

**PRESCOTT VALLEY OPEN SPACE/
ANTELOPE SURVEY**

August 1995

Prepared for

The Town of Prescott Valley
Public Works Department



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DISCLAIMER

The findings, opinions, and recommendations in this report are those of the investigators who have received partial or full funding from the Arizona Game and Fish Department Heritage Fund. The findings, opinions, and recommendations do not necessarily reflect those of the Arizona Game and Fish Commission or the Department, or necessarily represent official Department policy or management practice. For further information, please contact the Arizona Game and Fish Department.

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INTRODUCTION

This study was commissioned by the Town of Prescott Valley and funded with an Arizona Game and Fish Department Heritage Fund Urban Wildlife and Urban Wildlife Habitat Grant. The overall purposes of this effort were to (1) determine if Prescott Valley residents would like to see open space maintained as the Town continues to develop and, if so, determine the preferred method for funding such a program, and (2) to assess community interest in maintaining wildlife habitat. The specific objectives of this project were as follows:

- Determine if Prescott Valley residents would like to see open space maintained as the Town continues to develop;
- Identify a preferred method to implement the maintenance of open space;
- Determine the amount or percentage of open space that Prescott Valley residents would like to see maintained as development progresses;
- Determine Prescott Valley resident's desire to see wildlife, specifically antelope, maintained as part of its heritage through the development of the Town.

The information contained in this report is based on 237 telephone interviews conducted with Prescott Valley heads of households. All of the interviewing on this study was conducted by professional interviewers of the Behavior Research Center (BRC) between August 18 and 23, 1995, at the Center's central location interviewing facility in Phoenix. For a detailed description of the procedures followed during the course of this project, please refer to the Methodology section of this report.

This report is divided into three general sections. The first section, *Executive Summary*, offers the primary findings of the study in a brief summary format. The second section, *Summary Of The Findings*, reviews each study question in detail. The final section, *Appendix*, details the study methodology and contains a copy of the survey questionnaire and the detailed computer generated tables on each survey question.

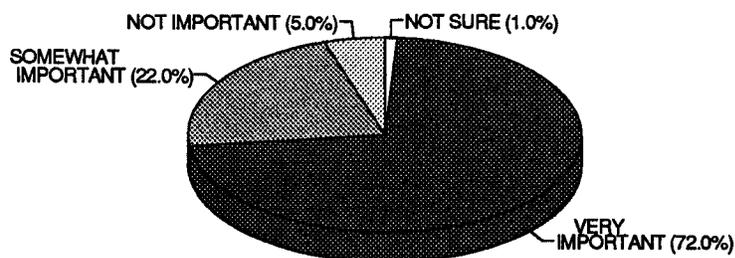
The Behavior Research Center has presented all of the data germane to the basic research objectives of this project. However, if Town management requires additional data retrieval or interpretation, we stand ready to provide such input.

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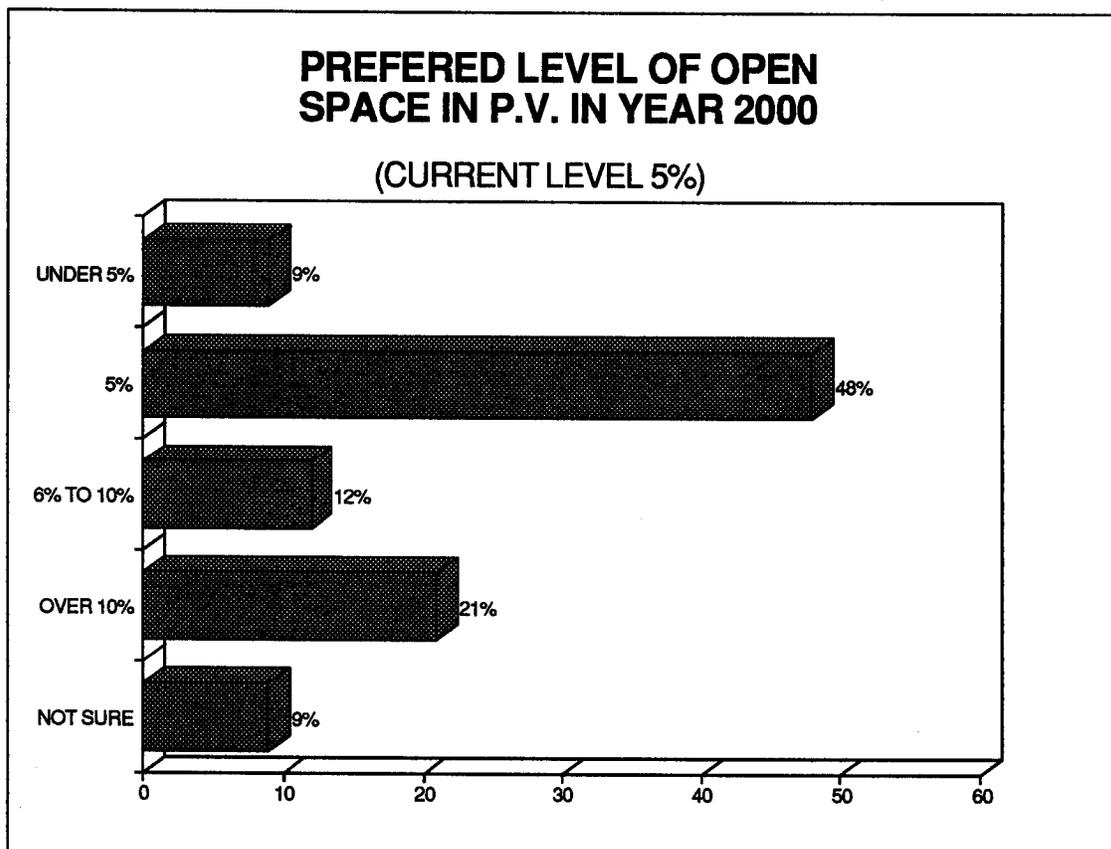
OVERVIEW

- Better than nine out of ten Prescott Valley residents (94%) believe it is important to maintain non-developed, open space in Prescott Valley -- 72 percent very important, 22 percent somewhat important.

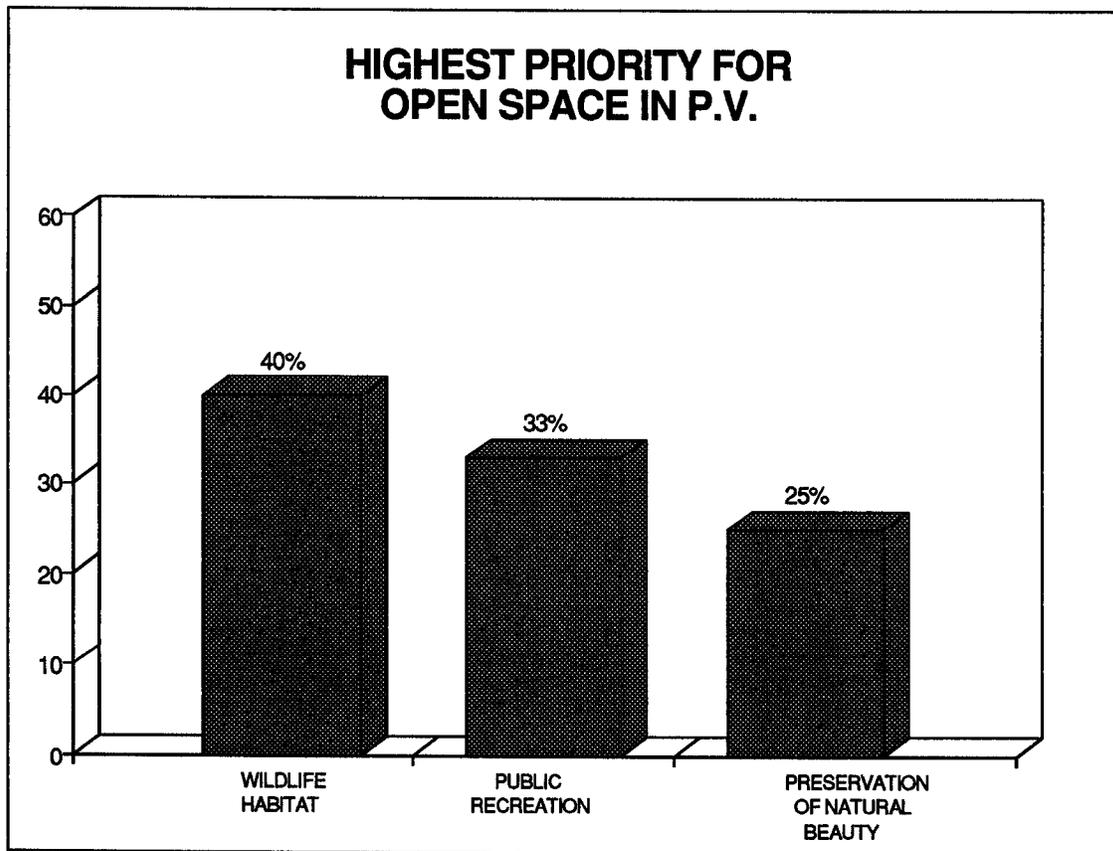
**IMPORTANCE OF MAINTAINING
OPEN SPACE IN P.V.**

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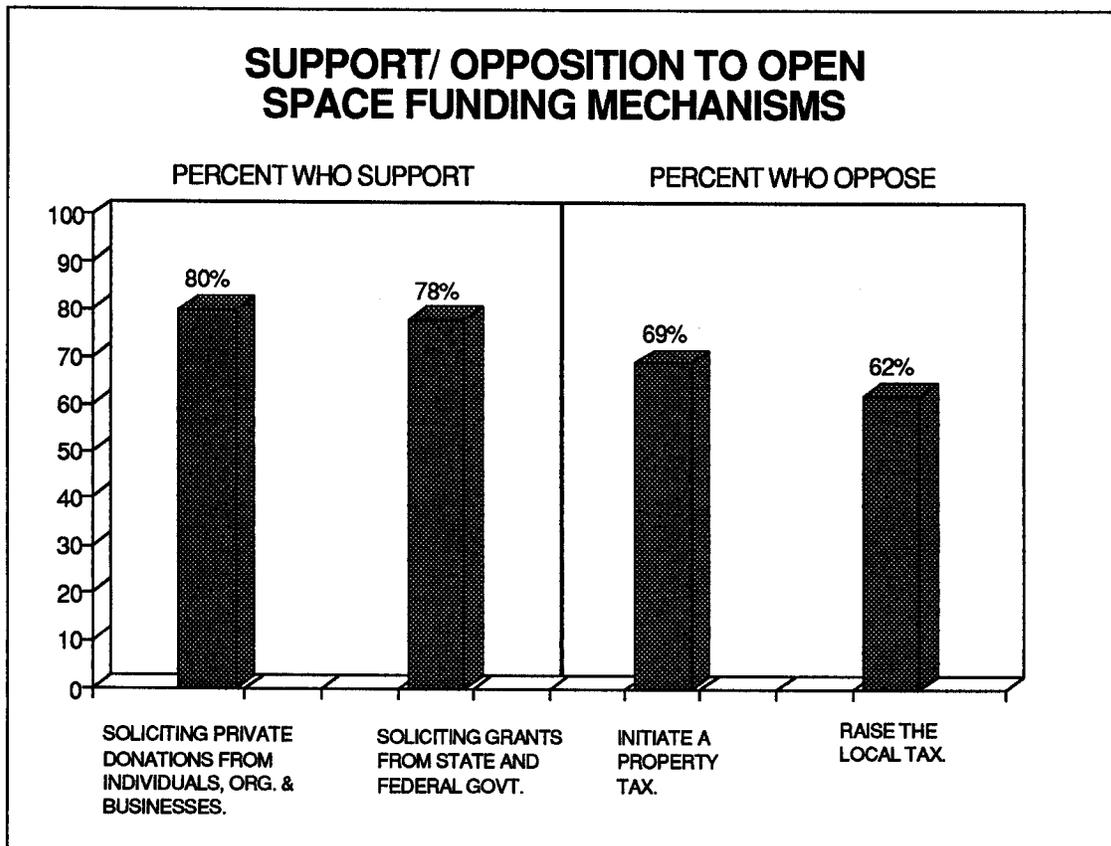
- Nearly one-half of residents (49%) believe the town's current five percent open space ratio should be maintained in the year 2000 while 33 percent believe it should be increased and nine percent decreased.



- Forty percent of residents feel that wildlife habitat should be the number one open space priority followed by public recreation (33%) and the preservation of natural beauty (25%).



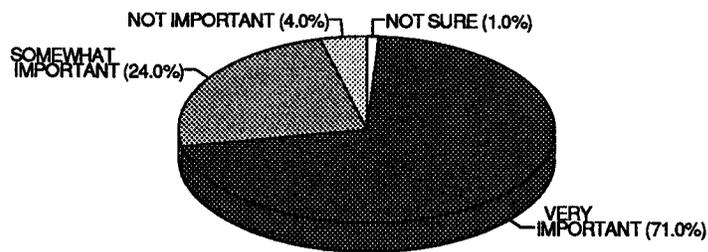
- Approximately eight out of ten residents support either the soliciting of private donations (80%) or the soliciting of government grants (78%) as mechanisms to fund open space in Prescott Valley. Conversely, better than six out of ten residents oppose either a property tax (69%) or increased local sales tax (62%) as mechanisms.



- Over nine out of ten residents (92%) are familiar with the Prescott Valley antelope herd — 65 percent very familiar, 27 percent somewhat familiar.
- The typical resident believes the herd consists of slightly under 50 animals — well below the herd's actual estimated size of 800.
- Ninety-nine percent of residents familiar with the herd have seen animals in the past two years — 78 percent on a frequent basis.

- Virtually all Prescott Valley residents (95%) feel it is important to maintain a healthy antelope herd in the area — 71 percent very important, 24 percent somewhat important.

IMPORTANCE OF MAINTAINING HEALTHY ANTELOPE HERD IN P.V.



SUMMARY OF THE FINDINGS

ATTITUDES ABOUT OPEN SPACE

Prescott Valley residents were asked a series of questions to determine their attitudes about open space in their community. Looking first at how important they feel it is to maintain non-developed, open space in Prescott Valley we find that better than nine out of ten (94%) classify it as either "very" (72%) or "somewhat" (22%) important. In comparison, only five percent of residents feel that open space maintenance is "not very" or "not at all" important. This pattern is universal among all population subgroups.

TABLE 1: IMPORTANCE OF OPEN SPACE

"To begin, as Prescott Valley grows over the coming years, how important do you feel it is that areas of non-developed, open space are maintained in the community -- very important, somewhat important, not very important, or not at all important?"

	Very	Some- what	Not Very	Not At All	Not Sure
<u>TOTAL</u>	72%	22%	3%	2%	1%
<u>GENDER</u>					
Male	69	24	4	2	1
Female	74	21	2	2	1
<u>AGE</u>					
Under 35	59	29	7	2	3
35 to 54	68	29	3	0	0
55 or Over	79	15	2	3	1
<u>YEARS IN PV</u>					
Under 5	65	28	5	1	1
5 to 9	71	24	3	2	0
10 or Over	81	13	3	1	2
<u>¹AREA</u>					
West	71	23	4	1	1
East	72	22	3	3	0

¹ Robert Road utilized as dividing line to separate PV into East and West segments.

Residents were next advised that roughly five percent of Prescott Valley is currently open space and asked to indicate what they felt the level should be in the year 2000. As Table 2 reveals, nearly one-half of residents (49%) believe the five percent level should be maintained in the future while one-third (33%) believe it should be increased. Less than one out of ten residents (9%) feel the level of open space in Prescott Valley should be reduced. Once again, these patterns are generally consistent regardless of population subgroup.

TABLE 2: PREFERRED LEVEL OF OPEN SPACE

"At the present time, approximately five percent of the developed and platted portion of Prescott Valley is designated as open space. Looking ahead five years, what percent of Prescott Valley would you like to see maintained as open space in the year 2000?"

	<u>Under 5%</u>	<u>5%</u>	<u>6% to 10%</u>	<u>Over 10%</u>	<u>Not Sure</u>
<u>TOTAL</u>	9%	49%	12%	21%	9%
<u>GENDER</u>					
Male	9	44	15	23	9
Female	7	54	10	19	10
<u>AGE</u>					
Under 35	5	58	5	27	5
35 to 54	10	50	13	19	8
55 or Over	9	44	14	21	12
<u>YEARS IN PV</u>					
Under 5	7	52	5	30	6
5 to 9	10	53	19	10	8
10 or Over	9	40	13	24	14
<u>AREA</u>					
West	6	47	12	24	11
East	12	50	14	18	6

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Continuing with this line of questioning, residents were asked to prioritize three purposes for maintaining open space — natural beauty, wildlife habitat and public recreation. As may be seen, approximately seven out of ten residents give each of the purposes a rating of seven or higher on a one to 10 scale. Note, however, that when asked to indicate which one of the three purposes should receive the highest priority, 40 percent of residents selected wildlife habitat while 33 percent selected public recreation and 25 percent natural beauty.

**TABLE 3: OPEN SPACE USE PRIORITIES**

"Next, open space can be maintained for a variety of purposes. I'd like to read you several of these purposes, and as I do, please just tell me how much priority you feel each purpose should receive here in Prescott Valley. In responding, please use a scale of one to ten where one means a very low priority and ten a very high priority."

|                                                                                    | Low<br>(1-4) | Mod-<br>erate<br>(5-6) | High<br>(7-8) | Very<br>High<br>(9-10) | MEDIAN<br>RATING |
|------------------------------------------------------------------------------------|--------------|------------------------|---------------|------------------------|------------------|
| For the preservation of<br>natural beauty                                          | 6%           | 20%                    | 24%           | 50%                    | 8.0              |
| For wildlife habitat areas                                                         | 12           | 18                     | 21            | 49                     | 7.7              |
| For public recreation such as<br>parks, ball fields and biking or<br>jogging paths | 9            | 23                     | 36            | 32                     | 7.4              |

"And which **ONE** of these three purposes I've just mentioned -- public recreation, wildlife habitat or preservation of natural beauty -- do you feel should receive the highest priority?"

|                    | Wildlife<br>Habitat | Public<br>Recreation | Natural<br>Beauty | Not<br>Sure |
|--------------------|---------------------|----------------------|-------------------|-------------|
| <u>TOTAL</u>       | 40%                 | 33%                  | 25%               | 2%          |
| <u>AGE</u>         |                     |                      |                   |             |
| Under 35           | 45                  | 36                   | 19                | 0           |
| 35 to 54           | 41                  | 34                   | 22                | 3           |
| 55 or Over         | 38                  | 30                   | 30                | 2           |
| <u>YEARS IN PV</u> |                     |                      |                   |             |
| Under 5            | 41                  | 33                   | 24                | 2           |
| 5 to 9             | 42                  | 34                   | 20                | 4           |
| 10 or Over         | 37                  | 31                   | 32                | 0           |

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OPEN SPACE FUNDING MECHANISMS

After residents had indicated their attitudes about open space, they were probed on their support or opposition to four possible open space funding mechanisms. As Table 4 clearly reveals, residents strongly support two of the mechanisms and strongly oppose two others. Thus we find roughly eight out of ten residents indicating support for the soliciting of private donations (80%) and government grants (78%), and better than six out of ten indicating opposition to a property tax (69%) or increased local sales tax (62%). These patterns are universal among all population subgroups.

TABLE 4: OPEN SPACE FUNDING PREFERENCES

"Next, as you can imagine, it costs money to purchase and maintain open space areas. Do you favor or oppose each of the following methods of raising funds to maintain open space areas in Prescott Valley?"

	Favor	Oppose	Not Sure	NET FAVOR (OPPOSE)
Soliciting private donations from individuals, organizations and businesses	80%	15%	5%	65%
Soliciting grants from the state and Federal Government	78	20	2	58
Raising the local sales tax	34	62	4	(28)
Initiate a property tax	24	69	7	(45)

FAMILIARITY WITH ANTELOPE HERD

Prescott Valley residents were asked to indicate how familiar they are with the local antelope herd. As Table 5 reveals, over nine out of ten residents (92%) indicate they are either "very" familiar (65%) or "somewhat" familiar (27%) with the herd. In comparison, only six percent of residents indicate they are "not very" familiar with the herd while two percent profess to being "not at all" familiar with it.

As one would expect, the highest level of familiarity with the herd is among long time residents (79%). Note, however, that familiarity is high among all population subgroup, even relative newcomers to the area.

TABLE 5: FAMILIARITY WITH ANTELOPE HERD

"Next, would you say you are very familiar, somewhat familiar, not very familiar, or not at all familiar with the antelope herd which resides in the area bounded by Highway 69 on the south, Highway 89A on the north, Fain Road on the east, and Glassford Hill on the west?"

	Very	Some- what	Not Very	Not At All
<u>TOTAL</u>	65%	27%	6%	2%
<u>GENDER</u>				
Male	62	28	7	3
Female	67	26	6	1
<u>AGE</u>				
Under 35	61	29	7	3
35 to 54	66	28	5	1
55 or Over	65	25	8	2
<u>YEARS IN PV</u>				
Under 5	53	32	12	3
5 to 9	65	28	6	1
10 or Over	79	21	0	0
<u>AREA</u>				
West	64	26	8	2
East	66	29	4	1

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Next, those residents who indicated they were aware of the herd were asked to indicate its size. As may be seen, less than one out of ten residents (7%) are not able to offer an estimate while the majority of those who do, tend to underestimate the herds actual estimated size of approximately 800 animals. On average, the typical Prescott Valley resident estimates the herds size at 47 animals.

TABLE 6: KNOWLEDGE ABOUT HERD SIZE  
(AMONG THOSE AWARE OF HERD)

"To the best of your knowledge, about how many antelope are in the herd which resides within the area I just described?"

|             |          |
|-------------|----------|
| Under 25    | 27%      |
| 25 to 49    | 22       |
| 50 to 99    | 14       |
| 100 to 149  | 11       |
| 150 or Over | 19       |
| Not Sure    | <u>7</u> |
|             | 100%     |
| <br>MEDIAN  | <br>46.9 |

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Finally in this section, 99 percent of residents familiar with the herd indicated they had seen the herd in the past two years — 78 percent on a frequent basis.

TABLE 7: PERSONAL OBSERVATION OF HERD
(AMONG THOSE FAMILIAR WITH HERD)

"Have you personally seen any antelope from the Prescott Valley herd in the last two years?"

Yes	99%
No	<u>1</u>
	100%

"And in the past two years would you say you have frequently, occasionally, or only rarely seen antelope from the herd?" (Among those having seen in past two years)

Frequently	78%
Occasionally	17
Only Rarely	<u>5</u>
	100%

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## IMPORTANCE OF MAINTAINING ANTELOPE HERD

Virtually all Prescott Valley residents (95%) believe it is important that a healthy antelope herd be maintained in the area — 71 percent very important, 24 percent somewhat important. Further, within none of the population subgroups does the not important reading exceed seven percent.

TABLE 8: IMPORTANCE OF MAINTAINING HERD

"As far as you are concerned, how important is it that a healthy antelope herd be maintained in the Prescott Valley area -- very important, somewhat important, not very important, or not at all important?"

|                    | Very | Some-<br>what | Not<br>Very | Not<br>At All | Not<br>Sure |
|--------------------|------|---------------|-------------|---------------|-------------|
| <u>TOTAL</u>       | 71%  | 24%           | 3%          | 1%            | 1%          |
| <u>GENDER</u>      |      |               |             |               |             |
| Male               | 67   | 25            | 5           | 2             | 1           |
| Female             | 75   | 22            | 1           | 1             | 1           |
| <u>AGE</u>         |      |               |             |               |             |
| Under 35           | 68   | 27            | 5           | 0             | 0           |
| 35 to 54           | 65   | 26            | 5           | 2             | 2           |
| 55 or Over         | 76   | 21            | 1           | 1             | 1           |
| <u>YEARS IN PV</u> |      |               |             |               |             |
| Under 5            | 67   | 28            | 4           | 0             | 1           |
| 5 to 9             | 72   | 21            | 2           | 4             | 1           |
| 10 or Over         | 73   | 23            | 3           | 0             | 1           |
| <u>AREA</u>        |      |               |             |               |             |
| West               | 73   | 21            | 4           | 0             | 2           |
| East               | 69   | 26            | 2           | 3             | 0           |

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The primary reasons resident give for believing it's important to maintain the herd are that humans must maintain nature (54%) and that they enjoy watching them (40%).

TABLE 9: REASONS HERD MAINTENANCE IS IMPORTANT/NOT IMPORTANT

"Why do you feel that way? (PROBE) Why else?"

REASONS IMPORTANT

We must maintain nature/they were here first	54%
Like to watch them	40
They're symbol of Prescott Valley	9
Must preserve for future generations	4
Take priority over growth	3
For hunting	1

REASONS NOT IMPORTANT

Plenty of area for them outside of town	3%
Need space for growth	1
They're no big deal	1
They attract predators/dangerous	1
Not Sure	3

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**APPENDIX****METHODOLOGY**

The information contained in this report is based on 237 telephone interviews conducted with Prescott Valley heads of households. Respondent selection on this project was accomplished via a computer generated random digit dial telephone sample which selects households based on residential telephone prefixes and includes all unlisted and newly listed households. This methodology was selected because it ensures a randomly selected sample of households proportionately allocated throughout the sample universe.

The questionnaire used in this study was designed by Behavior Research Center in conjunction with the Town of Prescott Valley and the Arizona Game and Fish Department (see appended questionnaire). After approval of the preliminary draft questionnaire, it was pre-tested with a randomly selected cross-section of 10 Prescott Valley residents. The pre-test focused on the value and understandability of the questions, adequacy of response categories, questions for which probes were necessary, and the like. Following the pre-test, the final form was approved by the Town of Prescott Valley and the Arizona Game and Fish Department.

All of the interviewing on this project was conducted between August 18 and 23, 1995, at the Center's central location telephone facility where each interviewer worked under the direct supervision of BRC supervisory personnel. All of the interviewers who worked on this project were professional interviewers of the Center. Each had prior experience with BRC and received a thorough briefing on the particulars of this study. During the briefing, the interviewers were trained on (a) the purpose of the study, (b) sampling procedures, (c) administration of the questionnaire, and (d) other project-related factors. In addition, each interviewer completed a set of practice interviews to ensure that all procedures were understood and followed.

Interviewing on this study was conducted during an approximately equal cross-section of evening and weekend hours. This procedure was followed to ensure that all households were equally represented, regardless of work schedules. Further, during the interviewing segment of this study, up to four separate attempts, on different days and during different times of day, were made to contact each selected resident. Only after four unsuccessful attempts was a selected household substituted in the sample. Using this methodology, the full sample was completed, and partially completed interviews were not accepted nor counted toward fulfillment of the total sample quotas.

One hundred percent of the completed interviews were edited, and any containing errors of administration were pulled, the respondent re-called, and the errors corrected. In addition, 15 percent of each interviewer's work was randomly selected for validation to ensure its authenticity and correctness. No problems were encountered during this phase of interviewing quality control.

As the data collection segment of this study was being undertaken, completed and validated interviews were turned over to BRC's in-house coding department. The coding department edited, validated and coded the interviews. Each interview that received final coding department approval was then transferred to keypunching where each was 100 percent key verified. Upon completion of keypunching, a series of validity and logic checks were run on the data to insure it was "clean" and representative of the sample universe prior to running the detailed tables.

When analyzing the results of this survey, it should be kept in mind that all surveys are subject to sampling error. Sampling error, stated simply, is the difference between the results obtained from a sample and those which would be obtained by surveying the entire population under consideration. The size of sampling error varies, to some extent, with the number of interviews completed and with the division of opinion on a particular question.

An estimate of the sampling error range for this study is provided in the following table. The sampling error presented in the table has been calculated at the confidence level most frequently used by social scientists, the 95 percent level. The sampling error figures shown in the table are average figures that represent the maximum error for the sample bases shown (i.e., for the survey findings where the division of opinion is approximately 50%/50%). Survey findings that show a more one-sided distribution of opinion, such as 70%/30% or 90%/10%, are usually subject to slightly lower sampling tolerances than those shown in the table.

As may be seen in the table, the overall sampling error for this study is approximately +/- 5.0 percent when the sample is studied in total (i.e., all 237 cases). However, when subsets of the total sample are studied, the amount of sampling error increases based on the sample size within the subset.

| <u>Sample<br/>Size</u> | <u>Approximate Sampling<br/>Error At A 95% Confidence<br/>Level (Plus/Minus Percentage<br/>Of Sampling Tolerance)</u> |
|------------------------|-----------------------------------------------------------------------------------------------------------------------|
| 250                    | 5.0%                                                                                                                  |
| 200                    | 5.9                                                                                                                   |
| 150                    | 6.7                                                                                                                   |
| 100                    | 7.6                                                                                                                   |

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Hello, my name is _____ and I'm with the Behavior Research Center. We are conducting a brief survey among Prescott Valley residents on issues affecting the area and I'd talk with you for a few minutes.

A. Are you a resident of Prescott Valley?

IF YES: CONTINUE **IF NO:** THANK AND TERMINATE

B. And are you the (male/female) head of your household?

Male...1 (9)
 Female...2

IF YES: CONTINUE **IF NO:** ASK TO SPEAK WITH (MALE/FEMALE) HEAD OF HOUSEHOLD, RE-INTRODUCE YOURSELF AND CONTINUE. IF NONE AVAILABLE, ARRANGE CALLBACK. IF NONE IN HOUSEHOLD, TERMINATE.

CALLBACK: _____

1. To begin, as Prescott Valley grows over the coming years, how important do you feel it is that areas of non-developed, open space are maintained in the community -- very important, somewhat important, not very important, or not at all important? Very important...1 (10)
 Somewhat important...2
 Not very important...3
 Not at all important...4
 Not sure...5

2. At the present time, approximately five percent of the developed and platted portion of Prescott Valley is designated as open space. Looking ahead five years, what percent of Prescott Valley would you like to see maintained as open space in the year 2000? PERCENT: ____/____ (11-12)

3. Next, open space can be maintained for a variety of purposes. I'd like to read you several of these purposes, and as I do, please just tell me how much priority you feel each purpose should receive here in Prescott Valley. In responding, please use a scale of one to ten where one means a very low priority and ten a very high priority. **(READ EACH BEGIN WITH CIRCLED LETTER)** RATING

A. For public recreation such as parks, ball fields and biking or jogging paths / (13-14)
 B. For wildlife habitat areas / (15-16)
 C. For the preservation of natural beauty / (17-18)

3a. And which ONE of these three purposes I've just mentioned -- public recreation, wildlife habitat or preservation of natural beauty - do you feel should receive the highest priority? Public recreation...1 (19)
 Wildlife habitat...2
 Natural beauty...3

4. Next, as you can imagine, it costs money to purchase and maintain open space areas. Do you favor or oppose each of the following methods of raising funds to maintain open space areas in Prescott Valley? **(READ EACH BEGIN WITH CIRCLED LETTER)**

	Favor	Oppose	Not Sure	
A. Initiate a property tax	1	2	3	(20)
B. Soliciting private donations from individuals, organizations and businesses ..	1	2	3	(21)
C. Raising the local sales tax	1	2	3	(22)
D. Soliciting grants from the state and Federal government	1	2	3	(23)

5. Next, would you say you are very familiar, somewhat familiar, not very familiar, or not at all familiar with the antelope herd which resides in the area bounded by Highway 89 on the south, Highway 89A on the north, Fain Road on the east, and Glassford Hill on the west? Very familiar...1 (24)
(GO TO Q6) Somewhat familiar...2
 Not very familiar...3
 Not at all familiar...4
(GO TO Q6) Not sure...5

6. To the best of your knowledge, about how many antelope are in the herd which resides within the area I just described? NUMBER: ____/____/____ (25-27)

7. Have you personally seen any antelope from the Prescott Valley herd in the last two years? **(GO TO Q7a)** Yes...1 (28)
(GO TO Q8) No...2

- 7a. And in the past two years, would you say you have frequently, occasionally, or only rarely seen antelope from the herd? Frequently...1 (29)
Occasionally...2
Rarely...3
8. As far as you are concerned, how important is it that a healthy antelope herd be maintained in the Prescott Valley area -- very important, somewhat important, not very important, or not at all important? Very important...1 (30)
Somewhat important...2
Not very important...3
Not at all important...4
Not sure...5
- 8a. Why do you feel that way? **(PROBE)** Why else? _____ (31-32)
 _____ (33-34)

Now, before we finish, I need to ask you a few questions for classification purposes.

9. First, how many years have you lived in Prescott Valley? YEARS: _____ / _____ (35-36)
10. Do you live east or west of Robert Road? East...1 (37)
West...2
11. And finally, which one of the following categories best describes your age? **(READ EACH EXCEPT REFUSED)** Under 35...1 (38)
35 to 54...2
55 or over...3
(DO NOT READ) Refused...4

Thank you very much, that completes this interview. My supervisor may want to call you to verify that I conducted this interview so may I have your first name so that they may do so? **(VERIFY PHONE NUMBER)**

NAME: _____ PHONE #: 520- _____ (39-48)

ADMINISTRATIVE DATA:

INTERVIEWER NAME: _____ #: _____ (49-51)

DATE: _____

VALIDATED BY: _____ #: _____ (52-54)

CODED BY: _____ #: _____ (55-57)

INSTRUCTIONS ON READING DETAILED TABLES

"R" represents row; "C" represents column.

"Row" may be read by looking at the heading at the top of the table and at a category in the left column. Run across the row (left to right) to the heading you're looking for and you'll find a percentage.

Example: Importance of maintaining open space

- Out of 237 total respondents, 119 or 50.0% were male and 118 or 50.0% were female.
- Of those who feel it is very important, 82 or 48.4% were male and 88 or 51.6% were female.

To read the "Column," look at the heading at the top of the page (example "male") and run down the heading column to the "C" in the category you need in the left column.

Example: Males -- Importance of maintaining open space

- Out of 119 male respondents, 82 or 69.3% feel it is very important, while 28 or 23.7% feel it is somewhat important, etc.

Q.1 AS PRESCOTT VALLEY GROWS OVER THE COMING YEARS, HOW IMPORTANT DO YOU FEEL IT IS THAT AREAS OF NON-DEVELOPED, OPEN SPACE ARE MAINTAINED IN THE COMMUNITY?

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HEAD			NOT AT ALL	
	MALE	FEM.	UNDER 35	35-54	55+	UNDER 5	5-9	10+	EAST	WEST	VERY	SOME- MINT	NOT VERY		
WT	237	119	118	41	89	106	85	83	68	131	103	154	64	15	4
R	100.0	50.0	50.0	17.3	37.7	44.7	36.0	35.0	29.5	55.4	43.4	64.2	27.0	6.4	1.7
C	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. VERY IMPORTANT	170	82	88	24	61	84	55	59	55	93	74	130	40	9	1
F	100.0	49.4	51.6	14.2	33.0	49.5	32.4	34.0	32.8	54.9	43.4	78.5	23.6	5.3	0.6
C	71.6	69.3	74.0	58.7	68.2	79.3	64.5	71.2	60.8	71.0	71.7	77.9	62.6	53.6	25.5
2. SOMEWHAT IMPORTANT	53	28	25	12	25	16	24	20	9	30	23	29	12	4	2
R	100.0	52.0	47.2	22.2	47.0	30.0	45.7	37.4	16.9	56.4	43.6	52.8	35.8	7.5	3.9
C	22.4	23.7	21.1	20.8	29.4	15.1	28.4	23.9	13.3	22.0	22.5	18.2	29.6	26.6	50.9
3. NOT VERY IMPORTANT	8	5	3	3	3	2	4	2	2	5	3	2	5	1	
R	100.0	64.3	35.7	37.6	37.6	24.8	50.5	24.0	24.0	63.3	36.7	25.7	61.4	12.9	
C	3.4	4.4	2.4	7.4	3.4	1.9	4.9	2.4	3.0	3.9	2.9	1.4	7.8	5.9	
4. NOT AT ALL IMPORTANT	4	2	2	1		3	1	2	1	1	3	2		1	1
R	100.0	51.9	48.1	25.9		74.1	25.9	50.0	24.1	24.1	75.9	48.1		25.9	25.9
C	1.7	1.8	1.6	2.5		2.8	1.2	2.4	1.4	0.7	3.0	1.3		5.9	25.5
5. NOT SURE	2	1	1	1		1	1		1	2		2			
R	100.0	51.9	48.1	51.9		48.1	48.1		51.9	100.0		100.0			
C	0.9	0.9	0.9	2.5		0.9	1.1		1.5	1.5		1.3			

Q.1 AS PRESCOTT VALLEY GROWS OVER THE COMING YEARS, HOW IMPORTANT DO YOU FEEL IT IS THAT AREAS OF NON-DEVELOPED, OPEN SPACE ARE MAINTAINED IN THE COMMUNITY?

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HERD				
	MALE	FEM.	UNDER 35	35-54	55+	UNDER 5	5-9	10+	EAST	WEST	VERY	SOME-WHAT	NOT VERY	NOT AT ALL	
WT	237	119	118	41	89	106	85	83	68	131	103	154	64	15	4
R	100.0	50.0	50.0	17.3	37.7	44.7	36.0	35.0	28.5	55.4	43.4	64.9	27.0	6.4	1.7
C	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. VERY IMPORTANT	170	82	88	24	61	84	55	59	55	93	74	120	40	9	1
R	100.0	48.4	51.6	14.2	35.8	49.5	32.4	34.8	32.2	54.9	43.4	70.5	23.6	5.3	0.6
C	71.6	69.3	74.0	58.7	68.2	79.3	64.5	71.2	80.8	71.0	71.7	77.9	62.6	59.6	23.6
2. SOMEWHAT IMPORTANT	53	28	25	12	25	16	24	20	9	30	23	28	19	4	2
R	100.0	52.8	47.2	22.2	47.8	30.0	45.7	37.4	16.9	56.4	43.6	52.8	35.8	7.5	3.9
C	22.4	23.7	21.1	28.8	28.4	15.1	28.4	23.9	13.3	22.8	22.5	18.2	29.6	26.6	50.9
3. NOT VERY IMPORTANT	8	5	3	3	3	2	4	2	2	5	3	2	5	1	
R	100.0	64.3	35.7	37.6	37.6	24.8	50.5	24.8	24.8	63.3	36.7	25.7	61.4	12.9	
C	3.4	4.4	2.4	7.4	3.4	1.9	4.8	2.4	3.0	3.9	2.9	1.4	7.8	6.9	
4. NOT AT ALL IMPORTANT	4	2	2	1		3	1	2	1	1	3	2		1	1
R	100.0	51.9	48.1	25.9		74.1	25.9	50.0	24.1	24.1	75.9	48.1		25.9	25.9
C	1.7	1.8	1.6	2.5		2.8	1.2	2.4	1.4	0.7	3.0	1.3		6.9	25.5
5. NOT SURE	2	1	1	1		1	1		1	2		2			
R	100.0	51.9	48.1	51.9		48.1	48.1		51.9	100.0		100.0			
C	0.8	0.9	0.8	2.5		0.9	1.1		1.5	1.5		1.3			

BEHAVIOR RESEARCH CENTER, INC.

TOWN OF PRESCOTT VALLEY

Q.2X AT THE PRESENT TIME, APPROX. 5% OF THE DEVELOPED & PLATTED PORTION OF PRESCOTT VALLEY IS DESIGNATED AS OPEN SPACE. LOOKING AHEAD 5 YRS., WHAT PERCENT OF PRESCOTT VALLEY WOULD YOU LIKE TO SEE MAINTAINED AS OPEN SPACE IN THE YEAR 2000?

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HERD			NOT AT ALL	
	MALE	FEM.	UNDER 35	35-54	55_+	UNDER 5	5-9	10_+	EAST	WEST	VERY	SOME-WHAT	NOT VERY		
WT	237	119	118	41	89	106	85	83	68	131	103	154	64	15	4
R	100.0	50.0	50.0	17.3	37.7	44.7	36.0	35.0	28.5	55.4	43.4	64.9	27.0	6.4	1.7
C	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. ZERO	13	7	6		6	7	3	5	5	7	6	8	2	2	1
R	100.0	55.7	44.3		45.4	54.6	23.3	38.6	38.1	53.4	46.6	61.4	15.3	15.3	8.0
C	5.5	6.1	4.9		6.6	6.7	3.6	6.1	7.3	5.3	5.9	5.2	3.1	13.3	25.5
2. 1 - 4	7	4	3	2	3	2	3	3	1	1	6	4	3		
R	100.0	59.0	41.0	29.5	43.2	27.3	43.2	43.2	13.7	13.7	86.3	57.9	42.1		
C	3.0	3.5	2.4	5.1	3.4	1.8	3.6	3.7	1.4	0.7	5.9	2.7	4.6		
3. 5	116	52	64	24	44	47	44	44	27	62	52	72	33	9	2
R	100.0	45.0	55.0	20.5	38.2	40.4	38.1	37.9	23.1	53.7	44.7	62.0	28.5	7.8	1.7
C	48.8	43.9	53.7	58.0	49.5	44.1	51.6	52.8	39.5	47.3	50.2	46.6	51.4	59.6	49.1
4. 6 - 10	29	18	12	2	12	15	4	16	9	15	14	22	7		
R	100.0	60.5	39.5	6.9	41.9	51.3	14.0	54.8	31.2	51.8	48.2	76.1	23.9		
C	12.3	14.9	9.8	4.9	13.7	14.2	4.8	19.3	13.5	11.5	13.7	14.5	10.9		
5. OVER 10	50	27	23	11	17	22	26	8	16	31	18	35	12	2	1
R	100.0	53.9	46.1	22.3	33.6	44.1	52.1	16.0	32.0	62.1	35.9	69.7	24.3	4.0	2.1
C	21.2	22.8	19.5	27.4	18.9	20.9	30.6	9.7	23.7	23.7	17.5	22.7	19.0	13.3	25.5
9. NOT SURE	22	10	12	2	7	13	5	7	10	15	7	13	7	2	
R	100.0	47.3	52.7	8.8	32.1	59.1	23.0	32.1	44.9	68.2	31.8	58.4	32.1	9.5	
C	9.3	8.8	9.8	4.7	7.9	12.3	5.9	8.5	14.6	11.4	6.8	8.3	11.0	13.8	

BEHAVIOR RESEARCH CENTER, INC.

TOWN OF PRESCOTT VALLEY

Q.3 A HOW MUCH PRIORITY SHOULD PRESCOTT VALLEY RECEIVE FOR: PUBLIC RECREATION SUCH AS PARKS, BALL FIELDS & BIKING OR JOGGING PATHS.

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HERD			NOT AT ALL	
	MALE	FEM.	UNDER 35	35-54	55_+	UNDER 5	5-9	10_+	EAST	WEST	VERY	SOME-WHAT	NOT VERY		
WT	237	119	118	41	89	106	85	83	68	131	103	154	64	15	4
R	100.0	50.0	50.0	17.3	37.7	44.7	36.0	35.0	28.5	55.4	43.4	64.9	27.0	6.4	1.7
C	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. VERY LOW PRIORITY	2	1	1			2	1	1		1	1	2			
R	100.0	51.9	48.1			100.0	51.9	48.1		51.9	48.1	100.0			
C	0.8	0.9	0.8			1.9	1.2	1.2		0.8	0.9	1.3			
2	1	1				1	1			1				1	
R	100.0	100.0				100.0	100.0			100.0				100.0	
C	0.4	0.9				1.0	1.2			0.8				1.6	
3	6	3	3	1	2	3	4	2		4	2	3	3		
R	100.0	51.9	48.1	17.3	32.1	50.6	67.9	32.1		67.9	32.1	49.4	50.6		
C	2.5	2.6	2.4	2.5	2.2	2.9	4.8	2.3		3.1	1.9	1.9	4.7		
4	12	6	6		4	8	4	2	6	7	5	7	3	2	
R	100.0	51.9	48.1		33.3	66.7	34.0	16.7	49.4	58.0	42.0	58.0	24.7	17.3	
C	5.1	5.3	4.9		4.5	7.6	4.8	2.4	8.8	5.3	4.9	4.5	4.6	13.8	
5	42	19	23	5	16	21	12	19	11	30	12	25	13	3	1
R	100.0	44.7	55.3	12.1	38.7	49.3	28.9	45.2	25.9	71.5	28.5	59.2	31.0	7.5	2.3
C	17.7	15.8	19.5	12.3	18.1	19.5	14.2	22.8	16.0	22.8	11.6	16.1	20.3	20.7	23.6
6	13	4	9	2	3	8	2	4	7	8	5	10	3		
R	100.0	32.4	67.6	15.0	22.5	62.5	15.0	31.2	53.8	62.5	37.5	77.5	22.5		
C	5.4	3.5	7.3	4.7	3.2	7.6	2.3	4.8	10.2	6.1	4.7	6.5	4.5		
7	33	24	9	5	15	12	11	12	9	13	18	16	11	4	1
R	100.0	73.4	26.6	16.0	46.7	37.4	34.6	37.1	28.2	41.0	56.0	50.1	34.6	12.1	3.2
C	13.7	20.2	7.3	12.7	17.0	11.5	13.2	14.6	13.6	10.2	17.7	10.6	17.6	26.1	25.5
8	53	25	28	9	22	22	19	21	13	31	22	39	12	2	
R	100.0	47.2	52.8	16.8	41.7	41.5	36.0	39.7	24.3	58.5	41.5	73.3	22.9	3.8	
C	22.3	21.1	23.6	21.7	24.7	20.7	22.3	25.3	19.0	23.6	21.3	25.2	10.9	13.3	
9	9	4	5	2	4	3	3	5	1	2	7	6	1	2	
R	100.0	46.3	53.7	22.3	44.6	33.1	32.2	56.2	11.6	21.5	78.5	67.8	10.7	21.5	
C	3.8	3.5	4.1	4.9	4.5	2.8	3.4	6.1	1.5	1.5	6.9	4.0	1.5	12.8	
10. VERY HIGH PRIORITY	67	31	36	17	23	26	28	17	21	34	31	46	17	2	2
R	100.0	46.7	53.3	25.2	34.4	39.0	41.7	25.5	31.3	50.8	46.3	68.7	25.2	3.0	3.1
C	28.2	26.3	30.1	41.1	25.8	24.6	32.7	20.6	30.9	25.9	30.1	29.9	26.3	13.3	50.9

BEHAVIOR RESEARCH CENTER, INC.

TOWN OF PRESCOTT VALLEY

G.3 B HOW MUCH PRIORITY SHOULD PRESCOTT VALLEY RECEIVE FOR: WILDLIFE HABITAT AREAS.

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HERD			NOT AT ALL	
	MALE	FEM.	UNDER 35	35-54	55+	UNDER 5	5-9	10+	EAST	WEST	VERY	SOME-WHAT	NOT VERY		
WT	237	119	118	41	89	106	85	83	68	131	103	154	64	15	4
R	100.0	50.0	50.0	17.3	37.7	44.7	36.0	35.0	28.5	55.4	43.4	64.9	27.0	6.4	1.7
C	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. VERY LOW PRIORITY	7	4	3		4	3		5	2	4	3	6	1		
R	100.0	59.0	41.0		56.8	43.2		71.6	28.4	56.8	43.2	86.3	13.7		
C	3.0	3.5	2.4		4.5	2.9		6.1	3.0	3.1	3.0	4.0	1.5		
2	5	4	1	1	2	2	1	1	3	2	3	4	1		
R	100.0	81.2	18.8	18.8	40.6	40.6	18.8	20.3	60.9	40.6	59.4	81.2	18.8		
C	2.2	3.5	0.8	2.4	2.3	2.0	1.1	1.3	4.6	1.6	3.0	2.7	1.5		
3	8	4	4	1		7	2	3	3	4	4	7	1		
R	100.0	51.9	48.1	12.0		88.0	24.1	38.0	38.0	49.1	50.9	88.0	12.0		
C	3.4	3.5	3.3	2.4		6.7	2.3	3.7	4.5	3.0	4.0	4.6	1.5		
4	8	6	2	2	2	4	3	3	2	4	4	4	2	2	
R	100.0	76.4	23.6	25.5	25.5	49.1	38.2	37.3	24.5	50.9	49.1	50.0	24.5	25.5	
C	3.4	5.3	1.6	5.1	2.3	3.8	3.7	3.7	3.0	3.2	3.9	2.7	3.1	13.8	
5	28	17	12	3	9	16	8	11	9	18	9	16	9	3	
R	100.0	59.0	41.0	10.3	32.6	57.1	28.4	38.9	32.6	63.9	32.6	56.8	32.4	10.8	
C	11.9	14.0	9.8	7.1	10.3	15.2	9.4	13.2	13.6	13.7	8.9	10.4	14.2	20.2	
6	15	4	11	1	6	8	5	5	5	11	4	7	6	2	
R	100.0	28.2	71.8	6.5	40.2	53.3	34.7	32.6	32.6	73.9	26.1	46.2	40.2	13.6	
C	6.2	3.5	8.9	2.4	6.6	7.4	6.0	5.8	7.1	8.3	3.7	4.4	9.3	13.3	
7	16	8	8	3	4	8	5	6	4	8	6	10	5	1	
R	100.0	51.9	48.1	19.0	25.5	49.5	31.5	38.0	24.5	50.0	38.0	62.0	32.0	6.0	
C	6.8	7.0	6.5	7.4	4.6	7.5	5.9	7.3	5.8	6.1	5.9	6.5	8.0	6.4	
8	34	18	16	7	11	16	14	12	8	20	14	24	7	2	1
R	100.0	51.9	48.1	20.3	32.9	46.8	41.2	35.5	23.3	58.8	41.2	70.6	20.5	5.9	3.1
C	14.4	14.9	13.8	16.8	12.6	15.1	16.4	14.6	11.7	15.3	13.6	15.6	10.9	13.3	25.5
9	16	5	11	3	6	7	6	8	2	5	11	9	5		2
R	100.0	32.9	67.1	18.3	38.0	43.7	37.1	50.2	12.7	31.5	68.5	55.9	31.5		12.7
C	6.7	4.4	8.9	7.1	6.7	6.5	6.9	9.6	3.0	3.8	10.5	5.7	7.8		49.1
10. VERY HIGH PRIORITY	100	48	52	20	45	35	41	29	30	55	45	67	27	5	1
R	100.0	47.9	52.1	20.3	44.7	35.0	41.4	29.0	29.6	55.2	44.8	66.9	27.1	5.0	1.0
C	42.1	40.4	43.9	49.5	50.0	33.0	48.4	34.9	43.7	42.0	43.5	43.4	42.2	33.0	25.5

Q.3 C HOW MUCH PRIORITY SHOULD PRESCOTT VALLEY RECEIVE FOR: THE PRESERVATION OF NATURAL BEAUTY.

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HERD			NOT AT ALL	
	MALE	FEM.	UNDER 35	35-54	55_+	UNDER 5	5-9	10_+	EAST	WEST	VERY	SOME-WHAT	NOT VERY		
WT	237	119	118	41	89	106	85	83	68	131	103	154	64	15	4
R	100.0	50.0	50.0	17.3	37.7	44.7	36.0	35.0	28.5	55.4	43.4	64.9	27.0	6.4	1.7
C	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. VERY LOW PRIORITY	3	2	1		2	1		2	1		3	3			
R	100.0	68.3	31.7		65.8	34.2		65.8	34.2		100.0	100.0			
C	1.3	1.8	0.8		2.2	1.0		2.4	1.5		3.0	2.0			
2	2	2			1	1		2	1		1	1			
R	100.0	100.0			50.0	50.0		100.0	50.0	50.0	50.0	50.0	50.0		
C	0.9	1.8			1.2	1.0		3.1	0.8	1.0	0.7	1.6			
3	2	1	1	1		1	2			2		1		1	
R	100.0	51.9	48.1	48.1		51.9	100.0			100.0		48.1		51.9	
C	0.8	0.9	0.8	2.4		1.0	2.3			1.5		0.6		6.9	
4	7	6	1	2	1	4	3	1	3	6	1	3	1	3	
R	100.0	86.6	13.4	28.9	13.4	57.7	42.3	14.4	43.3	85.6	14.4	43.3	14.4	42.3	
C	3.0	5.3	0.8	5.1	1.1	3.9	3.6	1.3	4.6	4.7	1.0	2.0	1.6	20.2	
5	36	23	13	4	17	15	8	19	9	21	15	26	9	1	
R	100.0	62.9	37.1	11.0	47.6	41.4	22.5	52.6	24.9	58.2	41.8	72.0	25.1	2.9	
C	15.3	19.3	11.4	9.8	19.4	14.2	9.6	23.1	13.4	16.1	14.8	17.0	14.2	6.9	
6	12	7	5	1	4	7	3	7	2	8	4	9	2	1	
R	100.0	60.2	39.8	8.0	33.1	58.9	25.8	58.3	15.9	67.5	32.5	74.8	16.6	8.6	
C	5.1	6.1	4.1	2.4	4.5	6.7	3.7	8.5	2.8	6.2	3.8	5.9	3.1	6.9	
7	20	8	12	7	5	8	8	7	5	8	11	8	8	4	
R	100.0	41.8	58.2	35.5	25.0	39.5	40.7	34.7	24.6	40.7	54.5	40.3	39.9	19.8	
C	8.4	7.0	9.8	17.2	5.6	7.4	9.5	8.3	7.2	6.2	10.5	5.2	12.4	26.1	
8	36	18	18	7	13	16	14	11	11	22	14	25	8	1	2
R	100.0	49.1	50.9	19.2	36.7	44.1	38.8	30.9	30.3	60.6	39.4	69.3	22.1	2.9	5.8
C	15.2	14.9	15.4	16.8	14.8	15.0	16.3	13.4	16.1	16.6	13.8	16.2	12.4	6.9	50.9
9	12	7	5	2	1	9	7	4	1	4	8	7	3	2	
R	100.0	60.2	39.8	16.6	8.6	74.8	57.7	33.8	8.6	33.8	66.2	58.3	25.2	16.6	
C	5.1	6.1	4.1	4.9	1.2	8.6	8.2	4.9	1.5	3.1	7.8	4.6	4.7	13.3	
10. VERY HIGH PRIORITY	106	44	63	17	45	44	40	32	34	59	46	70	32	2	2
R	100.0	41.1	58.9	16.0	42.1	41.0	37.7	29.8	31.6	55.3	42.9	66.2	30.1	1.8	1.9
C	44.8	36.8	52.8	41.5	50.1	41.2	46.9	38.1	49.7	44.8	44.3	45.8	49.9	12.8	49.1

BEHAVIOR RESEARCH CENTER, INC.

TOWN OF PRESCOTT VALLEY

Q.3 AA WHICH OF THESE 3 SHOULD RECEIVE THE HIGHEST PRIORITY: 1) PUBLIC RECREATION, 2) WILDLIFE HABITAT -OR- 3) NATURAL BEAUTY.

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HERD			NOT AT ALL	
	MALE	FEM.	UNDER 35	35-54	55_+	UNDER 5	5-9	10_+	EAST	WEST	VERY	SOME-WHAT	NOT VERY		
WT	237	119	118	41	89	106	85	83	68	131	103	154	64	15	4
R	100.0	50.0	50.0	17.3	37.7	44.7	36.0	35.0	28.5	55.4	43.4	64.9	27.0	6.4	1.7
C	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. PUBLIC RECREATION	77	41	37	15	30	32	28	28	21	44	33	44	26	5	2
R	100.0	52.5	47.5	19.1	39.0	41.8	36.1	36.3	27.5	57.0	43.0	57.2	33.7	6.4	2.7
C	32.6	34.2	30.9	36.0	33.8	30.5	32.7	33.8	31.4	33.5	32.2	28.7	40.5	33.0	50.9
2. WILDLIFE HABITAT	95	46	49	18	37	40	35	35	25	50	45	66	22	5	2
R	100.0	48.2	51.8	19.2	38.8	42.0	37.2	36.8	25.9	52.9	47.1	69.2	23.4	5.3	2.1
C	40.0	38.6	41.5	44.6	41.2	37.6	41.4	42.1	36.4	38.2	43.5	42.7	34.6	33.5	49.1
3. NATURAL BEAUTY	60	28	32	8	19	32	20	17	22	35	22	41	16	3	
R	100.0	46.9	53.1	13.3	32.1	53.0	33.6	28.4	36.4	58.5	36.7	68.3	26.6	5.1	
C	25.3	23.7	26.8	19.4	21.5	30.0	23.5	20.5	32.2	26.7	21.3	26.6	24.9	20.2	
9. D.K. / REFUSED	5	4	1		3	2	2	3		2	3	3		2	
R	100.0	81.2	18.8		60.9	39.1	40.6	59.4		40.6	59.4	60.9		39.1	
C	2.2	3.5	0.8		3.5	1.9	2.4	3.7		1.6	3.0	2.0		13.3	

BEHAVIOR RESEARCH CENTER, INC.

TOWN OF PRESCOTT VALLEY

Q.4 A DO YOU FAVOR /OPPOSE INITIATING A PROPERTY TAX, AS A METHOD TO RAISE FUNDS TO MAINTAIN OPEN SPACE AREAS IN PRESCOTT VALLEY.

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HERD			NOT AT ALL	
	MALE	FEM.	UNDER 35	35-54	55_+	UNDER 5	5-9	10_+	EAST	WEST	VERY	SOME-WHAT	NOT VERY		
WT	237	119	118	41	89	106	85	83	68	131	103	154	64	15	4
R	100.0	50.0	50.0	17.3	37.7	44.7	36.0	35.0	28.5	55.4	43.4	64.9	27.0	6.4	1.7
C	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. FAVOR	56	29	27	10	19	27	20	18	18	31	25	42	9	3	2
R	100.0	51.9	48.1	17.9	34.0	48.1	36.1	32.3	31.6	55.6	44.4	75.0	16.0	5.4	3.6
C	23.7	24.6	22.8	24.5	21.4	25.5	23.7	21.8	26.2	23.7	24.2	27.4	14.0	20.2	49.1
2. OPPOSE	165	83	82	28	64	72	56	58	50	89	73	104	47	12	2
R	100.0	50.4	49.6	16.9	38.8	43.6	34.0	35.1	30.2	54.0	44.2	62.8	28.6	7.3	1.3
C	69.6	70.2	69.1	68.3	71.8	68.0	65.8	69.9	73.8	67.9	70.9	67.4	73.7	79.8	50.9
3. NOT SURE	16	6	10	3	6	7	9	7		11	5	8	8		
R	100.0	39.3	60.7	18.7	38.3	43.0	56.5	43.5		68.7	31.3	50.5	49.5		
C	6.7	5.3	8.1	7.2	6.8	6.4	10.5	8.3		8.3	4.8	5.2	12.3		

BEHAVIOR RESEARCH CENTER, INC.

TOWN OF PRESCOTT VALLEY

Q.4 B DO YOU FAVOR /OPPOSE SOLICITING PRIVATE DONATIONS FROM INDIVIDUALS, ORGANIZATIONS & BUSINESSES, AS A METHOD TO RAISE FUNDS TO MAINTAIN OPEN SPACE AREAS IN PRESCOTT VALLEY.

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HERD			NOT AT ALL	
	MALE	FEM.	UNDER 35	35-54	55_+	UNDER 5	5-9	10_+	EAST	WEST	VERY	SOME-WHAT	NOT VERY		
WT	237	119	118	41	89	106	85	83	68	131	103	154	64	15	4
R	100.0	50.0	50.0	17.3	37.7	44.7	36.0	35.0	28.5	55.4	43.4	64.9	27.0	6.4	1.7
C	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. FAVOR	190	93	97	35	73	81	70	64	55	100	87	121	53	12	4
R	100.0	48.7	51.3	18.4	38.5	42.6	37.1	33.6	28.8	52.7	45.8	63.6	27.9	6.4	2.2
C	80.1	78.1	82.1	85.3	81.8	76.5	82.4	76.8	80.9	76.3	84.4	78.5	82.6	80.3	100.0
2. OPPOSE	36	21	15	6	10	20	10	13	13	23	13	25	8	3	
R	100.0	57.4	42.6	16.6	28.1	55.3	27.7	36.7	35.6	63.7	36.3	69.5	22.3	8.2	
C	15.3	17.5	13.0	14.7	11.4	18.9	11.7	16.0	19.1	17.6	12.8	16.4	12.6	19.7	
3. NOT SURE	11	5	6	6	5	5	5	6		8	3	8	3		
R	100.0	47.3	52.7	55.4	44.6	46.0	54.0			73.7	26.3	72.3	27.7		
C	4.6	4.4	4.9	6.8	4.6	5.9	7.1			6.2	2.8	5.2	4.7		

BEHAVIOR RESEARCH CENTER, INC.

TOWN OF PRESCOTT VALLEY

Q.4 C DO YOU FAVOR /OPPOSE RAISING THE LOCAL SALES TAX, AS A METHOD TO RAISE FUNDS TO MAINTAIN OPEN SPACE AREAS IN PRESCOTT VALLEY.

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HERD			NOT AT ALL
	MALE	FEM.	UNDER 35	35-54	55+	UNDER 5	5-9	10+	EAST	WEST	VERY	SOME-WHAT	NOT VERY	
WT	237	119 118	41	89	106	85	83	68	131	103	154	64	15	4
R	100.0	50.0 50.0	17.3	37.7	44.7	36.0	35.0	28.5	55.4	43.4	64.9	27.0	6.4	1.7
C	100.0	100.0 100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. FAVOR	80	38 41	13	25	42	31	30	19	43	36	51	22	6	1
R	100.0	48.1 51.9	16.4	31.2	52.4	38.9	37.8	23.3	53.6	45.2	63.8	27.5	7.4	1.3
C	33.7	32.5 35.0	32.1	27.9	39.5	36.4	36.4	27.5	32.6	35.1	33.1	34.3	39.4	25.5
2. OPPOSE	146	75 71	27	57	61	49	50	46	78	66	94	40	9	3
R	100.0	51.2 48.8	18.3	39.2	41.8	33.7	34.2	31.5	53.7	45.0	64.2	27.5	6.2	2.1
C	61.7	63.2 60.2	65.4	64.3	57.7	57.6	60.1	68.1	59.8	63.9	61.0	62.6	60.6	74.5
3. NOT SURE	11	5 6	1	7	3	5	3	3	10	1	9	2		
R	100.0	47.3 52.7	9.5	63.5	27.0	46.7	26.3	27.0	91.2	8.8	81.8	18.2		
C	4.6	4.4 4.9	2.5	7.8	2.8	6.0	3.5	4.4	7.6	0.9	5.8	3.1		

BEHAVIOR RESEARCH CENTER, INC.

TOWN OF PRESCOTT VALLEY

Q.4 D DO YOU FAVOR /OPPOSE SOLICITING GRANTS FROM THE STATE & FEDERAL GOVT., AS A METHOD TO RAISE FUNDS TO MAINTAIN OPEN SPACE AREAS IN PRESCOTT VALLEY.

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HERD			NOT	
	MALE	FEM.	UNDER 35	35-54	55_+	UNDER 5	5-9	10_+	EAST	WEST	VERY	SOME-WHAT	NOT VERY	AT ALL	
WT	237	119	118	41	89	106	85	83	68	131	103	154	64	15	4
R	100.0	50.0	50.0	17.3	37.7	44.7	36.0	35.0	28.5	55.4	43.4	64.9	27.0	6.4	1.7
C	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. FAVOR	104	88	95	32	75	76	67	64	52	101	81	118	52	12	2
R	100.0	48.1	51.9	17.3	40.9	41.3	36.6	34.8	28.1	55.1	43.9	64.1	28.2	6.6	1.1
C	77.5	74.6	80.5	77.7	84.1	71.7	78.7	76.9	76.4	77.1	78.4	76.6	80.8	80.8	50.9
2. OPPOSE	47	28	19	8	13	26	18	16	13	26	20	32	12	2	1
R	100.0	59.3	40.7	17.1	27.9	55.0	38.4	34.2	27.4	55.2	42.8	67.9	26.0	4.1	2.0
C	20.0	23.7	16.3	19.8	14.8	24.6	21.3	19.5	19.2	19.9	19.7	20.9	19.2	12.8	23.6
3. NOT SURE	6	2	4	1	1	4		3	3	4	2	4		1	1
R	100.0	35.0	65.0	17.5	16.2	66.2		50.0	50.0	66.2	33.8	66.2		16.2	17.5
C	2.5	1.8	3.3	2.5	1.1	3.7		3.6	4.4	3.0	1.9	2.6		6.4	25.5

Q.5 HOW FAMILIAR ARE YOU WITH THE ANTELOPE HERD WHICH RESIDES IN THE AREA BOUNDED BY HIGHWAY 69 ON THE SOUTH, HIGHWAY 89A ON THE NORTH, FAIN RD ON EAST, & GLASSFORD HILL ON THE WEST?

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HERD				
	MALE	FEM.	UNDER 35	35-54	55_+	UNDER 5	5-9	10_+	EAST	WEST	VERY	SOME- WHAT	NOT VERY	NOT AT ALL	
WT	237	119	118	41	89	106	85	83	68	131	103	154	64	15	4
R	100.0	50.0	50.0	17.3	37.7	44.7	36.0	35.0	28.5	55.4	43.4	64.9	27.0	6.4	1.7
C	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. VERY FAMILIAR	154	74	80	25	59	69	45	54	54	84	68	154			
R	100.0	48.0	52.0	16.2	38.4	44.8	29.3	35.2	34.9	54.6	44.2	100.0			
C	64.9	62.3	67.5	60.9	66.2	65.0	52.7	65.1	79.4	63.9	66.0	100.0			
2. SOMEWHAT FAMILIAR	64	33	31	12	25	27	27	23	14	34	30		64		
R	100.0	51.9	48.1	18.6	39.2	42.1	42.5	35.8	21.8	53.4	46.6		100.0		
C	27.0	28.1	26.0	29.2	28.2	25.5	31.9	27.6	20.6	26.1	29.1		100.0		
3. NOT VERY FAMILIAR	15	8	7	3	4	8	10	5		10	4			15	
R	100.0	55.2	44.8	20.2	26.6	53.2	67.0	33.0		67.0	26.6			100.0	
C	6.4	7.0	5.7	7.4	4.5	7.6	11.8	6.0		7.7	3.9			100.0	
4. NOT AT ALL FAMILIAR	4	3	1	1	1	2	3	1		3	1				4
R	100.0	76.4	23.6	25.5	25.5	49.1	74.5	25.5		74.5	25.5				100.0
C	1.7	2.6	0.8	2.5	1.2	1.9	3.6	1.3		2.3	1.0				100.0

BEHAVIOR RESEARCH CENTER, INC.

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Q.7 A IN THE PAST TWO YEARS, HOW FREQUENTLY HAVE YOU SEEN ANTELOPE FROM THE HERD?

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HERD			NOT AT ALL
	MALE	FEM.	UNDER 35	35-54	55+	UNDER 5	5-9	10+	EAST	WEST	VERY	SOME-WHAT	NOT VERY	
WT	231	114 117	40	88	102	81	82	67	126	102	152	64	15	
R	100.0	49.5 50.5	17.3	38.2	44.1	35.2	35.5	28.9	54.6	44.1	65.7	27.8	6.5	
C	100.0	100.0 100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
1. FREQUENTLY	179	90 89	26	73	79	60	64	54	93	84	129	44	6	
R	100.0	50.5 49.5	14.4	40.8	44.2	33.6	35.9	29.9	52.1	46.8	71.9	24.7	3.4	
C	77.5	79.1 76.0	64.7	82.9	77.7	74.1	78.4	80.4	74.0	82.3	84.8	69.1	40.4	
2. OCCASIONALLY	40	16 24	10	12	18	18	15	7	25	14	17	16	7	
R	100.0	39.3 60.7	25.2	30.3	44.5	45.2	37.2	17.6	62.4	35.1	42.8	39.8	17.4	
C	17.2	13.6 20.7	25.1	13.6	17.3	22.1	18.0	10.5	19.6	13.7	11.2	24.6	45.8	
3. RARELY	12	8 4	4	3	5	3	3	6	8	4	6	4	2	
R	100.0	68.3 31.7	33.5	25.0	41.5	25.6	24.4	50.0	66.5	33.5	50.0	32.9	17.1	
C	5.3	7.3 3.3	10.2	3.4	5.0	3.8	3.6	9.1	6.4	4.0	4.0	6.2	13.8	

BEHAVIOR RESEARCH CENTER, INC.

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Q.6X TO THE BEST OF YOUR KNOWLEDGE, HOW MANY ANTELOPE ARE IN THE HERD WHICH RESIDES WITHIN THE AREA?

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HERD			NOT AT ALL
	MALE	FEM.	UNDER 35	35-54	55+	UNDER 5	5-9	10+	EAST	WEST	VERY	SOME-WHAT	NOT VERY	
WT	233	115	118	40	88	104	82	82	68	128	102	154	64	15
R	100.0	49.5	50.5	17.1	37.9	44.6	35.4	35.2	29.0	55.0	43.7	66.0	27.5	6.5
C	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. UNDER 25	63	28	35	7	22	34	24	18	21	35	27	39	18	6
R	100.0	44.7	55.3	11.1	34.9	54.0	38.1	29.0	33.0	56.2	42.3	61.8	28.4	9.8
C	26.9	24.3	29.5	17.5	24.8	32.6	29.0	22.2	30.6	27.5	26.1	25.2	27.8	40.9
2. 25 - 49	52	23	29	10	21	21	17	20	15	29	23	38	13	1
R	100.0	44.2	55.8	19.2	40.7	40.1	32.7	38.5	28.8	55.3	44.7	73.1	25.1	1.9
C	22.2	19.8	24.6	24.9	23.9	20.0	20.5	24.3	22.0	22.3	22.7	24.6	20.3	6.4
3. 50 - 99	33	20	13	7	13	13	10	15	8	17	16	22	11	
R	100.0	59.4	40.6	20.7	40.0	39.3	30.4	45.1	24.6	51.6	48.4	66.3	33.7	
C	14.3	17.1	11.5	17.3	15.1	12.6	12.3	18.3	12.1	13.4	15.8	14.3	17.5	
4. 100 - 149	26	12	13	3	12	10	11	6	8	15	10	19	6	1
R	100.0	48.0	52.0	11.4	46.3	38.6	42.9	23.1	30.3	58.3	38.0	72.9	23.4	3.7
C	11.1	10.8	11.5	7.4	13.6	9.6	13.5	7.3	11.6	11.8	9.7	12.3	9.5	6.4
5. 150 +	43	27	16	7	14	22	13	18	12	24	19	31	10	2
R	100.0	62.3	37.7	16.4	32.5	51.1	30.4	41.5	28.0	55.7	44.3	72.0	23.2	4.8
C	18.6	23.4	13.9	17.9	16.0	21.4	16.0	22.0	18.0	18.9	18.9	20.3	15.7	13.8
6. NOT SURE	16	5	11	6	6	4	7	5	4	8	7	5	6	5
R	100.0	32.9	67.1	38.0	37.1	24.9	45.1	30.5	24.4	49.8	44.1	31.5	37.6	31.0
C	6.8	4.5	9.0	15.1	6.6	3.8	8.7	5.9	5.7	6.1	6.8	3.2	9.3	32.5

BEHAVIOR RESEARCH CENTER, INC.

TOWN OF PRESCOTT VALLEY

Q.7 HAVE YOU PERSONALLY SEEN ANY ANTELOPE FROM THE PRESCOTT VALLEY
HERD IN THE LAST TWO YEARS?

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HERD			NOT AT ALL
	MALE	FEM.	UNDER 35	35-54	55_+	UNDER 5	5-9	10_+	EAST	WEST	VERY	SOME- WHAT	NOT VERY	
WT	233	115	118	40	88	104	82	82	68	128	102	154	64	15
R	100.0	49.5	50.5	17.1	37.9	44.6	35.4	35.2	29.0	55.0	43.7	66.0	27.5	6.5
C	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. YES	231	114	117	40	88	102	81	82	67	126	102	152	64	15
R	100.0	49.5	50.5	17.3	38.2	44.1	35.2	35.5	28.9	54.6	44.1	65.7	27.8	6.5
C	99.1	99.1	99.2	100.0	100.0	98.1	98.7	100.0	98.6	98.4	100.0	98.7	100.0	100.0
2. NO	2	1	1			2	1		1	2		2		
R	100.0	51.9	48.1			100.0	51.9		48.1	100.0		100.0		
C	0.9	0.9	0.8			1.9	1.3		1.4	1.6		1.3		

Q.8 AS FAR AS YOU ARE CONCERNED, WHAT IS THE IMPORTANCE THAT A HEALTHY ANTELOPE HERD BE MAINTAINED IN THE PRESCOTT VALLEY AREA?

	GENDER		AGE			YEAR P. V.			AREA		FAMILIAR W/HERD			NOT AT ALL	
	MALE	FEM.	UNDER 35	35-54	55+	UNDER 5	5-9	10+	EAST	WEST	VERY	SOMEWHAT	NOT VERY		
WT	237	119	118	41	89	106	85	83	68	131	103	154	64	15	4
R	100.0	50.0	50.0	17.3	37.7	44.7	36.0	35.0	28.5	55.4	43.4	64.9	27.0	6.4	1.7
C	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. VERY IMPORTANT	168	79	89	28	58	81	57	60	49	95	71	115	42	9	1
R	100.0	47.1	52.9	16.7	34.6	48.1	34.1	35.8	29.5	56.7	42.1	68.9	25.1	5.4	0.6
C	70.7	66.7	74.8	68.5	64.9	76.2	67.0	72.4	73.0	72.5	68.6	75.1	65.7	59.6	25.5
2. SOMEWHAT IMPORTANT	56	30	26	11	23	22	24	17	15	28	27	30	20	5	1
R	100.0	53.7	46.3	19.4	41.2	39.4	42.8	30.1	27.1	49.9	48.4	53.6	35.7	9.0	1.7
C	23.7	25.4	22.0	26.6	25.9	20.9	28.1	20.4	22.5	21.4	26.4	19.6	31.2	33.5	23.6
3. NOT VERY IMPORTANT	7	6	1	2	4	1	3	2	2	5	2	6		1	
R	100.0	86.6	13.4	27.8	57.7	14.4	43.3	27.8	28.9	71.1	28.9	85.6		14.4	
C	3.0	5.3	0.8	4.9	4.7	1.0	3.7	2.4	3.1	3.9	2.0	4.0		6.9	
4. NOT AT ALL IMPORTANT	3	2	1		2	1		3			3	2			1
R	100.0	68.3	31.7		65.8	34.2		100.0			100.0	65.8			34.2
C	1.3	1.8	0.8		2.2	1.0		3.7			3.0	1.3			25.5
5. NOT SURE	3	1	2		2	1	1	1	1	3			2		1
R	100.0	35.0	65.0		67.5	32.5	35.0	32.5	32.5	100.0			65.0		35.0
C	1.3	0.9	1.6		2.2	0.9	1.2	1.2	1.4	2.3			3.0		25.5

BEHAVIOR RESEARCH CENTER, INC.

TOWN OF PRESCOTT VALLEY

Q.8 AX WHY DO YOU FEEL THAT WAY?

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HERD			NOT AT ALL	
	MALE	FEM.	UNDER 35	35-54	55_+	UNDER 5	5-9	10_+	EAST	WEST	VERY	SOME-WHAT	NOT VERY		
WT	237	119	118	41	89	106	85	83	68	131	103	154	64	15	4
R	100.0	50.0	50.0	17.3	37.7	44.7	36.0	35.0	28.5	55.4	43.4	64.9	27.0	6.4	1.7
C	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. LIKE TO OBSERVE THEM	96	45	51	13	37	45	30	37	28	45	50	60	22	6	
R	100.0	46.7	53.3	13.5	38.6	46.9	31.4	38.6	29.0	47.1	51.9	70.6	23.0	6.4	
C	40.4	37.7	43.1	31.5	41.4	42.5	35.2	44.5	41.1	34.4	48.3	44.0	34.4	40.4	
2. WE MUST MAINTAIN NATURE/ HERE FIRST	128	57	71	23	50	55	49	40	39	72	54	89	31	6	2
R	100.0	44.5	55.5	17.8	38.9	42.5	38.2	31.1	30.0	55.8	42.0	69.6	24.3	4.6	1.6
C	54.2	48.2	60.2	56.0	56.0	51.6	57.4	48.1	57.0	54.6	52.4	58.1	48.7	38.9	49.1
3. SYMBOL OF PV	20	12	8	2	5	13	5	13	2	10	10	13	6	1	
R	100.0	61.8	38.2	10.3	24.6	65.1	25.4	64.3	10.3	50.0	50.0	64.7	30.2	5.2	
C	8.5	10.5	6.5	5.1	5.6	12.4	6.0	15.6	3.1	7.7	9.8	8.5	9.5	6.9	
4. FOR FUTURE GENERATIONS	10	3	7	2	4	4	8	1	1	5	5	5	3	1	1
R	100.0	31.6	68.4	20.3	39.8	39.8	80.5	9.8	9.8	50.4	49.6	50.4	29.3	9.8	10.5
C	4.2	2.6	5.7	4.9	4.4	3.7	9.3	1.2	1.4	3.8	4.8	3.2	4.5	6.4	25.5
5. PRIORITY OVER GROWTH	8	3	5	4	1	3	3	4	1	2	6	4	4		
R	100.0	39.3	60.7	50.5	12.1	37.4	37.4	50.5	12.1	25.2	74.8	50.5	49.5		
C	3.3	2.6	4.1	9.8	1.1	2.8	3.5	4.8	1.4	1.5	5.8	2.6	6.1		
6. FOR HUNTING	2	2		2			1	1		1	1	2			
R	100.0	100.0		100.0			50.0	50.0		50.0	50.0	100.0			
C	0.9	1.8		5.1			1.2	1.3		0.8	1.0	1.4			
7. PLENTY OF LAND OUTSIDE TOWN	6	6			3	3	1	3	2	4	2	5			1
R	100.0	100.0			50.0	50.0	16.7	50.0	33.3	66.7	33.3	83.3			16.7
C	2.6	5.3			3.5	2.9	1.2	3.8	3.1	3.2	2.0	3.4			25.5
8. NEED SPACE FOR GROWTH	3	1	2		1	2	1	1	1	1	2	3			
R	100.0	35.0	65.0		35.0	65.0	35.0	32.5	32.5	32.5	67.5	100.0			
C	1.3	0.9	1.6		1.2	1.8	1.2	1.2	1.4	0.7	1.9	1.9			
9. NO BIG DEAL	3	2	1	1	1	1	1	1	1	1	2	1	1	1	
R	100.0	68.3	31.7	34.2	31.7	34.2	34.2	31.7	34.2	34.2	65.8	31.7	34.2	34.2	
C	1.3	1.8	0.8	2.5	1.1	1.0	1.2	1.2	1.5	0.8	1.9	0.6	1.6	6.9	
10. ATTRACT PREDATORS/ DANGEROUS	3	1	2	2	1		1	1	1	3		2	1		
R	100.0	35.0	65.0	65.0	35.0		32.5	32.5	35.0	100.0		67.5	32.5		
C	1.3	0.9	1.6	4.7	1.2		1.1	1.2	1.5	2.3		1.3	1.5		
11. D.K./ REFUSED	7	3	4	2	3	2	2	2	3	3	4	2	3	2	
R	100.0	44.7	55.3	28.7	42.5	28.7	28.7	28.7	42.5	42.5	57.5	28.7	41.5	29.8	
C	2.9	2.6	3.3	4.9	3.3	1.9	2.3	2.4	4.4	2.3	3.9	1.3	4.5	13.8	

BEHAVIOR RESEARCH CENTER, INC.

TOWN OF PRESCOTT VALLEY

Q.10 DO YOU LIVE EAST OR WEST OF ROBERT RD.

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HERD			NOT AT ALL	
	MALE	FEM.	UNDER 35	35-54	55_+	UNDER 5	5-9	10_+	EAST	WEST	VERY	SOME-WHAT	NOT VERY		
WT	237	119	118	41	89	106	85	83	68	131	103	154	64	15	4
R	100.0	50.0	50.0	17.3	37.7	44.7	36.0	35.0	28.5	55.4	43.4	64.9	27.0	6.4	1.7
C	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. EAST	131	69	63	21	49	61	50	42	39	131		84	34	10	3
R	100.0	52.3	47.7	16.0	37.5	46.5	38.3	32.0	29.7	100.0		63.9	26.1	7.7	2.3
C	55.4	57.9	52.8	51.3	55.1	57.7	58.9	50.6	57.6	100.0		54.6	53.4	67.0	74.5
2. WEST	103	50	53	20	40	43	33	41	29		103	68	30	4	1
R	100.0	48.5	51.5	19.4	38.9	41.7	32.2	39.9	27.9		100.0	66.0	29.1	3.9	1.0
C	43.4	42.1	44.7	48.7	44.9	40.5	38.8	49.4	42.4		100.0	44.2	46.6	26.6	25.5
9. UNSURE	3		3			2	2					2		1	
R	100.0		100.0			66.7	66.7					66.7		33.3	
C	1.2		2.4			1.8	2.3					1.3		6.4	

BEHAVIOR RESEARCH CENTER, INC.

TOWN OF PRESCOTT VALLEY

Q.11 AGE

	GENDER		AGE			YEAR P.V.			AREA		FAMILIAR W/HERD			NOT AT ALL	
	MALE	FEM.	UNDER 35	35-54	55_+	UNDER 5	5-9	10_+	EAST	WEST	VERY	SOME-WHAT	NOT VERY		
WT	237	119	118	41	89	106	85	83	68	131	103	154	64	15	4
R	100.0	50.0	50.0	17.3	37.7	44.7	36.0	35.0	28.5	55.4	43.4	64.9	27.0	6.4	1.7
C	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
1. UNDER 35	41	20	21	41			24	12	5	21	20	25	12	3	1
R	100.0	48.2	51.8	100.0			58.7	29.0	12.3	51.3	48.7	60.9	29.2	7.4	2.5
C	17.3	16.7	17.9	100.0			28.1	14.3	7.5	16.0	19.4	16.2	18.6	20.2	25.5
2. 35-54	89	48	41	89			31	31	27	49	40	59	25	4	1
R	100.0	53.6	46.4	100.0			35.1	34.9	30.0	55.1	44.9	66.2	28.2	4.5	1.2
C	37.7	40.4	35.0	100.0			36.7	37.5	39.6	37.5	38.9	38.4	39.2	26.6	25.5
3. 55 OR OVER	106	51	55		106		30	40	36	61	43	69	27	8	2
R	100.0	48.1	51.9		100.0		28.4	37.8	33.8	57.7	40.5	65.0	25.5	7.6	1.9
C	44.7	43.0	46.3		100.0		35.2	48.2	53.0	46.5	41.7	44.8	42.1	53.2	49.1
4. REFUSED	1		1												
R	100.0		100.0										100.0		
C	0.4		0.8										0.6		

BEHAVIOR RESEARCH CENTER, INC.

TOWN OF PRESCOTT VALLEY

** SPECIAL RUN **

	GENDER		AGE			YEAR P.V.			AREA		
	MALE	FEM.	UNDER 35	35-54	55+	UNDER 5	5-9	10+	EAST	WEST	
Q.1 AREAS OF NON-DEVL, OPEN SPACE											
N	2351	117	118	40	89	105	84	83	67	129	103
Sum	3161	162	154	61	121	134	120	113	82	172	141
Mean	1.351	1.38	1.31	1.53	1.35	1.28	1.42	1.36	1.24	1.33	1.37
Q.3 A PRIORITY FOR: PUB. RECREATION											
N	2371	119	118	41	89	106	85	83	68	131	103
Sum	17571	872	884	334	669	744	640	602	505	939	792
Mean	7.411	7.36	7.46	8.15	7.49	7.03	7.50	7.25	7.46	7.15	7.70
Q.3 B PRIORITY FOR: WDLFE HABITAT ARE											
N	2371	119	118	41	89	106	85	83	68	131	103
Sum	18291	883	946	338	717	767	704	612	505	1004	806
Mean	7.721	7.45	7.98	8.27	8.03	7.24	8.25	7.38	7.47	7.65	7.83
Q.3 C PRIORITY FOR: PRESERV. OF NATURA											
N	2371	119	118	41	89	106	85	83	68	131	103
Sum	18951	894	1001	329	715	840	709	635	541	1043	826
Mean	8.001	7.54	8.45	8.05	8.02	7.94	8.31	7.65	8.00	7.95	8.03
Q.5 HOW FAMILIAR ARE W/ ANTELOPE HERD											
N	2371	119	118	41	89	106	85	83	68	131	103
Sum	3431	178	166	62	126	155	142	119	82	195	144
Mean	1.451	1.50	1.40	1.52	1.41	1.46	1.66	1.43	1.21	1.48	1.40
Q.8 ANTELOPE HERD MAINTAINED IN PRESCOT											
N	2341	117	117	41	87	105	84	82	67	128	103
Sum	3141	166	147	56	125	132	115	112	86	167	143
Mean	1.341	1.42	1.26	1.36	1.43	1.26	1.36	1.37	1.29	1.30	1.39

BEHAVIOR RESEARCH CENTER, INC.

TOWN OF PRESCOTT VALLEY

** SPECIAL RUN **

	FAMILIAR W/HERD				
	VERY	SOME- WHAT	NOT VERY	NOT AT ALL	

Q.1 AREAS OF NON-DEVL, OPEN SPACE					
N	2351	152	64	15	4
Sum	3161	190	93	24	9
Mean	1.351	1.25	1.45	1.61	2.27
Q.3 A PRIORITY FOR: PUB. RECREATION					
N	2371	154	64	15	4
Sum	17571	1161	458	105	33
Mean	7.411	7.55	7.15	6.96	8.06
Q.3 B PRIORITY FOR: WLDLFE HABITAT ARE					
N	2371	154	64	15	4
Sum	18291	1182	502	108	37
Mean	7.721	7.69	7.83	7.17	9.00
Q.3 C PRIORITY FOR: PRESERV. OF NATURA					
N	2371	154	64	15	4
Sum	18951	1228	530	100	37
Mean	8.001	7.99	8.27	6.63	8.98
Q.5 HOW FAMILIAR ARE W/ ANTELOPE HERD					
N	2371	154	64	15	4
Sum	3431	154	128	45	16
Mean	1.451	1.00	2.00	3.00	4.00
Q.8 ANTELOPE HERD MAINTAINED IN PRESCOT					
N	2341	154	62	15	3
Sum	3141	202	82	22	7
Mean	1.341	1.32	1.32	1.47	2.34

BEHAVIOR RESEARCH CENTER, INC.

TOWN OF PRESCOTT VALLEY

GENDER		AGE			YEAR P. V.			AREA	
MALE	FEM.	UNDER 35	35-54	55+	UNDER 5	5-9	10+	EAST	WEST

G.2 % PV - LIKE TO SEE AS OPEN SPACE

Mean	13.31	15.29	11.32	16.45	12.59	12.72	15.67	9.36	15.37	14.85	11.55
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BEHAVIOR RESEARCH CENTER, INC.

TOWN OF PRESCOTT VALLEY

		FAMILIAR W/HERD		
	-----	----	----	NOT
	VERY	SOME-	NOT	AT
		WHAT	VERY	ALL

Q.2 x PV - LIKE TO SEE AS OPEN SPACE

Mean	13.311	13.34	14.48	9.69	7.55
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