



# Peoria Community Profile



## INTRODUCTION

Peoria is located in the northwestern portion of the Valley of the Sun; Peoria is bordered by Sun City on the west, Glendale and Phoenix on the east. Luke Air Force base, the Country's largest jet fighter training facility, is located southwest of the City. Many military personnel make Peoria home, affording them the friendly relaxed small-town atmosphere many are looking for as they seek their own "Arizona Lifestyle".

Peoria, Arizona, named by the settlers from Peoria, Illinois who founded the farming community in 1886, was incorporated in 1954. In 1960, the incorporated area was a little over one square mile. Today the corporate limits include 63.5 square miles, with an additional thirty-two square mile strip annexed.

## WEATHER\*

Month	Average Temperature (°F)		Average Total Precipitation (Inches)
	Daily Max	Daily Min.	
January	66.5	35.0	0.76
February	70.9	38.6	0.72
March	76.4	42.0	0.83
April	84.5	48.3	0.38
May	93.4	55.7	0.07
June	102.4	65.2	0.11
July	106.3	74.7	0.82
August	103.5	73.1	1.05
September	99.2	65.2	0.63
October	88.1	52.8	0.73
November	77.1	42.0	0.52
December	67.8	35.6	1.03
Year	86.3	52.4	7.65

\* Youngtown Reporting Station, elevation 1,135 feet  
Average Total Snow, Sleet and Hail Annually: Trace  
(Based on a thirty year average)

## PRINCIPAL PEORIA ECONOMIC ACTIVITIES

Peoria's economy in the past was largely agricultural, but the scene is changing. The Valley is growing northwestward, and Peoria has experienced enormous growth in the last four years. The area is now developing commercial sites as well as industrial areas. The entertainment and support medical facilities add to the employment opportunities available in the area. The Peoria Economic Development Group has recently formed to facilitate the movement of business and industry into the City.

The commencement of the outer loop through Peoria is attracting businesses which will benefit from the exposure to motorists who would normally be routed directly along the interstate.

## PEORIA EMPLOYMENT STRUCTURE

	Percent of Total
Agriculture	7.1%
Mining	0.2
Construction	10.2
Manufacturing	12.7
Transportation, Communication & Public Utilities	4.8
Wholesale Trade	5.0
Retail Trade	18.9
Finance, Insurance & Real Estate	6.4
Services	28.7
Public Administration	6.0

Source: U.S. Census Bureau

LABOR FORCE DATA	1980	1989	1990
Civilian Labor Force	4,970	6,973	7,065
Employed	4,605	6,602	6,685
Unemployed	365	371	380
Unemployment Rate	7.3%	5.3%	5.4%

Source: Arizona Department of Economic Security

## GROWTH INDICATORS

	1988	1989	1990
Taxable Sales (\$)	420,000,000	N/A	591,600,000
Postal Receipts (\$)*	875,300	1,465,534	1,631,150
New Bldg Permits Iss.**	2,683	1,449	1,000
School Enrollment	19,400	19,826	20,860
Net Assess. Val (\$)	175,710,237	215,083,040	226,007,258

\* Fiscal Year

\*\* *Arizona Business*, Arizona State University

## PROPERTY TAX RATE PER \$100 ASSESSED VALUATION

	1988	1989	1990
Unified School Distr #11	\$7.56	\$7.34	\$7.86
Community College	.72	.75	.80
County	2.25	2.19	2.24
State of Arizona	.47	.47	.47
Total Outside City	11.00	10.75	11.37
City	1.15	1.14	1.14
Total	12.15	11.89	12.51

Source: Arizona Tax Research Foundation

## POPULATION

	1980	1990	1980-1990 Percentage Change
Peoria	12,171	50,618	+315.9%
Maricopa County	1,509,175	2,122,101	+40.6
Arizona	2,716,546	3,665,228	+34.9

Sources: Arizona Department of Economic Security  
U.S. Census Bureau



Arizona  
Department of Commerce

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## FINANCE

Security Pacific: 1 office  
First Interstate Bank: 1 office  
Valley National Bank: 1 office  
Great American Savings & Loan Assoc : 1 office

Maricopa County businesses are eligible for assistance in financing fixed assets through the Development Finance Division, Arizona Department of Commerce. Information on availability of industrial development bonds within the County may be obtained through Mr. Joe R. Purcell, Attorney for the Peoria Industrial Development Authority, c/o Gust, Rosenfeld, Divilbess & Henderson, 3300 Valley Bank Center, 201 North Central Avenue, Phoenix, AZ 85073-3300.

## TRANSPORTATION

Highways: U.S. 60, AZ 93  
Bus: Greyhound, Phoenix Transit System  
Truck: UPS, majority of Phoenix based companies serve Peoria  
Airport: Glendale Municipal Airport (adjacent to Peoria)  
Phoenix Sky Harbor International Airport (30 minute drive) served by all major airlines.

## COMMUNICATIONS

Newspapers: Daily: Arizona Republic (Phoenix); Phoenix Gazette; News Sun  
Weekly: Peoria Times, The Westsider  
Radio: Numerous Phoenix stations received  
Television: 8 Phoenix area channels, 1 cable TV - Republic Cable Corporation

## UTILITIES

Electricity: Arizona Public Service, Salt River Project  
Natural Gas: Southwest Gas  
Telephone: U.S. West  
Water & Sewer: Municipal

## MEDICAL FACILITIES

Hospitals : 5 (2 psychiatric) within 5 mile radius (in Sun City, Youngtown, and Glendale)  
Skilled Nursing Facilities: 5  
Physicians: 220 Dentists: 25  
Optometrists: 10 Chiropractors: 6

## GOVERNMENT SERVICES

Local Government: Mayor, 6 Council Members, City Manager  
Police Department: 59 officers, 27 civilians/dispatchers, 3 reserves, 3 auxiliary  
Sheriff's Department: 40 deputies available to Peoria  
Fire Department: 30 paid  
Underwriters Rating: Grade 4

## EDUCATIONAL FACILITIES

	<u>No.</u>	<u>Faculty</u>	<u>Enrollment</u>
Public Elementary	18	1,324	15,603
Public High School	4	520	5,257

Glendale Community College and the American Graduate School of International Management are both located within four miles of Peoria. Arizona State University, the state's largest four-year university with over 40,000 students, is located 25 miles east of Peoria, and has a West Campus located adjacent to Glendale.

## CHURCHES

1 Catholic  
3 Baptist  
1 Church of Jesus Christ LDS  
0 Protestant

## COMMUNITY FACILITIES

1	Pool	1	Community Center
1	Library	2	Golf Courses
14	Tennis Courts	7	Baseball Fields
11	Parks [78 acres]		

The Phoenix metropolitan area recreational opportunities are many and varied. Professional sports, yearly professional golf and tennis events, horse and dog racing, and cultural pursuits ranging from symphony to theatre and numerous art galleries, shows and museums may be found within the Valley.

## SCENIC ATTRACTIONS

For recreation, there are fourteen golf courses, a public swimming pool, and several tennis courts within a five-mile radius. Lake Pleasant Recreational Area is only 15 miles north offering swimming, boating and fishing. Winter ski resorts are 140 miles north.

Two of the major celebrations are: Pioneer Days, in April, and Fiesta Patrias Celebration in September.

## INDUSTRIAL PROPERTIES

Parks: 2 (80 acres) with all utilities, rail and road access. Contact the Peoria Economic Development Group, Inc.

## LODGING AND MEETING FACILITIES

Motels: 1 with 140 rooms  
Meeting Facilities: 6, with the largest seating 300 persons  
R.V. Parks: 2 (1 with 74 spaces; 1 with 948 spaces)

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This profile was prepared in cooperation with the City of Peoria.

For further information, contact:

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