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**SUMMER
1972**

President's Message



I'm happy to report that the School has had a very successful year. We have had an average enrollment of about 650 students for the year and currently have 354 in attendance at the summer session. We project about 670 enrollment for the fall of 1972.

We have made good progress in bringing about the proper mix of theory and pragmatism necessary to prepare international management people for the '70's. In the World Business Department particularly, we are now offering courses which give the student the requisite background in theory and the sound application of theory to the real world of management decision making. It is the kind of blend, the multi-national corporations tell us, which allows our graduates to compete most successfully with others climbing the corporate structure.

Mr. John Drake, who was an executive with the Ogden Corporation for several years, will become Chairman of the Department of World Business in September. He was educated at Oxford University in England and spent many years in business before deciding to go back to school and prepare himself for a new career in higher education. He is completing a doctorate in business administration at the University of Washington.

Other new faculty include Professor Geer in International Economics coming from the University of Colorado; Professor Shabrawy in International Marketing, from the University of Illinois; Professor Trapans in Soviet and Eastern European Studies, from the University of California, Berkeley; Professor Klein in French, from New York University; and Professor Johnson from University of California, Los Angeles, in English as a Foreign Language. It is an outstanding group of people who will add substantially to our program.

The great need of the School is additional financial support by corporations and by alumni. Eighty-five percent of the annual income of the School comes from student tuition. This is a dangerous situation. All of us are aware of the great contribution the School has made over the last 26 years. It seems only fair to me that the people and organizations who have benefited from this small private, nonprofit institution should help to keep it going. A check for \$10 from each of you alumni would be an outstanding contribution to completing the absolutely essential renovating of the increasingly obsolete dining hall.

Won't you help us?

William Voris
President

Y&R PRESIDENT ADDRESSES GRADUATES



Mr. Edward N. Ney, President of Young & Rubicam International Inc., commended the May graduates on their choice of an international career. "My personal experience and prediction is that you will find more interest and opportunity in international service than is possible in any parallel domestic ability."

He added: "I believe you will find that the surge in international communications capability has created, and will continue to create a new kind of multi-national consciousness—a new sort of hybrid world citizen who resists precise definition because he is neither local enough to comfortably fit any purely national description, nor fully as international as a lot of dreamers and planners would have postulated."

Ney, chief executive officer of one of the world's largest multinational advertising agencies, said that sales and profits success remain critically important, but that in the future the health of a company could not be judged by simply studying its financial statements.

"If we in business will bring the same degree of talent, dedication and investment to the problems of pollution, addiction and integration as we do to the problem of Brand X versus Brand Y, the world will be a distinctly better and happier place and we will have allowed business the larger sphere its own dynamism is geared for."

Another highlight of the graduation exercises was the bestowing of an honorary doctorate degree upon Dr. Dong-Myo Park, President of Sung Kyun Kwan University in Seoul, which has used Thunderbird as a model for its management school. Thunderbird and the Korean university are establishing an exchange of students, teachers, and materials.

The Barton Kyle Yount Award for scholarship, character, desire and potential ability to serve the American free enterprise system abroad, was presented to McDiarmid R. Messenger of Bartlesville, Oklahoma. A graduate of California State College, he was president of the Associated Students Legislative Council at Thunderbird. He has accepted a position with American Express and will be based in New York City during his training period.

Grier H. Cooper was the recipient of the Wall Street Journal Award, a distinction conferred on a graduate for outstanding performance in the field of accounting, and particularly in the analysis of financial statements. Grier has accepted a position with American International Group and will be training in the Boston area.

The Athletic Award was presented to Gary Ridgeway Jaekel, for total points earned through participation in the various athletic programs offered at Thunderbird.

The Marketing Club Award in recognition of the outstanding research report in foreign marketing was conferred upon Hiroshi Shoji for his report entitled "Japan as a Golf Club Market."

The Phoenix Newspapers Advertising Awards and the Jonas Mayer Alumni Award are reported under a separate heading.

THE THUNDERBIRD (alumni publication of the Thunderbird Graduate School of International Management) is published in the Fall, Spring and Summer of each year.

EDITOR: Martha L. Snyder

COVER:

Dr. William Voris, Thunderbird President, receives an Honorary Doctor of Law Degree from Sung Kyun Kwan University in Seoul, Korea. The degree was conferred upon Dr. Voris by Dr. Dong-Myo Park (left), President of the University.

PROPOSED EXCHANGE PROGRAM BETWEEN THUNDERBIRD AND UNIVERSIDAD "JORGE TADEO LOZANO"

Professor Jaime A. Perez, of the Thunderbird Department of Modern Languages, recently visited the Universidad "Jorge Tadeo Lozano" in Bogota, Colombia, to discuss a cultural exchange program between that School and Thunderbird. The exchange program would be for a two-week period and would involve both students and faculty members.

The Universidad "Jorge Tadeo Lozano" is a private institution located in the center of downtown Bogota in two very modern six-floor complex buildings with spacious and well-equipped classrooms with many facilities for faculty and students.

The program of the School of International Commerce, established in 1968 with the cooperation of the OAS (Organization of the American States) through the CIPE (Centro Interamericano de Promocion de Exportaciones), is an undergraduate program with 9 semesters. The courses are devoted to investigating the problems faced by official and private institutions in the international market, not only from the Colombian point of view but also from a global point of view. At the present time, the School has only an undergraduate program. The Dean expressed his interest in a Graduate program, and in organizing a language program within the School similar to that of Thunderbird.

Present enrollment of the Universidad is 4,000 middle class and high-middle class students with 300 students enrolled in the School of International Commerce.

While in Bogota, Jaime contacted numerous Thunderbirds and was delighted when KEN SEWARD '57, President of the Colombian operations of Johnson & Higgins, and PETER MOOG, President of the Bogota Alumni Chapter, organized a cocktail party in his honor with some 15 alumni attending.

He discussed the proposed exchange program with the Bogota group and they enthusiastically agreed to support such a program, to cooperate with the School of International Commerce of the local University in organizing different activities for the program, to propitiate the visit of our students to the American companies and to welcome our students as guests in their homes in order to share with them their experience in working in a foreign country.

Thanks to Ken, the School of International Commerce will be able to contact the following American officials in Colombia: Mr. German Garcia, member of the Fulbright Commission and Mr. James Smith, AID Educational Advisor. Through those contacts the Universidad will seek scholarships for their students in order for them to continue graduate studies at Thunderbird.

HORNING TO RECEIVE ALFRED KNIGHT SCHOLARSHIP AWARD

Ralph Hansen Horning of Devon, Pennsylvania, will receive the Alfred Knight Scholarship Award for excellence in scholastic accomplishments. A May 1972 graduate, Ralph achieved a "1" average, with a total of 53 credit hours.

He has accepted a position with Manufacturers Hanover Trust Company and will train in the New York City headquarters.





DR. DONALD BAERRESEN, academic vice president, congratulates Mac Messenger '72, Barton Kyle Yount Awardee.

WORLD BUSINESS CHAIRMAN APPOINTED

Mr. John E. Drake has been appointed Chairman of the Department of World Business at Thunderbird, effective September 1, 1972.

Mr. Drake, born in England and now a U.S. citizen, received his B.S. degree in Engineering Science and his M.A. degree in Modern History from Oxford University in England. He is presently completing his Ph.D. degree in Business Administration at the University of Washington, where he also teaches a graduate course, The Context of the Business System.

He has been associated with the World Bank since 1965 as a special advisor on loan activities. He has also been employed by the Ogden Corporation, specializing in cost control systems, cost analysis, financial analysis and contract management in middle and senior management positions. In addition, he has served as a consultant to the Boeing Company, Litton Industries and Engineering Corporation of America.

Mr. Drake is married and the father of two children. The family will relocate in the Phoenix area.

CENTREX COMES TO THUNDERBIRD

Anyone passing the rear wing of the administration building might think that the Nippon Electric Company, Ltd. and the Western Electric Company had moved a part of their operations to Thunderbird, for their signs grace the door of the apartment formerly occupied by Senorita de Noronha.

The truth is, Centrex is coming to Thunderbird and representatives from those companies are on campus to install the rather complicated system. Once the installation is completed, Ma Bell will provide phones in all dormitory rooms, thus eliminating paging for phone calls and/or messages, and will provide private phone service to each office. Hopefully, the project will be completed by the first of September.

PRESIDENT OF SUNG KYUN KWAN UNIVERSITY VISITS THUNDERBIRD

Dr. Dong-Myo Park, President of Sung Kyun Kwan University in Seoul, Korea, was an honored guest when he visited campus in May to receive an honorary doctorate from Thunderbird, and to further discuss the "sister" relationship between the two Schools. Earlier this year the university in Seoul conferred a like degree on President Voris.

Sung Kyun Kwan has added a graduate school of foreign trade patterned after the curriculum at Thunderbird and the two schools plan continuing exchanges of students, teachers and materials.

In addition to his presidential duties for the University, Dr. Park has been Minister of Agriculture, Republic of Korea; President of the Korean Institute of Agricultural Economics; Member of the Monetary Board, Bank of Korea; Economic Advisor to the Chairman of the National Supreme Reconstruction Council; and is currently President of the Korean Federation of Educational Associations and Chairman of Korea FAO Association.

Sung Kyun Kwan was founded in 1304 by King Chung Yol of the Koryo Dynasty. At that time it was located at Kae Sung in what is today North Korea. Students from all over the nation attended the School and were taught Confucian morality and ethics as well as science and the arts.

In 1398, during the reign of King Tae Jo of the Yi Dynasty, the University was moved to its present location. At this time, 360 lower schools were established throughout Korea with Sung Kyun Kwan as the center.

The original buildings on this site were destroyed during the Japanese invasion of 1592, and were quickly rebuilt. Some of these structures still stand, and are surrounded by beautiful and very modern buildings. The campus is sprinkled with large Ginko trees which date back some six hundred years when the School was moved to the present site.

As the sister relationship between Sung Kyun Kwan University and Thunderbird develops it will be reported in **THE THUNDERBIRD**.



ACCEPTANCE SPEECH by Dr. Dong-Myo Park, President of Sung Kyun Kwan University, follows conferring of doctorate degree.

1972 INTERNATIONAL AUCTION TOPS 1971 FIGURE

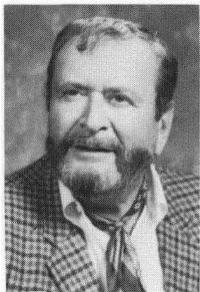
Proceeds from the 1972 International Auction and World Trade Fair, sponsored by the Thunderbird Women's Club, topped last year's figure of \$1500. The funds were used to purchase a Bell & Howell 16mm movie projector with stand, a 35mm slide projector and a portable screen for the School.

Alumni participation also surpassed that of last year with gifts donated from some twenty countries. Articles were also received from such celebrities as Pearl Bailey, Jack Benny, Rudy Vallee, Jerry Lewis, Spiro Agnew, Sonny and Cher, Barry Goldwater and others.

In addition to the Auction stand, many booths surrounded the central quad, featuring everything from soft drinks to original paintings by Professor Bosc, European imports from Atlantic International, art treasures from Tanzania, spin and poster painting, leather work and metal sculpture.

Although each contributor has been individually thanked by the Women's Club, we wish to add the thanks and appreciation of the entire Thunderbird community.

PROFESSOR NORTON SOBO SUFFERS FATAL HEART ATTACK



Norton H. Sobo, 56, advertising professor at Thunderbird and a former New York City advertising executive died Sunday, July 16th, after suffering a heart seizure at his home in Phoenix.

A former co-owner of the New York advertising firm of Ehrlich, Neuwirth and Sobo, he moved to Phoenix in 1965 to become marketing director and later vice president of Radio Station KXIV. In 1968, he was named a full professor at Thunderbird. Two years later he resigned his position at KXIV. He was also employed as an occasional consultant by a number of Madison Avenue advertising firms.

He was a member of the American Association of University Professors and the American Federation of Advertising. During World War II he served in the Army medical corps, attaining the rank of captain.

He is survived by his wife, Anne, of 5140 East Osborn Road in Phoenix; a daughter, Suzanne, a step-son, Galen Drake and a step-daughter, Linda Drake, all of Phoenix, and a sister out-of-state.

RESULTS OF CAMPUS RECRUITING

By means of this report, we want to express our appreciation to the Thunderbird alumni who have given so much of their time and energies to assist the School in our nation-wide recruiting activities. We started a new recruiting drive in June of 1971, as it had become obvious by then that a much greater effort would be required than in past years to attract the same number of qualified prospective students. Thanks to the considerable efforts made by approximately 200 alumni around the nation, as well as by some of our currently enrolled students and also faculty and staff, we have doubled our recruiting activities during the period in question.

Part of our new program involved experimenting with summer recruiting in 1971, and we managed to schedule visits to 19 campuses. (The response to summer recruiting was very limited, as we had anticipated.) From the summer of 1971 through the close of the spring recruiting period in April of this year, we attempted to schedule a total of 315 campus visits around the country. This is a considerable endeavor for a school of our size, when one considers that very few graduate schools recruit on more than 30 campuses per year, and that it is rare to exceed 50 per year.

During these visits, a total of 1,253 students were interviewed individually. In addition, our representatives were invited to address various classes on 11 occasions, which provided an audience of approximately 300 more students.

Olson '50 Receives The Jonas Mayer Alumni Award

Sherman J. Olson, Pacific Coast Manager for American Foreign Insurance Company, received the Jonas Mayer Alumni Award at the May graduation exercises. The honor is annually bestowed upon an alumnus who has notably advanced himself personally, and who at the same time has shed credit on his organization and on the cause of his country's international commerce and position.

Mr. F. Arthur Mayes, President of AFIA Worldwide Insurance of New York, was present to confer the Award.

Sherm, better known to his friends as "Jerry", joined AFIA at its New York Offices in December 1950 and was assigned to Rio de Janeiro in December 1951. He remained in Brazil until his return to the U.S. to take his present post in October 1970. In AFIA's Brazil organization he served as Manager of the Rio de Janeiro Branch from 1956 to 1959. In 1959, he was appointed Supervisor for Brazil and was named Resident Vice President for Brazil in 1965.

He is an honorary life member of the American Chamber of Commerce for Brazil and served as President and then for many years as Director of that organization. He was also Treasurer and Director of the American Society of Rio de Janeiro, Founding Member and President of the North American Social Assistance Fund for Rio de Janeiro; President, and for 17 years Director of Our Lady of Mercy Elementary and High Schools, and Director of the American School in Rio de Janeiro. He also served as Director of the American Club of Rio de Janeiro and was a Founding Member, Treasurer and Director of the Rio de Janeiro Chapter of Serra International, a community service organization dedicated to work among the underprivileged. In 1967, he was named honorary citizen of Rio de Janeiro ("Carioca Honorario") which has a coveted award distinguishing those foreigners who have made special contributions to the development of Rio de Janeiro.

His wife, Edith, was also very active in community activities and for a time was associated with Jenny Phillips '47 in conducting a school for underprivileged children in Rio.

Jerry and his wife, Edith, reside in Walnut Creek, California, and have three children, Michael 26, David 19, and Emily 3. David accompanied his parents to campus in May.



MR. F. ARTHUR MAYES, President of AFIA Worldwide Insurance, listens as Jerry Olson gives acceptance speech as winner of the 1972 Jonas Mayer Alumni Award.

Equally important were the individual faculty contacts. As a result of the faculty luncheons, but also including a few personal office visits, our representatives were able to meet 1,037 faculty members during this same period. The value of such faculty contacts is considerable in the total recruiting picture, for each faculty member who is favorably impressed can develop interest in the Thunderbird program among future graduate students as well as among other faculty.

Thunderbird Graduate School is deeply indebted to the many alumni who spend a day or more in the fall and in the spring to interview prospective students on our behalf (and especially to those who have done numerous visits over the years). We are also grateful to some of you who have given so much of your time to coordinating efforts to locate qualified alumni in various areas to cover the campuses where we have firm

commitments. For such assistance to the School over the years, we are particularly grateful to alumni such as: W. Ted Johnson ('54) and J. Patrick Hughes ('61), who have done so much with other Los Angeles alumni for the general benefit of Thunderbird; Robert J. Brown ('56), who covers considerable territory for us in the state of Washington; Marlon E. Willson ('51), who has visited campuses all over the state of Florida; Joseph A. Hopkins ('56), who has helped us out of tight spots many times in the Chicago area; Ronald F. Faust ('58), who has helped make Montana one of our most active recruiting areas; Dave G. Hampton ('67), who has done so much for the School in North Carolina; Michael J. Heims ('62), who has done the honors for us many times in Vermont; Thomas J. Machia ('54), who has done so much to increase our enrollment of Texans; Charles C. Mitchell ('50), whose considerable activities

(Continued on Page 10)

THUNDERBIRD'S FIRST LADY REPORTS ON HIGHLIGHTS OF KOREA TRIP

By Mavis Voris

I wish that all Thunderbirds could have shared directly the warm welcome and the expressions of regard for our school which we received during our recent trip to Asia. Sung Kyun Kwan University invited us to Seoul to confer an honorary doctorate on my husband, as president of Thunderbird, and to establish ties between our school and their Graduate School of Foreign Trade. This trip, financed by SKK, gave us the opportunity also to meet with alumni, businessmen and educators in Seoul, Honolulu, Tokyo, Hong Kong and Manila. We were well aware that T'bird students are remarkable; now we know that the business and academic leaders of the countries we visited agree. We could have flown home without a plane, I think.

First, we decided to limit the baggage and take along our younger 15-year-old son, Michael. He was under five years of age when we traveled throughout Asia and Europe and lived in Teheran and Beirut, and grew up ever asking "Have I been there?" Besides, he's a good photographer.

With joy and high expectations, that were never unfulfilled, we took off for Honolulu on March 31. We were met with smiles and leis by T'birds Harry Fanning '59 and John Butler '64, and enjoyed a party with alumni that evening. We arrived in Tokyo the next day and were greeted by a future Thunderbird of Dentsu, Phil Wilken '70 of Midland Corporation, and Bill Fitzgerald '62 of Admiral International Enterprises, Ltd.

While Mike and I enjoyed Tokyo and Nikko for three days, Bill (Pres. Voris) visited the Japan Institute for International Studies and Training, Dentsu Advertising, Johnson's Wax, Republic National Bank of Dallas, and Midland Corp.; then he joined us for an evening with the Tokyo alumni.

On April 6 we landed at Kim Po Airport in Seoul, a televised arrival, met by Dr. Dong-Myo Park, President of Sung Kyun Kwan; Do-Yung Chung, Dean of the Graduate School of Foreign Trade; Dong-Ho Hahn, Professor of Business; Se Ung Lee ('70); and other representatives of the University and the press.

It is astounding how many people we met, historical sites we visited, and honors we received during the next six days. First in importance was the doctorate presentation: the anthems of Korea and the U.S.A. played by a quintet of the National Symphony and the presentation of beautiful robe, hood, and dual language degree encased in blue velvet. From the Shin-il Foundation, chaired by Bong Soo Lee, father of T'bird Se Ung Lee, came honorary membership in the foundation and a reception by 3500 junior and high school students clapping to the strains of Anchors Aweigh. We also received from the Lees a six panel antique screen. There were TV interviews, tennis matches, and visits to other universities and the historical sights near Seoul, Pusan, and the awesome demilitarized zone between South and North Korea. Thunderbird has good friends in the Republic of Korea and these bonds shall become more close and relevant in the future. Truly with regret, we flew off to glamorous Hong Kong on April 11th.

Escorted by Joseph Culver ('57), we enjoyed a Hong Kong alumni party and later toured the island and attended business conferences until met in Manila by Mr. & Mrs. Yves Cocke ('60) of Mead-Johnson. One evening with the alumni there, a breakfast with local businessmen, and off we were for home.

I have referred quickly to alumni gath-

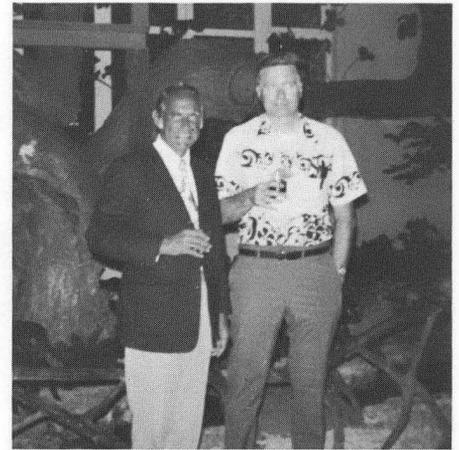
erings; it is not possible to mention all of their names. However, we enjoyed their welcome and found that they are each exceptional people. It was our joy to meet them and we are proud of their accomplishments. We wish we could have spent more time at each stop so that we might know them better.

This May graduation Dr. Park was our special guest and received an honorary doctorate from Thunderbird. To equal our grand reception in Seoul it seemed that offering him the Grand Canyon might be apt. We did fly him there, with a T'bird pilot, on a very windy day. Happily, he survived the buffeting and an agreement for exchange of students, faculty, and materials has been set into motion.

Our trip was a shining light, and the future looks very bright indeed. It is marvelous to be associated with Thunderbird.



DEPARTURE from Sky Harbor International Airport in Phoenix.



DR. VORIS enjoys a cooling drink with Harry Fanning '59 in Honolulu.



HONOLULU THUNDERBIRDS entertain the Vorises during their brief stay in the Islands.



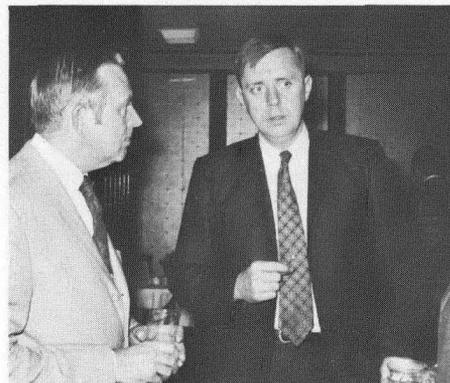
DISEMBARKING at Haneda Airport in Tokyo.



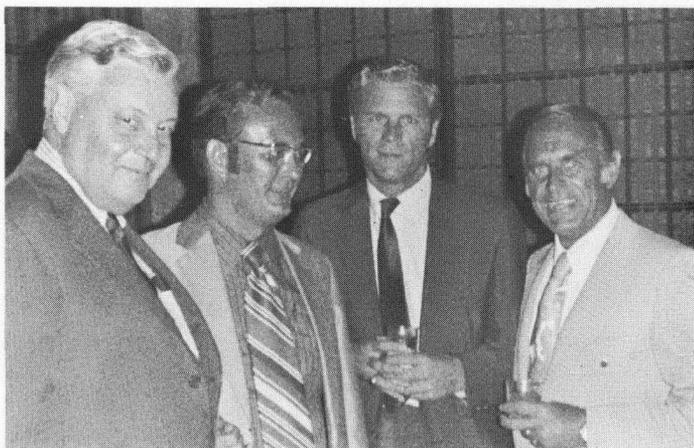
TOKYO AIRPORT DELEGATION — (left to right) Michael Voris; Dr. and Mrs. Voris; Phil Wilken '70; Bill Fitzgerald '62, and Mr. and Mrs. Kunihiko Kitano of Dentsu Advertising Limited, who will enter Thunderbird in September.



MANILA THUNDERBIRDS — (left to right) Skip Schiendler '70, Assistant Manager-FNCB; Gary Hibbard '70, Promotion Manager, G.D. Searle (Philippines) Inc.; unidentified; Phil Moore '70, American Foreign Insurance Company; Dr. Voris, and Yves Cocke '60, President, Mead Johnson Philippines.



KARL ROHRBOUGH '52, Vice President and General Manager, Mentholatum Company, and Bill Fitzgerald '62, General Manager, Admiral International Enterprises Corp., both of Tokyo.



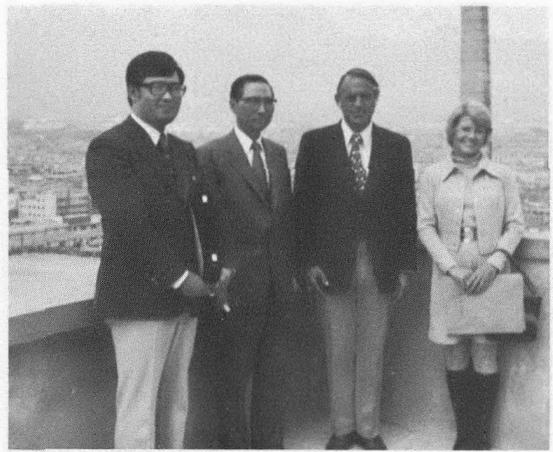
BOB HEINEMANN '60, Industrial Production Consultant, R.J. Reynolds Tobacco Company; Ed Zulaica '64, President, Merrill Lynch, Pierce, Fenner & Smith (Philippines); Dave Schmeltz '59, Vice President and General Manager, Continental Ore Philippines, Inc., and President Voris.



OTHER TOKYO T'BIRDS joining in the festivities — (left to right) Gerry Heck '54, Vice President and General Manager, Wells Fargo Bank; George Rainoff '55, Vice President, Johnson & Higgins; Phil Davis '58, Manager of International Marketing Services, Memorex Corporation, and John Cole '61, Pacific and Far East Marketing Manager, Abbott Laboratories.



UNIVERSITY OFFICIALS, business leaders and alumni meet the Vorises at Seoul Airport.



SE UNG LEE, Thunderbird '70; his father, Mr. Bong Soo Lee, and President and Mrs. Voris on balcony overlooking the city of Seoul.



A TOUR OF SUNG KYUN KWAN CAMPUS — university buildings in background.



DR. DONG-MYO PARK, President, Sung Kyun Kwan University, and Dr. Voris.



SUNG KYUN KWAN and THUNDERBIRD compete for tennis honors — Dr. Park and President Voris.



BOYS CHORUS of Shin-il Junior and Senior High School in Seoul sing "Anchors Aweigh" for the American Visitors. The School was established by the foundation chaired by Mr. Bong Soo Lee, father of Thunderbird Se Ung Lee. The School has facilities that any U.S. school would envy: TV studio, audio-visual and chemistry labs, music rooms, gymnasium and beautiful hillside acreage. 1972 attendance is approximately 3,500.

COMPETITION BRINGS TOP ADVERTISING EXECUTIVES TO CAMPUS

Top advertising executives from agencies through the U.S. were on campus in May to judge the semi-annual advertising campaigns. Serving as judges were Joseph McMahon, Jr., senior vice president, worldwide organization and corporate planning, J. Walter Thompson Company, New York; Bern Kanner, senior vice president and member of the Board, Benton & Bowles, New York; Maxwell Anderson, senior account executive, Young & Rubicam, Chicago; Don Cowlbeck, creative director, Oligvy and Mather, Houston, and Gordon G. Rothrock, executive vice president, Leo Burnett International, New York.

Local judges included Rhea Bennett, president, Bennett, Luke & Teawell Advertising; Duncan Jennings, president, Jennings & Thompson; Kenneth Morton, Morton & Brown, Inc.; William Owens, president, Owens & Associates; Maynard R. West, M. R. West Company; Karl Eller, president, Combined Communications, and George Taylor, vice president and general manager, Phoenix Coca Cola Bottling Company.

The teams, and the product or service and countries in which they would be marketed, were Campbell's frozen foods in Australia; Sunkist fresh grapefruit in Japan; Sony video cassette systems in West Germany; Mazda cars in Sweden, fabric softener in Mexico; Revlon, Inc. in Japan; Levi Strauss & Company in Venezuela; Canadian tourism in the United States; Pampers in England and Pillsbury refrigerated dough in Germany.

All the presentations were unusually outstanding and the competition was keen, however the teams representing Mazda cars in Sweden and Pampers in England walked away with the honors.

The International Advertising Award is sponsored by Phoenix Newspapers, Inc.



REPRESENTATIVES of the Pampers in England competition receive award and plaque. (Left to right) Roger Miller, Account Executive; Andy Heimark, Merchandising Director; Catherine Ingram, Creative Director, and Mr. Frank Bradley of Phoenix Newspapers, Inc.



FRANK BRADLEY (left) General Advertising Manager, Phoenix Newspapers, Inc., Robert Mosier, Account Supervisor, and Amir Malak, Marketing Director, of the team presenting Mazda cars in Sweden.

A SPECIAL VOTE OF THANKS

Our hats are off to the Honolulu, Manila, Tokyo, Seoul and Hong Kong Thunderbirds who did such a magnificent job of entertaining President and Mrs. Voris and their son, Mike, during their stay in the above-mentioned cities.

The Honolulu arrangements were made by Harry Fanning '59 and John Butler '64; in Manila, by Yves Cocks '60 and Sam Eastabrooks '58; in Hong Kong by Joe Culver '57; in Tokyo by Bill Fitzgerald '62 assisted by numerous local Thunderbirds, and in Seoul, Korea, we have Al Barr '60 to thank.

We were particularly pleased with the many photos that were taken at the various meetings, many of which appear in this publication. We also wish to thank Mike Voris, who is fast becoming a professional photographer and added many pictures to our collection.

We regret that we have no photos of the Seoul gathering, however, Al Barr put forth every effort to have a professional photographer on hand. Because the building which houses the Seoul Club, where the meeting was held, also houses the Korea Exchange Bank, the security is very tight and the photographer was refused admittance at the main entrance.

(see page 9 for additional alumni group photos)

Faculty Members Selected As Outstanding Educators

Two faculty members of Thunderbird have been chosen as Outstanding Educators of America for 1972. They are Dr. Robert L. Gulick, Dean of Admissions and Registrar, and Dr. Frank R. Jackle, Chairman, Department of Languages. Nominated earlier this year, they were selected for the honor on the basis of their civic and professional achievements.

Outstanding Educators of America is an annual awards program honoring distinguished men and women for their exceptional service, achievements, and leadership in the field of education. Nominations for the program are made by officials of colleges and universities including presidents, deans, and department chairmen.

Guidelines for selection include an educator's talents in the classroom, contributions to research, administrative abilities, civic service, and professional recognition.

Prior to his affiliation with Thunderbird in 1964, Dr. Gulick spent 11 years in North Africa, where he was engaged in private business and teaching.

He has served as an economist for the Carnegie Endowment for International Peace and has taught at the American Academy of Asian Studies in San Francisco. He received his Ph.D. degree in Education from the University of California at Berkeley where he was also lecturer in the Institute of Economics.

Dr. Gulick is a sponsor of the Atlantic Council of the United States, a founding member of the National Historical Society, president of the American Literacy League and a member of the advisory staff of the College Opportunities Committee. He is also a fellow of the Middle East Studies Association, and is past president of the Arizona College Association.

He has contributed numerous articles to various professional journals and is the author of "American Higher Education—Uncertain Trumpet."

Dr. Jackle, who joined Thunderbird in 1949, served for eighteen years in the Oklahoma and Missouri public school systems. He was also the organizer and director of the U.S. State Department's Bi-National Center in San Jose, Costa Rica from 1945-1946. He received his Ph.D. degree in Portuguese and Luso-Brazilian Studies from Stanford University.

Dr. Jackle is a member of the Modern Language Association, American Association of Teachers of Spanish and Portuguese, Arizona College Association, Rocky Mountain Language Association and the Association of Chairmen of Departments of Foreign Languages.

WE NEED YOUR HELP: A \$10 Check From Each Thunderbird Will Put Us Over The Top On The Dining Hall Renovation Project

We would like to wind up the Dining Hall Fund drive and give assistance to the five-year development plan at Thunderbird. A \$10 check from each T'bird will do the trick and give us a good start on the new project.

In spite of the many improvements in the appearance of the physical plan at Thunderbird — the Key Man quarters, the faculty housing, the two-story dormitories, the 50-unit married complex, the newly-remodeled auditorium, the Library building, etc. — the Dining Hall facilities remain the same.

We have a good start on the project with the purchase of a dual-purpose transformer which will serve both the Auditorium and the Dining Hall, and we have collected approximately \$25,000 in donations.

Our plea is directed to those alumni who have been more than a little delinquent in their giving, and not to those who religiously contribute on a monthly, quarterly, semi-annual or annual basis.

We hope we can continue the services of the Alumni Office at no cost to the graduates. No fee is charged for membership in the alumni association, and publications and requested materials are sent without charge. We must admit that it is sometimes discouraging to continue these free services year after year to those who are delinquent in their alumni contributions or who have never donated to the current or past projects.

THE THUNDERBIRD is your means of keeping up with developments at your alma mater, and in touch with your friends. If you enjoy reading it, certainly it is worth at least an annual contribution.

In the center of this publication you will find a self-addressed mailing envelope with postage frank for domestic mailing. When you complete the alumni questionnaire form on the upper inside flap of the envelope WON'T YOU PLEASE FILL IN THE CONTRIBUTION INFORMATION ON THE LOWER PORTION AND ENCLOSE YOUR CHECK FOR \$10. Examine your budget, and if you can afford more it will certainly be acceptable and appreciated.

JOIN YOUR THUNDERBIRD FRIENDS WHO HAVE ALREADY CONTRIBUTED TO THE FUND BY MAILING YOUR CONTRIBUTION TODAY.

KILLED IN AUTO ACCIDENT

FRANK W. KENNEDY of Auburn, Kentucky, was killed in an automobile accident on May 16, 1972.

Frank was a graduate of the Class of June 1956, and at the time of his death he was Vice President of the Kentucky Animal By-Products Company in Russellville, Kentucky. Following graduation from Thunderbird he was employed by Kay Vee Products in Rio Piedras, Puerto Rico.

He is survived by his wife Marjorie (Mimi), and two daughters, Anita 13, and Linda 11, of Route 2, Auburn, Kentucky 42206.

BOYD JOHNSON '50 DIES



BOYD L. JOHNSON, owner of the Boyd Johnson Realty Company in Scottsdale, Arizona, died on Monday, January 3rd in a local hospital.

A long-time realtor, he was named the Arizona representative for Red Carpet Real Estate Corporation of America

in 1970, and awarded a certificate for outstanding service to the Phoenix Real Estate Board in 1969. He served as President of that Board in 1956, and in 1966 was president of the Arizona Association of Realtors. In 1960, he was selected as Realtor of the Year.

Boyd was a past director of the U.S. Army Reserve School, and for many years was active in Boy Scout work. He was an Eagle Scout and a member of the Scout Order of the Arrow.

Survivors include his wife, Lucille, of 6744 East Granada Road, Scottsdale; four sons and a daughter.

ARIZONA ALUMNI HOLD SUMMER MEETING ON CAMPUS

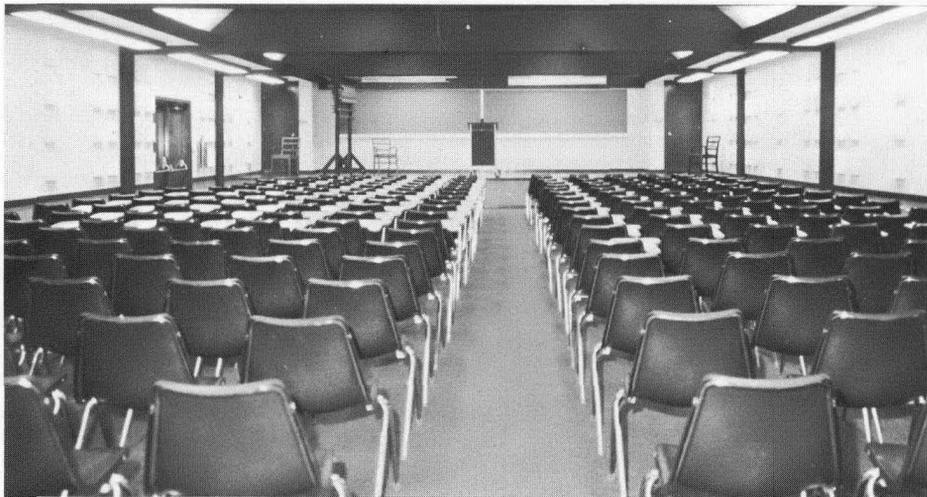
Seventy Arizona Thunderbirds and guests gathered on campus on Friday evening, May 26th. This was the first meeting of the group since the November 1970 dinner-meeting at the Howard Johnson Convention Center in Tempe.

The evening was spent in socializing, reminiscing and partaking of the tasty dinner served poolside and prepared by Bill Stone, Thunderbird's Director of Food Services, and his able crew.

Tom Bell '47 was elected as 1972-73 President of the Chapter; Roland Willetts '70, Vice President, and Lance Lewis '68 as Secretary-Treasurer. The Chapter presented a check for \$119.85 to the Alumni Office, which amount represented the balance in the treasury.

At the suggestion of Tom McSpadden, outgoing President, it was decided that the Chapter will hold one meeting annually and that the function will be held on campus.

CAMPUS AUDITORIUM TAKES ON THE NEW LOOK



It's the same old auditorium, but you would never believe it! Just shows what \$53,600 and a crew of experienced and talented workmen can do. Unfortunately, the alumni office budget does not permit colored photos throughout the bulletin, so we will describe the "new look" as best we can.

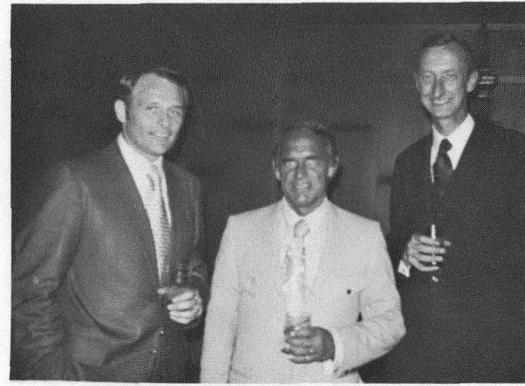
The room is now windowless, ceilings have been lowered, and the overhead steel beams encased in wood. Walls and ceilings have been covered with sound-proof materials, fluorescent lighting and an air-conditioning and heating system have been installed. Walls and ceilings are off-white, beams and woodwork in brown, and the wall-to-wall carpeting is a soft gold in color.

A new Executone sound system greatly improves the acoustics, and modern seating units add to the comfort and appearance of the room.

The Olin Foundation's \$50,000 contribution plus \$3,600 transferred from the Dining Hall Renovation Project covered the cost of the remodeling and refurbishing. The \$3,600 from the alumni fund was used toward the cost and installation of a dual-purpose transformer which will also service the Dining Hall once the remodeling of that facility is completed.



HONG KONG GROUP host the presidential party.



DON McCANN '65, Operations Manager, Eastman (Hong Kong) Ltd.; President Voris; and **Fritz Bannier '65**, Contracting Engineer, Chicago Bridge & Iron Company, Hong Kong.



JOE CULVER '67 Managing Director, Monsanto Far East Ltd., and his wife, Lynn.



MRS. VORIS ADDRESSES university women.



CARL FALLETTA '60, Area Director, Borden Foods Hong Kong, and Mrs. Voris.



RECEPTION AT SUNG KYUN KWAN UNIVERSITY

LOS ANGELES ALUMNI CHAPTER ESTABLISH STUDENT LOAN FUND

At the May 27th meeting of the Los Angeles Alumni Chapter the group voted in favor of establishing a Student Loan Fund, to be used by students from Southern California attending Thunderbird.

They started off the fund with a \$100 check, and as more money becomes available to the Alumni Association through memberships and gifts, additions to the account will be made. When the amount warrants it, the Loan Fund principal will be converted to a permanent endowment and the interest used for scholarships and other worthwhile programs.

Larry Finney, Thunderbird Professor and Director of Key Man and Summer Courses, was the campus representative to the meeting at Les Frères TAIX restaurant in Los Angeles. Fifty-three area alumni attended, representing a good cross-section of graduates and with a large representative from the recent classes.

We commend Pat Hughes, Chapter President, and his Board of Directors, for a job well done.

RESULTS OF CAMPUS RECRUITING . . .

(Continued From Page 3)

in Arkansas have sparked interest in that state; George J. Peckham ('52), who has carried the torch many times for the School in both Nebraska and Illinois; Carl D. Perkins, Jr. ('49), who has played an important role in making Ohio one of the states with the strongest representation among our student body during the past five years; Lester A. Podgorny ('60), who has given a great deal of his time for multiple visits in Washington; Walter S. Plowman ('62), who has made numerous visits in



PAT HUGHES, Los Angeles Chapter President, presents \$100 check to Professor Larry Finney to start off the Student Loan Fund.



SIX GENERATIONS of Los Angeles Chapter Presidents (left to right) Lee Westendorf, Dave Brown, Sami Badre, (Larry Finney, guest), Clint Hopson, Ted Johnson, and Pat Hughes.

THUNDERBIRD DECALS

The Thunderbird Chapter of S.A.M. (Society for Advancement of Management) is promoting an attractive pressure sensitive vinyl decal. The colorful decals have been specially designed for application on luggage and briefcases, but can be used as auto window decals (or any place else you may choose).

What a great way to spend that time in an airport—watching for T-Bird alumni stickers.

This is the initial step in a special project for the fall semester in which the T.G.S.I.M. chapter of S.A.M. will become the communications center for the International Division of the parent S.A.M. (recently affiliated with A.M.A.). T.G.S.I.M. and its alumni scattered throughout the world are felt to be the key to the organization of international chapters of S.A.M., and will provide an excellent contact with professional managers and heads of foreign business firms.

These decals will be mailed to you for \$1.00 each or 5 for \$4.00. Write S.A.M. - T.G.S.I.M. - Box 548XL - Glendale, Arizona 85301.

Vermont; Thayer Toner ('57), who did much to help us out on campuses in Indiana; Ted Weisenburger ('57), whose visits in North Dakota have kept that state very much alive in our books; Philip Calkins ('65), whose visits have helped spread the gospel in Florida, Alabama and Georgia; William M. Ferry ('51), who pioneered our active drive into Tennessee; James J. McCarthy ('57), who continues to add to his string of visits in Colorado and Florida; Robert B. Snyder ('70), who keeps our banner flying on campuses in Maine and New Hampshire. And then, there is Timothy C. Walker ('68), with National Cash Register in Ohio, who visited a total of seven campuses during a six-month period from October 1971 to April 1972! This is a record for the number of campus visits by one alumnus in six months.

This is a partial list of those to whom we owe so much. We are also indebted to the employers of our alumni representatives for allowing them the time to do this important work on our behalf. Starting in 1972, we have been writing to the superior or associate of each alumnus representative who has approved our taking this step, thanking the employer for his generosity in this respect. From our point of view, such a gesture of cooperation on the part of a firm represents a meaningful contribution to higher education, and we certainly want to acknowledge it as such.

We are now scheduling our visits for the fall of 1972 (October-December). Again, we will be asking selected alumni in every state to give us a hand in this campaign. We very much hope that all of you who have helped us in the past will still be in a position to assist us this fall. We also appeal to you to recommend other alumni in your area who you feel would be good additions to our team. As many of you know, it can be a very stimulating experience, in spite of occasional instances of poor campus response. We would like to add at least another 100 qualified alumni representatives to our team, in order to have a few in reserve. As you realize, our alumni are very mobile; and we are frequently faced with the need to make substitutions at the last minute because of sudden transfers overseas and other professional obligations. This explains why we sometimes call on one alumnus three or four times in the same year to make multiple visits in his area, in order to cover firm dates for which we suddenly have no representative because of changes which none of us could anticipate at the time all arrangements were confirmed. If we have more alumni representatives in reserve, then we can lighten the load of our "work horses" who traditionally rescue us in such tight situations.

You will be hearing from us as soon as confirmations start coming in on dates which we have requested. In the interim, let us hear from you if you have any suggestions on how we can improve our campus visiting program or our team efforts.

The faculty and staff of Thunderbird join me in expressing our deep gratitude to all of you!

John James Arthur
College Relations Officer

AROUND THE WORLD

DIETZ ELECTED EXIMBANK EUROPEAN REPRESENTATIVE

Henry Kearns, President and Chairman of the Export-Import Bank of the United States, has announced the election of GEORGE J. DIETZ '47 as Assistant to the Chairman and European Representative. He will head Eximbank's office in the American Embassy, Vienna, Austria, and will travel extensively, representing the U.S. Government export financing agency throughout Europe.

Since joining the Bank in October, 1969, George has been Vice President for Project Development and, since July, 1970, Vice President for Export Expansion. Before joining the Bank, he was Director of Market Development with Continental Grain Company of New York.

Following graduation from Thunderbird, George served as Assistant Agricultural Attache to the American Embassy in Buenos Aires. He later served as Agricultural Attache to the American Embassy in Oslo and The Hague. Before joining Continental Grain Company, he was Director of International Affairs for the American Farm Bureau Federation, Washington, D.C., and Director Farm Bureau Trade Development Office, Rotterdam, Netherlands. During the 1966-69 period, he served as President of the Spain-US Chamber of Commerce, New York.

A native of St. Louis, Missouri, he is married to the former Sheila Sorling of Springfield, Illinois. They have four children.

1947 JOE KLEIN, Senior Vice President of Cyprus Mines Corporation in Los Angeles, was recently elected Chairman of the Board of the Hawaiian Cement Corporation in Honolulu . . . GERRY MIRKIN, for many years a Vice President and General Manager of Kenneth Chevrolet in Hawthorne, California, opened his own agency in May, d.b.a. Mirkin Motors, Inc. The Hawthorne based company offers a full line of Volkswagen cars.

HENDERSON WINS SPEECH HONOR



Retired Army Colonel LINDSEY P. HENDERSON '47 of Savannah, Georgia, has been chosen by the Freedoms Foundation at Valley Forge, Pennsylvania, to receive the Honor Certificate Award for 1971 Public Address. This is his second award from the Foundation, the

first being the George Washington Honor Medal in 1966.

The 1971 recognition was received for his speech entitled "Our Living Dead—The Prisoners of War."

Lindsey, a partner in the Henderson Brothers Funeral Home, retired from the Army in 1967. He holds the Silver Star, the nation's third highest award for gallantry in action, which he received four times in World War II and Korea. He also has the Bronze Star Medal for Valor and the Purple Heart Medal with three Oak Leaf Clusters.

He is a historian and writer, a hunter, and the founder of the Factors Walk Military Museum and a member of numerous military organizations.

1948 DELMAR NORMAN, Commercial Sales Manager for Investors Diversified Services of Clearwater, Florida, reports that his wife BEVERLY is a Decorator Consultant for Sears, Roebuck & Company . . . HOWARD HOYT, formerly with Sears, Roebuck in Puerto Rico, is Director General of Cluett Peabody International in Madrid, Spain . . . EARL OSBURN of Banks Real Estate Corporation in Miami, Florida, writes: "Still conducting my consulting business as well and have recently been to Spain and Portugal on a business junket for a client. Principal hobby is golf and I like to play in as many places as possible. Have quite a string of courses around the world in my log book." . . . The BILL NEUMANS of South Orange, New Jersey, recently became grandparents when their daughter Fiona (who was born in Tripoli, North Africa) gave birth to a baby girl . . . DAVE KILMER reports from Belvedere, California: "Formed a partnership with Bill Spencer at the beginning of the year and hope to build an exciting operation on the West Coast and eventually abroad. Bill and I worked together for a number of years at McKinsey & Company in S.F. Then he went to the Australia office while I did a three year tour in the Paris office." Kilmer & Spencer offer management consulting services and is located at 315 Montgomery Street in San Francisco.

1949 PAT MONGAN of Rancho Cordova, California, passed the State Bar exam and is now a practicing attorney. He plans to do legal work in the international marketing area . . . JOE BENCOMO, Phoenix wholesaler of bicycles and parts, continues to travel to Europe. His wife, JULIETA, has returned to college, and their oldest son will receive a Ph.D. in psychology in August. Another son is an accountant; daughter Rose has just graduated Phi Beta Kappa from Northwestern University; daughter Julia is a sophomore at the University of Arizona; another son is in high school, and they still have three in elementary school . . . BILL EDMISTON is President of M. DAS Company, manufacturers representatives. He would like to hear from former classmates, and could use additional salesmen in some of the territories on the West Coast. (Address: M. DAS Company, Inc., Western Merchandise Mart, 1355 Market Street, San Francisco). The Edmiston's have just acquired a yacht (Adventuress)—a 55-foot Stephens and plan to cruise the Mexico Coast in the near future . . . WES OLANDER of Guatemala City recently visited his old roommate, JOHN LIEN, in Washington . . . Randy, the son of the KEN MILLERS of Warren, Ohio, plans to

enter Thunderbird in September. Ken and June took a fabulous three and a half week trip with a pediatric friend to the XIIIth International Congress of Pediatrics in Vienna, Austria. They left early in August and extended the trip to include Rumania, Bulgaria, a Danube River trip, Yugoslavia, Hungary, and the USSR . . . DAVE CLAY writes: "After 20 years with Pepsi Cola in all parts of the world, I decided to return to the home I had built in Mexico. Came back with the Singer Company in June '70, but made a change to a Mexico company in October. Made a bad choice, and then invested in Carlo Jet Mexicana, S.A. and returned to Mexico City to manage it. See JOHN ROBERTS of my class frequently." . . . BOB ELLIS, formerly with FNCB in Cali, Colombia, has been named Manager of the Citibank branch in Abu Dhabi, Trucial States. At last writing he was preparing to take his 1942 classic Staggering Biplane there. Expected to depart the USA on July 10th, via Newfoundland, Greenland, Iceland, Ireland, London, Spain, Florence, Athens, Baghdad, etc.

1950 BOB WALKER is President of the Northeastern Ohio National Bank in Ashtabula . . . PETER SCOTT, of Nevada City, California, discontinued his teaching career three years ago and is currently in the construction business. One of his major interests is the restoration of Victorian houses . . . VIRGIL HEIDBRINK of Dallas writes: "I'm continuing some of my activities with Toast masters. This June, I am Host District Chairman for the Region III Conference to be held in Dallas. Region III includes the States of Arizona, New Mexico, Colorado, Kansas, Oklahoma and Texas . . . We will have another second generation Thunderbird when Rick, the son of FRED and MARY DE ROEVER, enrolls in September. The De Roevers are busy with Rovere Hellas International, Inc., a California corporation created in 1971. The Corporation had its genesis in 1965 as Rovere Associates International, originally formed for the purpose of import-export and international management consulting. The aim of the new company is to consolidate various opportunities in Greece. It is in the final stage of negotiations in a joint venture for the construction of a 1000-bed hotel on the island of Rhodes, plus a feasibility study to design and construct (in Greece) an International Medical Academic which will provide one place in the world for centralization, dissemination and exchange of medical knowledge.

1951 The BILL FERRYS of Nashville, Tennessee, spent a glorious two-weeks' vacation in Jamaica at a mountain-jungle plantation five miles from Montego Bay . . . BUNKIE JOHNSON, manager of the Macon, Georgia, Regional Information Center for the Insurance Company of North America, has been named Citizen of the Year. All INA employees in the U.S. and Canada are eligible for the award for outstanding social and community service . . . MALCOLM IVEY is Associate Editor of the Macon (Georgia) Herald Publishing Company . . . CHUCK CROPEY writes from

South Pasadena: "Married last October to Star Harthern, of Los Angeles, who combines an impressive list of domestic talents with a flair for handmade pottery, commercial design and fine arts. We honeymooned in Mexico, and I found my Spanish is still fluent after a decade of minimal use. Recently started editorial consulting to complement my photo services, which are largely editorial, though I just completed shooting two product catalogues and anticipate more work in advertising."

1952 GEORGE CURTIS of San Jose, Costa Rica, reports that he has just inaugurated a new venture called "Life Science Institute", offering services in clinical hypnosis and family counseling . . . The NORM BLACKIES have returned to the States from Latin America and have settled in California. Norm is Manager of Latin America Dealer Operations for the Friden Division of the Singer Company, based in the San Leandro home office . . . After twenty-eight years of marriage, HELEN BALLAM is back in school as a full-fledged freshman at the College of San Mateo. Taking Home Ec and loving it! The Ballams live in Foster City, California, and husband TED is Western Area Sales Manager for General Foods . . . LOIS (ALBERTS) RADER left Venezuela and Celanese to join her husband on a one-year camper tour of North and Central America. Their aim is to find a spot where they can take root . . . The PAUL BRENKES of Pacifica, California, report that their three children are married, and that they frequently see RAY VOISARD, who is doing very well as an artist and has had several successful shows . . . TED WITHERS is Regional Director for the San Gabriel Valley division of California Variable Annuity Corporation, which offers services in tax-sheltered programs for non-profit charitable organizations. The Withers live in Los Angeles and announce the arrival of a daughter, Giovanna Louise, who was born on October 25th, 1971 . . . TOBY MADISON left Schering-Plough Corporation to join Natcon Chemical Company in New York as Vice President of International Operations. It is a relatively small family-owned company, and Toby is the first non-family member to be a part of top management.

1953 TOM ADAMS of Sacramento has completed his Ph.D. requirements at Berkeley, and recently signed a contract with Harper and Row to write a textbook on "Introduction to Business." "Since I have promised a manuscript by September, I hope in this way to avoid the post-doctoral syndrome I've heard so much about." Tom is Chairman of the Marketing Division at Sacramento City College . . . JINGO DE MENTE will tour Russia in October '72 as a guest of Intourist (official government bureau) along with 11 other writers and editors. The invitation was the result of his appointment as Contributing Editor to *Far East Traveler Magazine*, and a number of subsequent articles in the same . . . JACK HAMS, Oregon Coast Manager for Ward Cook, Inc., a real estate development firm, has finished an apartment building on the Coast, and will soon begin construction of a group of duplexes. He reports that he had a very successful show of his

metal sculptures this past winter, and that their daughter Denise (who was with them at Thunderbird in 1952-53) is a nurse and will be married in September . . . Over the Christmas holidays, the JOHN LAMBERTS and their 16-year-old daughter enjoyed a 7,600 mile rail trip from San Jose, California, to Yucatan, Mexico and back . . . BOB MOREHOUSE, Vice President and General Manager of Wells Fargo Bank in Tokyo, has been elected President of the Harvard Club of Japan.

KIRK NAMED PRESIDENT OF HARSHAW CHEMICAL COMPANY



PHILIP F. KIRK has been named President of the Harshaw Chemical Company, a Cleveland based division of the Kewanee Oil Company, Bryn Mawr, Pennsylvania. He will retain his title of Vice President of the parent company.

Following graduation from Thunderbird in 1954, Phil joined the Procter & Gamble Company, with subsequent assignments in Canada, Switzerland, the Philippines and Indonesia. He left P & G in 1963, and for a short time was employed by the Lockheed Aircraft Corporation. Since joining Harshaw in 1964, he has served in positions of increasing responsibility in the company's domestic and international operations.

1954 DAVE BURGER of Barrington, Maine, reports that he is finally putting the last touches on his doctoral dissertation at Syracuse University. He is now associated with John Exter (former FNCB Senior Vice President) in the consulting business . . . GEORGE LINDAHL says that the welcome mat is always out for all Thunderbirds. Address: Apartado 1033, Guatemala City.

1955 Spencer Kellogg Division of Textron, Inc., has announced the appointment of DICK PUNNETT as Import-Export Manager. He joined the company in 1956 serving in that department, and in 1966 was named assistant manager of Oilseed Products. The Punnetts reside in Tonawanda, New York . . . ROY YOUNG, Senior Sales Engineer for Metalclad Insulation Corporation of Torrance, California, is back in the Los Angeles area following a year and a half of off and on work in data processing in Mexico City . . . DICK SMILEY has been named Manager of IBM's Industry Systems Center in Chicago . . . VERN STOLEN returned to the States after 16 years overseas with various units of FNCB in Singapore, India and the Philippines. He has been appointed President of the Bank's Los Angeles branch.

1956 MARV NORTH was recently promoted to Regional Manager of the Northern Latin American and Central America Division of

Abbott Universal, Ltd., and will be working out of Miami, Florida . . . JOHN REDDAN has been named General Manager and made a Director of Sperry Rand do Brasil. He is based in Sao Paulo . . . WIN WYMAN, President of Triton Shipping Company, in New York writes: "Saw HORST DANIELS and ANN in Sao Paulo in November. In February, I was accompanied by DAVE HART '57 on trip from Tokyo to Aioi, Japan, for launching of 150,000 ton ore/bulk/oil ship symphonic. I was representing the ship-owners and Dave was a guest." . . . NAN (KOSTICK) BENSON resides in San Rafael, California, and is employed by the General Steamship Corporation as an administrative communications coordinator . . . NARCE CALIVA is Western Area Director of Training for American National Red Cross in San Francisco.

DANIELS AND McCAA PROMOTED



McCAA



DANIELS

HORST P. DANIELS '56 has been promoted to manager of special projects in pharmaceutical market research for Eli Lilly International Corporation, a subsidiary of Eli Lilly and Company.

He joined Lilly in 1961 as a corporate trainee, and in 1963 he became manager of sales promotion and market research for Eli Lilly G.m.b.H. in Giessen, Germany. He returned to Indianapolis in 1967 as a manager of marketing planning and the following year was named director of marketing for Eli Lilly do Brazil Limitada in Sao Paulo.

JOHN McCAA, JR. has been elected Assistant Vice President, Phelps Dodge International Corporation, a wholly-owned subsidiary of Phelps Dodge Industries, Inc.

He joined the company in 1967 and was assigned to Zambia to serve as General Manager of Metal Fabricators of Zambia, Ltd., an associated wire and cable plant he put into operation. In his new position, he will be primarily responsible for supervising and coordinating the company's operations in Asia and Africa. He will be headquartered in New York.

1957 TIM REED has moved from Quito to Lagos, where he will be Managing Director for the Nigerian subsidiaries of the First National City Bank . . . NORM FELLERS, Senior Associate for PRC/Data Services in McLean, Virginia, reports that he is continuing in his present assignment on contract at NASA headquarters but

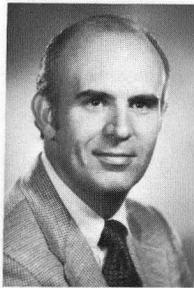
hoping for re-assignment to Europe . . . BOB MOTT is an economist at Westwood Research, Inc., in Los Angeles . . . LARS HALS-HAGEN writes from Oslo: "I am now with the Norwegian Government in the Department of Education, Administrative Division. I started here on April 1st and will be particularly charged with efficiency matters and budgetary work. In this city of housing needs, I've been able to get an apartment overlooking the fjord and with excellent opportunities for sea fishing, swimming and boating in the summer, as well as skiing in the nearby forests in the winter. Plans also include setting up a cabin in the mountains (only 3 hours from Oslo) on a lot I've acquired in the Rondane mountain region."

1958 LLOYD DARDEN of Los Angeles, Western Regional Manager of the Society of Plastics Industry, Inc., was in Phoenix in April to attend the 29th Western Section Conference of SPI . . . JIM MARTELL successfully passed the Washington State Bar exam and is now a practicing attorney with the firm of Curtis, Butler and Barney in Seattle . . . ROLF LABHARD, owner-director of Intraco (Hellas) Ltd. in Athens, invites all Thunderbirds to contact him for tourist service in Greece . . . BILL MORGAN and two associates formed Eaton Medical Electronics in Lawndale, California, in 1971, and are currently manufacturing artificial kidney machines with other product lines under development. They have distributors in almost all areas except Latin America . . . The DERRILL ALEXANDERS of Belmont, California, plan a business-pleasure trip to Hawaii this Summer . . . BENNETT COLE, instructor and director of the language lab at the University of Delaware, plans to take a group of university students on a 3-4 week tour of Spain during the January '73 semester break . . . DON ROSELLINI has been promoted to Vice President of G.D. Searle Company's pharmaceutical and instruments operations in Mexico and Central America. The Rosellinis reside in Mexico City, and BERTHINA recently signed a recording contract with UMI Records of Las Vegas. Her first release in the U.S. is due in July.

1959 BOB FIFE, former manager of sales administration for the Howmet Corporation in Lancaster, Pennsylvania, has been promoted to Product Manager . . . DAVE YOUMANS writes from Moscow, Idaho: "I am finishing up my Ph.D. degree at Idaho. ANA is busy as ever with home projects and international groups. Three sons are in Moscow Public Schools and doing very well. Hope to be involved in more exciting things upon graduation." . . . FRANK RIVERA is Export Sales Manager for the Dayco Corporation in Dayton, Ohio . . . "Still in Munich" writes HANK SCHAEFER, "facing uncertain future with Radio Free Europe, but looking forward to Olympics and publication of my book "Comecon and the Politics of Integration" by Praeger this summer." Incidentally, "Comecon" is short for Council for Mutual Economic Assistance, the Soviet-East European economic organization, and is sometimes abbreviated CEMA or CMEA . . . DAVE HANSEN and LARRY TAY-

LOR '57 visited campus in April while in the Valley to attend a Cargill meeting at Camelback Inn. Dave is Export Manager for Cargill in Portland, Oregon, and Larry is Vice President of Greenwich Marine, Inc., a Cargill subsidiary, based in New York . . . The Gillette Company is switching its Australian headquarters from Boston to Sydney and, consequently, the BILL HOLTSNIDERS planned to head for that area in June. Bill is General Manager of the Australian Group . . . CHUCK KAMMERER has been promoted to International Advertising and Sales Promotion Manager of the Parker Pen Company in Janesville, Wisconsin . . . As Vice President, Latin America and Caribbean area, of Revlon International, ANDY FURLAN of New York continues to travel south of the border. The Furlans have purchased a home in Bronxville . . . JERRY GAARDER, Promotion Manager for Armour-Dial International in Phoenix, has returned from a three-week trip to Central America and the Caribbean . . . After spending ten years in Africa with Mobil Oil, JIM MANLEY is back in the States and currently working in the Los Angeles office . . . FRED THORNE reports from Winter Park, Florida: "Having been in the U.S. for 4 years we hope to stay for some time. Of course, Disney World has had its affect on the Orlando area—some good, some bad. I must admit that we do miss Japan. We brought with us many happy memories, and left many friends." . . . After several years of teaching, MEL KERMAN has decided it is about time he used his Thunderbird training and is in the market for an international position.

SAMPER AWARDED SLOAN FELLOWSHIP



J. PHILLIP SAMPER, general manager of Kodak Caribbean Ltd., has been awarded an Alfred P. Sloan Fellowship at the Sloan School of Management, Massachusetts Institute of Technology. The fellowship is for one year and leads to a Master of Science degree in management. Samper was nominated by Eastman Kodak Company for the prestigious award.

Twenty-two Kodak employees have been awarded the Sloan Fellowship since the program was initiated at MIT in 1938.

Phil is a graduate of the Class of January 1961, at which time he was awarded the Barton Kyle Yount Award for character, scholarship and accomplishment, and also received the coveted Alfred Knight Scholarship award.

Since joining Kodak in 1961, he has served in various executive capacities in Peru, Spain and Puerto Rico.

The Sampers and their two sons will live in Cambridge, Massachusetts, during the time he attends MIT.



DR. DO-YUNG CHUNG, Dean of the Graduate School of Foreign Trade, Sung Kyun Kwan University, will join the Thunderbird faculty for the Fall Semester.

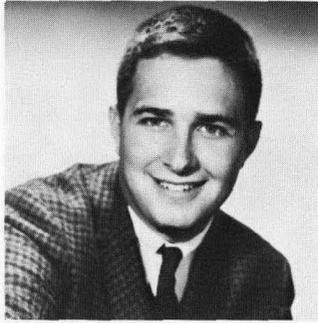
1960 DAVE WALLACE was appointed International Marketing Specialist in April by Performance Incentives Corporation in Minneapolis. He has been a creative programs director with the firm since 1969 . . . JOHN PIETILA, Racing Secretary for the United States Trotting Association, writes from Painesville, Ohio: "Work at Northfield Park in Northfield, Ohio, during the summer, and at Bay Meadows Race Track in San Mateo, California, during the winter months." . . . CARL DIEDA is an insurance agent in Huntington Beach, California, and handles all lines of insurance and variable annuities and mutual funds. He says they are content to remain in the U.S. and raise their five children and assorted pets . . . JOHN KIESER of Oakland has been doing a bit of traveling to Argentina and Brazil for Kaiser Aluminum & Chemical Corporation. Wife, VAL (TOGNAZZINI) hopes to accompany him on the next trip. In the meantime she is busy as a part-time secretary and with horse activities . . . BURTT McKEE is Vice President-Associate Client Program for Business International in New York, and has assumed responsibility for ACP services in the western hemisphere . . . Following several years overseas with United States Investment Distributors, the BOB WALKERS have returned to California and are residing in Corte Madera. They spent the last few months in Monte Carlo . . . BOB KNUTH, teacher in the Santa Rosa (California) City School System, plans to return to school next year. He will pursue a Masters in Counseling at the University of Oregon.

1961 JOE DE COLA'S first solo effort as a documentary filmmaker ("Mission to Yenan") ran on NBC the week prior to President Nixon's China trip and received excellent reviews. NBC has commissioned a version of "Volunteers", his second film for the monthly magazine show "Chronolog." The latter is a portrait of a group of U.S. radical terrorists involved in an attempted bank bombing . . . HAL COLEBAUGH, Second Secretary of Embassy in Bangkok, Thailand, has been there for over a year, and expects to remain for at least another three, after which he will probably be in Washington working in the Political Section of the Embassy . . . "Still living in the Commonwealth of Virginia" writes REGGIE HAIRSTON. "I am em-

ployed as State Welfare Supervisor with the Department of Welfare and Institutions." He would like to hear from Thunderbird classmates. Address: 15 Park Blvd., Staunton, Va. 24401 . . . The JOHN RUTTENS have been transferred from India to Guatemala by CARE, where he serves as Assistant Director. "Now working with GEORGE RADCLIFFE '64 and am happy to report all going well except for the fact that our household effects were held up by the Bangladesk War." . . . Following four years with American Cynamid, JIM PAULINO has accepted a position with AMC Industries in New York as Manager of Export Sales. Jim and CAROLE and their three children are living in Allendale, New Jersey . . . STEVE DE LATORRE writes from Sao Paulo: "Have just returned from the States after attending 5-week Management Development Program at the University of Texas in Austin. Quite a change after the last 10 years in industry." Steve is Vice President-Engineering and Purchasing for Champion Cellulose, S.A. in Brazil . . . While his Ph.D. from the University of Iowa is pending, ABRAHAM SCHERR is Chairman, Environmental-Legal Affairs for the Citizens Regional Environmental Coalition in Hartland, Wisconsin. The ultimate aim of the organization is balanced transportation, and they have been successful in halting two highways projects through court injunctions and hope to stop many more until the state moves on balancing its transportation systems.

1962 HAROLD NEVIN has been promoted to General Manager-Singapore and Malaysia of the Business Machines Division of the Singer Company. He will be based in Singapore . . . AL JENNINGS left Johns-Manville International to organize his own combination export management firm d.b.a. JENEX International, Inc. He writes from Decatur, Georgia: "We specialize in export of our supplier's industrial equipment and materials to the Middle East and South Africa. Supposedly, we are the only CEM in the Southeastern U.S. specializing in the Middle East, and all is going well." . . . BOB STUBLER is Manager of the home office of the Colonial Savings & Loan in Claremont, California. He is involved in community activities and is a member of the Board of Directors of the Claremont Chamber of Commerce . . . JOHN STANTON is Associate Registrar at the University of Vermont in Burlington . . . MIKE FRUMESS, who is engaged in a variety of advertising and public relation enterprises reports from Houston: "Beginning in July, will take on campaign chairman's job, Harris County Republican Party. Have U.S. senate and congress races in Mississippi, and 6 races in Texas. Suzanne passed doctoral qualifications and will receive an E.Ed. in June '73. Daughter Gretchen trying to get out of the third grade." . . . JIM DICKEY passed the California Bar Exam in 1968 and is a Division Counsel for Santa Fe International Corporation of Orange, California . . . JIM WOOTEN left Atlas Copco the end of March and accepted a position as Sales Manager for Borg-Warner do Brazil, headquartered in Sao Paulo . . . DR. CARLOS CORTES has been promoted to Associate Professor and named Chairman of the Mexican-American Studies Program at the University of California in Riverside.

FELDMAN CHAIRMAN OF CDWA PLANNING COMMITTEE



MORRIS FELDMAN '62 is Secretary and a member of the Board of Directors of the Chicago District Waterways Association, and served as Chairman of the Planning Committee for the nineteenth annual boat trip around the Chicago District Waterways.

He represented the association, along with the Illinois Congressional delegation, and industry and transportation leaders, at the Illinois Congressional Breakfast in the Nation's Capitol in May.

The Washington meeting was held for the purpose of presenting and discussing plans for a comprehensive solution to the water pollution problem of Illinois, and to further economic opportunities in Chicagoland, at Waukegan, in the Illinois River towns and Rural Southern Illinois.

1963 BILL BREYFOGLE is a Reference Librarian at the Kansas City (Mo.) Public Library . . . In September, TOR FOLKEDAL, Resident Vice President-Korea for First National City Bank will begin a four-month program for Management Development at Harvard University, courtesy of FNCB . . . BOB and PAT LETT are still living in Albuquerque, where he is a systems consultant for National Sharedata Corporation . . . "Left Armco," writes HAL OLCOTT. "Took a brief vacation and then accepted a fine position with Airco. Looking forward to relocating in Brazil during the latter part of the year." . . . JOHN ALFORD has been elected County Court Clerk of Pemisot County, Missouri . . . BRUCE FREDERICK was recently promoted to Senior Investment Executive of Shearson-Hammill in Chicago. He has been invited to be on the Management Advisory Council which is meeting in Europe at the end of the Summer. COLLETTE has become an Illinois licensed real estate broker . . . Having completed the MBA program at Indiana University, ROGER KINCAIDE has returned to the working class. He is currently a Management Consultant for Arthur Young and Company in Chicago . . . MARTHA BOBO of Phoenix writes: "Our 14 year old daughter and I shall be leaving for Europe in May for a two-months' stay. We will be visiting my parents in Germany, whom we haven't seen in five years. BOB will remain at home to baby-sit our seven year old."

1964 JOHN NESBIT expects to receive a Masters in Public Administration from the Univer-

sity of Oklahoma in 1973. In the meantime, he is a cartographer for the U.S. Naval Oceanographic Office in Suitland, Maryland . . . The NORVAL TYLERS of Phoenix have purchased a plane and Norval has his pilot's license. MARY ANN is taking flying lessons, and is on the Board of the Phoenix Young Republicans. The Tylers hope to move to Nassau this Summer . . . We had an interesting telephone visit with HANK HERMANN of Mexico City in May. He is now in charge of the Latin American operations of Labelmatic, and planned to be married in June . . . CHUCK LAGERGREN, Service Representative for J. I. Case Company, was transferred back to the States from Peru last August, and began working as domestic field representative in the Cincinnati area . . . Following several years in Oslo, Norway, RANDY PYLE has been assigned to Kingston, Jamaica, by Good-year and promoted to Western Hemisphere Regional Manager of Earthmover Tire Sales and Service . . . ED FREY is Latin America Marketing Director for Miles Laboratories, and will be working out of the home office in Elkhart, Indiana.

1965 In the Spring of 1971, COLT CARAWAN left Strassenburgh Labs to set up his own business in Goldsboro, North Carolina—AMAID, Inc., manufacturers and distributor of aerosol products. Business surpassed his expectations and he discovered that the organization was not broad enough to cover a diversity of business interests. He recently merged into a new company along with several other ventures to provide a unified effort. Carawan Enterprises takes care of the sales and service of tapes and players, and offers extensive marketing services . . . BOB CUSHMAN has been named Sales Manager of a new Armco grinding media plant recently constructed in Cividale, Italy. The company will service the European, African and Middle East markets. The Cushmans and their two children live in Udine, Italy . . . BOB GRAVEL writes from Sao Paulo: "After seven years I left Union Carbide to head up American Can's operations in Brazil. At this stage the Company is quite small, but disposable 'Dixie' cups are coming of age so we should be expanding rapidly. Hated to leave the great weather in Caracas, but were fortunate to find a nice house with a large yard only a few miles out of the City" . . . The BILL MARRS are living in Lafayette, California. As District Sales Manager for Princess Cruises, Bill spends his time calling on all travel agencies in Northern California, Nevada and Utah. The Marrs are planning a Mexico cruise in the Fall . . . TONY MICHAELSON was married to Miss Margo Dusa of Portland in November '71, and is employed as an Investment Broker for Shearson, Hammill & Company in Bend, Oregon. He was recently elected to the Foundation Board of Directors of Central Oregon Community College . . . MARY SELSER, of New York City, a Special student in 1965, reports that she is now retired and plans to attend the summer session of the Rio Summer School sponsored jointly by the Instituto Brazil-Estados Unidos (IBEU) and the University of Arizona . . . While on a vacation to Hong Kong in October, DICK ROSALAK spent several delightful evenings with FRITZ

CHARLES MACHINE WORKS HIRES '69 GRADUATES

Two 1969 Thunderbirds have recently accepted employment with the Charles Machine Works of Perry, Oklahoma, manufacturers of Ditch Witch trenching machines and attachments for the global market.

JIM K. SMITH has been appointed manager of international marketing after three years with Caterpillar Tractor Company in Peoria, Illinois.

BARNEY BLACKBURN has been named assistant manager of the firm's international marketing department, with primary responsibilities in Latin America. Since 1969, he has been with William Brothers Overseas Construction Company in Bolivia, Brazil and Ecuador. His wife, Carmo, is a native of Brazil.

Both Jim and Barney will make their homes in Perry, but will do extensive traveling to foreign markets.



BLACKBURN



SMITH

BANNIER of Chicago Bridge & Iron. Dick is still with Nuclear Chicago, and resides in Evergreen, Colorado . . . NILES HELMBOLDT resigned from First National City Bank and returned to the States from Liberia to form his own company. The organization will act as a financial intermediary between African investment opportunities and U.S. institutional investors. The Helmboldts reside in Hadlyme, Connecticut . . . JUAN VIVO, Commercial Manager of Monsanto's fabricated plastic products operation in Mexico City writes: "Going into the second season as commercial manager—toys, which is a tremendously rewarding position as I get to select and play with toys from all over the world. Also responsible for profits and sales, but the biggest kick comes from seeing kids play with our products which include Mattel Toys made under license."

1966 DAVID ARMS is Vice President of the Peninsular Service Company (investment counselors) in Cleveland, Ohio . . . DENNIS BARK received a Ph.D. "summa cum laude" from the Free University of Berlin in January 1970. Currently he is a National Fellow at the Hoover Institute in Stanford, California . . . PETER BAER of the division wholesale staff of Standard Oil of California is living in Portland, Oregon, and is attending night school at the Northwest School of Law . . . As Southeastern Sales Representative for the Ford Meter Box Company, DICK DANIELS travels in Georgia, Alabama, Central Tennessee, Florida

and the Caribbean. He occasionally sees the BILL GLEASONS, the DAVE LE-BLANCS, the LUIS GARCIAS '64 and VAL STUKULS '68 in Puerto Rico . . . OLLIE FORD is teaching English as a second language at Lowell State College and at Boston University . . . The KEN HOLBROOKS have been transferred from Miami, Florida, to Hong Kong by Esso Chemical Inter-America . . . In July, the ANDY JOHNSONS will move from France to Dusseldorf, Germany. In their new location, Andy will be European Marketing Manager for Armco-Eurotec G.m.b.H. . . . GREG MITCHELL, Marketing Manager for the Grizzly Corporation in Jacksonville, Illinois, writes: "Saw JERRY GREENE in Chicago in March. He was up from Panama where he is Vice-Gerente General (Eastman Kodak). We called DAVE REUTER, who is now in Houston. Reuter and Greene were to meet in Atlanta the following day as both had business there." . . . The LLOYD STRAITS are on a temporary Mexico City assignment for Manufacturers Hanover Trust Company. They meet the JERRY SCHNEIDERMANS '54 of Chase Manhattan at various MC banking functions, and just recently discovered that they had Thunderbird in common. While on an outing to Tula, they met another Thunderbird at a refreshment stand—who introduced himself as JACK McQUILKIN '67. Jack has been attending National University in Mexico and planned to return to the States in May . . . TAKASHI YAMANOBE is assistant manager of the machinery and chemical department of Mitsui & Company, Ltd. in San Francisco.

GRANT NAMED EXECUTIVE VP

The Board of Directors of Grant Advertising International, Inc. has elected BILL GRANT, JR. '66 Executive Vice President. Bill has worked in New York, Panama and Chicago and previously was the Vice President of International Development. He will be based in Chicago.

1967 JIM DELAHUNTY writes from Unionville, Ontario: "Had the MIKE PORCHE'S of Bristol, Connecticut, up for a house warming in April. Now I have responsibility for 72 Hallmark salesmen and district managers from Newfoundland to Vancouver Island." . . . ANDY and MELANIE DONNELLY have been assigned to Bonn, Germany, where he is Manager of a new petfood company purchased by Purina. In spite of the fact that this move makes the third language change in as many years, the Donnellys are enjoying it immensely . . . JOHN DUDLEY is Communications/Field Coordinator of the American Revolution Bicentennial Commission of Texas, and is currently residing in Austin . . . TED GURZYNSKI has accepted a position as commercial loan officer for Marshall & Ilsley Bank in Milwaukee . . . BRUCE GALLIT reports from New York City: "I am Co-owner of New York's newest Russian Restaurant and night club, —'Casino Russe' which has taken over the old location of Sardi's East. As head of Tillag Enterprises, my new company is engaged in the sale of rail and heavy equipment to Venezuela, venture capital and mergers between European, Canadian and American firms, and real estate development in Georgia and South

Carolina." . . . BILL HANDFORD is a Consul at the Embassy in Mexico City . . . BILL HOLLEY is Assistant Cashier for the Huntington National Bank in Columbus, Ohio . . . MARIO LAMAR will receive a law degree from the University of Miami (Florida) in January and plans to practice law in that area . . . The GLEN MACGREGORS of Palo Alto, California, hope for a European assignment sometime this year. Glen is a staff analyst with Alexander Proudfoot Company . . . EARL OMAN writes from Mexico City where he is Manager-Retail Stores for Firestone International: "Have been in Mexico City for approximately one year now and during this time have had numerous gatherings with fellow '67 Tbirds including CLARK HALLMAN, JOHN PFEFFER, BILL HANDFORD and newly arrived HENRY TRUE. Also, manage a few sets of tennis with WAYNE BATTENFIELD '68 who passed through on home leave. Also see LLOYD STRAITS '66 and wife occasionally." . . . The RICK RONEYS have been in Nairobi for the past twelve months with Firestone's new tire plant. "Kenya is a beautiful country and a wonderful place for safaris. We are now planning for our home leave in June." . . . JIM and ANNE (WERNER) TEAFF have been assigned to Caracas by Manufacturers Hanover Trust Company.

1968 BILL and DOTTY DEMMIN have been assigned to Bridgetown, Barbados, by Bank of America. Thunderbirds passing through the area are invited to drop by — Telephone 61505 . . . CHRIS GARSALT writes from Caracas: "I left A.I.U. and joined JEAN CONTEMPS REPRESENTACIONES, A.S. in Caracas as a partner and General Manager. My firm is a manufacturers' representative for several U.S. and European firms." . . . STEVE GOLD was recently promoted to Vice President of Seligman & Latz in New York . . . DOLPH JOHNSON left Global Vans Lines and joined a Brazilian firm as a partner. He has since sold his interest and is currently on an extensive jaunt through Latin America . . . Expansion of America Mail Line's trade development activities took on an added dimension with the appointment of MAURICE MARTIN as the company's International Trade Development Specialist. He will concentrate on organizations and associations which could profit by entering into trans-Pacific trade. Early this year, he accompanied the Oregon Trade Mission to the Far East with stops in Japan, Korea, Taiwan, Hong Kong, Singapore and Malaysia. He resides in Redmond, Washington . . . LEE MILES writes from Costa Rica: "For the past few months, I have been travelling down through Central America getting a feel for things and avoiding the bite of the U.S. winter. In a few days I will be flying on to Colombia, a country I am somewhat familiar with, the place where I graduated from High School." . . . JERRY MONELL is teaching social science and physical education in the Santee (California) School District. CAROL is finishing up her California Elementary School administrative credential for a supervisory position in Cajon Valley School District. Jerry received a Master's in Administration from San Diego State University in the Spring of '72. FRED MILEY '67 visited

the Monells in La Jolla while on a business trip for Foote, Cone & Belding out of San Francisco . . . BRIAN O'CONNOR is completing his first year in the Seminary, and has three more years of study prior to ordination. On June 12th, he left for a 12-week stay in Ciudad Guayana, Venezuela, to assist a group of priests at a mission owned by the Archdiocese of Minneapolis-St. Paul . . . DAVE PEACE resigned as Village Manager of Almont, Michigan to accept a like position with the City of Fulton, Kentucky . . . "Just graduated from University of Oklahoma Law School," writes AL PEASE, "I have passed the State Bar and have accepted a position with the law firm of McCune, Hiaasen, Crum, Ferris and Gardner in Fort Lauderdale, Florida . . . BERT PINARD is District Manager in charge of Ford accounts in Turkey, Yugoslavia, Poland, Hungary and Egypt. He resides in Istanbul . . . FRED SAAH has been named Vice President of Leeds-Raines Associates, an executive recruiting firm in New York City . . . DON SEFCIK has been promoted to Resident Manager for the United States and Canada Division of Dow Banking Corporation, and will be headquartered in New York . . . GEORGE SMITH is a Sales Representative for the Liberty Mutual Insurance Company in Miami, Florida . . . JOHN WHITE was scheduled to receive his Master's degree from Oberlin College in May, and has accepted a position with the Maumee (Ohio) Valley School . . . RANDY WOOD writes from Willoughby, Ohio: "We moved to the Cleveland area in January after completing Caterpillar training program in Peoria. Took option of going to work for Towmotor Division. Recently went to the time trials for Indy 500 with DICK and MARY ERLER '69. Also saw JOHN and MARY BARELLI and two children while in Indianapolis. I am working with BILL WALSH '71 in Market Development at Towmotor."



In April, BOB and HAYDEE SNYDER of Portland, Maine, visited the BOB BALLANTYNES in Beirut. The photo above shows the two couples at Laklonk in Lebanon. Bob is a Special representative (Middle East & North Africa) for the Kelly-Springfield Tire Company.

1969 JURGEN BRENDEL writes: "I have been called back from the AIU-Paris office where I spent two years. Once again, I entered the big chase and the fight for a piece of the action in New York. If things continue to go well, I'll be back overseas at the beginning of next year." . . .

The TIM COLLETES were scheduled to leave in April for a Marine Midland assignment in Panama . . . CHRIS and BEA DEMARET have been transferred to AIU-Brussels . . . ROBERTO de VALENCIA is assistant manager in charge of the Treasury at First National City Bank in Bogota. He will be taking a six months' leave of absence from the Bank to attend the Delft Institute for Industrial Management in Holland . . . ERIC FABLE, Corporate Treasurer of St. Mary Parish Land Company in Denver, has been made a Director of three subsidiaries, and also a Director of the Minnesota Mobile Home Corporation . . . GERRY MORDRET writes: "I am on my way to Accra, Ghana, to take over the job of field representative for the West Coast of Africa for Firestone. ISH BENNETT '59 and BOB STEINMETZ '55 are my bosses, and I am looking forward to going to work after two years of training in New York." . . . CHUCK HAZEN was recently appointed Manager of Chase Manhattan's investment subsidiary in Thailand. He received the promotion the same week their third child was born. He also reports that JOHN HOUSE has been transferred from Chase-Singapore to New York for credit training. LARRY LAMB from Chase-Djakarta has gone to Singapore to take over John's position as Manager of the Orchard Road branch . . . JOHN JONES of American Express International Banking Corporation plans to be in Paris for a few months searching for bankers for European assignments. Anyone interested should contact him at AEIBC, 2 rue Auber, 75-Paris 9e . . . BILL KLOEPFER is Manager of Chase Manhattan in Roadtown, Tortola . . . TOM KRILL, Service Administrator for Clark International Marketing Corporation in Benton Harbor, Michigan reports that the following T'birds are with Clark: JOHN BISIO '47, Chicago; RON WARTER '65, El Salvador; FRANK CAHILL '69, Hong Kong; and JOHN ERVIN '71, Benton Harbor . . . VAL NAVARRO writes from Madrid: "Many things happening. I got married a year ago. We also have a handsome boy, 2½ months old, and I was promoted to General Sales Manager for Certified Iberica, S.A. (National Chemsearch) in Spain." . . . JIM NORMAND, a former Phoenix resident, has been elected an international officer of the First National Bank of Fort Worth . . . PAUL PETERS reports: "I am working for Alexander Proudfoot Company, a Chicago-based management consultant company. Still living in Brussels, except that I fly from Europe to my U.S. home in Redondo Beach every month, and then return for another month's work. Enjoy Europe immensely, and really like Amsterdam. Spend some time on the French Riviera, looking at the two piece bathing suits. Will be based in Europe permanently with our company's newly formed international division. I really got in on the ground floor and love the work." . . . DIETRICH PIOTROWSKI will spend the next year in London as sales manager for a German wine company . . . BRUCE POSEGATE is accounting manager for the Army & Air Force Exchange Service at Fort Clayton, Canal Zone . . . ROSS QUAN is a Trade Promotion/Research Officer for the U.S. Department of State. At last writing, he was in Paris working on an exciting apparel manufacturing equipment exhibition . . .

SANDY STONE left Chase Manhattan and has accepted a job as marketing assistant at Union Carbide's Puerto Rico headquarters . . . In January of this year, BOB STEWART joined Oiltools International Ltd., in London. He will be working out of that office as a sales engineer covering the Middle East and Africa . . . the WALT SWEETS are living in Darien, Connecticut, and he commutes to his position as account executive for Foote, Cone & Belding in New York. He is also working on a Masters in psychology at the New School for Social Research in NYC.

WRIGHT ASSISTANT INTERNATIONAL BANKING OFFICER



STEPHEN B. WRIGHT '70 has been appointed an assistant international banking officer of Marine Midland Bank in New York.

He joined Marine Midland in 1970 as a management associate, and is now assigned to the commodity financing

division of the international banking department.

Steve is married and lives in Manhattan.

1970 JIM BORONA writes from Dallas: "Moved to National Chemsearch headquarters from Puerto Rico tour. Will be moving to Caracas first of June to August 15, and then expect permanent re-assignment with one of subsidiary companies located most likely in Caracas." . . . WES DAVIS is an attorney with Beckmann, Stanard, Keene, Krenek & Fulton in San Antonio, Texas . . . After graduating from Thunderbird, YADALAM DWARKANATH enrolled at the University of Puget Sound and received a Masters in Business Administration. He returned to Bangalore, India in March of this year and is employed as a junior executive by Srikrishna SPG. & WVA. Mills . . . MALINDA ELLIOTT is working for McKinsey Corporation in Washington, D.C. She was formerly with the Praeger Publishing Company . . . BOB GILMAN has been named area manager, Southeast Asia and the Subcontinent, for American Express Company and is headquartered in Singapore . . . MIKE HARVEY, of Omaha, Nebraska, writes: "Spent a year in Washington, D.C. as the Legislative Assistant to Hon. John Y. McCollister and accepted an appointment as Attache with the U.S. Department of Agriculture in Nairobi. This position vanished in the price/wage/employment freeze. Decided that the Civil Service wasn't my thing and went to work for Ford." Currently, Mike is a business management analyst in Ford's marketing division in Omaha . . . After working as a securities analyst with Harris-Upham on Wall Street, JIM HENDERSON is now with a professional organization—Financial Executives Institute, which is the main voice of corporate finance in the country. His

job is primarily in the area of financial public relations. He recently visited with DOUG REYMORE who was enroute to Panama for a two year assignment with Gerbers . . . The DAVE HERTELS have returned to Ridge Tool headquarters in Belgium after spending a few months in Germany . . . HENRY HINDS belatedly reports his August 1971 marriage to Miss Antonieta Arreola. He is working in an anti-poverty program for the State of Texas in El Paso . . . OLIE and SANDRA JAKOV are stationed at Fort Hood, Texas, where he is teaching Spanish, and translating Spanish documents for the U.S. Government . . . FRED MONTANO has been appointed Manager Marketing-Far East for American Express I.B.C. and has been assigned to Okinawa. Before leaving Europe, the Montanos spent a month in the Frankfurt area. During this time he saw the BUDDY ROSES (Buddy is manager of American Express Office in Ruislip, England); ALI and SIV RAHMATIAN (Manager of AMEXCO Ashaffingberg Office in Germany); and the GARY COUNTS (Manager of AMEXCO Darmstadt Office, Germany) . . . WARREN MORRIS received a Masters in Business Administration from Stanford University in June, and has accepted a position with Morgan Guaranty Trust Company in New York . . . DAVE MOREHOUSE is a commercial credit loan trainee with United California Bank in Los Angeles . . . PHIL O'ROURKE is employed by Beringer Vineyards of Napa Valley, California, as a management trainee in the packaged goods division . . . JIM POBANZ is a management analyst for the Port of New York Authority, and continues to make jewelry. He recently had a show at Northern Arizona University in Flagstaff. He also imports jewelry from Greece. If you are interested in such jewelry contact Jim at 109 Bank Street, New York 10014 . . . CHONG RHEE is employed by The Hong Kong Bank of California in Beverly Hills, California . . . As Export Representative for Seagrams Overseas Sales Company in Hong Kong, DICK ROBERTS is traveling throughout the Far East . . . SUSAN SCHAEFER writes from Philadelphia: "Began working with Fidelity Bank as a credit analyst in international department in May '71; I am now assistant to Executive Vice President. There are lots of T-birders at Fidelity." . . . GIL MERINO DE VILLASANTE left Procter & Gamble and is now working for McCann-Erickson-Stanton in Mexico City, as an account executive on the Coca Cola account . . . JEFFREY BANKS is an account executive with Metro Transit Advertising Company in Oakland, California . . . RICARDO BENGOLEA writes from Argentina: "After graduation in May I spent a couple of months in the States and Brasil. Finally came back to Buenos Aires where we are building up a new branch." He is manager of the B.A. branch up the Steiner American Corporation . . . WAYNE FULCHER of Benton & Bowles in New York has been promoted from assistant account executive of General Foods Cereals to the Procter & Gamble "Scope" account . . . HERALD and CHERI (QUAN) HENSLEY of Denver, Colorado, expect to vacation in Europe this Fall . . . GEORGE NORTON has accepted a position with Engelhard Minerals and Chemicals Corporation, and will attend night classes at Rutgers University Graduate School of Business.

The Nortons live in Plainfield, New Jersey . . . TOM O'KEEFE is employed by the real estate investment firm of Grubb & Ellis in Newport Beach, California . . . Enroute to Puerto Rico for Levi Strauss, OSCAR CERALLLO stopped off at the Miami headquarters and discovered that the assignment had been cancelled and that he had been promoted to Marketing Manager for the Inter-America Division. The position includes marketing-advertising responsibilities for the entire Latin America market, excluding Mexico and Argentina where the company has independent subsidiaries.



OSCAR CURCURLLO '70 chats with Dr. Norman Borlaug, the 1970 Nobel Peace Prize winner in Cresco, Iowa. During their conversation, Dr. Borlaug, a former campus speaker, was pleased to learn that Oscar had attended Thunderbird and had worked for CLAIR, in which he expressed an interest. Dr. Borlaug, a native of Cresco, had returned to that city to witness the unveiling of a bronze sculpture in his honor. The statue, located in Beadle Park, shows Dr. Borlaug with his feet sunk into the earth, his hands clutching sheaves of wheat and on his shoulders perches a mantle of an eagle. The sculpture was created by Karen Laub-Novak, also a Cresco native.

1971 BILL ACHESON is employed by the Puerto Rico Valve and Fitting Company in Guayamo, P.R. . . . As an international sales representative for Shure Brothers, CHUCK ASHER is currently on a month long business trip to Tokyo, Hong Kong, Manila, Thailand and Taiwan . . . JOHN and JANICE BELLAVIA are living in New Brunswick, N.J. while he is a management trainee with the Olivetti Corporation . . . BOB BETETTE writes from Corte Madera, California: "Since graduating in May I have purchased a small importing company, and also became a vice president of Armbee Corporation (an import/export company); comptroller for Bob Cummings, Inc. (wholesaler of vitamins) and comptroller for Advanced Sales Institute (sales training programs)" . . . DEWEY CADY and DICK SCHICK are special agents for the F.B.I. — Dewey assigned to San Antonio and Dick to the Chicago area . . . JON CATE has been named assistant export manager of Varian Associates in Palo Alto, California . . . LLOYD CHESTER was promoted to administrative director of the French subsidiary of National Chemsearch and resides in Provins, France . . . JEFF DA-

VIS is employed by the Paramount Export Company in San Francisco . . . JIM HARKER reports: "Accepted position with Stone & Webster in April '72. In training under two highly respected Wall Street analysts and concentrating on publishing industry. Finding New York City exciting." . . . The BILL GOEPNERS have settled in their home town of San Diego and he has accepted a position with the international department of the U.S. National Bank . . . JOHN HAMILTON is business manager of Ink Art Printers in Orangevale, California; MIKE HERBERT is assistant to the president of Unicorn Industries in Anaheim, and MARTIN LAKOCINSKI is a vice consul with the Swedish Consulate General in Houston, Texas . . . KEN HERNANDEZ is the recipient of the 1972 Ad Auriens World Trade Club of New York Scholarship Grant, and received the award at the annual World Trade Club meeting at the New York Playboy Club on June 5th. The grant will be used toward an MBA in International Business at Pace Graduate School . . . TOM LEHMER is General Manager and Chief Executive Officer of the Protective Packaging Corporation in Santa Fe Springs, California . . . When we last heard from PETER McBRIDE he was on his way to Plymouth, England for the William Wrigley Company. From there he is scheduled to be in Spain for at least a year . . . LANCE MILLER is working in the Seoul offices of the Korea Shipping Corporation . . . PETE PALMEN is employed by the General Bank of the Netherlands in Amsterdam . . . RICK PHILLIPS' company — Computer Parking Systems, Inc. is doing quite well. It offers services in parking systems, steel erection and fabrication, and communications equipment and service. MARY JO holds an executive position on the Denver Olympics Committee . . . BILL SNYDER gave up on the New York banks and instead accepted a position with the Union Bank in San Francisco . . . MARK STOWE, International Trade Consultant for the Texas Industrial Commission in Austin, writes: "My wife, KAREN, and myself spent two weeks in Mexico City. Had to run our office there during the absence of our Director. Traveled to Washington for dealings with Department of Commerce about proposed trade mission to Sao Paulo and Rio. Will travel with 12 Texas industrialists to Brazil in middle August." . . . DAN TROTTER is assistant director of alumni activities at UCLA . . . BILL WALSH is a sales training representative for the Towner Division of Caterpillar, and resides in Willoughby, Ohio. PAULA is working as a manufacturers' representative for Jackies Mercado, a Chicago based firm . . . HAL GUNN is employed by The California Canadian Bank in Los Angeles . . . BOB HITCHCOCK was sent to London by William Wrigley Company in April, and from there was assigned to Paris for a two year stay . . . HAL BAKER writes from Columbus, Indiana: "Cummins Company has just established a manufacturing facility in Sao Paulo. I am working for the director of Program Management-Brazil in the coordinating of all legal and government requirements." . . . TONY DA SILVA of the Ridge Tool Company in Elyria, Ohio, is attending a production show in Djakarta, Indonesia . . . GARY CUNNINGHAM of Los Angeles reports that he enjoys working with Frank P. Dow Company, the nation's largest cus-

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tom house brokerage firm . . . The JON DWINELLS are in Buenos Aires on a three-month auditing assignment for Goodyear International. In their apartment building are PHIL CASEY and BILL and JANE HAYES. Phil and Bill are on an auditing tour for Standard Oil of N.J.

1972 At this early date, we have had no news from the Class of May 1972. Hopefully, we will have a lengthy news item for the Fall publication. We ask all May graduates to return their alumni questionnaire card as soon as they have located. **KEEP IN TOUCH!**

KEY MAN ITEMS

ROBERT HIBBARD KM'59 writes from Kitchener, Ontario: "After 12 years in Brazil and Mexico with 3M Company I returned to Canada in 1972, to open my own company in the area of imports-exports. Although my primary interest is in art craft of all sorts, I would be interested in hearing from any Thunderbird who is interested in establishing a representative in Canada for almost any type of product." You can contact Bob at 52 Halliwell Drive in Kitchener . . . RONALD DAVIS KM'65 is President of the Jayhawk Aviation Center in Topeka, Kansas. The Davises belatedly announce the birth of a daughter (Alissa Meric) in November 1970 . . . DR. WILLIAM TEMPLETON KM'69 was honored in March, along with his associate Dr. T. H. Taylor, as Man of the Year in Agriculture in the Upper South by the Progressive Farmer magazine for research in pasture renovation. At the January meeting of the American Forage and Grassland Council he was given the Merit Certificate for contribution to grassland agriculture. Dr. Templeton is Professor of Agronomy at the University of Kentucky . . . C. HYATT KING KM'66 writes: "After spending two years in Mexico with Victor Gasket Division of the Dana Corporation, I was transferred to Detroit as sales manager of the Detroit Office. In May 1972, I was appointed sales manager-special accounts and have relocated in Lisle, Illinois."

WEDDING BELLS

CONGRATULATIONS and BEST WISHES to the following Thunderbird newlyweds: JOHN and BETH CAMPBELL ('67) of Honolulu . . . LARRY and SUZANNE MATTHEWS ('70) of Agana, Guam . . . BILL and SUSAN MORGAN ('58) of El Segundo, California . . . DAN and SARA NEUTZLER ('71) of Kansas City, Missouri . . . The HENRY HERMANN'S '65 of Mexico City . . . BILL and PAMELA (REYNOLDS) RYAN ('70).

CRADLE ROLL

GIRLS: LARRY and GAIL STERN '65 of Tucson . . . GARY and SUE MULLENNIX '68 of Fort Wayne, Indiana . . . CARL and CATHY GONZALES '67 of Hagerstown, Maryland . . . LARRY and JILL KROH '69 of Decatur, Georgia . . . STEVE and SUE MULLINS '68 of San Jose, Costa Rica . . . TED and MARIA WITHERS '52 of Los Angeles . . . CHUCK and JUDY HAZEN '69 of Bangkok, Thailand . . . The GEORGE SMITHS '68 of Miami, Florida . . . TOM and CONNIE FIELDS '68 of Virginia Beach, Virginia . . . DAVE and MARGOT ARMS '66 of Shaker Heights, Ohio . . . the JOSE ROGGIANOS '62 of Buenos Aires . . . JOEL and JANET STUART '67 of Caracas . . . CHUCK and BRONWEN RICHARDS '71 of Houston, Texas . . . HAL and CAROL LOCKER '62 of Detroit, Michigan . . .

BOYS: AL and SANDRA PERDICAS '63 of Akron, Ohio . . . GERRITT and ANN VANDER ENDE '54 of Oakland, California . . . LOUIS and NEDRA KLEINMAN '60 of New York . . . CRAIG and JOAN GLADEN '65 of Frankfurt, Germany . . . BILL and MAUREEN MARR '65 of Lafayette, California . . . DICK and SUSAN ROSALAK '65 of Evergreen, Colorado . . . The BARRETT PETTYS '66 of New York . . . HAL and MANEE MARZ '66 of Singapore . . . DON and LINDA SEFCIK '68 of Berkeley Heights, New Jersey . . . JAIME and MARIA FERNANDEZ SPERONI '67 of Buenos Aires . . . OLLIE and SANDRA JAKOB '70 of Copperas Cove, Texas . . . JOHN and JANICE BELLAVIA '71 of New Brunswick, New Jersey . . . The JOHN AR-

NOLDS '61 of San Salvador . . . PAUL and KATHY KEIPP '67 of Peoria, Illinois . . . PETER and HILLARY FEDERSON '67 of Bangkok, Thailand . . . CARY and SUSAN MORTON '69 of Dekalb . . . RAFAEL and BARBARA DESCHAPELLES '69 of Summit Hills, Puerto Rico . . . DAVE and ELSA HAMPTON '67 of Winston-Salem, North Carolina . . . ED and MARIE READING '67 of Bogota, Colombia.

VISITING THUNDERBIRDS

MICHAEL LEARY '71 of Duluth, Minnesota . . . AVERY McCARTHY '61 of Burlingame, California . . . ROBERT WILLIAMSON '69 of Chicago . . . JEFFE ANDERS '68 of Los Angeles . . . GEORGE ROOT '70 of Sun Valley, Idaho . . . HOWARD PATTERSON '69 of New York . . . DR. SHELDON MARLOW '51 of Carlsbad, New Mexico . . . FRED ANDRESEN '58 of Reading, Massachusetts . . . EDEN and GLADYS HUTABARAT '65 of Djakarta, Indonesia . . . JOHN AVARD '65 of Elyria, Ohio . . . DAVE HANSEN '59 of Portland, Oregon . . . LARRY TAYLOR '57 of New York . . . JIM MANLEY '59 of Los Angeles . . . TOM McSPADDEN '65 of Phoenix . . . DOUG REYMORE '70 of Panama . . . STEVE SWENERTON '66 of San Diego . . . the WENDELL MORANS of San Pedro, California . . . JERRY WHITED '70 of New York . . . DEAN and KATHLEEN HENDRICKS '67 of Enid, Oklahoma . . . CARLOS and MARINA SCHEER '69 of Maracay, Venezuela . . . STEVE HEINER '62 of Djakarta, Indonesia . . . MITZIE BARRUTIA of Tustin, California . . . MARK DANIELS '69 of Tiffin, Ohio . . . LEITH A. SWANSON '71 of Orange, California . . . JERRY and EDITH OLSON '50 (and son, David) of Walnut Creek, California . . . DEAN ANDERSON '69 of Alta, Vermont . . . SAM LONGFIELD '52 of Farmington, Michigan . . . BOB HINKLE '58 of Ventura, California . . . VINCE ZAMIS '70 of New York . . . JIM RUHLMAN '57 of Guayama, interviewing for the Puerto Rico Valve and Fitting Company . . . DICK LOTH '62 of Providence, Rhode Island, interviewing for Industrial National Bank . . . and BILL FAGAN '70, who is attending a 9-week management course at ASU, courtesy of FNCB.