

ALL INDIAN  
**POW WOW**

Flagstaff -- July 2-3-4

*M. Olson*  
1960

50 CENTS

Flagstaff City - Coconino County  
Public Library  
11 West Cherry  
Flagstaff, Arizona 86001



THAT \$7 RECREATION STICKER

FOUR 1-DAY TRIPS IN NORTHERN  
ARIZONA, WITH DETAILED MAPS

HOW TO MAKE A SQUAW DRESS

THE INDIAN TRIBES OF ARIZONA



## *Welcome to Flagstaff's Pow Wow*

FLAGSTAFF'S WHOLESALE LIQUOR ASSOCIATION      FLAGSTAFF, ARIZONA

# NAVA-HOPI TOURS Inc.

BUS SERVICE TO THE POW-WOW GROUNDS



*We operate a bus service from your motel to the Pow Wow grounds for all events. Contact your motel or hotel desk clerk for reservations. This service is sponsored by the Flagstaff Inn Keepers Association to make your stay in Flagstaff an even more pleasant experience.*

LEAVE YOUR CAR AT THE MOTEL AND AVOID CROWDED PARKING LOTS



*Conducted Tours arranged for the Northern Arizona Trips shown in the Travel Guide Section of this magazine (pages 22 to 25 and 30 to 33)*

— CHARTER SERVICE —

Write: Nava-Hopi Tours  
Box 339  
Flagstaff, Arizona

or Call:  
774-5003

CONTACT YOUR LOCAL TRAVEL AGENT



## MORNING (de la vai) KACHINA

The colorful religious ceremonies of the Hopi Indians of Northern Arizona are notable for their wildly beautiful 'Kachina' dances. The masked dancers, chanting in age-old cadences, are at the very heart of Hopi religious and emotional life, and have been for more centuries than anyone surely knows. Rituals follow a tradition so pure that the white man's civilization has not visibly affected it.

Many Hopis consider the Morning Kachina, symbolizing the coming of dawn, one of their most handsome. Ceremonies are marked by chants and the sound of copper bells. Some of the bells used by the Morning Kachina impersonators were brought in by Spanish Padres in the 16th and 17th centuries.

Four large Kachinas are on display at The Arizona Bank here in Flagstaff, and an extensive collection in The Arizona Bank head office at 44 West Monroe in Phoenix.

The Arizona Bank Kachinas were carved by native artisans on the Third Mesa Hopi village of Oraibi, one of the oldest inhabited communities on the North American continent. Great care was taken to ensure authenticity, not only of masks and dress but of colors as well.

43 Offices  
Throughout Arizona  
Offering Complete  
Modern Bank Services

**THE**  
**Arizona**  
**BANK**

125 East Birch / Flagstaff / Arizona

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

# A Summer Romance



Picture taken on the North Lodge property

*You will fall in love with North Lodge as a setting for your summer cabin in the tall cool pines. Golf, fishing, hunting, horseback riding and hiking are at your doorstep.*

*Large pine covered lots from \$2495.00 with terms as low as \$250.00 down. Year round streets, water, electricity, telephone and gas service to each lot.*



.....  
For more information write:

Northern Arizona Realty Co.  
10 E. Santa Fe  
Flagstaff, Arizona 86001

.....

\_\_\_\_\_ Name \_\_\_\_\_

\_\_\_\_\_ Address \_\_\_\_\_

City State Zip



# A WARM WELCOME

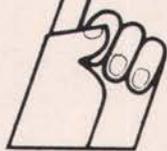
to the members of Arizona's fourteen tribal groups and to the Indian people who have travelled here from neighboring states.

We hope this year's Pow-Wow will bring you new friendships, new happiness and refreshing memories that will make you want to return again to this city by the sacred mountains.



Supplying ENERGY for Arizona's Progress

SAVE  
FIRST



**FIRST  
FEDERAL  
SAVINGS**

FLAGSTAFF OFFICE: 22 E. BIRCH . 774-7104

PHOENIX OFFICE: 3033 N. CENTRAL

- ONLY FEDERALLY-CHARTERED SAVINGS AND LOAN ASSOCIATION SERVING THIS AREA

# Arizona's Eternal Triangle

Trees, paper, lumber! Today this trio is as much a part of Arizona's thriving economy as her abundant sunshine. Give thanks for the bountiful and beautiful forest to excellent forest management by federal and state agencies, to conservationists, and to private industry . . . all of whom are dedicated to multiple use of the forest. Southwest is proud to be a partner in the conservation of our heritage through selective harvesting and full utilization of our forest resources.



**Southwest Forest Industries**



*Kachina Cafe*



In East Flagstaff  
— On Highway 66

◀ Open 24 Hours a Day ▶

REASONABLE PRICES  
GOOD MEALS AND COURTEOUS SERVICE



**NEWCOMERS**  
*Information*  
**SERVICE**

**ATTENTION!**

NEWCOMERS TO FLAGSTAFF

A World Of Helpful Information Awaits  
You — Free of Charge — At All Offices  
of the First National Bank of Arizona.



FLAGSTAFF DOWNTOWN OFFICE  
2 East Birch Street

PINE GROVE OFFICE  
2514 East Santa Fe

## AS WE SEE IT

### THE SCENIC VIEW FROM BEHIND THE SEAT BELT

*This is the season when all responsible editors take pen in hand to write safety editorials. We too.*

*Northern Arizona is a very heavily traveled area during the summer — there is a lot to see here; the Grand Canyon, the Pow Wow, Oak Creek Canyon, etc.*

*We do not pretend to be experts on what causes auto accidents, but we have seen the affects. Even the minor fender-bender can put an awful dent into your vacation outlook. The more serious ones can cause problems that last a lifetime. This then is no vacation.*

*Of all common sense approaches to the situation we have even seen, the seat belt appears to be the greatest insurance policy you can buy — and we mean seat belts for the kids too.*

*We've seen first hand the repercussions of a high speed meeting between a man with a car and a horse. The horse lost and the car ended up in a less than desirable shape (unless you like cars without windshields). The homo sapien? As we walked up to him, he was undoing his seat belt. The half inch cut on his ear looked as though it needed a stitch, but a bandage had to do for the time being.*

*Before you start on your vacation this year, why not take out a very personal insurance policy — seat belts for every member of the family. We know you are a good driver — but how about the other guy?*

*We're selfish. 1) The life you save may be ours. 2) We're a young, growing magazine — we can't afford to lose any subscribers — and we mean you.*

### A WORD ABOUT PUBLICATION DATES

*Western Gateways is a quarterly, written for you and your vacation planning. We see no reason to publish four issues just to suit a calendar schedule. Therefore, none are printed during the summer months — you have already made your plans and are on vacation.*

*Our Autumn issue, on the Canyonlands Highway, will be out October 1st — the Winter issue, on Northern Arizona, comes out January 1st — the Spring issue, on Lake Powell, is out April 1st — and the Summer issue, on the Indian Pow Wow at Flagstaff, will be out by June 1st.*

*We do not wish to be a pretty picture magazine but rather a service magazine to those vacationing in the great southwest. This is why we make extensive use of maps — detailed stories of present conditions and first hand accounts.*

## EDITORIAL and BUSINESS STAFF

Publisher  
K. C. Den Dooven

Editor  
Alice Den Dooven

Art Director  
Robert Jacobson

Business Manager  
Maryellen Bailey

WESTERN GATEWAYS is more than just a new magazine about the Southwest. It is new concept in magazine publishing.

At present there are four issues annually. Each is a regional issue devoted to the area described by a detailed map in the center spread. Every year, at the same time of year, these areas will be covered with fresh stories, presenting new highlights, and containing up to date maps.

Maps, lots of photographs and a personalized approach will be our format. We know our area because we travel it first hand — we do most of our own photography and can verify the written material from having been there.

Even our advertising is different. We do not solicit national advertising nor ads from outside the areas covered. Therefore, we can truly say that even the commercials are valuable information to you as you travel in these parts.

The areas we cover are all exciting vacation spots. Each could provide a dozen vacations, all different; or to be repeated year after year without boredom.

As time, energy and subject matter become available we will enlarge our coverage to include still more places of true interest to the vacationist.

For those who wish to join us there is a subscription coupon on page 50.

### IN THE NEXT ISSUE

#### TRAVELING WITH ARCHIE

#### THE PRESENT STATUS OF THE CANYONLANDS NATIONAL PARK

#### VACATIONING BY LAND, SEA, AND AIR

Volume five Number three

**8 POW WOW TIME** .....

July 2-3-4 is Pow Wow time in Flagstaff. Three days when the Indians take over the town.

**14 PIONEERS HISTORICAL SOCIETY** *by Phyllis Manning*

Where the proud possessors of yesteryear are given their place in our Northern Arizona heritage.

**16 AN INVITATION TO AN ENCAMPMENT** *by Alice Den Dooven*

Here, if you tread softly and observe quietly you can see the Indian families in their element.

**17 HOW TO MAKE A SQUAW DRESS** *by Jeanne Jacobson* .....

A dress that is feminine, flattering and comfortable; and that's an ideal combination.

**18 INDIAN TRIBES OF ARIZONA** *by Tom Bahti*

**20 THAT \$7 RECREATION STICKER** *by Stewart L. Udall* .....

Here is an official summary of the facts about this new \$7.00 Recreation/Conservation Sticker.

**22 WHILE YOU ARE HERE:  
FOUR 1-DAY TRIPS IN NORTHERN ARIZONA**

**22 TRIP NO. 1 — GRAND CANYON**

**24 TRIP NO. 2 — 3 NATIONAL MONUMENTS NEAR FLAGSTAFF**

**26 MAP OF THE POW WOW AREAS AND FLAGSTAFF**

**27 MAP OF NORTHERN ARIZONA** .....

**29 LETTERS TO THE EDITOR**

**30 TRIP NO. 3 — OAK CREEK CANYON — SEDONA — JEROME**

**32 TRIP NO. 4 — MONUMENT VALLEY**

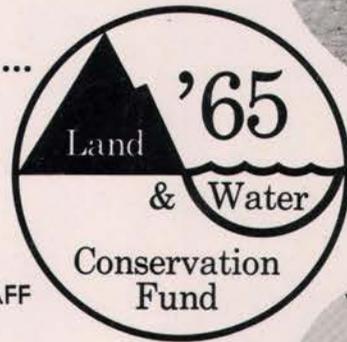
**34 THE WONDERFUL WORLD OF SOUTHEASTERN UTAH**

Bridges of sandstone, campgrounds in the mountains, and a 165 mile long lake — that's San Juan County, Utah.

**36 THE GREATEST FISHING HOLE IN THE WEST** .....

A canyon became a lake — a lake became paradise for fishermen — the place is Lake Powell.

**45 PHOTO TIPS FOR THE POW WOW**



**COVER:** by Ray Manley, Tucson, Arizona. Taken with a 4x5 Linhof on E-3 Ektachrome. This young Navajo boy is all dressed up to take part in the Parade and Night Ceremonials that take place every year in Flagstaff, around the first of July. In 1965 this will be July 2-3-4.

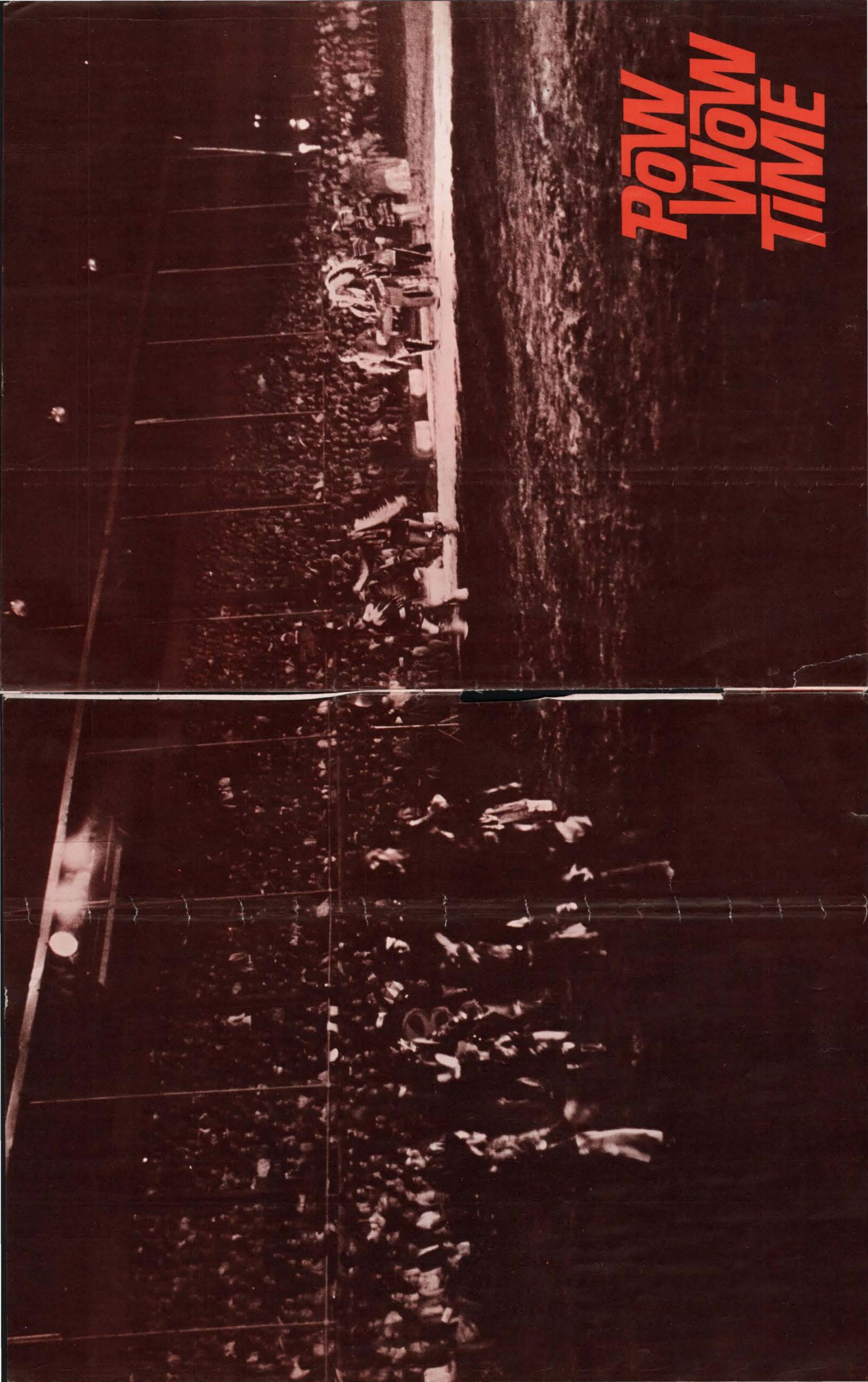
WESTERN GATEWAYS is published quarterly by KC Publications, 2115 N. Talkington Drive, Flagstaff, Arizona 86001. See page 50 for a list of the areas covered and the dates of publication. Individual copies, \$.50 postpaid. Subscriptions in U. S. \$1.80 per year. \$4.50 for three years. Foreign, add .50 per year. © by KC Publications, 1965.

Printed by: Deseret News Press

Typography by: Northland Press

Color Separations by: Weston Lee

# POW WOW TIME





# POW WOW TIME

1965 DATES: JULY 2 - 3 - 4

And another cowboy bites the dust — in this case, almost literally. Bareback riding requires a lot of stick-to-itiveness which this poor fella just didn't have. The Indians compete over the three days in all the regular rodeo categories for the prize money. As with any other rodeo, the entrants pay an entry fee all of which is returned as a part of the prize money awarded. Besides the monetary competition, there is a great deal of personal rivalry between the different tribes who take part.

On the preceding page, the start of the night ceremonials as the various Indian groups parade past the packed grandstand. The bonfires had just been lit and their light fills the arena with its warm red glow.



Each Day It may look easy, but calf roping requires the skillful combination of a good cowboy and a well trained horse. The horse is already starting to brake as the rope goes over the calf's head. The Pow Wow's rodeo is an All Indian affair, one of the few held in the United States restricted entirely to Indians. Some of the participants come long distances to compete for over \$20,000 in prize money. The rodeo starts at 1:30 P.M. and, like the rest of the Pow Wow, it is held on each of the three days.





EACH NIGHT

The Hopis performing at the night ceremonials. Many of these dances are religious in nature and are seldom performed, off the reservation. Each tribe has their own individual religion, which has come down through the centuries. In many instances their beliefs are even more deep rooted than the white mans. After the entire three day Pow Wow is over, some of the tribes will undergo a cleansing ceremony, in private, to apologize to their Deities for exhibiting their religion in public.

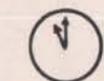


A fire dance during the evening's ceremonials. These dances start at 8:00 P.M. on each of the three nights and last for over two hours. Some of the dances are social in nature while others have great religious value. While the Pow Wow is always held in July, you must remember that Flagstaff is at 7000 feet altitude and therefore it does get cool in the evenings. So, be sure to bring a coat or blanket.



One of the Eagle Dance team. All of the night pictures on this page and the double page spread preceeding were taken by natural light. A 35mm Leica was used with Plus X film, processed normally. Lens setting varied somewhat but most of the pictures were taken at F/2.8 at 1/125th of a second. For color, High Speed Ektachrome would use the same settings. Flash is not permitted and actually it will only ruin the theatrical effects. See page 45 for more suggestions.





Each Day

The Aztecs from Mexico City perform in the streets of Flagstaff during the daily parade that starts at 11:00 A.M. Almost all tribes of the southwest are represented.

Like all of the other Pow Wow events, the parade is

restricted to Indians only. At most of the street corners the different groups will stop and put on a brief dance, sort of a preview of the night ceremonials since many of the same group are in both events.



As serious as an Astronaut. This young Navajo carefully pilots his craft around and around. Along with the Indian events at the Pow Wow, there is always a carnival. This is a great attraction to the Indians who attend the Pow Wow each year. In fact, for the youngster the carnival is probably the most exciting part of the Pow Wow, which just goes to show children are all the same everywhere.



For some little Indians, there are just too many white men. An Indian baby contest is held just before the opening day of the Rodeo. Last year's winner was not accustomed to all the publicity and camera fans. She did her best to be patient, but after all a girl can put up with just so much without her mommy. That is where this little maiden is headed, prize money firmly in hand. Maybe someday she will grow up to be the Pow Wow Princess for the entire three day event.



Dolly Moore, a Chippewa Indian, was the reigning Princess of the 1964 Pow Wow. This was the first year they held this contest which is now an annual event. Each day Dolly led the parade through downtown Flagstaff and officiated at the opening of the Rodeo at the Pow Wow grounds.

1966 DATES: JULY 2 - 3 - 4

# Northern Arizona Pioneers' Historical Museum

*Phyllis A. Manning*

Priceless heirlooms at the Northern Arizona Pioneers' Historical Society now repose in the rooms where less than 30 years ago the county's indigents slept, for it was then the County Poor Farm, a meager lodging, but a roof over the heads of the impoverished.

Housed in this museum, depicting that era of the late 1800's and early 1900's are pictures, papers, records, and equipment used, both in the homes and the industries. One of the oldest relics on permanent display is the battle-scarred original flag flown on the mast of the old battle ship Constitution (Old Ironsides) which saw service in the Battle of Tripoli in the Mediterranean, and later in the War of 1812.

Memorabilia of the early economy of the area already crowds the first floor of the building. Up to the time of World War I the industries of this northern area of the state were lumbering, and livestock raising. The railroad brought in new life and connected the three towns of Flagstaff, Winslow, and Holbrook. Ninety percent of the foodstuffs and supplies to



*The center rifle is an 8 guage shotgun used in 1885 for bear hunting. The Winchester model 1876 on the left is a 40-60 caliber. On the right is a 45-75.*

the Indian Reservations were furnished by these three towns.

In one downstairs room is a glass enclosed closet in which hang beaded, bustled, beruffled gowns of the matrons of yesteryear. Surrounding these lovely costumes are the appliances with which they worked, cooked and kept their families happy. Sad irons, which smoothed many a beautiful hand-sewn white dress shirt, with its ruffles of lace, sit abandoned among the two and four bladed food choppers, wooden potato mashers and rolling pins, butter molds, prints and bowls, iron griddles, skillets and waffle irons which have long since conceded to electrical appliances.

A beautiful organ, roll-topped desks, phonographs, pictures of early sett-

lers, their homes and their places of business, rocking chairs still beautifully upholstered and some built to accommodate ladies in bustles or hoops are on display.

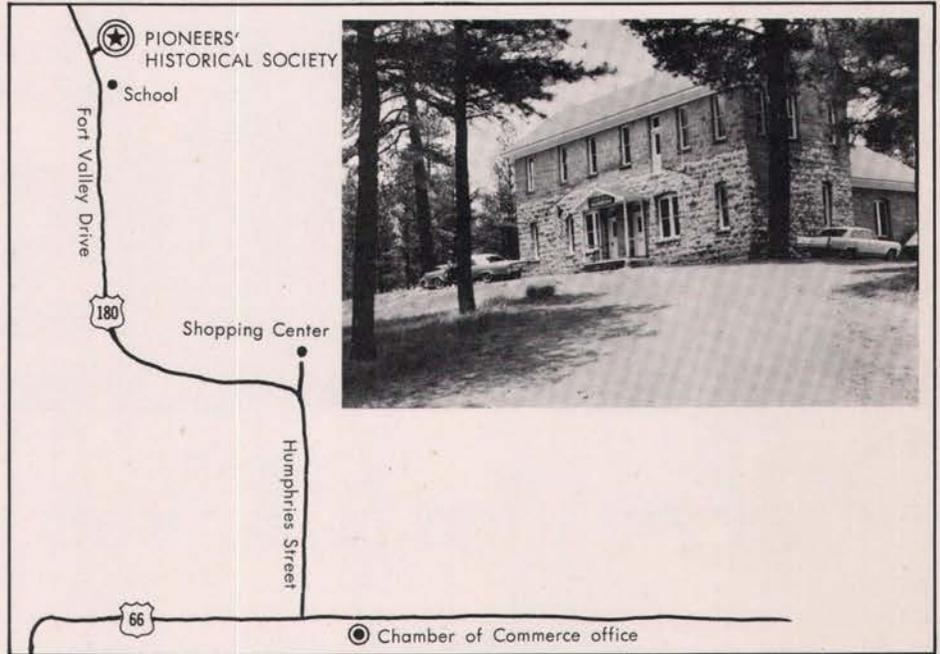
Members of the Historical Society have been collecting memorabilia since 1953, when the Northern Branch of the State Historical Society was formed under the guiding hand of William H. Switzer, Sr., Flagstaff's senior citizen. These things, worthy of remembrance and record, were displayed for a time in a building at Fort Tuthill, but the Society bought the Hospital for Aged Indigents together with a little more than six acres of land in 1960. In 1961 they requested a release from the State Historical Society of which they had



This 13 star and 7 stripe flag was found in the Major Midgley home when it was being torn down. The origin and use of this flag is unknown. If any WESTERN GATEWAYS readers can help identify this flag, please write to the magazine or to the Pioneers' Historical Society, Box 1968, Flagstaff.



A metal ice box — with revolving shelves, circa 1905. This was really the latest thing in those days.



The Pioneers' Historical Society building as it sits in the pines along U.S. 180, on the north side of Flagstaff.

been the Northern Branch, and incorporated under the name of Northern Arizona Historical Society. Now, through the untiring efforts of Harry Metzger, president, the Society is gradually renovating the building and the ten rooms upstairs will house family memorabilia, kept together in their separate rooms.

One of the ten upstairs rooms still remains as it was when occupied by a person embarrassed by impecuniosity, with its narrow iron bed, a pieced drab wool comfortless looking comforter covering its thin hard mattress. Beside the bed is an incommodious commode on which is the all-pervading fumigator, packages of Crazy Crystals — the cure for all ills — a small empty case for eye glasses, a

rusty tobacco can, a corncob pipe, and a box of Copenhagen snuff. A small flat-topped trunk sits on the well worn linoleum at the foot of the bed. The three or four nails on the dark gray walls were no doubt ample closet space. A button beside the door (if he could get to it) like an old-fashioned door bell, would bring help to the ill. No pictures adorn the walls, but an election campaign sign hangs over the commode stating that more money for the indigent was needed. \$15 per month seemed a bit inadequate.

The barn will house the old fire engine, used 40 years ago, and one of the boats in which Emery and Ellsworth Kolb made their first trip with the U.S. Geological Survey from the source to the outlet of the Colorado

River, Major Powell having made the first trip in 1864. Carriages, cutters, and sleighs are also displayed there.

This interesting collection of the antiques of this area is located two miles north of the Chamber of Commerce on Highway 180, in a setting kept as nearly in its natural state as possible with its background of huge Ponderosa pines.

The eighty-year-old rail fence, in front, was recently brought down from its 9,000 foot elevation, where it had partially fenced a pioneer homestead.

The museum is open from April 1st to November 1st, from 9 to 5 each week day, and from 1:30 to 5 p.m. on Sundays. There is no admission charge.



## Invitation to an Encampment

by Alice Den Dooven

The Indian encampment at the Flagstaff Pow Wow should not be missed. It has the enchantment of the unusual and the fascination of the unknown. Here, if you tread softly and observe quietly, you can see families living a way which was lived a hundred years ago.

With a soft swirl of voluminous skirts, the mother will turn from the small campfire and feed her family from the deep and blackened pot. The odors of mutton stew pervade the camp and the juniper woodfires all add their aromas.

Care to sample fried bread? Small concessions have been set up by enterprising Indians and there it is, ready to be sampled. Watch the old woman in back, patting the bread with wondrous dexterity, over and over and then flipping it into the hot

grease. Stew, chile, or almost anything, can be had with this local delicacy. Tear apart these puffed up circles of bread and enjoy a meal at midnight or earlier. It's available almost all during Pow Wow. Now stroll around and watch the children playing their own inventive games. Go past all the booths and select some bracelet, necklace, ring or earring that catches your fancy. You will be waited upon with utmost courtesy and with endless patience; in itself a rarity.

This jewelry has been created in the mind and made by hands that are devoted to their work. Admire it all, buy some or none, it's your choice. Admire the children. Even if you don't get a verbal response, nothing makes any woman happier than to be complimented for her lovely dark eyed children.

The booths of pottery are lovely to see. Here you will find all shapes, sizes and descriptions. The basketry booth cannot be passed by. You'll be able to find a use for almost any of them. This is not the time to be selfish. Think of your friends and neighbors back home and their future satisfaction in owning something made by Arizonan Indians. All tribes have their own special designs and names for their own baskets and pottery.

Here, too, you will find the internationally famous Navajo rugs, in all sizes, colors and designs. These will last a lifetime and help decorate your home with loveliness and warmth.

Now it is dark and silent. Suddenly you hear a drum and a distant sound of music, strange and intriguing. Walking on to the outskirts of the encampment, you come upon the Pow

*continued on page 48*

*A view of Indian Life in the tall pines . . . .*

# Indian Tribes of Arizona



*The twelve Indian tribes of Arizona comprise the largest Indian population of any one state: Here is how they live today.* Text by Tom Bahti, Illustration by Don Perceval.

THE NAVAJO, the largest tribe in Arizona, occupies the largest reservation in the United States. Numbering an estimated 85,000 this tribe is rapidly increasing in population. The Navajo, or "Dineh," as they call themselves, and the Apache speak an Athabascan language related to tribes in Canada. The Navajo are best known for their finely woven rugs of handspun wool and their well made silver and turquoise jewelry. Craft work accounts for only a fraction of their total income, however, most of it being derived from off-reservation work.

THE HAVASUPAI, also called Supai, Coconino and Havasu, occupy a small reservation at the bottom of the Grand Canyon. Numbering less than 200 this group earns its livelihood by farming. Basketry is the only surviving craft and this is in very limited amounts. Their name "Havasupaia" means "blue-green water people."

THE APACHES are closely related by language to the Navajo. Like the Navajo they are relative late comers to the Southwest. A nomadic and predatory group, their raiding territory increased following the acquisition of horses from the Spanish. Best known for their fighting ability and the war they waged against the invading Whites these people now are engaged in the peaceful pursuits of lumbering and cattle raising. Basketry, once developed to a high degree, has almost disappeared. Cradleboards, beadwork, and musical instruments (flute and a one-string violin) are still produced. The San Carlos and White Mountain bands with a total population of 9,500 occupy two reservations in east central Arizona. The Apache call themselves "Inde" which means "the people." The name Apache may have come from the Zuni word meaning "enemy."

THE HOPI, numbering about 4,500, live in eleven villages located on three mesas in northeastern Arizona. These people whose name means "the peaceful ones" have occupied this region for over 600 years. Considered to be the best dry farmers in the world the Hopis continue to raise their traditional crops of corn, squash, and beans as an important part of their economy. The men weave in cotton and wool, carve Kachina dolls and make jewelry of silver and turquoise. The women produce

pottery and baskets of several types.

THE PAPAGO of southern Arizona number about 14,000 and live on three separate reservations. A desert people, they make their living by farming, cattle raising, and gathering cactus fruit and mesquite beans. Many live on the reservation only between seasonal agricultural jobs. They are well known for their fine basketry made from yucca, bear grass, willow, horsehair and devils claw. Pottery is also produced. The Pima and Papago are closely related, the former often referred to as the River People and the latter as the Bean People.

THE WALAPAI (or Hualapai), numbering about 420, are closely related to the Havasupai. In early days their subsistence was based on a hunting and gathering economy. Today they are lumbermen and cattlemen. Some basketry still survives among this group. Their name is an abbreviated version of "Hawalayapaya" which means "Pine Tree People."

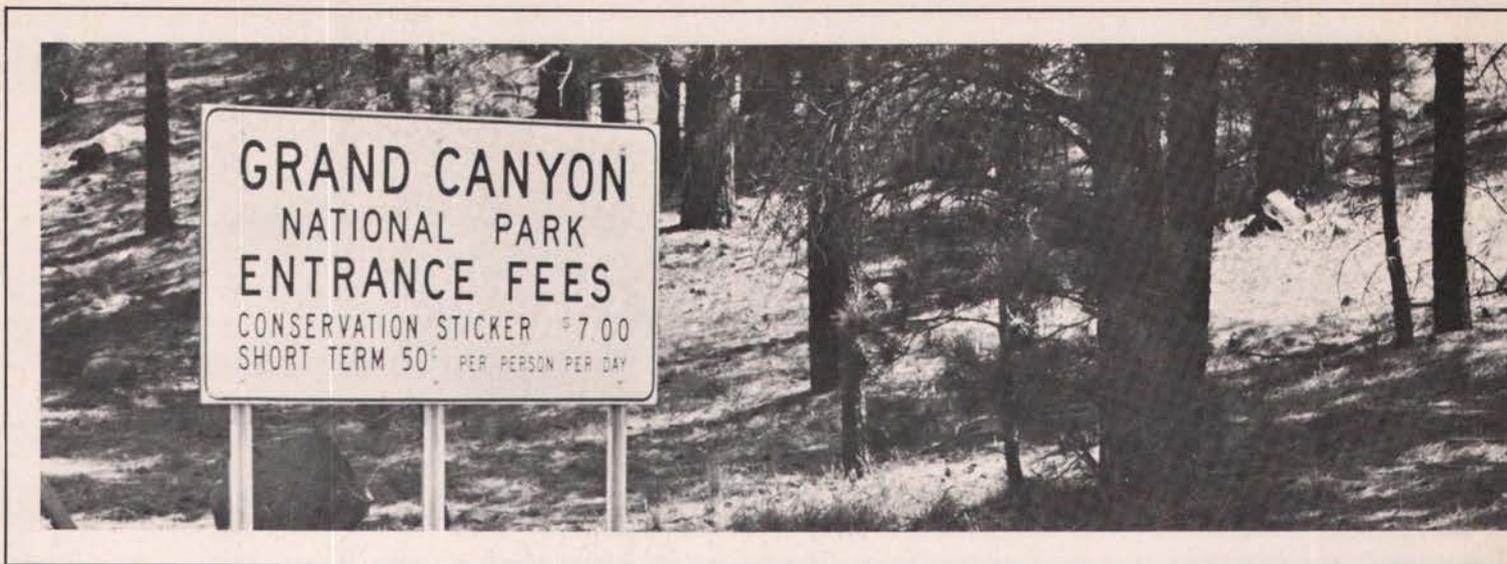
THE CHEMEHUEVI are a Shoshonean speaking group related to the Paiute. A nomadic group, they roamed the area of central Arizona and California. Once well-known for their very fine coiled basketry, this craft has almost disappeared. About 650 Chemehuevi live on the Colorado River Reservation.

THE PAIUTE band of 130 persons lives on the Kaibab reservation in northwestern Arizona. Other Paiute groups occupy reservations in California, Nevada, and Utah. They speak a Shoshonean language and are related linguistically to the Hopi. The best known craft item still produced by this tribe is a coiled basket woven of sumac. Many of these are traded to the Navajo who use them in their curing ceremonies.

THE COCOPAH, a branch of the Yuman family, occupy a reservation on the Colorado River near Yuma. Numbering about 300, this tribe is employed primarily as agricultural workers.

THE YAVAPAI, whose name means "sun people," occupied the Verde Valley until they were placed under the jurisdiction of the San Carlos Reservation in 1875. Later they drifted back to their home land and now live

*continued on page 47*



*There have been many questions raised about the need, purpose and use of this new \$7.00 Recreation/Conservation Sticker. Here is an official summary of the facts.*

BY THE SECRETARY OF THE INTERIOR, STEWART L. UDALL

It is difficult for the average Westerner or the visitor from the East to conceive that the time will ever come when there will be a shortage of space in this part of the Country for recreationists.

The truth is, however, that with the population exploding and with increased leisure time, existing developed areas for campers, hikers, and those interested in other forms of outdoor recreation already are proving inadequate. This is particularly true in other parts of the Country.

In order to meet the need for a vast increase in suitable park and recreation areas — State and local as well as Federal — the Congress and the Johnson Administration last year combined efforts to create the Land and Water Conservation Fund. The millions of dollars which will go into the fund will be used by both the Federal Government and, through matching programs, the States for land acquisition and development of these growing needs.

Recently we placed on sale across the Nation a new green and white sticker that will admit the holder and all accompanying him in a private automobile to most Federal recreation areas that have an entrance fee. It will also help finance the fund.

This sticker — only three inches square, but large in value — is easily identifiable, and the forest, park, refuge or other official who sees that you have one on the bumper of your automobile will quickly signal your car through the entry point.

The sticker sells for \$7. It is valid through March 31, 1966. You can use it an unlimited number of times to enter Federal recreation areas that have entrance charges.

You may possibly never have heard of the sticker,

but you want to know about it. As Secretary of the Interior, I want to talk to you about it. Perhaps one of the best ways to acquaint you with the sticker is through a series of questions and answers.

Here are some of the most frequently posed questions about the sticker and other recreation fees established under the Land and Water Conservation Fund Act, along with our answers.

Question: What is the Recreation/Conservation Sticker?

Answer: The Recreation/Conservation Sticker is a \$7 annual Federal recreation area permit. It is pressure sensitive on its reverse side, and designed for display on the left front bumper of automobile. It admits the holder and all other occupants of his private car to all National Parks, Forests, Wildlife Refuges, reservoirs, and other Federal recreation areas that require fees from persons entering by automobile or other moter vehicles.

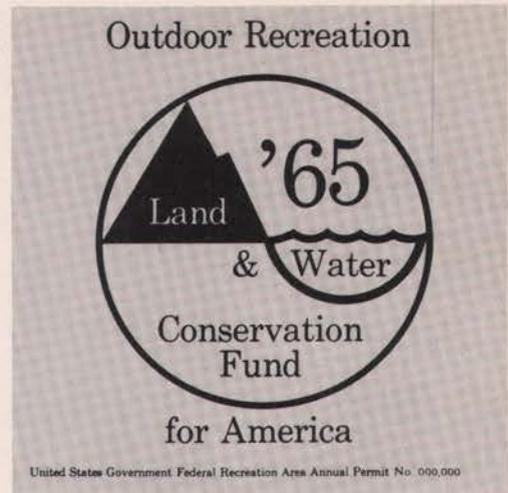
Question: Must the sticker be placed on the bumper of an automobile?

Answer: No, placing the sticker on the bumper of an automobile is not obligatory. This method was recommended to assist Federal recreation agencies in expediting the entry of you and your automobile through checkpoints. If the holder chooses, he may retain the sticker in his possession and show it at checkpoints of Federal recreation areas.

Question: Why did the Federal Government institute the Sticker and other new recreation fees?

Answer: Increased population, more leisure time, higher per capita income, urbanization, and greater mobility are greatly increasing Americans use of the out-of-doors. Visits to State and Federal recreation areas increased 10-fold and more in the past 25 years.

# The facts about the new Federal Recreation/Conservation Sticker



The Congress of the United States studied the problem and decided to institute a program based on pay-as-you-go financing to help meet State, local and Federal recreation needs. This program is embodied in the Land and Water Conservation Fund Act of 1965.

This Act created a special Land and Water Conservation Fund that obtains moneys from three sources: (1) recreation entrance, admission, and special service fees at certain Federal recreation areas; (2) net revenues from the sale of surplus Federal real property; and (3) proceedings from the existing motoboat fuels tax.

Upon appropriation by Congress, about 60 percent of the money is available to the States on a matching basis, and the remainder for Federal recreation needs. States may use their grants-in-aid for planning, acquiring, and developing outdoor recreation areas. They may allocate portions of these grants to cities, counties, and other political subdivisions. The National Park Service, Forest Service, and Bureau of Sport Fisheries and Wildlife may use money from the Fund to acquire authorized Federal recreation areas.

Part of the Federal share from the Fund also may be used to help preserve rare and endangered species of wildlife and to offset portions of the capital costs allocated to public recreation and enhancement of fish and wildlife values at Federal water development projects.

Question: What qualifications must an area meet before fees may be collected at Federal recreation areas under the Land and Water Conservation Fund Act?

Answer: Such areas must meet ALL of five qualifications. (1) They must display a sign stating that the area is designated for fee charges. (2) They must be directly administered by a Federal agency. (3) They must contain recreation facilities or offer recreation services de-

veloped at Federal expense. (4) They must be administered primarily for scenic, scientific, historical, cultural, or other recreation purposes. (5) They must be situated so that collection of fees is practical and financially sound.

Question: What kind of recreation fees may be charged?

Answer: Three kinds of fees may be charged at Federal recreation areas: Entrance fees for areas usually entered by automobile or other vehicle; admission fees for areas not normally entered by automobile; and special user fees.

At more than 2,000 areas where entrance fees are charged, visitors can pay to enter through the new Recreation/Conservation Sticker; the one-day entrance fee for one person; or through an individual area seasonal entrance permit for one person.

The sticker, as previously stated, sells for \$7. This allows the driver and all passengers in his automobile to enter some 2,000 areas an unlimited number of times for an entire year.

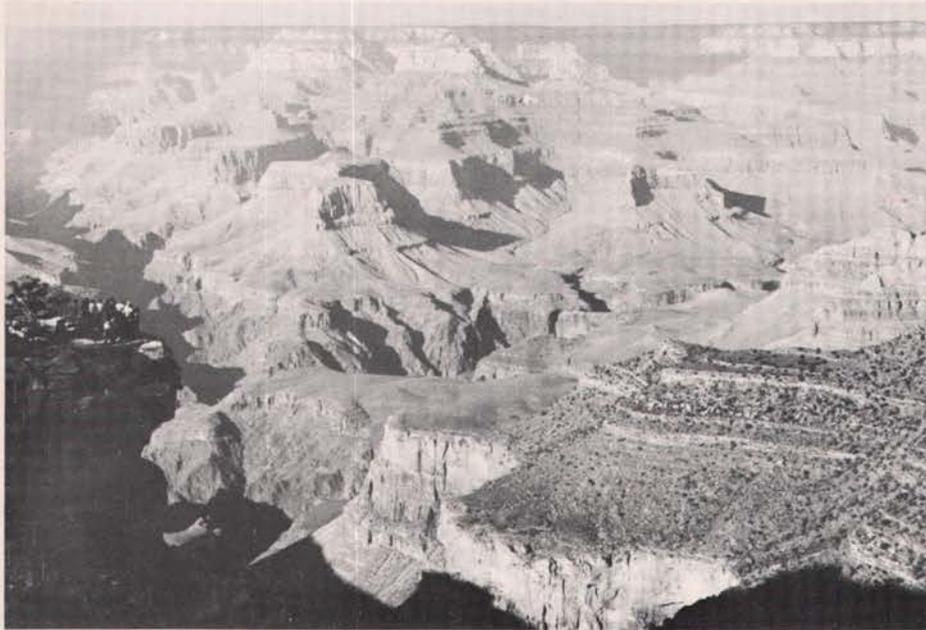
The one-day entrance fee per person may be 25 cents, 50 cents, 75 cents, or \$1, depending on the area. It is good only at ONE National Park, Monument, Forest area, Refuge, or reservoir project where it is collected. If the fee is paid at an area in a National Forest, it is honored at all recreation areas within the particular National Forest.

The seasonal entrance permit on a per person basis is priced at not more than five times the one-day fee at the area where it is collected. The seasonal permit allows the holder to enter and use the Federal area where he purchased it as many times as he chooses through December 31, 1965. It is honored in the same

*continued on page 40*

## While You Are Here

Northern Arizona has much to offer. The Pow Wow is our summer highlight attraction, however, there are many other scenic places that can be taken in one day trips. On the succeeding pages you will find four such trips, each with a detailed map, mileages, and the highlights along the way. Drive carefully — happy travelling.



From the south rim of the Grand Canyon.

## Trip Number One

*Grand Canyon • Navajo Guild Shop • Painted Desert • Navajo Reservation*

Of all the scenic attractions in the world, the Grand Canyon is by far the best known. This mile deep chasm is located only 82 miles north of Flagstaff.

You will travel along Route 180 which is one of the most beautiful drives in the southwest — through the Coconino National Forest with its groves of aspen and tall ponderosa pines in a natural undisturbed setting. Oftentimes you will see deer in the meadows along the side of the road.

The park entrance is located about 10 miles south of the actual rim itself. The fee this year has been changed from previous years. If you have already purchased a conservation-recreation sticker, then you will not need to pay anything for the entire family to enter. See page 20 for a detailed explanation of the use and purpose of this sticker.

## The French Quarters

Carte Blanc and Diners Credit Cards Accepted

Direct Phone at Airport — Free pickup by our Courtesy Car

### HOFBRAU HAUS RESTAURANT

ON ROUTE  WEST OF 89 JUNCTION



One of your first stopping spots in the Grand Canyon will be at the Visitor's Information Center.

There are many ways to see the Canyon, ranging from a quick peek over the edge at one of the many overlooks to a mule train trip down to Phantom Ranch at the bottom. There is still one better way — run the Colorado River from Lee's Ferry to Lake Mead, through all the rapids. (Western Gateways is going to do just that this July and will bring you a full account in the 1966 Northern Arizona issue.)

The Yavapai overlook is built right on the rim of the Canyon. Through a series of specially mounted binoculars you can see almost all the major features of the Canyon. The view at this point is one of the best. A Park Naturalist gives talks several times each day to tell you the story behind the scenery. The end of the rim drive is at Hermit's Rest.

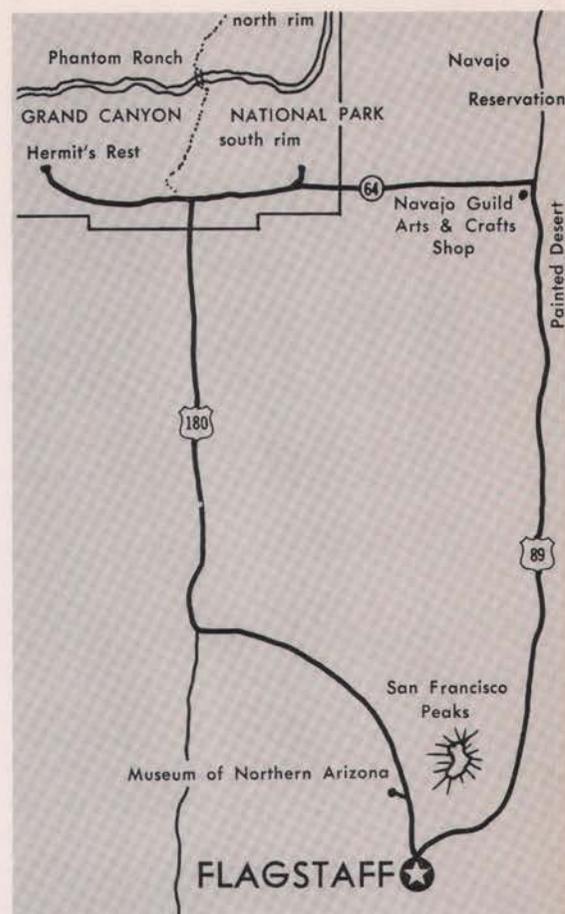
One very interesting place is Kolb Studio. This is located on the Canyon's edge just west of the Bright Angel Lodge. There, Emery Kolb, the

oldest living resident of the Grand Canyon, has a shop and theater. Twice daily he shows a series of slides and movies that date way back into the early 1900's. This really is a most fascinating set of pictures since many of the colored pictures are actually black and whites, hand colored (they were taken before color film existed).

After leaving the Grand Canyon, you can return to Flagstaff the way you came, or head east on US 64 and return by way of US 89. At the junction of these two routes you will find a new Navajo Arts & Crafts shop where the tribe itself is selling the handcrafts made by their own people.

As you drive back along US 89, you will be seeing the Painted Desert off to your left in the late afternoon sun.

At Gray Mountain, you will find a trading post that has remained unchanged over the years. These trading posts have a look all of their own. They are a real complete department store for the Indian. Many of those who live on the reservation depend on them for everything they need. 



**GRAND CANYON**  
The Canyon is the main attraction of the west for worldwide visitors. Geological history for hundreds of millions of years is laid bare by the eroding power of the Colorado River.



**METEOR CRATER**  
Visit the modern, air conditioned museum on the rim of one of the world's largest meteor craters, 4,150 ft. across and 570 ft. deep, truly a spectacle you'll never forget.



**WALNUT CANYON**  
This is the site of more than 300 prehistoric cliff dwellings, built in the caves of a steep canyon. Museum exhibits show interesting facts of 13th century Indian culture.



**SNOW BOWL**  
From the lodge the new chair lift rises to the top of the San Francisco Peaks, providing the finest in winter skiing and exciting summer rides with unsurpassed scenic views.



**MONTEZUMA WELL**  
Prehistoric masonry ruins overlook a large, spring fed, limestone sink which continually flows today. Indians built the irrigation systems that made this a fertile area over six centuries ago.



**MONTEZUMA CASTLE**  
High in a cliff cavity stands this prehistoric "castle", constructed at the peak of Pueblo culture, so well preserved that ceiling timbers in many of the rooms are still intact.

## FLAGSTAFF - in the Heart of the Coconino National Forest



**MUSEUM OF NO. ARIZONA**  
See fascinating displays of scientific research in anthropology, geology and biology for Northern Arizona. Exhibits of Indians arts and crafts. Authentic replicas of prehistoric Indian life.



**TUZIGOOT**  
A hilltop pueblo of 110 clustered rooms, lay forgotten and undisturbed for five centuries. The Visitor Center displays the entire artifacts collection recovered during the excavations of 1933-34.



**BUFFALO PARK**  
A game refuge where you can see herds of buffalo, elk, deer and many smaller animals. Ride the authentic western stage coaches. Located in the northeastern part of Flagstaff.



**WUPATKI**  
Contains red sandstone pueblos with more than 800 homesteads, some 3 stories, built by Wupatki farming Indians during the 12th century, after the eruption of nearby Sunset Crater.



**OAK CREEK CANYON**  
Visitors claim this is one of the most scenic canyons in the world. Camp out, swim and fish in the awesome splendor of the pines and towering red rock formations.



**LOWELL OBSERVATORY**  
It is world-famous for discovery of the planet Pluto in 1930. Due to an intensive program of space age research, public visits are now limited to a schedule.

For Information On

# FLAGSTAFF, ARIZONA

- SIGHTSEEING
- PICNICKING
- CAMPING
- MUSEUM
- MAPS
- INDUSTRIAL
- POW WOW
- PHOTOGRAPHY
- BUFFALO PARK
- NATIONAL PARKS

Write: Flagstaff Chamber of Commerce  
Box 1150-G Flagstaff, Arizona

NAME \_\_\_\_\_  
STREET \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

## Trip Number Two

Sunset Crater • Walnut Canyon  
Museum of Northern Arizona  
Meteor Crater • Wupatki

This trip will show you everything from Buffalos to a Meteor Crater to well preserved Indian ruins.

Buffalo Park is located within Flagstaff's city limits. The center map shows you in detail just how to get there. They have elk, antelope, and of course Buffalo, all running in their natural state. In fact, to see the animals, you have to take an old time horse-drawn stage coach and ride through the area. In effect, you're in the cage and the animals watch you (just the same, you pay - they don't.)

North of town, on U.S. 180, the Museum of Northern Arizona will be having its annual Hopi Crafts exhibit. Here you will find not only fine examples of their handcrafts but several Hopi working on Kachina dolls, basketry and silver jewelry. The Hopi exhibit each year runs during the Pow Wow and for several days after-

wards.

Heading east along Route 66, we can visit four unique places - three National Monuments and Meteor Crater.

The two park areas, Wupatki and Sunset Crater, are 30 miles north of Flagstaff on US 89.

Wupatki National Monument contains about 800 Indian ruins. Wupatki itself is one of the most impressive pueblos in northern Arizona. It's walls rise from a sandstone spur at the base

of a black lava mass that overlooks the Painted Desert, with the ancient ball court and amphitheater below the ruin.

In A.D. 1064, the few Indians living at and near what is now Sunset Crater Monument were startled by the outbreak of a volcanic eruption. (The exact date of the eruption has been determined by Carbon-14 tests of timbers buried by the cinders and ashes). When the eruption ceased, a new cinder cone, 1,000 ft. high had



The Hopi show at the Museum of Northern Arizona is held annually during Pow Wow time.

## MORMON LAKE LODGE

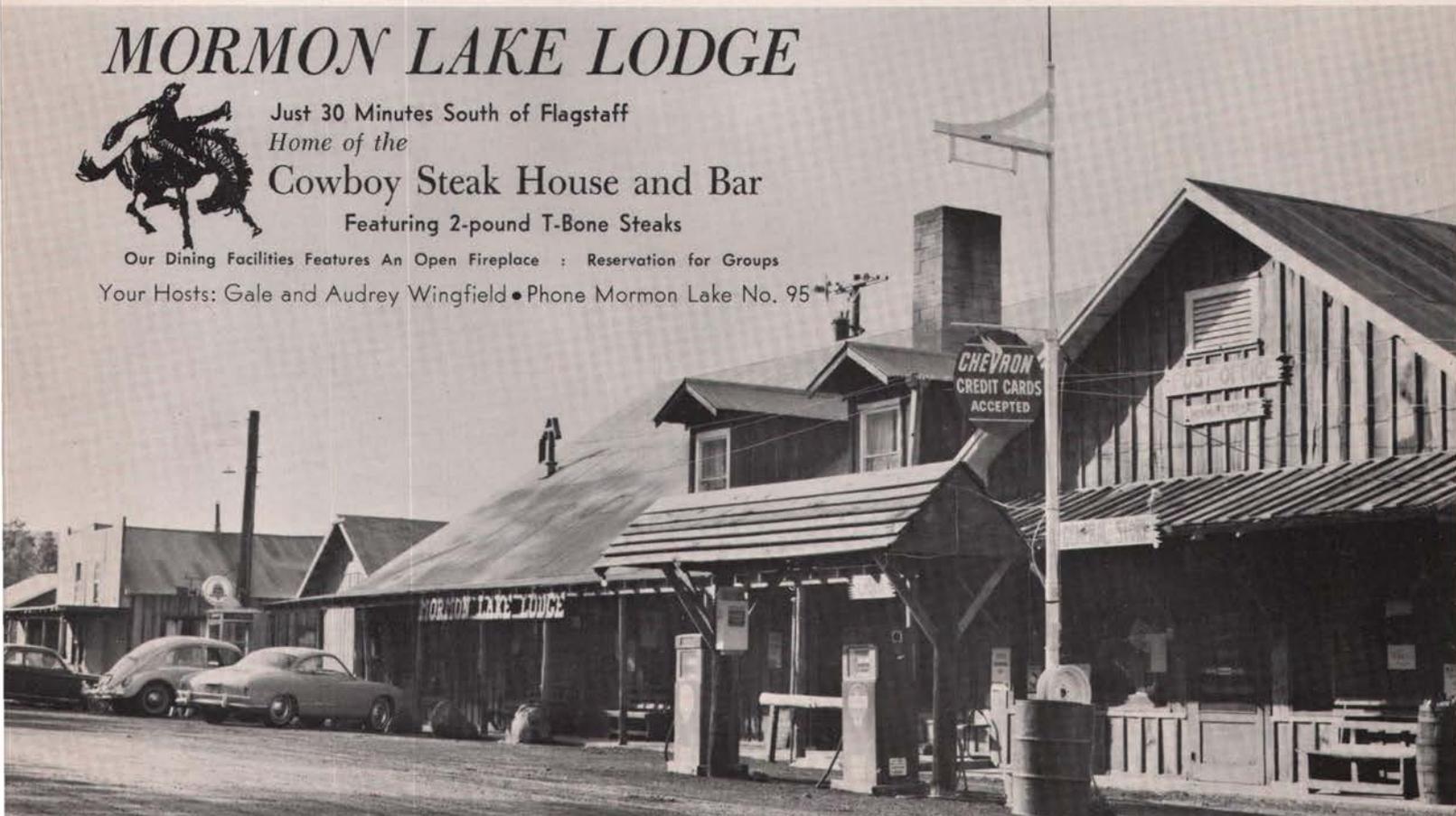


Just 30 Minutes South of Flagstaff  
Home of the  
Cowboy Steak House and Bar

Featuring 2-pound T-Bone Steaks

Our Dining Facilities Features An Open Fireplace : Reservation for Groups

Your Hosts: Gale and Audrey Wingfield • Phone Mormon Lake No. 95



Air Strip ☆ Cabins ☆ Trailer Park ☆ Chevron Station ☆ General Store ☆ Post Office ☆ Hunting & Fishing ☆ Real Estate Office

been built with jagged lava flows at its base.

Walnut Canyon to the south is just off US 66, 20 miles from Sunset Crater. The Indians lived at Walnut Canyon centuries ago as cliff dwellers along the edge of this eroded canyon.

The preserved ruins are on a well marked path presented to demonstrate how the people lived in that era. The Park Service has built a new visitor's center here and the ways of the tribes are explained with dioramas and artifacts found in the area.

Meteor Crater is a privately owned attraction that was created in an instant by a gigantic meteor. This is the famous crater that is pictured and written up in geographical textbooks. The hole is 4,150 feet across, three miles around at the top edge, and 570 feet deep! Its immense size is one of those things that has to be seen to be appreciated.

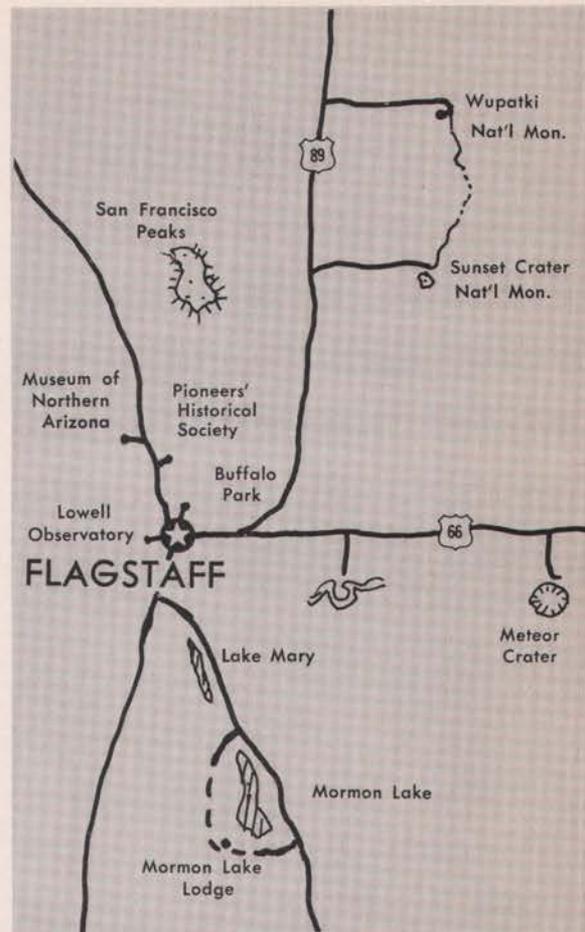
The museum is located at the edge of the crater, looking into it. A recorded lecture about the Meteor Crater and meteorites in general is played continuously both in the museum and

out on the observation decks on the crater's rim. You can even hike to the bottom of the crater if you wish.

Meteor Crater has in the last few years served as a training ground for the astronauts and Astro-geologists working on the lunar exploration program. Many of the Moon's craters are similar to Meteor Crater in shape and formation.

After you get back to Flagstaff, take a drive south along the Lake Mary road. There are two lakes along here and in the late afternoon sun, the trip can be most refreshing. Both lakes make good fishing spots and with the heavy winter runoff we've had this spring the lakes are almost up to capacity. Mormon Lake has a scenic drive that goes all the way around its perimeter. The back side is graveled but in excellent shape.

At the Mormon Lake Lodge, they have a huge buffalo head — the second largest in the U.S. It's complete with *vocal cords* in case your children would like to have a chat with a buffalo. After all, when's the last time that you've talked to a buffalo? 



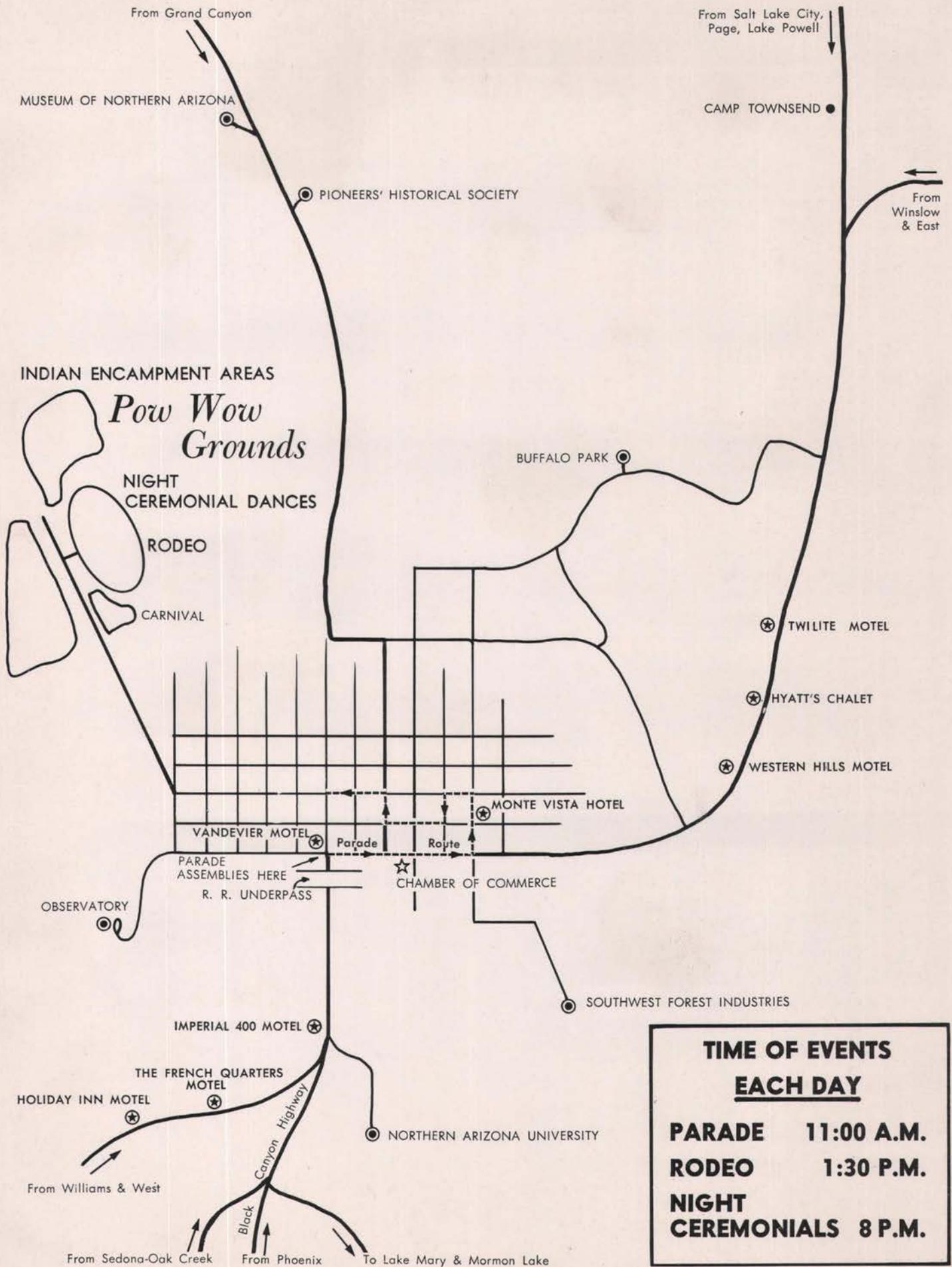
## METEOR CRATER

Just off U. S. Route  — Between Flagstaff and Winslow

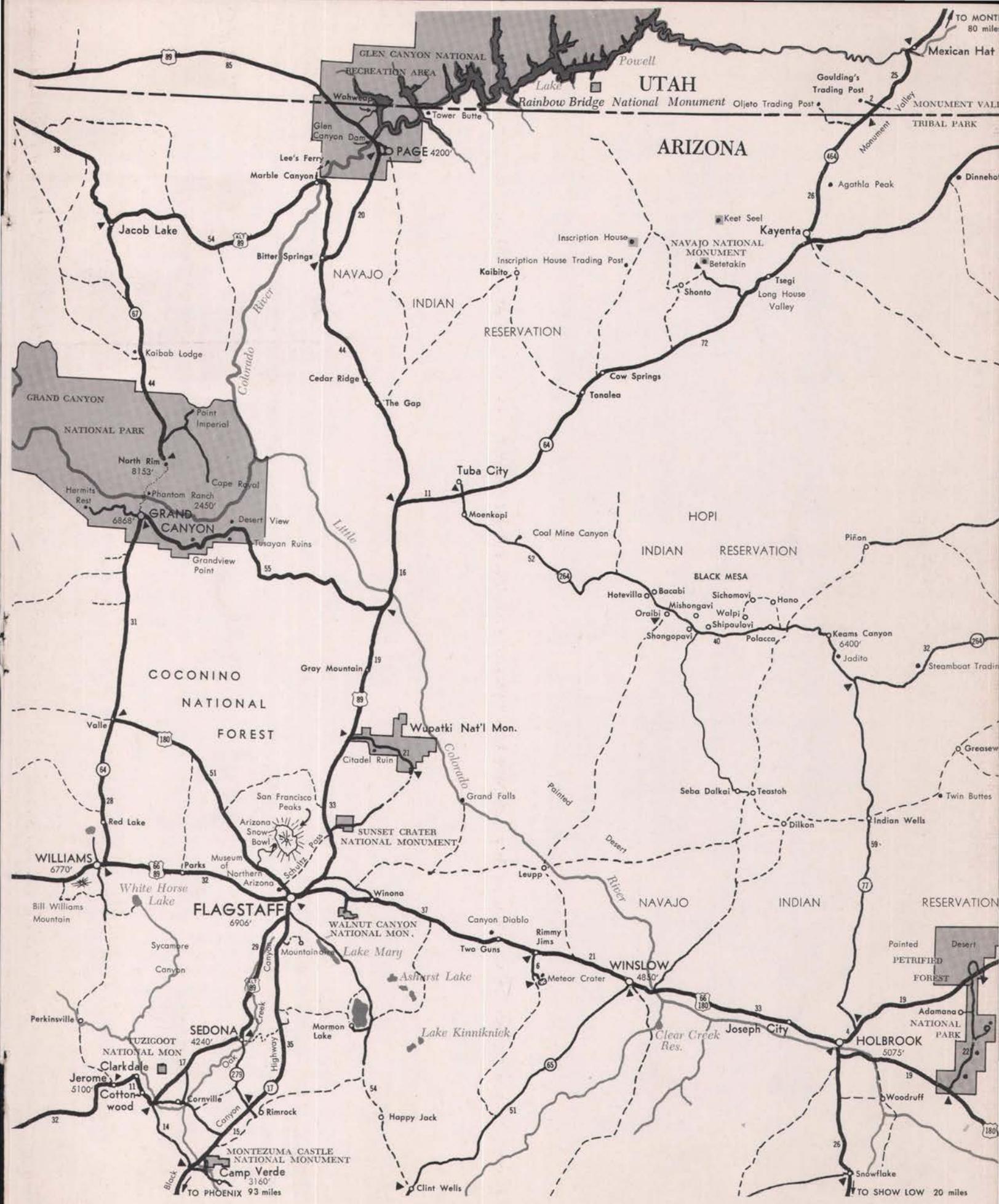
Meteor Crater — the world's first proven meteorite crater — is 4,150 feet from rim to rim, three miles in circumference and 570 feet deep. Such man-made wonders as the Washington Monument and the massive Great Pyramid of Cheops of Egypt are dwarfed by its giant dimensions.

- MUSEUM
- LECTURER
- GIFT SHOP





TIME OF EVENTS EACH DAY	
<b>PARADE</b>	<b>11:00 A.M.</b>
<b>RODEO</b>	<b>1:30 P.M.</b>
<b>NIGHT CEREMONIALS</b>	<b>8 P.M.</b>



TO PHOENIX 93 miles

TO SHOW LOW 20 miles

# LETTERS to the Editor

## Discovery of Angel Arch

Dear Sirs:

The Chaffee C. Youngs of Escondido, California and my wife and I were the first ones to ever photograph Angel Arch, and we were the ones who named it. Mr. Bates Wilson, of Arches National Monument can verify this. You can see why we are interested in this particular issue of your magazine.

Enclosed is our check to cover a three year subscription and for two extra issues of your WESTERN GATEWAYS, Canyonlands Highway Issue.

R. E. Badger

Rancho Santa Fe, California

*We are always looking for first hand accounts about details and interesting background information concerning the areas we cover. Our 1965 Autumn, Canyonlands Highway Issue will give a follow up on this discovery and naming of Angel Arch. Mr. Wilson is now the Superintendent of the Canyonlands National Park and Angel Arch is now generally considered the most prominent single highlight of the Canyonlands National Park.*

## Lake Powell National Recreation Area

Dear Sirs:

Your editorial in the Lake Powell issue on the Lake Powell National Recreation Area was read – and re-read with great interest. John Wesley Powell, the father of our conservation system, not only navigated this turbulent stream, but looked into the future, and saw the potential that existed. The dream of harnessing the river has now been realized – generating power to benefit mankind. A recreation area is developing that will have no peer.

The name "Powell" was suggested as a fitting memorial to the man who planted the first seed of thought concerning this immense enterprise – and to eliminate the uncertainty – and confusion as to the area. From the time the first bull dozer dug into the reluctant earth, people have asked where in Grand Canyon is Glen Canyon – etc, etc, etc. The general trend

of thought seems to be the Grand Canyon National Park, Glen Canyon and the Canyonlands National Park, are either one and the same – or are all confined in one area.

The average traveler – and some not so average, expect to stand at Bright Angel Lodge – or Desert View, and see the dam, with the lake backing up behind it. They even contemplate taking a few minutes out and driving to it!!!!!! It takes a world of explaining – and not a little tact, time and patience to inform them it is a far piece up the road – or up the river I should say.

I believe Lake Powell National Recreation Area is a far more apt name, and would like to suggest that we campaign to end the confusion – instead of being a part of it!!!!!! A squeaky wheel eventually gets greased – so now is the time to make our voices heard upon the land – and river!!! Letters to your representatives – to the Interior Department, and to the Bureau of Reclamation certainly will bring this problem up for airing. With luck, the powers that be may even do something about it!!!!

Clara E. Redding  
Flagstaff, Arizona

## Litter on Lake Powell

Dear Sirs:

I have found your Lake Powell issue interesting and informative, during a six day boat-camping trip on that Lake.

I was distressed to find several badly littered campsites on the lake and in side canyons (last year at this time the lake had not had many visitors) and I think that in your future numbers of this magazine, a tactful but eloquent plea to visitors to leave the place as they find it for others to enjoy would be a needed and most helpful entry.

Wm. James  
Aspen, Colorado

*That is why we (and other magazines) run the public service ads supplied by the Advertising Council (page 36*

*of the 1965 Lake Powell issue). These are not used as fillers since there is never a shortage of interesting areas to write about in this scenic southwest.*

## Need for Lake Powell?

Dear Sirs:

Congratulations on another interesting issue of WESTERN GATEWAYS. I would like to lodge a complaint, however, on Floyd Dominy's article extolling the virtues of Glen Canyon Dam.

I do think we should be proud of and grateful for the recreational planning that proceeded the filling of the lake and the archaeological and historical salvage that was undertaken.

What I object to about the article is the implication that the dam was necessary and justified. Dominy implies that Glen Canyon Dam is needed for the over-all water regulation program on the Colorado. This is what the Bureau originally maintained, but according to the Chief Hydrologist, U.S.G.S., the storage capacity afforded by the dams existing on the Colorado prior to the construction of Glen Canyon Dam was sufficient to completely regulate water flow. The building of dams after this need capacity is reached simply wastes water (by seepage and evaporation) and is therefore worse than simply unjustified.

The second (and only additional) stated function of Glen Canyon Dam is the generation of hydroelectric power to be sold to pay for water diversion projects in the Basin above Lake Powell. If, however, it is deemed desirable to subsidize these projects

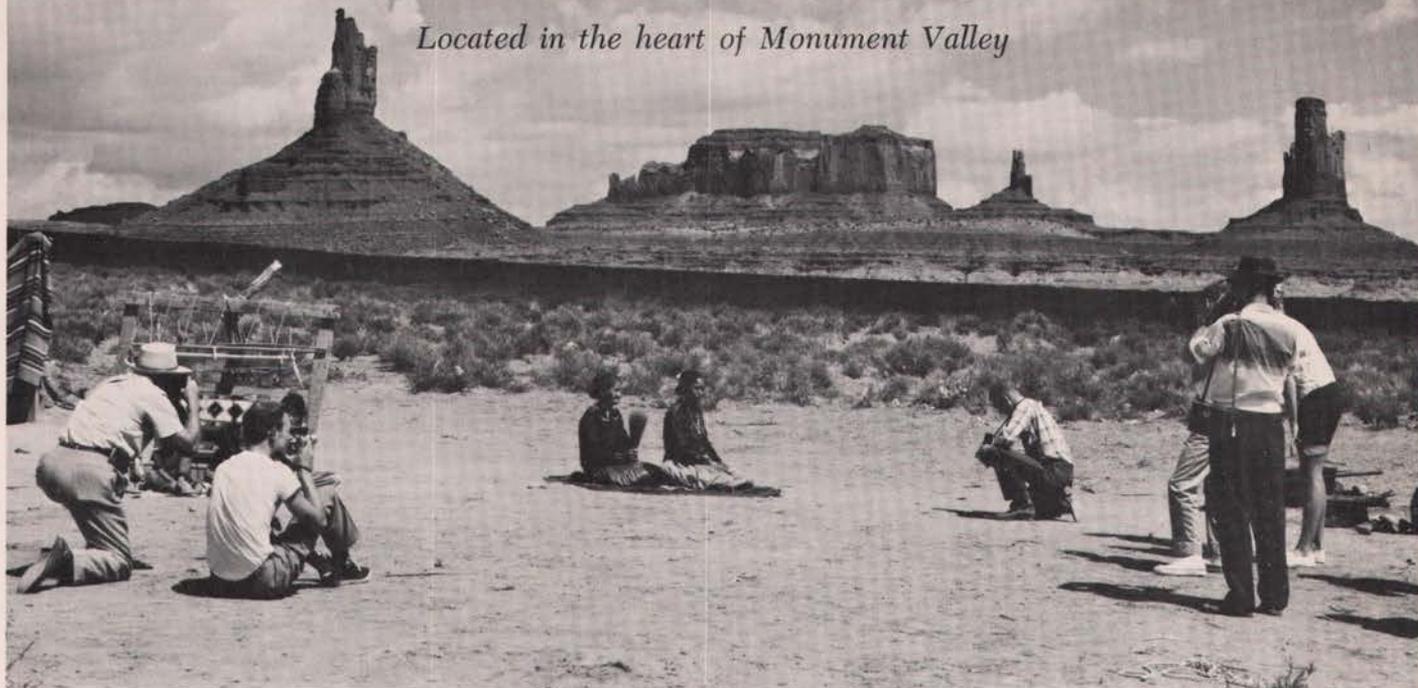
*continued on page 48*

Much as we appreciate the hundreds of letters we have received on our new magazine complimenting us on its style and format; we will only publish those letters that actually add to our readers information. Whether you agree with our articles or not, we enjoy your opinions and will publish a representative cross section of all viewpoints.

# Harry Goulding's

## MONUMENT VALLEY LODGE & TOURS

*Located in the heart of Monument Valley*



Located in the heart of Monument Valley — Goulding's Trading Post and Lodge offers you an enviable view of panoramic vermilion monuments. Also, it gives you immediate access to the colorful Navajo people who reside in the Valley and who trade at the Trading Post.

We've lived in the Valley for over forty years, traded with the Navajos and have seen the old time dirt roads become modern paved highways leading into the Valley area. We've helped movie companies film over a dozen movies here from John Ford's "Stagecoach" in 1938, to his most recent, "Cheyenne Autumn" released this year. We want to share this country with you.

From our air-conditioned lodge you can watch the setting sun spread its golden color across the Valley and the Monuments in the background. Our family-style meals provide you the tastiness of Western cooking.

But it's the Navajos and the Monuments that you come to see. Our guides are Navajo-speaking, and they drive you out into the Valley in comfortable riding 4-wheel drive vehicles showing you the life of the Navajo people. You'll see the Indians tending their flocks of sheep, weaving their famous Navajo rugs, and living in their hogans. For centuries they have maintained their culture — they are proud of it. Incidentally, our trading post has a generous supply of Navajo rugs and many other arts and crafts that were created and traded in by the Indians.

Let us show you the Eighth Wonder of the World. Through your mind's eye and the eye of your camera, you can capture nature's creation of Monuments, sand dunes, arches, caves and cliffs. Also, the Navajo warmth

*continued on page 49*



For our latest brochure

Harry Goulding Monument Valley Tours  
P.O. Box A3  
Kayenta, Arizona



Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

# Trip Number Three

Montezuma Well • Montezuma Castle • Tuzigoot • Camp Verde Sedona • Jerome

To drive through Oak Creek Canyon to Sedona is an experience that many consider on a par with seeing the Grand Canyon. Some say it is even better since Oak Creek is an area you can drive into, feel the magnitude of the surrounding canyon walls and fish the streams from within a short walk from your car.

From Flagstaff, drive south on US 79 and 89a. The turnoff point is only a couple miles out of the city limits. From here you travel south six miles to the head of the Oak Creek Canyon where you will want to stop and view the country you are about to enter. The Canyon is before you, covered with pine and aspen, a sight to be photographed and remembered.

The drive down is winding but the road is very good, with plenty of width and it is well marked. Nobody

hurries — the scenery is just too pretty to be used up too quickly.

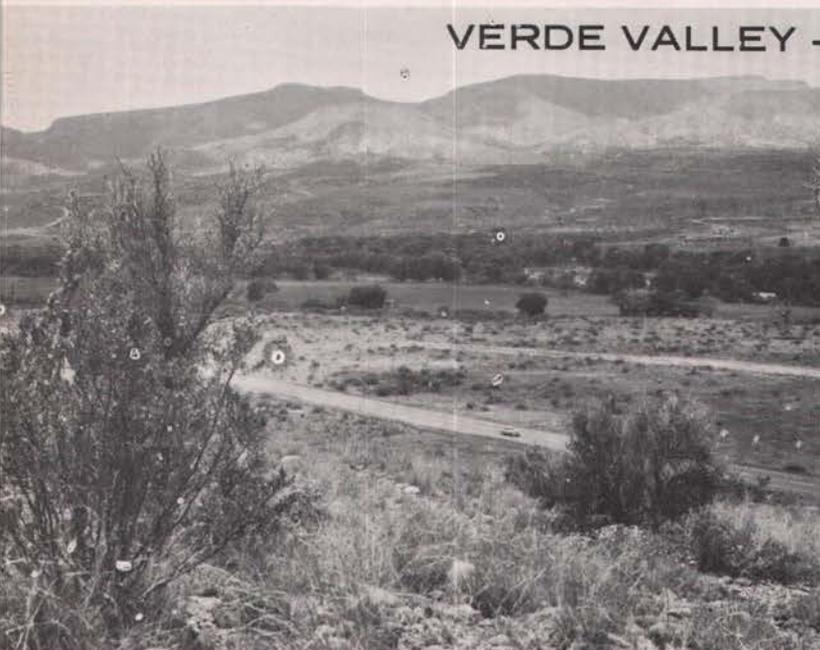
The road along the bottom of the canyon follows Oak Creek and there are lots of camping spots, fishing

places, cabins, and picnic areas.

Next stop along the way — Slide Rock. This is a water slide in Oak Creek that is a very popular swimming hole during the summer. The



## VERDE VALLEY — Panorama of Sight and Action



The Verde Valley is quite a treasure chest of nature. This fruitful valley sits in Arizona's finest year round climate. Comfortable summers are followed by beautiful Indian autumns and mild clear winters.

With a wide range of terrain the area offers a variety of year round activities including fishing, hunting, sight-seeing, photography and comfortable all year living.

There is good fishing all year in the Verde River which yields outstanding strings of catfish and small-mouth bass. Lower Oak Creek is still giving up large trout and the fishing peaks during the winter months.

The Verde River is a natural attraction to small and large game animals as well as waterfowl.

The Verde Valley is the home of two National Monuments — Tuzigoot and Montezuma Castle. Montezuma Castle and Well are excavated ruins that have remained intact over the years. Near Camp Verde is the Old Fort Verde which is now a military museum.

MONTEZUMA INVESTMENT & REALTY CO.  
205 N. SAN FRANCISCO ST. Box 100  
FLAGSTAFF, ARIZONA 86001



Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Montezuma Heights—in the beautiful Verde Valley. We have land tracts from 1½ to 7 acres in size at prices starting at \$1500/acre. These lots have exclusive panoramic views, like the one shown above.

Thunderbird Hills—in Sedona. Offering you a superb view of this beautiful red rock country. Underground utilities and paved streets. This is one of Sedona's finest residential areas.

most attractive part isn't visible directly from the road, however you will know when you are there from the large number of cars (and buses) near the bridge that goes over Oak Creek.

Sedona itself is an artist's town. Many well known painters and sculptor's reside there year round. Both Indian and non-Indian art work is there on display in many of the shops.

A visit to the Art Barn is always worthwhile. This is located below the main highway on the left, at the north end of Sedona. Ask anybody in town for directions, it's well worth a visit.

From Sedona, head south on US 89 Alt. to Jerome. Here you will find America's most lively Ghost Town, Jerome. Here lies a mining town, preserved with the romance of the old west from the days when copper was king. A billion dollars of gold, silver and copper was extracted from these hills. The town has preserved the look and character of the mining days.

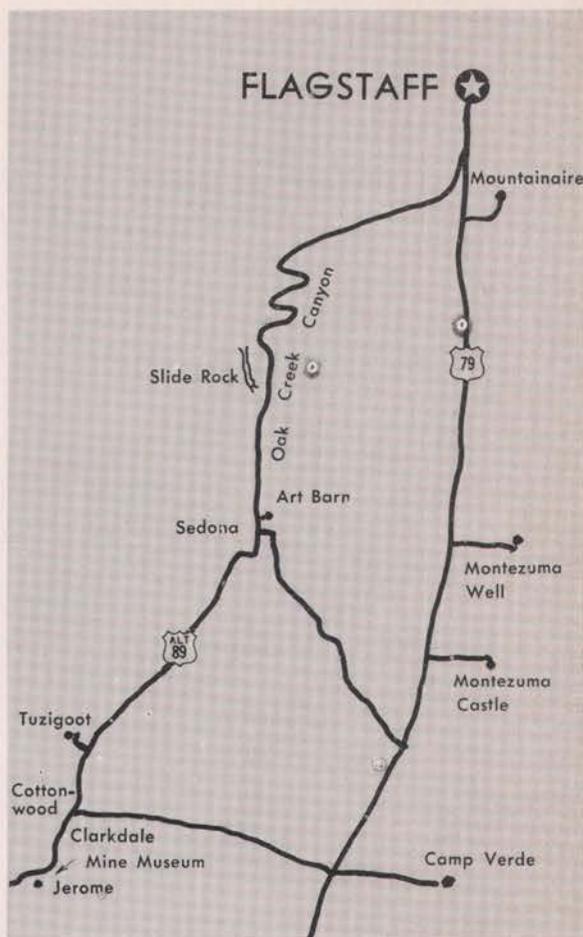
Your first stop in Jerome should be at the Mine Museum in the center of town. Here you will find a rare col-

lection of the actual tools and equipment that were used to wrest a mineral fortune from the ground.

As you head back towards Flagstaff, take highway 279 just past Cottonwood. This will bring you to the Black Canyon Highway. At this point, cross the Black Canyon and go into Camp Verde. Located along the banks of the Verde River, this little farming community has an interesting museum on the site of old Fort Verde, which was known as Camp Lincoln, back in 1864.

Between Camp Verde and Flagstaff, you will pass near the Montezuma Castle and Montezuma Well National Monuments. The Castle is actually a carefully preserved cliff dwelling of Indian tribes in the era of 1125 to 1400 A.D. The well that served as their source of water is a natural spring that still flows today.

Eight miles south of Flagstaff you will see a turnoff to the east, marked Mountainaire. Here there is a cracker barrel style country-store reminiscent of the New England style of un-hurried living.



## — A Summer Village in the Pines

In 1960, a new Arizona village was created just off the Black Canyon highway, eight miles south of Flagstaff. MOUNTAINAIRE now boasts over 400 lot owners and 150 residences. The electric and water systems enable both the permanent and the summer residents to enjoy the cool pine-covered area during all of the seasons.

MOUNTAINAIRE is located in Game Management Area No. 6, which has some of Arizona's best turkey, deer, elk and antelope populations.

Centrally located between Oak Creek, and Lakes Mary, Kinicinick, and Ashurst, the Village makes for a fisherman's paradise.

Travel dwellers have also found a place where they may set down for their permanent location in the cool Northland, in the special mobile home area.

MOUNTAINAIRE'S deed restrictions insure the preservation of the natural beauty of the area, as well as lasting protection for the lot owner's investment.

- Our brochure will give you information about lots, their size, average prices and the facts about Mountainaire. Lots are not sold through the mail until you have personally seen and selected the specific site you want.
- Lake Mary Meadows—A majestic view of the San Francisco peaks. Two to three acre homesites that adjoin Lake Mary. Prices range from \$850 an acre with only 15% down.



MONTEZUMA INVESTMENT & REALTY CO.  
205 N. SAN FRANCISCO ST. Box 100  
FLAGSTAFF, ARIZONA 86001

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

## Trip Number Four

*Lake Powell • Glen Canyon Dam  
Monument Valley • Lees Ferry*

This trip is more of a two to three day trip. (Actually all of these trips will require several days if you wish to really see everything we've described along the routes.)

Lake Powell is America's newest playground. See page 36 for more details and some pictures. The Glen Canyon Dam is now finished; and from the bridge, you can get a magnificent view of this second largest dam in the United States.

Out at Wahweap — 6 miles north of Page — there is a real trip of a lifetime awaiting you — Rainbow Bridge can be seen in a one day boat trip up Lake Powell. The cost is \$25.00 per person, and this includes the guided tour to Rainbow and boat excursions up several side canyons. For more details, write Canyon Tours, Box 1597, Page, Arizona.

Another way to see the Glen Can-

yon Dam is from Lee's Ferry, by renting a boat to go upstream on the Colorado to the foot of the Dam. The round trip takes about 3 hours. Lee's Ferry Inc., Box 1715, Page, Arizona can give you more information on this trip.

Heading back down US 89, turn at the Tuba City turnoff, U.S. 64, about halfway between Page and Flagstaff. Tuba City, 11 miles from the turnoff, is typical of the Navajoland of today

in that it is a mixture of the old and the new. Visit the Tuba City Trading Post (est. 1870) and the Tuba City Community center (built in 1960 by the Navajo Tribe). New service stations are seen with horse drawn wagons passing slowly along-side.

About 50 miles east of Tuba City you will see the sign marking the north turnoff to the Navajo National Monument. Here the Park Service is putting in a new visitor's center near



*Monument Valley on the Arizona-Utah border.*

## WETHERILL INN



At Kayenta

*The Entrance to Monument Valley*



40 Modern Refrigerated Rooms

For Reservations Contact any  
Best Western Motel  
or call (602) 697-2141

the Betatakin Ruins. Two other cliff dwellings in this Park area are Keet Seel and Inscription House, all originally discovered by John Wetherill.

A few miles further along the Navajo Trail you will come to Tsegi Canyon. The Trading Post alongside the road at Tsegi is typical of the trading posts whose main business is in dealing all year long with the Navajo and Hopi Indians on the reservations.

Kayenta is the south gateway to Monument Valley. The valley is another must for the visitor to the Southwest. From the highway, you can get a hint of what lies beyond. The towering sandstone buttes reach over a thousand feet into the air and their delicate hues have to be seen to be appreciated.

You can drive to the Park Headquarters and get a panorama of some of the major monuments. This, by the way, is a Navajo Tribal Park — administered in a similar way to the U.S. National Parks except that at Monument Valley you are in the Navajo Reservation and all the Rangers are Navajos. You will find

yourself treated with the utmost courtesy.

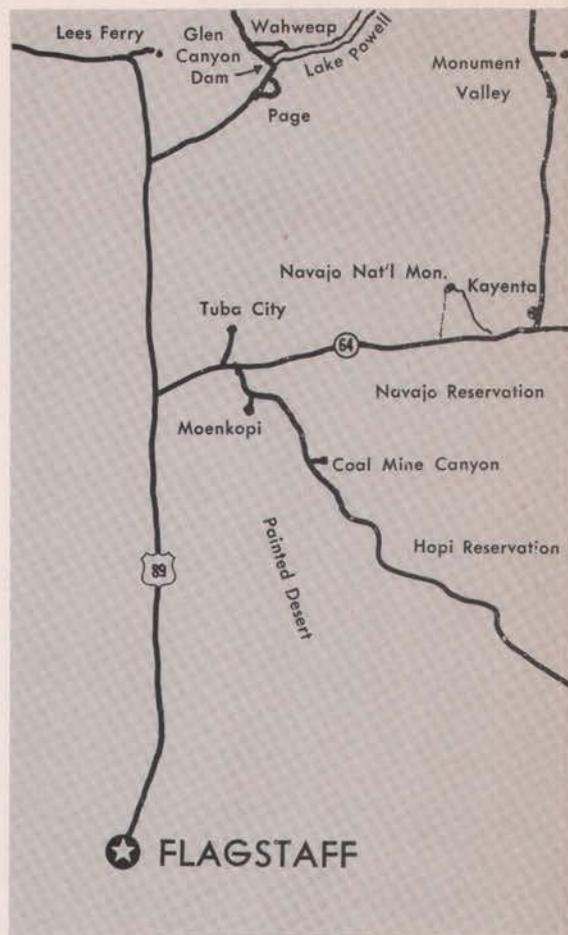
A small part of the park area can be seen by driving a graded road, but much of Monument Valley lies beyond the sand dunes that can be reached only by 4-wheel drive vehicles — driven by experienced operators. All of the sandstone arches lie beyond these barriers of drifting sand. There are three outfits that conduct one day trips into the Valley:

Monument Valley Golden Sands Tours  
Kayenta, Arizona

Goulding's Monument Valley Tours  
Box A3 Kayenta, Arizona  
(Tours start from Goulding's Trading Post)

Canyon Country Scenic Tours  
Mexican Hat, Utah

Any motel operator in Flagstaff can tell you how to contact them. The tours start about 8:30 each morning, and advance reservations are suggested although not absolutely necessary.



# Monument Valley Inn

*on the Navajo Trail*

At Kayenta — Gateway to Monument Valley

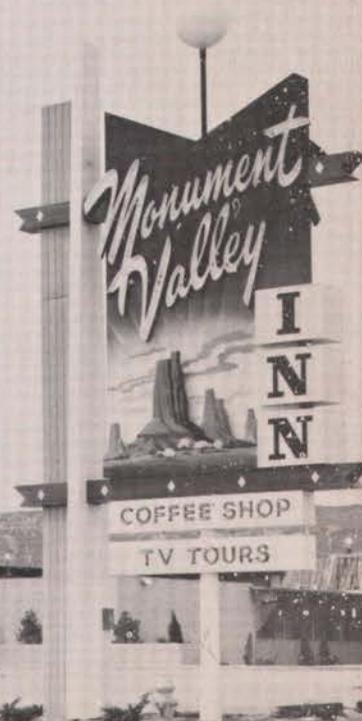


*The newest and most distinctive dining facilities in the Southwest*



Major Credit Cards Accepted, Including American and Standard

80 Rooms For Reservations — (602) 697-2211



## THE WONDERFUL WORLD OF *Southeastern* UTAH

Southeastern Utah offers you an extremely varied panorama of vacation ideas. Here are just the highlights of some of the things you can see and enjoy in this Wonderful World.

### **Canyonlands National Park — America's Newest Park**

Created in 1964, the Canyonlands National Park encompasses 257,000 acres of sandstone rock formations, deep canyons, and over 150 stone arches and bridges. The Colorado and Green Rivers have their confluence within this area. Guided jeep trips are run from Monticello into all sections of the Park. Majestic Angel Arch is one of the high points of these trips and can be visited in a one day excursion into the Canyonlands.

**Lake Powell** The longest man made lake in the United States, Lake Powell offers some of the finest bass and trout fishing. All forms of water sports are available and you can take guided tours of the lake, and its many side canyons from either Hall's Crossing or Hite.

**Rainbow Bridge National Monument** This sublime sandstone creation is the world's largest natural stone bridge. It is best visited by taking a boat cruise down Lake Powell, from which the hike is only a mile or so.

**Goosenecks of the San Juan** A study in spectacular erosion, where the restless San Juan River cuts a serpentine 1500-foot gorge eight miles long to progress only one directional mile on its course.

**Natural Bridges National Monument** The three red rock bridges carved by the elements in nature astound the viewer with their unbelievable size and proportion.

**Dead Horse Point State Park** Truly one of the most magnificent views in the world extends before the viewer from Dead Horse Point, a towering plateau 3500 feet above the Colorado River.

**Monument Valley** This world-famous valley is a Tribal Park of the Navajo Indians. Monument Valley has been the setting for many Hollywood movies. There is a good campground and picnic area near the park headquarters.



San Juan County Tourist Council  
Box 425P Monticello, Utah 84535

Name

Address

City and State

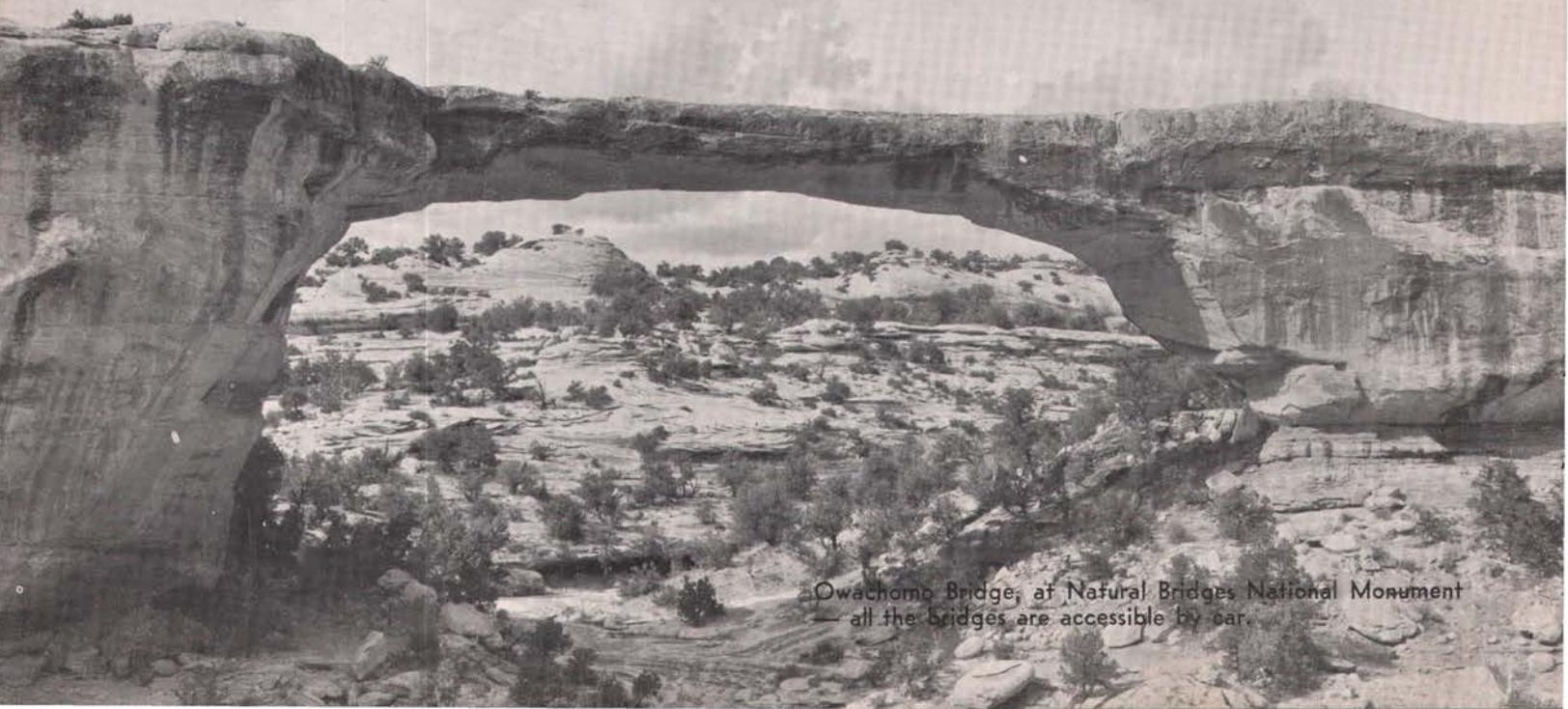
Visit Utah's Exciting  
San Juan County

**CANYONLANDS NATIONAL PARK**

(America's Newest)

**LAKE POWELL : MONUMENT VALLEY**

Let our brochure show you all that San Juan County has to offer.



Owachomo Bridge, at Natural Bridges National Monument — all the bridges are accessible by car.

**Hovenweep National Monument** These well preserved stone castles housed an advanced Indian group that abandoned the area during a drought period.

**TOURIST INFORMATION**

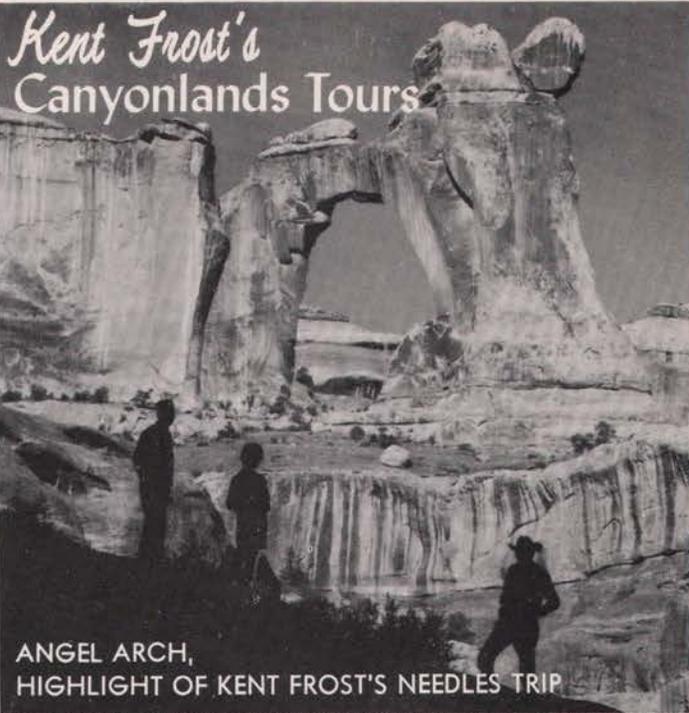
**Road Conditions** San Juan County is now crossed by an all-season paved highway which gives direct access to Arizona and California, and to Colorado and the Midwest. It forms the southeast portion of the Canyonlands Highway connecting Grand Canyon and Yellowstone Parks.

**Boating** Boating on Lake Powell is a never to be forgotten experience. Even on the main lake the sandstone walls will tower thousands of feet overhead. Side canyons with Indian ruins and Pictographs are found all along the edge of the lake. Boats can be rented or scheduled trips can be taken from Hall's Crossing or Hite.

**Fishing** Being a brand new lake, Lake Powell is a fisherman's paradise with unlimited quantities of fast growing bass and trout. Fishing boats are available for rent. Lake fishing is also available in the Blue and LaSal Mountains.

**Hunting** Deer hunters return year after year to San Juan County assured of getting their deer during the early bow and arrow season and the regular rifle season.

**Guide Service** Guide service and motorized wilderness trips are available from Monticello, Blanding, Bluff, Mexican Hat, and Monument Valley to equally dramatic points of history, scenery, geology and archeology. 



ANGEL ARCH,  
HIGHLIGHT OF KENT FROST'S NEEDLES TRIP

We are especially interested in:  3 Day Trips  5 Day Trips  
 1 Day Trips

Mail to: KENT FROST      MONTICELLO, UTAH

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_



**Canyon Country Scenic Tours**  
**Guided Tours of Monument Valley,**  
**Lake Powell, Valley of the Gods,**  
**and the area around Mexican Hat.**

Write for our Brochure about our tours

Mail To: **Jim Hunt, Mexican Hat, Utah**

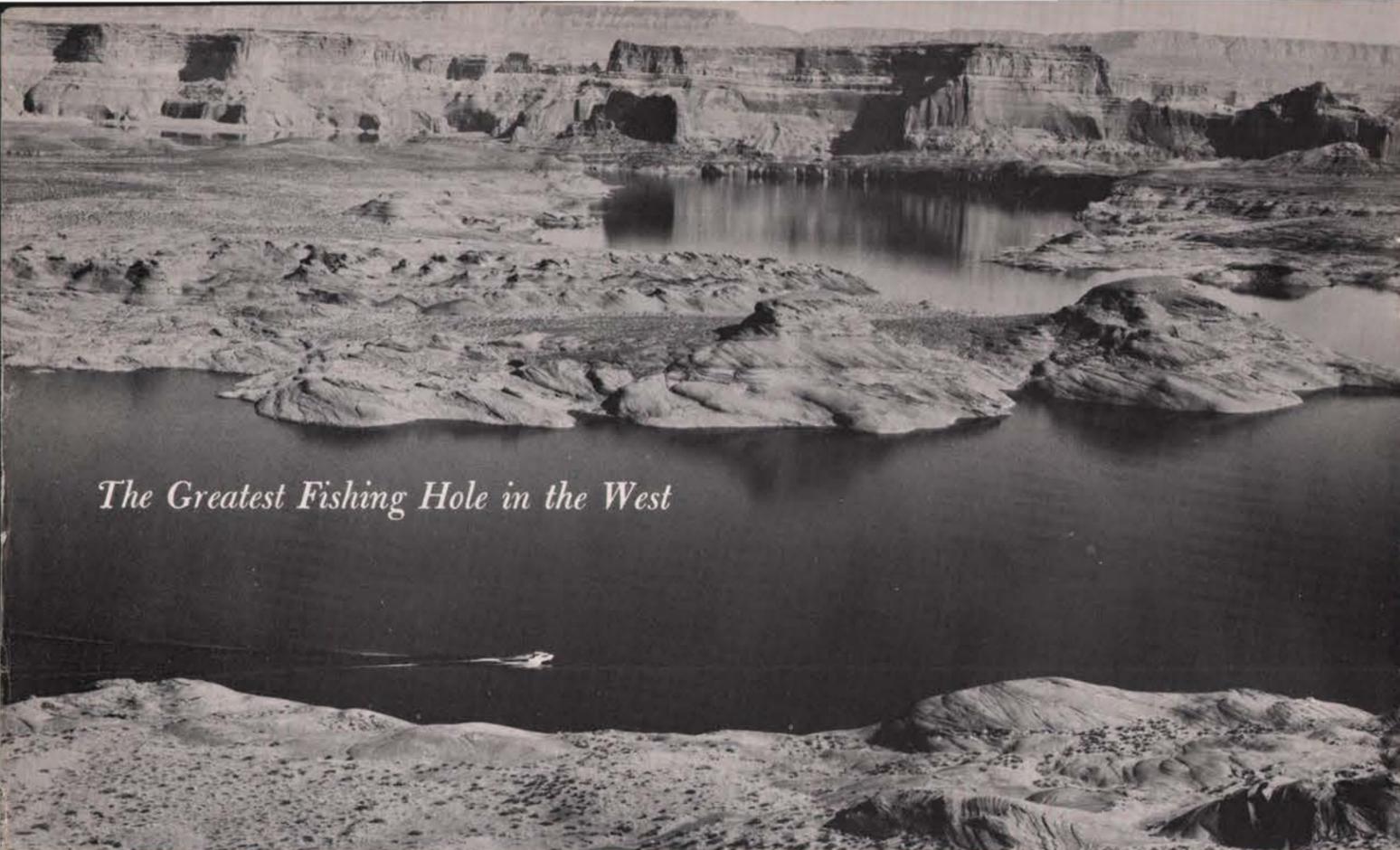
NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

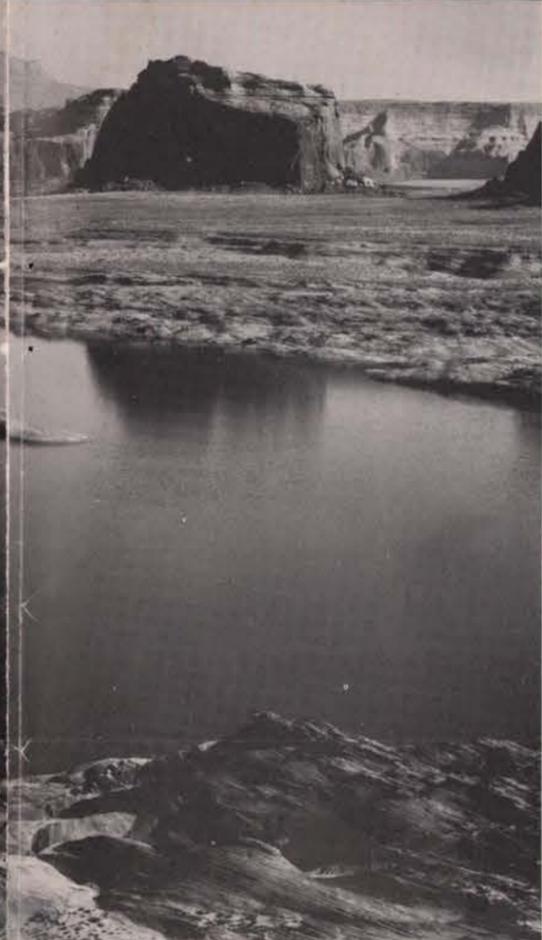
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

★ **MOTEL RESERVATIONS:**

We will need reservations for \_\_\_\_\_ people for \_\_\_\_\_ nights.



*The Greatest Fishing Hole in the West*



*the trout fishing is good at LEE'S FERRY*



At Lee's Ferry you can see both history and modern engineering — and do alot of good fishing in between. We have boats to rent so you can travel up the Colorado River to the foot of the Glen Canyon Dam. We also carry fishing gear, camping supplles, cold beer and package goods and also a full line of Chev-ron-Standard products. Nearby you will find a free campground and picnic area. Write: Lee's Ferry, Inc. — Box 1715 — Page, Arizona

165 miles of fishing hole, that's Lake Powell. This is about as close to a vacationers Utopia as you can find.

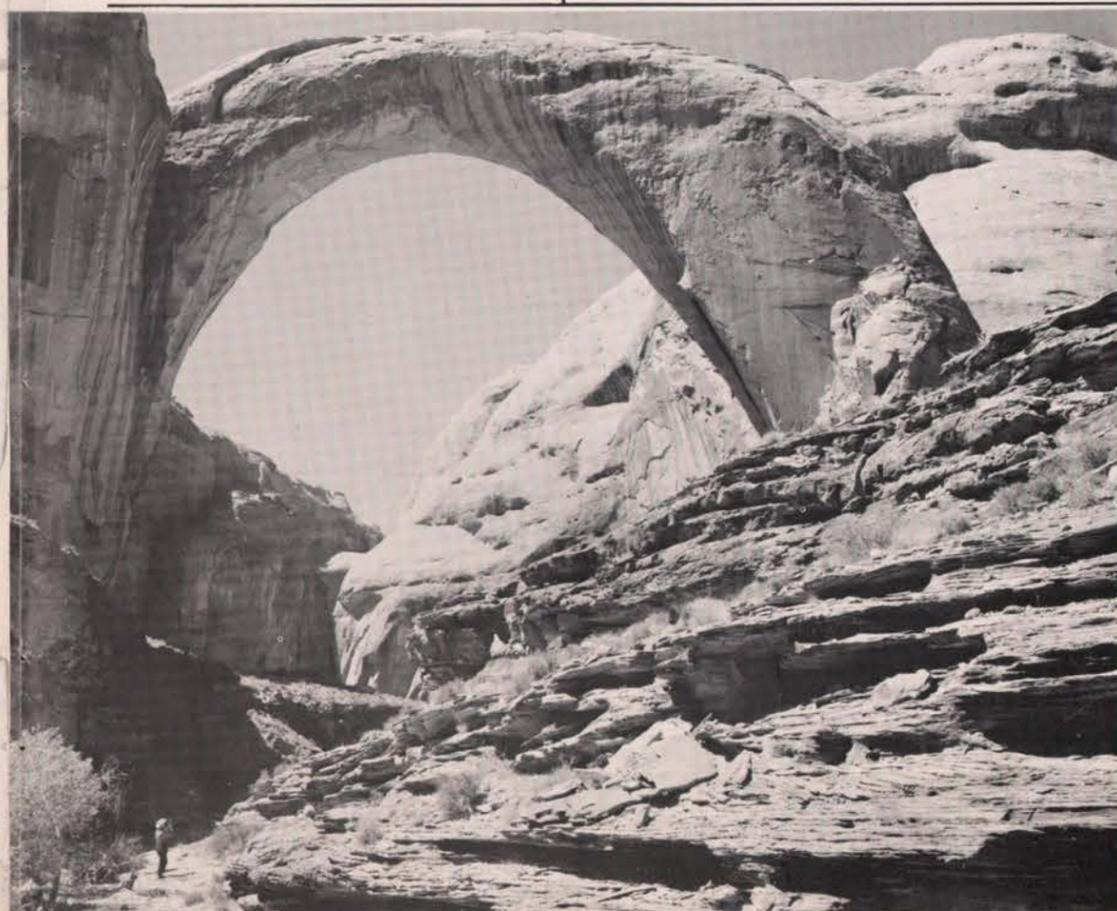
More than just a lake, Lake Powell offers scenery of a magnitude that no other body of water can match. The towering sandstone cliffs provide a panorama that makes even a conservative photographer run out of film half-way through the day.

Powell offers a total vacation for everyone — whether

you want to just get away from it all and relax, or if you want to hike miles and miles over slickrock. There is no limit to tranquil places to relax in or unexplored avenues to conquer.

Lake Powell is a new lake and the fish are growing at a very fast rate. Millions of bass and trout have been planted in the past couple years, and obviously both

*continued on page 46*



*For your 1965 Vacation*

**SEE**

*Rainbow Bridge*

*The Jewel of the  
Page-Lake Powell Area*

**WRITE**

*Page Chamber of Commerce  
Page, Arizona*

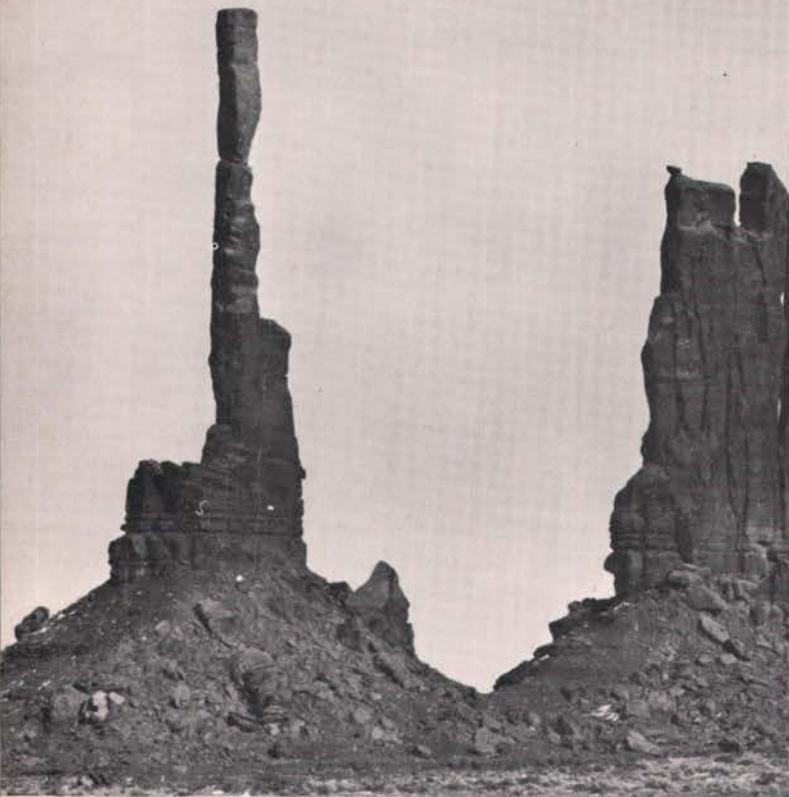
Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_

## LAKE POWELL MOTEL

On US 89 at Wahweap Junc. — 4 miles W. of Glen Canyon Dam  
 Phone: (602) 645-2477 Box 808, Page, Arizona  
 Restaurant Cocktail Lounge

*The Area's Newest and Finest Motel*

## MONUMENT VALLEY GOLDEN SANDS TOURS



For generations, the Navajos have lived in the Monument Valley area. It's their land — a beautiful land of red sandstone, towering monuments, eroded caves and spectacular arches.

Under permits issued by the Navajo Tribal Council we can take you into their native land. Bill Crawley, Bill Cornford or any of our other tour guides know these people and can speak the Navajo language. You will be able to see and understand more about these *first* Americans.

We use comfortable 4-wheel drive enclosed vehicles that can take you into the far reaches of Monument Valley — into sanded areas that no ordinary car could ever hope to reach. All of the arches and windows are in this south end of the valley.

You will see the Navajo people as they live. We ask, and usually get, their permission to allow you to enter their hogans so that you can see their homes.

---

### FOR ADDITIONAL INFORMATION

WRITE: ✉

MONUMENT VALLEY  
GOLDEN SANDS TOURS  
KAYENTA, ARIZONA

- Color brochure  
 Information on overnight  
campouts Number in party \_\_\_\_\_

name \_\_\_\_\_

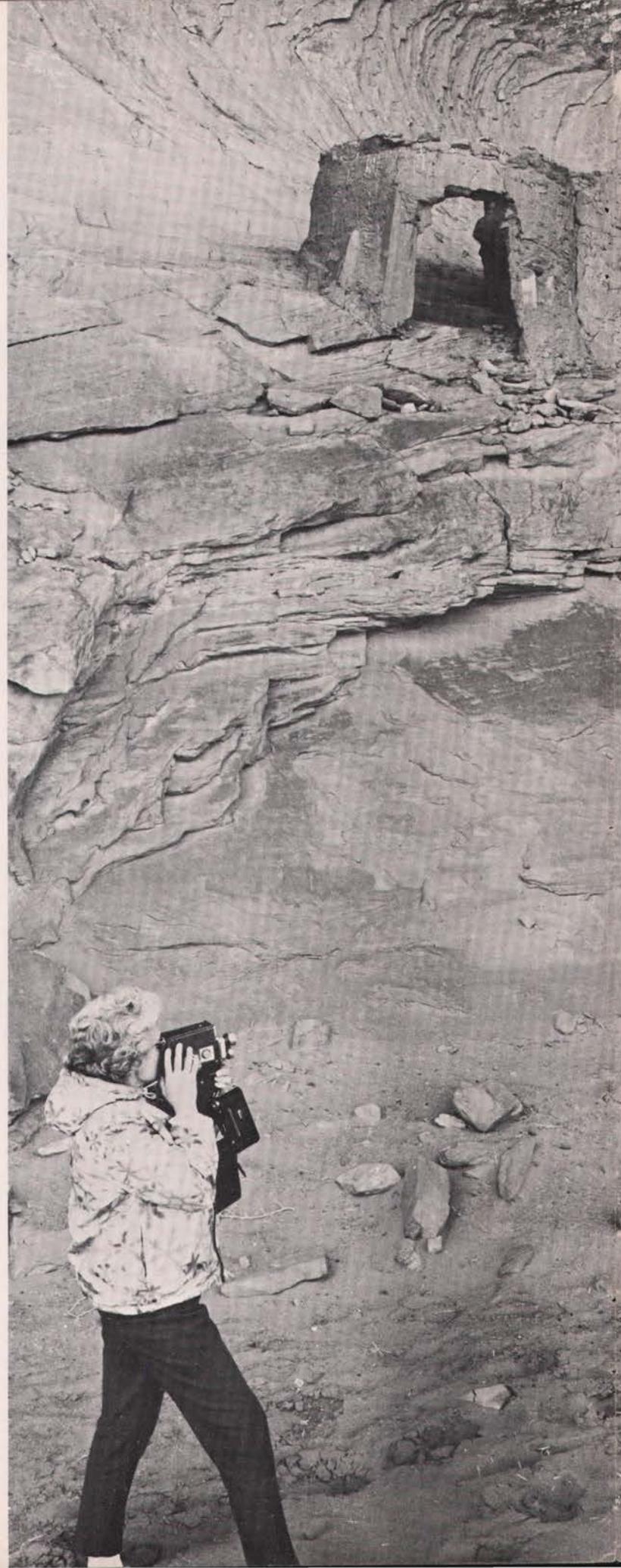
address \_\_\_\_\_

city \_\_\_\_\_

state \_\_\_\_\_

zip code \_\_\_\_\_

38



37th Annual Southwest  
**ALL-INDIAN POW WOW**

Sponsored by Pow Wow, Inc., Flagstaff, Arizona

Pow Wow, Inc., is a non-profit organization whose sole function is the staging of the annual Pow Wow celebration. The Board of Directors serve without pay. The president is elected from the Board of Directors for a two year period.



Frank Dickinson  
 President



Bob Blaser



Sturgeon Cromer



T. M. Knoles, Jr.



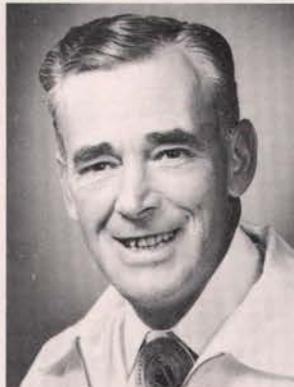
Marshall Knoles



Bob Nimmons  
 Secretary — Treasurer



Noel Miller



Bob Prochnow



Andy Wolf



Platt Cline



Jeff Ferris



Don Clark



Harry Biller



Bob Cline

## THAT \$7 RECREATION STICKER

(from p. 21)

way as a one-day fee, except it is good for the entire season at the area where it is purchased.

Admission fees are collected at Federal areas not normally entered by automobile, such as Independence Hall in Philadelphia or the House Where Lincoln Died National Memorial, Washington, D. C.

Special user or service fees may be charged for the use of well-developed campsites and picnic areas, bathhouses, lockers, mechanical boat-launching facilities, boats, guide services, cabins, cut firewood or other fuel, and winter sports facilities. Special service fees may be charged regardless of whether an entrance fee is charged at a particular area.

Question: How do the new fees compare with those charged for passage of the Land and Water Conservation Fund Act?

Answer: At some areas, the new fees are higher than the old ones. Also, many areas that used to be free now

make charges. But in many instances, the new \$7 Sticker will save money for traveling families and other groups. For example, Yellowstone and Yosemite National Parks last year charged \$6 for an annual entrance fee. Now, a family or a group in a private automobile can go to both these parks, as well as 2,000 other areas, for a single \$7 payment.

Question: As far as purchase of the \$7 Federal Recreation/Conservation Sticker is concerned, what is a private automobile?

Answer: Any passenger car, station wagon, pickup, camper truck, or other motor vehicle normally used on a road or highway, which is being used for private recreation purposes. This includes rented, leased, or company-owned automobiles being used for private recreation purposes, and vehicles being used for private recreation purposes that normally are used or are licensed for commercial purposes, such as chuck wagons, farm trucks, and pick-up trucks.

Question: Is more than one kind of

fee charged at any Federal recreation area?

Answer: In some instances — yes. For example, a person might use his Recreation/Conservation Sticker to enter a Federal area and, once inside, decide to rent a boat, use a trailer campground with electric outlets and other extra conveniences, or avail himself of other special services. In such instances, he would have to pay for the Sticker and for the special services he used.

Question: Will persons be charged who enter by foot, plane, bicycle, or horseback at Federal recreation areas where fees are required?

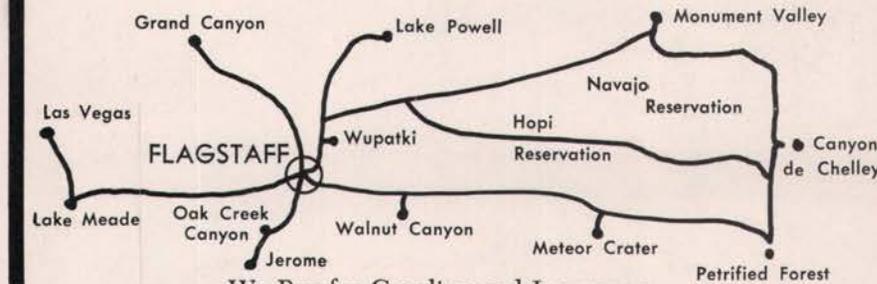
Answer: Yes, they will be charged entry fees, since entrance charges are made regardless of the mode of transportation employed. However, persons who do not enter by a private motor vehicle cannot use the \$7 Recreation/Conservation Sticker for entrance. They must pay either the one-day or the individual area seasonal permit.

Question: Will individuals or

## RENT

— A New Car  
— From Airways RENT-A-CAR

and see all of Northern Arizona



We Pay for Gasoline and Insurance

See Don Best - Flagstaff Imperial 400 - On Route 66 - Across from N.A.U.  
Call 774-7262 for Immediate Pickup and Delivery



FLAGSTAFF, ARIZONA

Across from Northern Arizona University  
Heated Swimming Pool - Magic Fingers  
- All Rooms Air Conditioned



ALL MAJOR CREDIT CARDS HONORED  
On Route 66 • 774-5041 • Near U. S. 89 South



## BOTTLE SHOP

DRIVE IN



Liquors

Cold Beer — Wine

Groceries — Delicatessen

Curios — Sundries

OPEN 6:30 A.M. TO 12 P.M.

Right on the POW WOW Parade Route  
Across from the Chamber of Commerce

Wanda Seamon, Owner

Every 5 minutes a child is born  
who will be mentally retarded.

You say it couldn't happen to yours.  
The other guy says it couldn't happen to his.

Whose is it happening to?



If it makes you feel better, keep on thinking your child couldn't be mentally retarded. Ignore the whole thing—until it happens to you.

But we'd rather you helped us fight. Fight for the 5<sup>1</sup>/<sub>2</sub> million mentally retarded people in the United States. At least 85% of them could help support themselves with proper training.

Fight for some 126,000 children who will become mentally retarded this year unless we do something.

That's the real waste. Because with what we know, mental retardation could be cut in half.

In half, mind you.

So think about it. With some help from you and the other guy, maybe some day you'll be right. Maybe it couldn't happen to yours.

Or even the other guy's.

**Here are six things you can do now to help prevent mental retardation and bring new hope to those whose minds are retarded:**

1. If you expect a baby, stay under a doctor's or a hospital's care. Urge all expectant mothers to do so.
2. Visit local schools and urge them to provide special teachers and special classes to identify and help mentally retarded children early in their lives.
3. Urge your community to set up workshops to train retardates who are capable of employment.
4. Select jobs in your company that the mentally retarded can fill, and hire them.
5. Accept the mentally retarded as American citizens. Give them a chance to live useful, dignified lives in your community.
6. Write for the free booklet to the President's Committee on Mental Retardation, Washington, D.C.



groups entering an area in a commercial vehicle such as a bus or a train be required to pay entrance fees.

Answer: Yes. They will be charged a daily or seasonal entrance fee. Possession of a Recreation/Conservation Sticker by a person in a commercial vehicle will not permit entrance. Children under 16 years of age do not have to pay entrance fees to Federal recreation areas.

Question: Is a fee required for persons entering a wilderness area?

Answer: No. An entrance fee to a wilderness-type area is prohibited.

Question: What effect do the fees have upon boating and the use of water areas?

Answer: The Land and Water Conservation Fund Act of 1965 specifically prohibits charges for the use of water. If an individual gains access to the water through an area where an entrance fee is charged, he will be required to pay the area's entrance fee. This fee is based not on the availability of water, but on the existence of other Federal facilities in the desig-

nated area. Non-fee access points are available to nearly all Federal reservoirs. Boaters may have to pay a user fee if they use facilities such as mechanical boat launchers.

Question: Why charge fees at Federal recreation areas? Haven't taxpayers already paid for them?

Answer: True, taxpayers have paid for existing recreation areas and facilities, but there is a pressing need to provide new areas and facilities. Many areas already are over-used. New areas and facilities will be needed to help meet growing recreation demands. When recreationists pay fees at Federal areas, they help acquire new ones, and provide State, regional, and local parks, and other recreation areas and facilities. Most of the income to the Fund will be made available to States and local government on a cost-sharing basis. This benefits present and future recreationists throughout the Nation.

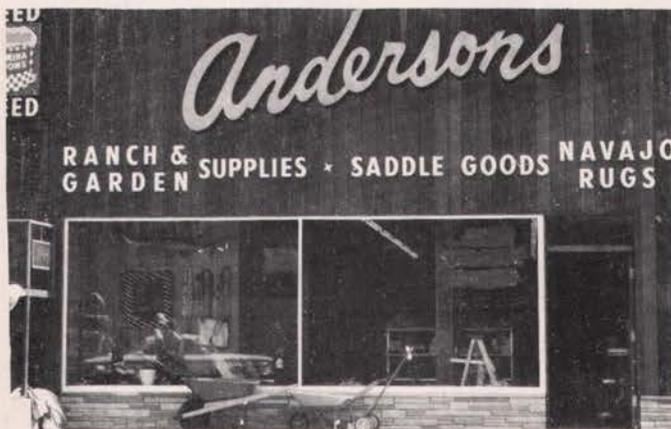
Question: What effect do the fees have upon hunting and fishing.

Answer: The fees in no way consti-

tute a Federal hunting or fishing license. Hunters and fishermen are charged the same fees which other persons are required to pay. Hunters and fishermen, as well as other recreationists, benefit from the Land and Water Conservation Fund program, since it helps expand opportunities for all types of outdoor recreation, including hunting and fishing.

Question: Are any individuals or groups exempt from paying required recreation entrance fee?

Answer: Yes. Persons under 16 years of age are exempt from entrance fees. Persons or groups entering fee areas for bona fide nonrecreation purposes, such as groups on conducted educational tours, do not have to pay. Neither do individuals visiting an area for commercial reasons, such as salesmen; concessionaires and their employees; bus and taxi drivers; repairmen; doctors; firemen; and ambulance operators; church groups engaged in Easter Sunrise or similar types of religious services; and individuals traveling across areas where



## ANDERSON'S TRADING POST

Largest Selection of  
**Navajo Rugs**

in Northern Arizona

*Trade Where The Indians Trade*

One Block South of the Chamber of Commerce



## PLAZA PHARMACY

# WALGREEN

AGENCY

*At the Plaza Shopping Center, where  
there's always lots of Free Parking*

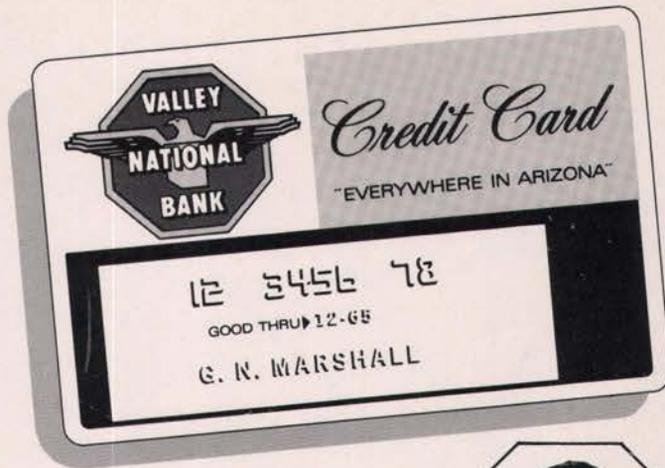
fees are charged to reach residences located on private land.

Question: Will the Recreation/Conservation Sticker admit a car and attached trailer?

Answer: Yes, the \$7 Sticker or payment of the one-day fee or individual area seasonal permit will admit both car and trailer and other vehicles, such as jeeps, that are being towed.

Question: Where may the Recreation/Conservation Sticker be purchased?

Answer: In general, at all areas where it is used for entrance; at all offices of the American Automobile Association; at most area, State, regional, and headquarters offices of Federal agencies administering Federal recreation lands; and certain other Federal agencies. It may be purchased in person or by mail with a check or money order for \$7 to the Department of the Interior, Bureau of Outdoor Recreation, Washington, D. C., or the Bureau's regional offices at Denver, San Francisco, Ann Arbor, Philadelphia, Atlanta, or Seattle. 



Just say: "Charge it!" ... anywhere in Arizona.

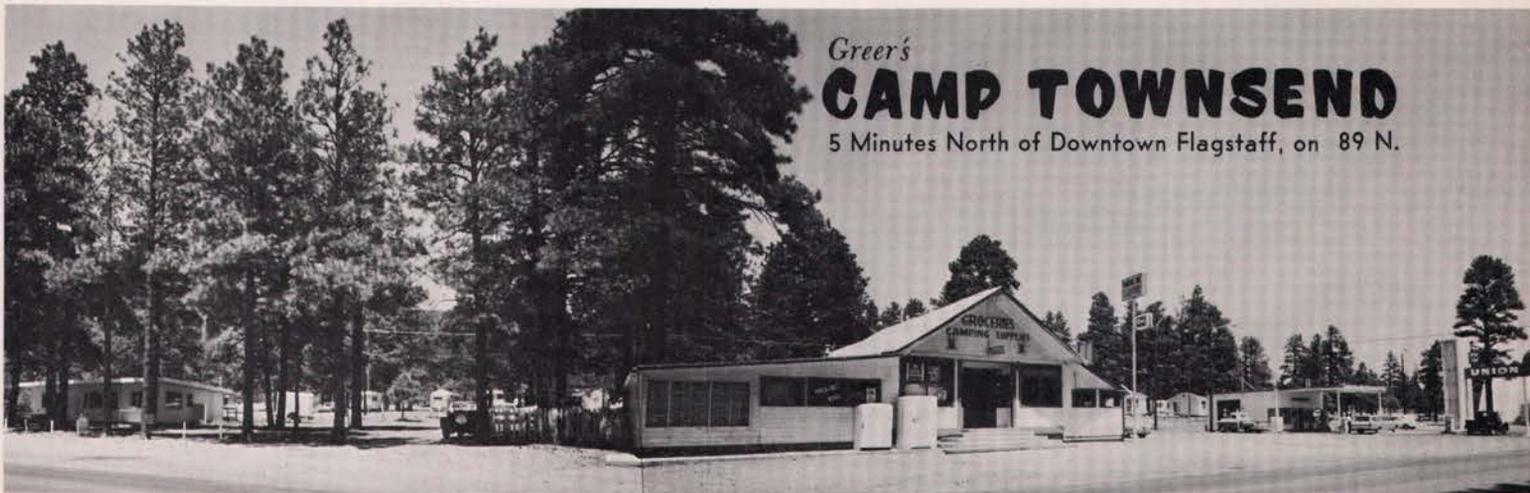
Get an application at any member-merchant, or any Valley Bank office.

**BRINGING YOU THE BEST IN BANKING!**  
Resources Over \$1 Billion



**W. V. "Bill" BORCHARDING**  
Vice-President & Manager

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



*Greer's*  
**CAMP TOWNSEND**  
5 Minutes North of Downtown Flagstaff, on 89 N.

**MARY'S CAFE**

BOXED CHICKEN TO GO  
Steak — A Specialty  
774-9737

Truckers Welcome

**CAMP TOWNSEND GENERAL STORE**

Groceries, Meat, and all Camping Supplies  
774-7012

Cold Beer - Wine - Liquors

**UNION 76 STATION**

Complete Automotive Service  
Tune-up & Minor Repairs  
774-9818

 We can service your car while you are camping at Townsend

**CAMP TOWNSEND**

774-2888

Modern Cottages : Trailer Parking, with or without complete camping facilities  
: Picnicking and Camping

*We can offer you complete camping facilities — for more information, write: Bob Greer • Box 343 • Flagstaff*



Flagstaff  
Firestone Service

2740 E. Santa Fe  
774-2907

Jim's  
Shell Service

502 E. Santa Fe  
744-2452

H. L. HUFFER, Shell Oil Jobber

501 E. Santa Fe  
Flagstaff



Welcome to the ALL-INDIAN POW WOW

## ROWAN'S FLAGSTAFF PHARMACY

— Prescription Specialists —

Open 8 a.m. to 10 p.m.

Free Delivery Service

WE SELL POW WOW TICKETS

2 East Santa Fe (on Route 66)

774-5054



*Berger's*

## FLAGSTAFF PHOTO SHOP

Downtown, on the Pow-Wow Parade Route  
Right Across From The Santa Fe Station

ALSO

OPERATING

BERGER'S  
CAMERA CORRAL

IN  
SEDONA — OAK CREEK

*Flagstaff's  
Friendliest Camera Shop*

Bring your camera problems to us

We have lots of film  
— Lots of know-how

# Taking Pow Wow Pictures

**Parade** — Parade shots should be taken at an angle, to stop the motion — not straight across. If your camera has shutter speeds, use at least 1/100th of a sec.

- Indian dances are usually performed at the intersections along the parade route.
- If you are shooting towards the sun allow at least one more F/stop exposure. Flash will fill in the heavy shadows and give real professional results.

**Rodeo** — KEEP OUT OF THE ARENA.

If you have telephoto lenses bring them. Use the highest shutter speed you have and fast color film, like High Speed Ektachrome.

- Don't rely on light meters if you are back in the rodeo stands — you pick up too much effect of the shaded stands. Use a sunlight exposure that you know or follow the settings given with the film instructions.

**Night Ceremonials** — NO FLASH IS ALLOWED — this is strictly enforced.

- The scenes are lit by flood lights placed between the audience and the Indians. Using either Plus X or High Speed Ektachrome, exposures of 1/50th at F/4 to F/5.6 will give good results when the Indians are directly in front of the lights. For Agfachrome, Kodachrome X, or Ektachrome X, use 1/50th at F/2 to F/2.8. The night pictures in this magazine were taken on Plus X film, at these exposures, and processed normally. (Actually the use of flash would ruin the dramatic effects of the dances).

- For movies, use Type A Kodachrome at F/2.8 (16 frames/sec.)

**At the Encampment** — There are many human interest scenes to add to your Pow Wow story. The Indians are somewhat reserved and you should ask their permission beforehand. If permission is given, it is generally good taste to pay something for the privilege.

**General Notes** — Be careful in the excitement that you don't roll your 35mm film completely off the spool. If this should happen, take your camera to one of the photo shops.



## VANDEVIER

MOTEL — RESTAURANT

*Make the Vandevier Motel your headquarters for Pow Wow*

*The POW WOW parade assembles in front of our motel each day, so our guests don't have parking problems. Also, we are within walking distance to the POW WOW grounds. We invite you to stay with us.*

At The Santa Fe Underpass - (602) 774-6301



## JEAN & TROX

— Film —

All Kinds - All Sizes

ARIZONA'S LARGEST PHOTO SUPPLY HOUSE

**POW WOW SLIDES**

Northern Arizona's Brand Name House of Photography  
17 North Leroux

1/2 Block North of Santa Fe Depot, Flagstaff

*and*

## TWIN ARROWS TRADING POST

22 miles E. on Highway 66

Authentic Indian Handmade Items  
At Reasonable Prices



## WESTERN HILLS MOTOR HOTEL and RESTAURANT

Reasonable Rates

EAST FLAGSTAFF on U.S. 66



## Kimball's MT. ELDEN PHARMACY

Phone 774-6697

The Prescription Store



2400 E. Santa Fe  
EAST FLAGSTAFF

## LAKE POWELL (from p. 36)

they and the fishermen are doing fine. Below the Glen Canyon Dam, the fishing is also very good. Access to this area is from Lee's Ferry. (See center map) Although Lee's Ferry is on the Colorado River below the dam, it is still in the boundaries of the Glen Canyon National Recreation Area.

For those few who are not fishermen, there are scenic cruises run up and down Lake Powell, from Wahweap, near Page and from Hall's Crossing and Hite further up the lake. With over a hundred side canyons, Powell offers an unexhaustable supply of scenic grandeur in many different forms.

All roads lead to Rainbow. Rainbow Bridge can only be adequately described in two words. SEE IT. This is the world's largest natural bridge and also the most graceful in form and most beautiful in red sandstone coloration.

Lake Powell has much to offer; if you don't believe our pictures — go see for yourself. It's there waiting for you.



## Northern Arizona Title Company

A Division of  
the Phoenix Title and Trust Company

— ARIZONA'S LARGEST —

Serving Your Escrow Title and Trust Needs in the  
Scenic Northern Half of this Great State

Flagstaff — Home Office  
Holbrook, Kingman, Sedona, Show Low, St. Johns  
Lake Havasu



## Circle Q Ranch Shop

Everything in Western Wear — From  
High Style to Work Clothes for the  
entire family.

LARGEST SELECTION IN FLAGSTAFF

Indian Jewelry — Gift Items

1716 E. Santa Fe (U.S. 66 East) - Phone 774-4672

→ LOTS OF FREE PARKING ←

TRIBES OF ARIZONA (from p. 19)  
 on three small reservations: Fort McDowell, Camp Verde, and Yavapai in central Arizona. The Apache are said to have learned the art of basketry from the Yavapai. Little of the craft survives today but the quality of the work is excellent. A member of the Yuman group this tribe numbers about 550.

THE MOHAVE, once the largest and most warlike of the Yuman tribes living on the Colorado River, are now located on the Fort Mohave and Colorado River Reservations. With the exception of pottery produced by one woman the craft work of this tribe is limited to belts, collars and capes made of glass beads. This group numbers about 700.

THE PIMA tribe lives on two reservations in central Arizona. An agricultural people from early times, farming continues to play an important part of their economy. This tribe numbers about 7,700. The Pima, like the Papago, are noted for their fine basketwork although few women continue to practice this craft.

**HYATT  
 CHALET  
 MOTEL**



Refrigerated Air Conditioning

1990 East Santa Fe • On U.S. 66 – Swimming Pool • Room Phones

**MARQUIS AMERICAN  
 ATLAS PRODUCTS**



On U.S. 180 — The scenic and most direct route to the Grand Canyon  
 1310 N. Fort Valley Drive 774-7723

★

things go better with **Coke**

TRADE-MARK ®

BOTTLED UNDER AUTHORITY OF THE COCO COLA COMPANY BY

**Coca-Cola Bottling Co. of Flagstaff**

**Flagstaff, Arizona**

602 E. Butler

774-6752

**Lumberjack Cafe**



HEAVENLY FRIED CHICKEN • DELICIOUS PANCAKES

FAMOUS \$1. DINNERS

On Route — Near the Underpass

**LETTERS TO THE EDITOR** (from p. 28)

by the sale of power, the vast coal deposits nearby afford a much more sensible source of power; coal-based thermoelectric power is now being produced more cheaply at nearby plants (St. Joseph, Arizona; Fruitland, N. M.)

The proposed Marble Canyon Dam would not silt up significantly, and the Little Colorado would be the only important source of silt for Bridge Canyon. However, Lake Powell will silt relatively rapidly; the estimated expenctancy for the portion of the lake above the San Juan junction is about 500 years. We could have kept the canyon forever.

Although it is true that Dominy doesn't mention Marble Canyon and Bridge Canyon Dams, his enthusiastic endorsement of Glen Canyon Dam, despite its lack of justification, helps pave the way in the mind of the public for these two even more foolish projects. As to these lakes making scenic areas more accessible, so do a few roads, which are much less destructive. The lakes (at least in the

case of Powell) destroyed more scenery than they make visible. Lakes are "a dime a dozen," but a Glen Canyon or a Grand Canyon is unique.

By the way, I like your suggestion about changing the name of the area around Lake Powell to: Lake Powell National Recreation Area.

Stephen C. Jett  
Davis, California

*Western Gateways interest in the Lake Powell area is strictly in terms of its recreation and sportsmens values - as they exist today. As to how much scenery is lost and how many new areas are made usable, this seems to be a matter of one's viewpoint. From our personal experience we feel that Lake Powell has made dozens of new scenic areas available for every one lost along the Colorado River. After all, an area is not beautiful until somebody can see it and appreciate it. Rainbow Bridge will this year become scenic to literally thousands who could not (or would not) have made the trip by horseback ten years ago.*

**ENCAMPMENT** (from p. 16)

Wow squaw dances, the like of which you have never seen before and shall probably never see again.

The women are in charge here and dance tirelessly and with great good humor. It's rather a Sadie Hawkins type of dance; the women may approach any man to dance with them. If the man is unwilling, he must pay the woman for the privilege of "sitting out" the dance. She then goes on to another to repeat her invitation.

The dances continue into the small hours and there is much laughing, teasing and good natured courting going on. Enjoy this but keep your comments to yourself or you, too, will be pulled into the dance for what may soon seem to be mere eternity.

Now the flaps are being put down on the booths and concessions. You hear the soft flow of Navajo and watch the women gather their children for bedtime. You begin to wind your way back to the parking lot, the campfires making a welcome light to guide you on your way. Again in passing, you observe the families, softly conversing about the day and making plans about the coming one. The fires make the bright colors of the dresses soft and warm and the hairdos in silhouette are attractive to see. Ignoring the pick up trucks parked nearby, you can use your imagination and pretend that this is an encampment of long ago, set up under the ponderosa pines and wide high sky of Flagstaff. You resolve to slow down a bit, yourself and enjoy these bits of sight and smell and taste and touch again tomorrow.

**HOTEL MONTE VISTA**

Flagstaff, Arizona

774-3371

- TV
- COFFEE SHOP
- COCKTAIL LOUNGE
- FAMILY ROOM RATES

BANQUET AND MEETING ROOMS

AUTOMATIC ELEVATOR

24 HOUR DESK SERVICE

ROOM PHONES



EVERYTHING UNDER ONE ROOF

100 N. SAN FRANCISCO ST.

For the Finest in Mexican and American Food It's -



FLAGSTAFF'S LARGEST & MOST POPULAR MEXICAN RESTAURANT -  
Next to Chapman's Shopping Center - In East Flagstaff - Phone: 774-4220

HARRY GOULDING'S (from p. 29)



and friendliness welcome your visual capture of their ruins and pastoral life.

Those who have been here before, they will attest that our words are inadequate. However, come again, we have totally different tours awaiting you. To those who haven't seen the Valley, you're in for an experience of a lifetime. Let us tell you more about it after you fill out and send the coupon on page 29. 



## TWILITE MOTEL

on Highway 66 — East Flagstaff  
 King Size Beds                      24 Large Units  
 Free TV — Tubs & Showers — Unique Decor  
 REGULAR RATES DURING THE POW-WOW

See  
*Larry Kaney,*  
*Your State Farm*  
*Insurance Agent*  
*For All Three*



No. 6 Grace Building — E. Flagstaff Shopping Center  
 Phone 774-4090                      Flagstaff, Arizona                      P. O. Box 247



## House of Tires

NEW and USED

Passenger — Truck — Tractor  
 Aircraft — Trailer — Earthmover

**DUNLOP TIRE DISTRIBUTOR**

*Guaranteed Custom Recapping*

Phone 774-5521  
 2304 E. 6th Ave.  
 Flagstaff, Arizona

"Bob" Bolender



## MOORE DRUG

We Feature: Shalimar — Chanel No. 5  
 White Shoulders — My Sin — Tabu  
 Arpege — Pikaki

Whitman — Pangburn's  
 Candies

Prescription  
 Service

Free Parking  
 Free Prescription Delivery

24 North San  
 Francisco St.  
 774-4681

Drive-in Prescription  
 Service



## PRESCRIPTION PHARMACY

604 North Beaver St.

774-6962

*Your Rexall Stores — Pharmacist Owned and Operated*

**Penneys**  
ALWAYS FIRST QUALITY

**SAVE WAMPUM  
CHARGE IT!**



**WESTERN GATEWAYS** A New Magazine  
With a New Idea

4 ISSUES A YEAR, EACH COVERING A DIFFERENT AREA

- |                                      |   |
|--------------------------------------|---|
| NORTHERN ARIZONA issue—<br>(JAN.)    | Covering Northern Arizona from Jerome to Lake Powell.   |
| LAKE POWELL issue—<br>(APRIL)        | Covering Lake Powell and the Areas around the lake.   |
| FLAGSTAFF POW WOW issue—<br>(JUNE)   | Covering the July 4th all-Indian Pow Wow held in Flagstaff.   |
| CANYONLANDS HIGHWAY issue—<br>(OCT.) | Covering the Canyonland National Park and the Canyonlands Highway from Yellowstone to the Grand Canyon. |

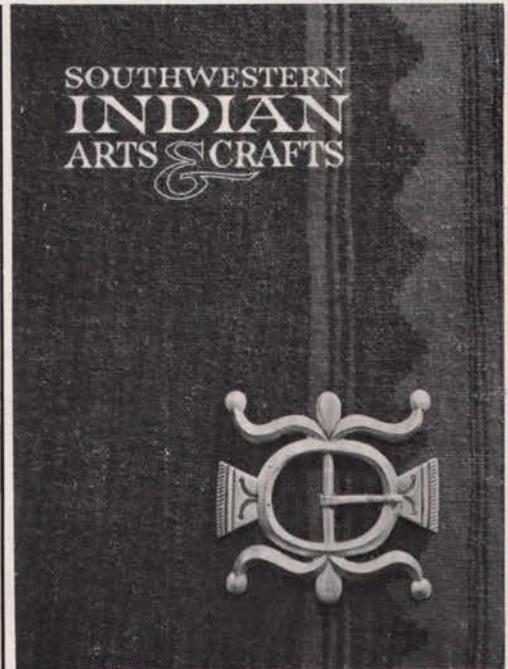
*Each issue contains an accurate, detailed map of the area talked about WESTERN GATEWAYS is a magazine that you can use and depend on for your vacation planning.*

**WESTERN GATEWAYS**

2115 N. TALKINGTON - FLAGSTAFF, ARIZONA 86001

- ONE YEAR \$1.80
- THREE YEARS \$4.50

SOUTHWESTERN INDIAN  
ARTS & CRAFTS magazine  
— copies at \$1.00 each



*This book covers all phases of the artistic work done by the Indians. Each section is well illustrated in color, with examples of their finest work. Also, there are suggested reading lists at the end of each chapter for those who want to know more.*

*The text is written by Tom Bahti, who has been trading with the Indians for over 15 years, and has often served as a judge at their competitive arts and crafts shows.*

Name \_\_\_\_\_ (please print)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

← Send now for your copy  
54 color photographs — 36 pages  
One Dollar, postpaid  
★ An ideal gift for friends



# Holiday Inn®

U.S. Highway 66 West  
Flagstaff, Arizona



## Northern Arizona's Newest and Finest Guest Accomodation

- ★ 120 large rooms — lavishly furnished
- ★ Banquet and convention facilities for 275
- ★ Heated swimming pool
- ★ 100% air conditioned
- ★ Coffee Hosts in guest rooms
- ★ Convenient, free advance reservations by TWX (602-774-8631)
- ★ Business records are complete with monthly billing by your credit card from Gulf, American Express, Diner's Club or Carte Blanche.

SUNDAY AFTER CHURCH BUFFETS  
— Family Style —

Superb Cuisine — Impeccably Served

Your Host From Coast to Coast

Phone 774-5221

Wedding Receptions and Group Meetings our Specialty  
DINING ROOM . . . COFFEE SHOP . . . COCKTAIL LOUNGE



The town of Mountainaire — complete with a modern Cracker Barrel Country Store and Post Office.

# MOUNTAINAIRE



## A Summer Village in the Pines

3/4 miles from the  
Black Canyon Highway  
—just far enough to be away  
from traffic noise.

- Cindered, Graded roads**
- Electricity to each Lot**
- Telephone**
- Water**

The water to each lot is from our own deep water well, furnished by the Ponderosa Utility Corp.

A typical camp at Mountainaire owned by a Phoenix family who enjoy the outdoor air conditioning of the Flagstaff pines.



*Montezuma*  
OLDEST NAME IN ARIZONA

INVESTMENT & REALTY CO.

205 NO. SAN FRANCISCO • P. O. BOX 100

FLAGSTAFF, ARIZONA 86002

