

OFFICIAL

CITY AND BUSINESS DIRECTORY

PRESCOTT, ARIZONA

A GENERAL DIRECTORY OF THE CITIZEN AND BUSINESS POPULATION

ALSO

A Complete Record of All Churches, Corporations, Institutions, Clubs, Secret Orders, etc.,
With a Street and Business Directory in Full

PRICES OF DIRECTORIES

Cloth Bound, \$2.00 Paper Bound, \$1.00

J. S. FREEMAN & CO., Editors and Proprietors

PRINTED BY JOURNAL-MINER CO.

June UNION LABEL 1903



KODAK FINISHING
 ARIZONA VIEWS
 INDIAN STUDIES
 BLUE PRINTING
 MOUNT PHOTOGRAPHY
 A SPECIALTY
 ENLARGEMENTS

T. H. Bate
 High
 Quality
 Portraits

Photographer.
 P.O. Box 271
 Prescott, Arizona

The Prescott Herald gives the news every day.
 The Weekly Herald is the best weekly ever sent out from Prescott.
 Advertise in the Herald and your ads will be read by most of the people of Prescott.
 We take the lead in everything pertaining to artistic job printing.
 Always bright, newsy and entertaining is the Herald.

INTRODUCTORY.

To the Citizens of Prescott:

It is a well known fact that one of the best ways to judge the growth and progress of a city is through the publication of a city and business directory.

Admitting this, we trust that our many patrons and the citizens at large will be satisfied with the publication which we place before them.

Realizing the rapid growth of Prescott in the past two years, since the "great fire" of July 14th, 1900, and knowing that the city is still in its infancy in regard to growth and progress, and fast becoming the greatest mining center in the west, the editors deemed it advisable to compile and edit a directory of the city.

We wish to thank, through this publication, our many supporters for the aid they have given us; and to say that the issuance of a directory in Prescott in its present transitional stage is far from being a profitable and pleasant one.

From a business standpoint there is a local difficulty to overcome, through the prejudice some show in lending their support to the advertising medium that a city directory affords, but cling to their antique way of doing business in the same "old style," not seeming to know or appreciate the advantages that a city directory gives its advertisers in bringing their business before the public.

Another difficulty to overcome is in making a correct enumeration of a city of this kind on account of the disinclination of some people in giving their names, evidently mistaking the enumerator for a bill or poll tax collector and desiring to avoid both.

In conclusion, we trust, that after overcoming these difficulties as nearly as possible, that the publication of this directory will meet all demands made upon it for reference purposes, and that we have pleased our patrons and the citizens, we respectfully submit the same for your approval.

Very truly yours,

J. S. FREEMAN & CO.

HISTORY and RESOURCES OF YAVAPAI COUNTY CONDENSED.

DESCRIPTIVE.

YAVAPAI COUNTY is located in the central part of the Territory, being bounded on the north by Coconino County, on the south by Maricopa County, on the east by Gila County, and on the west by Mohave and Yuma Counties. The county on a general average is very mountainous and rugged, with occasional large and fertile valleys distributed throughout the entire section; the county was surveyed and established in the latter part of 1864.

In shape it resembles a triangle and covers in the neighborhood of 8000 square miles, and in population taken from the census in 1900 it ranked as the second county in Arizona, having a population of 13,799 souls, and it is now safe to estimate the same at 17,500, as the gain in Prescott and surrounding mining districts has been enormous in the past two years.

In wealth it stands second as the taxable property has a valuation of \$5,220,735.00 for 1902, which shows an increase over the year of 1901 of \$873,909.00, the increase being largely due to the mining districts and newly patented mines.

MINING.

Yavapai County ranks as one of the leading mineral producers of the world, as the past year has witnessed wonderful development; in 1901 within its borders there were 434 patented mines valued together with improvements at \$1,041,080.00; the last year shows 674 patented claims with an assessed valuation of \$1,810,069.00, and it is now safe to estimate the increased assessed valuation of the patented mines at from \$2,000,000 \$2,500,000, as the growth and increase has not been confined to any special district but is scattered throughout the county.

The first gold that was discovered in the territory was found in Yavapai County on the Lynx Creek near Weaver in the early days, since then the wonderful paying mines that have been opened up only go to show that the county is still in its infancy as to mineral resources, for with proper water storage it cannot be safely estimated what the wealth of these many rich deposits would disclose, for judging from the development of the past few years Yavapai County, in the near future, will rank second to none as a mineral producer.

AGRICULTURAL.

While the principal industry of Yavapai county is mining, it is not without a large area of fertile agricultural land, which includes the fertile valleys of the Upper and Lower Verde, Agua Fria, Skull, Kirkland, Walnut Grove, Williamson, Walnut Creek, Thompson and Chino, with bottom lands that stretch along the foot hills of the mountains through which the small water courses flow; all of the above named valleys produce large quantities of alfalfa, and all kinds of grain, besides being very fertile for vegetables and all kinds of fruits except the tropical ones. The fertility

and with the proper water storage, which is now talked of being established a large area of good lands can be reclaimed and fertilized that now lies dormant.

CLIMATE.

Yavapai County climate cannot be surpassed anywhere in the world taken from an average of the year round, the winters are mild and delightful, as we are so situated that we experience very little of the extreme cold even though having an elevation of between 5000 and 6000 feet; we are protected from the cold winds by lying between two mountain ranges whose tops are covered by dense growths of pines and cedars, thus breaking the cold winds of the north, which makes our winters very enjoyable.

Our summer season is similar to southern California, being mild with a very little rain fall, which makes it very dry and arid and healthful in every respect; quite a few health resorts have been established near and around Prescott, the county seat of Yavapai, which bring many visitors and tourists from the eastern states, who come to spend the summer months in this healthful climate.

FOUNDED.

IN the year of 1864, May 30th, a small band consisting of something like 200 pioneer settlers of Arizona, held a meeting on Granite Creek for the purpose of establishing a town to be named Prescott, after the famous historian of the Spanish conquest, and such

PROMINENT MEN

as Judge H. Brooks, Van C. Smith and Bob Groom were selected to decide upon and lay off the townsite. Bob Groom, being a civil engineer, surveyed the plat and thus Prescott became a town before Yavapai became a county.

MINING CENTER.

As a mining center Prescott has no equal in the west, being the headquarters or shipping point from which the many mining companies and camps receive their supplies; surrounded by one of the richest belts of mineral wealth in the world and being so located at a central point, makes Prescott a thriving and progressive center.

THE GREAT FIRE.

On July 14, 1900, a disastrous fire occurred in Prescott, destroying a million and a half dollars worth of property, and which at the time was looked upon by many who prophesied that it would be the ruination of the city, but which has proven to be the greatest boon and aid that has ever happened to Prescott. In regards to the increase of the

POPULATION AND BUSINESS

activities that have been displayed by Prescott's progressive citizens, who did not give up after such a catastrophe had befallen them, but worked with tenacity and zealous will to rebuild the business portion of their city in a much more substantial and metropolitan manner, so that today

THE PRESENT STANDING

of Prescott ranks second to none of the many progressive cities in the Territory, and as to

THE FUTURE OUTLOOK

it would be hard to prophesy what the population and business standing will be in the near future, judging from the wonderful strides and advances that have been made in the past two and a half years. In regards to new buildings and business blocks which have been erected in a modern and up to date way in every respect, and as to the improvements that have been made for the city, among some of the many a new sewerage and water system, two complete telephone systems that extend throughout the county with connections at all the prominent mining camps, also a complete electric lighting system, and many other conveniences that cities of twice the population and size of Prescott cannot boast of. Negotiations are under way for the purpose of building a complete electric railway line through the main thoroughfares of the city and to connect with many of the nearby prominent mining properties, and it is only a matter of a short time until work will be started upon same as a franchise has been granted by the city to the Prescott Electric Company for the building of the railway system.



Prescott Streets.

Names, Locations and Directions in Which They Extend.

IN determining the directions and locations of Prescott streets the corners of Gurley and Cortez streets form the key or starting point. Streets extend either north and south from Gurley street or east and west from Cortez street or between parallel streets the names of which are given.

The following are the names of the streets and avenues:

- Aubrey Street—East and west, between Carleton and Leroux streets.
Alarcon Street—North and south, between Marina and Pleasant streets.
Beach Street—West from McCormick, between Gurley and Weaver streets.
Butte Street—West from Willow street to city limits.
Bullock Street—North from Sheldon, between Tritle and Rush streets.
Carleton Street—East and west, between Aubrey and Goodwin streets.
Churchill Street—East from Virginia, between Moeller street and city limits.
Cortez Street—North and south, between Montezuma and Marina streets.
Congress Avenue—West from Summit avenue, between Hill and Beach streets.
Dewey Avenue—East from Alarcon street, between Whipple Avenue and city limits.
Fleury Street—North from Gurley, between Summit and McCormick streets.
Funston Street—East from Virginia street, between Sheldon and Willis streets.
Garden Street—North from Gurley, between Willow street and Grove avenue.
Goodwin Street—East and west, between Gurley and Carleton streets.
Grove Avenue—North from Gurley, between Garden avenue and Summit avenue.
Granite Street—North and south, between McCormick and Montezuma streets.
Gurley Street—East and west, between Willis and Goodwin streets.
Hill Avenue—West from Congress avenue to Park avenue, between Beach street and city limits.
High Street—Southwest from Pleasant avenue to Pleasant avenue.
Juniper Street—Northeast from Mt. Vernon street to city limits.
Leroux Street—East and west, between Aubrey and Walker streets.
Lawton Street—East from Virginia street, between Gurley and Goodwin streets.

Lount Street—East and west, south of Walker street.

Marina Street—North and south, between Alarcon and Cortez streets.

Montezuma Street—North and south, Between Cortez and Granite streets.

Moeller Street—East from Pleasant street, between Churchill and Pleasant streets.

McCormick Street—North and south, between Fleury and Granite streets.

McArthur Street—East from Virginia street, between Carleton and Goodwin streets.

Mt. Vernon Street—North and south, between Pleasant and Virginia streets.

Otis Avenue—North and south, between New England street and city limits.

Oak Street—East from Mt. Vernon street to Virginia, between Carleton and Aubrey streets.

Pleasant Street—North and south, between Alarcon and Mt. Vernon streets.

Pleasant Avenue—Southwest from Park avenue to city limits.

Roosevelt Street—East from Virginia street to New England street, between Willis and Gurley streets.

Sheldon Street—East and West, between Moeller and Willis streets.

Summit Street—North from Gurley, between Grove avenue and Fleury street.

Summit Avenue—South from Gurley, between McCormick and Park avenue.

Tritle Street—North from Sheldon, between Bullock and Virginia streets.

Rush Street—East of Bullock, between Moeller and Sheldon streets.

Virginia Street—North and south, between Mt. Vernon street and New England avenue.

Walker Street—East and west, between Leroux and Lount streets.

Western Avenue—West from Summit street, between Gurley street and city limits.

Weaver Street—West from McCormick street, between Beach street and city limits.

Whipple Avenue—Northeast, between Dewey avenue and railroad.

Willis Street—East and west, between Gurley and Sheldon streets.

Willow Street—North from Gurley to city limits, west of Garden street.

Prescott's Prominent Business Blocks and Buildings.

Bank of Arizona Bldg.....	S. E. Cor. Gurley & Cortez Sts.
Bashford Blk.....	N. W. Cor. Gurley & Cortez Sts.
Bashford-Burmister Blk.....	122-4-6 W. Gurley St.
Brinkmeyer Hotel Bldg.....	114-20 N. Montezuma St.
Brow, Belcher & Smith Bldg.....	18-26 S. Montezuma St.
Dougherty Bldg.....	N. E. Cor. McCormick & Gurley Sts.
Fisher Bldg.....	N. W. Cor. Montezuma & Goodwin Sts.
Goldwater Bldg.....	S. E. Cor. Cortez & Union Sts.
Gardiner Bldg.....	N. E. Cor. Cortez & Willis Sts.
Head Blk.....	121-37 S. Cortez St.
Hill Hardware Co. Bldg.....	158-62 S. Montezuma St.
Hotel Burke Bldg.....	S. W. Corner Montezuma & Gurley Sts.
I. O. O. F. Blk.....	N. E. Corner Cortez & Goodwin Sts.
Lawler Blk.....	120-130 S. Cortez St.
Mulvenon Bldg.....	N. E. Cor. Gurley & Granite Sts.
Otis Blk.....	N. E. Cor. Cortez and Union Sts.
Prescott National Bank Blk.....	N. E. Cor. Cortez & Gurley Sts.
Pythian Bldg.....	105-7 S. Cortez St.
Prescott Hotel Bldg.....	138-42 N. Cortez St.
Richards Bldg.....	N. E. Cor. Montezuma & Gurley Sts.
Scopel Blk.....	S. W. Cor. Goodwin & Montezuma Sts.
Sherman Hotel Bldg.....	232-8 S. Montezuma St.
Sorg Blk.....	N. E. Cor. Goodwin & Granite Sts.
Union Blk.....	106-14 W. Gurley St.
Wilson Blk.....	N. W. Cor. Montezuma & Gurley Sts.
Winsor Bldg.....	116-8 W. Gurley St.

Abbreviations Used.

Add.....	Addition	Corp.....	Corporation	N. W.....	Northwest
Agt.....	Agent	Do.....	Ditto	No.....	Number
Ally.....	Alley	Dm.....	Dressmaker	Opp.....	Opposite
Atty.....	Attorney	Dmst.....	Domestic	Pres.....	President
Ave.....	Avenue	E.....	East	Prop.....	Proprietor
Bet.....	Between	Emp.....	Employee	Res.....	Residence
Bk.....	Bookkeeper	Eng.....	Engineer	Rm.....	Rooms
Blk.....	Block	Frn.....	Fireman	R. R.....	Railroad
Bldg.....	Building	Gen.....	General	S.....	South
Brk.....	Broker	I. E.....	Same	S. E.....	Southeast
Crpt.....	Carpenter	Imp.....	Improvement	Secy.....	Secretary
Clk.....	Clerk	Inst.....	Institute	St.....	Street
Col.....	Colored	M. E.....	Mining Engineer	S. W.....	Southwest
Co.....	Company	Mgr.....	Manager	Tel.....	Telephone
Co.....	County	N.....	North	Tlg.....	Telegraph
Cor.....	Corner	N. E.....	Northeast	W.....	West

Territorial Officers.

Phoenix, Arizona.

Governor	A. O. Brodie
Secretary	I. T. Stoddard
Auditor	W. F. Nickols
Treasurer	I. M. Christy
Attorney General	E. W. Wells
Superintendent Public Instruction	N. G. Layton
Private Secretary to Governor	G. H. Smalley
Assistant Secretary Territory	William English
Territorial Prison Superintendent	W. M. Griffith
Territorial Asylum Superintendent	Dr. W. H. Ward
Territorial Veterinarian	Dr. J. C. Norton
U. S. Surveyor General	Hugh H. Price
U. S. Marshal	Myron H. McCord
U. S. Land Office, Prescott	Register
	Receiver
	Fen S. Hildreth
	J. M. W. Moore

Yavapai County Officers.

Court House, Prescott.

Sheriff	J. I. Roberts
Under Sheriff	C. W. Platt
Board of Supervisors	Chairman
	G. H. Schuerman
	D. G. Sinclair
	Fred Stephens
Clerk Board of Supervisors	J. H. Robinson
Treasurer	J. P. Storm
Assistant Treasurer	Ed. S. Wright
Probate Judge	C. P. Hicks
District Attorney	E. S. Clark
Assistant District Attorney	J. E. Morrison
Superintendent Public Schools	J. B. Jolly
Assessor	D. J. Sullivan
Deputy Assessor	M. A. Lawler
Recorder	P. J. Farley
Deputy Recorder	Ben Coon
Judge Fourth Judicial District	R. E. Sloan
Clerk District Court	J. M. Watts
Court Commissioner	T. C. Job

Prescott City Officers.

113-5 W. Gurley Street.

Mayor	Dennis A. Burke
Council	W. J. Mulvenon
	H. Brinkmeyer
	J. W. Wilson
	A. J. Head
	C. H. McLane
Recorder	E. B. Moden
Clerk	Frank Williams
Assessor	S. A. Prince
Chief of Police	J. F. Mahoney
City Engineer	A. B. Mader
City Surveyor	Henry Hartin
Treasurer	W. E. Day
Health Officer	

Board of Education Prescott Public Schools.

President	H. T. Andrews
Secretary	Wm. Claypool
Member	Rudolph Baehr
Superintendent City Schools	B. D. Billinghamurst

Clubs.

- MONDAY CLUB—Meets in I O O F Hall—Mrs B D Billinghamurst, president; Mrs. W. W. Ross, vice-president; Mrs. G. C. West, treasurer.
- PRESCOTT ATHLETIC CLUB—Meets in Dougherty Hall—Julian Millard, president; E R McDowell, secretary.

Churches.

- BAPTIST CHURCH—222 s Cortez st—Rev E B Taft, pastor, res 220 n Mt Vernon st.
- FIRST CONGREGATIONAL CHURCH—220 e Gurley st—Henry B Long, D D rectory 214 e gurley st.
- FIRST CHURCH OF CHRIST (Scientists)—110 w Gurley st, Union blk—F A Thompson, first reader; Mrs J W Akers, second reader.
- FIRST METHODIST CHURCH—133 n Marina st—A M Gibbons, pastor, res 137 n Marina st.
- METHODIST EPISCOPAL CHURCH, SOUTH—sw cor Gurley st and Summit ave—Rev L O Lewis, pastor, rectory 507 w Gurley st.
- SACRED HEART CATHOLIC CHURCH—nw cor Marina and Willis sts—Rev Alfred Quetu, priest, rectory 210, n Marina st.
- THE CHURCH OF THE ADVENT—nw cor Marina and Union sts—Rev F Bennett, priest, rectory 118 e Union st.

Church Societies.

- BAPTIST YOUNG PEOPLE'S UNION SOCIETY—M B Moulton, president.
- CONGREGATIONAL AID SOCIETY—Mrs C H B Carter, president.
- EPWORTH LEAGUE SOCIETY—Miss Amelia Block, president.
- EPWORTH LEAGUE SOCIETY (M E church south)—C L Hickson, president.
- LADIES AID SOCIETY (Methodist Episcopal church)—Mrs B D Billinghamurst, president.
- LADIES AID SOCIETY (M E church south)—Mrs Chas Travis, president.
- THE LADIES GUILD SOCIETY—Mrs. J H Bailey, president; Mrs W C Bashford, secretary.
- THE BROTHERHOOD OF ST. ANDREW SOCIETY—R E Jenkins, secretary.
- ST MARGARET ALTAR SOCIETY—Miss Helen Strange, secretary.
- WOMEN'S HOME MISSION SOCIETY (M E church)—Mrs Mary Bowen, president.
- WOMEN'S HOME SOCIETY (Baptist church)—Mrs Chas Ashley, president.
- Y P S C E—Miss Marion Carter, president.

Cemeteries.

- CATHOLIC AND CITIZENS' CEMETERY—Northeast Prescott.
- K OF P AND I O O F CEMETERY—Southeast Prescott.
- MASONS' CEMETERY—Northwest Prescott.

Prescott Fire Department.

- Chief A A Johns
- Assistant Chief L R Barrow
- MECHANICS' HOOK & LADDER COMPANY No. 1—Headquarters in rear of Prescott Electric Co office—L R Barrow, foreman; G G Krumdick, assistant foreman.
- DUDES COMPANY—Headquarters in rear of Prescott Electric Co office—H D Aitken, foreman; J H Robinson, assistant foreman.
- TOUGHS COMPANY—Headquarters City Hall bldg, w Goodwin st—Chas Kearley, foreman; G. Ferguson, assistant foreman.
- O K HOSE COMPANY—Headquarters 414 w Gurley st—P J Farley, foreman, J B Jolly, Assistant foreman.

Libraries.

- PRESCOTT FREE READING ROOM—Basement Bank of Arizona bldg, se cor Gurley and Cortez sts—Mrs M P Wheeler, librarian.
- PRESCOTT PUBLIC LIBRARY—sw cor Gurley and Marina sts—Library board: Mrs R E Sloan, president; Mrs W T Brown, secretary; Miss E S Blandy, treasurer.
- CHRISTIAN SCIENCE FREE READING ROOM—110 w Gurley st, Union blk—Mrs E W Wells, librarian.

Postoffice.

121 N. Cortez St.

- Postmaster A L Smith
 Assistant Postmaster W J Murphy

Railroads.

- SANTA FE, PRESCOTT & PHOENIX R R—Officers: F M Murphy, president; W A Drake, general superintendent and chief engineer; H P Anewalt, general freight and passenger agent; W. Fairbanks treasurer and secretary.

Schools and Academies.

- HIGH SCHOOL—sw cor Gurley and Alarcon sts.
- PUBLIC SCHOOL—ne cor Gurley and Alarcon sts.
 B. D. Billinghamurst, superintendent schools.
- ST. JOSEPH'S ACADEMY—214-24 n Marina st—Directress in charge, Mother St. Peter.

Stage Lines.

Leaving Prescott for the Following Destinations and at the Times Given Below.

- CRUME'S STAGE LINE—Leaves Davis & Lockhart's store at 7:30 a m daily; runs to Goodwin via Maxton; John Crume, proprietor.
- GROOM CREEK STAGE LINE—Leaves Voge's wholesale liquor store at 2 p m daily for Groom Creek; Gus Williams, proprietor.
- LYNX CREEK STAGE LINE—Leaves Davis & Lockhart's store at 8 a m daily for Lynx Creek; J B Hoeker, proprietor.
- WALKER STAGE LINE—Leaves Davis & Lockhart's store at 2 p m daily via Pickerel's camp for Walker; James O'Connell, proprietor.
- MCCABE STAGE LINE—Leaves Wollenberg's store at 8 a m tri-weekly for McCabe; J Woods, proprietor.

Hospitals.

- COUNTY HOSPITAL—nw Prescott—Wm. Thomas Manager.
- MERCY HOSPITAL—210-40 n Grove st—Mother M Paul, Manager; assistant sisters in charge—Sister M Peter, Sister M Alacoque, Sister M. Frances, Sister M Berchmans, Sister M Colomba.
 Chaplain—Father J Lynch.

Secret Orders and Societies.

- AZTLAN LODGE No 1, F & A M—Meets Masonic hall, Goldwater bldg—A A Johns, W M; Morris Goldwater, secretary.
- A O U W LODGE No 14—Meets Pythian hall—Chas Born, Jr, M W; J S Acker, recorder; W S Goldsworthy, financier.
- B P O ELKS, PRESCOTT LODGE No 330—Meets Pythian hall, 107 s Cortez st—S L Pattee, E R; A J Herndon, secretary.
- CLERKS UNION, Prescott—W J Craft, president; Ben Coon and Miss Dollie Butler, secretaries.
- DEGREE OF HONOR, PURITY LODGE No 5—Meets I O O F hall—Mrs John Derr, chief of honor; Mrs Julia Murphy, lady of honor.
- DAUGHTERS OF REBEKAH—Meets I O O F hall—Mrs H J Suder, N G; Mrs Geo Henry, secretary.
- EASTERN STAR, GOLDEN RULE CHAPTER No 1—Meets Masonic hall, Goldwater bldg—S J Merritt, W M; Miss Harriet D Oliver, secretary.
- FRATERNAL ORDER EAGLES, PRESCOTT AERIE No 233—Meets I O O F hall—W J Wilsey, W P; C H McLane, W. secretary.
- FRATERNAL BROTHERHOOD, PRESCOTT LODGE No 122—Meets I O O F hall—Mrs P Kastner, president; J R McNaughton, secretary.
- I O O F, ARIZONA LODGE No 1—Meets I O O F hall—J C McCready, N G; F C Moore, secretary.
- IMPROVED ORDER RED MEN, ZUNI TRIBE No 6—Meets I O O F hall—Geo Burch, sachem; B P Ohlsen, collector of wampum; T L Harris, chief of records.
- KNIGHTS OF PYTHIAS, PRESCOTT LODGE No 1—Meets Pythian hall, 107 s Cortez st—W J Craft, C C; F M Roberts, K of R & S.
- KNIGHTS TEMPLAR, IVANHOE COMMANDERY No 2—Meets Masonic hall, Goldwater bldg—P A Johns, E E; R N Fredericks, recorder.
- PRESCOTT CHAPTER No 2 R A M—Meets Masonic hall, Goldwater bldg—A D Barnhart, H P; Morris Goldwater, secretary.
- UNITED MODERNS, PRESCOTT LODGE No 123—Meets I O O F hall—J S Acker, chancellor; E R Jenkins, recorder and financier.
- W O W, PRESCOTT CAMP No 3—Meets Pythian hall, 107 s Cortez st—Archie Grant, council commander; W S Goldsworthy, clerk.
- WOODMEN CIRCLE, PINE GROVE No 3—Mrs H B Hanna, W G; C W Moore, clerk.

Prescott's Population.

The publishers estimate that the total normal population of Prescott is 7500 souls. This estimate is based upon the following considerations:

First. The directory contains nearly 2300 names, and the proportion of directory names to resident souls is approximately one to three.

Second. 100 souls are allowed for transients, errors in enumeration and temporary absentees.

Third. The publishers thought best not to enumerate the floating population of lower classes, composed of Chinese, Mexicans and others. The latter classes are estimated at 500 souls.

It can readily be seen that the present population, taken from the figures given above, shows a wonderful growth and increase of the city in the past two and one-half years—since the great fire of July 14th, 1900.

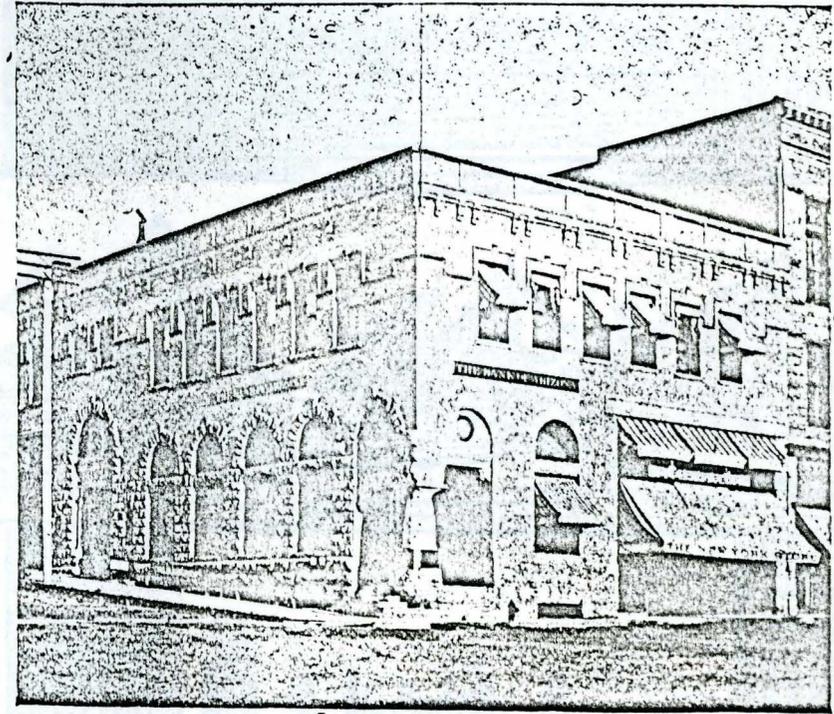
The government census, which was taken in that year, showed that the city contained only 3750 souls, so that the increase up to the present time has been very nearly one hundred per cent.

In conclusion the publishers wish to state that they believe their estimate of the present population of Prescott is a fair and conservative one, and at the present rate of increase Prescott will soon rank second to none among the many flourishing cities in Arizona.



THE NEW YORK STORE

Dry Goods, Millinery, Shoes, Carpets and Furniture



SS The True Key That Opens the Door of Real Economy Is to Do All Your Trading at This Store

Mail Orders Given Strict Attention

Both Phones 132. ELECTRIC
SUNSET

W. J. MOLONEY
CIGAR MANUFACTURER
Makes the Famous Prize Rose Cigar

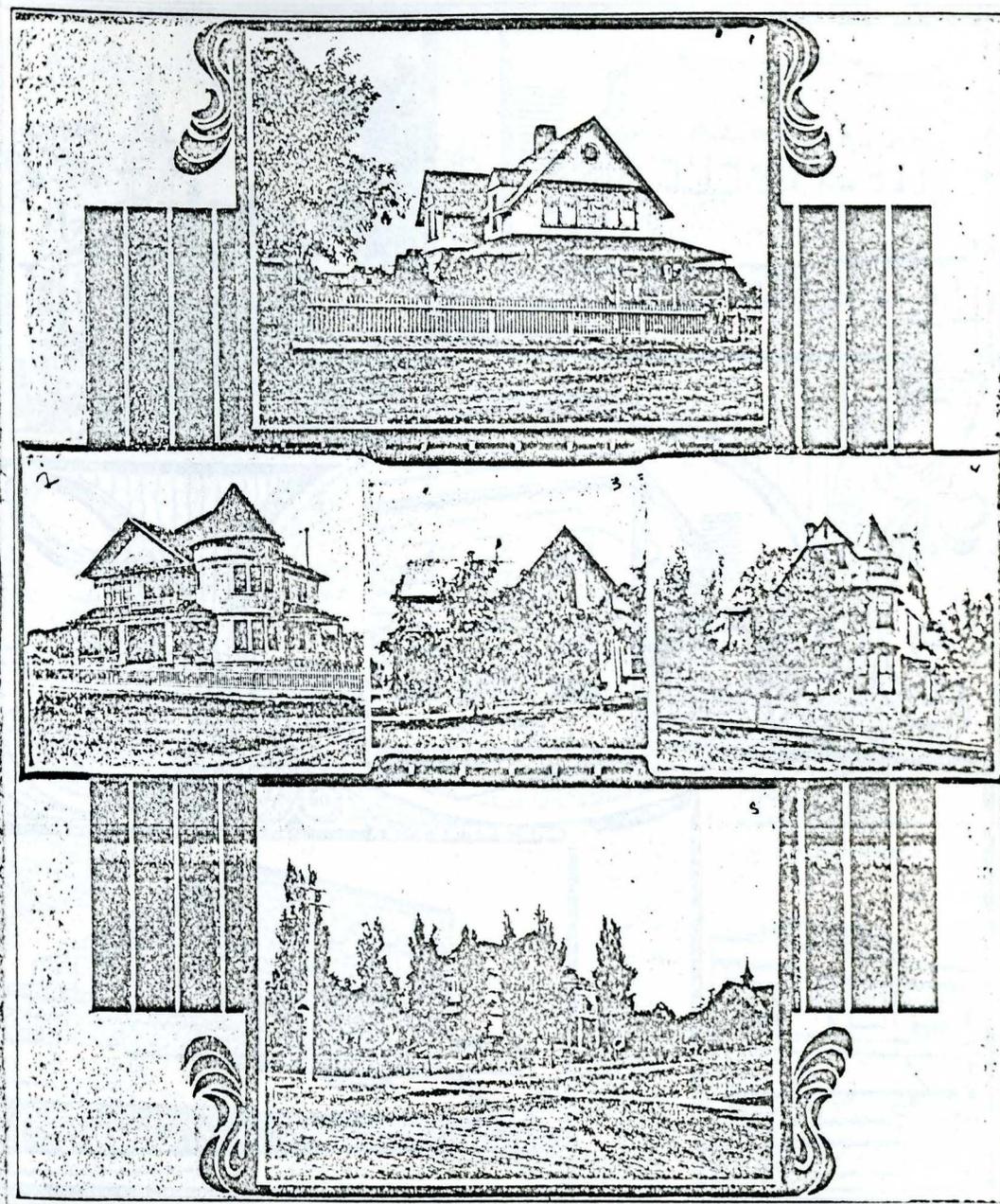
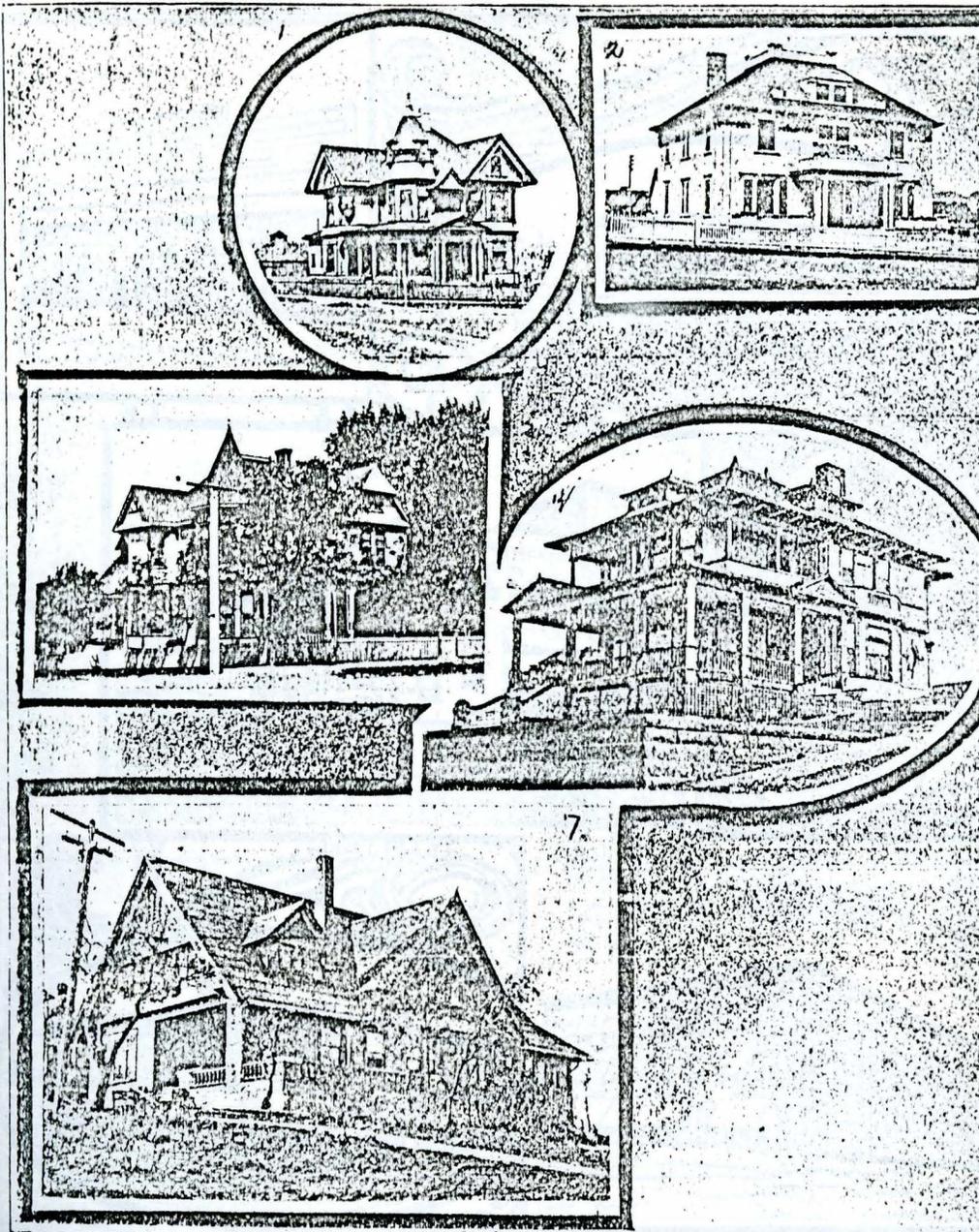
A Few of Prescott's Beautiful
Residences

AUGUSTUS TROUT
Dealer and Manufacturer of
Harness, Etc.
210 Montezuma Street

ED. BLOCH The One-Price
Cash Clothier
P. S. We sell the Stein-Bloch
ready tailored suits.

A Few of Prescott's Beautiful
Residences

LE ROY ANDERSON
ATTORNEY AT LAW
NOTARY PUBLIC
With Herndon & Norris
Over Prescott National Bank



FASHION LIVERY STABLE
Fine Horses Buggies, Mountain
Wagons and Saddle Horses
Particular Attention to Boarders
Electric 10 — PHONES — Sunset 101

DIXON FAGERBERG
MERCHANDISE BROKER
PRESCOTT, ARIZONA
5 Bashford Block. Phone 52

BROWN BROTHERS
MILL AND MINING
SUPPLIES
ELECTRIC 94 PHONES SUNSET 253

S. A. LOGAN
Funeral Director and Embalmer
115 W. Goodwin St Phone 61

Plumbing and Tin Shop
 WEST GURLEY
 OPPOSITE BRECHT'S BLACKSMITH SHOP

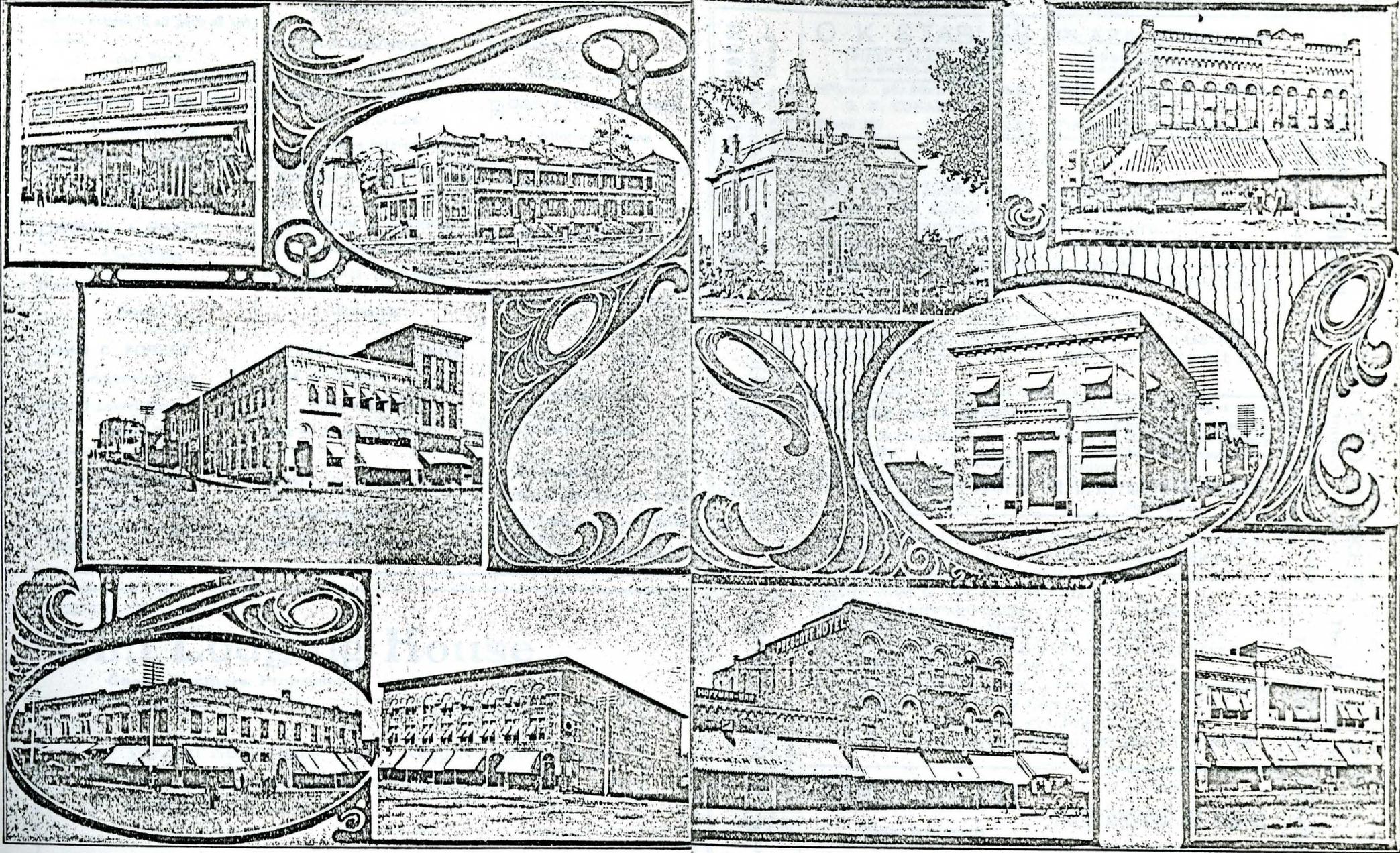
**A Few Views of Some Prominent
 Prescott Business Blocks**

**H. M. COE
 PLANING MILLS**
 Prescott, Ariz.

**DENTIST
 BASHFORD BUILDING
 Residence 364 PHONES Office 126**

**A Few Views of Some Prominent
 Prescott Business Blocks**

**The Home Building Club
 HOMES BUILT WITHOUT INTEREST
 O. Louis Andersen, Sec'y and Treas.
 Dr. F. M. Metzgar, Pres.**



BEAVERS & HEISLER
 MANFGS. ALL KINDS OF
 Carbonated Beverages, Mineral Water
 ELECTRIC PHONE 263

**C. A. FRENCH
 Stone Mason & Builder**
 ESTIMATES FURNISHED
 340 MOELLER STREET

IRA L. PULLIAM
 Practical Horseshoer
 SATISFACTION GUARANTEED
 Next Ruffner's Stable. Phone 11

C. W. BENNETT
 Milk :: and :: Cream :: Dairy
 PHONES
 321 Sunset 114 Electric