

# THE THUNDERBIRD



# CALENDAR OF EVENTS

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- MARCH** EL SALVADOR ALUMNI ASSOCIATION MEETING  
5 Motorola Day—AGSIM  
6 CHICAGO ALUMNI ASSOCIATION MEETING  
11 ALUMNI COUNCIL MEETING—AGSIM  
Robert Muller, speaker—Auditorium, 8 P.M.  
14 Mid-Year Board Meeting  
14-23 Spring Recess  
17-21 Dr. Gulick in San Francisco  
25 Dr. Granfield, speaker—Auditorium, 2 P.M.  
Norman Borlaug, speaker—Auditorium  
21-31 Dr. Voris in Japan and South Korea  
31-April 3 Cliff Call in Utah  
Congressman Sam Steiger, speaker—Auditorium, 12 noon  
10 ALUMNI COUNCIL MEETING—AGSIM  
21-23 Dr. Voris in Las Vegas, AACSB Meeting  
24-26 Rocky Mountain Conference on Latin America—AGSIM  
26 ALUMNI DAY AND INTERNATIONAL FAIR AND AUCTION—AGSIM  
30-May 2 World Trade Conference in Chicago  
Dr. Voris in Chicago
- MAY** 1 CHICAGO ALUMNI COCKTAIL PARTY AT WORLD TRADE CENTER  
8 ALUMNI COUNCIL MEETING—AGSIM  
19 DALLAS ALUMNI COCKTAIL PARTY  
19-21 International Trade Conference of the Southwest at SMU  
22 Commencement
- JUNE** 5-6 Summer Registration  
7 SOUTHERN CALIFORNIA ALUMNI ASSOCIATION MEETING  
9 Summer Session Classes Begin  
7-13 European Foundation for Management Development Conference  
Manchester, England  
Dr. Voris in England, EFMD  
14 SEATTLE AREA ALUMNI ASSOCIATION MEETING
- JULY** EL SALVADOR ALUMNI ASSOCIATION MEETING  
Twenty-five Japanese at AGSIM for three weeks
- AUGUST** 13 Commencement
- SEPTEMBER** 4-5 Registration  
8 Fall Classes Begin
- NOVEMBER** 27-28 Thanksgiving Recess
- DECEMBER** 17 Commencement
- JANUARY** 2-23 Winterim  
1976

THE THUNDERBIRD (alumni publication of the American Graduate School of International Management) is published in the Fall, Spring and Summer of each year.

Editor: Diane Connelly

Technical Assistants: Diane Paul, Susan Lutter

COVER: Candida of women at Thunderbird  
by Ralph Marshall

# ALUMNI DAY

Saturday, April 26, 1975

## THUNDERBIRD ROOM

- 10:00 Get Reacquainted: Coffee and Donuts
- 10:15 "The Changing Need for American Management Talent Abroad," Al Marks, Chairman, World Business Department
- 11:00 "AGSIM's Response to this Changing Need," Round Table Discussion and Question and Answer Period:  
 Marshall Geer, Dean of Academic Affairs  
 Dave Merchant, Director of Development  
 Joaquin Duarte, Chairman of International Studies  
 Frank Jackle, former Chairman of Modern Languages  
 Charles Fonvielle, Director of Placement
- 11:45 Alumni Association Meeting: "The AGSIM Alumni — A Study in Excellence," Diane Connelly, Director of Alumni Affairs
- 12:00 Phoenix Alumni Meeting — Boye De Mente: order of business, plans for the future, election of officers

## DINING HALL

- 12:45 Plaque Ceremony



Left to right, Gail Dale, William Voris, and Lee Connelly.



## TENNIS COURTS

- 12:30-3:00 Mixed Doubles Tennis Tournament — the Four "F's": Former Students, Family, Faculty, and Friends.

## CENTRAL QUADRANGLE

- 10:00-5:00 International Fair — booths, food, games, and entertainment

## FACULTY HOUSING #12

- 5:30-6:30 Informal Cocktail Party at Connelly's

## WEST CAMPUS

- 7:00 \*Scholarship Benefit Dinner  
 9:00 International Auction

# WOMEN AT THUNDERBIRD

**"Not only the number but the quality of women as potential managers is increasing."**—Debra Nichols, 1975.

**"There were a substantial number of employers who did not fill openings with women last year because they could not find candidates qualified for the available position."**—Recruiting Trends Survey, 1974-75, Michigan State University Placement Service.

**"AGSIM women have increased their job market possibilities by increasing their qualifications."**—Charles Fonvielle, Director of Placement.

**"The name of the game is achievement and dedication."**—Kathryn Stulla, 1972.

There has been a four-fold increase in the enrollment of women students at Thunderbird during the last eight years. During the same period, the percentage of AGSIM women gainfully employed upon graduation has more than doubled.

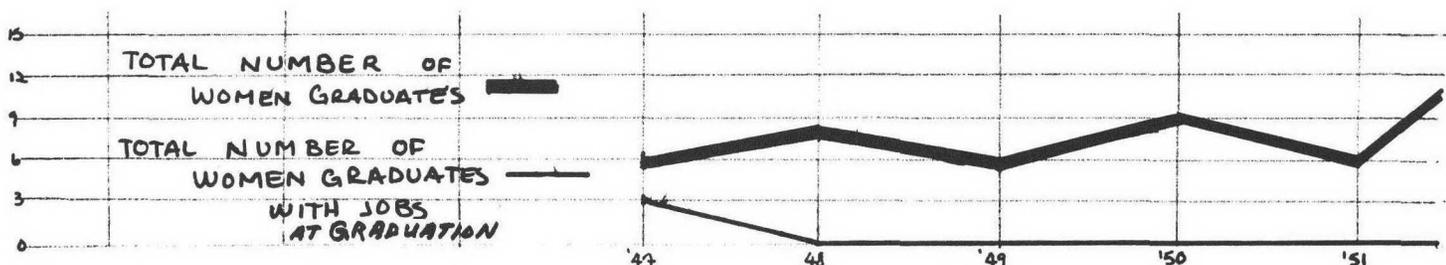
In earlier years, the one-in-four woman graduate who found employment found it on her own, usually with the United States government or in teaching. Now, the female T-Bird commonly receives more job offers than her male counterpart. She is being wooed by major, diverse-product, U.S. international companies, with international banks hiring the greatest number.

The Equal Employment Opportunity Act has spurred large American companies to seek out qualified women to fill company positions, many never before filled by women.

"Particular shortages exist in the engineering and business fields where women have traditionally not studied," reports the **Trends Survey**. Equally qualified women are being offered opportunities equal to those offered men, most companies insist, but the ratio of female applicants to jobs is still low.

"Advanced international management training and high personal motivation speak for themselves: women graduates are able to offer companies what the companies have always wanted — prepared, responsible people ready to become part of international management." And companies are hiring AGSIM women.

Recent Thunderbird women graduates express confidence in themselves, their training and their business futures.



**Mary McMunn**, 1974, is Staff Assistant to the Executive Vice President, AGSIM. "My greatest work satisfaction has come from building a department by gathering together previously separated, diverse personnel functions." The AGSIM program, Mary feels, filled in "gaps" she had in business theory and in managerial finance. She sees increasing need for men and women trained in international management skills who have a "working with people" background.



Mary McMunn

**Susan Corcoran**, 1972, has been in Quito, Ecuador, with Citibank since 1973. As Assistant Manager, she heads up the Bank's World Corporate Group and Small Business and Agricultural Loan Program.

Susan came to AGSIM fluent in Spanish from her work in Colombia with Peace Corps, but with no business background. Business department courses gave her an entirely new outlook on what type of international career was available, and banking evolved as her goal.

"I can look back on many of the campus interviews in which the interviewer inquired if I thought I could work effectively overseas as a woman and especially in Latin America due to the machismo complex. My answer was that if I did my job well and satisfied the client's needs I should have no problem. Every day I have found this to be true."

"The future with Citibank is great for women. In my opinion, it gives the greatest opportunities to women of the international banks. The experience I am gaining now is invaluable and can only be gained by working overseas."

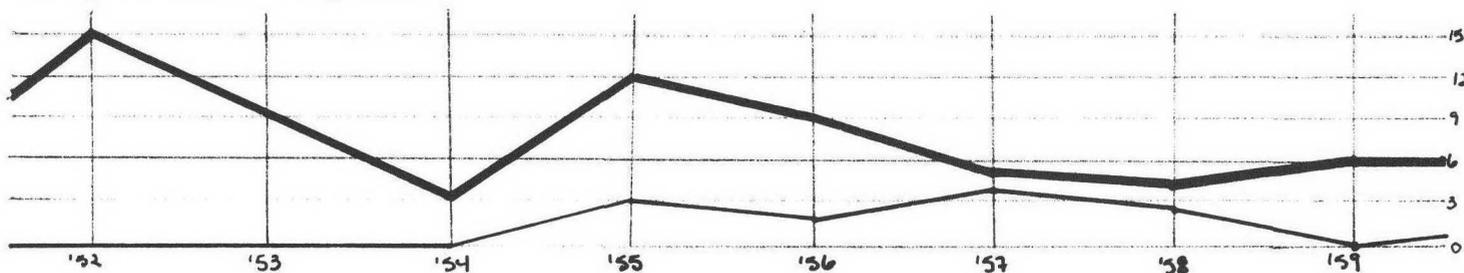


Susan Corcoran

Coordinator of International Marketing, a "troubleshooter" position, which would entail some travel, is **Julie Houk's**, 1974, short-range position goal. She is currently Assistant Coordinator of International Marketing, Wm. Wrigley, Jr. Company, in Chicago, Illinois. "Having never had any business courses before going to Thunderbird, my classes enabled me to learn the 'vocabulary' of business and the basic principles behind marketing techniques. While I must now learn the chewing gum business, at least I feel confident in my business learning abilities."



Julie Houk





Kathryn Stulla

Kathryn Stulla, 1972, is Assistant Treasurer of the Chase Manhattan Bank, N.A., International Division, Market and Product Management Group, in New York City. She is charged with developing marketing strategies in overseas markets and creating products to be introduced in those markets. She spends some of her time in the field (most recently in Venezuela) working on marketing projects.

“The Bank is hiring women for all kinds of management posts, and will send them abroad on assignments. The Bank’s ratio of women executives to men is still low, but they are now providing the same upward mobility for women that men have had. The business world is looking for people who can see the big picture, and especially for people who have a sensitivity to other cultures and can respect the differences. I am really encouraged about women in business and their future.”



Virginia McCampbell

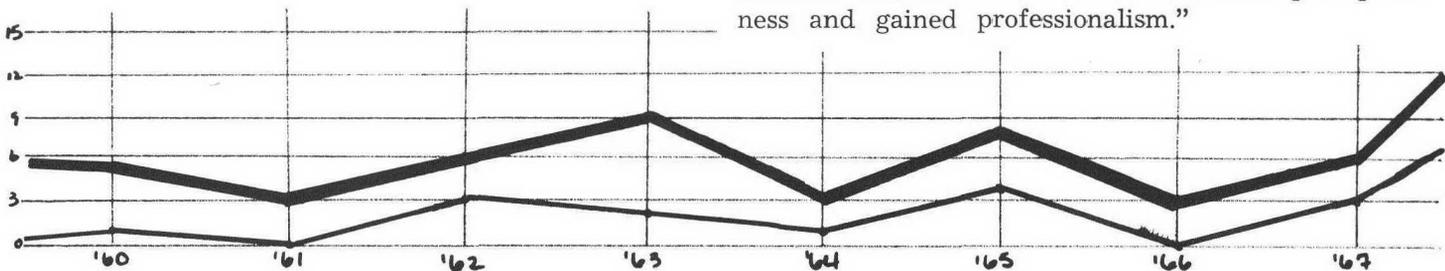
“After working on my PhD in French for three years, I suddenly realized that the demand in this limited job market was French males, not American females.”  
—Diane Paul, 1975.

Roughly thirty percent of the Thunderbird women have lived overseas. AGSIM’s language program receives their highest praise. Most feel that the MIM program should be expanded into a four semester study. They have worked summers and part-time through college. If older, they have worked steadily at one or two jobs after completing their undergraduate degree until they matriculated here. They express dissatisfaction with these jobs. “Secretarial work is not challenging enough. I want to be able to make as well as type up decisions,” says Joyce Kenney.

The woman student aspires to a more responsible, higher level job overseas, and she sees the MIM degree as the way to achieve it. Most have as their short-range goal living and working overseas, with Europe, specifically France, the preferred area. Thunderbird women have difficulty perceiving where they might be professionally five or ten years from now, however.

“Growing up overseas gave me a different perspective of the world and the United States,” says Virginia McCampbell. Her goal is entering an import-export firm which trades with China. She believes that international trade, because it opens nations one to another, is the world’s only viable alternative to nuclear war. “I hope to learn through the years to understand my field well enough to write about it and pass on my experiences and observations.”

She observes that there are two kinds of women in business: the very successful combines her intelligence and femininity and can work with both men and women; the other is protective of her own job and anxious to restrain other women from succeeding. Men, and successful women, reward initiative and give responsibility upon demonstrated ability. “Women have the greatest opportunities now in the field of international business because of their natural perceptiveness and gained professionalism.”



**Diane Paul** feels her two undergraduate disciplines of International Relations and French give her a good background for MIM study. She feels she can best utilize her studies here in international banking or finance. She would like to eventually work as an Economic Advisor to OECD, headquartering in Paris. "Work is a human value, of importance and dignity to all people, male and female alike."

"Individual, knowledgeable Americans abroad are our best salesmen for America," believes **Stephanie Jackson**. She became fascinated with different cultures and saw her own country from a different viewpoint during her junior year of college in Germany.

Short-run, she seeks a strong bank training program, to build in her admittedly newly-found AGSIM business base. "Women in international business today are definitely a growing force. They are better prepared and more willing to take on managerial responsibilities."

"Our time has come and we are ready for it."—**Susan Lutter, 1975.**

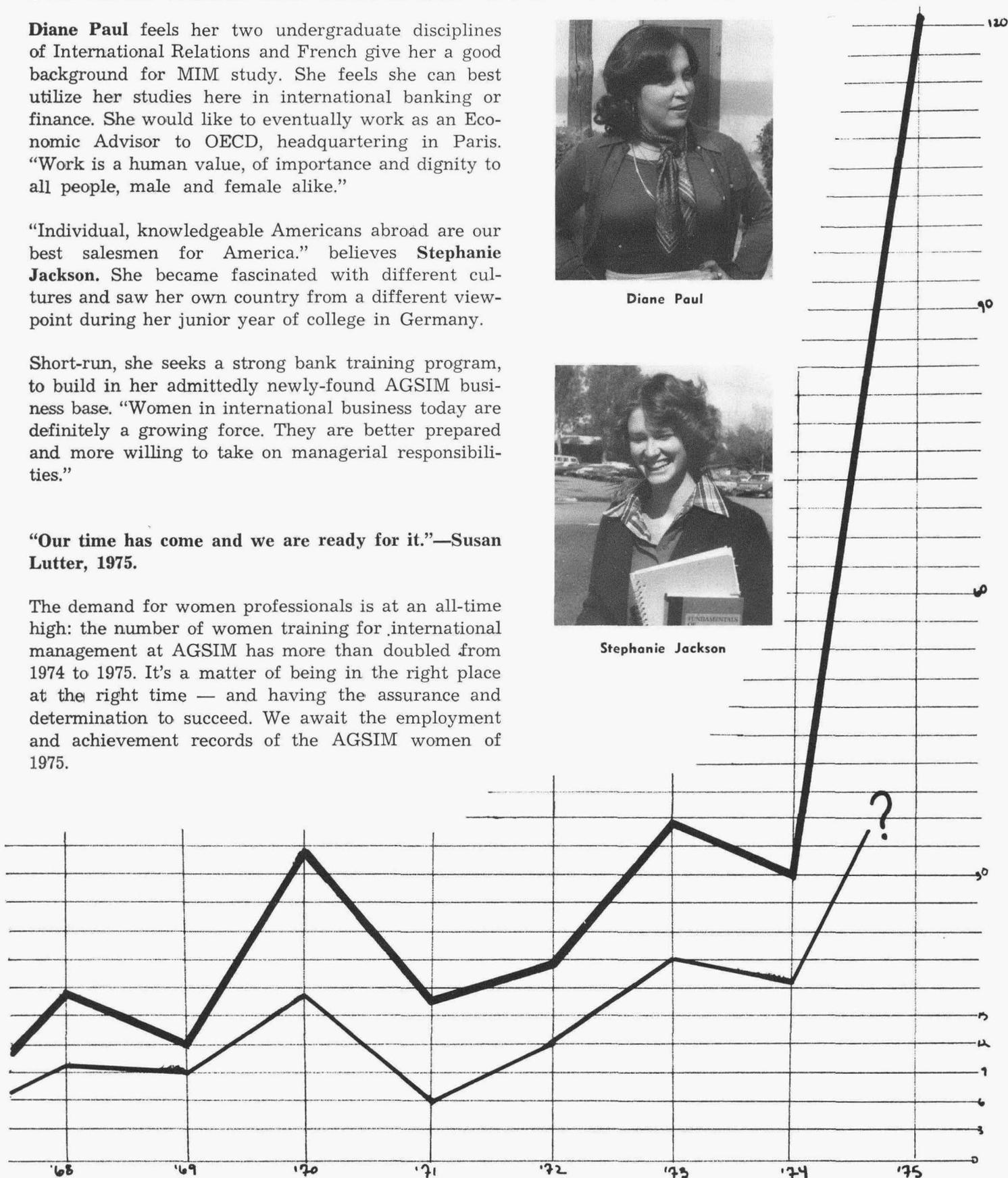
The demand for women professionals is at an all-time high: the number of women training for international management at AGSIM has more than doubled from 1974 to 1975. It's a matter of being in the right place at the right time — and having the assurance and determination to succeed. We await the employment and achievement records of the AGSIM women of 1975.



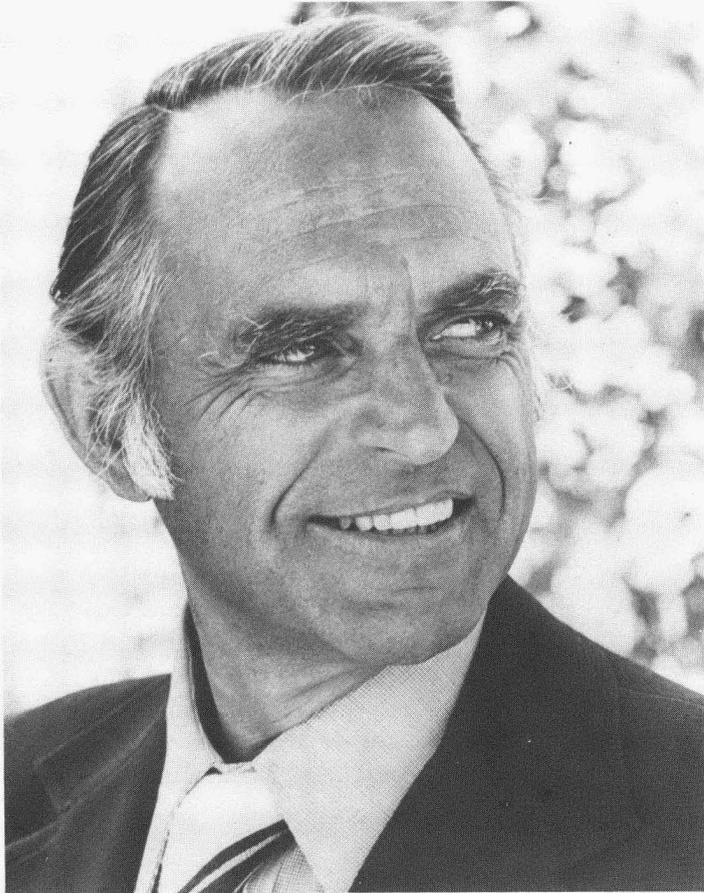
Diane Paul



Stephanie Jackson



# PRESIDENT'S MESSAGE



It is becoming more and more apparent that in spite of worldwide economic problems the American Graduate School of International Management will continue to prosper. Our enrollment for the spring semester is in excess of 850 students, far and away the largest spring enrollment in the history of the School. We took in over 250 new students. As you know, we now take in new students four times a year—September, January (for the one month Winterim semester), February and June. We are projecting 650 students for the summer session. We are rapidly becoming a year-round institution with a standard enrollment of about 800. All of us are convinced here that, if we wished, we could have an enrollment of 1,000. However, it has been the policy of the Board of Directors, and I concur, that we should keep enrollment small and emphasize quality.

An analysis of the students accepted for the spring semester shows very perceptible changes taking place. The average age of the student body is slowly declining. Students who are 22 years old or younger represent 24 percent of the applicants for the spring. This is up three percent over last year. Twenty-four percent of the applicants are from foreign countries. A substantial number still come from Latin America, but there is a decided increase in numbers from Europe and the Far East. The average undergraduate grade point average of applicants is 2.9, where a 3.0 is a B. The State of California continues to be the chief supplier of students with Colorado and Ohio following in order.

All of you will be glad to know that the funds you have contributed over the past few years toward refurbishment of the dining hall have allowed us to put the old dining hall in beautiful condition. We urge you all to come and see it. The floor is carpeted, the ceiling has been lowered with new lighting, the room is fully air-conditioned and new drapes have been installed. All of the staff, faculty, students and administration thank you from the bottom of their hearts for your assistance which made this possible.

Also of interest is the renovation of all the classrooms on the west side of the hangar. Wood paneling has been put on the walls, new ceilings have been installed, new doors have been hung and everything painted. After some 28 years, the language faculty now have attractive classrooms in which to work their magic. As many of you know, the School has received an unusual amount of publicity this past year. An outstand-

(continued on page 7)

# COURSE LEARNING BY COMPUTER

**G**ET over your fear of working with a computer by playing three-dimensional tic-tac-toe with it and by drawing pictures of Snoopy with its help. Then write your own World Business program with a #1 pencil on standard cards and store it on your own cassette tapes. Create a country. Designate what human and natural resources it has. Design monetary and fiscal policies. Feed into the computer's memory bank such inputs as population, real fixed investment and personal disposable income. Receive such outputs as the level of unemployment and the effects of business and governmental expenditures on GNP and the effects of the balance of payments on domestic liquidity. This innovative course is AGSIM's WB-25-Monetary and Fiscal Policies. It introduces future international executives to the problem-solving and data-processing capacity of the Hewlett Packard computer and trains them how to use a sophisticated tool to analyze variables, interpret data and make decisions. The original Michigan program was re-designed by DR. DALE VORDERLANDWEHR and set up by JAMES LEE to meet AGSIM objectives. Its increasing popularity shows the value that students think it has.

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## PRESIDENT'S MESSAGE (continued)

ing story in the November 4 **Newsweek International** lists the American Graduate School as one of the eight top business schools in the world. This is a great tribute to all of you alumni, the current students and the faculty of the School. There also was an outstanding article in the September **Nation's Business** and the September **Business World**.

The proposed move to Carefree, Arizona, is under careful study. The faculty and students have been polled as to their wishes. Two cost analyses are being conducted on behalf of the Board of Directors. The Board will make a decision one way or another on March 14, 1975 at the semiannual Board meeting. I have appreciated the comments many of you alumni have given me on this move. They will be taken into consideration when the final decision is made.

In closing, I would like to welcome Ms. Diane Connelly as Alumni Director. As many of you know, she is a Thunderbird herself and has a deep understanding and empathy for the School. She is making a point of getting around the United States and meeting as many fellow alumni as she can. If she comes to your area, I hope you will get acquainted with her. If you come by Phoenix, be sure to drop by the Alumni Office. You are always welcome.



Data Processing Manager, James Lee

**J**AMES LEE is a man of information systems and data processing, of the Age of the Computer.

He holds no formal college-level educational degree. But he speaks nineteen computer "languages." He has received "Who's Who" recognition, scholarships and performance awards. He is a college teacher, program developer and model simulator — and AGSIM's technical genius.

# DINING HALL RENOVATED

Indirect lighting. Split-bamboo curtains. An acoustical ceiling. Paneled partitions. Carpeting. Refrigeration. Soft background music. Appetizing meals served from gleaming steam tables. A salad bar and drink-dispensing center.

**T**HANKS to the many concerned, caring alumni who contributed to the Dining Hall Fund, this is now a reality. The drafty, noisy barn of a building where we ate our three meals a day as students now is a warm center of calm and comradeship.

Over the past three years, the Dining Hall Fund has been building. Finally, the funds were sufficient and the renovation was made in January under the direction of Berger Erickson, Executive Vice-President, Carl Barron, AGSIM's Plant Superintendent, and James Crosson, Director of Food Services. Total cost: \$31,000. Total result: a new efficient, sorely-needed, much appreciated campus facility.



Left to right; Martha Snyder, William Voris, Jim Crosson, Anna Vickroy, Diane Connelly, and Berger Erickson.

A sampling of first-day comments:

**Paul Wilson:** "It looks beautiful."

**Larry Finney:** "I like the reduction in the noise. (But the air-conditioning is the greatest plus to me, of course.)"

**Charles Fonvielle:** "Effective use of alumni funds."

**Alice Miller and Kevin MacDougall:** "It's beautiful. Just great."

**Craig Oxford and Mark Berg:** "This is the best institutional food anywhere—in the best surroundings."

**Chryssoula Adams:** "It's a friendlier, cleaner, brighter place to be in."

**Martin Amoke:** "It's great. Lots warmer and a better environment for eating."

**Anna Vickroy:** "Please tell the alumni how very much the dining hall staff appreciates them. We are so grateful to them for providing an up-dated, efficient facility."



# CAMPUS NEWS

## COMMENCEMENT EXERCISES FOR 220

On a beautiful, warm late-Fall afternoon, December 18, 1974 in the Central Quadrangle, Commencement exercises for 220 were held. Two hundred fourteen MIM candidates and six Certificate of Advanced Study candidates received their degrees.

Dr. William Voris introduced the Commencement Speaker, Allan Sedwick, Vice-President of Texaco, Inc. Mr. Sedwick's theme was "Thoroughfare for Freedom." During his speech, he stressed that the free enterprise system gives the individual his only chance to exercise his economic, social and political vote. His personal advice to the graduates was "Always manage to have your assignments changed before your mistakes catch up with you."

Dr. Marshall Geer presented the awards: Athletics to David S. Anderson; Scholastic (for Summer Session) to Richard H. Lee, and the Barton Kyle Yount to Vince Daniels.

In his acceptance of the Barton Kyle Yount Award, Vince Daniels stated that The American Graduate School of International Management was "one of the seven best business schools in the world — and THE BEST WORLD BUSINESS SCHOOL in the world."

The Phoenix Newspapers' Advertising Award went to the team of Stephen Bullock, Kenneth Foster, Lori Foster, Demetra Brockman, Elliot Waxman, and Deborah Plier. Their project was Sales Promotion of Bohemia Beer in Mexico.

Incoming ASLC President, Bruce Harris, gave outgoing ASLC President, Vince Daniels, a symbolic gavel.

The candidates were presented by Dr. Robert Gulick. Invocation and Benediction were by the Right Rev. Joseph Harte, The Bishop of Arizona, and organ music was by Dr. Paul Paige of Grand Canyon College Music Department.

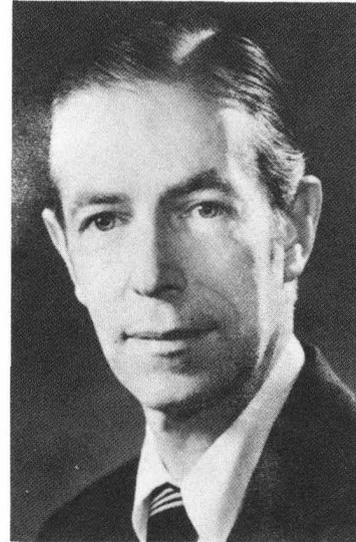
## THUNDERBIRD HAS A FLYING CLUB

Students last semester organized the Thunderbird Flying Club with the stated purpose of providing professionally maintained aircraft and professional instruction to members at the lowest possible cost. Membership is open to students, faculty and alumni and their families. The Thunderbird Flying Club currently has 18 planes available ranging from 6 Cessna 150's to a V-3513 Bonanza. The Club offers a free ground school to members along with flight instructions carried out under the supervision of an FAP approval flying school.

For additional information, Alumni in the Valley can contact the Club Founders, Ken McPherson 937-3232 or Terry Williams 942-2158. The address is: Box 933, AGSIM, Glendale, Arizona 85306.

## ALUMNUS TO CHAIR APRIL PANEL

RUDOLPH O. DE LA GARZA '65, now of the Department of Political Science, Colorado College, Colorado Springs, Colorado, will be Chairman of the Panel on "Internal Colonialism, Chicanos and Natives Americans; The Test of a Model" at the Rocky Mountain Council in Latin American Studies meeting being held at AGSIM April 24-26, 1975.



## AL MIOSSI MAY GRADUATION SPEAKER

We consider it our great good fortune that AL MIOSSI '48 will be AGSIM's keynote speaker at the May 22, 1975 graduation.

Al is Executive Vice-President of the Continental Illinois National Bank, International Banking Division, President of the Bankers Association for Foreign Trade and active as a director and board member of the Chamber of Commerce and business enterprises around the world.

## WINTERIM SPECIAL COURSES

Three visiting professors added innovative courses to the Winterim offerings.

Dr. Bernard Mennis, Associate Professor of Political Science, Temple University, and Project Director of the Multinational Enterprise Unit, The Wharton School, University of Pennsylvania, offered "U. S. Foreign Policy and Multinational Corporations."

Mr. Charles P. Pieper, Course Manager, Intercultural Relations Division, Naval Amphibious School, Coronado, California, taught "Cross-cultural Communications."

Mr. Edward B. Hoff, Director of Computer Assisted Instruction, Maricopa County Community College District, gave a course in computer programming.

## WINTERIM IN BOGOTA

From January 6th to January 24th, five AGSIM students participated in a program held in conjunction with the School of International Commerce of the Universidad "Jorge Tadeo Lozano" in Bogota. They attended twelve lectures on the Economic Integration of Latin America and visited major official Colombian organizations and Colombian export businesses.

Possibilities are being explored to bring a group of Colombian students to AGSIM in July for a three-week lecture series on Marketing and to organize a joint post-graduate summer program in Bogota, which could include students from other Latin American countries and other U. S. schools.

# A VOTE OF THANKS TO OUR CAMPUS REPRESENTATIVE

We want to take this opportunity to express publicly our appreciation to the many alumni who participate in our campus recruiting activities. During calendar year 1974, we attempted to schedule 261 campus visits. Nearly all of the visits occurred between February-April, and October-December. Seventeen of these efforts did not materialize in actual visits. In some cases, the cancellation was necessary because we were not able to find a representative to cover the date (or to find a substitute for one who had to bow out at the last minute). In a few cases, visits were canceled because there was no student or faculty response. The final result is that our representatives visited a total of 244 campuses during the year.

During these visits, personal contact was made with 1,631 students. Equally important were the individual faculty or staff contacts, made during luncheons or office visits, which numbered 844 for the same period. The value of such faculty/staff contacts is considerable in the total recruiting picture, for each person who is favorably impressed can develop an interest for the School among future graduate students as well as among other faculty members.

We do want to salute at this time three alumni who, year after year, make multiple visits to campuses in their general area: Timothy C. Walker (Ohio, Indiana, West Virginia); Charles P. Ancona (Virginia); and Robert J. Brown (Washington).

For the most part, these have been very stimulating and rewarding experiences for our alumni educational counselors. On the other hand, as to be expected in this kind of enterprise, some of our representatives were disappointed by the lack of student-faculty response on the various campuses. In several cases, there were only two or three students signed for interviews; and, in a few cases, there were none. This is naturally discouraging, particularly to an alumnus who has taken a day away from his work for the purpose and who may have travelled a long distance to reach the campus. From our point of view, however, such visits are nearly always beneficial because of the public relations exposure which the scheduling of the visits provides the School. For instance, it affords us the opportunity to advertise in the campus newspaper, to correspond with between 50-150 faculty members, to have announcements and placards posted in various departments on the campus, and to rekindle individual faculty contacts. Experience shows that student inquiries are generated for many months after such activities are initiated.

There are about 250 alumni educational counselors who work with us in this program, and approximately 100 of these are active in both the Fall and the Spring seasons. As we all know, however, our alumni are mobile and have many demands placed on their time in pursuit of their business obligations. For this reason, we are frequently in a position of not having enough representatives in a given area just at the time when we need help. Therefore, we would like to have additional alumni volunteers, especially in large metropolitan areas. If you feel that your professional obligations would allow your spending one day in the Fall and one day in the Spring each year representing us on a campus in your general area, please write to me as soon as possible to offer your services.

John James Arthur  
Registrar  
College Relations Officer

## IN RECOGNITION

**What each of us does as an alumnus/alumna after graduation from Thunderbird is a very individual matter:**

**W**hat support we give to Thunderbird as alumni depends on our own, unique convictions as to what we "should" contribute and what we actually do contribute.

Your Editor publicly salutes alumnus TIMOTHY C. WALKER '68, who has resolved what he should contribute by giving in every way open to him — in time, effort and money. Tim is the Outstanding Alumni Educational Counselor of 1974. He visited ten campuses on behalf of AGSIM in Ohio, Indiana, and West Virginia, interviewed 75 prospective students and hosted 43 faculty and staff members at luncheons.

Tim contributed his expenses involved in these campus visits directly to the Alumni Fund. Additionally, he has made regular individual alumnus gifts and had them matched under the Corporate Gift-Matching Plan by his employer, National Cash Register Company.

Thank you, Tim, for everything you have done for AGSIM. Thank you for showing, in your unique, quiet way, what contributions one alumnus' convictions lead him to make.

## BI-ANNUAL ALUMNI AUCTION SETS \$10,000 GOAL

**T**he 1975 International Auction Committee has set an ambitious goal for the most exciting Alumni Auction ever planned. This year the auction will be held on April 26 in conjunction with the annual International Festival and a new Alumni Day program. The International Festival and Alumni activities will be held during the day and provide international food, entertainment and fun for all who attend.

The grand finale will be the International Dinner and Auction held in the style of a fund-raising event. Advance planning calls for a well-known celebrity to act as auctioneer to bring the highest possible prices for gifts donated by alumni abroad and in the U. S. who have been abroad. Gifts received to date range from such items as embroidered silk from Korea to an International Pepsi-Cola bottle collection. Our success depends upon the interest of alumni in helping the Auction raise money for the student scholarship fund. Tuition per semester is now over \$1300.

Gifts from overseas may be delayed in the mail. Please advise under separate cover if you are sending a gift so that it may be included in the printed program. All inquiries and gifts should be directed to: International Auction, AGSIM, Glendale, Arizona 85306. Help us meet our worthy goal.

# ASSOCIATION NEWS

## GRADUATES OF 1954 THROUGH 1971

If you lost, misplaced or never got around to buying your Yearbook while you were a student at Thunderbird, you are now in luck!

Rescued from the hangar and stacked in the Alumni Office are Yearbooks from the years 1954 to 1971. Send us your check for \$2.50 made out to the Alumni Office, and we will send you prepaid THE THUNDERBIRD from your class year. Don't delay. It's a first-come, first-served basis, and some years' supply is only two or three.

## CHICAGO ALUMNI

Chicago T-Birds now get-together regularly. An "ad hoc" committee of RANDY MILLER '73, JESSE WILSON '73, FRANK KRESANKO '57, and CHUCK SCHELLENGER '72 have hit upon a successful format: T-Birds meet at cash-bar parties at two local watering-holes. One was held December 5, 1974, and the one held January 30, 1975 at Bolling's Bar on North La Salle, in the Loop area attracted about forty Birds, wives and friends, who "bent elbows" in a typically casual T-Bird fashion. Another is planned for March 6th at Bolling's, 228 North La Salle, 5-7 p.m. Writes Randy, "The unwritten motto of our 'organization' is no dues, no obligations, come if you want, stay as long as you want. We feel this is better than a formal, dues-paying association which can tend to inhibit membership."

The Chicago Alumni will honor Dr. Voris at a cocktail party at the Chicago Chamber of Commerce and Industry, 5:30 to 7:30 p.m., May 1, 1975, while Dr. Voris is in Chicago to attend the World Trade Conference, according to Frank and Randy. BOB BEAN '48, Director of the World Trade Division of the Chicago Association of Commerce and Industry, is arranging it.

Any T-Bird is welcome to attend. For additional details, contact Randy at 828-3705 or Jesse at 237-8745.

## T-BIRDS AT NATIONAL FOREIGN TRADE CONVENTION

The sixty-first National Foreign Trade Convention, held at the Waldorf-Astoria in New York City, November 18th and 19th 1974, attracted many T-Birds. Among those attending were DIANE CONNELLY '56, HAM DETHERO '58, PAUL DRAUGHN '63, BERGER ERICKSON, WILLIAM FOSTER '58, PHILLIP GUGEL '63, JACK JESSEN '59, BARRY MASON '58, ALEXANDER NAUGHTON '70, CARALIE OLSEN '73, WILLIAM PADEN '48, ROBERT PERKOVICH '60, BURT RISSER '60, C. A. ROUSSER '64, ELWOOD SCHNEIDER '60, WILLIAM STERRETT '72, STANFIELD TAYLOR KM60, ALEXANDER TOSCHI '62.

AL MIOSSI '48 served as General Discussion Leader for the Monday afternoon International Monetary and Finance Session, which examined how much of the "Petrodollar" pool can be re-cycled.

## CLEVELAND T-BIRDS HOLD LUNCHEON GET-TOGETHER

If you feel there are too-few AGSIMers in your area or that formal evening meetings fail to attract enough alumni, consider what the Cleveland T-Birds are doing.

During a recent visit to campus, GARY PACIFIC '72 explained that fifteen to twenty alumni meet every couple of months for a luncheon. During lunch, they discuss problems of international trade common to the group and renew AGSIM friendships. Generally attending are: GARY CHRISTENSEN '63, MARK FILES '72, MIKE GROENEVELD '72, JAMES BAUER '73, HARRY COCKRELL '74 STEVE MAHOOD '72, CHUCK RUDOLPH '72, GARY PACIFIC '72, JOHN BAKER '64, and ALAN WELSH a 1967 Keyman.

Gary said the group will welcome any alumnus, new or old to the area. Call him at 216-871-9014 or 216-574,7168.

## BAY AREA ALUMNI MEET

The San Francisco Bay Area Alumni are active again! In response to a flier ROLAND WILLITS '70 sent out in early November, over 70 T-Birds met at the Fondue Pot in Corte Madera, December 1, 1974, and ten more alumni who couldn't attend sent in their dues. A typical T-Bird ("no contest") election resulted in HELEN WILLITS being named as President; TOM BIRCH '51 as Vice-President; and ROLAND WILLITS as Secretary-Treasurer.

The group present resolved that the Bay Area Alumni would be basically a social group, meeting three to four times a year, in a reasonably priced international atmosphere. They will study special projects to raise money for the club. The most enjoyable part of the meeting, which perhaps other Alumni groups would care to adopt, was having everyone present introduce himself (starting with the 1947 class) and tell where he has been and what he is doing now.

Present from AGSIM was Dr. Robert Gulick, Dean of Admissions. Dr. Gulick brought those present up-to-date as to what was going on at Thunderbird and outlined the Carefree proposal. A spirited discussion followed. The expression of many valid "pros and cons" resulted in a group suggestion that independent consultants investigate the soundness of the proposal.

The party closed on the theme, "Drink and Be Merry." Consensus of the evening: GREAT!

A future meeting was planned for March 1, 1975. Contact: Helen or Roland, 15 Mariner Green Dr., Corte Madera, CA 94925 (924-8390) or Tom Birch, 6 Mariner Green Dr., Corte Madera.

## DALLAS AREA ALUMNI

GEORGE DE BAKEY '73, aided by MIKE HOPKINS '72, is organizing a Dallas Alumni Association. George feels the Dallas emphasis will be on bringing the joint SMU-AGSIM degree students and alumni into closer ties with Thunderbirds in the area.

The group will host a cocktail party for Dr. Voris during the International Trade Conference of the Southwest, which will be held at SMU May 19-21, 1975. Interested alumni may contact George at: 7739 Willow Stream Court #229, Dallas, or phone: 214-368-8599.

## SOUTHERN CALIFORNIA ALUMNI

The Southern California Alumni Association met the evening of November 30, 1974, at Va Villa Basque, in Vernon, California. After dinner, LEE WESTENDORF '59, chairman pro-tem of the selection committee, explained the criteria used in choosing the third annual Southern California Alumni of the Year Award recipient. President LARRY LIPSHER '65 then read background letter from JACK ROKAHR '47, about the 1974 Alumnus of the Year, DICK CROFT '60.

Dick is Export Manager for Cal-Asia International and very active in the Export Managers' Association. He also has been teaching courses in the Documentation of Foreign Trade at UCLA Extension and Eastern Los Angeles City College. His syllabus on the Functions of a Foreign Freight Forwarder is soon to be published as a textbook. Dick acknowledges that the foundation for both his teaching and syllabus is the notebook he was required to prepare during his course on foreign trade documentation while he was a student at Thunderbird. Dick says, "AGSIM's strength lies in its practical approach to teaching foreign trade." Cal-Asia donated a check in his name to the Southern California Scholarship Fund.

Mr. Emmett Smith, publisher of the Los Angeles Journal of International Trade, was a welcomed guest at the get-together. Mr. Smith is planning articles on both DICK CROFT and on AGSIM for future issues of this publication.

Larry announced that the next SO CAL Alumni Association meeting will be held on Saturday evening, June 7, 1975. Alumni in the area on the mailing list will receive several weeks' notice. Alumni new to Southern California should phone President Lipscher, (home) 213-988-2639 or (office) 213-462-2088, or Treasurer JEFF RUBY '72 (home) 714-595-9942 or (office) 213-330-0666 for further details.

Alumni attending the Fall meeting were: PIERRE ZARCH '70, LEE WESTENDORF '59, JEFF and CRISTINA RUBY '72, CHASE CHONG RHEE '70, JIM and MARY HYEK '60, WESLEY KRUSE '69, LARRY and LYNN LIPSHER '65, PETER HELLWIG '73, JIM and FRAN BONNAR '59, MIKE MORRIS '73, JIM HENDERSON '73, FRED and CONCHITA SMOOT '66, DICK OSBORN '74, GENE BENZ '53, GERRY and JOAN DOYLE '57, DICK and GRETA CROFT '60, ORMOND and BARBARA ORMSBY '72, THOMAS SANDEGREN '73, CATHERINE BORGES '73, and RICHARD IMENDORF '72.

Representing AGSIM were DIANE CONNELLY '56, Director of Alumni Affairs, MARY McMUNN '73, Assistant to Berger Erickson, and MARTY SOURS, Associate Professor of International Studies.

## EL SALVADOR ALUMNI

T-Birds in El Salvador are very active again. They had an informal cocktail party and reunion in November and it was such a success that everyone wants to meet again soon and on a continuing basis! JOHN ARNOLD '61 writes: "I wanted to get a few pictures of our first meeting, but the conversations were so interesting that I completely forgot about it." Meetings are scheduled for March and July. Contact John at 21-4466 for more information.

## NEW YORK ALUMNI

Despite short notice, FLORENCE MERVIS '47 was able to contact many AGSIMers, so the New York Alumni got together during the World Trade Fair Week in New York City last November 19th at the Steak and Brew to honor Berger Erickson, re-new T-Bird acquaintances and meet new friends. After cocktail hour, many stayed on to have dinner with Berger and Diane Connelly.

Those present included: JULIE FLORES '68, FRANK PHILIPS BILLMAN '69, GREY TERRY '73, MARY SECUNDA '72, DAVE MOIR '49, KIDGIE WILLIAMS '68, VICKI BAIRD '67, ERNIE and HELEN ESCOBEDO '73, Mr. and Mrs. LEWIS STAPLES '72, ROBB and MARY PEGLAR '72, ROBERT MOSIER '72, RICHARD SANCHEZ '68, FLORENCE MERVIS '47, LUIS C. PI-SUNYER '64, OMAR AKCHURIN '68, J. BAXTER URIST '73, JILL MATOUSEK '73, MIKE CROTTY '74, JOE PILIGIAN '51.

We hope to hear soon of a summer get-together being planned. Contact the Alumni Office for details.

## SECUNDAS BAT 1000

DAVE and GINGER SECUNDA must feel they have founded a Thunderbird Dynasty. Three of their four children are AGSIM Alumni, as is their only son-in-law, and their fourth child will enter Thunderbird in 1975.

LEANNE '70 started it all. She is now Mrs. Goeran Peters. The Peters live in London, where Goeran '70 is Vice President of Rhein-Donau Stahl, Ltd., an international steel trading firm. MARY FRANCIS '72 is a financial analyst at FCIA in New York City. JOHN '73 is a purchasing agent in the Materials Department of RCA Corporation. JAMES is finishing a Marketing major at Fairleigh Dickinson University and should be an AGSIM "alumnus in residence" this Fall.

"Goeran told me 'People in the world pay for someone (AGSIM) to take away from them the complications of international business,' and I agree with him completely that that is 'what AGSIM provides,'" Dave Secunda, Vice President of AMA, told your Editor. Thank you, Dave, for being so sold on your AMA affiliate that you make it your family's school.

## SEATTLE AREA ALUMNI

The Seattle Alumni will be getting together mid-June in Bellevue, at the Holiday Inn. Berger Erickson, Executive Vice President of AGSIM, is tentatively set as guest speaker on Thunderbird programs and progress. Contact BART HARTZELL '59, at 6322 — 126th Ave., S.E., Bellevue 98006 for further details.

## WILL THIS BECOME AN ANNUAL AFFAIR?

Last year, UK Alumni started with a cocktail party at the American Club on Piccadilly and finished with an impromptu dinner at Drone's Restaurant. For many, it was the first opportunity to see all of the other alumni living in England. From the picture it seems it was a great success.

## AGSIM HOSTS JAPANESE BANKER-STUDENTS

Sixty-four Japanese students, representing the largest banks in Japan and sponsored by the Japanese-American Conservation Institute, headquartered at AGSIM for several days in January. This culminated their 25-day tour of the U. S. While in the Valley, they observed first-hand business and social customs. They participated in seminars conducted by AGSIM faculty and guest speakers, toured the Valley National Bank's check processing center and the Honeywell Information Systems, saw a Wild West rodeo and played golf. Faculty leader, Mr. Kumoki Yanagishita, reported that they were especially surprised with the atmosphere of friendship and informality during their stay on campus.

## THE SENORITA CAPTURES HONG KONG

It took LEE DE NORONHA to get the Hong Kong Alumni crowd together again. CAROL THOMAS and JIM SWEENEY '61 arranged the party, while MERLE HINRICHS '65 and DON McCANN '65 provided photographs.

It was the biggest turnout of any Thunderbird gathering ever in Asia and possibly anywhere outside the U.S.A. The gathering was at the American Club where (after a short Portuguese lesson) all toasted "The Senorita" and drank to various other "Institutions." Some stayed on for dinner (with Portuguese wine, of course), and after "The Senorita" outlasted all present the group begrudgingly retired. Hong Kong's message to Miss De Noronha: "We will all miss you and want to thank you again for bringing us together."



**KNEELING:** Gerald Heck '54, Joe Ringer '68, Charlie Emmanuel '72, Bill Ling '73, Tom Krill '69, Robbie Nimmo '68; **LADIES:** Joan Tung, Sally Holbrook, Carol Thomas, **THE SENORITA,** Kyoko Tanda, Hiroko Byrne, Bonnie Brown, Evelyn Heck, Patricia Hall, Karen McCann; **STANDING:** Kris Anderson '72, John Tung '64, Bob Louis, George Mendenhall '62, Jim Sweeney '61, Buck Brown '71, Don Jacobson '59, Bob Heinemann '60, Terry Thomas '65, Barry Byne '58, George Martin '59, Merle Hinrichs '65, Ken Holbrook '66, Howard Hall '60, Don McCann '65.

## LETTERS TO EDITOR

Write in your opinions on any topic of general alumni interest. Try to limit the letter to 200 words or less. The editor will choose those of greatest current relevancy for publication.

### CAREFREE MOVE

"... HERE'S HOPING THAT SUCH A MOVE DOES NOT TAKE PLACE, for it is extremely pleasing to see the campus with its updated facilities while not losing its flavour, which I feel, regardless of certain positive aspects, is bound to be sacrificed."  
R. TAYLOR HOSKINS, '66

"... THERE ARE SOME QUESTIONS THAT I BELIEVE SHOULD BE ANSWERED in order to help arrive at any sort of decision:

1. Who are the people behind Carefree; how strong are they financially; and what is their actual financial commitment to the overall growth of the Carefree project?
2. Which companies have already committed themselves to a Carefree move; how many employees do they plan to hire in that area?
3. Other than the Carefree Company growth projections, what independent projections and plans have been made by unrelated companies; by the State of Arizona?
4. Insofar as maintenance and plant improvements at the present Thunderbird Campus are concerned, how difficult has it been to raise funds?
5. Can we realistically assume that, in light of changing economic conditions and corporate attitudes towards academic contributions, funds could be raised to build a new campus?
6. How frequently does the present student body travel into the Phoenix area to take advantage of sports and cultural facilities, shopping areas, etc? What effect would a move to Carefree have on these activities and in attracting future students?"

LAURENCE E. LIPSHER, '65

## ALUMNI COUNCIL FORMED

An Alumni Council, dedicated to improving the services offered to AGSIM alumni and to establishing closer liaison with the student "alumni-in-residence" is now meeting monthly in the Alumni Office.

Representatives of the administration are Berger Erickson, Robert Gulick, Dave Merchant and Gates Davison. Faculty members are Jorge Valdevieso, Al Marks, Joaquin Duarte and Cliff Call. Students serving are Bruce Harris '75 and Jim Hildebrandt '75. Alumni Association presidents Larry Lipscher '65, Henry Avalos '70, Helen Willits '70, George DeBakey '73, Dave Hertel '70, Boye Demente '53 and John Lindholtz '48 advise the Council.

Current considerations include improving the Bulletin, Alumni Day and preparing a slide presentation on AGSIM for presentation at Alumni meetings.

## ADDRESS UNKNOWN

Thanks to you, the Alumni Office is able to maintain contact with over 90% of all AGSIM graduates. (This is an incredible rate — most universities average about 50%!) However, we do have some "ADDRESSES UNKNOWN." Please write us if you know the current address and/or other information for the alumni below. We shall publish additional lists of those with whom we have lost contact in each Bulletin.

Thomas H. Aageson '63  
 Jack Abrahams '47  
 Paul C. Alvarez '62  
 Harold R. Anderson '68  
 John W. Avard '65  
 John H. Bagg '63  
 John K. Bailey '65  
 William A. Barclay '66  
 Dale O. Barnes '60  
 Carlton M. Barlow '66  
 Diego L. Bastianutti '63  
 Edward J. Bell III '67  
 Elsie C. Bell '47  
 George B. S. Bellander '62  
 Stuart R. Beresford Jr. '62  
 Peter B. Blackford '64  
 Gerald Blanton '47  
 Barry G. Bobbitt '62  
 David G. Boucher '66  
 Peter L. Bower '67  
 Robert L. Brannon, Jr. '60  
 Eric G. Brelin '64  
 John D. Bridge Jr. '47  
 Forrest A. Brinkerhoff '60  
 Larry W. Brown '64  
 Ernest H. Bruss Jr. '62  
 Jacques L. Bry '60  
 Gordon L. Burgett '62  
 Ronald L. Cabe '66  
 Fernando Pompeo de Camargo '61  
 Thomas E. Cantwell Jr. '67  
 David E. Chavez '62  
 Hans I. Christensen '63  
 Luis L. Conant '65  
 Marvin G. Cooksey '63  
 Donald L. Coover '60  
 Richard H. Dailey '67  
 James M. Davis '62  
 Paul B. Davis '67  
 Peter Dombrowski '65  
 Jay G. Dungan '63  
 Edward G. Engelsen '47  
 Ruth L. Foran '64  
 Benjamin J. Holt '47  
 John C. Hubbell '64  
 Joe Hart Jolly '47

# ALUMNI CONTRIBUTIONS

## ALUMNI FUND

A concrete example of alumni caring about their school is the dining hall. Transformed with alumni money from a drab, inefficient operation into a modern, first-rate eating place, it is high-profile evidence now of how Thunderbirds continue to help their school after graduation.

A plaque ceremony will be held on Alumni Day, April 26, 1975. I hope that as many of you as possibly can, will attend to be honored.

The renovation of our facilities is a continuing job. We are also out-stripping classroom space. **Your help is needed if Thunderbird is to continue to grow and prosper.**

### CAPSTONE CLUB

(Contributions of \$500 to \$999)

Frank Graves '59

### CENTURY CLUB

(Contributions of \$100 to \$499)

Joseph Klein '47  
Howard Hoops '51  
Ted Bihuniak '57

Richard Croft '60  
William Pennel '64  
Tim Walker '68

Peter Stilly '70  
Gary Roberts '71  
Kris Anderson '72

### HONOR ROLE OF CONTRIBUTORS

Gerald Mirkin '47  
George Walters '47  
William Henley '48  
John Warner '48  
Sterling Boyce '50  
Daniel Witcher '50  
John Greyer '52  
Brayton Lincoln '52  
Jean Burns '53  
Robert Morehouse '53  
Charles Keller '54  
Phil Kirk '54  
McNeill Watkins '54  
Eugene Box '56  
Harry Kratoville '56  
Winthrop Wyman '56  
David Hart '57  
David Neverovich '57  
Frank Pinchard '58  
Jack Ryder '58  
Curgie Pratt '59  
Robert Dilworth '60  
Robert Heinemann '60  
John Kieser '60  
Richard Autenreith '61  
Duane Bellmore '61  
James Black '61  
F. Van Doren Moller '61  
Carlos Cortes '62  
Leon Estes '62  
Terry Singer '62  
Harold Shaefer '63  
Richardson Smith '63  
Steve Barber '65  
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Steve Strawn '67  
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John Berg '68  
David Boston '68  
Sang H. Choo '68  
Bert Hollansky '68  
Emil Joost '68  
David Long '68  
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Michael Pierce '68  
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Khahil Hachem '72  
Dieter Helfen '72  
Nick Lazos '72  
Robert Mueller '72  
Gary Pacific '72  
Robb Peglar '72  
James Rook '72  
Jonathan Steel '72  
Tom Tegart '72  
Steve Toms '72  
Christine Topoulos '72  
Robert Wedwick '72  
Meriwether Williams '72  
David Young '72  
Steve Bisbee '73  
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John Howell '73  
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Ron McDaniel '73  
Christopher Morrison '73  
Alan Nordell '73  
Raif Sagieh '73  
Perry Smith  
Stevin Van Luven '73  
Peter Wallin '73  
David Balch '74  
Del Bishop '74  
Leroy Close '74  
Hal Coggins '74  
James Dodson '74  
John Doman '74  
Ralph Johnson '74  
Michael Kolb '74  
Bjorn Liverod '74  
Tom Pinion '74  
Delef Stevenson '74  
Arnt Vagle '74

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## MARTHA L. SNYDER SCHOLARSHIP FUND CENTURY CLUB

(Contributions of \$100 to \$499)

Howard Shaw '61

B. Paul Smith '62

Peter Feddersen '67

Bill Fagan '70

### HONOR LIST OF CONTRIBUTORS

John Lambert '50  
William Johnson '60  
Wayne Battenfield '68  
David Bell '68

Joseph Gury '68  
William Mattison '68  
William Vaught '68  
Roger Brown '69

Terry Chamberlain '71  
Phil Wilken '71  
Warren Brainard-Smith '71

Dierk Hagemann '71  
Bob Hardwicke '72  
K. C. McAlpin '73

## THUNDERBIRD VISITORS

JAMES ROBYN '74 of Florence, Arizona . . . BILL WALSH '71 of Newport Beach, California . . . FRANK RUSHLOW '71 of Sutherlin, Oregon . . . GUIDO ANTEZANA '69 of New York City . . . TERRY DOYLE '57 of Orange, California . . . RUDY ZEPEDA '72 of Houston, Texas . . . MANFRED BRAUN '72 of Phoenix, Arizona . . . NORMAN WOOD '73 of New York City . . . JAMES HALDERMAN '74 of Dhahran, Saudi Arabia . . . ROBERT LAPORT '58 of Brooklyn Heights, New York . . . CHARLES ROBERTS '72 of Deerfield, Illinois . . . GEORGE OAKES '56 of Bellevue, Washington . . . DREW MERKEL '74 of Los Angeles, California . . . RICHARD WILLIAMS '74 of Jasper, Indiana . . . HENRY AVALOS '70 of Washington, D.C. . . . HAROLD HUNTRESS '62 of Overland Park, Kansas . . . WALTER and PHYLLIS LEONARD '49 of Phoenix, Arizona . . . CURT and LOIS DUNLAVEY '52 of Estherville, Iowa . . . ROBERT FEHLMAN '71 of Frankfurt, Germany . . . ROBERT HUGHES '69 of Singapore . . . RICHARD CHOPYAK '68 of Racine, Wisconsin . . . PETER SCOTT '50 of Nevada City, California . . . HOWARD PATTERSON '69 of New York City . . . LEO HAGEMAN '60 of Belen, New Mexico . . . KEN KVISTAD '67 of Genthod, Switzerland . . . CLARK and ULLA HALLMAN '67 of Brooklyn Heights, New York . . . GARY PACIFIC '72 of Bay Village, Ohio . . . GLENN GLAD '63 of Zurich, Switzerland . . . KATE BECKWITH '72 of San Francisco . . . MIKE MAC AFEE '71 of Phoenix Arizona . . . BOB STIMSON '71 of Tempe, Arizona . . . ALAN SCHLOSSER '71 of Phoenix, Arizona . . . RICHARD and ADELE LANNIN '70 of New York City . . . GARY MILLER '73 of Pasadena, California . . . WALT and MICKI HANFORD '58 of Tokyo, Japan . . . DAVID ARBESMAN '73 of New York City . . . GEORGE FLETCHER '68 of Lubbock, Texas . . . FRANK MOLLER '61 of Napa, California . . . MALCOLM WEBB '65 of El Paso, Texas . . . HOWARD SHAW '61 of El Paso, Texas . . . DON WHISMAN '65 of Arlington, Virginia . . . MARK MORAN '74 of Glendale, Arizona . . . MIKE GRIFFIN '66 of Casper, Wyoming . . . GEORGE SEWARD '70 of Tempe, Arizona . . . BILL GRANT '72 of Long Beach, California . . . WADE COLLINS '64 of Overland Park, Kansas . . . MR. and MRS. WALTER BOICE '64 of Newport Beach, California.

## DEATHS

**CARL H. TROWBRIDGE**, '69, died, in Kansas City, Missouri, on January 14, 1975.

**DAVID H. BURGER**, '54, died in Chinle, Arizona.

## BIRTHS

**Girls:** JOEL and MARJORIE WINEBURGH '67 of New York City . . . the JAMES BLACKS '61 of Manila, Philippines . . . LINDA and JIM HESSE '70 of Mexico City . . . HOWARD and SHERRI GOLDSMITH '73 of Brentwood, California . . . JAMES and SUSAN DOLAN '73 of Dhahran, Saudi Arabia . . . BILL and JEAN BROWN '70 of Glen Shaw, Pennsylvania . . . STEPHEN and MARION MAHOOD '72 of Oberlin, Ohio . . . GARY and SHARON COUNTS '70 of Frankfurt, Germany . . . BILL and JODY KELLEY '71 of Torrance, California.

**Boys:** WAYNE and BETSY PULVER '70 of Amenia, New York . . . ROBERT and MARIE BALLANTYNE '70 of Beirut, Lebanon . . . JIM and CINDY RIGGS '71 of Beirut, Lebanon . . . R. JAY CASSELL'S '62 of San Antonio, Texas . . . GARY and CANDACE STAGGS '70 of Danville, California . . . MICHAEL and CHARLOTTE PIERCE '68 of Balboa, Canal Zone . . . MacLAREN and CAROL PEACE '68 of Miami, Florida . . . TERRY and VIRGINIA CHAMBERLAIN '70 of Bryanston, Transvaal, South Africa . . . ERNEST and MEL-ODY KANGAS '73 of Waukesha, Wisconsin . . . JOHN and MARY JEAN BARELLI '69 of Kansas City, Missouri . . . MORRIS and EILEEN BARKAN '72 of San Diego, California . . . GARY and SALLY WALCOTT '69 of New York City . . . RONALD and MARY LIDDLE '67 of Koneohe, Hawaii . . . GARY and ELS BUCKINGHAM '72 of The Netherlands . . . LOU and BETTY ANDREADIS '73 of Long Island, New York . . . MICHAEL and PENELOPE CLAREY '72 of Harrison, New York.

## MARRIAGES

CONGRATULATIONS AND BEST WISHES to the following Thunderbird newlyweds: F. VAN DORN and CAROLYN MOLLER '61 of Napa, California . . . STEVEN and ANNE MARIE (SCULLY) GOLD '68 of San Francisco . . . DAWN (SEARS) '70 and WALTER (SAM) REYNOLDS of Aspen, Colorado . . . DOUGLAS and DONNA (LADENDORF) QUELLAND '72 of Des Plaines, Illinois . . . S. BREDO '74 and RONDI (SCHAEFFER '73) OESTLIEN of New York City . . . PERRY and MARGARET (McCOY) SMITH '73 of Ypsilanti, Michigan . . . MICHAEL and LINDA (CARLSON) HAUN '74 of San Francisco.

# CLASS NEWS

**47** All goes well for GERALD and DOROTHY MIRKIN. They are still living in Encino, California where Gerald has his own Volkswagen Agency. "Our daughter Jill (12) is a straight 'A' student. Daughter Lori (13) is a 'C' student and used to play the violin. We love them both!" . . . DR. WILBUR MARISA (Ph.D. 1958) is again conducting the annual "Commonwealth of Pennsylvania" Study-Tour "Fieldwork in French Studies" at the Sorbonne for California State College.

**48** DICK HASSERT, Vice-President of First National City Bank, is responsible for "The Americas" and gets to travel again. . . . GEORGE and EILEEN GELBER are still in Garden City, New York where George is Administrative Vice President for Ehrenreich Photo-Optical Industries. . . . Texaco Inc., appointed SALVADOR JIMENEZ as Assistant Manager — International in the Company's Corporate Labor Relations Division. Salvador joined Texaco in Bogota, Colombia after graduating from AGSIM. He will coordinate labor relations activities for subsidiaries of Texaco outside the continental United States. His offices will be located in Houston, Texas.

PROFESSOR JOHN LINDHOLTZ '48 brought into the Alumni Office a January 29, 1975, article on THUNDERBIRD, which appeared in THE NEWS, Mexico City. Featured were JAMES TAYLOR '64 and RICHARD LORDEN '60. Jim was quoted: "I believe that I learned more in four (!) months at Thunderbird than in four years at college as an economics major with emphasis on Latin-American studies. We got intensive courses in accounting, management, marketing, micro and macro economics, operations analysis and something called the Capstone course, which incorporates all the general knowledge we acquired throughout the full course in the form of an international project study." Richard contributed: "The language-teaching system is an interesting one because we spent the first four months just listening. Not a book was opened. We learned as children learn, by mimicry, on the theory that eye identification coupled with ear identification does something nasty to a pure accent. It was not until much later that written Spanish or Portuguese plus all the logic behind grammar was parcelled out to us. Don't think it doesn't work. I've been taken for a native Brazilian by native Brazilians."

The article concluded with this paragraph: "It isn't necessary for a Thunderbird graduate to sport a class ring or the school tie, in order to be recognized. Social and business know-how on top of language fluency come with the diploma and if this isn't the 'better mouse trap,' then why is the world beating a path to its door?"

**49** Executive Editor COLONEL JOHN FRISBEE reports that his May 1973 article on Costa Rica which he wrote for **The Retired Officer Magazine** elicited a 670 letter response! His wife, LUCY, writes books for Bobbs Merrill, oldest son heads West Coast office of National Trust for Historic Preservation in San Francisco, and Steve is Assistant Manager at Snowbird, Utah. Busy family . . . The BERN EDGARS of Switzerland visited Thunderbird this February for the first time in twenty six years, via the Caribbean and Central America. Bern wrote, "It has taken about four years for me and FRED OPPER '68 to find out that we were both living in the Lucerne, Switzerland area. At last we got together." . . . KEN MILLER is still enjoying his job as Operating Manager of Sears International — it's challenging, entails quite a bit of travel, and he has now become a train commuter, since moving to the Sears Tower in downtown Chicago. His office is on the 45th floor of the tallest building in the world, and he's sometimes above the clouds. He's taken business trips to Puerto Rico, Mexico, Caracas/Maracaibo/



George and  
Eileen Gelber '47

Panama (JUNE joined him on this one), New Orleans, Columbus, Canada (Montreal and Ottawa), St. Louis, Brazil, Peru and Colombia. He celebrated 25 years with Sears on October 6th . . . a long-standing love affair.

**50** STERLING BOYCE has been promoted to Vice-President in charge of Growth and Development with Dome Pharmaceutical Laboratories. Son, JIM '73, is AGSIM alumni counselor in Kalamazoo, Michigan.

**51** "Our home garden was featured in July '74 Sunset magazine (Oriental Landscaping). After our trip to Rumania, we decided to build two view homes on the Pacific Ocean coast here in Pacifica, California as income property," write HOWARD and BILLIE HOOPS. Sounds like shrewd, effective investments, Hoops.

**53** ERNIE GARFIELD won re-election as Arizona Corporation Commissioner. Congratulations, Commissioner!

**54** Gamlen Chemical has announced the appointment of RICK COLEMAN as Vice President — Far East, effective January 1, 1975. He will continue to headquarter in Tokyo, Japan, where he has been Director of Operations for the Far East Zone since September, 1973.

**55** JIM and ELLIE BETTA and their two sons, Jimmie and Giancarlo, are back in Bogota, Colombia after seven years in the States. They are enjoying their return and many old friends. Jim is now in the Marketing Division of Merck, Sharp and Dohme.

**56** WYNN WYMAN has resigned as president and director of Triton Shipping, Inc. He has been named Vice President of Peter Marcy Inc., and President of Wyman-Marcy both of New York City. Wynn will be concerned with export-oriented brokerage business in the U. S., European and Brazilian agricultural commodities.

He reports, "In March, enroute back from a trip to Guam and Tokyo, KERSTIN and I spent a delightful evening in Portola Valley, California with CHUCK and DAWN STOCKHOLM, '56. In August, we visited the HORST DANIELS '56 in Indianapolis, having last seen them in Sao Paulo a couple of years earlier." . . . BOB CONNELLY has resigned as General Sales Manager of Coferraz, SA, to open his own import-export business in Sao Paulo, Brazil. . . . FRED BRENNER has been named Vice President and General Manager — International of Flagship Banks Inc., of Miami Beach, Florida. . . . JAMES F. McCLOUD, has been appointed president of Kaiser Engineers, a division of Kaiser Industries Corporation. He will continue with his duties as a director and member of the executive committee of Kaiser Industries. . . . We wrongly

reported DAVE MURISON with the United California Bank in the last issue of the Bulletin. Dave is still Vice President — First National City Bank and has been appointed “Area Credit Officer” for Europe, the Middle East and Africa. He will reside in Frankfurt/Main, for airport and travel convenience. He just spent two weeks in Johannesburg, South Africa, and his next trip will take him to Beirut and Nairobi.



Fred C. Brenner '56

**57** NANCY SCHAPER, former placement office employee, phoned to tell us that MANUEL and SADIE APODACA '57 are still in Guatemala. Manuel has retired and Sadie is running her own beauty shop. Nancy also visited with EV and GERRY LEE '47 while in Guatemala. . . . SHIPPEN LUQUER resigned as General Sales Manager of Armco S.p.A. — Genoa, Italy and has been busy setting up the Italian Branch of an English Company to sell two particular 3M products. He is living in Milan. . . . JAMES MCCARTHY is now with Anchor National Financial Services, Tampa, Florida. . . . “Just enjoying life in wonderful Wisconsin” writes WALTER NEVEROVICH.

**58** HAMILTON and INGA FORLINE write, “In May and June, we traveled 4000 miles within Norway via ship, bike, hike, train, two weeks in Denmark and will probably make it a yearly affair.” . . . “Seven years to retirement! Super Dome is due to open in May 1975” writes JACK RYDER from New Orleans, where he is a Federal Loan Officer. . . . FRED ANDRESEN is back in touch. He is selling his interest in Scandia Trading Company which he started in 1962, to devote his full energy toward helping other companies develop their maximum export potential or necessary foreign resources to augment their local production through the Trade Development Corporation.

**59** DAVID YOUMANS writes from Niteroi, Brazil: “I will soon complete my first year as PLAN’S Field Director in Brazil after serving eighteen months in the same capacity in Colombia. As you know, this is my tenth assignment overseas and I guess I remain as enthused as I was the first time out. ANITA is well; my sons are growing up. I’m getting older. But my life is dedicated to helping our less fortunate brothers and I guess it will always be that way.” . . . JIM BONNAR is Export Manager for Roberts Consolidated Industries. Although stationed in Los Angeles, Jim makes fairly frequent business trips throughout the Far East. . . . BART HARTZELL of Bellevue, Washington is still with

Boeing. He has been in their Maintenance Engineering Group since he and LUZ returned from Bogota in January 1972. His job sounds challenging. “We are responsible for compiling maintenance data for airlines who have Boeing airplanes. We also perform maintenance evaluations of airlines around the world. On February 11, I will be leaving for a month for evaluations of Iran Air in Tehran, and Ariana Afghan in Kabul, Afghanistan.” Daughters Caroline and Irene accompanied Luz for a six-week visit with her family in Medellin, Colombia last summer.

**60** We were delighted to hear from GORDON WYNN after being out of touch with him for several years. His address is 202 Wynn Place, Warner Robins, Georgia 31093. . . . BILL JOHNSON has really been busy. As Manager, International Supply and Distribution, he formed new international refined petroleum product trading and shipping groups for Tesoro this summer. He opened office in New York City, plans offices in Europe, Latin America, U. S. West Coast (for Asia). Will continue to headquarter at incorporated offices in San Antonio, Texas.

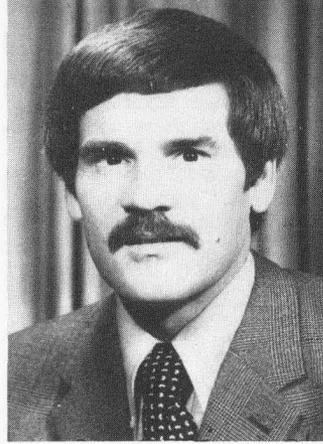
**61** JOHN and DIANE ARNOLD and their children continue their busy lives in El Salvador, responding to the vast opportunities in the country. Arnold Enterprises will be opening its third and largest bookstore in early 1975. . . . F. VAN DORN MOLLER writes from Napa, California: “I urge all Thunderbirds to drink more California Wine. I am now in the grape business (as well as having my own realty company by virtue of owning a vineyard)” . . . JIM SWEENEY writes: “BO BOWMAN is changing jobs and PAT O’SULLIVAN moved back to the U. S. last year. A few of us are running our own businesses and none of us have been hurt (yet) by the world recession. Generally, I think all Thunderbirds in Hong Kong are doing quite well. Living conditions here are great, although a little expensive for the newcomers. Unlike Hawaii, Hong Kong is truly where East meets West. Here we have most of the conveniences of the West while living in the East. Another sake anyone? Or would you prefer a French vintage!!”

**62** MIKE FRUMESS is serving as President of Creative Motivators, a subsidiary of the Brown group in Houston, Texas. . . . JOHN and ANN ZIEBARTH are now living in San Francisco where John is Manager of Manufacturing, International Operations, for Proctor and Gamble Overseas Division. Cousin, ELLIOT EAVES '53, is operating Caribbean Properties, Ltd. an industrial real estate development company in San Juan, Puerto Rico. TOBY MADISON '52 stopped through San Francisco to visit on return trip to Kobe, Japan, where he’s Vice-President — International Division of Honny Chemicals Co. Ltd. Ziebarth’s landlord is the father of RICHARD AGUIRRE '64, now Managing Director of Repreense South Africa. All this via a newsy letter from John. . . . CARLOS CORTES an Associate Professor of History and Chairman of Mexican-American Studies at the University of California, Riverside, writes: “Arno Press in New York just published a 21-volume series on Mexican-Americans which I edited. University of New Mexico Press just published my; “award-winning” book. **Gaucho Politics in Brazil: The Politics of Rio Grande Do Sul, 1930-1964.**”

**63** DAN VAN GELDER writes: “I came up from Mexico to attend AGSIM (for just under a month) to update myself and take a vacation in my own home country after 10 years. I decided to return to international banking — this time with the FNCB in Houston. Though I have been away from Mexico, where I make my residence, I am now traveling back to Mexico on business for my new bank. My short return to AGSIM will be remembered as I



Gary Frashier '64



Gerald Green '66

found the tremendous 'AIFT' family spirit was there — just the name was changed." . . . HAROLD SHAEFFER was elected Vice-President of Beker Industries Corporation in August 1974. He and ROBERTA are living in New Canann, Connecticut.

**64** GARY E. FRASHIER (Keyman) of Simbury, Connecticut has been appointed Vice President and General Manager of Latin America, Americas Group, Loctite Corporation. . . . O'DONNELL DUGGAN, President of Duggan's Poultry Farm in Tucson, Arizona writes: "We have over 10,000 turkeys and chickens in our rapidly growing business." . . . STEVEN SPENCER is a Resident Member of the University Club of Mexico, A.C.

**65** CLARKE TODD has been promoted to Assistant Export Manager, Firestone International in Buenos Aires. . . . NORMAN F. VAN ARSDALE has been appointed Vice President and Manager of the International Department at California Canadian Bank's Head Office, San Francisco.

**66** GERALD GREENE has been named General Manager of Kodak Chilena S.A.F. in Santiago, Chile. . . . PAUL MASVIDAL has left FNCB and is now Executive Vice President with Inter National Bank of Miami. Inter National's parent company is The Royal Trust Company of



Edward Bridges '66 with President Ford.

Montreal, Canada. . . . After four years in the night program at Northwestern School of Law in Portland, PETER BAER has passed the Oregon State Bar Examination. . . . Engaging in informal conversation with President Gerald R. Ford is EDWARD E. BRIDGES, who recently joined Commercial Credit as Vice President—U.S. Operations, Commercial Trading International. Bridges received an award from the President for his participation, in the Presidential Executive Interchange Program in 1973-74, serving as an international trade specialist with the Bureau of East-West Trade for the Department of Commerce. In his 14 months of government service, Bridges acted as Director of a Commerce Department trade mission to the Soviet Union, Hungary and Austria, prepared a study on switch and barter transactions and worked on the staff of Federal Energy Administrator and Deputy Secretary to the Treasury, William Simon.

**67** RICHARD MATCHETTE has been promoted by Firestone International from Trade Sales Manager—Argentina, to Sales Manager—Costa Rica. . . . STEVEN VEST has been named Vice-President of The Nikko Securities Co. International Inc., in New York. . . . DAVID and CAROLYN CARPITA and their family have been transferred to London after three-and-one-half years in Pakistan. David is Assistant Vice President for American Express International Banking Corporation. . . . DICK O'CONNOR of Greenbrae, California and his son came by to visit AGSIM. Dick has just been promoted to Regional Sales Manager, Control Data Corporation. He says he often sees BOB MELLON '67 in San Francisco. . . . After spending the summer of 1974 in the Soviet Union, EDWARD KIMMEL has been studying Russian in night school. . . . MELANIE DONNELLY writes: "ANDY has been named Vice President and Managing Director, Consumer Products Europe-Ralston Purina. Purina has operations in all European countries with major subsidiaries in Holland, Belgium, France and West Germany. As in the U.S.A., the principal product area is pet foods." . . . LESTER HESS just resigned his position as President and General Manager—Aliansa Guatemala (a Cargill subsidiary) to accept a position as Assistant to the President of Piensos Hens, S.A. Barcelona, Spain (also a Cargill subsidiary). Les writes: "After three years in Guatemala City (a real paradise), we find it tough adjusting to life in Barcelona, a city of apartments and industry, and would like to know of any T-Birds living in the area. Home phone: 204-2034."

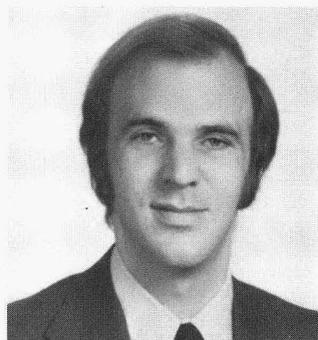
**68** After a four-year assignment in Scandinavia, JOHN BERG has been transferred back to the home office of Fiat Allis Construction Machinery in Springfield, Illinois, where he is now Senior Merchandising Representative. . . . Yacht Builder (sailboats) DAVID RITTENHOUSE, of Scheel Yachts, Tenant's Harbor, Maine, says Maine is his winter vacation from the rain at his Lee Valley, Tennessee farm. Dave is interested in finding out more about Brazil and Costa Rica as possible locations for year-round farming. . . . DAVID MAC LAREN has been appointed Village Manager of Village of Miami Shores. . . . MICHAEL PIERCE has expanded his law firm with a new office in Cristobal, on the Atlantic side of the U.S. Canal Zone. . . . WILLIAM DEMMIN is now Manager for Bank of America's branches in St. Kitts, Nevis, and Anguilla, and he and DOROTHY have moved to Basseterre, St. Kitts from Barbados. . . . WAYNE and JULIE BATTENFIELD have moved to Mexico City after five years in Panama. Wayne is now Sales Director for Firestone El Centenario there. "Everything about Mexico City so far has been great. We have seen several T-Birds already, some of whom were old Panama T-Birds, plus many others here in Mexico." . . . During an eight-country trip through the Middle East, GEORGE GRIMMETT '68 visited with JIM ROWLAND '67, Area Manager for Goodyear International in Beirut. "It

seems that everywhere I go internationally, I run into people who have friends and/or business associates who are Thunderbird graduates. Truly, we have international fraternity." George continued: "Recently, as a result of the Fall issue of THE THUNDERBIRD, I received a call from Mr. RAMON BUENO '65 who has been Traffic Manager for Disney World since their opening in October 1971 and we enjoyed lunch together." . . . Life has certainly been eventful for STEVEN GOLD, Corporate Vice President of Seligman and Latz, Inc. In June he earned the Master of Arts Degree in Liberal Studies from the New School for Social Research in New York City. End of 1974, Steven was named Senior Vice President of the Beauty Salon Division, and he and his August bride, ANNE MARIE, moved to San Francisco to establish an office for the Western U.S.

**69** ANDREW G. BRANSCOME has been named Vice President for Advertising of the Worldwide System Division of Holiday Inns, Inc. which encompasses more than 1,700 Holiday Inns. He is stationed in Memphis, Tennessee . . . NORMAN and MARIE WELLS and their children are now living in St. George's, Grenada, W.I., where Norman has been named Manager of the Chase Manhattan Bank . . . GUIDO ANTEZANA was at AGSIM interviewing for Chase Manhattan Bank. He is Team Manager - Brazil, Second Vice-President Corporate and Government . . . STEVE BURRELL has resigned from J. F. Pritchard & Co. in Kansas City, Missouri. He has accepted an assignment with Arthur G. McKee and Company as Director of Business Development for McKee do Brasil, in Sao Paulo . . . F. JOHN PAUL ANDREWS writes: "Resigned from First National City Bank earlier in the year (1974) to assume present position as Vice-President in London. Allied Bank (The Chase) is a branch of New York head office." . . . From ROBERTO BRETON: "I was recently promoted to General Manager and given a new assignment in Athens, Greece, where I'll be living starting February 1975. My wife, BLANCA and I are really looking forward to Greece and hopeful to meet T-Birds, residing in Europe." . . . DOUG and BARABARA WAGNER advised us that Doug is now Administrative Manager of the new ALTEC International Division. Barbara is again teaching Junior High Biology, and next year there will be a family addition. . . . MIKE and MARIANELA MURPHY write that TOM GRAY '70, stopped in Panama to see them on his way back to South Africa . . . DAVID MOORE is Vice President of David E. Blackburn and Associates, Inc. of the Travelers Insurance Companies . . . I have been doing tax planning and research for Coopers and Lybrand for the past year. This Fall, I started working on an LL.M. in taxation at New York University. JANIE is teaching first grade at Greenwich Day School and in her spare time studying Organic Chemistry at the University of Bridgeport (Connecticut)," writes JEFF RUDOLPH . . . MARTIN McNAMARA has been appointed Manager of the Personal Accident Department at ALICO's home office in



D. L. Koropp '69



Philip Blaisdell '70

Wilmington, Delaware. He recently received the Good Samaritan Award from the President of the United States for saving the lives of several persons during an apartment building fire. . . . After assignments as a field representative in Puerto Rico and the Dominican Republic, native Phoenician, DONALD L. KOROPP has been named the new Branch Manager for Firestone International in Panama City.

**70** PHILIP BLAISDELL has been promoted and transferred by Chase Manhattan Bank. He is now Second Vice-President, and his new assignment, out of Chase's Regional Office in Hong Kong, will give him a good deal of responsibility over the portfolios of the bank's branches in Thailand, Malaysia, Singapore, Indonesia, Vietnam and Hong Kong. He writes: "I am a bit sorry to leave Japan where I have found many friends, several of whom are T-Birds. MIKE POWELL '64 is here working for the AIU Group, and GARY OLSEN '73 is here with Chase, and KEN WHITNEY '74 is working for Mitsubishi-Chase Consulting Company. Last night, Ken's charming wife, MITSUKO, served up a delicious meal for us." . . . News from PHILIP O'ROURKE: "I was in Upper Volta last week and former student TOM KELLY '71 and I had a grand time discussing mutual acquaintances scattered throughout the globe. JIM POBANZ has resigned from UNDP where he served in Lagos, and we just transferred to Bujumbura, Burundi, effective January 1, 1975, as Director of the Catholic Relief Services program. We are very excited and it's interesting to note that as we prepare our French how much of it is coming back from those seemingly endless hours of language instruction." . . . BILL BROWN joined Rockwell International of Pittsburgh, Pennsylvania as Logistics Manager for Industrial Tools, October 1974 . . . For the second consecutive year, ED BORGENS, taught the course, Foreign Trade Principles for the San Diego Community College District. CHUCK HINKLEY '59, was a class member and BEN KETCHUM '55 was a guest lecturer. NICK SLIJK '55, taught a similar course, Introduction to International Commerce, concurrently at Southwestern Community College. (The course and major curriculum at Southwestern were developed by Ed Borgens) . . . VICTOR TAGGERT is no longer Marketing Manager with H. J. Heinz in Valencia, Venezuela. He is Administrative Sales Manager for New England Fish Company of Seattle, Washington . . . "About mid-November I will be transferred from Costa Rica where I've been Country Manager for the past year, to Citibank's Head Office to become an Assistant Vice President in our new Agribusiness department", writes WAYNE PULVER . . . Upon leaving Lagos, JAMES POBANZ will devote full-time to his jewelry business based in New York, after traveling around the world . . . JEFF and MARTINA HAYDEN have spent the last two years teaching in Laos, completely responsible between them for an elementary school of 14 American students. "It was really a lot of fun but the Americans were all pulled out at the end of the year (1973), and we were transferred up to Vientiane" . . . MICHAEL and KATHY PERREN write: "We arrived in Puerto Rico July 1974 from Northern Ireland and nearly melted from the heat. Michael is in charge of industrial rubber product sales for Goodyear Western Hemisphere Corporation in Puerto Rico, the Caribbean and Central America. We've switched from Guinness by the fire to Pina Colada by the sea" . . . JOHN BRADY writes: "On June 1, 1974, I was transferred from Sao Paulo to Recife to direct all of Adela's activities in Northeast Brazil and the Amazon Region". Sounds like an awfully big territory, John! . . . "MARILYN is substitute teaching on regular basis. Fairbanks booming! Lots of river canoe trips and mountain climbing in summer and cross-country and downhill skiing in winter". Sounds like you are happy in Alaska, DONALD MUSTON . . . TERRY CHAMBERLAIN informs us that another T-Bird in Johannesburg with Caterpillar is DAVE HANEY '66.

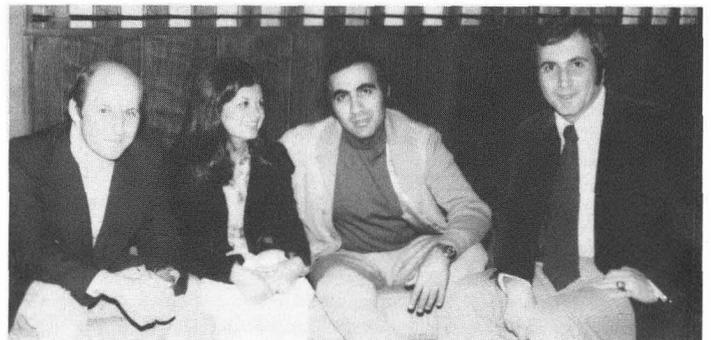


R. B. Myhre '71

**71** LANCE and SUE RENAULT returned to the States from the Philippines and have settled in the Chicago area, where Lance is Controller for Compassion, Inc. The organization has international child sponsorship programs and other related activities in developing countries (orphanages, etc) . . . KLAUS and CAROL SCHOEING are now living in Greenwood, South Carolina, where Klaus is account executive with Merrill, Lynch, Pierce, Fenner and Smith . . . BOB DWI-NELL has been promoted to Assistant Regional Finance Director of Asia-Africa for Goodyear International Corporation. Bob and Mary would be happy to have Thunderbirds stop by and see them . . . TONY DE SILVA is now with FMC Corporation, Crane and Excavator Division in Cedar Rapids, Iowa . . . "After spending two years in Brazil as Financial Controller of Gestetner Duplicadores, Ltda., I will be transferred to our Gestetner subsidiary in Mexico in March 1975, occupying the position of "Gerente Administrativo," writes VICTOR HAUPT. He hopes to contact fellow T-Birds in Mexico . . . JIM RIGGS, Middle East Area Manager, was in Elyria for a refresher training on the full range of Rigid products . . . JOHN MOORE has been appointed Regional Sales Manager for the Caribbean area by Massey-Ferguson Americas Export Operations . . . After receiving training and being a store manager in Mesa, Arizona, RAY MYHRE has been named as field representative in Copenhagen, Denmark by Firestone International . . . FRED SHEEHY writes: "Presently I am residing in Toronto, Canada holding a position with the Ontario Government, Ministry of Industry and Tourism, Division of Trade, International Marketing Branch, Western Hemisphere Section, as an Industrial Development officer in the capacity of Marketing Consultant for the Mexico, Central America and Caribbean area". . . We hear that TOM KELLY is with the Catholic Relief Services in Upper Volta, West Africa.

**72** SUSY SAGY is Operations Manager for ARREND-ACINA, C.A., an affiliate of U.S. Leasing Company in Caracas. She writes: "Since my return to Caracas, I have been visited by DENISE PEINE and GEORGE ADAM, both members of my December '72 class. Denise lives in Denver, George in New York. Have also seen LUIS MUCHAGATO and wife, NANCY, another December '72 graduate. Have seen members of earlier graduating classes such as DOMINIQUE MATRON '70 GABRIEL HOEFLE '72, DICK GRAHAM '58, JAMES TONG '50, PAUL DONNELLY '67 and DICK WEDEN '68". . . MAX KRAUSS-DROGUETT has returned to Chile after spending two years in Honduras as an Associate Project Advisor for Technoserve, Inc. He has opened his own export business and is teaching a course in International Marketing at a local university. Max writes: "I wish I could contact every T-Bird and around the world and tell them the entire true story of Chile—inform them how happy the people are, how the country is recuperating in spite of the previous disastrous administration and today's world crisis. I do hope to visit the campus soon and have the opportunity to relay this message to present students". . . DENISE MARCHESE informs

us that MICHAEL is now Assistant Project Finance Manager at the Manufacturers Hanover Leasing Corporation in New York City . . . DOUG QUELLAND writes: "I've been able to combine my three ambitions—teaching eleven and twelve year olds, teaching freshmen in college an overview of business and, most of all, coaching a high school varsity soccer team . . . JON STEELE is Condominium Development Coordinator for the Perini Land Development Company, which, according to Jon, is "currently developing 1500 acres of West Palm Beach, Florida to become a totally planned unit development". . . "On a recent business trip to Panama, Ecuador and Jamaica, I ran into MIKE CLENNAN and ELMER HAMOR in Panama and JIM RICE in the airport of Guayaquil, Ecuador", writes ROBERT MUELLER, Export Sales Representative for Great Northern Paper. . . JAMES ROOK has an exotic new territory. He is located in Hong Kong and covering Hong Kong, Thailand, India and Bangladesh, for Caterpillar Tractor Company . . . DAVID YOUNG writes from Brentwood, California: "I have recently become self-employed, presently dealing in classic and special interest automobiles". . . Associated Chemicals, specializing in the import and export of chemical fertilizers, as well as other commodities, is MORRIS BARKAN's own new business. "It keeps us between California and Arizona a lot. EILEEN retired with the birth of son, Russell. Love to all my friends (especially L.G.)". . . KHALED CHAMMA writes from Beirut: "I am heading a finance company in the Middle East and have a business of my own. My house has been opened to any Thunderbird student for the last two years, and I am glad I have seen some of them. Here are some of the TUTES who have been in Beirut: CHAT SKAYNE '72; RICHARD MAR '66; DR. SABRI AL SHABRAWY; ANDRE LOUCKX '72; DONALD DACEY '72; RAIF SAGHIEH '73; SAM WOLF '72. Also there are some Thunderbird grads who are living in Beirut . . . AMIR MALAK '73 working for 3M; MOHEB al SADAT '72, Middle East Representative for Kohler International; STEVE PHOTIADES '72, Middle East Representative for McGraw-Edison. Also MATHEW GREEN '72—he was stationed in Beirut at Triad Company and he just married



Bob Renz got together with old friends when he was in Tehran in November '74. Left to right: Bob Renz '72, Shirin Moinpour '73, Farhad Akhavi '72 and Mike Carapiet '72.

a wonderful Lebanese girl by the name of Rudi and he is now in London. I am happy to have an open house with full Middle East hospitality to any TUTES". . . ROBB PEGLAR continues his traveling ways. Writes MARY ANN: "Robb just returned from his third trip to the Far East this year. He attended the Southeast Asian Insurance Conference in Djakarta representing the AIG Re-insurance Division. Later he will be off to Manila for two weeks". . . RICHARD CRAIL is a Contract Negotiator for the U.S. Department of Defense, responsible for affecting economics in procurement for foreign military governments interested in U.S. technical products manufactured here and abroad . . . JOHN WALLACE is now with Ferry-Morse Seed Company, International Division, in Mountain View, California . . . TOM TEGART, Consultant to the Commercial Bank of Malawi, writes: "It was a real pleasure

to read the **Newsweek** article on AGSIM. The School is becoming known and well thought of even in Malawi. Dr. Voris should be commended for his effective effort". . . MICHAEL PELLIZZA has transferred from American Home's Mass Marketing Department in New York to AIU of Rio de Janeiro as Mass Marketing Manager in the Auto Department . . . BARTON FRANCOUR has been named an International Banking Officer with Continental Bank of Chicago . . . Kenya to Washington is quite a change. MIKE WILLIAMS left National Outdoor Leadership School in Kenya and is now attending the Gonzaga School of Law in Spokane . . . "Things are going fine—traveling a lot throughout the area with India being my most frequent stopover place. Anybody need some curry" writes KRIS ANDERSON from Hong Kong.

**73** DAVID and JOAN WATKINS and their children are now in France. David was hired by Schering in November 1973, as a Market Research Associate, and he was transferred to their Paris subsidiary in September 1974. "We miss the Arizona sunshine as it seems the sun has been on strike along with the postal service, railroads, electricity, gas, sanitation department, etc." . . . An up-to-date on MARGARET ANN McCOY and PERRY SMITH. Margaret and Perry were married in November 1973. Perry is employed as the International Marketing Analyst for the International Division of American Motors Corporation and Margaret is a Credit Analyst, the training area for the International Department of Manufacturers National Bank of Detroit. Two internationally-minded budding executives in one family! . . . ALAN NORDELL of Olympia, Washington is coordinating a forest products machinery mission to the Philippines, Malaysia, Singapore, Indonesia, Australia and New Zealand for April 1975, as well as a Northwest Forest Machinery Exhibition for the Department of Commerce and Economics Development. What do you do in your spare time, Alan? . . . CHRISTOPHER HANSEN, formerly Assistant Director International Economic Affairs for the AMA, is now Assistant Editor—International Investment/Multi-national Corporations for International Business-Government Counselors, Inc. of Washington, D.C. . . . "Still in Rio de Janeiro after almost four months. Our assignment may keep me here through Carnival." Enjoy it, K. C. McALPIN. It is an unforgettable experience . . . RON McDANIEL, Continental Grain Company, is engaged in grain organization for export out of the Minnesota market. Ron visited with ROGER and PAT HOWARD in London while he was on vacation . . . The DOLANS continue their traveling. JIM earned a MBA at the University of Guam in December 1973. Wife SUSAN, who worked a short time in the Alumni Office, received a Masters degree in Pacific History, University of Hawaii, August 1974. They have been transferred from Alaska and are now temporarily based in Saudi Arabia, where Jim is Eastern Business Manager for Inter-Green . . . JIM BAUER is Ridgid's new Caribbean Sales Representative. Jim will also supervise operations of Ridgid's repair station in San Juan, Puerto Rico . . . The last issue of the

Bulletin incorrectly had JACQUES KERREST working in the Budget Division of the United Nation, instead of at Chemical Bank. It is SANDRA WERTH KERREST who is in the Budget Division of the United Nations. Congratulations, Sandra! . . . NORMAN WOOD is Manager Hydroponic Projects for Inter-continental Motel Corporation of New York . . . FRED PERRY writes: "Am presently pursuing a Juris Doctorate in International and Corporate Law at the University of Akron School of Law. I spent the past summer working in a Mexican law firm as well as taking law courses there". . . WENDELL SPARKS is working for International Cultural Exchange and will be involved in cross-cultural orientation and counseling of exchange students in the Louisiana and Gulf Coast area . . . KEN TANNER was with Westway in New Jersey until August 1974, when he and HARRIET were transferred to Tokyo, Japan where Ken is working as liaison . . . After a "brief tryst" with Rockwell International, DAVE CHRISTENSEN is Senior Engineer in charge of directing the development of a computerized economic model with Bechtel Incorporated for Saudi Arabia . . . JOHN SECUNDA is Materials Associate with the Purchasing department of RCA in Cherry Hill, New Jersey . . . RANDY MILLER, son of KEN MILLERS '49, is all wrapped up in his job as an International Trainee at Continental Bank. At present, he is in the Africa Section. To keep himself even busier, he's attending law school four nights a week at DePaul University and French class one night a week . . . DEAN JOHNSON has been named Water Well Drill Sales Representative at South Milwaukee for Bucyrus-Erie . . . AGSIM has a golf champion! DAVID ARBESMAN won the Dean Martin Pro-Am Tournament January 15th, in Tucson, with partner Miller Barber. David is still with Manufacturers Hanover Trust Company in New York City as their Principal Europe Currency Deposit Dealer.

**74** DOLPH HOEHLING reports that he is very pleased with the intensive training he is receiving with FNCB in New York. He and ANN expect a Far East assignment within the next few months. Dolph says he is realizing more and more how very well AGSIM has prepared him for an international career, particularly PAUL WILSON's accounting course as basis for the intensive advanced accounting he is now completing with the bank. Also via Dolph, is the good news that DAVE PRATER is now with the Marubeni Ida Trading Company of Houston, Texas . . . BILL DEVIR is a Forecast Planning Specialist with National Cash Register Company in Dayton. TIM WALKER '68 Manager of the department writes: "Bill assisted me last summer between semesters at Thunderbird, and we were very satisfied with his performance at that time. We are all looking forward to working with Bill here and trust that a long lasting working relationship with NCR will develop". . . SALWA MORCOS is a Senior International Auditor with Continental Illinois Corporation. She writes: "I am presently in New York on my way to London. In New York, I have gotten together with T-Birds from my class and previous classes and greatly enjoying their hospitality. I have also become aware of the fact that Thunderbird is a widely known institution and many of my foreign colleagues are well aware of their work in the International Business". . . EDUARDO MORAN writes from Quito, Ecuador that he is employed as Manager of Industrial Safety with the National Oil Company, as well as doing part-time university graduate teaching and foundation marketing consulting . . . GARY SHAEFER is Associate Product Engineer, managing B.F. Goodrich's sales for all their products for countries in the Far East . . . BASHAR TAJI FAROUKI is now with L. M. Ericsson in Kuwait. He writes: "My job at this multinational, worldwide, Swedish company is the head of all the administration activities and departments". . . Thirteen is definitely BOB KEATINGS lucky number. Puerto Rico Valve Company interviewed and hired Bob on Friday, the 13th of December,



Dean Johnson '73



Jim Bauer '73

and by the 13th of January he was already in Puerto Rico! After training with JIM RUHLMAN '57, Bob assumed marketing responsibilities for all of Southern Puerto Rico for the company... SANG TAE CHOE is pursuing a Phd in Marketing at North Texas State... "Started working with H. D. Lee in August and am involved in every aspect of the marketing mix. International fashion moves fast, but it's a lot of fun." So is GREG PELNI's title—Management Trainee, Assisting the Regional Manager for Africa, Asia and the Pacific!... Dayco Corporations Sales Manager, South East Asia JIM DODSON will take up residence in Hong Kong by June... PATRICK KAWASJEE is assistant purchasing agent with Harman Industries in Los Angeles... ERIC and MARTEE LEWIS are living in California, where Eric is Import-Export Specialist with Burroughs Corporation in San Diego... "San Francisco is great!" writes JOHN HETTRICH, who is a management trainee with Harper, Robinson and Company there... JOHN PUTNAM is a management trainee with J.C. Penney Company in Seattle... As of January 1975, JAMES and JULIANA NEDELKOW plan permanent residence in Vienna, Austria. Jim will be Marketing Representative to the U.S.S.R. for Rohm and Haas Gesellschaft M.B.H. Chemical Company... STEVE NEUMANN is an examiner with the regional administrator of National Banks in Santa Barbara, California... JIM CHRISTIE is with Bausch and Lomb, Inc., International Sales Organization in San Diego... GAILIAN BAGLEY is an Engineer Trainee with Otis Engineering Company of Morgan City, Louisiana. "Entering engineer training program of Otis for 18 months (to learn complete oil process)—back to Carrollton, Texas for 5-6 months overseas preparation and overseas after a total of two years training to go into administration in England or sales and services in Middle East or Far East"... "I joined the company in October 1974, and will be in Davenport for approximately eight months, after which I will relocate somewhere in Europe, either Brussels or Frankfurt", writes MICHAEL HOOVER, a newly appointed International Sales Manager, Industrial Controls, Eagle Signal Company... GARY PAYNE, Manager—International Trade Department, San Antonio Chamber of Commerce, informed us that he worked with the Mexican Institute for Foreign Trade to put on Mexico's largest international trade fair in San Antonio... PAUL NIELSEN is Business Communications Systems Representative with Motorola Communications and Electronics Inc., in San Mateo, California... JOHN MAXWELL is Director of the World Trade Department for the Dallas, Texas Chamber of Commerce. John's primary duty is finding export/import markets... "After graduation I had no job and decided to come to Brazil to look for one. Thunderbird is well known here and I had several offers. I found it very easy to find work with an American education and minimal Portuguese. I am very happy with the pay and benefits that I am getting here." RANDALL KNAUF is now financial analyst with IBM do Brasil... "I spent three months of orientation in Iowa, Salsbury Laboratories Headquarters, before being assigned to European Post". BJORN LIVEROD is now living in England as Salsbury's European Marketing Manager... "I was happy to see and discover the fine reputation AGSIM has on the East Coast," writes ARNT VAGLE, an accountant with A. Gusmer. "SHARON and I are leaving for Norway for good next summer"... RICHARD WILLIAMS is advancing with Kimball International. "I will be traveling to the Bosendorfer Klavierfabrik, Vienna, Austria in January 1975. At that time, I will be involved in the audit of Bosendorfer, which is an affiliate of Kimball International. Beginning in July, I will be the American Representative for Kimball in Vienna. My duties will involve the overseeing of the accounting and marketing activities"... JIM HALDERMAN arrived in Dhahran, Saudi Arabia, last November. He is employed as an auditor for the Arabian-American Oil Company there. Jim reported that BRUCE KING is in Cambodia with World Vision.



Left to Right: Joe Piligian, Florence Mervis, Julie Flores, Berger Erickson, Omar Akchurin, Dave Moir.



United Kingdom



Southern California

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