

A.C. Flagstaff -
Pow Wow.
(1974)

**FORTY FIFTH
SOUTHWEST
ALL-INDIAN
POW WOW**

PROGRAM



**FLAGSTAFF
ARIZONA**

**JULY 4,5,6
1974**

What is Pow Wow?

Traditionally, a Pow Wow is a gathering of the tribes, and the Flagstaff All-Indian Pow Wow is just that, bringing together Indian peoples from throughout the American west for three days of festivities--parades, rodeos, and night ceremonial dances--over the Fourth of July weekend. Only Indians may participate in Pow Wow events, but non-Indians, of course, are welcome as spectators.

The Flagstaff All-Indian Pow Wow is staged by Pow Wow, Inc., Box 426, Flagstaff, Arizona 86001, a non-profit corporation whose sole purpose is to put on the Pow Wow. Its board of directors, which includes seven Indian members, is drawn from a broad spectrum of the community. Its members serve entirely without remuneration.

Pow Wow, Inc., wishes to thank a host of individuals and organizations in Flagstaff for their active cooperation and work in putting together and running this year's shows -- too many to list them all here. But without the help of these people and groups, the 1974 Pow Wow would not have been possible.

Pow Wow Board of Directors:

Don Avery	Marshall Knoles
Ralph Barney	Edwin Lawrence, Sioux
Harry Biller	Leland McPherson
Ken Brown	Ben Nuvumsa, Hopi
Earl Caniford	Dale Singer, Navajo
Don Clark	Rick Smith
Rich Cook	Roy Smith
Sturgeon Cromer	Howard Taft
Bill Hanson	Don Thacker
Bill Hoyt	Judson Tonemah, Kiowa
Lee Hutchinson	Chick Warnock
Franklin Kahn, Navajo	Roger Wilson, Navajo
Milo Kalectaca, Hopi	Andy Wolf (President)

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What's Goin' On?

Exciting Parades

The Pow Wow parades start promptly at 11 a.m. each day, forming at Birch avenue and Sitgreaves street, preceding east on Birch to North San Francisco street, south on San Francisco to Aspen avenue, and west on Aspen to the Emerson School. The parades are brilliant spectacles, with ceremonial dance teams performing at many points along the two-mile route; rodeo performers and brightly-dressed Indian girls on horseback; and the top Indian bands of the Southwest.

All-Indian Rodeos

The rodeo performances begin at 1:30 p.m. each day in the Pow Wow arena in City Park, on the western edge of the city and only a few blocks from downtown Flagstaff. More than 300 Indian cowboys are competing for some \$15,000 in prize money in the full range of rodeo events, as well as in wild cow milking contests, wild horse races, colt scrambles and other unusual events. The Pow Wow's "most beautiful Indian maiden" and "most beautiful Indian baby" contests are also held during the rodeos.

Spectacular Ceremonials

Beginning at deep dusk each night of the Pow Wow, huge pinelogs flare in the hushed Pow Wow arena as dancers from more than a dozen Indian tribes perform authentic rituals and social dances, some of which were old when Columbus set sail for the New World. Some 20 separate dances are performed each night, and more than 50 different ceremonials can be seen during the three nights of the Pow Wow.

Colorful Encampment

The Pow Wow Encampment, one of the most interesting gatherings in the west, grows around the Pow Wow arena, with the first Indians arriving many days before the Pow Wow starts. The scene is one of bewildering variety and the old and new ways of Indian life are blended. Many of the Indian visitors set up booths to show their authentic jewelry and other arts and crafts to potential buyers, Indian and non-Indian alike.

Here Comes The Parade!

The most colorful free show in the entire Southwest! Through 44 past Pow Wows, hundreds of thousands of Pow Wow visitors have given that verdict on the annual Flagstaff All-Indian Pow Wow parades which step off promptly at 11 a.m. each day from west Aspen avenue and Sitgraves street, at the Emerson School and dances east on Aspen, north on San Francisco, and west on Birch avenue back to the Emerson School.

At each Pow Wow, thousands line these downtown streets to view this brilliant panorama of the American Indian as the paraders dance, prance, chant and shout their way through the city, providing a kaleidoscopic preview of things to come. For the parades set the pattern, the convivial tone for all other Pow Wow events.

Brightly painted and garbed Indian dancers highlight the line of march, pausing frequently at intersections and other vantage points to give spectators a sample of the rituals they will perform that night at the Pow Wow ceremonial dances and, incidentally, to provide photographers



with prime opportunities for pictures. Interspersed among the dancers are ranks of tough, happy-go-lucky Indian cowboys sitting nonchalantly astride their ponies and proudly displaying the numbers under which they will compete in the Pow Wow rodeos.

No parade, of course, is a parade without a band, and in the Pow Wow parades, the insistent beat of tom-toms mingles with stirring martial music played by some of the finest all-Indian brass bands in the west.

As befits a Fourth of July celebration, a color guard bearing the American flag leads the march. Some of the loveliest Indian beauties--Miss Indian America, Miss Indian Arizona and the Pow Wow's own talented Princess--follow the flag, along with some of the venerable Indian sages and headmen who have attended the Pow Wow for many years.

When the word goes 'round, "Here comes the parade! the Flagstaff All-Indian Pow Wow is on!

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A Rollickin' Rodeo

At a Pow Wow rodeo, expect the unexpected!

For the rodeo sessions that begin each afternoon at 1:30 p.m. in the City Park Pow Wow arena are unusual, to say the least, in that they combine some solid riding, roping and "cowrassling" with the thrills, suspense, surprise and laughter of a three-ring circus.

Many of the more than 300 Indian cowboys competing are amateurs who know something about the skills involved in

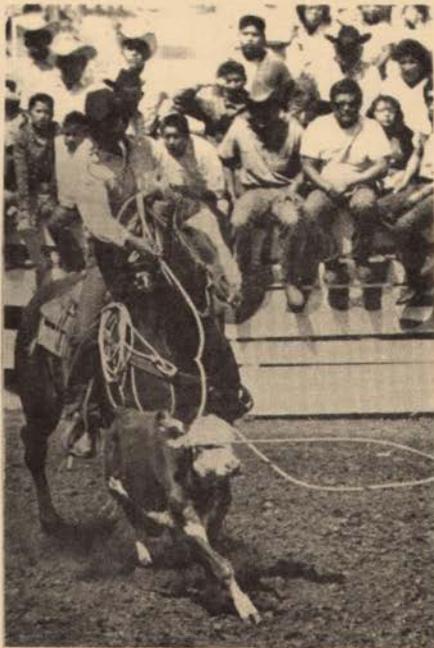
punching cows, but who don't make their living riding the range. The Pow Wow rodeos, thus, give these "cowpokes" a chance to keep their hand in, and to win some money and prizes to boot.

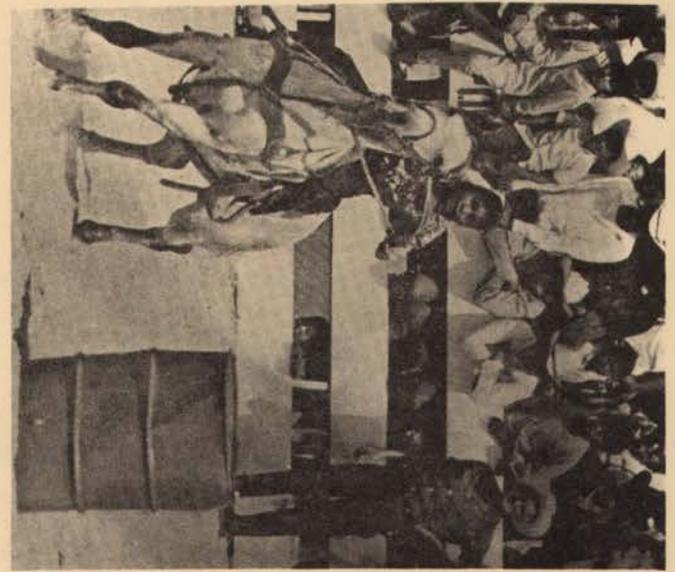
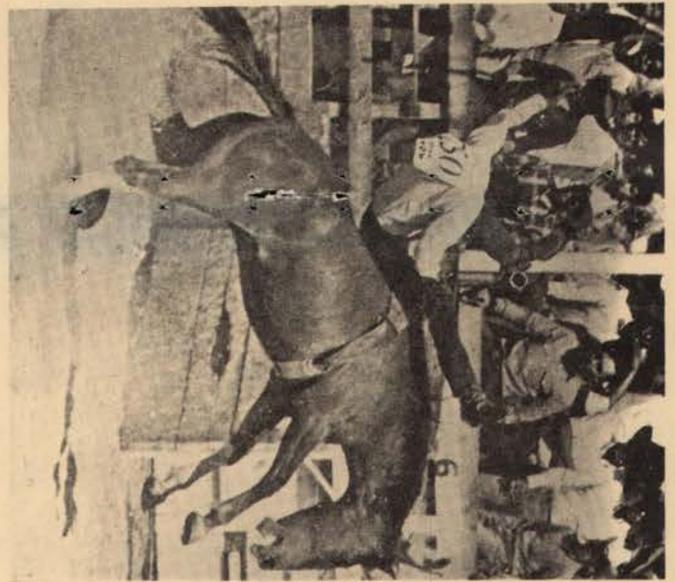
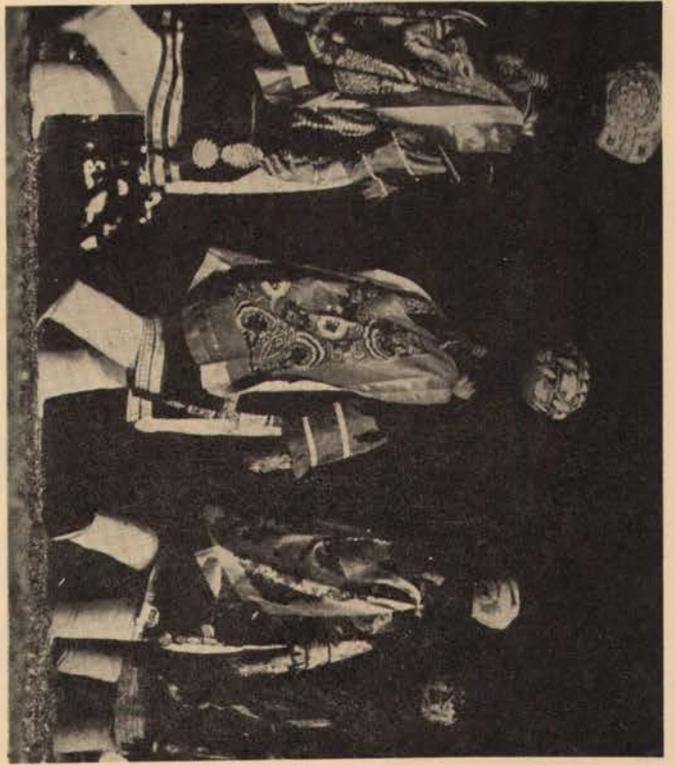
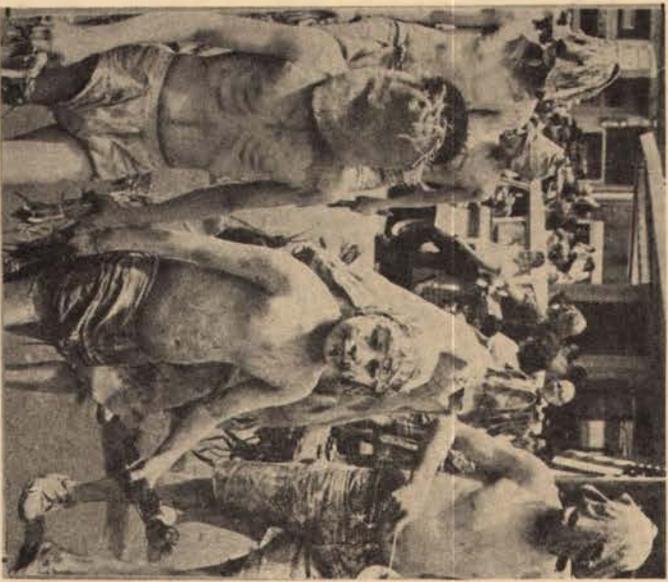
The Pow Wow rodeos offer not only the usual rodeo fare of bronc riding, bulldogging, steer riding, calf roping and team tying, but such exciting events as wild cow milking contests, wild horse races, colt and calf scrambles for Indian youngsters and, particularly popular with Pow Wow crowds, barrel racing for young Indian horsewomen.

Some \$15,000 in prize money is up for grabs at the rodeos, and in the past on occasion, an Indian cowboy has collected \$1,000 or more in "day money" for scoring points in the various events.

The rodeo sessions also include contests to select the most beautiful Indian maiden and the most beautiful Indian baby -- choice that are made not by the rodeo crowd through their applause for their favorite.

The Pow Wow rodeos are fast-paced and professionally run, but in the nature of things, unscheduled events, usually hilarious, are a rule, and the spectator is advised to pay close attention to the proceedings. What's happening in the arena isn't always on the program!





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The Pow Wow 'Bazaar'

During the Pow Wow, thousands of Indians temporarily swell Flagstaff's population, and most of them converge on the colorful, traditional, Pow Wow encampment. The center of this area, along Park road just west of the City Park Pow Wow arena takes on all the aspects of a teeming oriental bazaar, and in fact it serves a somewhat similar function. For it provides a major, once-a-year outlet for Indian artists and craftsmen to market their own work directly while also providing a prime source of authentic Indian jewelry, weaving, basketry, pottery and other hand-crafts.

Competition between the artisans is friendly but nevertheless keen. The Indians themselves are avid shoppers for there are finely-fashioned items available at this Pow Wow "bazaar" that have always been of high intrinsic value to the Indian, and only recently have become much-sought-after pieces by non-Indians as well. Bargaining for a particularly desired turquoise bracelet or "squash blossom" necklace can be fascinating and will require some skill, but browsing through the many booths can also be fun as well as educational.

A number of the booths serve traditional Indian food dishes and these, as well as their personnel, have been approved by the Coconino County Health Department.



The Night Ceremonials

The Night Ceremonial Dances are the most dramatic and impressive of all Pow Wow events. Each night's program opens with a ceremonial blessing by a well-known shaman or medicine man, followed by the "Gathering of the Tribes," a panoramic profusion of color, motion and sound as the dance teams enter the fire-lighted dance arena at the City Park Pow Wow grounds.

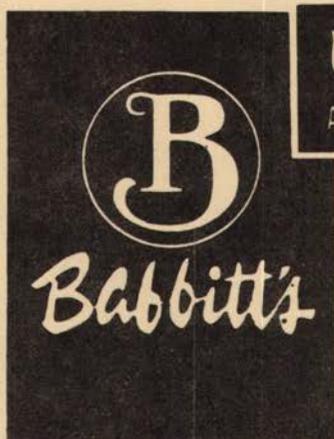
A quiet, tasteful commentary backgrounds each dance for the spectators. A typical Night Ceremonial program might include a San Juan Deer Dance, a Kiowa Blackfoot Society Dance, the Navajo Corn, Feather, Fire, and Yei-Bei-Chei Dances, the Hopi Butterfly Dance, a Taos War Dance, a Jemez Eagle Dance, a Laguna Buffalo Dance, the Cheyenne Scalp Dance, the Apache Crown (or "Devil") Dance, and the Aztec Fire Ritual. Each night's program ends with a joyous, all-tribes Round Dance.

The Pow Wow asks spectators to remember that some of the rituals they are seeing are of deep importance to the performers. This is the major reason why flash photographs are not allowed during the Ceremonials, along with the fact that the flare of flashbulbs may interfere with others' enjoyment of the dances. The Pow Wow also notes that spectators cannot be allowed in the arena itself before, or after the ceremonials.





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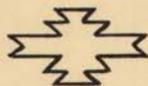
The Hopi Show

One of the fine, parallel traditions of the Flagstaff All-Indian Pow Wow is the Museum of Northern Arizona's annual Hopi Craftsman Show, now in its 41st year.

This year the popular show is being held Thursday through Sunday, July 4-7, from 9 a.m. to 5 p.m. daily at the Museum, located on the west side of Fort Valley road (U.S. Highway 180) two miles north of Flagstaff.

More than 1,200 items of Hopi arts and crafts will be on view and on sale at the show at prices set by the Hopi artisans themselves, and a number of well-known Hopi artists and craftsmen will be on hand during the show to demonstrate the technique of weaving, basketry, embroidery and silver-smithing.

Through the years, the Hopi Craftsman Show has been instrumental in encouraging the Hopi to continue to produce their traditional arts and crafts, and to preserve and perpetuate the distinctive styles and skills that were already ancient when the first non-Indians entered the Southwest. There is no admission charged for the Hopi Craftsman Show.



and the Navajo Show

Three weeks after the end of the Hopi Show, the Museum will present its annual Navajo Craftsman Show, which will run from Sunday, July 28, through Sunday, Aug. 4, with daily hours from 9 a.m. to 5 p.m.

As in the case of the Hopi Show, the Navajo Craftsman Show will display the finest contemporary Navajo arts and crafts with the items being for sale at prices set by the Navajo artisans themselves. And again, eminent Navajo artists and craftsmen will be on hand to demonstrate such traditional skills as silver-smithing, rug weaving and sandpainting.



WELCOME

Visitors & Participants

to the

45th Southwest All-Indian

POW WOW



Flagstaff Downtown Business Association



After the

After the Pow Wow is over, Pow Wow visitors will find much to do in the Flagstaff area this summer. Grand Canyon and Petrified Forest National Parks, as well as no less than 11 national monuments, are within a few hours' drive of the city, as is some of America's most spectacular scenery -- Oak Creek Canyon, the Verde Valley, the Painted Desert, the Hopi Mesas and the sprawling Navajo Reservation.

On a more formal basis, a number of major events have been scheduled, topped by the 9th annual Flagstaff Summer Festival, July 5 through Aug. 10, the Southwest's largest cultural festival of music and fine arts. This year the Festival will feature a variety of programs, including full symphony and chamber orchestra concerts

conducted by Izler Solomon of the Indianapolis Symphony, with such renowned soloists as 'cellist Zara Nelsova, pianist Grant Johannesen, violinist Eudice Shapiro and guitarist Michael Long. The program also is highlighted by performances of two plays by Sir Michael Redgrave and the Royal Shakespeare Co., by performances by Frances and Wayne Ward in "The Four Poster," by pantomimist Geoffrey Holder, and by the 5 by 2 Dance Company. The Preservation Hall Jazz Band will play July 14, and many other musical programs, art shows and film classic showings are set.

Other upcoming events include the Mormon Pioneer Days celebration July 26-27 at Ft. Tuthill south of Flagstaff; the Flagstaff Square Dance Festival Aug. 2, the Appaloosa Horse Show Aug. 3-4 and the Coconino Guidance Clinic Horse Show Aug. 9-11, also at Ft. Tuthill.

Summer activity ends with the Coconino County Fair at Ft. Tuthill Aug. 16-18, and the Northern Arizona Rodeo Association's IRA-RCA Rodeo, again at Tuthill, Aug. 23-25.

The Flagstaff Chamber of Commerce has details on all these events, as well as on tours of the northern Arizona area.



Have Fun!

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