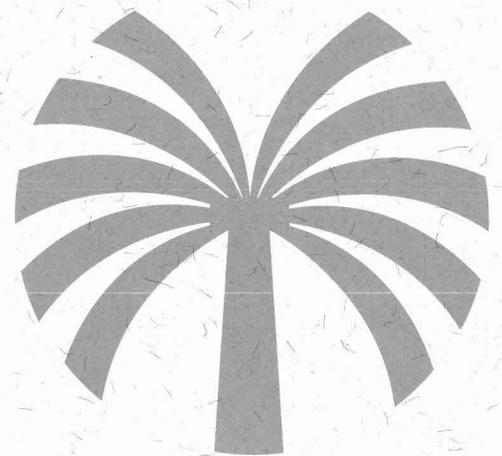


ANNUAL  
REPORT  
1990 ■ 1991



**GLENDALE  
COMMUNITY  
COLLEGE**



**MARICOPA  
COMMUNITY COLLEGES**

**GOVERNING BOARD**

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COMMUNITY COLLEGE**

**ADMINISTRATION**

John R. Waltrip, Ph.D.  
*President*

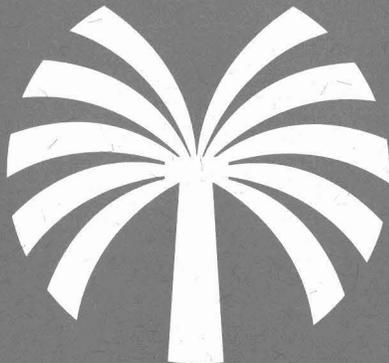
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Jean Ann Abel, M.A.  
*Dean, Business & Technology*

Alberto R. Sanchez, M.A.  
*Dean, Educational Services*

Mary Lou Bayless, B.S.  
*Associate Dean, Student Services*



*Dear Community Member:*

*Glendale Community College has had an excellent year. The college continues to provide quality instruction and a solid, comprehensive curriculum, as well as improve services and internal operations. We also lead the way in the application of technology to teaching and learning, creating state-of-the-art facilities and programs.*

*The institution worked hard preparing its Self-Study report for reaccreditation consideration by the North Central Association of Colleges and Schools. This was a major effort which required many hours of work by a large number of dedicated and competent employees.*

*GCC was the recipient of several gifts, one being the Jeffrey Robinson Electronic Classroom in our new High Tech II building. The other is the Paul Pair Endowed Chair, recognizing outstanding achievement and technological innovation in the classroom. This last year's recipient was Betsy Cooper, Biology Faculty.*

*In brief, the state of the college is good. Enrollment continues to increase, facilities continue to be expanded or improved, and community relations have been greatly improved. If you will review the accomplishments on the facing page, I think you will feel, as I do, that Glendale Community College is one of the finest educational institutions around.*

*Sincerely,*

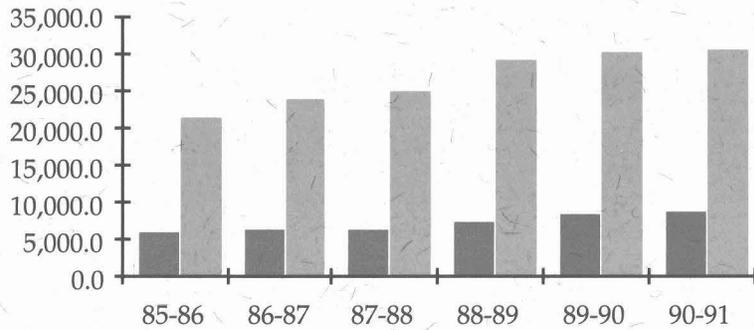
*John R. Waltrip, Ph.D.  
President*

**MISSION STATEMENT**

**T**he mission of **Glendale Community College** is to provide comprehensive educational services responsive to community needs. **Glendale Community College** is committed to:

- General Education
- Occupational Education
- College/University Transfer Courses
- Basic Skills Development
- Student Support Services
- Business/Industry/Educational Agency Linkages
- Community Enrichment
- Development of Global Awareness, Citizenship, Multi-Cultural Understanding, and Volunteerism

# ENROLLMENT TRENDS

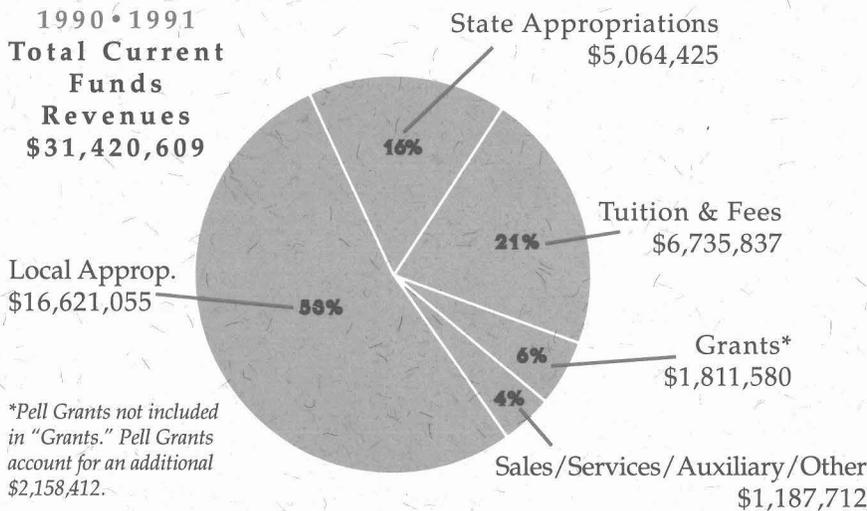


	85-86	86-87	87-88	88-89	89-90	90-91
Total FY FTSE	6,062.2	6,467.7	6,620.2	7,636.8	8,485.0	8,904.2
Undup. Hdcnt.	21,505	23,891	25,159	29,266	30,476	30,699

# R E V E N U E S

Unaudited Figures — Subject to Adjustment

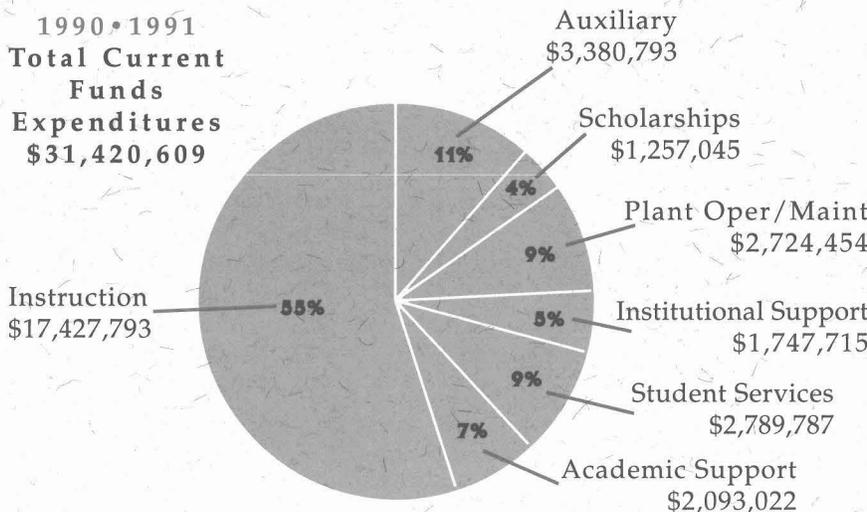
1990 • 1991  
Total Current  
Funds  
Revenues  
\$31,420,609



# E X P E N D I T U R E S

Unaudited Figures — Subject to Adjustment

1990 • 1991  
Total Current  
Funds  
Expenditures  
\$31,420,609



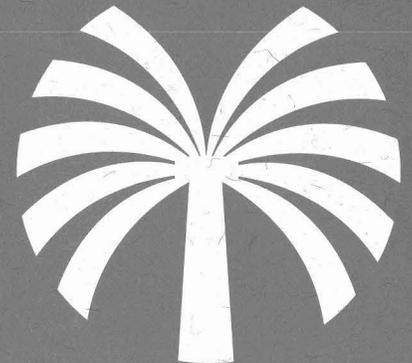
# STUDENT PROFILE

Fall 1990 headcount reached over 19,000 students. The unduplicated student headcount for the academic year reached 30,699.

The full-time student equivalent (Total Year FTSE) grew to 8,904.2 (5% increase over previous year).

The following are selected demographic elements from our 1990-1991 student profile:

- Females=56.7%; Males=43.3%
- Average Age=30 years old
- White/Caucasian=83.6%; Hispanic=10.0% African American=2.5% Asian/Oriental=2.9% Native American=1.0%
- Day Students=54.5%; Evening Students=45.5%
- Full-time Students=24.6% Part-time Students=75.4%
- ~40% enroll in 3 or fewer credits; Average student load=6.3 credits
- 36% of ASU West's upper division enrollment transferred from Glendale Community College.



# 1990-1991 ACCOMPLISHMENTS

## GENERAL EDUCATION

- Continued strong curriculum in the arts and sciences, offering courses in traditional and advanced technology formats.
- Remodeled Chemistry Laboratory to teach courses in a micro-scale computerized format.
- Created Electronic Music Lab with synthesizers, drum machines, sound modules, digital and analog processing, and more.
- Created Language Lab to increase teaching of oral skills to Foreign Language students. ESL and Music students will also utilize the lab.

## OCCUPATIONAL EDUCATION

- Three new certificate programs: Supervision, Early Childhood Lead Teacher, and Intergenerational Early Childhood Teaching.
- Added spring Nursing Program admittance. The ADN and BSN transfer programs continue to be successful.
- Added two computer classrooms and new computer classes in the Business Department.
- Enhanced instruction through state-of-the-art computer technology in Automotives, Engineering, and Drafting, as well as other related areas.

## TRANSFER COURSES

- Developed software and implemented hardware for many transfer courses.
- Completed 2 + 2 articulation agreement for Recreation degree program with ASU West.

## BASIC SKILLS DEVELOPMENT

- Implemented ACE PLUS program (college preparatory classes) for over 150 students from feeder high schools. GPA of completers was 3.38.
- Continued free literacy services to community in cooperation with Rio Salado Community College, Arizona Supreme Court/Adult Probation, and Literacy Volunteers of America; served over 2,000 students through classes, tutoring, and computer labs.

## STUDENT SERVICES

- Continued to expand and improve student services:
  - Admissions & Records
  - Adult Re-Entry
  - Advisement
  - Assessment
  - Career Services
  - Child Care Center
  - Counseling
  - Disabled Student Resources
  - Financial Aid
  - Learning Assistance Center
  - Literacy Center
  - Multicultural Affairs
  - Veterans Affairs
  - Writing Center

## BUSINESS/INDUSTRY/ EDUCATION LINKAGES

- Renewed contract with General Motors Corporation to retain training center for dealer and fleet technician employees.
- Hosted Deere and Company's Consolidated Service School for corporate executives.
- Operated remote Ford Motor Company District Training Center.
- Hosted USAID-sponsored business training program for 40 El Salvadoran women.

## COMMUNITY ENRICHMENT

- Continued MASTERMINDS program for 164 gifted elementary school students.
- Held monthly art shows open to the public.
- Continued Artist Series and Speakers Forum, bringing performers and speakers to campus.
- Joined Arrowhead Hospital in providing free speakers/classes on health topics at GCC.
- Sponsored blood drives through Phi Theta Kappa and Student Activities, bringing in more blood than any other location in the county.
- Held carnival through Associated Students to raise money for campus and civic improvement.

## GLOBAL AWARENESS/ CITIZENSHIP / MULTI-CULTURALISM/ VOLUNTEERISM

- Served over 2,000 students through GCC's Multicultural Affairs office plus 111 pre-college students at local high schools through MESA program (Mathematics, English, Science & Achievement).

## GIFTS/DONATIONS

- Jeffrey Robinson Electronic Classroom donated by John and Lynn Robinson, located in GCC's newly-opened High Tech II Building.
- Paul Pair Endowed Chair; first recipient was Betsy Cooper, Biology Faculty, for her excellence and technological innovation in the classroom.

# THE RESULTS ARE IN...

In 1990-1991, Glendale Community College embarked on a self-study process to renew our accreditation with the North Central Association of Colleges and Schools (NCA), an independent accrediting agency serving Arizona and eighteen other states (most in the mid-west).

Part of the self-study process, in which we evaluate our achievements and efforts, involves compiling a report that describes our operation and evaluates the effectiveness of the operation relative to our mission and purposes. The report, which will be mailed to NCA in December 1991, is a precursor to an NCA team visit to GCC in February 1992.

To aid GCC's self-study committees in evaluating our effectiveness as an educational institution, several surveys were conducted with GCC students and community members. Presented here are some highlights from the findings.

## West Valley Residents Survey

conducted by  
O'Neil Associates, Inc.

The purpose of this study was to determine GCC's recognition within the service area and to ascertain community attitudes toward the college and the services it provides.

Of 300 residents interviewed in February by telephone:

- 80% spontaneously mentioned "Glendale" when asked to name the community colleges in their area.

- Of those expressing an opinion, 93% felt that the **quality of education** was good or excellent.

- 87% of those expressing an opinion felt that the college is doing a good or excellent job of meeting the **community's needs**.

- 41% have **attended a public event, activity, or workshop** at GCC.

- 79% have either **taken a class** at GCC themselves or had a family member or friend who has attended GCC (27% themselves).

## Current Student Survey

conducted by  
O'Neil Associates, Inc.

The purpose of this survey was to measure student attitudes toward various college programs, facilities, and services.

Of the 1900 students surveyed in December:

- 84% rate the quality of instruction as excellent (23%) or good (61%).

- 50% first heard of GCC from a friend or relative; 27% from a high school counselor or presentation.

- 59% identified preparation for a 4-year college or university as their primary reason for attending GCC.

- 93% felt that GCC had helped them in achieving their goals or objectives.

- 47% identified completing lower division credits and transferring to a university as their **primary educational goal**. 33% named obtaining an associate's degree as their primary goal.

- The most important **factors influencing students' decision to attend GCC** are: closeness to home or work (35%), low tuition (20%), course, certificate, or degree availability (11%), and small class sizes (10%).

## Non-Returning Student Follow-up

conducted by  
Dr. J. Reed, Student Info. Systems

This survey was conducted to provide examples of outcome and institutional effectiveness information produced through student follow-up.

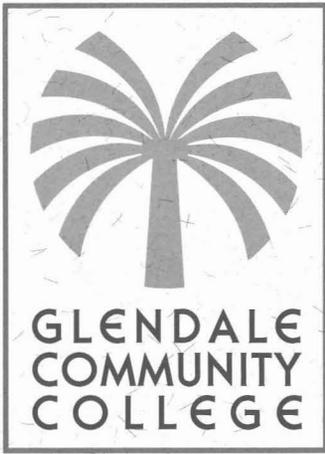
Of the 397 former students surveyed in April:

- 79% rated their educational experience in the "very satisfied" or "satisfied" categories.

- The primary reason given for not returning was the fact that they had completed what was needed.

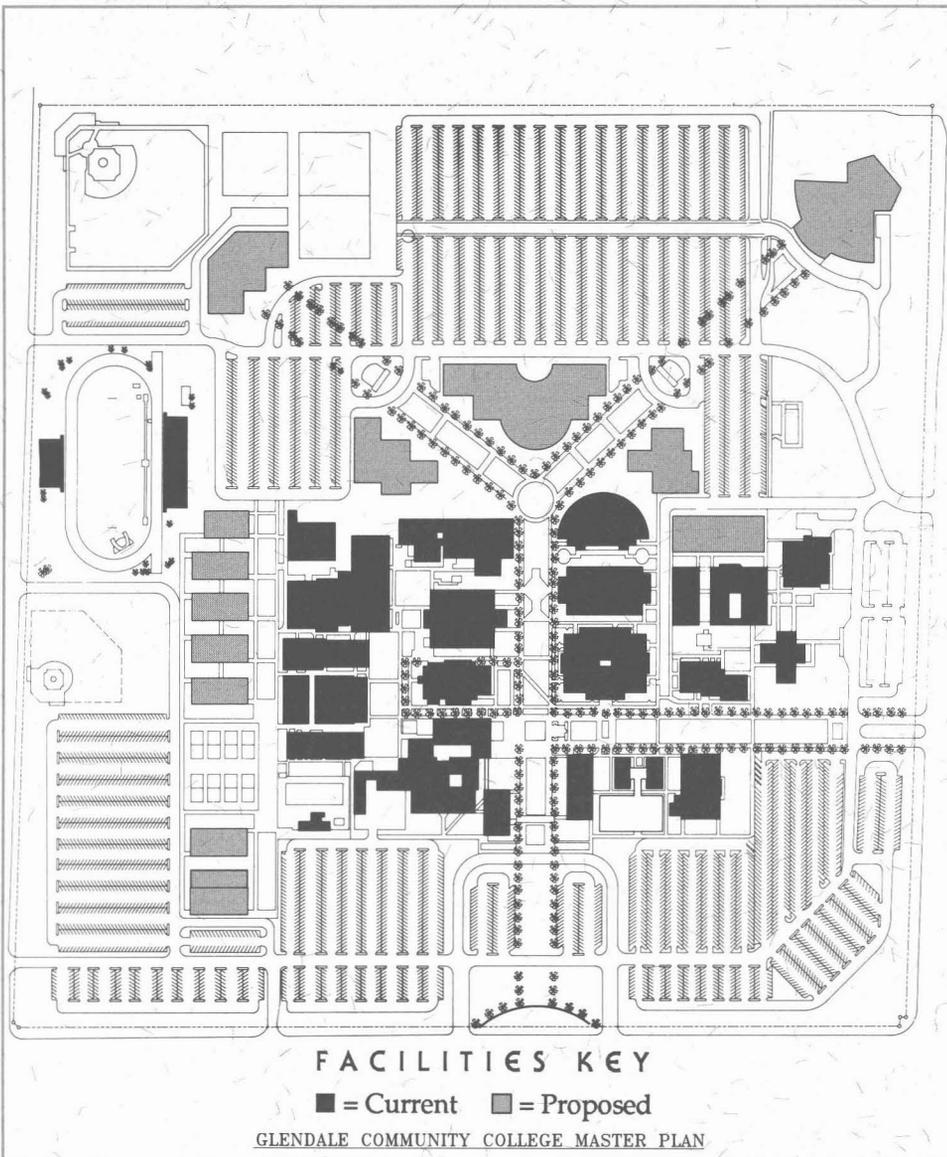
- About 39% of the students reported that their educational goals were fully completed—without graduating from a program of study.

- About 48% reported that they had not completed their educational goal, but intended to pursue it at a later date. Of those who plan to pursue their goal, 38% plan to pursue it at GCC.



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## MASTER PLAN

Projections for the population in GCC's service area (6 mile radius) by the Maricopa Association of Governments (MAG) are for continued growth. Furthermore, as ASU West becomes completely staffed and operational, it is anticipated that GCC will experience an increase in its enrollment of university-bound freshmen and sophomores. Increased demand for occupational training and retraining is also expected to continue.

Based on these estimates, GCC's student population has been projected to reach a total headcount (day and evening combined) of over 24,000 students and total FTSE exceeding 10,000 by the year 2000.

To support these projections, GCC completed its masterplanning process, which includes a proposed build-out of the campus (shown on left).

Glendale Community College and the Maricopa County Community College District do not discriminate on the basis of race, color, religion, national origin, sex, handicap or age in application, admission, participation, access and treatment of persons in instructional or employment programs and activities. Glendale Community College will take steps to ensure that the lack of English language skills will not be a barrier to admission and participation in vocational education programs.

Glendale Community College y los Colegios Comunitarios de Maricopa no discriminan con base en raza, color, religión, nacionalidad, sexo, impedimento o edad en la solicitud, admisión, participación, acceso y tratamiento de personas en programas y actividades instruccionales o de empleo. Los Colegios Comunitarios de Maricopa tomarán medidas para asegurar que el no poder comunicarse en inglés no será un obstáculo a la admisión y participación en programas de instrucción vocacional.



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