

EXECUTIVE ORDER 65-4
GOVERNOR'S COMMISSION ON ARIZONA BEAUTY

During the past quarter century America's landscape has changed remarkably in the face of industrial growth, highway construction, the deterioration of urban centers and through the general demands brought about by population mobility and expansion.

These changes have presented new problems that heretofore were of a considerably lesser consequence. Today the air and water of our state and nation have become polluted; our highways are thoroughfares of litter and innumerable billboards; rural areas have become scarred and defaced; our cities find themselves amidst a transmission line jungle.

The preservation of our natural and man-made beauties has become a very significant goal if decay is to be halted and blighted areas reduced. The waste products of our nation must be adequately handled and the countryside saved from devastation.

President Lyndon Johnson has called upon all Americans to think of natural beauty as an integral part of our everyday lives. New objectives must be established concerning the treatment of our air and water, the design of our buildings, the use of our land and how we live and build upon it. We must, in short, be concerned with the total quality of our environment, in addition to quantity.

NOW, THEREFORE, by virtue of the authority vested in me as Governor of the State of Arizona by the Arizona Constitution and Laws of Arizona it is ordered as follows:

Part I. Establishment of the Governor's Commission on Arizona Beauty.

Section 101. There is hereby established the Governor's Commission on Arizona Beauty, referred to herein as the "Commission".

Section 102. The Commission shall be composed of twenty-seven members appointed by the Governor from among persons with a competency and true interest in the various areas of natural and man-made beauty. In addition, a Professional Advisory Committee shall be appointed from among state and federal agencies to assist the Commission on matters calling for professional assistance. Initial appointments on the Commission shall be for a one-year period, after which a rotating appointment system shall be used; one-third appointed for three years, one-third for two years, and one-third for one year. Thereafter nine members shall be appointed annually with due consideration given to geographic representation in order that as many counties as possible are represented. The Governor shall designate from among the membership, a chairman and a vice-chairman.

Section 103. The Commission shall meet at the call of the chairman, but in no event less than bi-monthly.

Section 104. The Commission is authorized to use the services of consultants and experts as may be found necessary insofar as authorized by law.

Part II. Duties of the Governor's Commission on Arizona Beauty.

Section 201. The Commission shall meet as soon as possible following its establishment in order to formulate a program for presentation to the Governor by January 15, 1966. This program shall include recommendations for legislation if needed; areas of enforcement needed for legislation in effect at present; suggestions for cooperative action with and between state agencies; and any additional recommendations which the Commission deems necessary for an effective program to preserve Arizona's beauty.

Section 202. The Commission shall study ways in which present conservation, beauty, professional and governmental organizations and groups can contribute to the program and work with the Commission.

Section 203. The Commission shall endeavor to work with local groups to strengthen their organizations and to encourage the formation of additional groups where none exist.

Section 204. The Commission, working in concert with architects, planners, salvage company operators, nurserymen, landscape contractors, engineers, educators, private land owners, utility companies, attorneys, land developers, recreation and conservation enthusiasts, advertising companies, governmental officials, chambers of commerce, and other interested individuals, shall examine the work toward effective programming related to billboards, auto salvage yards, air and water pollution, underground utility installation, scenic parkways, townscape beautifying efforts, rural landscaping programs and other projects which will aid in preserving Arizona's beauty and resist decay and blight.

Section 205. The Commission shall submit an Annual Report to the Governor by December 15 of each year, including up-date information called for in Section 201.

Section 206. All state agencies, departments, boards, commissions and institutions are requested to cooperate with the Commission in the performance of its duties.

Section 207. The Commission shall examine all federal programs designed to assist states in the preservation of beauty in order to avail itself or state agencies of available federal funds which are designated for project or administrative use.

Part III. Miscellaneous

Section 301. Members of the Commission shall serve without expense to the State of Arizona, except that expenditures may be made from federal funds received by the state for normal expenses of the Commission and its members if such expenditures are in accordance with law.

Signed: SAMUEL P. GODDARD
Governor of Arizona

Witness: WESLEY BOLIN
Secretary of State

Date: November 24, 1965

