



Arizona

Patagonia Community Profile

INTRODUCTION

Patagonia, at an elevation of 4,044 feet, is approximately 18 miles north of the international border. The town lies in a narrow valley surrounded primarily by the Santa Rita Mountains to the north and the Patagonias to the south.

This contemporary town was founded in 1896 by Rollin R. Richardson and incorporated in 1948. Both the town and the mountains take their name from the Patagonia Mine, which was named by a group of American army officers in 1858.

WEATHER*

Month	Average Temperature (°F)		Average Total Precipitation (Inches)
	Daily Max	Daily Min	
January	63.2	27.4	0.95
February	66.1	28.9	0.68
March	69.8	32.9	0.76
April	77.8	38.5	0.31
May	85.6	44.4	0.12
June	93.7	53.9	0.36
July	93.2	63.8	4.33
August	90.4	61.6	3.83
September	89.4	54.9	1.53
October	82.1	43.4	0.80
November	72.1	32.6	0.50
December	64.9	27.9	1.32
Year	79.0	42.5	15.49

* Nogales Reporting Station, 3,800 feet elevation
Average Total Snow, Sleet and Hail Annually: 2.4 inches
(Based on a thirty year average)

PRINCIPAL PATAGONIA ECONOMIC ACTIVITIES

Wholesale, retail trade and services are the predominant economic activities in Santa Cruz County. Most of the trade occurs in Nogales, an active produce shipping point. The largest private sector of employment in Patagonia is retail trade and services (over 50%), generally concentrated around Highway 82 (recently designated as a Scenic Route), which passes through the center of the town.

Extensive minerals exploration activity is being conducted in the vicinity, and increased mining activity is expected in the near future. Construction activity is expected to increase with the continued development of numerous planned communities within 15 miles of Patagonia.

Patagonia's history as a cattle point is still apparent, as the area has some of the finest ranches in the southwest, with specially bred cattle and quarter horses.

POPULATION

	1980	1990	1980-1990 Percentage Change
Patagonia	980	888	-9.4%
Santa Cruz County	20,459	29,676	+45.1
Arizona	2,716,546	3,665,228	+34.9

Sources: Arizona Department of Economic Security
U.S. Census Bureau

PATAGONIA EMPLOYMENT STRUCTURE

	Percent of Total
Agriculture & Mining	11.8%
Construction	11.3
Manufacturing	6.1
Transportation, Communication & Public Utilities	4.3
Wholesale Trade	2.6
Retail Trade	13.6
Finance, Insurance & Real Estate	3.2
Services	37.9
Public Administration	9.2

Source: U.S. Census Bureau

LABOR FORCE DATA

	1980	1989	1990
Civilian Labor Force	392	548	557
Employed	325	458	446
Unemployed	67	90	111
Unemployment Rate	17.1%	16.4%	19.9%

Source: Arizona Department of Economic Security

GROWTH INDICATORS

	1988	1989	1990
Taxable Sales(\$)	N/A	28,762	94,662
Postal Receipts(\$)	66,816	76,817	79,644
New Building Permits Issued*	**31	**22	17
School Enrollment	340	300	275
Net Assessed Valuation (\$)**	11,901,080	12,561,061	13,470,836

* Arizona Business, Arizona State University

** Total Building Permits - Town of Patagonia

*** Patagonia Union

PROPERTY TAX RATE PER \$100 ASSESSED VALUATION

	1988	1989	1990
Elementary	\$2.01	\$2.48	\$2.30
High School	6.68	6.39	5.74
County	4.05	4.65	4.42
State of Arizona	47	47	47
Total Outside Town	13.21	13.99	12.93
Town	.00	.00	.00
Total	13.21	13.99	12.93

Source: Arizona Tax Research Foundation



Arizona
Department of Commerce

FINANCE

Valley National Bank: 1 branch

Santa Cruz County businesses are eligible for assistance in financing fixed assets through the Development Finance Division, Arizona Department of Commerce. Information on availability of industrial development bonds within the County may be obtained from the same source or from the Industrial Development Authority of the County of Santa Cruz, c/o Chamber of Commerce

TRANSPORTATION

Highways: Arizona 82
Truck: United Parcel Service
Airport: Nogales International, 6,000-foot lighted runway (11 miles southwest)

COMMUNICATIONS

Newspapers: Daily: Nogales Daily Herald; Arizona Republic (Phoenix); Arizona Daily Star (Tucson); Tucson Citizen
Weekly: Nogales International
Radio: KAYN-FM, KFBR-AM from Nogales. Several stations received from Phoenix and Tucson via cable
Television: 5 channels from Tucson, HBO, Disney, ESPN, TBS-Atlanta, USA, Discovery

UTILITIES

Electricity: Sulphur Springs Valley Electric Cooperative, Inc
Natural Gas: Citizens Gas
Propane Gas: Cal Gas
Telephone: U.S. West
Water & Sewer: Municipal

MEDICAL FACILITIES

Health Clinic: 1(2 Physicians)
EMTs: Volunteer group

GOVERNMENT SERVICES

Local Government: Mayor, 4 Council Members
Police Protection:
Sheriff's Department: 1 deputy
Marshall's Department: 1 Marshal, 3 part-time deputies
Fire Department: 14 volunteers
Underwriters Rating: Grade 9

EDUCATIONAL FACILITIES

	<u>No.</u>	<u>Faculty</u>	<u>Enrollment</u>
Public Elementary	1	9	117
Public High School	1	13	158

A Community Education Program has been started through the Elementary School, with a variety of classes such as Computer Science, Spanish, Drama, Dancercise and more.

CHURCHES

1 Catholic 1 Seventh Day Adventist
1 Protestant

COMMUNITY FACILITIES

3 Art Galleries 1 Library
1 Pool 3 Parks [1 Exercise Park, 13.5 acres]

HOUSING

Current information on housing availability and prices can be obtained from the Santa Cruz County Board of Realtors, 2200 Mastick Way, Nogales, AZ 85621, (602) 281-2554.

SCENIC ATTRACTIONS

Patagonia is well located in terms of scenic attractions. Nearby points of interest include recreational areas of the Coronado National Forest, the Santa Rita Mountains to the north and the Patagonia Mountains to the south. Lake Patagonia, 14 miles from the town, and Parker Canyon Lake, 40 miles away, provide facilities for fishing, boating, camping and picnicking. Patagonia's most unique attractions are undoubtedly the many nearby ghost towns, including Duquesne, Harshaw, Mowry and Washington Camp. Numerous ruins mark the various sites, all of which are less than 20 miles from Patagonia. There are three art galleries in Patagonia which feature many local artists.

The Patagonia-Sonoita Creek Sanctuary, located in Patagonia, is visited by people throughout the world. 300 species of birds have been recorded at this rare stream bottom sanctuary surrounded by beautiful cottonwood trees.

Santa Cruz County has many National Register sites, two of which are of the Spanish colonial period:

Tumacacori National Monument was visited by Kino in 1691, but its period of greatest activity began 100 years later and continued until about 1821. The ruins, grounds, and museum, administered by the National Park Service, are open to the public.

Tubac Presidio, a Spanish colonial site is now a State Historic Park, and particularly valuable as a microcosm of Southern Arizona before statehood. The village was first settled by Indian farmers, then by Spanish missionaries, soldiers, and farmers. It was the base from which Juan Bautista de Anza went to California in 1774 and 1775. It was the repeated victim of Apache raids for approximately 100 years. In 1854, American mining interests established themselves in the adobe ruins.

Another National Register site, the Old Tubac Schoolhouse, in Tubac, was built in 1885. In the Nogales vicinity, an Indian village Calabazas and the center of Jesuit mission activities in Arizona, Guevavi Mission Ruins are historical sites of note.

Patagonia hosts a Fourth of July celebration with a parade, food booths, VFW barbecue, a fireworks display and ending with a Street Dance. Also an Art & Crafts Fair, presented annually, the third weekend in October.

LODGING AND MEETING FACILITIES

Motels: 1 with 43 units; 1 bed & breakfast
Meeting Facilities: 3, with the largest seating 100 persons in town. Facilities for up to 600 people in Nogales, 18 miles southwest

This profile was prepared in cooperation with the Town of Patagonia.

For further information, contact:

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P.O. Box 767
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Nogales-Santa Cruz County Chamber of Commerce
Kino Park
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