

WRITERS OF THE PURPLE SAGE

sources, building audiences, selecting formats, managing publicity, and evaluating programs. The booklet contains checklists and timetables of all types which are indispensable for organizing detail work so often associated with program development.

Planning Library Programs also contains information on how to write a grant proposal in order to obtain funds for a humanities project. In 1971, the National Endowment for the Humanities created the "State Based Program." Now, every state has its own humanities council or committee which awards grants to non-profit organizations for production of public programs that have as their focus the disciplines of the humanities. Programs built around existing humanities materials provided for by NEH (such as "Writers of the Purple Sage") are eligible for funding.

If your library would like to pursue funding for a program series based upon or inspired by the contents of these resource kits, the first step might be to contact the executive director of the NEH humanities committee in your state. The NEH state-based committees in the Southwest will receive copies of the resource kits so many staffs will already be familiar with the project.

Each state committee develops its own guidelines, and the staff will assist applicants in developing proposals to meet their standards. They will help to identify available materials and scholars, and will provide advice during the planning of programs.

Names and addresses of all state committees may be obtained from the National Endowment for the Humanities, Old Post Office, 1100 Pennsylvania Avenue, N.W., Washington, D.C. 20506. Telephone: (202) 786-0446.

DESIGNING THE PROGRAM

There are many formats for public programs. "Writers of the Purple Sage" is adaptable, especially to book and film discussions, readers' theater presentations, slide-illustrated lectures, literary fairs, field trips, and exhibits. In *Planning Library Programs* (referred to earlier) there is a chart to help in making the selection; it takes into consideration the costs, special features, advantages and limitations of each program design.

One of the major goals of this project is to encourage libraries and historical societies to work together in planning programs which take advantage of local resource materials. Period literature may be lacking in some archives, but there