



ASLA NEWSLETTER



April, 1978

NORTHERN ARIZONA
UNIVERSITY LIBRARIES

APR 13 1978

RECEIVED

INFO

On March 4th an Info Workshop jointly sponsored by Arizona Educational Media Association and School Library Division of ASLA was held in Yuma at Ham Elementary School.

The workshop included Using Media in the Classroom presented by Fran Gunn of Ham Elementary School, Yuma; Copyright by Cab Calloway of Yuma Union High School; Public Relations Ideas on how to communicate with and influence teachers, administrators and the community by Ralph Ferguson, Arizona Department of Education; and Selection, Evaluation and Sharing of Multicultural Literature with Children by Lucille Buchanan of El Centro Public School District. About twenty-five librarians, media coordinators and teachers shared ideas and suggestions in a productive and enjoyable day.

This Info was one of three workshops being presented this year in various parts of the state by School Library Division. The other two are in Thatcher and Flagstaff on March 18 and April 28 respectively.

ASLA CONFERENCE '78 UPDATE

PARTICIPATE '78!! is the theme for the upcoming fall conference, as time tables and room schedules fall into place and the smoke begins to clear a conference takes shape. This year the speaker for the Saturday, September 29th banquet has been landed and is none other than the 1969 Pulitzer Prize winning author N. SCOTT MOMADAY.

A Kiowa Indian, Dr. Momaday is currently a professor of English and Comparative Literature at Stanford. He has received many honors and awards for his poetry and prose. The most outstanding one being the Pulitzer Prize for his novel "House Made of Dawn." More recently his books are a collection of poems, "The Gourd Dance," and an autobiographical narrative, "The Names," both published in 1976. His works have appeared in such journals and magazines as The Southern Review, New Mexico Quarterly, Ramparts, Natural History, Life, National Geographic and he frequently reviews books for The New York Times Book Review.

Plan NOW to make the banquet an important highlight of the conference. Further developments regarding our September meeting will be issued in the Newsletter.

SWLA SEEKING NEW EXECUTIVE DIRECTOR

John Anderson, SWLA President, has announced the resignation of Marion Mitchell as Executive Director of the Association. Mrs. Mitchell will be leaving her post no later than May 31, to assume responsibilities in a personal business venture.

The Executive Committee of SWLA will serve as a Search Committee for the new Director. Basic qualifications for the position are a MLS degree and management experience. A specific job description is available on request.

Resumes and requests for information should be sent to:

Marion Mitchell, SWLA Executive Dir.
11300 North Central Expressway #321
Dallas, Texas 75243

or call (214) 750-0269

LIBRARIAN OPENING

There is now an opening at Scottsdale Public Library in Reference Services. Basic requirements are training and experience equivalent to a four year college degree and some (6 months to 2 years) experience in the Library Science Field. A MLS is highly desirable. Applications will be accepted at the:

Personnel Office
Center for the Arts, Second Floor
7384 East 2nd Street
Scottsdale, AZ 85251

until 5:00 pm, Friday - March 31, 1978. Pay range is \$930 to \$1195 a month plus fringe benefits.

SCHOOL LIBRARY JOURNAL SAYS...

"The Arizona Commission on the Arts has provided backing for a series of creative writing workshops for children, young adults, and adults to be held at branches of the Tucson Public Library. Participants will be instructed in ways of developing writing skills by professional writers-in-residence selected by the commission."

EXECUTIVE DEVELOPMENT PROGRAM FOR LIBRARY ADMINISTRATORS

The Executive Development Program for Library Administrators is a week-long seminar in general management. It is designed for Administrators, directors, and other key executives from all types of libraries. It will be held August 6-12 at Miami University, Oxford, Ohio. Fee for tuition, course materials, room and meals is \$295. For information or to register write:

Harry F. Brooks, Director
Center for Management Services
School of Business Administration
Miami University
Oxford, Ohio 45056
(513) 529-4129

Make checks payable to Miami University.

ANNOUNCEMENT

A CONFERENCE ON RETRIEVAL AND USE OF EDUCATIONAL RESOURCES will be held November 30 and December 1, 1978, at the University of Arizona, Tucson.

The purpose of the conference is to provide an opportunity for teachers, administrators, researchers, librarians, and other to obtain current information on retrieval of information and the analysis of data bases that will be helpful in curriculum development, planning, management, policy formulation, research, and related areas.

Speakers will include:

David C. Berliner, Chairman, Department of Education Psychology,
University of Arizona

Robert F. Boruch, Professor, Methodology and Evaluation Research,
Northwestern University

Arthur M. Cohen, Director, ERIC Clearinghouse for Junior Colleges,
Professor, Higher Education, University of California

Sylvia Faibisoff, Associate Professor, Graduate School of Library
Science, University of Arizona

Gene V. Glass, Professor, Laboratory for Educational Research,
University of Colorado

Arthur T. Grant, Professor, Program of Higher Education
University of Arizona

Lotus M. Knief, Professor, Department of Educational Psychology,
University of Arizona

Richard E. Schutz, Executive Director, SWRL Educational Research
and Development, Los Alamitos

Beverly Wheeler, Information Dissemination, Arizona Department of
Education, Phoenix

The conference is sponsored by the Office of Information and Instructional Studies and the Program of Higher Education, College of Education, University of Arizona.

For more information and an early registration form contact:

Lotus M. Knief

OIIS, College of Education

University of Arizona

Tucson, Arizona 85721

SELF-STUDY REPORT

All Arizona librarians are invited to participate in a review of the University of Arizona Graduate Library School's Self-Study report which is currently in progress prior to the School's scheduled reaccreditation visit. An all-day meeting will be held for this purpose at the Graduate Library School Friday, April 14.

TOPICS and TIMES are as follows:

Goals and Objectives	8:30	9:30 am
Curriculum	9:45	10:45 am
Governance, Finance, Administration	10:00	12:00 noon
Students	1:30	2:15 pm
Faculty	2:30	3:15 pm
Physical Resources	3:30	4:00 pm
Summary	4:00	pm

All library schools are visited every five years for the purpose of reaccreditation and must submit a Self-Study report in advance. The committee on Accreditation is especially interested in useful input from all members of the library education community. The University of Arizona's school will be visited in spring, 1979, and will submit it's final self-study report in the fall, 1978.

SCHOOL LIBRARY DEVELOPMENTS

Virginia Witucke, Associate Professor at the Pratt Institute, will speak at the University of Arizona Graduate Library School on Wednesday - March 29, 4:00 pm. Her talk will be on school library developments.

All are invited to attend. For further information contact:

Donald C. Dickinson, Director
Graduate Library School
University of Arizona
1515 East First Street
Tucson, AZ 85721
(602) 884-3565

LESSONS LEARNED IN LIBRARIES

Mr. Edwin Castagna, retired Director of the Enoch Pratt Free Library in Baltimore will speak April 5 at 10:00 am at the Graduate Library School, University of Arizona. His talk will be "Lessons Learned in Libraries."

Castagna is Visiting Professor at the Library School for the spring semester, and is teaching two seminars for students and librarians. The public is invited to the talk.

LESSONS LEARNED IN LIBRARIES (continued)

For further information contact:

Judy Umbarger
Graduate Library School
University of Arizona
1515 East First Street
Tucson, AZ 85721
(602) 884-3565

ALUMNI DAY

The University of Arizona Graduate Library School Alumni Day will be held Saturday, April 15, from 9:30 - 3:00. All alumni are invited to attend. For further information, contact:

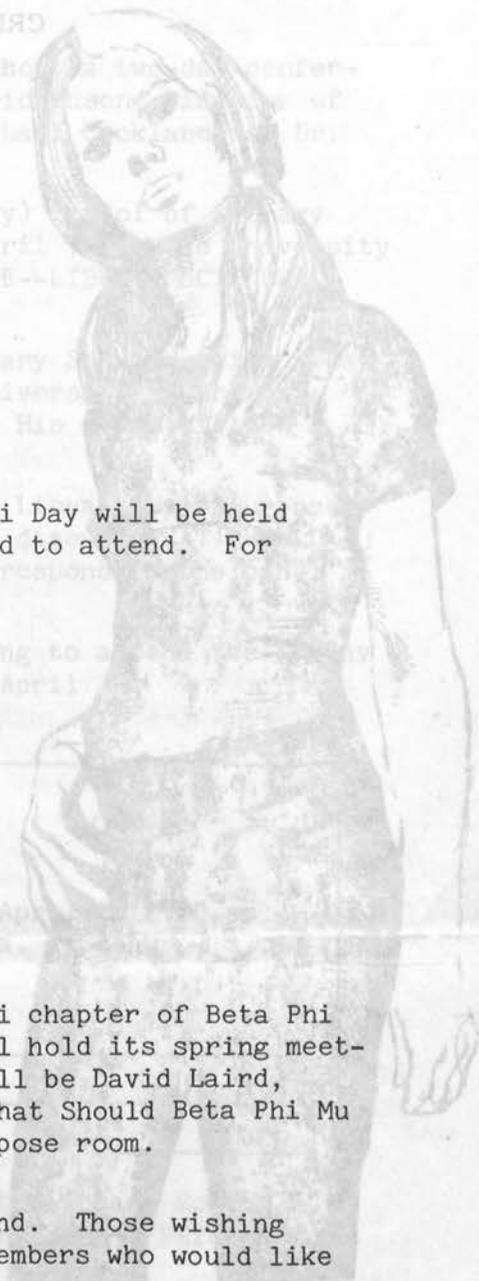
Judy Umbarger
Graduate Library School
University of Arizona
1515 East First Street
Tucson, AZ 85721
(602) 884-3565

"WHAT SHOULD BETA PHI MU BE DOING?"

In conjunction with the School's Alumni Day, the Beta Pi chapter of Beta Phi Mu at the University of Arizona Graduate Library School, will hold its spring meeting on Saturday - April 15, at 3:00 pm. Featured speaker will be David Laird, University of Arizona Library Director, who will speak on "What Should Beta Phi Mu be Doing?" in the University of Arizona Library's Multi-purpose room.

All Beta Phi Mu members and friends are invited to attend. Those wishing further information about membership and those Beta Phi Mu members who would like to affiliate with the Beta Pi chapter should contact:

Dr. Arnulfo D. Trejo
Graduate Library School
University of Arizona
1515 East First Street
Tucson, AZ 85721
(602) 884-3565



THIS IS ESPIE SANCHEZ

School District:
Enclosed is my check for \$
If you're sending reservations and money for others, please list their names here. Thank you.

CREATIVITY POTPOURRI

sponsored by: School Libraries Division of ASLA
Arizona Department of Education-ESEA IV-B
Library Extension Service

Where? Holiday Inn, 1000 W. Highway 66
Flagstaff

\$\$\$\$\$? \$5 for Lunch

Time? Begins with coffee/doughnuts at
9 a.m.

- Program?
1. TERRY DUNNAHOO, author of WHO CARES ABOUT ESPIE SANCHEZ? and WHO NEEDS ESPIE SANCHEZ?
 2. Rick Heffernon - DOODLE FILM - Doodle Film is a process of drawing directly on clear film stock. It offers stimulating possibilities in classroom situations for a number of reasons: low cost, no camera required, instant playback and correction possibilities--- and loads of fun.
 3. Paul Weaver - Northland Press - "Publishing for the Southwest"
 4. New graphic materials for school libraries
 5. New films: REALLY ROSIE and THE MAGIC ROLLING BOARD
 6. Much more.

Clip and mail reservations to:

Hazel Robinson
Flagstaff Public Schools
701 North Kendrick St.
Flagstaff, AZ 86001



THIS IS ESPIE SANCHEZ

Yes, I'm going to attend the CREATIVITY POTPOURRI in Flagstaff April 28.

Name: _____

Address: _____

City & Zip: _____

School District: _____

Enclosed is my check for \$ _____.

If you are sending reservations and money for others, please list their names here. Thank you.

LIBRARY EDUCATION

The University of Arizona Graduate Library School will host a two-day conference on LIBRARY EDUCATION, April 7 and 8, 1978. Donald C. Dickinson, Director of the School, announced that featured speakers will be Dr. Michael Buckland and Dr. Richard Darling.

Buckland, Dean of the University of California (Berkeley) School of Library and Information Studies, will speak at 2:30 p.m., Friday, April 7, in the University of Arizona Library's Multipurpose room on INFORMATION SCIENCE--LIBRARY SCIENCE: MARRIAGE OR DIVORCE?

Darling, Dean of the Columbia University School of Library Service, will speak at 8:00p.m., Friday, April 8, at the Terrace Dining Room, University of Arizona Student Union, after a dinner which will begin at 7:00 p.m. His topic will be INTELLECTUAL FREEDOM: WHO SHOULD CARE?

On Saturday morning, April 8, at 9:30 in the University Library Multipurpose room, a panel of librarians from Arizona and New Mexico will discuss WHAT SHOULD LIBRARY EDUCATION BE DOING? Buckland and Darling will also respond to the panel's topic.

All talks are free and open to the public. Those wishing to attend the Friday evening dinner should return the reservation form below, by April 3.

Dinner Reservation LIBRARY EDUCATION CONFERENCE

I wish to attend the Library Education dinner, Friday, April 7, 7:00 pm
Enclosed is a check payable to the University of Arizona. (Dinner - \$5.50 per person)

Number of Reservations _____ Amount enclosed _____

Name _____ Address _____

Organization _____ Phone _____

Please return to: Donald C. Dickinson, Director, Graduate Library School,
1515 East First Street, Tucson, Arizona 85721, RETURN BY
April 3

SPRING VISITORS

Spring visitors to the University of Arizona Graduate Library School will include Dr. Thomas Galvin, Dean of the Graduate School of Library and Information Science, University of Pittsburg; Dr. Melvin Voight, retired Director of Libraries at the University of California, San Diego; and Dr. Edward P. Miller, Dean of the University of Missouri School of Library and Informational Science.

HAZEL ROBINSON ELECTED

Hazel Robinson, district director of Library Media Services for the Flagstaff Unified School District was elected to the Flagstaff City Council in the City's election March 7, Congratulations, Hazel!

LIBRARY OF CONGRESS INTERNSHIP PROGRAM

LIBRARY EDUCATION

Two students from the University of Arizona Graduate Library School were recently nominated to compete for positions in the Library of Congress Intern Program. The students are Darla Conrad and Mary Ann Robinson, both Graduate Assistants at the Library School.

Ms. Conrad came to the University of Arizona from Binghamton, New York, where she worked at the Susquehanna Valley Junior High School Library. She has a BA in German from the State University College at Oswego, New York.

Ms. Robinson received her BA in History from the University of California at Santa Barbara and her MA in History from the University of Arizona. She was part-time editorial assistant for the publication Arizona and the West, and has worked for the National Park Service, both in its library at Yosemite and as a ranger-naturalist and cave tour guide.

The Library of Congress Internship Program is designed to recruit outstanding library school graduates. It offers 20 weeks of seminars, tours, and rotational work assignments, and prepares participants for professional positions within the Library. Candidates for the program are recommended by their library school and a committee of Library of Congress staff members review the qualifications of nominees, inviting some for interviews. If chosen, interns begin the program in September.

JAM HOTLINE

JAM Job-Line number is 278-1327. To list job openings, call Mitzi Rinehart at 269-2535 or TWX Maricopa County Library with the following information:

- a. Library Name
- b. Address
- c. Job Title
- d. Requirements
- e. Salary
- f. Closing Date (if any)

GOVERNMENT DOCUMENTS ROUNDTABLE

The Government Documents Round Table has received a grant of \$265.00 to compile a biographical directory of the 34th Arizona Legislature, 1979-1980. Dr. Joe Morehead, an associate professor of Library Science of the State University of New York at Albany, awarded the grant from the CIS/GODORT/ALA "Documents to the People" award of \$1,000. he received in 1977.

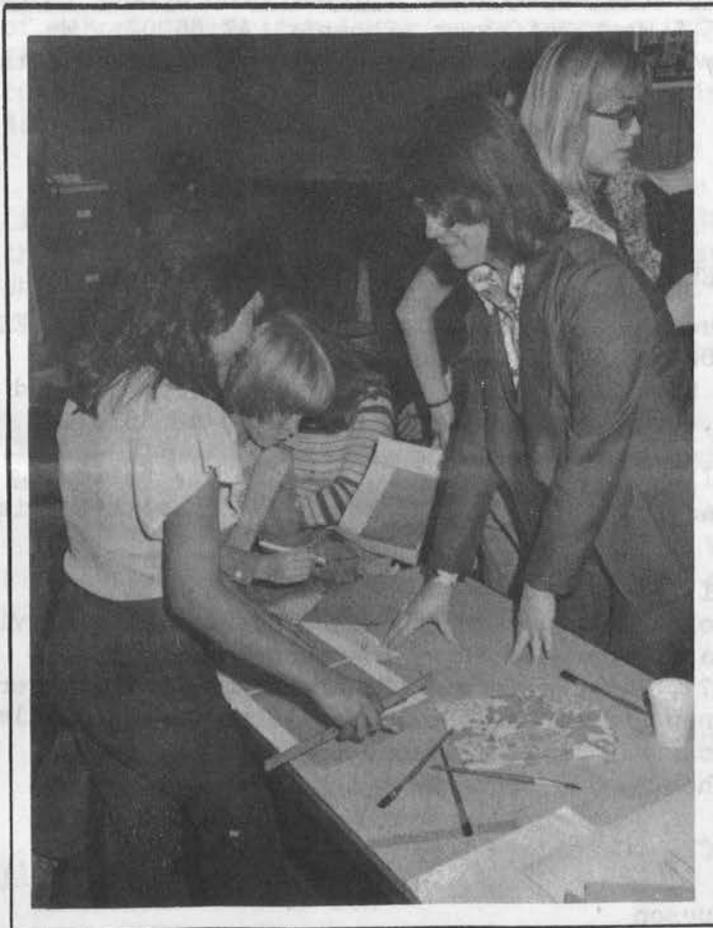
ACQUISITIONS LIBRARIAN

Acquisitions Librarian for Yuma City-County Library, located in this modern Southwest community of over 60,000 on the borders of California and Old Mexico. Position requires ability to manage, supervise and coordinate materials selection and collection building for a medium-sized public library system. A strong background and interest in the Arts is desirable. Ability to work and cooperate with other employees, institutions, and adapt book selection and ordering to automated procedures is required. MLS or equivalent fifth year degree plus at least two

years professional library experience, preferably in acquisitions. Salary range \$11,280. - \$14,412. plus fringe benefits, dependent upon experience. Request applications before March 15, 1978. Apply to:

Maye Keith, Director
Yuma City - County Library
350 Third Avenue
Yuma, AZ 85364
(602) 782-1871
TWX 910-953-1635

KYRENE LIBRARIANS DIRECT YOUNG AUTHORS PROGRAM



Kyrene school children are participating this year in the Arizona Young Authors' project. Students have been writing stories and poems and putting them into books.

On March 16 students representing all grade levels attended a conference in Tucson with children from throughout the state to share books which they have written and they will have an opportunity this year to meet Byrd Baylor, author of many outstanding books for children.

The purpose of the Young Authors' Conference is to encourage children to use written language to express themselves.

185 Kyrene Students have completed books. In the picture at left young authors Elvira Rodriguez, Jeff Eckblad, and Edee Averkamp construct book covers with the help of librarian Carole Sabo.

TWO SCHOOL DISTRICTS VIE FOR TOP MEDIA AWARD

The Cobb County Public Schools (Marietta, Georgia) and the Punahou School (Honolulu, Hawaii) have been nominated for the 1978 School Library Media Program of the Year Award, co-sponsored by the American Association of School Librarians and the Encyclopedia Britannica Companies.

The nominees have been identified for their achievement in providing exemplary library media programs at the elementary level. Each is now eligible for the top national award and an accompanying \$5,000. cash prize.

LIBRARY MEDIA PROGRAMS FOR SPECIAL ED STUDENTS?

Dr. David Bender and Dr. Phil Baker are preparing a book entitled LIBRARY MEDIA PROGRAMS AND THE SPECIAL LEARNER. The book will be published in 1979 by Gaylord. Its purpose is to identify and describe library media programs which provide services to special education students in innovative and/or exemplary ways. Special education programs described in the book will include those serving a range of learners from the gifted and talented to the physically and mentally limited, including the emotionally disturbed. Creative use of staff, exemplary use of materials or equipment, application of sound measurement or evaluative criteria, and evidence of a positive impact of library media programs upon the special learner are what they seek.

If your school qualifies in any of the above areas, please drop a note to Mary Choncoff, Department of Education, 1535 West Jefferson, Phoenix, AZ 85007. We would hope that some of the exemplary programs in Arizona might be included in this new publication.

CALENDAR

- April 2-8 NATIONAL LIBRARY WEEK
- April 8 MESLA Author's Luncheon: speaker Marion Place, author of RIFLES AND WARBONNETS and ON THE TRAIL OF BIG FOOT. Casa Blanca Inn, 5001 N. Casa Blanca Rd., Scottsdale. \$5. Send reservation and check to Dee Foster, 4601 West Cavalier, Glendale, AZ 85301
- April 8 RECEPTION FOR RETIRING SCHOOL LIBRARIANS, immediately following MESLA luncheon at Casa Blanca Inn. Sponsored by School Libraries Division of ASLA.
- April 28 CREATIVITY POTPOURRI, sponsored by School Libraries Division, Arizona Department of Education, and the Library Extension Service. Holiday Inn, Flagstaff. Speaker Terry Dunnahoo (author of WHO NEEDS ESPIE SANCHEZ?), Rick Heffernon (Doodle Film), Paul Weaver (Northland Press), new graphic materials for libraries, new films, etc. Send \$5 and reservation (for lunch) to Hazel Robinson, Flagstaff Public Schools, 701 North Kendrick, Flagstaff 86001.
- June 25 - ALA ANNUAL CONFERENCE - Chicago
July 1
- Sept. 28-30 ASLA CONFERENCE - Tucson
- Nov. 29,30- 1 State Conference on Library and Information Services-Phoenix
Dec. 1

I have received many articles on this same thing so I am printing this one as it is probably the clearest.

SPECIAL LIBRARIES DIVISION - CLARIFICATION

A Special Libraries Association chapter has been formed in Arizona. The Special Libraries Division, ASLA, has not, as a group, participated in the formation of this

SLA Chapter, and remains totally independent of the national SLA organization. If you have any questions, please call Denise Ashford 962-3417.

The Officers
Special Libraries Division
Arizona State Library Association

SCHOOL LIBRARY DIVISION

The new dues structure has caught many of us unaware and we failed to note that Divisions must be joined specifically and with an added amount of money. As we all know only too well, the cost of everything has gone up. ASLA must have more money in order to continue publishing the newsletter and carrying on its various other activities. By the same token School Library Division must have the support of school librarians in order to sponsor infos and workshops; have a booth at the Education Fair; hold the Retirement Tea; have luncheons and speakers during Education Fair and the ASLA Convention; and maintain membership in the National Association of School Librarians.

If you joined ASLA and did not send the extra \$5 for membership in School Libraries Division, we need your support. SLD can provide what you need and want in the form of programs, workshops and representation. Please send \$5 for SLD membership to Marge Goble, Membership Chairperson.

Barbara McCracken, President SLD

INTERNATIONALISM IN CHILDREN'S LITERATURE TOUR

Spain, Italy, Switzerland, Germany, France and England. July 12 to August 10, 1978. Eight hours of graduate credit. Workshop at the International Youth Library in Munich will be part of the study program. For additional information, write:

Mrs. Donna Harsh, Assoc. Prof.
of Education
Fort Hays State University
Hays, KS 67601.

ALTA

On campus at ASU, Saturday April 22 at 10:00 am ALTA members and guests will tour the Howe Architecture Library and also be given an opportunity to view the Paleo Soleri Archives housed at the Howe Library. Lois Schneberger and Jane Henning archivists for the Soleri collection will both try to be present to explain all aspects of this collection that pertains to this world famous personality. The architecture building can be reached from University Avenue and there is parking to the west of the building. Anyone interested is invited to attend.

YOUR STORY NOT IN THIS ISSUE?

Deadline for the ASLA Newsletter is the 15th of each month. The newsletter itself is typed and put into production on the evening of the 15th. The deadline

has to be enforced because the news was getting to the editor later and later every month. All announcements and news received by the 15th of each month are put into the newsletter. News received after the 15th is held for the next following newsletter.

The editor does nothing to contents except maybe cut sentences for size purposes and correct grammar. All news put into this newsletter is received from other people calling or writing in. The editor does not make the news she just prints what she receives.

Recently Arless Nixon, long time library administrator retired from the Phoenix Public Library system. Mr. Nixon was the Extension Services Administrator for the Phoenix Public Library System. Over the years he played important roles in library professional associations. He was past president of the Southeastern, Southwestern, and Texas Library Associations. He was also a past president of the Arizona State Library Association and a member of the American Library Association.

After 24 years of service, 13 of those in the Phoenix Public Library System, Mr Arless Nixon retired.

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UNIVERSITY LIBRARIES

ARIZONA STATE LIBRARY ASSOCIATION

ASLA NEWSLETTER

Patricia King, Editor
Barbara Schabert, Asst.
Phoenix Public Library
12 East McDowell
Phoenix, AZ 85004

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