

SOUTHWEST



25¢

ALL 
INDIAN

POW
WOW

JULY 4-5-6

1963
OFFICIAL
PROGRAM

FLAGSTAFF, ARIZONA



PARADE ROUTE



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3942
5728
July
1963

POW WOW EVENTS

Starting at 11 a.m. each day the All-Indian parade previews the costumed ceremonial dancers, who perform along the route; rodeo performers on horseback; and Indian families in their traditional wagons.

RODEO

Bronc riding, team tying, bulldogging, and bull riding make up the galaxy of exciting and fun-filled events of the All-Indian rodeo. The performance begins promptly at 1:30 each afternoon.

NIGHT CEREMONIALS

At full darkness, approximately 8 p.m., the night ceremonial program will get under way. Because of the coolness of the evenings spectators should bring a blanket and coat to insure being comfortable.

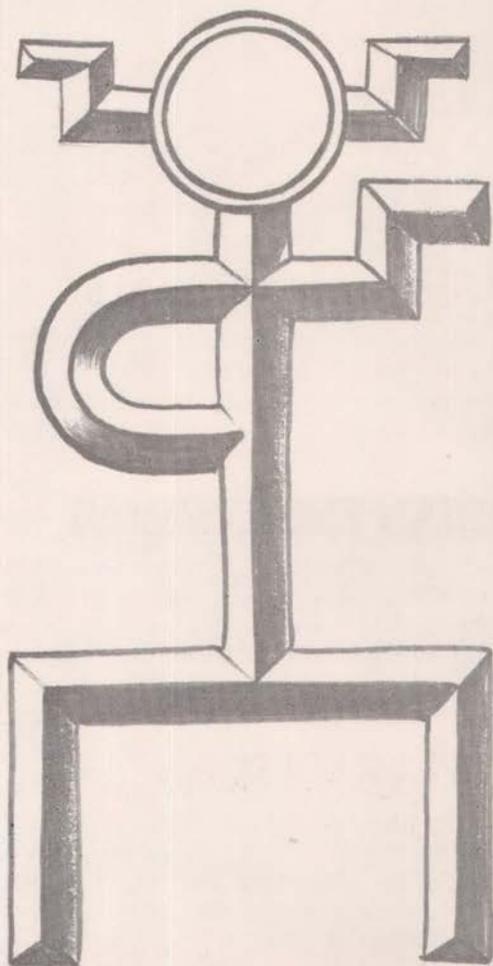
INDIAN ENCAMPMENT

Cars, pick-up trucks, and wagons will descend upon the city park of Flagstaff a few days before the Pow Wow. Tents, make-shift pens for horses, and campfires for preparing meals, will appear as the hundreds arrive. Roadside shops will sell Indian handiwork.

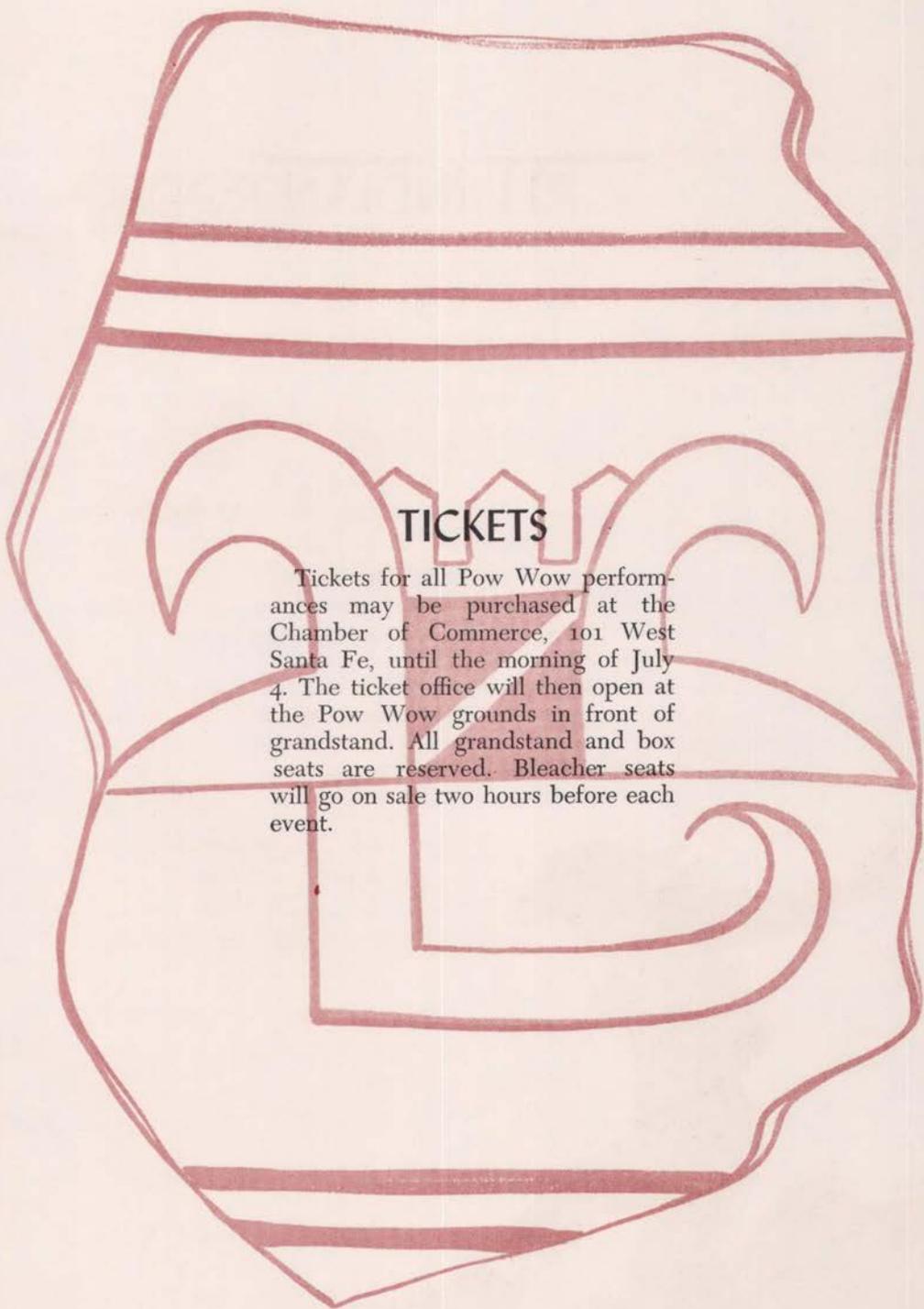
HOPI CRAFTSMAN

Outstanding examples of Hopi handicrafts are brought in to the Museum of Northern Arizona each year at Pow Wow time to highlight the celebration. The Hopi Craftsman Exhibition at the museum is free to the public and hours are from 9 a.m. to 6 p.m. daily. Craftsmen enter their products to compete for prizes offered by the museum for excellence, and most entries are for sale.

Though practically a lost art
the Sandcast Navajo Jewelry is
still one of the most beautiful
forms of Indian craft work.



FLAGSTAFF WHOLESALE LIQUOR ASSOCIATION



TICKETS

Tickets for all Pow Wow performances may be purchased at the Chamber of Commerce, 101 West Santa Fe, until the morning of July 4. The ticket office will then open at the Pow Wow grounds in front of grandstand. All grandstand and box seats are reserved. Bleacher seats will go on sale two hours before each event.

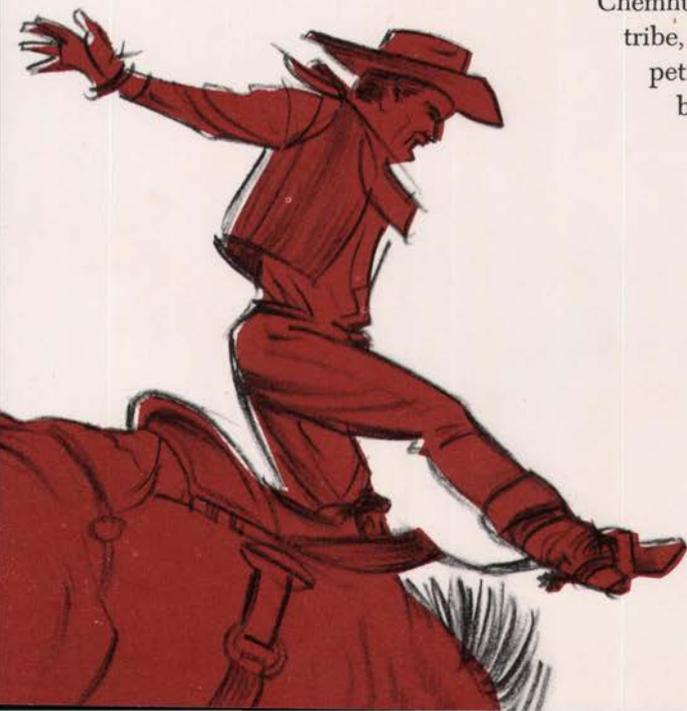
FLAGSTAFF OFFICE - FIRST FEDERAL SAVINGS
MEMBER FEDERAL SAVINGS AND LOAN INSURANCE CORP.

ALL-INDIAN RODEO

A full schedule of rodeo events for the Indian cowboys will get underway each afternoon at 1:30 p.m. at the Pow Wow in the arena at City Park. The action, which is rapid and continuous, will keep the camera bugs hopping from the beginning to the end of the show.

The Indian cowboys, although amateur contestants in the Pow Wow, have long and tedious hours of everyday range experience and practice behind them when Pow Wow time rolls around.

Most of the entrants come from the huge Navajo Reservation located near Flagstaff. Some, however, are Apache, Hualapai, Havasupai or even Chemhuevi. But what ever their tribe, there will be high competition and friendly rivalry between tribes and individuals in all events.



Indian symbols have a classic,
almost oriental form of grace
and stature.



PENNEY'S
J. C. PENNEY CO., INC.

JULY 4th

Ceremonial Blessing
Gathering of the Tribes
Cochiti Eagle Dance
Navajo Corn Dance
Cheyenne War Dance
Navajo Medicine Man
Zuni Children
Laguna Belt Dance
Taos Horsetail Dance
Zuni Maidens
Navajo Fire Dance

Jemez Eagle Dance
Apache Crown Dance
Navajo Feather Dance
Zuni Sun Dance
Kiowa Blackfoot Society Dance
San Juan Dog Dance
Navajo Yei Bei Chei
Aztec Dance of Sun Gods
All Plains Indians

INTERMISSION

JULY 6th

Ceremonial Blessing
Gathering of the Tribes
Navajo Yei Bei Chei
Taos Eagle Dance
Cheyenne Scalp & Victory Dance
Navajo Medicine Man
Zuni Children
Cochiti Commanche Dance
San Juan Cloud Dance
Zuni Maidens
Navajo Fire Dance

Zuni Deer Dance
Navajo Feather Dance
Apache Crown Dance
Laguna Dog Dance
Kiowa Attack & War Dance
Jemez Eagle Dance
Navajo Corn Dance
Aztec—Dance of White Eagle
All Plains Indians

INTERMISSION

JULY 5th

Ceremonial Blessing
Gathering of the Tribes
Jemez Harvest & Shield
Navajo Corn Dance
Kiowa Plains Indian
Social Dance
Navajo Medicine Man
Zuni Maidens
San Juan Yellow Corn Dance
Zuni Children
Laguna Eagle Dance
Navajo Fire Dance

Cochiti Buffalo Dance
Apache Crown Dance
Navajo Feather Dance
Zuni Corn Dance
Cheyenne Lance & Shield Dance
Taos Hoop Dance
Navajo Yei Bei Chei
Aztec—Fire Dance
All Plains Indians

INTERMISSION

Performed by the light from campfires the night ceremonial dances present a mystic page from the ritual of the past. Handed down from generation to generation, the tribes reproduce the dramatized prayers or reflection of a common experience in authentic costumes with steps to the rhythmic beat of drums.

NIGHT CEREMONIALS



INDIAN WRITING



THUNDERBIRD	Sacred Bearer of Happiness Unlimited
SWASTIKA	Good Luck
ARROW	Protection
CROSSED ARROWS	Friendship
ARROWHEAD	Alertness
4 AGES	Infancy-Youth- Middle and Old Age
CACTUS	Sign of the Desert
GILA MONSTER	Sign of the Desert
CACTUS FLOWER	Courtship
HORSE	Journey
SADDLE BAGS	Journey
BIRD	Carefree—Light-hearted
LIGHTNING SNAKE	
SNAKE	Defiance, Wisdom
THUNDERBIRD TRACK	Bright Prospects
DEER TRACK	Plenty Game
BEAR TRACK	Good Omen
RATTLESNAKE JAW	Strength
SUN RAYS	Constancy
HEADDRESS	Ceremonial Dance
BUTTERFLY	Everlasting Life
COYOTE TRACKS	



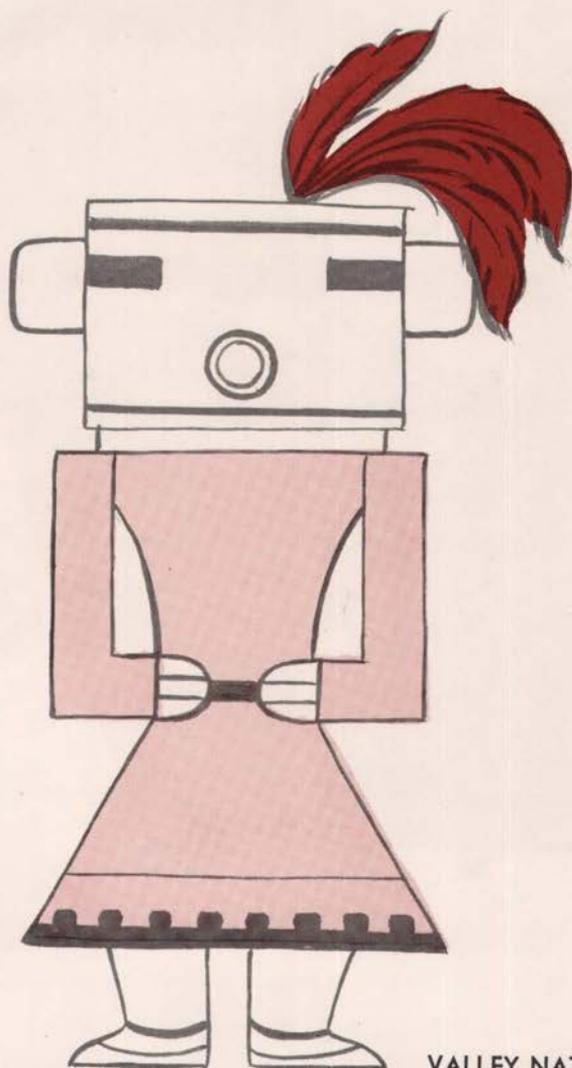
Southwest Forest Industries

Birds and feathers far exceed all other motifs in the decoration of ancient Sikyatki pottery. Ancient pottery provides an abundance of material for scientific and esthetic study.



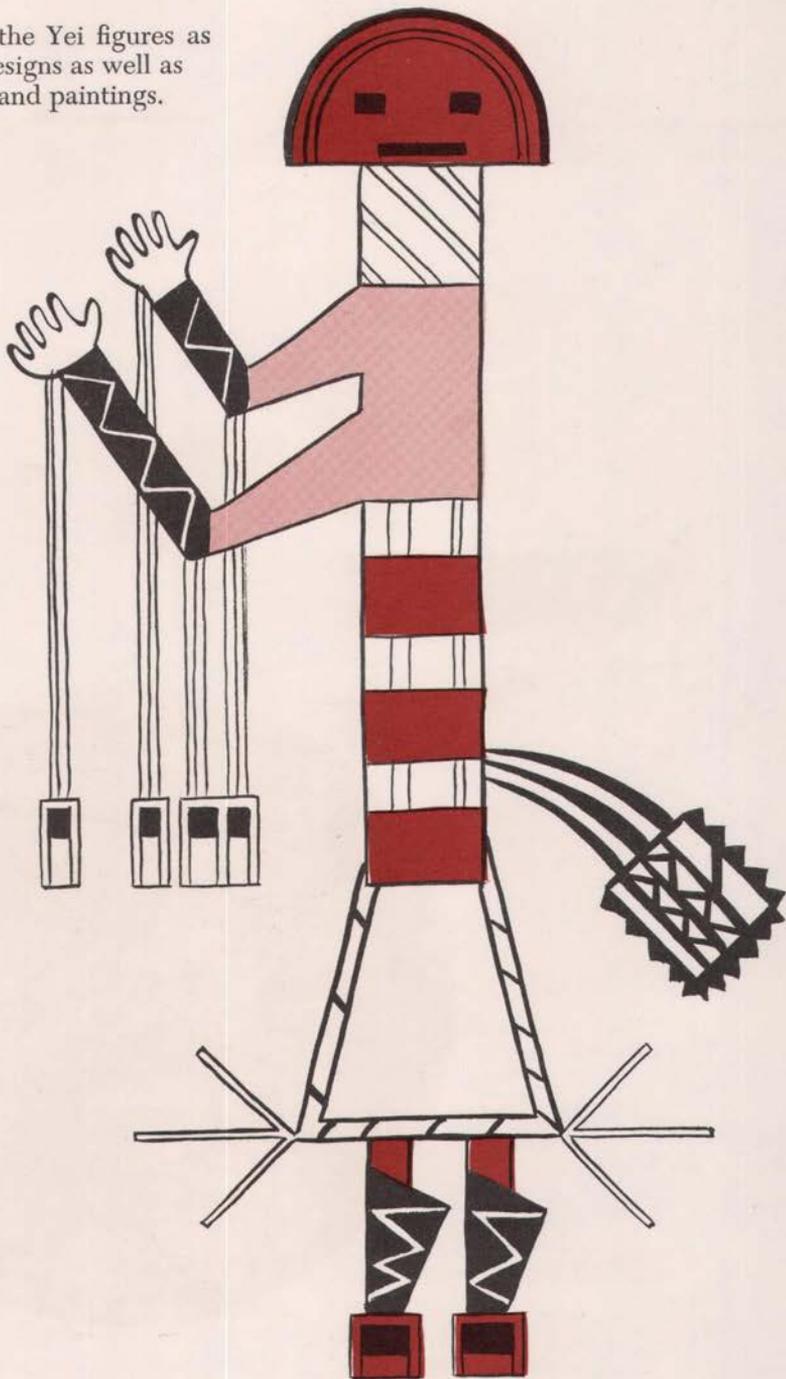
THE ARIZONA BANK
MEMBER FEDERAL DEPOSIT INSURANCE CORP.

Kachina dolls, carved from the Cottonwood Tree, are colorfully painted and continually excite the visitor to the Indian Country.



VALLEY NATIONAL BANK
MEMBER FEDERAL DEPOSIT INSURANCE CORP.

You will find the Yei figures as delicate rug designs as well as in the mystic sand paintings.



MONTEZUMA INVESTMENT & REALTY

The Indian Basket not only plays
its utilitarian part but also has
many religious roles in the
Indian Culture.



BABBITT BROTHERS TRADING CO.

ENCAMPMENT

Well in advance of the three-day Pow Wow celebration tents will appear among the pines in Flagstaff City Park. Campfires will dot the night in increasing numbers as thousands of Indians add shape and substance to one of the unique and interesting features of the Pow Wow, the Indian Encampment.

As the opening day of the festival draws near, the Indians will squeeze into every available space. Trucks, cars and wagons are sandwiched between tents, many of which also serve as shelter for the families.

There is always something to see. Many visitors stroll about the encampment in the early evening hours and view the preparations for the evening performance of the ceremonial dances.

Visitors are welcome and expected in the Indian Encampment as the Indians bring many of their handicrafts from the reservations to sell at the Pow Wow celebration. Navajo women hang brilliantly colored rugs from ropes strung between the trees, or over the tailgates of pickup trucks. Intricate and beautiful jewelry is also displayed. Native skill and workmanship is represented in crafts of every description and displayed along the main road.





Pow Wow

This year marks the 35th anniversary of this all-Indian event. During the 20's a local service organization staged a July Fourth celebration which attracted such a large number of Indian spectators that it was suggested to start an Indian Show. The idea was accepted, and the Indians were invited to journey to town for a community celebration. With plenty of free food, games, races, and the chance to dance, the success of the first celebration was practically assured. It set the pattern that marks the Pow Wow we see today. The annual celebration has been produced since 1934 by Pow Wow Inc., a non-profit organization with a board of directors who serve without pay. The board, composed of local business and professional men, meet with tribal leaders to decide the many policy decisions necessary to keep the events authentic and yet entertaining to Indian and spectators alike.

POW WOW BOARD OF DIRECTORS 1963

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