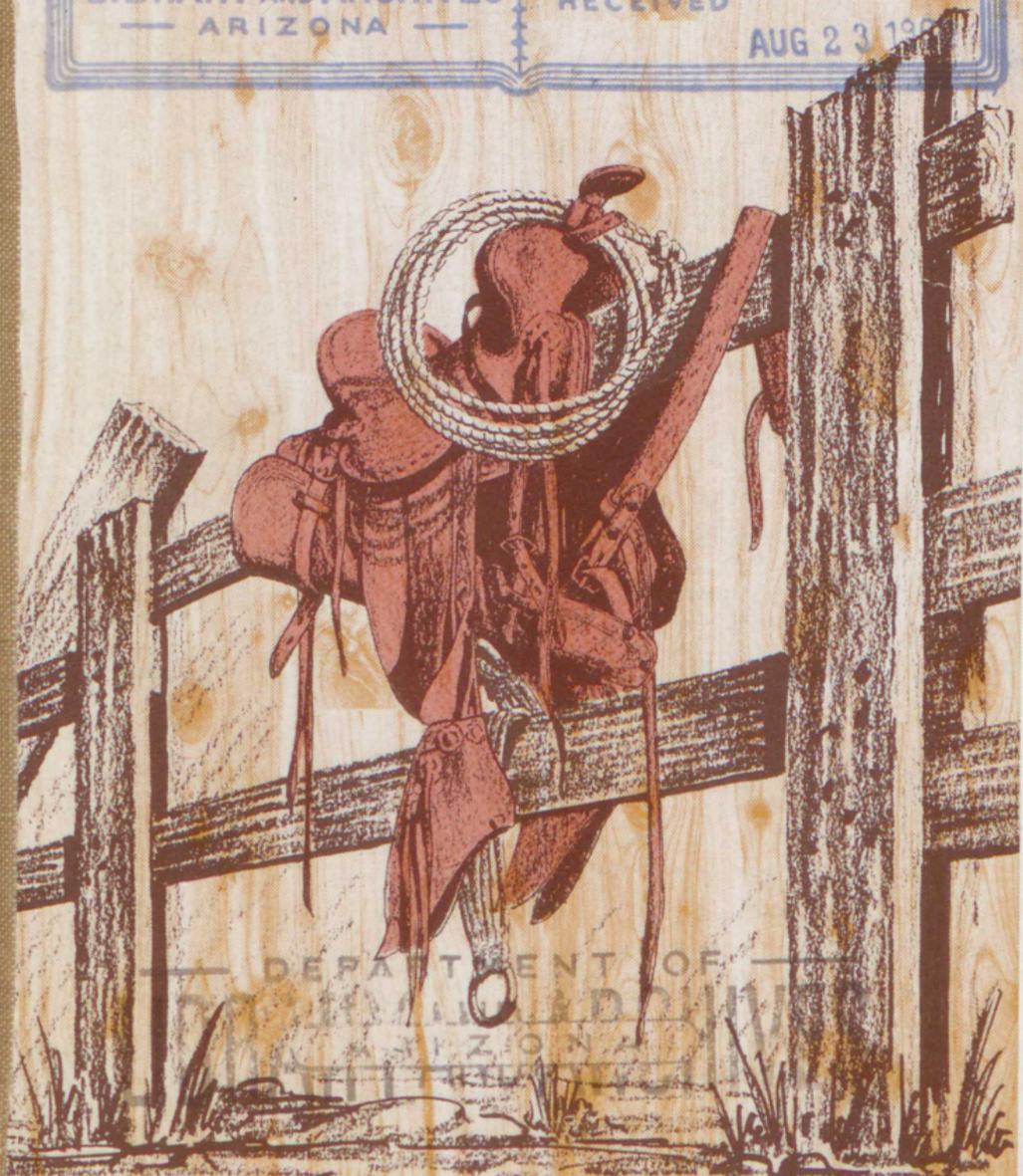


Season 1939-40

Famous ARIZONA RANCHES Welcome You

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Travel Bureau

Arizona Highway Department

ARIZONA

Land of Western Hospitality and Ranches

Arizona is famed in lore and legend for its ranches. The early cattleman had to fight the marauding Indian and the bad men of the old West to protect himself and his family, his herd and his ranch. Courage, hard work and infinite patience served him to succeed in his business and help to build a state out of a wilderness.

Today the last frontier is vanishing. Expanding America, with its busy cities and millions of city dwellers, can no longer overflow into the vastness of the unexplored west. Yet for all of us the call of ranch life, with its charm of informality and hospitality, and the longing for the open range, vista without end and distant horizons, is strong and appealing.

That appeal is answered by the famous ranches of Arizona, that take you into the open, that offer you respite and relaxation from the hurry and bustle and speeding tempo of modern city life.

No place on earth offers the opportunity for ranch life equal to that of Arizona. You can find anything you want. There are sumptuous ranches, ornately equipped with every convenience the most exacting visitor could demand, or there are more modest ranches, where your life will be that of the ordinary "cow-puncher." There are ranches far away in the hills and mountains, far from the beaten path, and there are ranches near large cities, where you can combine ranch activities with the attractions of a modern urban life.

Ranches are available to you in Arizona during any season. In the fall and winter months when cold weather comes to the mountains, the ranches on the desert and in the broad sunny valleys of Arizona are at your disposal, here you can ride and relax in the sun. During the summer months, ranches in the mountain regions of Arizona offer you rest and relaxation and cool, refreshing breezes. Such is the charm of Arizona—its varied climes and altitudes offer you whatever you are seeking during any period of the year.

Ranch operators and owners, your hosts in the Land of the Sun, have made western hospitality a watch word. Visitors come year after year to their ranches from all parts of the world. With a climate that is superb, and conditions ideal for ranch life, it is not strange that far-seeing men and women have combined all the factors into such hospitable surroundings for the guest and visitor, and by that very hospitality have made themselves world-famed.

We list in these pages a representative group of famous Arizona ranches. Space does not permit their complete description, but by writing to these ranches you can learn everything you want to know about them, about their rates, their climate, surroundings, and recreational activities.

We can only admonish you in the words of a famous American author,

"GO AND BE WRANGLER."



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Copy 2
- ALPINE.** BEAVER HEAD LODGE—Elevation 8500 ft.; season, June-Dec.; Cottages, Rates on request.
- WHISPERING PINES RANCH—Elevation 7000 ft.; season, June-Dec.; Rates, \$35.00-\$50.00 weekly.
- ARIPINE.** TURLEY'S DUDE RANCH—Elevation 6000 ft.; season, June-August; 60 rooms; Rates on request.
- AZTEC.** LOMA VISTA RANCH—Elevation 490 ft.; season, Sept. 1-June 1; 8 rooms; Rates, \$2.50 per day single; \$5.00 per day double.
- BENSON.** JAY SIX CATTLE RANCH—Elevation 5000 ft.; season, all year; 10 rooms; \$75.00 per week.
- BONITA.** "76" RANCH—Elevation 5000 ft.; season, all year; 30 rooms; \$30.00 per week single, \$60.00 per week and up double.
- CAMP VERDE.** BACK GUEST RANCH—Rates on request.
VERDE INDIAN HOT SPRINGS—\$3.00 per day.
- CAMP WOOD.** BAR 37 RANCH—Elevation 5800 ft.; season, April 1-Dec. 1; 14 rooms; \$45.00 per week; \$160.00 per month.
- TRIANGLE H C RANCH—Elevation 6000 ft.; season May 1-Dec. 1; 20 rooms; \$45.00-\$50.00 per week single; \$45.00-\$50.00 per week double.
- CASA GRANDE.** LA HACIENDA—Elevation 1400 ft.; season, Oct. 15-May 15; 8 rooms; \$5.00 per day up.
- CHINO VALLEY.** H. W. RANCH—Elevation 4700 ft.; season, all year; 6 rooms; Rates, \$3.00 per day single; \$5.00 per day double.
- COOLIDGE.** VAH-KI INN—Elevation 1500 ft.; season Oct. 1-June 1; Cottages and Rooms; Rates, \$3.00-\$7.00 per day single; \$5.00-\$11.00 per day double.
- CORDES.** DOUBLE RAFTER ONE RANCH—Season, all year; Rates, \$30.00 per week single; \$50.00 per week double.
- CORNVILLE.** RED ROCK RANCH—Rates on request.
- CORTARO.** EUREKA RANCH—Elevation 2600 ft.; season, all year; 6 rooms; Rates, \$55.00 per month single; \$50.00-\$60.00 per month double.
- SAHUARO VISTA RANCH—Elevation 2239 ft.; season all year; 20 rooms; Rates \$20.00-\$37.50 per week single; \$18.50-35.00 per week double.
- COTTONWOOD.** SPRING CREEK GUEST RANCH—Elevation 3500 ft.; season all year; Rates 35.00-42.00 per week single; 28.00-35.00 per week double.
- DOUGLAS.** EL CORONADO RANCH—Elevation 5600 ft.; season, all year; 10 rooms; Rates 45.00-50.00 per week. single.
- FARAWAY RANCH—Elevation 5200 ft.; season, all year; 8 rooms; Rates 3.50-4.50 per day single; 3.25-4.00 per day double.
- LA SIESTA DEL MONTE—Rates on request.
- DRAGON.** TRIANGLE RANCH—Elevation 4550 ft.; season, all year; Rates on request.
- ELGIN.** DIAMOND C RANCH—Elevation 5000 ft.; season, all year; 7 rooms 30.00-40.00 per week single.
- MUSTANG RANCH—Elevation 5000 ft.; season, all year; 5 rooms; Rates 30.00 per week, 100.00 per month single.
- STAR KING RANCH—Elevation 5000 ft.; Rates on request.
- HENRY WOOD RANCH—Elevation 5000 ft.; season, all year; 10 rooms; Rates 20.00 per week, 75.00 per month single; 35.00 per week, 130 per month double.
- ESPERO.** PATTERSON'S SPRUCEDALE LODGE—Elevation 7500 ft.; season, June-Dec.; cottages and rooms; Rates 3.75 daily single.
- FLAGSTAFF.** ANCHOR RANCH—Elevation 7100 ft.; season, June 1-Oct. 15; 15 rooms; Rates 35.00-40.00-32.50-35.00 per week.
- FOXBORO RANCH—Elevation 7000 ft.; season, May 15-Sept. 15; 25 rooms; Rates, 50.00-55.00 per week single.
- OAK CREEK LODGE—Elevation 5280 ft.; season, all year; 20 rooms; Rates 6.00 per day, 42.00 per week single; 7.00 per day, 45.00 per week double.

- FLORENCE.** F. B. STERBENZ—Elevation 1500 ft., all year, cottages; Rates, 2.00 per day, 40.00 per month single; 3.50 per day, 60.00 per month double; European plan.
- CACTUS FOREST**—Elevation 1500 ft., season, all year, cottages; Rates, 2.00 per day, 40.00 per month single; 4.00 per day, 60.00 per month double; European plan.
- RANCHO SOLEDAD**—Elevation 1750 ft.; season all year; cottages; Rates, 40.00 per month single, 70.00 per month double, European plan; 30.00 per week single, 55.00 per week double, American plan.
- GRAND CANYON. PHANTOM RANCH**—Elevation 2550 ft., 12 rooms; Rates 6.00 per day single.
- GREER. BUTLER'S LODGE**—Elevation 8400 ft.; season, June-Dec.; Rates, 2.50 per day single.
- CROSBY'S MOUNTAIN INN**—Elevation 8400 ft.; season, June-Dec.; cottages and rooms; Rates on request.
- HEREFORD. BORDER RANCH**—Elevation 5300 ft.; season, all year; 10 rooms; Rates 6.00 per day single; 8.50 per day double. 70.00-100.00 per month.
- CARR CANYON RANCH**—Elevation 5350 ft.; season, all year; 6 rooms; Rates 35.00-45.00 per week single.
- Y LIGHTNING RANCH**—Elevation 4880 ft.; season, all year; Rates, 30.00-35.00 per week single; 35.00-40.00 per week double.
- HOT SPRINGS. CASTLE HOT SPRINGS**—60 rooms; Rates, 9.00-12.00 per day single; 16.00-22.00 per day double.
- CHAMPIE RANCH**—18 rooms; Rates, 7.00-10.00 per day single; 16.00-18.00 per day double.
- TWO SHOE RANCH**—Elevation 2200 ft.; season, Oct. 15-May 1; 10 rooms; Rates 50.00 per week single.
- MAYER. QUARTER CIRCLE V BAR RANCH**—Rates on request.
- MESA. SAHUARO LAKE RANCH**—Elevation 1500 ft.; season, Oct. 1-May 15; 46 rooms; Rates, 45.00-55.00 per week single; 45.00-50.00 per week double.
- ORACLE. EL RANCHO ROBLES**—Elevation 4200 ft.; season, Oct. to June; Rates, 60.00 per week up.
- RANCHO LINDA VISTA**—Elevation 4200 ft.; season, Oct to June; Rates, 60.00 per week single.
- PARKER. STEPHEN GUEST RANCH**—Elevation 500 ft.; season, all year; 13 rooms; Rates, 1.00 per day single; 1.50 per day double; European plan.
- PATAGONIA. CIRCLE Z RANCH**—Elevation 4000 ft.; Rates, 50.00-60.00 up per week.
- PAULDEN. H. W. RANCH**—Rates on request.
- PAYSON. NATURAL BRIDGE RANCH**—Elevation 4606 ft.; season, all year; 35 rooms; Rates 20.00-30.00 per week single; 17.50-25.00 double.
- PEARCE. EL CORONADO RANCH**—Elevation 5600 ft.; season, all year; 12 rooms; Rates, 50.00 per week up.
- PHOENIX. ADOBE HOUSE, SCOTTSDALE P. O.**—Elevation 1128 ft.; season, Oct.-June; 15 rooms; Rates 42.00-50.00 per week single; 84.00-100.00 per week double.
- GRAVES GUEST RANCH, SCOTTSDALE P. O.**—Elevation 1128 ft.; season, Sept. 1-June 1; 11 rooms; Rates, 20.00 per week, single; 36.00 per week double.
- OLD HOMESTEAD**—Elevation 1800 ft.; season, all year; 8 rooms; Rates, 2.50 per day, 15.00 per week single; 35.00-40.00 per week double.
- RANCHO KO-MAT-KE**—Elevation 1250 ft.; season, Oct.-June; 8 rooms; Rates 30.00-47.50 per week single; 55.00-65.00 per week double.
- TONY BELLE GUEST RANCH**—Elevation 1080 ft.; season, all year; 20 rooms; Rates 3.00-5.00 per day single; 9.00-10.00 per day double.
- WANADA LODGE**—Season, Sept. 15-June 15; 12 rooms; Rates, 28.00-35.00-30.00 per week.
- WRANGLER'S ROOST**—Via Black Canyon Stage, Phx.; elevation 2230 ft.; season, Oct 1-June 1; 18 rooms; Rates 45.00-55.00 per week single; 90.00-110.00 double.

- PORTAL.** LA SIESTA DEL MONTE—Elevation 5000 ft.; 5 rooms; Rates, 25.00 per week up single; 45.00 per week up double.
- SIERRA LINDA RANCH—Elevation 5000 ft.; 10 rooms; Rates, 30.00 per week up single; 55.00 per week up double.
- PRESCOTT.** BAR CIRCLE A RANCH—Elevation 5300 ft.; season, all year; 10 rooms; Rates, 30.00-35.00 per week single; 30.00 per week double.
- CASA SIERRA LODGE—Elevation 5354 ft.; season, May 15-Sept. 1; 20 rooms; Rates, 5.00 per day single; 9.00 per day double.
- COOPER MORGAN RANCH—Elevation 4800 ft.; 4 rooms; Rates 25.00 per week single.
- CROSS TRIANGLE RANCH—Elevation 4570 ft.; season, May 15-Oct. 1; 22 rooms; Rates, 45.00 per week single.
- PARADISE VALLEY RANCH—Elevation 5280 ft.; 14 rooms; Rates, 25.00 per week, 80.00 per month single; 20.00 per week, 75.00 per month double.
- RIMROCK.** BEAVER CREEK—Elevation 3800 ft.; season, Oct. 1-May 1; 14 rooms; Rates, 75.00 per week single; 130.00 per week double.
- RIMROCK RANCH—Elevation 3400 ft.; season, Nov. 1-June 1; 14 rooms; Rates 60.00 per week single; 100.00 per week double.
- SODA SPRINGS—Elevation 3600 ft.; season, all year; 12 rooms; Rates 55.00 per week up single; 100.00 per week up double.
- SASABE.** RANCHO DE LA OSA—Elevation 4000 ft.; season, Oct.-May; 30 rooms; Rates, 50.00-60.00 up per week single.
- SCOTTSDALE.** ADOBE RANCH—Elevation 1128 ft.; season, Oct.-June; 15 rooms; Rates, 42.00-50.00 per week single; 84.00-100.00 per week double.
- GRAVES GUEST RANCH—Elevation 1125 ft.; season, Sept. 1 to June 1; 11 rooms; Rates 20.00 per week single; 36.00 per week double.
- SEDONA.**—SHE-KAY-AH- RANCH—Elevation 4200 ft.; season, all year; 8 rooms; Rates, 25.00 per week single; 50.00 per week double.
- SMITH RANCH—Elevation 4000 ft.; season, all year, 8 rooms; Rates, 40.00 per week single; 70.00 per week double.
- SKULL VALLEY.** RAINBOW RANCH—Elevation 4200 ft.; season, all year; 8 rooms; Rates, 30.00-45.00 per week single; 50.00 per week double.
- SONOITA.** CURLY HORSE RANCH—Elevation 4700 ft.; season, all year; 10 rooms; Rates, 30.00 per week up single; 60.00 per week up double.
- HACIENDA LOS ENCINOS—Elevation 5000 ft.; season, all year; 14 rooms; Rates 40.00-55.00 per week single; 50.00-60.00 per week double.
- OAKLAND RANCH—Elevation 5000 ft.; season, all year; 5 guest cottages for housekeeping; Rates, 22.50-35.00 per month single; European plan.
- SPRINGERVILLE.** DIAMOND ROCK LODGE—Elevation 7300 ft.; season, June-Dec.; 25 rooms; Rates, 3.50-4.50 per day single; 6.00-8.00 per day double.
- JOKAKE GUEST RANCH—Elevation 8000 ft.; season, June-Dec.; 30 rooms; Rates, 70.00 per week single; 120.00 per week double.
- SIERRA BLANCA LODGE—Elevation 8000 ft.; season, June-Dec.; 16 rooms; Rates, 28.00 per week and up single.
- TEMPE.** BISHOP'S GUEST RANCH—Elevation 1161 ft.; season, all year; 10 rooms; Rates, 25.00-30.00 per week single; 42.00-50.00 per week double.
- TUBAC.** KENYON RANCH—Elevation 3400 ft.; season, Nov. 1-May 1; 15 rooms; Rates, 50.00-70.00 per week single.
- TUCSON.** ALEXANDER'S RANCH—Elevation 2000 ft.; season, all year; 5 rooms; 75.00-95.00 per month single; 75.00-85.00 per month double.
- CONRAD RANCH—Elevation 2500 ft.; 20 rooms; season, all year; 40.00-50.00 per week single; 35.00-45.00 per week double.
- DESERT WILLOWS RANCH—Elevation 2400 ft.; season, all year; Rates, 150.00 up per month single.

TUCSON (continued). DIAMOND RANCH—Elevation 2600 ft.; season, Nov. 1-May 1; 25 rooms; rates, 55.00-75.00 per week single, 50.00-65.00 per week double.

DOUBLE U GUEST RANCH—Elevation 2400 ft.; season, Jan.-Apr.; 25 rooms; Rates, 75.00 per week single; 120.00 per week double. (Rates on request May-Dec.)

FLYING V RANCH—Elevation 3000 ft.; season, all year; 32 rooms; rates on request.

HALE RANCH—Elevation 2500 ft.; season, all year; 7 rooms; Rates, 85.00-100.00 per month single; 25.00-35.00 per week single.

LOS CERROS RANCH—Oracle Star route; elevation 2900 ft.; season, Oct. 15-Jan. 1; 11 rooms; Rates, 25.00 per week single, 50.00 double; Jan. 1-May 15, 40.00-55.00 per week single, 80.00-100.00 per week double.

LOS RANCHOS PERKINS—Guest cottages for housekeeping completely furnished; Rates, Dec.-Mar., 125.00 per month single, 150.00 per month double; Apr., May, Oct., Nov., 75.00 per month single, 112.50 per month double; June-Sept., 60.00 per month single, 75.00 per month double.

RANCHO NEZHONE—Elevation 2740 ft.; season, Nov. 1-May 1; 23 rooms; Rates, 70.00-100.00 per week single; 125.00-160.00 per week double.

RANCHO DEL QUIVARI—Sasabe Star Route; elevation, 4000 ft.; season, Oct. 1-June 15; 10 rooms; Rates, 55.00-60.00 per week single; 50.00-55.00 per week double.

SILVER BELL—Elevation 2650 ft.; season, Oct. 1-Apr. 15; 15 rooms; Rates, 40.00-45.00 per week single; 75.00-90.00 per week double.

TANQUE VERDE RANCH—Elevation 3600 ft.; season, Oct. 1-May 1; 15 rooms; Rates, 50.00-65.00 per week single; 50.00-55.00 per week double; 35.00 per week single, off-season rate.

VALLEY RANCH—Elevation 2200 ft.; season Sept. 1-June 1; 6 rooms; Rates, 100.00 per month single.

VISTA AL NORTE—Elevation 2400 ft.; season, all year; 14 rooms; Rates 100.00-150.00 per month single; 185.00-225.00 per month double.

VERNON. TIMBERLINE—Elevation 6400 ft., season, June-August; 20 rooms; Rates on request.

WICKENBURG. BAR F X RANCH—Elevation 2100 ft.; season, Oct.-15-June 1; 16 rooms; Rates, 45.50-56.00 per week single; 84.00-105.00 per week double.

KAY-EL-BAR RANCH—Elevation 2076 ft.; season, Oct. 15-May 1; 22 rooms; Rates, 50.00-60.00 per week single; 45.00-55.00 per week double.

LAZY R C RANCH—Elevation 2000 ft.; season Oct. 1-June 1; 14 rooms; Rates, 6.00-7.00 per day single; 11.00-13.00 per day double.

MONTE VISTA—Elevation 2200 ft.; season, Oct. 15-May 15; 20 rooms, Rates, 50.00-70.00 per week single; 100.00-135.00 per week double.

REMUDA RANCH—Elevation 2076 ft.; season Oct. 1-June 1; 35 rooms; Rates 5.00-8.50 per day single; 10.00-18.00 per day double.

SOMBRERO RANCH—Elevation 2200 ft.; season, Oct. 15-May 30; 3 rooms; Rates on application.

TRIANGLE W RANCH—Elevation 2100 ft.; season Oct. 1-June 1; 10 rooms; Rates, 45.00-65.00 per week single; 40.00-60.00 per week double.

WILLIAMS. McHAT INN—Elevation 6950 ft.; season, all year; 9 rooms; Rates, 3.00 per day single, 5.00 per day double; 70.00 per month up single, 100.00 per month up double.

YUMA. RANCHO DE LOS CABALLOS—Elevation 100 ft.; season, all year; 4 rooms; Rates 20.00 per week up single; 35.00 per week up double.

NOTE—Unless otherwise specified rates are quoted for American plan. Rates at some ranches include use of horses. Complete information will be given by writing to the ranches listed herein.