

**ALL INDIAN  
POW WOW**

**FLAGSTAFF, ARIZONA**

**1964**

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**JULY 3-4-5**



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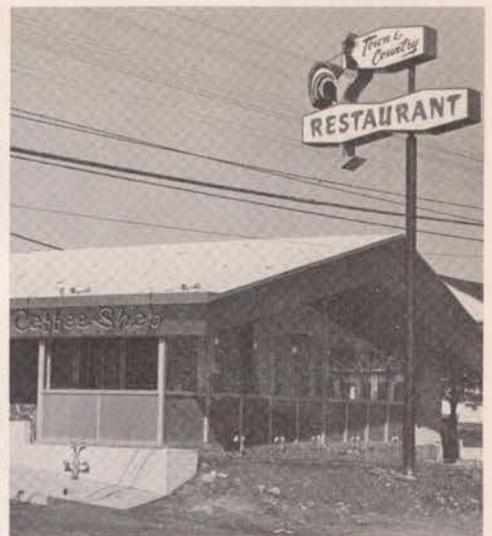
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Whether this is your first or your hundredth trip to Flagstaff, we would like to extend a cordial greeting to you as you visit our Arizona northland. The Pow Wow serves as one of our city's principal summer attractions. Throughout the years it has done much to build up the name of Flagstaff as a vacation spot.

The Pow Wow activities are described and shown throughout the pages of this magazine. Also, there are various maps showing Flagstaff,

## Welcome to Flagstaff

northern Arizona and different one-day trips that you can take to see the surrounding area. Everything in this issue is presented to help you know what we have to offer and thereby enjoy your vacation just that much more. Our companion publication, Northern Gateways of Arizona, is on sale throughout the area and gives additional stories and information about the better known, and lesser known, attractions in this part of Arizona. —

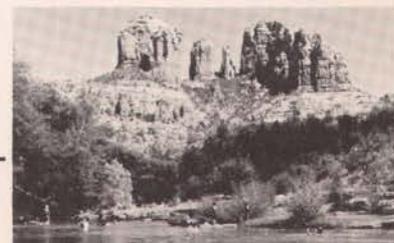
# ALL INDIAN POW WOW

36th Year

1964 Edition

K. C. Den Dooven, Publisher  
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Joseph Crisler, Advertising Manager

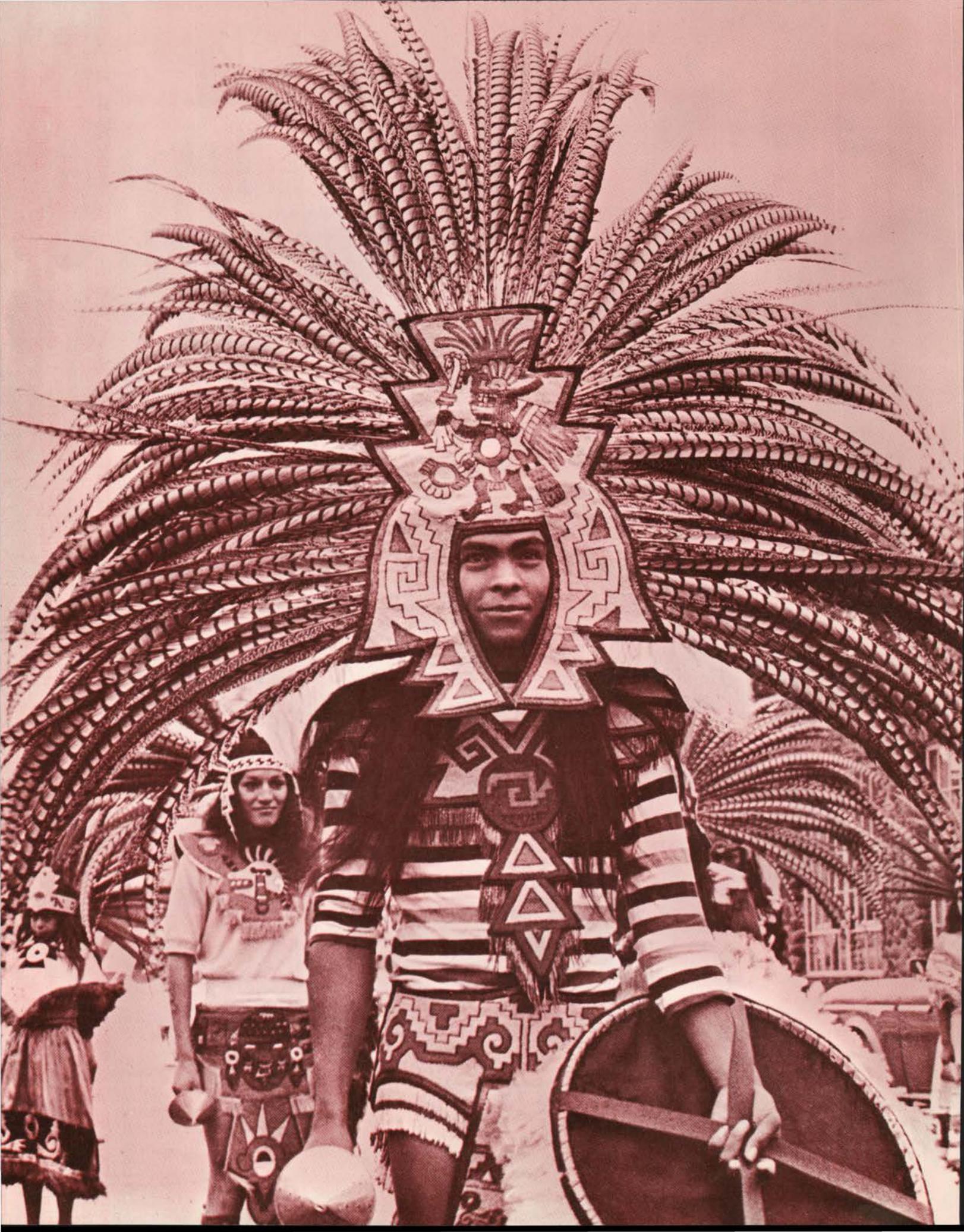
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COVERS: By Weston Lee, Flagstaff, Arizona. The Photographs used on the front and back covers were taken in past years at Flagstaff's All-Indian Pow Wow.

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POW

WOW

## What It Is — How It Began

The All-Indian Pow Wow is the end result of location and circumstance. It is All Indian because the Indians are here — 14 tribes live in Arizona, and the Navajo occupy the largest reservation in the U.S. It is a Pow Wow because it is an Indian gathering for the three-day celebration, presided over by the San Francisco Peaks, the “place of snows where the thunder sleeps” as the Navajo call it.

Flagstaff is in the heart of Indian country. To the north live the Hopi and Navajo, to the southeast the Apache, to the west, the Havasupai, Hualapai and Yavapai. In southern Arizona are the Papago, Pima, Maricopa, and Yaqui. Along the Colorado River farther west are the Chemehuevi, Cocopah, Mohave, and Yuma.

The coming together of the tribesmen of the Southwest has been an annual event for over thirty years. They are joined in the Pow Wow celebration by their neighbors in New Mexico, the Pueblo people, and by tribesmen from Oklahoma, Wyoming, South Dakota and other states.

There is a precedent for the celebration at Flagstaff that dates back to 1876. Accounts differ, but one version relates that in 1876 a party of emigrants, California-bound, camped at the spring not far from what is now the City Park. To celebrate Independence Day, they trimmed a tall pine into a flagstaff and flew the American flag, fired shots into the air and whooped it up in general. Indians in the vicinity heard the noise, came to investigate and were invited to join the fun. The trimmed tree remained a landmark for many years and was still standing in 1883. There is general agreement on one point: that is how Flagstaff got its name.

For several years in the 1920's the local organization of Elks put on a July Fourth celebration called the “Days of '49” which attracted so many Indian onlookers that a number of businessmen suggested starting an Indian show. The idea caught on. The Indians were invited to come to town for a community celebration with plenty of free food and a chance to play games and have races and dances. The success of the first celebration in 1929 set the general pattern and marks the beginning of the Pow Wow of today.

It was a success from both points of view; the

Indians had fun, they met old friends and made new ones, traded their goods and found it convenient to buy supplies; the townspeople also had fun, and businessmen took in dollars.

In the early years of Pow Wow the celebration was a community affair with everyone pitching in to help. Beef and mutton, beans and potatoes were served free to the Indian visitors. They in turn provided entertainment, playing games in the afternoon and dancing in the evening. It soon developed into an all-Indian show.

A celebration, to most Indians, is a “great chicken pull.” A version of this ancient sport was one of the afternoon games, with a sack of sand buried in the ground instead of a live chicken. The trick was to yank the sack from the ground while astride a fast-running horse. The little Indian ponies of those days could not always support the rider as he swooped down to grab the sack, and spills were frequent and hilarious.

The tug-of-war was a popular contest, particularly between the Mohave and Navajo women. As the Mohave were quite large and prone to use a 300-pounder as “anchor woman,” they almost always won in spite of fierce resistance from the Navajo. The tug-of-war led to so much quarreling among the contestants that it finally had to be discontinued.

Other Indian games included the Hopi “stick-and-stone race.” Contestants ran barefooted and the game was played by putting a smallish stone on one foot, throwing it with a swing of the foot, then running to the spot where it landed and replacing it on the foot without the use of the hands. This went on for the distance of a mile, twice around the track.

Since 1934 the annual celebration has been sponsored and staged by Pow Wow, Inc., a non-profit organization with a board of directors composed of local business and professional men who serve without pay. Tribal leaders assist in making rules and deciding how events are to be handled. Before each Pow Wow they meet with board members in a breakfast conference to make policy decisions.

Truly, the Pow Wow has provided a place of learning and understanding for both the participant and the spectator.



EACH DAY



## The Parade



11 A.M. each day of Pow Wow is parade time. Promptly at 11, the Indians who participate in the festival start their parade moving through the streets of downtown Flagstaff. Like other events, it is an all-Indian affair and there are marching bands, dance groups in full regalia, and cowboys riding their finest horses. A unique feature is the procession of Navajo horse-drawn wagons in the parade.

The parade is a preview of the events to follow. The cowboy riders will compete in the afternoon rodeos; the dance groups in their ceremonial costumes will take part in the evening performances. The dancers pause now and then, especially at street corners, to execute a few steps to the beat of a drum. As they dance, there is the

jingle of bells, the click of turtle shells.

The procession of Navajo wagons — for many years a special feature — is the traditional climax of the parade. The driver may be a Navajo man sitting erect, one hand on the brake-handle, or a Navajo woman in full skirt of satin, velveteen blouse with long sleeves, wearing a wealth of handmade silver set with turquoise.

Part of the fun of this parade is watching the crowds. Not all of the Indians are in the line of march. They are also on the sidelines along with the Pow Wow visitors and townspeople of Flagstaff. The alert observer will catch many incidents of human interest and humor, as the crowds gather in the July Fourth festivity.



Some Have Style

# The Rodeo

EACH DAY

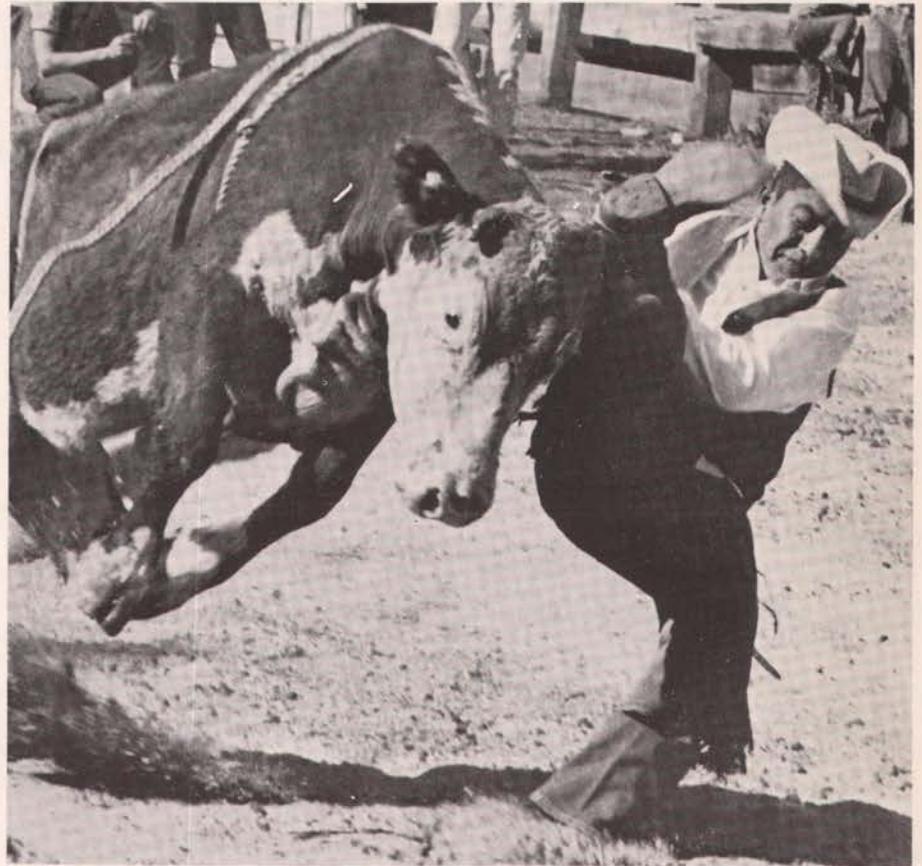


PM

A full schedule of rodeo events for the Indian cowboys will get underway each afternoon at 1:30 p.m. at the Pow Wow in the arena at City Park. The action, which is rapid and continuous, will keep the camera bugs hopping from the beginning to the end of the show.

The Indian cowboys, although amateur contestants in the Pow Wow, have long and tedious hours of everyday range experience and practice behind them when Pow Wow time rolls around.

Most of the entrants come from the huge Navajo Reservation located near Flagstaff. Some, however, are Apache, Hualapai, Havasupai or even Chemhuevoi. But whatever their tribe, there will be high competition and friendly rivalry between tribes and individuals in all events.



Some Have Not



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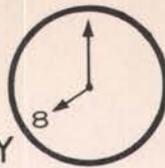
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# Ceremonial Dances



EACH DAY 8 PM

In the night ceremonials, the Indians perform "dances" which are not dances in the white man's sense of the word. They are ritualistic patterns passed down through generations — dramatized prayers that deities understand and answer. The significance of every detail may be known only by religious leaders, but the Indians understand why the dance must be performed correctly and well. They find communion with their deities in the meaningful tempo of the drum and chant, and every action is a supplication.

Although most of the dances are religious in nature, a few are social dances or reflect a common experience. It is as hard for the non-Indians to grasp the meaning of Indian dances as it is for a white man to explain his symbols and rituals.

The dances for each of the three evenings are varied. Some of the more significant dances are performed each night while others are changed or, for religious reasons, executed only on specific nights. As

a background to the dance tempo, three huge bonfires are lit in the Pow Wow arena and flood lights are used to highlight the dancers. The use of flash is NOT permitted since it would only destroy the mood being created. The photographs in this magazine of the night ceremonials were all taken by the available light provided. See page 37 for photo tips.

The dance seen on the left is the Apache Crown Dance. Also known as the Mountain Spirits Dance, it is the principle dance of the Apaches and one of the most dramatic and exciting of Indian ceremonies. It is given to initiate young girls into womanhood and follows four days of purification and instruction by older women.

The night ceremonial dances begin at full darkness, approximately at 8 p.m. Often it is cool in the evening, so in order to be comfortable it is suggested that you bring coats and blankets.



*Tsosi of Coppermine, Arizona*



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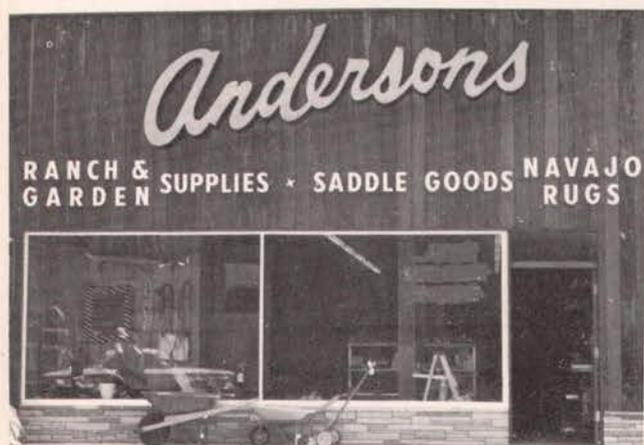


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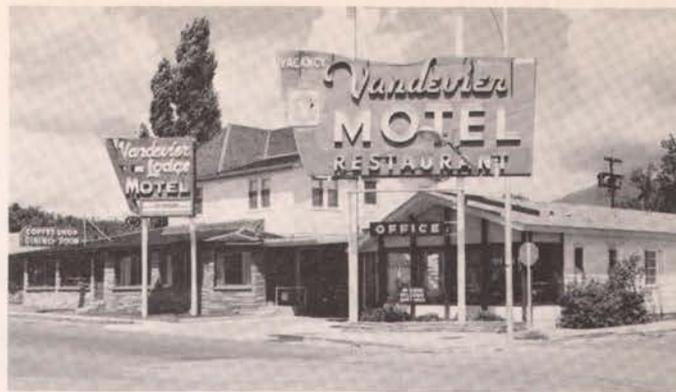
# Encampment at the Pow Wow Grounds

Another interesting feature at Pow Wow time is the Indian encampment in the pines at City Park, where thousands of tribesmen camp for the three-day celebration. They begin to arrive well in advance to select the best sites, and some groups by tacit agreement use the same location year after year.

Visitors are welcome for the Indians not only live here during Pow Wow but do a brisk trade in handicrafts. It is a "behind the scenes" experience to walk through the encampment. Here the Indians set up tents and improvised shelters, or sleep in the back of trucks. The wagons that rolled in the parade are parked near the owner's camp and horses are tethered here and there. Every family or group has its own cooking fire, and the air is full of the smell of burning pine and juniper. Stripes of "jerky" hang from ropes strung between branches.

The Indians crowd into every available space, sandwiched in between the early comers who had a choice of sites. Trucks and passenger cars are parked between tents. In the evening hundreds of campfires burn brightly among the trees. Something is always cooking, and coffee bubbles incessantly in smoke-smudged pots. After the evening performance, the Indians gather around their campfires to visit and relate the highlights of the day's events.

*Continued on page 35*



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# Indian Tribes of the Southwest



*Navajo girl preparing the wool to complete a hand woven rug. Hundreds of hours of time go into both the weaving and the wool preparation for just a single rug or blanket.*

Once a year Flagstaff becomes the scene of a unique pageant of the past as tribes of Indians from all parts of the West re-enact native rituals, many of which were already centuries old when the first white man arrived more than 400 years ago. At the Pow Wow visitors may see dances, hear songs, and purchase Indian handicrafts that have been produced in this area for over a thousand years.

Listed below are a few identifying characteristics of the fourteen resident tribes in Arizona.

**THE NAVAJO:** The largest tribe living on the largest reservation in the United States, the Navajo are rapidly increasing in number and quickly adopting the white man's way of life. They are semi-nomadic, moving with their sheep and goats from winter to summer homes and doing some farming.

The Navajo are famous as weavers and silversmiths. The possession and display of jewelry is a significant measure of the individual's wealth; consequently quantities of "hard goods" may deck the satin skirts and velvet blouses of the women or the store-bought shirts and levis of the men.

**THE APACHE:** Living on the San Carlos and White Mountain Reservations, the Apache are known as the Indian Cattlemen. The men dress in typical cowboy outfits, while the women prefer long, full, tiered skirts with loose over-blouses patterned after the late nineteenth century dresses. The Apache still excell in basket making.



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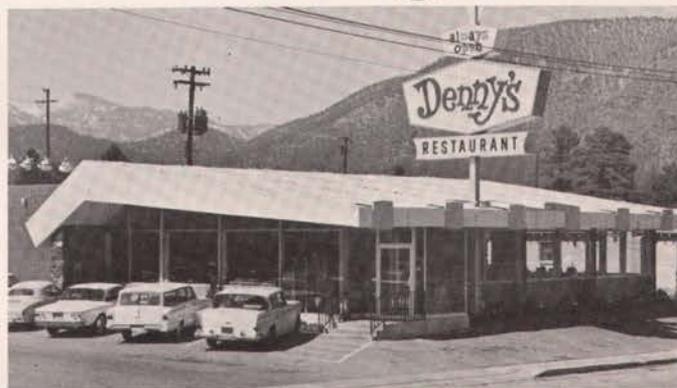
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**THE PIMA AND PAPAGO:** Similar in cultures, the Pima (River Dwellers) and Papago (Bean People) dress in modern western styles. Most of them have become Christianized. Learning to farm with heavy machinery and large-scale agricultural planning, they are developing their economy on long range programs. The Papago raise cattle and have fine herds. The Pima and Papago make baskets, weaving them with willow and yucca fibers.

**THE HOPI:** The Hopi live in compact villages, called Pueblos, on three mesas roughly seventy-five miles northeast of Flagstaff. Their ancestors had lived in northeastern Arizona for over 2000 years before they settled permanently on the mesas over 600 years ago. The Hopi are well known for their craft work, particularly their carved and colorfully painted wooden Kachina dolls, their fine pottery, their coiled and wicker basketry, and in recent years their overlay silver jewelry.

**THE PAIUTE:** Living in the far northwestern part of Arizona and on reservations in four other states — California, Nevada, Utah, and Oregon — most Paiute speak English, live and dress like the white man, and engage in cattle raising and wage work as their major sources of income. The most distinctive craft created by the Paiute is the wedding basket, a coiled, shallow basket used by the Navajo Indians because of its finish and symbolic design.

**THE CHEMEHUEVI:** The Chemehuevi Indians are located on the Colorado River Reservation. Deserving of mention, although no



*Jimmy Kewanwytewa, a Hopi in full ceremonial dress, just as he appears in the lobby of the Museum of Northern Arizona, where he has entertained visitors for over 30 years.*

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longer produced, are the famous small, coiled baskets for which the Chemehuevi are famous. The baskets are simple bowls or jars with patterns usually worked in black or an occasional dark red.

**THE COCOPA:** Less than a hundred in number, the Cocopa tribe lives on the lower Colorado. The majority of the tribe work on the farms of white men.

**THE MOHAVE:** The majority of the Mohave live on two reservations — the Fort Mohave and the Colorado River Reservations. Most of their crafts are dying out, and the Mohave women have turned from making pottery to the creation of ties, belts, capes and purses made from glass beads.

**THE HAVASUPAI:** The beautiful Havasu Canyon is the reservation home of the Havasupai Indians. Relatively isolated, these people sustain themselves with farming and off reservation wage work. Most of their native crafts are gone but for the conical burden baskets which the women still make.

**THE HUALAPAI (or WALAPAI):** Neighbors to the Havasupai, the Hualapai live in and above the canyons leading down to the Colorado River and are primarily cattlemen and lumbermen. Their basketry is well made and follows traditional designs.

**THE YAVAPAI:** Nomadic in nature, the Yavapai have separated into different groups, some living with



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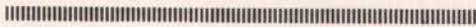
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# Tribes of the Southwest

Apache bands, and others at the Ft. McDowell Reservation, the Camp Verde Reservation, and the Yavapai Reservation. The Yavapai may be said to be farmers, wage workers, industrial employees, or cattle raisers, depending upon the reservation on which they live. The only native craft that survives is basketry.

**THE MARICOPA:** Spread between the Gila River and Salt River Reservations, the Maricopa have adopted the Pima economy and have borrowed many of the Pima crafts. Maricopa potters create "unusual-shaped" ceramic bowls, many of which have an admirable high polish and all of which have been popular commercially.

**THE YUMA:** Some of the Yuma Indians live in California, but many of them work in Arizona making their living by wage work. Their crafts are disappearing and only a little pottery is still made.

The Pow Wow brings Indians from all the reservations and towns in the United States. Among those coming from out of the state who participate prominently in the festivities are the Plains Indians. With their brilliant feathers and flair for showmanship, they add a spectacular dash to the celebration.

Both during the parade and at the night ceremonies you are afforded excellent opportunities to notice the differences in the various tribes, as well as trying your own hand at distinguishing one from the other.



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Sport  
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Phone 774-4576

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DEALERS FOR

Plymouth  
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820 East Santa Fe — Phone 774-7196 — Flagstaff



One of the Apache girls at the Night Ceremonials. This is part of the Crown Dance described on pages 12 and 13.

## Pennie's



## The Country Folks Store

4th Street and U.S. 66 — In Friendly East Flagstaff



## 66 MOTEL, FLAGSTAFF, ARIZONA

Center of scenic attractions Grand Canyon, Oak Creek Canyon, Walnut Canyon, San Francisco Peaks



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Firestone Service

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774-2907

Hank's  
Shell Service

502 E. Santa Fe  
744-2452

H. L. HUFFER, Shell Oil Jobber

501 E. Santa Fe  
Flagstaff

Duals - Factory Replacements - Custom

## A-1 Muffler Service

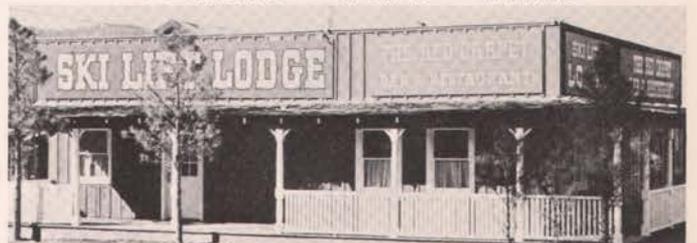
Exhaust Specialists

J. F. Hennrikus  
Owner

2329 E. Spruce  
Phone 774-7839  
Flagstaff, Arizona

## Ski Lift Lodge

COCKTAILS — CABINS — STEAKS



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BILL and MOLLY BRETZ,  
Your Hosts  
TELEPHONE: 774-2941

Hiway 180  
Grand Canyon Road  
At Snow Bowl Turnoff

**TIME OF EVENTS  
EACH DAY**

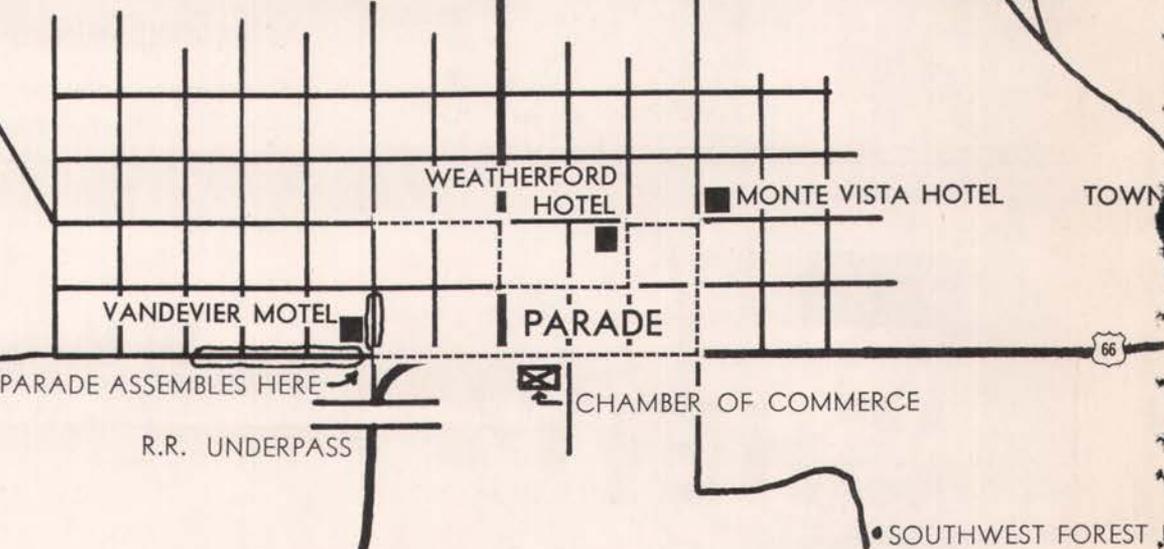
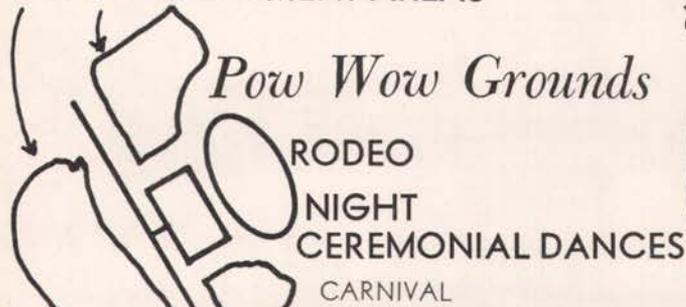
**PARADE 11:00 A.M.**  
**RODEO 1:30 P.M.**  
**NIGHT CEREMONIALS 8 P.M.**

From Grand Canyon  
 MUSEUM OF NORTHERN ARIZONA



BUFFALO PARK

**INDIAN ENCAMPMENT AREAS**



LOWELL OBSERVATORY

PARADE ASSEMBLES HERE

R.R. UNDERPASS

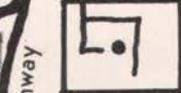
CHAMBER OF COMMERCE

SOUTHWEST FOREST

MOTORAMA INN MOTEL  
 SAGA MOTEL  
 TRAVELODGE MOTEL

ARIZONA STATE COLLEGE

HOLIDAY INN MOTEL



From Williams & West

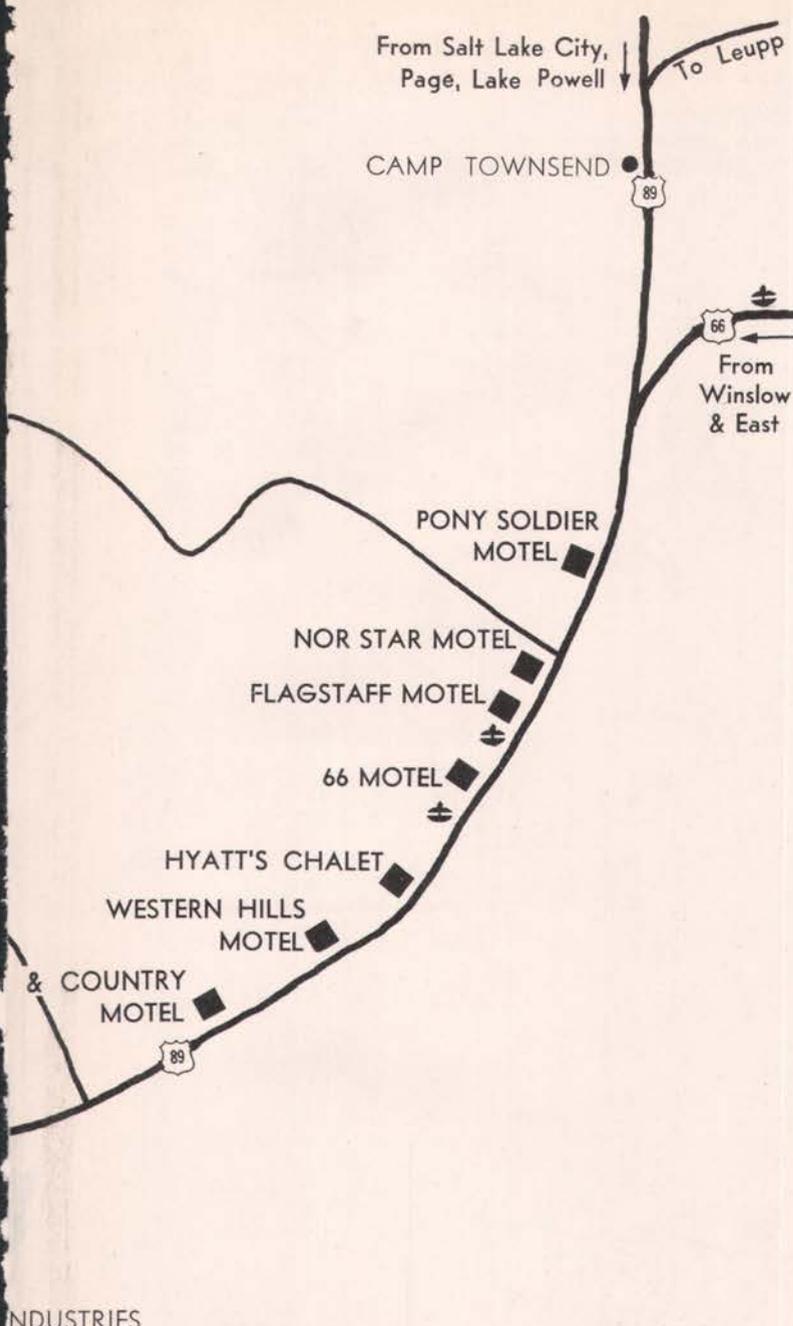
From Sedona-Oak Creek

From Phoenix

Canyon Highway  
 Black Canyon  
 To Lake Mary

**MOTEL RESERVATIONS**

Due to the popularity of the Pow Wow, motels always become filled at this annual affair. It is suggested that the vacationist planning to attend the Pow Wow make advance reservations. Any of the motels advertised in this magazine will be glad to place reservations for you. Drop them a line and let them know the size of your party, type of accommodations desired and the dates you plan to make Flagstaff your vacation headquarters. (Don't forget to allow time for some of the side trips described on pages 25 to 32.)



Below is a list of the churches in the Flagstaff area, with their address and hours of Sunday services. For further details and direction to the addresses, check with any motel operator.

	Assembly of God	
113 W. Clay Ave.		Sun. 10:50 A.M., 7:30 P.M.
1729 N. Main (Indian)		Sun. 11 A.M., 7:30 P.M.
	Baha'i World Faith	
2106 E. 2nd Ave.		
	Baptist	
Bible Baptist	2202 E. Dorthe	
Springhill Baptist	624 S. O'Leary	Sun. 11 A.M., 7:30 P.M.
	Baptist — Conservative	
219 S. Elden		Sun. 11 A.M., 7 P.M.
123 S. Beaver		Sun. 11 A.M., 7:30 P.M.
2021 N. 2nd St.		Sun. 11 A.M., 7:30 P.M.
	Baptist — Southern	
508 W. Cherry		Sun. 11 A.M., 6 P.M.
6th Ave. & 4th St.		Sun. 11 A.M., 6:30 P.M.
1717 N. West St.		Sun. 11 A.M., 7:45 P.M.
	Catholic	
Cherry & Beaver		Sun. 7, 8, 9:30, 11 A.M.
202 S. Kendrick	Sun. 6:30, 7:30, 8:30, 9:30, 10:30, 11:30 A.M., 5:15 P.M.	
2502 North 1st St.	Sun. 7, 8:30, 10, 10:30 A.M. & 6 P.M.	
	Christian	
306 W. Ceder		Sun. 10:45 A.M., 6:30 P.M.
	Church of Christ	
2203 N. East St.		Sun. 10:30 A.M., 7 P.M.
East Flagstaff Junior High		Sun. 11 A.M., 7:30 P.M.
Birch & Aztec		Sun. 10:45 A.M., 6 P.M.
	Church of God	
2229 E. Ceder		Sun. 11 A.M., 7:30 P.M.
	Church of God In Christ	
East Flagstaff		Sun. 11 A.M., 7:30 P.M.
419 S. Verde		Sun. 11:30 A.M., 7:30 P.M.
	Church of Jesus Christ of L. D. S.	
625 Cherry	Sun. 7:45, 9:00, 9:25, 11 A.M., 4:30, 6:30 P.M.	
420 S. Humphrey	Sun. 9, 10:30 A.M., 6:30 P.M.	
	Community	
East St. & 2nd Ave.		Sun. 11 A.M., 7:30 P.M.
400 W. Aspen		Sun. 9:30, 11 A.M.
	Congregational	
N. 4th St. (Weitzel School)		Sun. 10 A.M.
	Episcopal	
423 N. Beaver		Sun. 8, 10 A.M.
	Foursquare Gospel	
604 W. Aspen		Sun. 11 A.M., 7:30 P.M.
	Interdenominational — Mission to the Navajos	
Leroux & Cherry		Sun. 10 A.M., 7 P.M.
	Lutheran	
515 N. Humphry		Sun. 10:30 A.M.
6 W. Ceder		Sun. 8:45, 11 A.M.
	Methodist	
319 S. San Francisco		Sun. 10 A.M., 7:30 P.M.
424 S. San Francisco		Sun. 11 A.M., 7:45 P.M.
	Nazarene	
2304 N. 3rd St.		Sun. 11 A.M., 7 P.M.
	Seventh Day Adventist	
U.S. 89 North (1 mile N. of Camp Townsend)		Sat. 11 A.M.
	United Pentecostal	
3004 N. Main		Sun. 7:30 P.M.

**POW WOW TICKETS**

Tickets may be ordered in advance through the mail from the Flagstaff Chamber of Commerce. Use the coupon at the right to give them the information they need to fill your request.

In Flagstaff, tickets may be purchased at the Chamber of Commerce Office, 101 W. Santa Fe (on Route 66) or at the Flagstaff Pharmacy, across from the Santa Fe Railroad depot.

At the Pow Wow Grounds, tickets will be on sale during the three day affair. Bleacher seats (\$2.00 adults, \$1.00 children) go on sale two hours before each rodeo and night ceremonial performance.

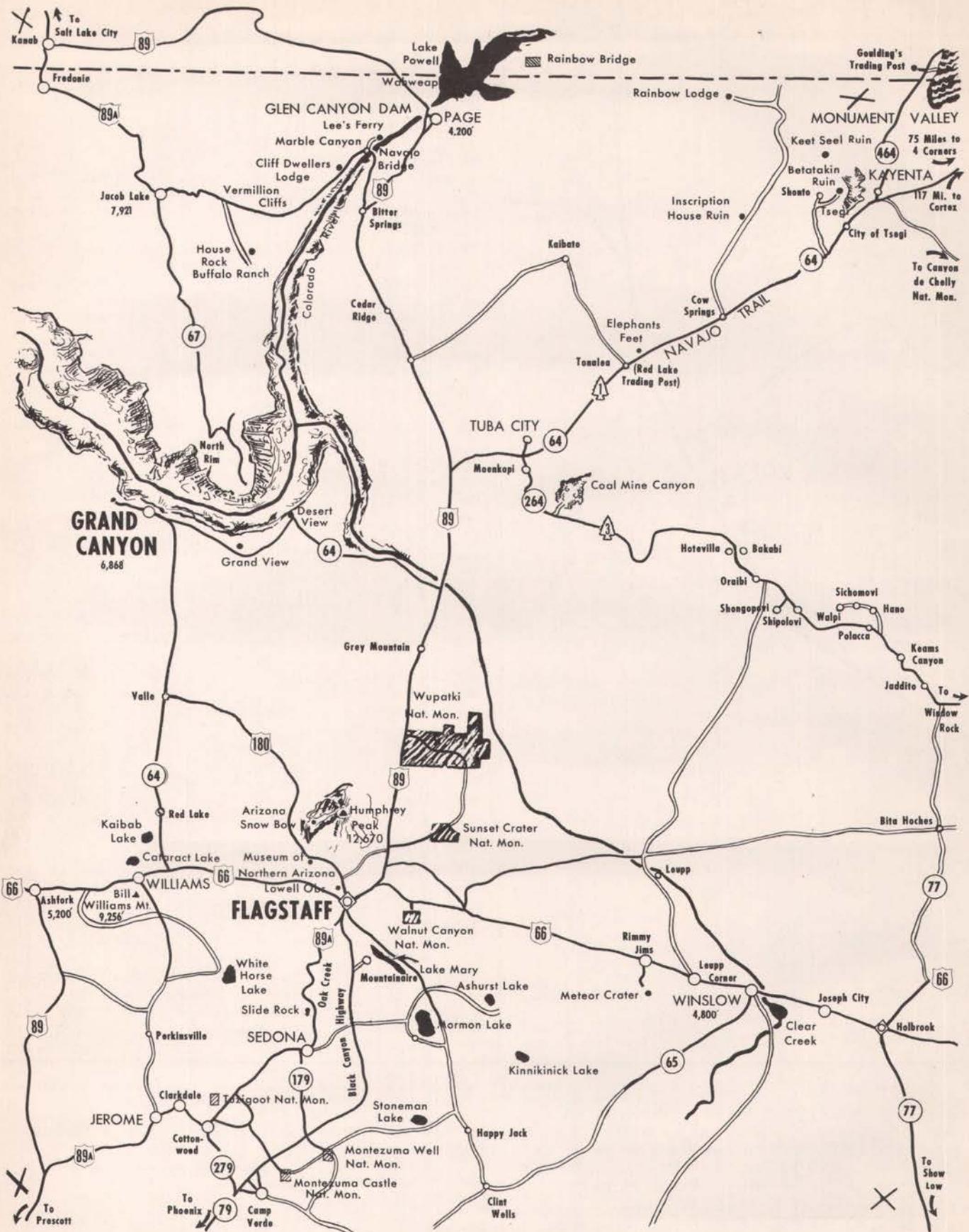
	Rodeo	Night Dances
July 3	<input type="checkbox"/>	July 3 <input type="checkbox"/>
July 4	<input type="checkbox"/>	July 4 <input type="checkbox"/>
July 5	<input type="checkbox"/>	July 5 <input type="checkbox"/>
No. of seats desired:		
Grandstand (\$3.00 ea.)	_____	_____
Box Seats (\$5.00 ea.)	_____	_____

**MAIL TO:**  
 Flagstaff Chamber of Commerce  
 P. O. Box 1150  
 Flagstaff, Arizona 86002

name \_\_\_\_\_

address \_\_\_\_\_

city \_\_\_\_\_ state \_\_\_\_\_



Map Courtesy *NORTHERN GATEWAYS* of ARIZONA Magazine

# While You Are Here

Northern Arizona has much to offer the vacationist. The Pow Wow is our summer highlight attraction, however, there are many other scenic places that can be taken in one day trips, with Flagstaff as home base. On the succeeding pages you will find six such trips, each with a detailed map, mileages, and the highlights along the way. Drive carefully — happy travelling.

Of all the scenic attractions in the United States, none is more well known than the Grand Canyon. A trip to visit this mile deep chasm is a must in the life time of every American.

From Flagstaff, take US 180 North, toward the San Francisco Peaks. You will go along one of the most beautiful drives in northern Arizona, viewing aspen and ponderosa pine in a natural undisturbed setting.

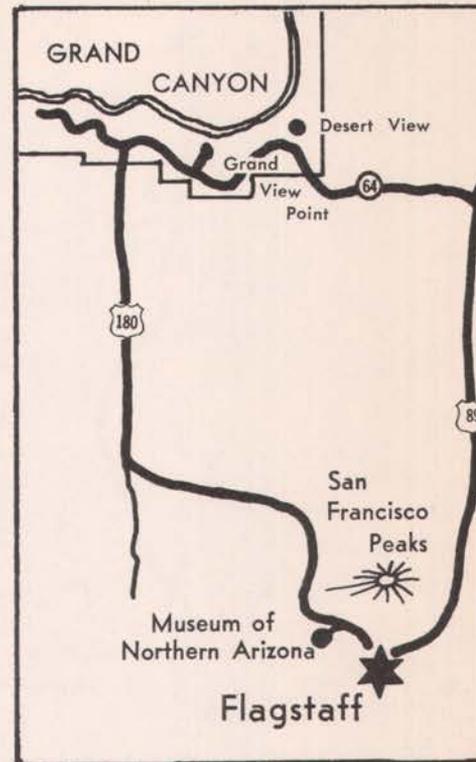
At Valle, US 180 joins highway 64 and from there it is 20 miles to the park entrance. The Park Service auto fee at the Grand Canyon is \$1.00.

You will want to make your first stopping point in the Grand Canyon at the Park Service information headquarters, about two miles past the entrance. A

Ranger is on duty and he can provide whatever information and maps you may need. At this headquarter building there is a very interesting series of displays showing how the Grand Canyon was formed through the ages. There are many places along the Rim of the canyon to stop and take pictures.

After leaving the Park you can return to Flagstaff the way you came, a 79 mile drive, or by heading east, toward US 89 and then south to Flagstaff (a total distance of 108 miles). This longer route will take you through a corner of the Navajo Reservation and show you some of the Painted Desert scenery to the east. You will pass by both Wupatki and Sunset Crater National Monument, which are described in Trip No. 3.

## Trip 1



*Pony Soldier Motor Hotel*



**The Very Finest**

— 86 Deluxe Units —  
ON ROUTE 66 —

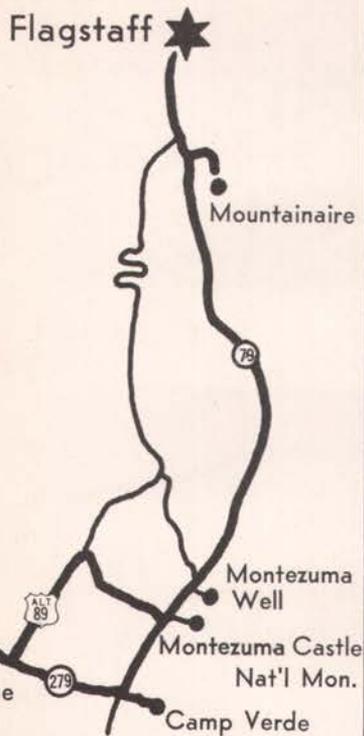


*Dramatically Distinctive  
for Gracious Dining*

**Afton House**

For Reservations Phone 774-5051  
ON THE EAST SIDE OF FLAGSTAFF, ARIZONA

## Trip 2



This is a trip into the days of yesterday—of frontier towns—of mining towns—of ghost towns.

Head south from Flagstaff along the Black Canyon Highway (US 79) toward Phoenix. DON'T turn off to Oak Creek Canyon or Sedona on this trip—that we save for Trip No. 5.

In this fast moving world a look into a cracker-barrel style country store will prove to be a refreshing change of pace. Mountainaire, 8 miles south of Flagstaff, with its one general store provides just the right setting for a community in the pines.

Heading south again on US 79 one comes to the National Monuments; Montezuma Well and Montezuma Castle. The two places are actually misnamed since Montezuma never came from Mexico to see them and the 'castle' is actually a well preserved Indian cliff dwelling. The two sites are near each other with a connecting road and present an interesting study of the ways of the Indian in the era 1125 to 1400 A.D.

As you come to the Verde River turn east to Camp Verde and you will visit

a present day farming community with a pioneering history. Fort Verde, once known as Fort Lincoln, has a museum with many of the authentic pieces used in the days when the west was won.

From Camp Verde head west onto highway 279 which will take you into Cottonwood, Clarkdale and on to Jerome—the Lively Ghost Town.

Here lies a mining town, preserved with the romance of the old west from the days when copper was king. A billion dollars of gold, silver and copper were pulled from these hills. The town has preserved the look and character of the mining days.

Your first stop in Jerome should be at the Mine Museum in the center of town. Here you will find a rare collection of the actual tools and equipment that were used to wrest a mineral fortune from the ground.

The route back to Flagstaff can be through Sedona and Oak Creek (see Trip No. 5) or you can return via the Black Canyon Highway that you came on. Either drive will take about an hour and a quarter.

# MOUNTAINAIRE



**A Summer  
Village  
in the Pines**

*The town of Mountainaire — complete with a modern Cracker Barrel Country Store and Post Office.*

For Further Information

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Come See Us At — Mountainaire, Arizona

4241 W. La Mar Rd  
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939-9441

Lots are priced from \$950 and up. Complete with water, electricity, and a cindered, graded road to your lot.

Heading east from Flagstaff, we can visit four unique places — three National Monuments and the Great Meteor Crater.

The two park areas, Wupatki and Sunset Crater, are 30 miles north of Flagstaff on US 89.

Wupatki National Monument contains about 800 Indian ruins. Wupatki itself is one of the most impressive pueblos in northern Arizona. It walls rise from a sandstone spur at the base of a black lava mass that overlooks the Painted Desert, with the ancient ball court and amphitheater below the ruin.

In A.D. 1064, the few Indians living at and near what is now Sunset Crater Monument were startled by the outbreak of a volcanic eruption. (The exact date of the eruption has been determined by Carbon-14 tests of timbers buried by the cinders and ashes). When the eruption ceased, a new cinder cone, 1,000 ft. high had been built with jagged lava flows at its base.

These two National Monuments are connected by an unpaved 11 miles of road that is an interesting scenic drive along the edge of the Painted Desert.

Walnut Canyon to the south is just

off US 66, 20 miles from Sunset Crater. The Indians lived at Walnut Canyon centuries ago as cliff dwellers along the edge of this eroded canyon.

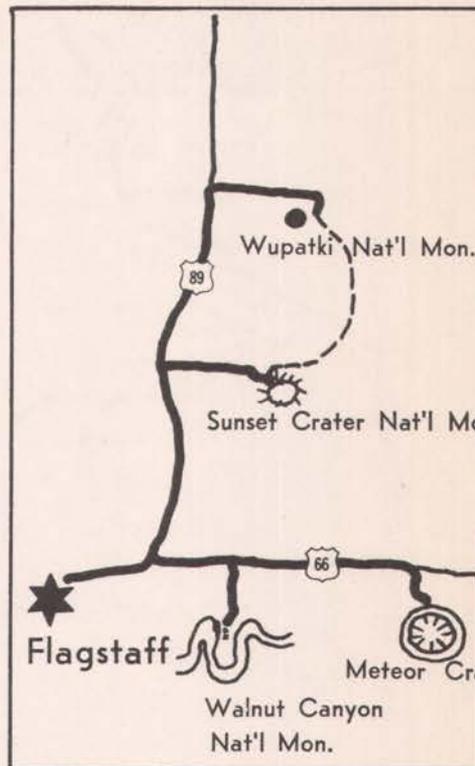
The preserved ruins are on a well marked path presented to demonstrate how the people lived in that era. The Park Service has built a new visitor's center here and the ways of the tribes are explained with dioramas and artifacts found in the area.

Meteor Crater is a privately owned attraction that was created in an instant by a gigantic meteor. This is the famous crater that is pictured and written up in geographical textbooks. The hole is 4,150 feet across, three miles around at the top edge, and 570 feet deep! Its immense size is one of those things that has to be seen to be appreciated.

The museum is located at the edge of the crater, looking into it. A recorded lecture about the Meteor Crater and meteorites in general is played continuously both in the museum and out on the observation decks on the crater's rim. You can even hike to the bottom of the crater if you wish.

The trip back to Flagstaff from Meteor Crater is 40 miles along route 66.

## Trip 3



## METEOR CRATER

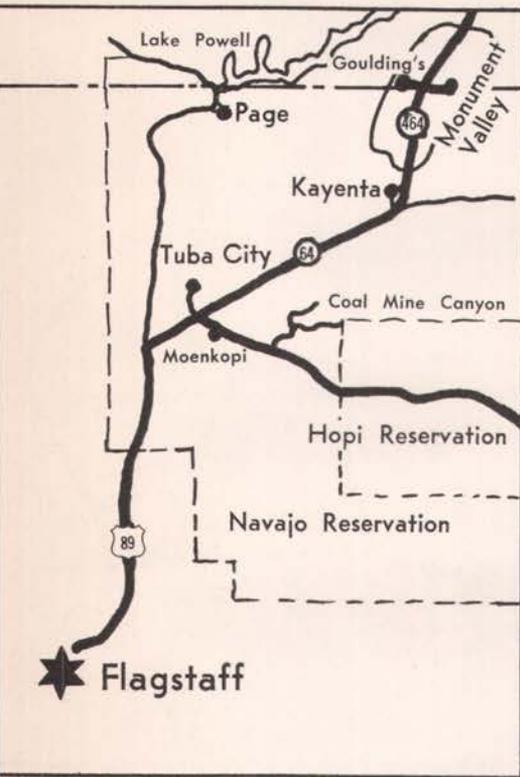
Just off U. S. Route  — Between Flagstaff and Winslow

Meteor Crater — the world's first proven meteorite crater — is 4,150 feet from rim to rim, three miles in circumference and 570 feet deep. Such man-made wonders as the Washington Monument and the massive Great Pyramid of Cheops of Egypt are dwarfed by its giant dimensions.

- MUSEUM
- LECTURER
- GIFT SHOP



## Trip 4



If you have come from a crowded city then you will find the Indian Reservations hard to believe. These are areas where you cannot see telephone lines, billboards, etc. All you will see is the handiwork of God. And He did His best. Even the flat open stretches have a majesty all their own for you to behold.

Drive north from Flagstaff (on US 89) 67 miles to the Navajo Trail turnoff leading to Tuba City. Already you will be on the Navajo Reservation and will begin to see the wonderful expanse of beauty.

Tuba City, 11 miles from the turnoff, is typical of the Navajoland in that it is a mixture of the old and the new. Visit the Tuba City Trading Post (est. 1870) and the Tuba City Community center (built in 1960 by the Navajo Tribe). New service stations are seen with horse drawn wagons passing slowly alongside.

About 50 miles east of Tuba City you will see the sign marking the north turn-off to the Navajo National Monument. Here the Park Service is putting in a new paved road and a new visitor's center near the Betatakin Ruins. Two other cliff dwellings in this Park area are Keet Seel and Inscription House, all originally discovered by John Wetherill.

A few miles along the Navajo Trail you will come to Tsegi Canyon. The Trading Post alongside the road at Tsegi is typical of the trading posts whose main business is in dealing all year long with the Navajo and Hopi from the reservations.

Eight miles beyond is the town of Kayenta. From here one can travel another 75 miles east to the Four Corners, where Arizona, Utah, New Mexico and Colorado meet or you can head north from Kayenta into Monument Valley and Utah's Canyonlands.

Monument Valley is a land of spectacular, red sandstone buttes. The colorations, formations and effects are well worth taking the time to see. Since Monument Valley is 175 miles from Flagstaff, this trip should be planned as a two day trip.

Motel space in this area is always tight during the summer months as the all weather paved roads have been in less than two years. Motels and guided tours will be found at Kayenta, Arizona, at Mexican Hat, Utah and at Goulding's Trading Post in Monument Valley. The motel operators in Flagstaff can give you complete details. Reservations should be made in advance.



### As You Travel Ask Us

**Denver's American Service Station**

West of Flagstaff on U.S. 66

**Dick's American Service Station**

2026 Santa Fe — on U.S. 66

**Larry Pointer - Winslow**

**Wright's - Williams**

**Marquis American Service Station**

1310 N Ft. Valley Road — On U.S.180

**Stan's American Service Station**

2160 E. Santa Fe — on U.S. 66

**Truck City**

East of Flagstaff on U.S. 66

**Gene Brooks - Gray Mountain**

**Tuba City Motor Co. - Tuba City**

To drive through Oak Creek and on to Sedona is an experience that many consider on a par with seeing the Grand Canyon. In many ways it is better since Oak Creek is an area you can drive into, feel the magnitude of the surrounding canyon walls and fish the streams from within a short walk from your car.

From Flagstaff, drive south on US 79 and 89. The turnoff point is only a couple miles out of the city limits and from here you travel south six miles to the head of the Oak Creek Canyon. Here one wants to stop and view the country he is about to enter. The Canyon is before you, covered with pine and aspen, a sight to be photographed and remembered.

The drive down is winding but the road is very good, with plenty of width and it is well marked. Nobody hurries—the scenery is just too pretty to be used up too quickly.

The road along the bottom of the canyon follows Oak Creek and there are lots of camping spots, fishing places and cabins.

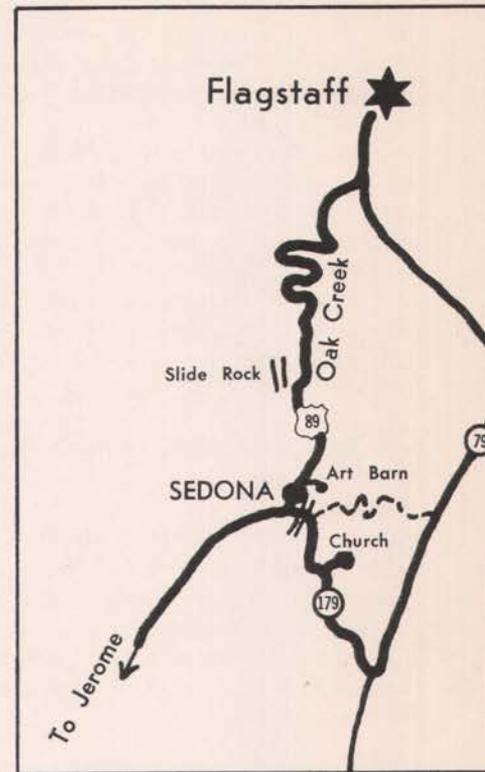
Next stop along the way — Slide Rock. This is a water slide in Oak Creek that is a very popular swimming hole during the summer. The most attractive part isn't visible directly from the road, however you will know when you are there from the large number of cars (and maybe buses) near the bridge that goes over Oak Creek.

In Sedona you will find a well spent afternoon of browsing through the many shops in this community that already has a world wide reputation as an artist's colony. A great deal of original and creative art work is being done in Sedona, both by Indians and non-Indians.

A visit to Sedona's Art Barn will prove well worth the time. It is located on the left side as you enter Sedona, just behind the shop, "East meets West".

From Sedona you can drive on to Jerome (see trip no. 27) — 27 miles or come back to Flagstaff via route 179 and the Black Canyn Highway.

## Trip 5



# Meister Oil Co.

*Distributor*

## American Oil Company

*Flagstaff, Arizona*

You expect more from  and you get it!

700 East Butler Street

Telephone 774-7911

# While In Flagstaff

**BUFFALO PARK** — Located on the north side of Flagstaff (see center map). Buffalo Park will open this spring as a new attraction within the city limits of Flagstaff. Buffalo Park will be an area for unpenned animals such as deer, elk, antelope, and, of course, buffalo. The animals will have the run of the land and visitors will see them in their natural state. The tours through the park will be made by stage coach and mule back, in keeping with the days of the old west.

Besides the animals themselves there will be an Old Trappers Cabin, Indian Hogans, and a replica of Old Flagstaff, from the days of 1880. An "island" in the park will serve as a zoo within a zoo for domestic animals.

Buffalo Park will be open seven days a week and will be a worthwhile attraction to boys and girls of all ages. A nominal admission will be charged.

**SOUTHWEST FOREST INDUSTRIES**—If you would like to tour a modern lumber mill, you are invited to visit the Flagstaff Operations of the Southwest Forest Industries. We operate daily Monday through Friday. Arrangements for a tour of the mill can be made by calling 774-4511 or by stopping at the office at 310 S. Elden Ave.

**LOWELL OBSERVATORY** Located at the west end of downtown Flagstaff (see center map) this famed observatory, founded in 1894, was the place from which the planet Pluto was first predicted (by Percival Lowell in 1902) and then observed. Now, an extensive project of moon mapping is being undertaken for NASA's space program. Guided tours are conducted from 1:30 to 2:30 p.m. Mondays through Fridays only. During the summer months, visitor-nights are held on alternate Fridays. Tickets can be obtained from the Chamber of Commerce.

**MUSEUM OF NORTHERN ARIZONA** — The museum that displays ideas, not things. During the Pow Wow the museum will have its annual Hopi Craftsman exhibit which includes Hopi Indians at work, making native crafts.

In addition there are the permanent exhibits showing the archeology, geology and anthropology of northern Arizona through the centuries.

The museum is located 3 miles north of Flagstaff on U.S. Highway 180, the route to the Grand Canyon. The museum is open from 9 a.m. to 5 p.m. weekdays and from 1:30 to 5 p.m. on Sundays. There is no admission charge. See story on page 33.



ANNIVERSARY

## In Flagstaff . . .

Department Store

—

Downtown Thriftway

—

Pine Grove Thriftway

—

Lumber — Hardware

## Serving all of Northern Arizona



# HOTEL MONTE VISTA

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*Flagstaff, Arizona*

*Kent Albright,*  
Manager

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BANQUET and MEETING ROOMS

COFFEE SHOP

AUTOMATIC ELEVATORS

COCKTAIL LOUNGE

24 HOUR DESK SERVICE

FAMILY ROOM RATES

ROOM PHONES



*Everything under one roof*

100 N. San Francisco Street

See Center Map

## THE BROSTER

*BROASTED CHICKEN*

At the Sign of the Cocky Rooster



The World's Finest  
Eatin' Chicken

"It's Finger Lickin' Good"  
"It's BROASTED"

Feed 4 for \$2.50

— Plenty of FREE Parking

Call before you leave home — your  
meal is ready when you get here

FOOD TO GO — Phone 774-2334  
2234 E. Cedar — Flagstaff



Kimball's  
**MT. ELDEN  
PHARMACY**

Phone 774-6697  
The Prescription Store



2400 E. Santa Fe  
EAST FLAGSTAFF

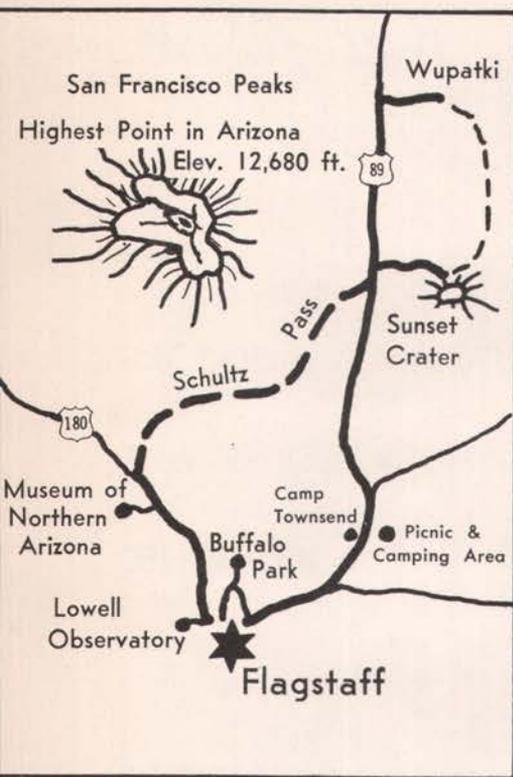


*Western Wear for the Entire Family*

4 West Santa Fe — Phone 774-2601

"The Santa Fe Depot is Across From Us"

## Trip 6



Here is a trip that shows the many sides of the Flagstaff area without too much driving.

From Flagstaff head east and north, up US 89. Camp Townsend is located on this highway about 3 miles north of town and is a nice place to plan a picnic. If you are coming to Flagstaff with a trailer or camper, Camp Townsend makes an ideal spot to stay. It's a commercial camp ground so there's no time limit.

North on US 89 you can visit Sunset Crater and the Wupatki National Monuments (see trip no. 3).

One mile south of the Sunset Crater turnoff you will see the signs pointing to the Schultz Pass road which heads west of the US 89 highway. Schultz Pass is a graded dirt road that winds along at the foot of the San Francisco Peaks for 11 miles. This is a very pretty drive so don't forget your camera and plenty of color film.

The Schultz Pass road comes out on the north-west side of Flagstaff, about 5 miles from the Pow Wow grounds. As you head back towards Flagstaff you

will come to the Museum of Northern Arizona, on your right.

This Museum is open to the public with no admission charge. During the Pow Wow time they have an annual feature showing the Hopi crafts and Hopi craftsmen at work. Hand made Indian items are on sale at the Museum. In addition there is a permanent exhibit concerning the history and geology of northern Arizona. (see page 33).

Back in Flagstaff you will find many other interesting attractions besides the Pow Wow. Buffalo Park, Lowell Observatory and guided tours of Southwest Forest Industries' lumber mill are all things that you should take in while here in our pine covered northland.

*These six trips have been designed to add to your vacation enjoyment by showing you how you can see a lot more of our wonderful northern Arizona within the time you have available.*

*Why not plan your entire next year's vacation in this country. There's lots to see and lots to do.*

# CAMP TOWNSEND



5 Minutes North of Flagstaff on U.S. 89 N.

### MARY'S CAFE

Boxed Chicken to go.

Steak - a speciality

Truckers Welcome

### CAMP TOWNSEND General Store

Groceries, Meat and all Camping Supplies

WINE  
COLD BEER

### MODERN CABINS PH: 774-2888

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No Time Limit



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The Highland Cottage  
Commercial Behlen Buildings

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Saddles and General Leather Goods

Phone 774-4911

# Museum of Northern Arizona



by Joanne Babbitt

"We came to see the museum of ideas," said a recent visitor to the Museum of Northern Arizona.

That Flagstaff has a museum with an international reputation and scientific prestige is in itself the story of an idea, which took definite shape through letters written in 1922 between J. C. Clarke, a local postal clerk and amateur archeologist, and Dr. Harold S. Colton, then Professor of Zoology at the University of Pennsylvania who had spent summer vacations in northern Arizona. Both men felt, as did other citizens, that the scientific resources of northern Arizona should be preserved locally. A committee, headed by E. G. Miller, took charge of organization and elected the first board of trustees. Dr. Colton was elected president of the board and Director of the museum. Above and beyond their goal of maintaining a museum in Flagstaff to collect and preserve objects of artistic and scientific interest, the society undertook to provide facilities for research and publication, protect scenic places and wild life, and preserve archeological sites.

The cornerstone of the first unit of the present museum was laid in 1935 at the time of the Winter Solstice and dedicated in the Hopi way by Jimmy Kewanwytewa, custodian, with the name of "Humiovi" which means "the little seed that germinates." The museum patio was planted with trees and shrubs to represent vegetation zones from the top of the 12,670 foot San Francisco Peaks to the bottom of the Grand Canyon. Situated on Fort Valley Road, three miles northwest of U.S. 66 on Highway 180, the Museum of Northern Arizona offers visitors vivid and comprehensive displays on the anthropology, geology and biology of the northern part of the state, where one can see the whole story of a

Jimmy Kewanwytewa, Hopi craftsman at the Museum of Northern Arizona, discusses hand-carved kachina dolls included among the various arts and crafts on display at the 31st annual Hopi Craftsman show. The museum, located 3 miles northwest of Flagstaff on Route 180, will be open July 3-4-5-6 from 9 a.m. to 6 p.m.

land and its people from prehistoric times to the present. From the day of its founding the museum has had no admission charge, nor has it received any state or federal aid. The "little seed" sprouted rapidly and has grown to an institution with assets now valued at over 2½ million dollars. Of three similar institutions started in the Southwest in the early 1900's, it is the only one still operating independently.

The museum also offers a series of six special summer exhibitions to the public. The patio of the museum will be humming with activity these next few days as one of the three annual shows gets underway. The Hopi Craftsman Show, July 3-4-5-6, coincides with the big Southwest All-Indian Pow Wow, when some 10,000 Indians from two dozen tribes gather in Flagstaff, the Indian trading center of northern Arizona.

Dr. Colton, now Director Emeritus, and his wife established this Exhibition thirty-one years ago in hopes of perpetuating traditional Hopi arts and crafts by providing encouragement and an outlet for their continued production. Rigid specifications for design and materials were set and the Hopi became used to submitting only their best work. Competitive entries further stimulate the individual's efforts and the museum offers cash prizes and ribbons for outstanding work in various categories as well as a market for their goods. The Hopi do not sell

*Continued on page 42*



*Indian Arts and Crafts --*

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# At the Campgrounds

AT THE CAMPGROUNDS (from p. 15)

From the reservations the Indians bring many handi-crafts to sell at Pow Wow. Navajo women hang their gaily colored rugs from ropes strung between the trees, or drape them over the tailgate of a truck. Jewelry and native crafts of every description are displayed for sale along the main road.

Temporary wooden booths are also set up in the Pow Wow grounds, where members of many different tribes spread out their wares; shell necklaces from San Domingo, mosaic-type Zuni pins, oil paintings and water-colors by Navajo artists.

Before the evening performance begins, the early visitor can stroll about the encampment and watch preparations for the ceremonial dances. The carnival which yearly entertains both Indian and Anglo visitors is already underway. Indian children shrill their excitement as they ride the ferris wheel or snap-the-whip for the first time.

It is cool in Flagstaff in July. To camp for a few days under the pine trees at the base of the San Francisco Peaks is a welcome change from the intense summer heat on the reservation. Far into the night the Indians visit together and perhaps chant and dance around their own campfires. The strange sounds which carry even into the center of town after midnight will come from the Indian encampment.



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## RIDIN' HIGH!

*Far from the purple wind-blown spaces,  
Far from the Land of Earth and Sky.  
In for the Pow-Wow's games and races,  
One-Little-Boy is riding high.*

*Left behind is his belt of silver,  
Far away in Navajo Land;  
Discarded lie the little moccasins,  
Soft, for treading the desert sand.*

*Overalls, and gay striped sweater,  
Cowboy hat on childish head;  
(One-Little-Boy thinks this is better)  
Cowboy boots, in moccasins' stead.*

*Swing and sway on your painted pony,  
So unlike your Indian steed;  
Lights, and music, and distant laughter,  
Make this a gala ride indeed.*

*Soon, when the Pow-Wow games are  
finished,  
Winners hailed with the white man's  
cheer,  
One-Little-Boy must journey homeward,  
Dreaming of Pow-Wow time next year.*

—PEGGY JAMES



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# Taking Pow Wow Pictures

**Parade** — Parade shots should be taken at an angle, to stop the motion — not straight across. If your camera has shutter speeds, use at least 1/100th of a sec.

- Indian dances are usually performed at the intersections along the parade route.
- If you are shooting towards the sun allow at least one more F/stop exposure. Flash will fill in the heavy shadows and give real professional results.

**Rodeo** — KEEP OUT OF THE ARENA.

If you have telephoto lenses bring them. Use the highest shutter speed you have and fast color film, like High Speed Ektachrome.

- Don't rely on light meters if you are back in the rodeo stands — you pick up too much effect of the shaded stands. Use a sunlight exposure that you know or follow the settings given with the film instructions.

**Night Ceremonials** — NO FLASH IS ALLOWED — this is strictly enforced.

- The scenes are lit by flood lights placed between the audience and the Indians. Using either Plus X or High Speed Ektachrome, exposures

of 1/50th at F/4 to F/5.6 will give good results when the Indians are directly in front of the lights. For Agfachrome, Kodachrome X, or Ektachrome X, use 1/50th at F/2 to F/2.8. The night pictures in this magazine were taken on Plus X film, at these exposures, and processed normally. (Actually the use of flash would ruin the dramatic effects of the dances).

- For movies, use Type A Kodachrome at F/2.8 (16 frames/sec.)

**At the Encampment** — There are many human interest scenes to add to your Pow Wow story. The Indians are somewhat reserved and you should ask their permission beforehand. If permission is given, it is generally good taste to pay something for the privilege.

**General Notes** — Be careful in the excitement that you don't roll your 35mm film completely off the spool. If this should happen, take your camera to one of the photo shops listed below.

- You do not need to bring lots of film along (just to bake in the car). The Flagstaff dealers listed below are well supplied with all kinds of fresh film for this annual event.

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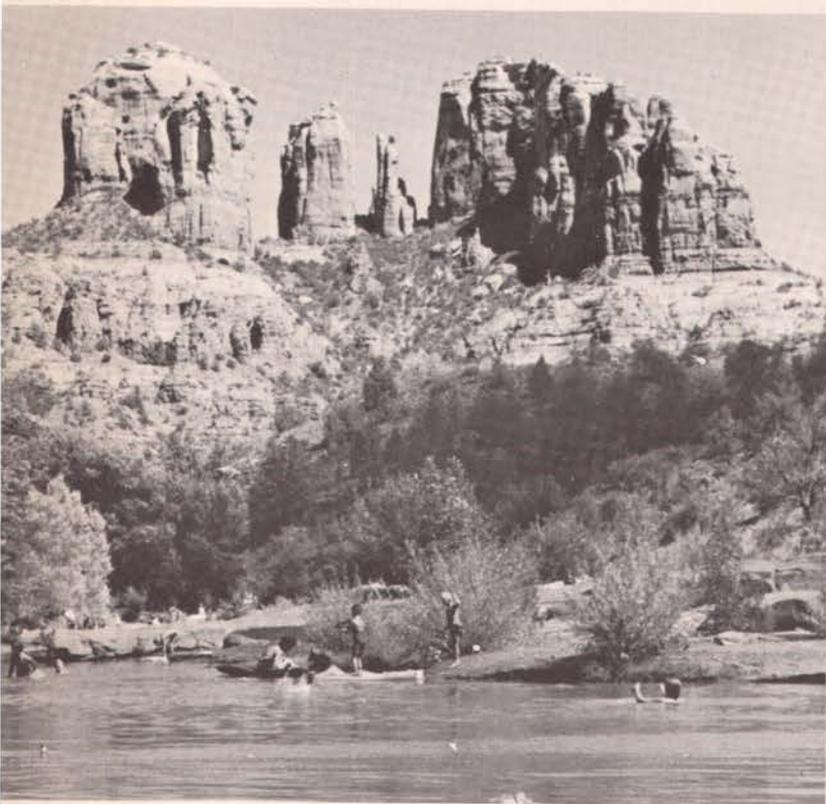
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# SEDONA - OAK CREEK



The Lord must have enjoyed himself when he created this country. He pushed up vast quantities of massive rock — sculptured them to His liking — painted them in vivid red, pinks, and shades of white — in solid colors, stripes, and bands. He ran His finger down the middle to create a deep canyon — put a quiet yet noisy, a placid yet turbulent stream down the middle. He planted tall trees, crooked trees — made flat spots for people to live on — steep spots for people to climb on — easy to get to places — hard to get to places.

And then He sat back to watch how everybody would enjoy His handiwork.

That they do . . .

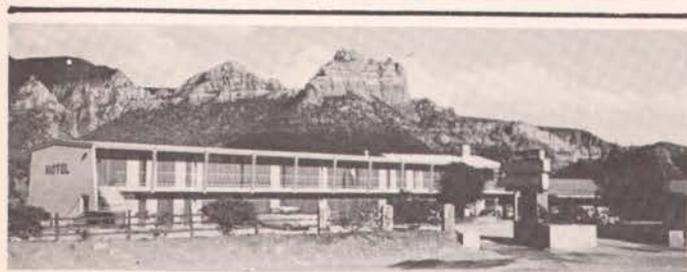
Oak Creek is a favorite spot for many vacationists due to the wonderful summer temperatures and good fishing. There are many campgrounds throughout the Canyon area as well as cabins with housekeeping facilities for those who want to make extended vacations in this area.

The trout fishing is considered by those who know, to be some of the best in the southwest. Much of this is due to the efforts of the Arizona Game and Fish Department who plant the stream with catchable trout during the summer season. Don't forget your fishing gear when you head for the Pow Wow — and bring your camera to show the people back home what Oak Creek fishing is like.

The coloration of the rocks in the Sedona area makes this spot a photographer's paradise. The pictorial combination between Oak Creek's running stream, the green foliage and rich red rocks make for sure winners at next winters' camera club competitions.

Sedona has motels and a wide variety of shops for your every need. In addition to fine collections of Indian arts from the entire southwest, Sedona itself is a center where a lot of creative arts and crafts are being produced today. This red rock country has become an art center and many full time artists have moved to Sedona to live year around.

Below Sedona the red rock scenery continues—the photograph at the head of this story was taken at Baldwin's Crossing and shows the formation known as Cathedral Rock on the lower part of Oak Creek.



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Bob Blaser  
President



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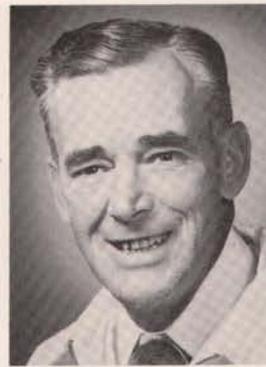
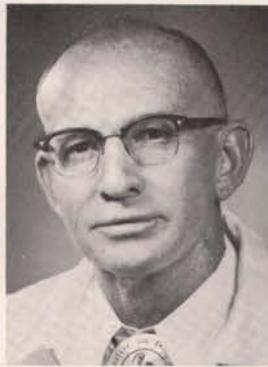
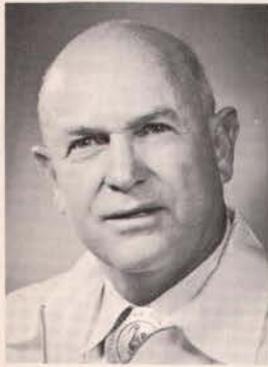
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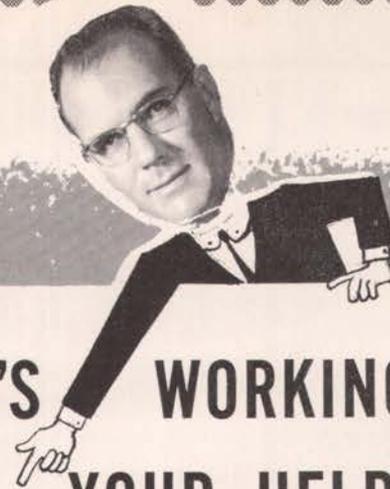
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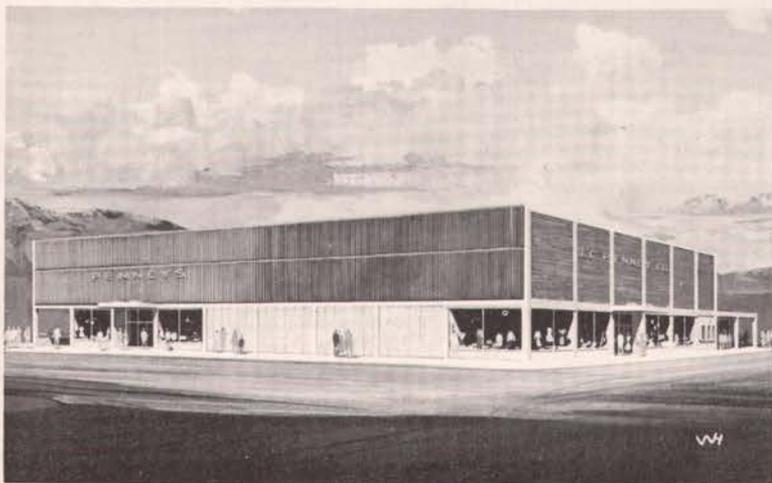
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MUSEUM OF NORTHERN ARIZONA  
(from p. 33)

their work at the campground during the Pow Wow festivities; instead, they exhibit their goods exclusively at the museum which handles the sale of all materials on a non-profit basis, returning either the money or the product to the owner at the close of the exhibit. With the exception of a very few items with which the owner may not wish to part, all items exhibited or demonstrated are for sale at a price set by the individual craftsman. Visitors may place special orders if desired.

One may buy and eat piki, a very thin Hopi bread, as it is made on the traditional flat cooking stone from blue, red or white Indian corn; watch the entire process of creating Hopi pottery from molding the first lump of wet clay to firing the decorated piece in a baking fire; or observe additional demonstrations featuring Hopi craftsmen at work — creating basketry, woven textiles, silver jewelry, hand-carved kachina dolls, paintings, or other Hopi crafts. Admission is free and visitor hours during the Hopi Craftsman Show, (July 3-4-5-6,) will be from 9 a.m. to 6 p.m.



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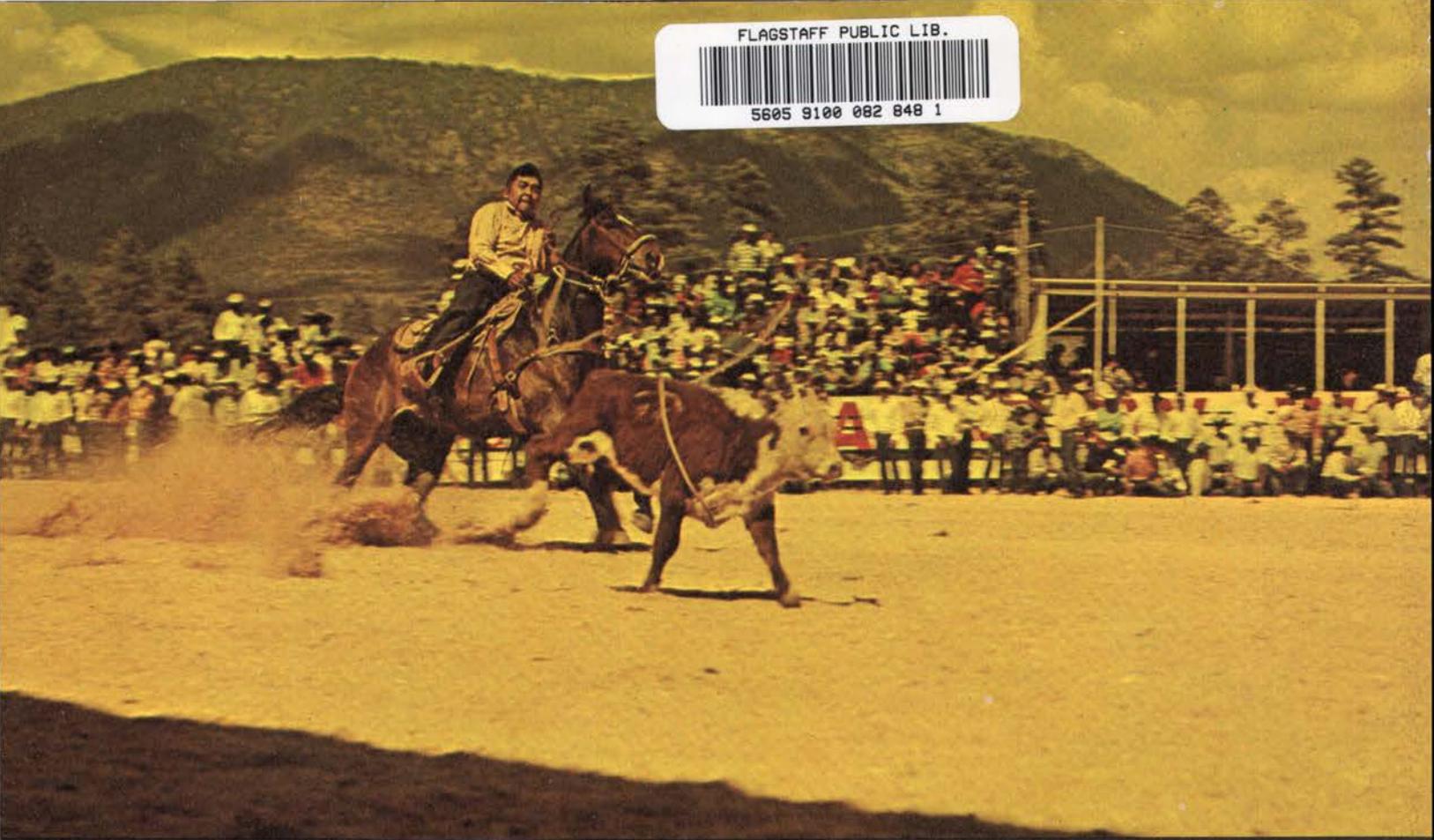
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