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THUNDERBIRD

invitational

BALLOON RACE

GLENDALE, ARIZ.

59th Ave. and GREENWAY
American Graduate School of International Management



The Thunderbird

Fall - Winter
1976



"A LOOK BACKWARD"

AND

"A LOOK FORWARD"

G. Clarke Bean

The words "vision" and "foresight" are often used too freely, but I honestly feel that Major General Barton K. Yount had an exceptionally acute view of the future when he decided that international trade would become such a major part of our lives and founded what was then the American Institute for Foreign Trade in 1946.

I first became aware of the School when I came to Phoenix in 1947 in search of employment, having decided to leave the New York area because of my health. Among several letters of introduction, I had one to Finley Peter Dunn, Jr. at the School.

The following year, my brother, John Bean, having recently graduated from Amherst after a stint in the service during World War II, enrolled as a student in the School's second year. So, you can see I have been acquainted with Thunderbird for quite a long time, although my active involvement on the board started in 1972.

I trust and believe that General Yount would be thrilled by the School's present strength and reputation. Its stature throughout the United States and the world is unquestioned, and its unique character, which combines pragmatism with expertise, places it alone among accredited graduate schools of management.

The board and the administration have recently been working hard on reviewing the makeup and organization of the board so that it may be of greatest support and strength to the future of the School. We are delighted that one of its highest priorities will be an upgrading of the physical plant as well as continued improvement of the academic level. Construction will start soon on dormitories, signaling the beginning of a major move forward for the American Graduate School of International Management.

Your board is dedicated to quality in the caliber of the student body, the faculty and the administration. Most of all, we are concerned with the caliber of our product—the education which our graduates have received. We are proud of our record in the past, but we think it can be improved in the future. Your support as alumni will be a major factor in reaching these goals.

G. CLARKE BEAN

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DIANE CONNELLY '56



THOMAS J. BEATTY '77



CHRIS GORSLINE



NOEL FORD



The President's Message

We are celebrating our thirtieth year and, frankly, there's a lot to celebrate. Since 1946 we have graduated over 10,000 students who are now performing ably in over 100 countries around the globe. The School continues to operate in the black, which is quite a feat for a small, private school in Arizona which started with a deactivated Air Force base and borrowed funds.

As we look ahead we have two major goals. First of all, we want to translate the ever-increasing inquiries and applications into tighter admission standards. We want a small (750), highly selective, private graduate school. We are getting close to it. We now require a 3.0 or B average for admission and require all applicants to take the Graduate Management Admission Test. We want a mix of 25% foreign students, 20% women, and experienced, more mature Americans.

Secondly, we want to rebuild the campus starting with new residence halls, a new classroom auditorium complex, and faculty offices. We're starting two new residence halls this year. We want to retain the southwestern architecture and casual informality.

We are making great strides in achieving both of these major long-range goals.

A handwritten signature in dark ink that reads "Wm Voris". The signature is fluid and cursive.

WILLIAM VORIS
President



LETTERS



Commemorating thirty years of our school's existence, this THUNDERBIRD is "A Look Backward — A Look Forward" issue. I requested statements from key administrators as to where they see us now as an institution as compared with where we have been.

G. Clarke Bean, Chairman of the Board of Directors, offers an overview; William Voris, President of AGSIM, adds specifics; Robert L. Gulick gives Admissions' viewpoint; M. David Merchant writes of plans, grants and the Thunderbird Fund for Development and Public Affairs; Academic Dean Marshall Geer III states our academic philosophy; Robert J. McMahon spells out World Business' plans to strengthen that department's offerings; Jorge Valdevieso and Frank R. Jackle explain the unique background of our Modern Languages Department; Joaquin M. Duarte, Jr. acknowledges the brilliant professors who have comprised the International Studies Department. As a change of pace, alumnus-in-residence Tom Beatty examines AGSIM's assistantship program and gives his insight on being the Alumni Office's "own."

The list of Alumni Resource Persons, ready and willing to help you world-wide, continues to grow.

Alumni associations continue to expand and strengthen, offering fellowship and service. They consider how to spread our name — to prospective outstanding students (Mexico's specialty) and to internationally oriented companies (Los Angeles and New York). They concern themselves with finding jobs for fellow Thunderbirds (Houston and San Francisco). They seek to develop AGSIM's professional continued education programs for their members and friends (Arizona). They offer a friendly and helpful peer group far from "home" (Tokyo and Tehran). Support your School's goals and enjoy other T-Birds wherever you may be. Check the association contact name nearest you and contact this person. Or write me how to establish an association where you are now.

See the return envelope for special offer through your Alumni Office:

"TWIPs" are in — to Switzerland and Mexico at special alumni rates.

The price on our beautiful Thunderbird ring is at an all-time low.

You can buy a newly-designed diploma for \$5 from Admissions and Records.

Alumni-in-Residence offer you a free first issue of **Thunderbird Research International**.

Please **write** me if there is any specific way this office can serve you or any statement you would like to make about Thunderbird. Plaudit or brickbat, I'll pass it on. Our common goal is the improvement of our School.

DIANE CONNELLY
Editor

T-Bird graduates' worlds of work are becoming as diverse as the graduates themselves. As winner of a competitive essay contest sponsored by the Circumnavigators, an organization comprised of distinguished international travelers, student ELEANOR HAMRIC '76 was awarded a trip around the world. Since her graduation last May, Eleanor has been researching her winning essay topic, "The Role of Women in The World Today," by interviewing women in many countries.

Just thought I'd drop you a line during my voyage! I was the guest of PHIL BLAISDELL '70 in his beautiful Repulse Bay apartment in Hong Kong. We had never met before, but in true T-Bird style he offered me his home and friends during my stay there!

So far, my trip has taken me to Japan, Taiwan, Hong Kong, and Singapore, where I was the guest of KEITH BOVETTI '75 and his lovely Japanese wife, Kyoko. We all agreed that T-Bird was one of the great experiences of our lives, and Phil and I (maybe) have talked two up-and-coming retirees to lecture at school!

Diane, I can't tell you how great it is to be traveling alone around the world and arrive in an unknown place, whip out my T-Bird address list, and have an "instant" colleague and most probably friend to welcome me.

From Singapore I sailed to Bali on a short 5-day cruise, and spent a week in Bali. Then on to Bangkok and Calcutta and Katmandu and Calcutta and Delhi. From India I go on to Istanbul, and then into USSR for two weeks!! I come out in Scandinavia, "lightly" across Europe, and back into the USA by Christmas.

I have been **most** fortunate in my research project — through the SOROPTIMIST CLUBS in Japan (a lady named Dottie Kissinger is the President!); YWCA in Taipei; personal contacts in Hong Kong; a women's leader in Singapore. While it's too early to draw any general or specific conclusions yet, I can assure you that the women in Asia are positive and very well organized. It is a movement that is generally for the educated elite, but seems to be starting off in each country at a good grass-roots level. They are practical and determined and to-the-point, and seem to be making **great** strides.

All the best to you and T-Bird.

Ciao,
ELEANOR HAMRIC '76



Thirty Years And Now?

As Mabel and I stroll across the campus these days, I'm reminded of the first time I saw the campus on July 5, 1946. As we approached the campus on that occasion, after having traveled for what seemed miles through uninhabited desert, we spotted four hangars rising from the desert floor surrounded by a group of dusty, cob-webbed, one-story buildings. The landscaping, what there was of it, appeared parched and unattended. The grass was knee high and bone dry. This was to be the birthplace of one of the most incredible ideas in higher education.

Today, by contrast, the campus looks manicured. Many of the old buildings are still used, but they are surrounded by new structures, particularly in the area surrounding the faculty building (control tower). The first of these, built in 1965, is a residence hall for fifty married couples. (Yes, we decided it was time to move the married couples out from the center of the campus, from the center of our single men's housing area.) This building, made possible by a loan from the Valley Bank, is called East Apartments.

The second building in this area is the new Library built in 1970 at a cost of \$500,000, all gifts and grants from members of the Board of Directors with help from the AMA and The Goodyear Tire & Rubber Company. The funds for this project were pledged and all paid within a period of 18 months. Built to provide 15,000 square feet of space for library purposes, this was deemed larger than necessary at that time, and 5,000 square feet, one-third of the building, was sealed off to provide for the needs of our placement and alumni functions. Today the library badly needs that additional 5,000 square feet. Satisfying this need is currently our number one priority, and plans are in the making to make it possible to move these two functions to new quarters.

The last building in this area is another residence complex for 50 married students or 100 single students. This project was made possible by a direct loan from the Federal Government for \$374,000 at 3% interest and a term of 40 years. This complex of four two-story buildings grouped around a central court and named West Apartments, is currently our best housing facility and is located directly across the road from Apartment 8 in the Hangar Leanto.

Apartment 8, by the way, is where the Ericksons lived for 18 years before moving to the south end of the campus into our faculty housing complex. This faculty housing area, sometimes referred to as the "high rent district," is composed of 12 individual homes of 4, 3, 2, and 1-bedroom variations. These homes were built with the proceeds from mortgages obtained on each individual home — nine of them in 1964 and three in 1970 — and all are self-liquidating from the proceeds of the rental income.

They have served admirably as housing for a portion of the faculty, particularly as interim housing, until new faculty are able to find permanent homes in the surrounding community.

All of the building projects are tied together by a paving project which extends from West Apartments on the south clear across the campus.

Ironically, this was one of the most dramatic improvements achieved in this area of dusty and pot-holed landscape. The smooth pavement was an immense improvement. Not an insignificant project, this was accomplished with a grant from U.S. Steel and with labor and materials furnished at cost by a local contractor.

Proceeding around the campus in a counter clockwise fashion, the next improvement involves what was for many years the library, has been converted into a small, but modern, bookstore. With a drop ceiling, recessed

lights, carpeting on the floor and custom built shelving, this serves admirably today as the bookstore. In addition to the standard text books, it provides a variety of other books, magazines, and other accessory items, all attractively displayed: Adjacent to the bookstore is the post office with individual boxes for each student. Also, located off the post office lobby is an attractive, well-lighted barbershop. The west end of this building houses the student activities center with individual offices for the A.S.L.C. as well as Legal Aid, International Students Organization, Student Newspaper DAS TOR and other student organizations.

Passing along the campus fringes, the next building we come to is the Dining Hall and Student Lounge/Coffee Shop. These improvements, made with funds provided through our alumni fund-raising efforts, have been covered in previous editions of *The Thunderbird*. However, I would be remiss in not once again expressing our appreciation for making these improvements possible, in particular, the Coffee Shop and Student Lounge, which with its additions of a drop ceiling, oak-paneled walls, new tile on the floor, recessed lights and, of course, refrigeration has transformed what was a dark sort of dingy facility into an attractive, well-lit, comfortable room. So much so, that it is increasingly difficult to provide necessary seating for all of our customers.

Next to the Coffee Shop is our Auditorium, refurbished from years ago with a grant from the Spencer T. and Ann W. Olin Foundation. Here, again, an old building has been converted into an attractive room with a drop ceiling, recessed lights, sound-proofing paneling on the walls and carpeting on the floor. Refrigeration has also been provided to make the room comfortable during our summer sessions, not to mention hot spring and early fall sessions.

I often wonder, as I sit in this room, how Bill Schurz (Dr. William Schurz) would have fared in these surroundings, remembering the difficulty we experienced in trying to soundproof the room and to provide for adequate sound. Bill Schurz, as I recall, had a particular disdain for microphones and the like and refused to have anything to do with audio equipment.

Continuing around the campus, our next improvement is the front entrance. Prior to the improvement, a visitor's first view of Thunderbird Campus was a dusty, pot-holed parking lot leading to a large wooden gate flanked by a standard military installation-type gate house. A visitor's impressions of Thunderbird Campus were inevitably influenced by this first view as he turned in off of 59th Avenue. This eyesore has been completely erased with the help of a grant from the Ann Payne Foundation. A new paved entrance road has been provided with the entrance and exit drive divided by an attractive island, landscaped with shrubbery and flowers. South of this improvement is a concrete sign with an attractive Thunderbird at one end. Across the white face of the sign is the name of the School in bold letters. The gate and gate house have been removed, and the area adjacent to the entrance drive has been enhanced with desert landscaping.

In the little park adjacent to the drive, a small chapel was erected several years ago with a grant from Mr. and Mrs. A. P. Tell. The chapel, inspired by student religious groups on the campus, serves as a place where the Newman Club and other students can hold meetings.

The last improvement of any size was accomplished this summer with the remodeling of our "C" Building (C Dormitory) into a faculty office building for the International Studies faculty. With a drop ceiling, recessed lights, and tile floors, individual offices were provided for an expanded I. S. faculty. Included in the improvement was a conference room and two seminar rooms. Some of you who remember C-1 as the unofficial Campus Pub will be interested to know that it now is the office for the Chairman of the International Studies Department, Professor Joaquin Duarte.

In retrospect, a great many improvements have been made — all in the last six or eight years, and almost all accomplished with the help of gifts and grants by alumni and friends of the School. None of these projects would have been possible without such help, and we are grateful, one and all.

But, the best is yet to come. Ground will be broken on November 1 for two new residence halls. Architectural drawings are complete, and bids have been called for. Anticipated cost of these two buildings is \$450,000 including a necessary endowment to provide for maintenance. Funds are on hand for this project. Hopefully, funds can be found to build two more residence halls in the very near future.

Working drawings have also been completed for a Classroom-Auditorium complex. Funds for this project are included in the Confidence Fund. Hopefully, funds for this project will be available in the near future. This complex would provide an auditorium seating 1,000 persons and additionally seven classrooms, each with a seating capacity between 50 and 70 students.

Hopefully, our development program, with Thunderbird Fund under the leadership of Joe Klein, class of '47, and the Confidence Fund under the leadership of Mr. James Thornton, a member of the Board of Trustees, will make these and other badly needed projects possible.

Professional Publication

A new project has been initiated by the student body to bring attention to the unique type of research at AGSIM. The **Thunderbird International** will be published this fall, highlighting topics in international business through research papers, faculty interviews and book reviews.

The publication will be funded by the ASLC and has an editorial board composed of seven students and two faculty advisors, Dr. Karl Magyar and Dr. James Mills. The journal is to be an example of the pragmatic manager and his training at AGSIM. It is felt that the material in the journal can be used as guidelines for international managers in understanding the foreign environment their business is located.

All three departments of World Business, International Studies and Modern Languages will contribute to the **Thunderbird International**. At least one article will be printed in a foreign language with an English translation alongside. Alumni are invited to submit recent papers written at AGSIM or material written subsequent to graduation. Please send contributions and ideas to **The Thunderbird International, ASLC**. The journal will be as much a student publication as an alumni one.

Alumni interested in receiving copies of the first issue, which will be free, should send a note to the Alumni Office,

ADMISSIONS AND RECORDS



Dr. Gulick, Dean of Admissions

Variety is the spice of life at Thunderbird. The School is taking the 982 Fall enrollment in stride, placing three faculty advisers at the disposal of every student. The curriculum has been enriched by the inclusion of Cross-Cultural Communication and Arabic, among other new offerings.

Dr. John E. Drake is back as Professor of World Business after spending two years at the American University in Cairo on a Ford Foundation Grant.

An updating article on the School was placed in the Congressional Record, July 20, 1976, by Senator Barry Goldwater.

Women now comprise 23% of the student body as compared with 18% in fall 1975 and 13% in fall 1974. International students numbering 182 come from 52 countries.

Dr. Gulick, Dean of Admissions and Foreign Student Adviser, is Chairman of the Admissions Section of the National Association for Foreign Student Affairs, Region II. The regional meeting will be held this year at the University of Colorado, Boulder, November 4-6.

The attributes that most students have in common are imagination and a spirit of adventure. They are able to dream dreams while keeping their feet on the ground.

In August, Mr. John James Arthur, Registrar and College Relations Officer, went with Mr. Charles Mannel, Placement Director, to the Rocky Mountain College Placement Association Meeting in Colorado; and, in September, they attended the Midwest College Placement Association Meeting in Milwaukee. In November, Mr. Arthur will participate in a Graduate Management Admission Fair in New York City, to be followed by a circuit of campus visits in New York State. He will attend a similar fair in Los Angeles in December. In October, Dr. Gulick will visit five campuses in the Central Valley of California. In November, he and Dr. Issa Peters, Associate Professor of Arabic and Middle East Studies, will go to Los Angeles to participate in the convention of the Middle East Studies Association.

New Diploma Style

For some time, dissatisfaction had been expressed about the size and composition of the style used for our diplomas and certificates. However, no constructive action or suggestions were offered to improve the situation until one of the graduating students of the Fall 1975 class, Vernon Hatch, took the initiative to approach the Administration for cooperation in organizing a student election on the issue.

In the ensuing selection process, sixty-one percent of the student body analyzed eight different diploma styles and sizes and expressed a consensus. Another student, Richard Bram, who is experienced in calligraphy, drafted the style and composition which seemed to reflect both the students' choice and the requirements of the Administration. The result is the improved, more legible 8½" x 11" diploma which is illustrated.

Alumni wishing to reorder their diplomas or certifications in this new style can do so by sending their orders to Miss Minerva Maki, Office of Admissions and Records, together with a fee of \$5.00. Orders will be consolidated and processed in groups of about fifty. Delivery is estimated at from four to six weeks.



DEVELOPMENT AND PUBLIC AFFAIRS

Introduction

From the 30th anniversary of its founding forward, the American Graduate School of International Management seeks to systematically, progressively and substantially, increase its financial resources from the private sector. Increasing operational needs; physical plant modernization, replacement and additions; and endowment for future financial stability require planning for the mobilization of all possible resources including friends, alumni, parents and families, businesses, foundations, organizations and associations.

To these ends:

- the composition, organization, and function of the governing board has been redesigned;
- an International Board of Fellows will be formed as an advisory and advocacy arm of the governing board;
- an office of development and public affairs has been created and David Merchant appointed as Director of Development and Public Affairs;
- Thunderbird News, a frequent institutional newsletter, reports on people, programs, progress and events to all constituencies. The first issue was sent to alumni and friends in the United States in July. Although high postage costs preclude mailing Thunderbird News overseas at this time, we hope increased annual income will make such mailings possible in the future.
- The Thunderbird Fund, an annual fund-raising vehicle for individual contributions, has been created under the International Chairmanship of Joseph M. Klein, '47, Executive Vice President, Cyprus Mines, Los Angeles, and member of the School's governing board;
- efforts to obtain increased corporate, government and foundation support have been undertaken;
- a long-range planning process has been created;
- a campus master plan has been created;
- the governing board development committee and the Development Office are working on long-range capital fund, bequest/estate plan programs, as well as those for business firm associates, and foundations for student, faculty, and financial stability plans.

To achieve much of the above, volunteers — alumni and friends — will be mobilized for leadership assistance to multiply the productive capacity of officers and staff.

Grants for 1975-76

Gifts and grants from individuals, corporations, foundations and government to Thunderbird totaled \$571,774 in fiscal year 1975-76. This is \$170,000 more than in FY 1974-75 and \$210,000 more than 1973-74. We are deeply grateful to those who provided this much-needed support. Even with a record year under our belts, however, we have a long way to go to bring contributions to needed levels. Contributions of \$297,169 toward the operating budget provided only seven per cent of total income in 1975-76 while endowment accounted for one

per cent and tuition and fees provided the remaining 92 per cent. This represents an unhealthy situation which leaves AGSIM particularly vulnerable to the vagaries of the economy and places a heavy burden on the student body. Through THE THUNDERBIRD FUND and the School's annual corporate support program we hope to increase annual contributions and thus to ease the burden on the students and provide for the continued enrichment of the academic program. Funds are also being sought for endowment to provide guaranteed annual income. Following is a comparison of contributions over the past three years:

	1975-76	1974-75	1973-74
Operating			
Contributions	\$297,169	\$262,871	\$256,349
Special Purpose			
Contributions	274,605	138,769	105,475
Total Contributions	\$571,774	\$401,640	\$361,824

Special purpose contributions include gifts designated for nonbudgeted items and for capital purposes such as endowment and new construction. Of the \$275,000 in special purpose contributions in 1975-76 over half is earmarked for construction of new residence halls. Construction work on the first new residence hall is tentatively planned for November, 1976.

The Thunderbird Fund Inaugurated as AGSIM's First Annual Giving Program

By now readers of THE THUNDERBIRD will have received the announcement of the establishment of THE THUNDERBIRD FUND and a letter urging personal financial support of the American Graduate School through the Fund.

This article serves to summarize and describe this new program with a hoped-for result of encouraging increased support.

WHAT IS THE THUNDERBIRD FUND?

In June 1976 G. Clarke Bean, Chairman of the Board, announced the creation of THE THUNDERBIRD FUND as the first formal annual support program in the School's history. THE THUNDERBIRD FUND inaugurated in the thirtieth anniversary year of AGSIM's founding seeks to recognize and encourage recurring annual support from all alumni, trustees, parents and other friends of Thunderbird.

Gifts to THE THUNDERBIRD FUND will be used to help defray the School's annual budgeted operating expenses.

Thunderbird has urgent and continuing needs which cannot be met from tuition or sporadic gifts and grants alone. These needs include student fellowships, increased library acquisitions, faculty development funds, program development funds, teaching equipment and other operational needs. Currently 92% of this money is being supplied by tuition and fees from students. THE THUNDERBIRD FUND seeks primarily UNRESTRICTED, UNDESIGNATED funds for both budgeted needs and many items needed but not budgeted. In special cases where the donor wishes, gift restrictions or designations may be made provided the gift is for an operational rather than a capital expense.

WHAT THE THUNDERBIRD FUND IS NOT

THE THUNDERBIRD FUND does not seek support from corporations except as matching gifts, nor does it seek support for endowment or new buildings. Separate programs exist to encourage annual corporate support and capital gifts for endowment and construction.



M. David Merchant
Director of Development and Public Affairs

HOW IS THE THUNDERBIRD FUND ORGANIZED?

Solicitation for support of AGSIM through THE THUNDERBIRD FUND is being carried out simultaneously on various levels using different volunteer and staff structures.

FIRST. **Joseph M. Klein**, '47, executive vice president of Cyprus Mines, has accepted the position of International Chairman.

SECOND. Regional committees of Thunderbird Alumni have been formed in cities of high alumni concentration around the world. These committees will cultivate support at the Founder's Club (\$130-\$999), International Associate (\$1,000 - \$4,999) and Executive Club (\$5,000 - \$24,999) levels.

A Southern California Committee of THE THUNDERBIRD FUND has been established under the Chairmanship of **Anthony T. Lodico**, '49, former president and chief executive officer of Cardio Dynamics International. Members of the Southern California Committee include **Glenn A. Beck**, '56; **Jack Butefish**, '56; **Ralph C. Harpham**, '49; **Willis T. Johnson**, '54; and **Ernest H. Olsen**, '47. A committee has also been established in Washington, D.C. with **Stephen M. Conger**, '50, director, Industrial Systems Staff, U.S. Department of Commerce, and **James P. Monaghan**, '54, Washington representative of Alcan Aluminum Corporation, serving as co-chairman. Other members of the Washington, D.C. Committee include **Frederick S. Anderson**, '54; **Herbert H. Lindstrom**, '47; and **Marshall C. Miller**, '50. In addition, meetings have been held in Tokyo, Chicago and Mexico City to discuss the Fund and begin planning for establishment of regional committee structures in these cities.

THIRD. Constituent group committees consisting of parents of students, graduates of The Key Managers Program and other friends of the School are being formed to solicit also at the International Associates and Executive Club levels.

Howard P. Keefe, a graduate of the Key Man Program in Spanish in 1961 and an executive with Arthur Andersen & Company, has agreed to serve as Chairman of The Key Manager Committee of THE THUNDERBIRD FUND.

FOURTH. Mass mailings to all constituents are being sent urging support at all gift levels.

FIFTH. A national Phonathon is being organized utilizing students from the American Graduate School of International Management.

SIXTH. Gift clubs have been established to encourage support at higher levels. The Gift Clubs are:

Patrons — those who give \$25,000 or more annually.

Executive Club — those who give from \$5,000 to \$24,999 annually.

International Associates — those who give from \$1,000 to \$4,999 annually.

Founder's Club — those who give \$100 plus \$1 for each year of age of the School (for 1976, \$130, for 1977, \$131, etc.) and multiple units up to \$999.

NEED

The costs of higher education, like everything else, have risen dramatically over the past five years. Since 1970, costs at AGSIM have increased by 73.2 per cent or an average of 14.6 per cent per year. During this period Thunderbird has been able to meet these increased costs only by increasing both enrollment and tuition.

The fact that AGSIM has managed to maintain a balanced budget during this period of rapidly rising costs is due in great part to sound management. This success, however, has not come without sacrifices in our academic program. For example, in 1975 student aid amounted to only \$85,000 for a student body of 750; library acquisitions, so important to a graduate school, have not been able to keep pace with expanded needs; and, curriculum enrichment, including the addition of new courses, has been dependent on special grants from corporations and foundations.

Even with a further increase in tuition we are now at the point where annual operating income must come to an ever-greater degree from contributions. THE THUNDERBIRD FUND seeks to provide a significant portion of this needed income.

For those who have already contributed to THE THUNDERBIRD FUND in 1976 we offer our heartfelt thanks. If you have not yet contributed, please consider a gift. Thunderbird needs and deserves your support.

ACADEMIC AFFAIRS



Dean Marshall Gear III, Public Affairs

The goal of the American Graduate School of International Management continues to be the education of men and women to prepare them to assume managerial roles in the increasingly complex world of international business and government. The size and quality of our current student population, the increasing number of applications, and our well-deserved reputation in the international business community demonstrate our historical success in achieving this goal.

The school, now as in the past, must constantly assess the adequacy of its ability to carry out its mission in light of the ever-changing characteristics of the complex markets to which our graduates are attracted. While the school will never make changes in its program simply for the sake of change, neither may it rest on its laurels, maintaining the status quo simply because "that's the way we've always done it."

AGSIM believes that the best method to achieve its goal is to be a small, high-quality graduate institution specializing in international management programs. Our success will depend upon our ability to attract high-caliber, highly motivated students from both the United States and abroad. In turn, our ability to attract these students will depend both upon our ability to attract and retain high-quality faculty and upon the continued improvement of our curriculum to meet the challenges of the future.

The future is challenging and in some aspects troublesome for the school. The role of the multinational corporation, and hence of our graduates, is being seriously questioned in many quarters. At the same time, many business schools across the United States, usually with a far greater base of financial support than AGSIM, are offering competing programs and degrees in international business. Through a continuing process of critical self-evaluation, we will respond to these challenges, but we will need the continued strong support of our constituency to succeed.



The 40's



The 50's



The 60's



The 70's

MODERN LANGUAGES

PAST, PRESENT AND FUTURE

When General Barton Kyle Yount, at the end of World War II, conceived of a college to train Americans to serve effectively as American business representatives abroad, he emphasized training in three areas: practical ability in a modern language, a deep knowledge of foreign cultures and customs, and a practical and theoretical expertise in the techniques of international management.

Learning a "Living Language"

To set up a practical, modern language program where the stress would be on gaining a firm ability to speak with and understand foreign nationals, he chose Dr. Marjorie C. Johnston, who was recognized as one of the leaders in the changing language methodology. Dr. Johnston used national instructors, organized small conversational classes that stressed the audio-lingual approach, and divided the training into conversation classes, grammar classes and the new laboratory instruction. The results were good, a great improvement over the traditional university language-teaching techniques.

Changing Directions

In 1949, as a result of some drastic personnel changes, a new chairman of the Modern Language Department was hired. Dr. Howard W. Tessen had a Ph.D. in Languages from Yale University and had had three years' experience working with a New York organization which used an adaptation of the U.S. Army Special Language Program techniques which had been successful in the language training of thousands of Americans during World War II.

This system used national instructors for the conversational classes, retained the special grammar classes and laboratory sessions, but changed the materials and procedures in the conversation classes. Printed materials were withheld from students during the first semester. They memorized prepared dialogues in class and for homework prepared the dialogues with a partner for class presentation the following day. The laboratory setup was very primitive, but the class drills did reemphasize the dialogues and stressed audio-lingual techniques. Dr. Frank R. Jackle joined the language staff the same year. He had been looking for a school which favored the audio-lingual approach and was happy to help Dr. Tessen in the difficult transmission from one method of teaching to another. For 12 years these men worked as a team to build an unusual department of languages.

In Search of Excellence

In 1961 Dr. Tessen left Thunderbird to work in various governmental language programs and Dr. Jackle became chairman. Dr. Jackle encouraged his trained instructors to simplify and improve the dialogues, to revise laboratory equipment and techniques, and later to eliminate

the laboratory in favor of developing and taping AGSIM materials and requiring the students to purchase a tape recorder and taped dialogues for the preparation of their homework.

When AGSIM was accredited by the North Central Association of Secondary Schools and Colleges in 1969, further advanced language courses had to be added to meet graduate standards. At the same time more advanced language students were enrolling requesting additional languages than Spanish, Portuguese and French. To meet this demand, German, English as a Second Language, Japanese, and Chinese were offered. Also, to satisfy more strict graduate requirements, Dr. Jackle began to encourage his teachers to enroll in graduate courses at good universities, to earn higher degrees, to keep abreast of modern trends, and to write and submit articles to professional magazines.

Unprecedented Challenges

Dr. Jackle retired as department chairman in 1974 and recommended as his successor Dr. Jorge Valdivieso, a national from Quito, Ecuador. Dr. Valdivieso had worked in the department for 11 years, the last three as assistant to the chairman. He understood the language methods used at AGSIM, believed in them, had M.A. degrees and a Ph.D. degree in Education and Romance Languages, and was eager to carry on the AGSIM tradition. Dr. Valdivieso has been an excellent choice.

In the three years since he became chairman, the student enrollment has steadily increased. To maintain the class size of eight students, additional part-time instructors were needed. Presently, there are 30 full-time teachers and 15 part-time. There are nationals from Cuba, Argentina, Costa Rica, Colombia, Ecuador, Mexico, Brazil, France, Belgium, West-Germany, Spain, Portugal, Iran, Taiwan, Japan. . . This year Arabic was added to the language offering. In reality, this department represents a small United Nations with many cultural, ethnic, and language variations. Dr. Valdivieso is the arbiter for maintaining the smooth, cooperative operation of this talented group.

LANGUAGE PROGRAMS

Language	Year*	Enrolled in '76
Sp.	46-47	37.69
Po.	48-49	6.49
Eng. Bus Comm.	50-51	4.10
Fr.	52-53	24.14
Gr.	54-55	13.43
Ja.	56-57	5.8
ENSL	58-59	4.21
Ch.	60-61	3.07
Ar.	62-63	1.02
	64-65	
	66-67	
	68-69	
	70-71	
	72-73	
	74-75	
	76.	

* Year the program started.

INTERNATIONAL STUDIES



Joaquin M. Duarte, Jr.
Chairman

The International Studies Department had its genesis in the courses taught by the late Dr. William Lytle Schurz on Latin America and on foreign affairs. Dr. Schurz came to the American Institute of Foreign Trade after a long and distinguished career as an expert on Latin America in the fields of government, business, journalism, and history. After serving a term as AIFT's second president, Dr. Schurz turned his enormous talents to building the area studies component of the fledgling school.

The Schurz lectures, digested by hundreds of Thunderbirds during the late forties, the fifties and into the sixties, have been preserved for posterity in his ageless texts on Latin American history, Brazil and foreign affairs.¹ Excerpts from his books are still required reading (remember the "handouts!") in the courses we teach. His concepts and his area studies courses have blossomed and grown into a body of thirty courses offered every semester and summer session by ten full-time professors and six visiting part-time professors, under the able direction of Professor Joaquin M. Duarte, Jr., Chairman.

The original emphasis on Latin America has been expanded globally to include introductory survey courses, intermediate regional and topical courses and advanced seminars on Asia, Europe, Middle East, North Africa, and Subsaharan Africa. The exclusively "area studies" approach has been enhanced by a variety of pedagogical innovations stressing problem-solving, simulations, and relevance to practical application in the field of business and government.

¹ **Brazil, the Infinite Country, The Manila Galleon, Latin America: A Descriptive Survey, This New World, and American Foreign Affairs.**

With the advent of the seventies, Dr. John Steven Kelly, retired colonel and distinguished scholar with three Ph.D.'s, introduced into the International Studies Department curriculum his series of courses on the application of international relations theories and principles to international management and celebration. Soon thereafter, dynamic lady-lawyer, Columbia-trained political scientist and women's rights activist, Dr. Shoshana Baron Tancer, helped to globalize the International Studies Department course offerings with her courses on Natural Resources and her seminar on Nationalism and Expropriation. As with Dr. Schurz, her lectures have been immortalized in print in her book, **Economic Nationalism in Latin America**, published by Praeger. The global scope breakthrough is now reflected in Eastern European economics expert Professor Andris Trapans' course on Economic Development and Social Change and his East-West Seminar. Indicative of the growing scope and concerns of the International Studies Department are such courses as Comparative Public Administration (taught by Dr. Conklin and Dr. Springer), Professor Trapans' seminar on Economic Development Management, and Dr. Martin Sours' seminar on the Multinational Corporation.

After celebrating our 4th of July this summer, the International Studies Department celebrated again a day later when it received word that it had become the recipient of the first major grant awarded to the American Graduate School of International Management by the federal government in recognition of our academic maturity and respectability. The two-year HEW-Office of Education matching grant involving a total of \$160,000.00 provides for the establishment of a program in Cross Cultural Communication in International Management, thereby satisfying a vital need at our school. Chosen to direct this innovative experiment was a top expert in this new field, Dr. Robert Moran, who left his position as Assistant Professor and Director of Special Orientation Programs at the University of Minnesota in Minneapolis, to begin instruction at the American Graduate School on the 20th of September, 1976. Some alumni may recall the inspiration for this Cross Cultural Communications program in the exciting pilot courses taught by Father Richards W. Beekmann in 1971 and 1972.

This fall, the International Studies Department moved into their light, airy, air-conditioned new offices in beautifully refurbished "C-Dorm," now bearing the more elegant appellation "C-Building." The new offices very much typify the growth, maturity and coming of age, and the new spirit prevalent in the International Studies Department as it provides the elements of international sensitivity, humanity, culture, and awareness to our durable and eminently successful tri-partite curriculum.

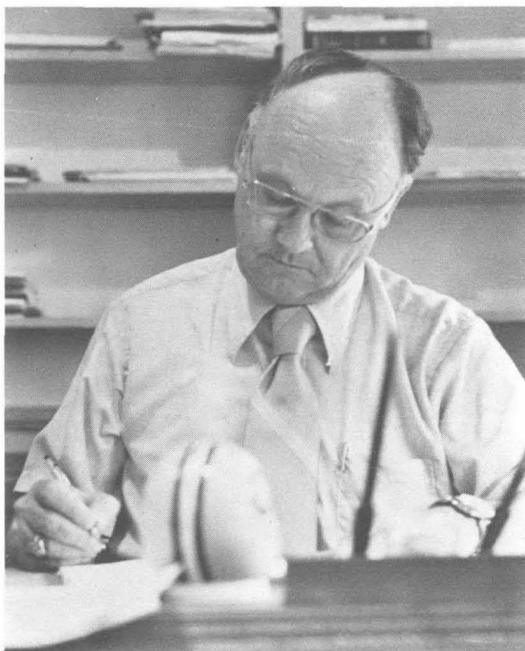
Ring Information

Order your new Thunderbird class ring, complete with your class and degree, in 10K gold or in a new alloy, siladium. A wide choice of stones are available with the Thunderbird encrusted on them, or you can order the traditional Thunderbird on black.

Also, a new women's T-Bird ring is now available with all of the same options as with the men's ring. The style is the exact same as the men's, but it is brought down in size to scale.

Check the envelope in this issue to receive complete information.

WORLD BUSINESS



Robert J. McMahon

The World Business Department is constantly seeking ways for improving its product. Its long-term objectives continue to be our desire to attract highly qualified graduate students, to improve the acceptance of the MIM degree, and to enhance the employment opportunities of the graduates of AGSIM. Although the department has an enviable tradition, we hope to add to its past professional reputation with the following goals to reach the department's objectives stated above:

1. To increase the amount of advance level study of business subjects by AGSIM students.
2. To offer a broader curriculum that emphasizes practical applications as well as academic principles in the proper mix for use in business.
3. To attract individuals for the faculty with academic qualifications as well as practical experience.

The plans for accomplishing these ambitious goals are in the process of implementation. The present requirement for completing 15 units of World Business subjects may be enhanced with the specification of 400 and 500 level courses in each of the three major areas of business study — Finance, Management, and Marketing — to satisfy graduation requirements in the future.

The curriculum will be broadened in such areas as Agribusiness with a commodity marketing seminar scheduled for Winterim 1977 as a pilot model for advance courses beginning in the Fall of 1977. Important areas of behavioral science will be covered in courses on organizational behavior, consumer buying behavior, cross-cultural communication (in concert with the International Studies Department) which will be reinstated and improved beginning in Spring 1977. Greater emphasis in the near future will also be placed to offer more courses on the

quantitative aspects of management. The specialized areas of insurance, law, and computer service will also have priority for curriculum consideration.

The demanding qualifications for faculty members to teach business courses from an international viewpoint reduces our appointment universe considerably. The other variables of location and academic facilities may or may not be attractive. In spite of this difficulty, we have an outstanding World Business faculty that is not only the largest full-time faculty in our history, but the most qualified. We have seven with doctorates, two doctoral candidates, six with masters out of 19 full-time faculty members. On the business level we have four former presidents and three vice presidents of major companies involved in international business. We expect to increase these totals as we continue an aggressive recruiting effort to obtain highly qualified academicians and business practitioners.

We plan to accomplish the goals outlined above by Fall 1977. Once they are attained, they will contribute to satisfying our ambitious long-range objectives which are intended to be complementary to and supportive of the objectives of the school administration and our other partners in the tripartite concept — the International Studies Department and the Modern Language Department.

GRADUATIONS 1976

Two hundred eighty-six students, including 52 international students from 24 countries and territories, became alumni of Thunderbird on May 14, 1976. The 63rd commencement address was delivered by Mr. Julian Sobin, senior vice president, International Minerals and Chemical Corporation, president of Sobin Chemicals, and executive vice president of IMC Chemical Group.

PAUL ALCAZAR was presented the Barton Kyle Yount Award, which is given each commencement to the graduate who is selected by the faculty on the basis of scholarship, character and the potential ability to serve the American free enterprise system. Paul is currently with General Telephone and Electronics International in Stamford, Connecticut.

The Alfred Knight Award for scholastic excellence was presented to DIANE M. CLAUSS. Alumnus-in-Residence Award went to HECTOR HOLLAND.

The Jonas Mayer Award was presented to FRANK GRAVES '59.

Incoming ASLC president MARCIA SHELTON, the first AGSIM woman ASLC president, presented a gavel to graduating ASLC president ROBERT ENGLISH.

Ninety-seven MIM's and three Certificates of Advanced Study were awarded at the Summer 1976 graduation ceremonies on August 13, 1976. The Honorable William P. Mahoney, Jr., former ambassador to Ghana, delivered the commencement address. NANCY VANDENBURG was the winner of both the Alfred Knight Award and the Barton Kyle Yount Award.

MARCIA SHELTON, outgoing ASLC president, accepted the ASLC gavel from ETHAN BOOK, the incoming ASLC president.



Carl A. Sauer

In Memoriam

For thirteen years Carl Sauer was President of the American Institute of Foreign Trade. Prior to that, he served as Assistant to the President for three years and was instrumental in the early development of the School. On July 2, 1976, Carl A. Sauer died in his home in Phoenix. He was seventy-four years old.

The memory of Carl Sauer will live in many ways on the Thunderbird Campus. When we see the tamarisk trees along the white fence surrounding the campus, we will remember how he planted them from seeds he had gathered at the Southwest Arboretum. The Key Man Building and Faculty Houses will remind us that he asked a local paint company to develop "Thunderbird Pink." Gift plates in books donated to the library are an acknowledgement of his wide interest in reading — from Science Fiction to Will and Ariel Durant's **The Story of Civilization**.

Who could forget that Carl Sauer introduced the radiant Clare Booth Luce dressed in a beautiful golden gown as a commencement speaker? Or the evening when Frank Lloyd Wright in his typical costume, a pork pie hat, cane, and flowing cape, arrived for his speaking engagement one-half hour late as a nervous Dr. Sauer waited in an auditorium crowded to capacity?

With the help of Fred Gyger, Carl Sauer continued a program of transforming a facility designed to train pilots

for the Air Force into a school for the training of international businessmen. Partitions were put in, shelves and cabinets designed to make the existing buildings and resources adequate.

But perhaps the greatest contribution Carl Sauer has made to Thunderbird is his influence on the lives of students and faculty . . . as a teacher in the American Traditions course, in hours spent with him in his home talking, listening to music, viewing slides, in counseling. He participated in the school's social activities, as a dark stranger with a green mask at a Hallowe'en Party, at an Easter Egg Hunt, at an annual Posada and Piñata Party at Christmastime. On Monday evenings Dr. Sauer moderated a group called "Speakeasy" — a group of students interested in developing public speaking ability.

His interest in the development of The American Graduate School of International Management continued to the time of his death. He frequently visited the campus and discussed the school's progress. Before his death, he donated to the school his sizeable personal library.

Those of us who knew him will miss his presence. All of us will benefit from his contributions to our school.

—Courtesy of Lora Jean Wheeler

A memorial fund honoring Carl Sauer is being created by his friends. Preference for the use of the income from the Carl Sauer Memorial Fund will be for the purchase of books and periodicals for the Library.

ALUMNI RELATIONS



Thomas J. Beatty was awarded the Northern Arizona University Assistantship for the Spring Semester, 1976. To complete his academic service, Tom was assigned to work in the Alumni Office. During the semester, he analyzed the results of the alumni questionnaires (THUNDERBIRD — Spring 1976) and directed the Las Vegas Night activities for those alumni who attended Interfest 1976. Here, Tom presents the mechanics of assistantships from the perspective of how they should work and how his actually did work.

ASSISTANTSHIPS

In a world of spiraling costs, AGSIM and its alumni have traditionally contributed a substantial amount of support to the student in need of financial assistance. Many programs have been established for this purpose. Scholarships, fellowships, assistantships, student loan funds, on-campus student employment, and grants for continuing students are all part of an overall aid program designed to accommodate as many applicants as possible. Assistantships alone constitute an annual commitment to incoming students of \$69,840!

Eighteen assistantships are awarded each Spring, Summer, and Fall Semester on the basis of both financial need and academic performance (minimum 3.5 GPA). Three of the 18 assistantships are available to promising graduates of the state universities of Arizona — the University of Arizona, Arizona State University, and Northern Arizona University. Two are Peace Corps assistantships, and three are offered each term for honorably discharged veterans who possess leadership capabilities and motivation for an international career. Superior scholars who are highly motivated and have participated in a wide range of extracurricular and professional activities are eligible for ten World-Wide Assistantships.

Each assistantship covers the tuition costs of the recipient's first term (currently \$1,435) and requires the student to render academic service up to 10 hours per week. This service takes many forms: typist, paper-grader, researcher, and even, in one instance, chairman of an Alumni Las Vegas Night! The service also involves many departments and offices: World Business, International Studies, Language, Financial Aids, Admissions and Records, and your own Alumni Office.

On the whole, the assistantship program has achieved a high degree of success. Benefits are realized by the students in the form of financial assistance, and by the school in the form of academic service. Furthermore, the assistantship portion of the financial aid package represents a valuable promotional consideration to those prospective students the alumni are constantly recruiting.

On the morning of February 9, 1976, I stopped in the north hangar to check my mail box. I was anxious to see if the spiders had successfully repelled the invading cockroaches of the day before. Both had in fact succumbed to a deluge of informative notices. These messages contained innumerable opportunities to broaden my education. The Glendale High School District informed me that their students would be delighted to hear me speak on the controversial subject of "Barracks Life in the U.S. Army." I was also reminded "not to miss" the next meeting of the Candyland Game Players Club.

Somewhere amidst this barrage of clutter, I chanced upon a note from Diane Connelly, the Alumni Director. As an Arizona assistantship recipient, I would be required to work 10 hours per week somewhere in the school administration. According to Diane's note, that somewhere was to be the Alumni Office. During the rest of the morning, I tried to imagine just what I could contribute to the Alumni Office. I couldn't type; I couldn't answer a telephone with a hold button; and, more importantly, I wasn't even pretty! (Elizabeth Ray has all the luck.) After eliminating all conceivable possibilities, I still didn't have any idea of what to expect — least of all, Diane Connelly. Still trying to organize my thoughts, I entered the Alumni Office with a sense of foreboding.

After a few introductory formalities, Diane put me completely at ease. She dispelled all my agonizing worries with only one word — the by-word of the Alumni Office — "bizarre." This is how Diane described herself, the staff, my duties for the next four months, and the Alumni Office in general. Nine months later, I am still "working" in the Alumni Office and wholeheartedly agree — bizarre is the only way to describe my association with the Alumni Office. Every time I stepped into the office, I felt as if I had just "crossed over into the twilight zone." Here, none of the natural laws and rules applied, and reason had been apparently outlawed.

Where else, but in the AGSIM Alumni Office, can you be assigned the chairmanship of a Las Vegas Night? (Just what does a Las Vegas Night have in common with the Alumni Office?) And where else would the Alumni Secretary, Chris Gorsline, give you a melting ice cream bar only licked once by her dog, Alvin?

Where else, but in the Alumni Office, would the resident historian, David Henry, ask to borrow a box of crayons to color his "do-it-yourself" greeting cards? And where else can you find a homemade backgammon board using paperclips and tacks as opposing pieces?

The Alumni Office is definitely an odd combination of people and projects — in another word, bizarre. I had never thought of myself in this way before. Now I'm not so sure. For weeks I had listened to various references to Berger, whose approval was needed for many projects. So when I needed an O.K., I even called to make an appointment with a Mr. Berger — that's bizarre!

Where else, but in the Alumni Office, does your "in" box double as a donut tray at Alumni Council meetings? Where else can you find 200 decks of playing cards, 4 black-jack tables, a craps table, and even a pachinko game, but in the AGSIM Alumni Office?

No, normalcy is **not** a characteristic of AGSIM's Alumni Office and it shouldn't be. Thunderbird is unique! And, consistent with that concept, its Alumni Office should also be unique and should serve its unique alumni in a unique way — in another word — bizarre. Yes, the Alumni Office is definitely bizarre, but an affectionate bizarre.

RESOURCE PERSONS —

The following is a list of T-Birds who have volunteered to serve as Association officers and/or Resource Persons in their geographical areas. If you are visiting, job-hunting, or moving to their areas, they will help you. Yet another example of Thunderbird spirit and of how T-Birds give service to their school and fellow alumni. Use them. Get to know them. Enjoy them. (Perhaps you would like to volunteer to serve in your area. If so, let us know and we will add your name to this distinguished list.)

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MANAMA BAHRAIN-ARABIAN GULF

Gunter H. Kohlke
AWALCO
P.O. Box 741
Manama, Bahrain

MALAYSIA

Chuck Hazen
S.E. Asia Reptv. Office
Seattle First National Bank
11 Japan Damansara Endah
Kuala Lumpur, Malaysia

MEXICO

Larry Schaeffer
c/o General A. Mora
56 Michelet
Colonia Nueva Anguras
Mexico 5, D.F. Mexico
tel: 545-8557
589-5115

Victor Alfaro
Aguascalientes
7 bis-#1
Mexico City 7, D.F. Mexico

Patrick T. McLaughlin
c/o Fromex S.A.
Genova 33 PH
Colonia Juarez
Mexico 6, D.F. Mexico

NETHERLANDS

Bill Syms
Postbus 134
Koog a/d Zaan
The Netherlands

NETHERLANDS ANTILLES

Ian D. Campbell
Blauwduifweg 8
Curacao, Netherlands Antilles
NIGERIA
Steve Montagu-Pollock
AFIA
P.M.B. 12652
Lagos, Nigeria

PERU

Hector Cespedes (Bravo)
Asesor Comercial
Embajade de Nueva Zelandia
Ave. Salaverry #3006
San Isidro, Lima, Peru
PUERTO RICO
John F. Tomlinson
Caribbean Properties Ltd.
171 Dec Parque
San Juan 00911, Puerto Rico
tel: 725-7365

SINGAPORE

Bill Wagner
Dodge & Seymour (Far East) Inc.
37-39 Robinson Rd., 2nd Fl.
Singapore 1
tel: 94200

Keith Bovetti
Highpoint 32-C
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C. Michael Bennis
Claudio Coello 92, 4-F
Madrid 1, Spain

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Cliff Bevens
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Sirnee Building, 3rd Floor
Bangkok, Thailand

VENEZUELA

Dominique Matron
c/o Coca Cola Export Corp.
Apartado 3729 - Carmelitas
Caracas, Venezuela
tel: 36.42.65; 36.42.82
Suzy Sagy
Apartado 50817
Caracas 105, Venezuela

It's a TWIP!

Actually, it's the first annual Thunderbird Winter International Pilgrimage, and this year's TWIP is heading for Europe!

On New Year's morning a group of Thunderbird Alumni, Students, Faculty, Staff, Friends of Thunderbird and their families will board an Air France flight at L. A. International Airport. After a plane change in Paris, the group will split in Geneva. One contingent will be heading for eleven days of skiing and eleven nights of apres-ski in Chamonix-Mt. Blanc, winter playland of the French Alps, just a short bus trip from Geneva. The remainder of the TWIP participants will be on their own on the Continent, utilizing rental cars or other transportation arrangements, and will meet the group back in Geneva eleven days later for the flight back to Paris and a final European night in the City of Lights.

The TWIP is being organized through the Alumni Office. The dates are January 1-14, 1977. The price for the Fly/Ski option, including all transportation and accommodations, will be \$583 per person. The Fly/Drive option,

which includes all transportation, an unlimited mileage car in Geneva (you buy the gas) for 11 days, and the last night's hotel in Paris, will be \$609 (with four sharing a car). The Air Fare Only option to Geneva, including the final night's accommodations in Paris, will be \$561 per person. Although the deadline for application is quickly approaching, anyone interested in receiving an information brochure/application may write to Gary Martin, TWIP Coordinator, Box 773, AGSIM, Glendale, Arizona 85306.

California and Arizona alumni have also received information of an exciting, very reasonably priced round-trip package to Mexico, leaving from Phoenix or Los Angeles. Mexican alumni may also make this round-trip the other way, visiting Disneyland and Hollywood while they visit the Los Angeles area. Please contact the Alumni Office for further details.

If you would like to meet with visiting alumni while they visit in your city (Paris, Geneva, Mexico City or the Los Angeles area), **please** let me know. It should be fun for you — and edifying. (And Thunderbird visitors would probably return the favor to you when you visit where they are based.)

ALUMNI NEWS



Alumni Advertising Council members act as clients, judges and advisors for student INTER-AD groups. Left to right: Charles Johnson '58, with Sunkist Growers in Van Nuys; retired marketing professor Dan C. Kaufherr; Gordon Kallio '74, with Ogilvy and Mather Inc. in Houston; Paul Schlesinger, marketing professor; Steve Toms '72, with Tracy-Locke in Dallas; and Paul Tveit '75, with the U.S. Department of State in Washington, D.C.



International Food Festival held in New York's Central Park in the summer of 1976. Tom Cowan '70, Mimi Kaplan '71, Laura (Anderson) Lapp '70, George Lapp '70, Paula Greenfield (Laura's sister), and Gaynor Williams '71. T-Birds also attending but not shown: Bill Heineken '70, Mike Nissman '70, Curtis and Jacky Lynch '70, Kelly and Marita O'Dea '72.



Saturday midnight on the Alaskan pipeline. Back row: Hal Gunn M71. Front (L-R): Hal Walker A73, Dave Wold W74, Jack Kitchen D73.

Barker Bates '51 Reports:

"The T-Bird family picnic held in Portland, Sunday, September 19, certainly was more than a Portland area group in membership. Most distance traveled was by TOM and ANNE-MARIE HEDGES '75 coming some 200 miles from Tri-Cities, Washington. Next honors divide between GENE and BARBARA ARVIDSON '57 from Eugene, Oregon and PAT FRODEL '76 from Aberdeen, Washington.

The weather was wonderful, after some anxious weeks of up and down un-summery weather. The park chosen had nice facilities such as tennis courts for the adults and a 200-yard sloped asphalt walk for the 'skate board' agers. But mostly it was simple conversation and a bit of 'remembering when.'

It is interesting to note that those who couldn't make it after expressing positive interest are in the decade of '50s (and perhaps in echelons whose plans are most apt to change?).

All agree the event was a success, and the committee will look toward planning another one in due time. The planning committee welcomes your suggestions. They are: BARKER BATES '51 (206-636-1786), LARRY LAMB '69 (503-297-3612), CRAIG ADAMS '72 (503-777-1711), STEVE HALL '68 (503-222-5561) and PIERRE LEROUÉIL '75 (206-425-7436)."

Alumni Association News

Friends of Thunderbird sponsor the Second Annual Thunderbird Invitational Hot Air Balloon Race November 20 and 21 at Thunderbird Campus. Call Doris Paine (602-948-6769) for further information.

Arizona alumni meet in Phoenix for cocktails before Balloon Race weekend, November 20 and 21. Contacts are KEN NELSON '54 (602-265-2033) and CHUCK MURPHY '71 (602-262-2821).

Call JERRY OLSON '50 (415-421-0444 or 415-933-2910), president of the Northern California alumni group, for details of Northern Cal's fall alumni meeting.

AGSIM's Director of Career Services, CHARLES MANNEL, was the speaker at the Southern California meeting June 12, 1976. Fifty-five people attended. Contact JEFF RUBY '72 (714-595-9943 or 213-330-0666) for Dec. 4 meeting details.

Seventy Chicago alumni attended a get-together at the lakeside home of DAVE and JEAN MOIR '49 on July 17, 1976. The "Chicago Alumnus of the Year" award was presented to ROBERT BEAN '48, director of the World Trade Division for the Chicago Association of Commerce and Industry. The award was presented by FRANK KRESCANKO '57, export manager for Dumont International. Contact Frank (312-969-2010) or JESSIE WILSON '73 (312-236-8745) for future plans.

MIKE CROTTY '74 (212-929-4100 or 212-724-8500) and DEBBY SMITH '75 (212-754-1100 x560) ask for your help for mid-November meeting place and dates for New York alumni. "Mr. Thunderbird" BERGER ERICKSON will be in town for the World Trade Conference.

Contact persons in Florida are EARL OMAN '67 (305-665-7727 or 305-667-5767) and MARLON WILLSON '51 (305-238-4250 or 305-235-2141).

Dallas alumni BARBARA STEWART '74 (214-661-1197), ROBERT KENT '76 (214-358-1932) and LUIS MOLINAR '76 (817-267-8161) were the successful organizers of the Dallas area T-Birds Fall party in November.

The FOUNDRY in Georgetown was the party-place for 31 enthusiastic Washington, D.C. area alumni, reports STEVE DE LATEUR '74. "As this was the first such gathering in two years, many new faces have joined the Washington ranks." STEVE CONGER '50 and JIM MONAGHAN '54 hosted a continental breakfast Saturday, November 6, for all Thunderbird alumni in the Washington, D.C. area. The Breakfast was held at the Ramada Inn at Tyson's Corner and began at 9:00 a.m. DAVE MERCHANT, Director of Development and Public Affairs, was there to talk about the school and the Thunderbird Fund. For information, call STEVE CONGER (202-377-4331). Alumni Association contacts in the area are STEVE DE LATEUR '74 (301-986-8746) and WALTER KEATING '75 (202-543-6419).

ERNIE KANGAS '73 (414-224-0240 or 414-549-0942) reports that the Milwaukee T-Birds enjoyed their second annual informal family picnic July 24, 1976. It was a great "catching-up" time with seventeen T-Birds and thirty-five family and friends in attendance.

Houston area alumni enjoyed an organizational cocktail party in October, according to VIRGINIA McCAMPBELL '75 (713-621-9050).

ERNIE ESCOBEDO '73 (242-3885) sent word of a Rio reunion in August.

The BILL SYMSES '74, BILL DUURMAS '74, VLADAS GEDMINTAS '69, GERD STIPPENGGERS '73 and JIM WALTONS '74 enjoyed Carnival festivities at the Bayerisch Hof in Munich. Please contact BILL SYMS with Akzo in the Netherlands, PASCAL CORNILLE '74 in France, or M. LO LOCHER '69 in Germany for news of regional European alumni planning.

BILL LING '73 (5-712221) reports a successful reunion in Hong Kong.

Tokyo alumni hosted AGSIM's Professor SHOSHANA TANCER in October at a Halloween party. They are invited to participate in IIST activities when Professor MARTIN SOURS of the international studies department and Professor AKIHISA KUMAYAMA of the modern languages department and their wives accompany Thunderbird exchange students next spring. The contact person in Tokyo is JIM DALE '73 with International Leisure Corporation.

PRESIDENT VORIS was hosted at RICHARD LORDEN's '60 "Les Bons Vivant" by the Mexico group. LARRY SCHAEFFER '47 with Admiral of Mexico and PAT McLAUGHLIN '68 with Limonex, S.A. organized the affair. It was held on September 4, 1976.

WILLIAM WAGNER '68 (94209) and KEITH BOVETTI '75 with Citibank reactivated the Singapore alumni this fall. How about a report?

JAMES WILLIAMS '71 (3294-5) reports that the T-Bird gathering planned by STEVE MYRACLE '62 with AFIA and CLIFF BEVENS '50 with Goodyear in Bangkok at Steve's home was very enjoyable. Fifteen alumni and their wives attended.

The Manila T-Birds got together on March 2 at a garden party at the home of BOB and CAROL LOUIS '62 in Makati, the Philippines. CAROL POLSON DANIEL '70 coordinated the affair which thirty-four alumni attended. The next Manila alumni function is tentatively planned for early 1977. Contact ART MISNER '60, with Rohm & Haas Co. or JOHN DANIEL '70, with Crocker Bank.



Men—L to R: Libby Ginetti '70, Charles St. Clair '56, Spencer Berg '56, Peter Feddersen '67, Norm Baum '61, Jim Williams '71; seated: Cliff Bevens '50, Steve Myracle '62. Women—L to R: Abby Ginetti, Michael Myracle; seated: Ms. Mary St. Clair, Ms. Phyllis Berg, Rita Williams, Ms. Hillary Feddersen and Louise Bevens.



Standing L. to R.: Mr. B. Ling '73, Mr. T. Krill '69, Mr. T. Lloyd '51, Mr. G. Hsu '75, Mr. C. G. Wadas '72, Mr. C. Choy '74, Mr. A. Bindra '74, Mr. P. Blasdite '70, Mr. D. Randall '74, Mr. L. Phillipps '54, Mr. M. Hinrichs '65, and Mr. P. Clark '62. Seated L. to R.: Mrs. T. Krill, Miss M. AuYueng, Mrs. D. Randall, Mrs. L. Phillipps and Mrs. P. Clark.

Thunderbird Visitors

EUGENE D. COOPER '47, Lake Isabella
 JAMES S. THOMAS '48, Greenwich, Connecticut
 JAMES LEE '49, Ogunquit, Maine
 SHERMAN J. OLSON '50, San Francisco, California
 JOSEPH F. MASTERSON '50, Boca Raton, Florida
 R K ENOCHSON '53, Castro Valley, California
 McNEILL WATKINS '54, Coral Gables, Florida
 WEBB TODD '56, Phoenix, Arizona
 DON SCHROEDER '57, Fort Collins, Colorado
 BILL DRUM '58, Santa Barbara, California
 FRANCIS GRAVES '59, St. Paul, Minnesota
 LEONARD MARINO '60, St. Louis, Missouri
 PETER REITZ '62, Chad, Africa
 DON MADICH '62, Phoenix, Arizona
 B. PAUL SMITH '62, Mexico City
 CHARLES NIEMANN '62, Amman, Jordan
 ROBERT E. WILLIAMSON '63, Moline, Illinois
 DONALD C. NELSON '64, Fargo, North Dakota
 CHARLES LAGERGREN '64, Racine, Wisconsin
 BILL PENNEL '64, Houston, Texas
 ROBERT K. NORFLEET '66, Buenos Aires, Argentina
 GARY D. DE NARDO '66, Michigan City, Indiana
 BILL GLEASON '66, Mill Valley, California
 JOEL WINEBURGH '67, New York City
 JOE GURY '68, Boulder, Colorado
 DAN LOWERY '68, Sana'a, Yemen
 B. W. BATTENFIELD '68, Mexico City
 JERRY MORDRET '69, Tananarive, Malagasy
 FRED BLOOM '69, Singapore
 BEN RIGGS '69, Chandler, Arizona
 CARLOS SCHEER '69 and MARINA SCHEER '61, Caracas
 JIM K. SMITH '69, Perry, Oklahoma
 JIM DOROBIALA '69, Glendale, California
 GEORGIA NACHTMAN '70, Dallas, Texas
 DAVE SHAFFER '70, Crestline, California
 HARDY THOMSIK '70, Pasadena, California
 FRED LEENERTS '70, Moline, Illinois
 WARREN HERRGOTT '71, Phoenix, Arizona
 MIMI KAPLAN '71, Alameda, California
 BILL WALSH '71, Geneva, Switzerland
 BRIAN DERBY '71, Buchanan, Michigan
 JACK CIMA '74, Phoenix, Arizona
 J. FRED DUFFER '72, Dallas, Texas
 DWAN SHIPLEY '70, Anada, Colorado
 GEORGE CRANE '72, Yuma, Arizona
 LIN THOMAS '71, San Francisco, California
 DENNIS OSHIRO '72, Honolulu, Hawaii
 JOHN WALLACE '72, Sunnyvale, California
 R. E. DUNGAN '72, New York City
 TIM MORRISSEY '72, Guayaquil, Ecuador
 MANFRED BRAUN '72, Houston, Texas
 WILLIAM BARKELL '72, Manila, Philippines
 EUGENE NAGLE '72, Houston, Texas
 CHUCK ROBERTS '72, Evanston, Illinois
 PAUL COLLINS '72, Portageville, New York
 ART WEHRMEISTER '73, San Diego, California
 GEORGE J. "JO" DAVIS '73, Palmer Lake, Colorado
 WILLIAM AMEN '73, Culiacan, Sinaloa, Mexico
 JIM HENDERSON '73, Grand Prairie, Texas
 ROGER MADSEN '73, Provo, Utah
 GORDY KALLIO '74, Houston, Texas
 EDUARD VAN BREEN '74, New York City
 DWIGHT WINKLER '74, Palatine, Illinois
 GARY MONTGOMERY '74, Anaheim, California
 HAL YONOVITZ '74, Casa Grande, Arizona
 JAN WRIGHT '74, Los Angeles, California
 STANLEY GOLDSMITH '74, Fullerton, California
 HEINZ and REBECCA NEWBURN FROHNMAYER '74, Munich
 PATRICK RANKIN '74, Los Angeles, California
 BARBARA STEWART '74, Dallas, Texas
 DAVE McCULLOCH '75, Van Nuys, California
 JERRY PASCOE '65, London, England
 GARY HUGHES '75, Healdsburg, California
 D. B. LUND '75, Lubbock, Texas
 DEBBIE GAYLORD '75, Pacifica, California
 CHUCK IRION '75, Thousand Oaks, California
 ESTELLE MARCHALL '75, El Cajon, California
 RAINY ATCHISON '75, Van Nuys, California
 THOMAS HANCOCK '75, Denver, Colorado
 LEONARD and DEMETRA BROCKMAN '75, New Orleans, La.
 DAVID VOTRUBA '76, Detroit, Michigan
 EDWARD BEAR '76, House at Pooh Corner
 CARLOS ORCHARD '76, New York City
 JAMES MILLER '76, Tempe, Arizona
 DAN PENKAR '76, Rego Park, New York
 COLLEEN GIZA '76, Milwaukee, Wisconsin

CLASS NEWS

Births

BOYS

LOUIS & NEDRA KLEINMAN '60, Eric Matthew, New York City, New York . . . J. N. & KAREN PIZNAK '70, Ryan Alexander, New York City, New York . . . HOWARD & BARBARA SPIEGLMAN '70, Alexandria, Virginia . . . FRED & SUSIE KRAGE '71, Nathan Joel, Bogota, Colombia . . . SVERRE & FRANCA KOXVOLD '72, Ian Leif, Belgium . . . GARY & MICKIE MICHAEL '72, Bryan Lee, Santa Clara, California . . . BILL & PAT RYE '72, Abraham Benjamin, Soddy-Daisy, Tennessee . . . The TOM WATERS '72, Gregory Christopher, Larkspur, California . . . THOMAS & NANCY HARVEY '73, Brian Thomas, Sacramento, California . . . ROBERT & PENNY AUGUST '75, Jason Todd, Wynnewood, Pennsylvania.

GIRLS

ROBERT & NAOMI KISNER '67, twin girls, Camille & Calistra, Nogales, Arizona . . . BOB & FEROUGH VASSAR '68, Deborah Elham, Jakarta, Indonesia . . . LARRY & JILL KROH '69, Megan Kimberly, Atlanta, Georgia . . . JOHN & FILL ORTMAN '70, Rebecca, Quito, Ecuador . . . DON & CLAUDIA DAVIS '72, Rebecca Rae, Agana, Guam . . . MIKE & KAREN GARDINER '72, Mohegan Lake, New York . . . ROBERT & JOAN WEDWICK '72, Sara Joanne, Bellbrook, Illinois . . . ERNIE & HELEN ESCOBEDO '73, Christina Rebecca, Rio de Janeiro, Brazil . . . PAUL & PENNY WAGNER '73, Tracy, Sao Paulo, Brazil . . . MARK & DORIN HARRISON '74, Dallas, Texas . . . KOHEI & NAOMI OGAWA '76, Chiba, Japan.

Marriages

DOLPH JOHNSON '68 and Margarita Del Valle, Buenos Aires, Argentina . . . DAVID LAYTON '68 and Cathy Darlynn Fisher, Alameda, California . . . ROXANNE CAMPBELL '69 and Dean Davidson, Coral Gables, Florida . . . DONALD GOODRICH '71 and Beverly Law, Bellevue, Washington . . . MAXIMO LAU '72 and Carol Cooper, San Salvador, El Salvador . . . CHARLES E. G. LLOYD, JR. '72 and Sally Hill, New York City, New York . . . GEORGE DE BAKEY '73 and Jimmie Lou Crook, Weybridge, England . . . CLAXTON "BUD" LOVIN '73 and CARALIE OLSEN '73, Newport Beach, California . . . JEFFREY C. ANDERSON '74 and PATRICIA ANN VACEK '74, Hamilton, New York . . . BOB BLUMBERG '74 and Linda Parmenson, Port Aransas, Texas . . . HEINZ FROHMAYEER '74 and REBECCA NEWBURN '74, Munich, West Germany . . . JOEL KOPEL '73 and Christine Jones, London, England . . . BERNIE WEGERT '74 and KAREN JOHNSON '74, Cali, Colombia . . . ROBERT BURNQUIST '75 and ELLEN HUMPHREYS '75, St. Joseph, Missouri . . . GEORGE FRONSKE '75 and Nonglak Piensook, Glendale, California . . . MARILYN OETJEN '75 and Edward Philipp, Ohio . . . EMMETT DALE STEEK '75 and Jana Carol Jones, Phoenix, Arizona . . . JAMES PERKINS '76 and Karen, Columbus, Ohio . . . JOHN STEVENSON '76 and ANNICK KERREST '76, Connecticut . . . HANS-J. URBYE '76 and Reita Blodgett, Glendale, Arizona . . . Akihisa Kumayama, Professor of Japanese at AGSIM, and Deborah Anne Berkowitz, Tucson, Arizona.

Deaths

STEPHEN L. DE BARRY '49, Dallas, Pennsylvania . . . CARL PERKINS, JR. '49, Toledo, Ohio . . . JAMES BETTA '55, Bogota, Colombia . . . WILMA PLUNKETT '55, San Francisco, California . . . CHARLES KLESSIG '56, Hartford, Wisconsin . . . DR. RICHARD D. CARTER '62, Orrville, Ohio . . . ROBERT SCHUTJER KM66, Moline, Illinois . . . JAMES BRIGHT '72, Akron, Ohio . . . OLEN HARRIS, former member of AGSIM board of directors . . . CARL A. SAUER, former president of AGSIM (see page 12).



Kisners — Camille & Calistra



Dolph & Margarita Johnson

Address Unknown

ARTHUR S. BILLINGS '55
ANTHONY J. BREIDENBACH '55
THOMAS E. ROGERS '56
RODNEY W. HARTWELL '57
DAVID A. LURIE '57
NORMA STOTHERS IRVINE '57
GEORGE F. NORWOOD '61
VIRGIL C. WAGONER JR. '61
EDWARD J. FURLONG '62
JAMES O. FREDERICK '63
SUSAN PRINDEVILLE '63
JOHN P. LYONS '64
SUSAN HAVILAND FITZGERALD '65
MARY E. FRECONNA '65
RONALD L. CABE '66
BRANGER R. MILLER '68
RALPH A. GIRARD, JR. '69
CHARLES RUND '70
DOUGLAS C. HAYES '72
LAURIER M. CARPENTIER '74

CLASS NEWS

47 **Leon Szymanek** is a broker-salesman with Century 21's Stanley Realtors in Chicago. . . . From **Joe Graf**: "I am senior mining truck marketing specialist for WABCO, Peoria, Illinois . . . spent one month in 1974 in Peking negotiating big truck sale to People's Republic of China. I have traveled about 70 countries since graduation, thanks to Thunderbird. . . ." (Son, **Joe**, was the first child born to Thunderbird parents, November, 1946.) . . . **Ralph Hardy** is still on the faculty of Presque Isle Junior High School, teaching language arts. . . . **Merriconnie Gossett Stelzer** is teaching at The Orme School, Mayer, Arizona.

48 The **Houston Post** of February 1, 1976 featured **Don Lenertz**, secretary-treasurer of a small Port Lavaca auto and marine parts corporation. . . . **Jim Thomas**, as assistant treasurer of ITT, was in Phoenix for the company's meeting. He visited with **Webb Todd '56** and **Nancy Williams '76**. . . . AGSIM professor, **John Lindholtz**, ran into **Lucian Geisman '75** at the Hotel Intercontinental in Lahore, Pakistan, where Lucian has his own family business.



Gerald Marugg



Anthony Lodico

49 **Roy Craig** is president-owner of Craig Supply Company, a Phoenix wholesale interior window coverings company. . . . **Gerald Marugg** has earned the designation of certified purchasing manager with Bechtel Power Corporation in Norwalk, California. . . . **Jim Lee** was a great help in resourcing for **Thirty Years at Thunderbird**. He contributed a 1947 FORTUNE article and early back issues of the school newspaper. . . . **Irving Taylor** is a health consultant with Medical Service Consultants, Inc. "He will head a team of health professionals working with the Liberian government to establish a health planning system and modify the health delivery system in the African country." . . . **Anthony Lodico** is chairman of the Southern California committee of the Thunderbird Fund.

50 Self-employed **Jean Rockwell** represents American sporting goods in Europe. The family moved to Wiesbaden, Germany from Switzerland last January, and he travels to fourteen countries. . . . **Napoleon Montoya** has formed his own lumber company in Alberta, Canada. He and Tina will be touring Mexico in July. . . . After fifteen years of being out of contact, **Bob Keffeler** updates: "I am still an All-state agent in Rochester (N.Y.)." . . . The **Joe Masterson** family visited campus for the first time since graduation. They were on their way to San Francisco to spend a weekend with the **Sherman Olson's '50**. They are living in Boca Raton, Florida, where Joe is now owner of Insurance & Reinsurance Services Inc.



Robert W. Feagles

51 **Robert Feagles** left his position as senior vice president-personnel at Citibank to become senior vice president-personnel administration at The Travelers Insurance Companies. . . . **Victor W. Landigan** is Chevron's regional manager for El Salvador and Nicaragua. . . . **D. Barker Bates** and **Marjorie** had the **Pierre Leroueuils '75** over for "AGSIM story exchange and general conversation." The Portland alumni group get-together that they planned was a great success. . . . **Jack Snyder** has been elected 1977 president of the Glendale Board of Realtors in Glendale, California.

52 **Ed Wedepohl** is executive vice president for General Foods, Tokyo, Japan.

53 No news received. Are all you '53 T-Birds dead or disabled?

55 **Eric Ericsson** reports that at Schiller College are Janie, director of the London study center, and Kristin, a student at the Strasbourg, France center. Lindsey works for a London recording company and Eric is an international representative. . . . **Bob Warren**, formerly president and chief executive officer with Bendix International, is vice president of international operations for Hansen and Varo, Ltd., executive recruitment firm in San Diego.

56 **Bill Tiernay** has been appointed area director of Phillip Morris International for the Caribbean and Mexico. . . . GDI sports continue to grow, thanks greatly to the traveling efforts of **Jack Butefish**. He says he has "really used and enjoyed **Boye de Mente's '53** books on the Japanese." . . . The guest speaker at the August dinner meeting of the League of Business and Professional Women's Clubs in Phoenix, Arizona was **Diane Connelly**, director of alumni relations at AGSIM.

57 **Ted Troy**, assistant to the president, R. J. Reynolds Company, Winston-Salem, N.C., completed a Key Man Course at Thunderbird in Portuguese prior to his assignment to Brazil as president of the Brazilian subsidiary. . . . Terry Lin Arthur, daughter of **John Arthur** and Jean, was awarded the Top Model Award by the Modeling Association of America International this spring in New York City. She often appears in national beauty product TV commercials. Her father is registrar and college relations officer at Thunderbird. . . . **William Moseley** has formed his own firm, Basic Services International, which concentrates in health care, food, education, and agricultural fields. The main focus of business activity is Middle East and Africa. . . . **Robert Schroeder** has been named President and General Manager of ARMOCO Venezdana S.A.



J. H. Dethero

58 **Stanley Allen** has been a self-employed planning research consultant in Oregon. He had a visit from the **Stan Cosbys '60** of Walnut Creek last Spring. "Give my best to Berger and Larry." . . . **Robert Caltrider** reported that **Richard Burrutia '59** is teaching at University of California, Irvine. Hobert heads his own manufacturers' representatives company in Costa Mesa, California and specializes in marketing equipment to the petroleum, marine, public utilities and general industries. . . . **J. H. Dethero** is senior vice president, international division, Crocker Bank, and area head for Europe, Africa, and the Middle East.



Frances Graves

59 "Soon to be associated with Miami, Florida based company called Green Export Associates, specializing in general merchandise to Central America as a sales representative," writes **Robert Roberts**. . . . **Dick Gore** is the president of Majestic Bolting Cloth Corporation in New York. This company imports industrial fabrics for resale to the filtration and screen printing industries. . . . Coordinator of placement and alumni relations at the College of Great Falls, Great Falls, Montana is **Frank Day's** title. . . . **Anthony Finnerty** reports he is still with Manpower Japan Co. and is now the chairman of the China Commercial Relations Committee of the American Chamber of Commerce in Japan. . . . The **David Youmans** are on a challenging Bolivian assignment with Foster Parents Plan. . . . **Dr. Eric Beerman** has written the introduction for a "new and important book for Spanish-American History" called **Yo Solo**, "the battle journal of Bernardo de Galvez during the American Revolution." . . . **Frances Graves** won the Jonas Mayer Award, May, 1976.



Art Misner

60 Continental Airline's April 1976 FLIGHTIME "execs at the top" featured **William L. Brown**, president and chief executive officer of Brown-Forman Distillers-Corporation. . . . "Promoted to division ceilings manager, Armstrong Cork International GMBH, Duesseldorf, Germany; responsibility for ceiling systems in all of Europe except UK, Spain," writes **Robert Dilworth**. . . . **L. Yves Cocke** sent us a fine write-up on **Art Misner Jr.** and the last Philippine T-Bird reunion. He advises that during his extensive travels as area manager-Far East for Endo Laboratories he has seen **Pete Burgess '60**, **Marv Epperson '61**, **Bert Higgins '54**, **Bob Heineman '60**, **Paul Simons '70**, **Ron Pfafflin '73**, **Tom McDonald '60**, **Stu Perkins '63**, **Tom Young '69**. He reports that **Bill Cargiulo '58** has moved from New York City to Chicago to become vice president, Latin America for G. D. Searle, and that **Tom McDonald '75** is associate regional manager, nursing, in New York City. . . . **Robert Ballinger** is assistant professor of marketing and management at Siena College in Loudonville, N.Y. He hopes to meet some Thunderbirds in the Albany area. . . . **Art Misner** as director of the East Asia sub region of the Pacific, Rohm & Haas Company, will retain his responsibilities as president and general manager, Rohm & Haas Philippines and continues to reside in Manila. His career has taken him to the Philippines, India, Mexico and back to the Philippines five years ago. . . . Citibank has moved **Gene L. Bennett** from South Africa to Nairobi. . . . Another "lost" T-Bird stopped on campus — **Leonard Marino** and family en route to California. Leonard is now vice president—merchandise and design for the Angelica Uniform Company in St. Louis, Missouri. . . . **Dave Wallace** reports that his company, Charterbridge Pty., Ltd., which sells managerial international incentive programs, has come along nicely after only 15 months in Sydney, Australia. . . . **Bob Crossley** is working for General Tire International Co. as treasurer of their affiliate, Ecuadorian Rubber Co. in Quito, Ecuador. He and wife Maria have formed a barbershop quartet and are both active in a theater group. . . . **Thad Hogan**, working for Peterson/Puritan, Inc. as a contract packager, was moved to the home office in Danville, Illinois as corporate vice president-planning.

61 **Robert Garrison** writes, "After almost fifteen years with AFIA working in Colombia and Brazil, I recently joined an Argentine financial and insurance group." He and Annick, with their five children, left March 11 for Buenos Aires by ship. . . . **Alvord Branam** was a panel participant at the North American Society for 17th Century French Literature meeting at Harvard in April. Elizabeth received her Ph.D. at Tulane the same month. . . . **Jaime Ghezzi** is vice president and branch manager for Miles Caribe in Puerto Rico. . . . **Joe de Cola** is a producer with CBS "60 Minutes" television show in New York City.



Charles Niemann

62 "I am now assigned as director of CARE's developing program in Haiti for the next three years or so — we enjoy this assignment very much and hope that more Thunderbirds will be coming our way," writes **Chris Scheiffele**. . . . **Gregory Suverkrup**, Matson Navigation Company's manager of market development, authored an article, "Matson Blends Men and Machines to Hold Cargo Claims to a Minimum" in the trade publication TRAFFIC WORLD. . . . **Charles Niemann**, formerly director of CARE's Jordan program, is now a director in India. The Niemanns are living in New Delhi. . . . **Carlos Cortes** was promoted to professor of history and named winner of the Distinguished Teaching Award at the University of California, Riverside. He has also published two new books. . . . **Michael Clarey** has advised us of an assignment in Australia with Morgan Guaranty Trust Co. as their deputy representative there. . . . After 12½ years overseas, the **John R. Taylor** family is now living in New York where John is business development manager for AFIA. . . . **John Novotny** is director of the Kentucky Department of Commerce's new international office in Brussels, Belgium.

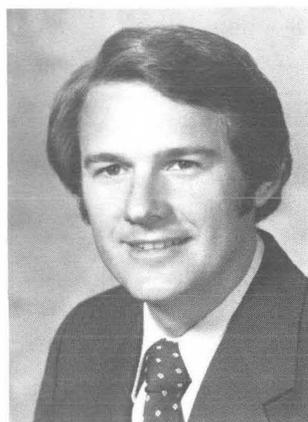
63 Account manager with special responsibility for manufacturing electrical machinery, rubber and plastics, shoes and entertainment industries in Mexico is **Dan Van Gelder's** job with Citibank in Mexico City. He lives in Cuernavaca. . . . **William Ball** from Racine, Wisconsin, writes, "Just returned from two weeks at J. I. Case in Brazil providing purchasing assistance for development of the product nationalization program and new plant in Sorrocaba." . . . **Mary Elizabeth Wood**, foreign languages professor at Ball State University, has authored the book, **French Imprint on the Heart of America**, published last July. . . . **Philip Miller** is now with Montgomery Ward in California as a Wardfleet operating manager. He feels that the new Bay Area Alumni Placement Center is a great idea. . . . **Bruce Strong** is new director of the U.S. Trade Center in Paris, probably through June, 1978, then returning to an assignment in the Bureau of International Commerce, Washington, D.C. . . . After 6½ years in Latin America, the **Larry Greene** family has moved to Massachusetts where he is working for Digital Equipment Corporation as personnel manager. . . . **Richard Puig** is now general manager of a group of companies involved in the cotton ginning and planting seed process business in Guatemala. . . . The **Hal Alcotts** are new in the Miami, Florida area, where Hal is general manager-Western Hemisphere for Airco Welding Products-International. . . . **Mike R. Smith** is with C. ITOH as sales manager/consultant in Portland, Oregon.

64 After his five-year assignment in Hong Kong as the marketing director for Monsanto Textile Co. - Asia Pacific, **John Tung** and **Bobby** are living in Connecticut. John works out of the New York City office and is responsible for Africa, the Middle East and Latin America. . . . **Kirt Hart** is district sales representative - central region for FIAT-ALLIS. . . . **Richard Aguirre** reports that all is going well for him with REPENSE, South Africa. . . . After many years of working with Latin America, **Luis Pi-Sunyer** is now responsible for business development and account servicing efforts for Europe and Africa for Export Credit Corporation.

65 **D. Whisman** has been with Bechtel constructing a water inspection project for Aramco in Saudi Arabia the past year and a half. . . . **Vincent Carter** is working in Costa Rica with a subsidiary of C & S Bank of Atlanta where he often sees **Diego Veitia** and **Mike Santellanes '60**. . . . **Niles Helmboldt** is President of Equator Bank Ltd. in Hartford, Connecticut, while **Douglas Montgomery** is Vice President of this investment banking partnership.

66 "Have purchased my own air freight authority," writes **Leslie Shearer**. "Have also been active in shipping U.S. livestock products abroad such as Holstein cattle and pure-bred hogs." . . . **Olay Leithe**, formerly with Koehring Overseas Corporation, is now with the P + H Company, still remaining in South Africa. . . . **Noel Lang** is district representative for Caterpillar in Recife, Brazil. He and **Robert Norfleet '66** met in Sao Paulo and "had a very nice chat to remember old times." . . . **John Turner** and wife Hanne Lore are back in Topeka, still with the American International Underwriters Co., after they were ordered to leave Beirut, Lebanon, because of the worsening military situation. . . . **Oliver Ford** has been elected to a two-year term as president of the Massachusetts Society of Professors at the University of Lowell. . . . Recently relocated to L. F. Rothschild & Co. in San Francisco is **Tallentyre Fletcher**. He manages conservative option writing accounts for investors and sets up profit sharing funds for corporations. . . . **Robert Moore** is personal services operations manager of the Army and Air Force Exchange Service at Ft. Jackson, South Carolina. . . . As a freelance writer/photographer in Madrid, Spain, **C. Michael Bennis** is planning to complete his first novel this fall.

67 April 1976, the **Gary Smith** family moved from Seattle to Eugene, Oregon, where Gary became branch manager of Cummings Diesel. . . . **Steve Ward** is chairman of Tradas, Ltd. (Thailand). The company is chiefly involved with the marketing and exporting of tapioca. . . . **Dean Ross** runs the Edge Act Corporation (with Citibank) in Los Angeles. . . . **Thomas N. Tenegg** works for Bank of America, along with **John Adams '74** and **Mike Suarez '73**. . . . **Robert Kisner** is engineering manager for rotating memory products division of General Instruments Corporation in Nogales, Sonora, Mexico. . . . **David R. Lawrence** reports being transferred to Rio de Janeiro, Brazil, as branch manager of the American International Group. . . . **Michael Gross** has become a member of the firm of Magids and White, Inc., Attorneys at Law.



Sam Butler

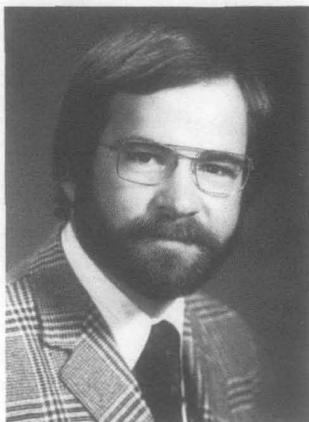


Tim Walker

68 **Cynthia Branton Burski** and **Bob** volunteered to work with CARE for ten days after the Guatemala earthquake, and Bob worked the next six months building temporary and permanent structures for CARE, while Cynthia ran the finca. . . . **John Lockwood, Jr.** is director of export for Dad's Root Beer Company in Chicago. . . . **Phil Milburn** is instructing English at the Defense Language Institute, Lackland AFB, Texas, and Spanish to elementary teachers for Berlitz. . . . **Ken Skuse** is in Hong Kong with Marine Midland. . . . "Self-employed as Smith Imports. Distributing handicrafts from Latin America. Anyone interested in establishing marketing contact

please contact me . . . " writes **Charles Smith** from Sackett Road, Westfield, Massachusetts, 01085. . . . **Jeffrey Lockwood** is a partner in the Waite & Lockwood Company, an export management firm marketing building materials throughout the Far East and probably Saudi Arabia. . . . **Sam J. Butler** has assumed new duties as assistant vice president and manager of the Arizona Bank, Nogales office. . . . **Philip O. Miller** has been promoted to assistant vice president in the metropolitan department at the First National Bank of Miami. . . . **Dave Bell** has been named an international officer for FCIA in San Francisco. . . . **Timothy Walker** is inventory manager over international marketing services for the National Cash Register Company.

69 **Richard Koehler** is general manager - Jakarta office for Kellogg Overseas Corporation. . . . An up-date on **Robert Kearns III**: Puerto Rico with Chase Manhattan Bank; New York City with Citibank as assistant vice president; London with Marine Midland as vice president; Greenwich, Connecticut with William Kent and Company (investment banking and financial consulting), traveling the Middle East. . . . "I am replacing **John Gilbaugh '68**, who has been promoted to assistant manager of our Miami Edge Act office," comments **Melville Brown II**, who has been named assistant representative for Wells Fargo Bank in Mexico. . . . **Meg Goetz** spent Summer '75 as part of a team vaccinating against tuberculosis in Ecuador and Summer '76 was a medical volunteer for the Direct Relief Foundation in Guatemala. . . . **Suzanne Black** is manager of Allied Bank International in Nassau, Bahamas. . . . **Wesley Kruse** has sold \$1,000,000 worth of real estate this past year, while keeping busy being past president of the Southern California Alumni Association. . . . **Jim Blaisdell** and family are now in Quito, where he is assistant manager-credit for Bank of America. . . . **John Ives**, resident vice-president of the First Arabian Corporation, reports that **Harry Cockrell '74** is also in Saudi Arabia with the National Commercial Bank, and **Roy Dix '73** with the Saudi Investment Bank. . . . **Kurn Fredrick Kruger** is now with Grove International Corporation, the world's largest manufacturer of hydraulic cranes as district manager in Africa. . . . **William G. Dodge Jr.** is domestic wholesale manager of McWayne Marine Supply, Ltd., in Honolulu. . . . As district manager for J. I. Case of Pakistan, India, Bangladesh, Nepal, and Sri Lanka, **Fred Bloom** has relocated to Singapore. His new address is: c/o J. I. Case Co., 12-C Yen San Bldg., 268 Orchard Rd., Singapore -9. . . . **Carlos Dobbins Griffin** has moved to Hong Kong and is delighted there being a teacher. . . . **Peter Cover** is with the staff of the Assistant Secretary of the Treasury for International Affairs. . . . **Peter McClean** has been elected vice president and general manager of Connecticut Bank International and vice president of the Connecticut Bank and Trust Co. . . . **M. Lo Locher** has started his own import-export operation in Duesseldorf, Germany, where he hopes to see other alumni to help organize a German get-together, along with **Paul Reimann**. . . . **Armund Schoen, Jr.** is with First National Bank of Chicago in Panama. . . . **Sanford J. Stone** spent two weeks at summer camp with the Puerto Rico Air National Guard at Rhein/Main Air Force Base in Frankfurt, Germany.



James Hagan

70 **Gary E. Dilley** has been appointed vice president of the Bank of California's international division, Tokyo office. . . . **Jim Hagan** moved to Montreal, Canada, April 1976. . . . "Was recently transferred to London with responsibility for the COMECON countries," writes **Frank Graebner**

with Security Pacific National Bank. . . . From **Gary Gunderson**: "The soft machines continue to receive better acceptance nationally! Our product is original and the concept sometimes difficult to sell." . . . **Kenneth Summers** is a Beverly Hills Hollywood region sales representative for the office leasing division of Grubb and Ellis Company. . . . **Wayne Fulcher** reports that he has left his job with Benton and Bowles Advertising Inc. Canada to join Jennings and Thompson Advertising as an account supervisor for APS and Cudahy. . . . **Kenneth Young** has been appointed as assistant to the president of the Toy Division at Ideal Toy Corporation in New York City. . . . **Georgia Nachtman** is now a public affairs officer for the Canadian Consulate in Dallas, Texas. . . . Writes **Art Kelley**, "Will establish the first Sperry Flight Systems office in South America." He will be working out of Sao Paulo, Brazil. . . . As manager of La Bodega Exportadora Cia Ltda. in Quito, Ecuador, **John Ortman** exports hand-made goods to the U.S., France, Italy, Germany, Denmark, and Canada. . . . **Howard Spiegleman** and Barbara are back in the States and are very anxious to get reacquainted with their T-Bird friends in the Alexandria, Virginia area. . . . **Henry Avalos** is now in the Canal Zone, working for H. S. Bao as an international specialist. . . . **Steven Chapman** is employed by Cincinnati Milacron in the international finance area as financial manager of export financing subsidiary. . . . **Michael Ridgeway** has opened a law office in San Diego, California. . . . **Bill Gage** is living in Seattle, Washington and is teaching youngsters to swim. He "would like to thank all of the Thunderbird classmates and staff members who helped him get back on the road after his motorcycle accident in 1969." . . . After completing his first year in Caracas, **Wayne Pulver** has been heading up Citibank's Agribusiness department. . . . **Gary Counts** is with MidAmerica Federal Savings & Loan Association in Tulsa, Oklahoma where he is in charge of the branch network and the savings department. . . . **Hardy Thomsik** is now with Ralph Parsons Company in Iran. . . . The Young Woman of America Award was presented to **Geraldine Gurley Lamonica**, who is currently working with Bank of America in Houston, Texas. . . . **William Heineken** is with Ogilvy and Mather in New York.



Thomas J. Hayes

71 Dresser Industries promoted **Hal Baker** to market director-Latin America for their mining service and equipment group. He and Barbara will live in Rio de Janeiro after a temporary assignment to Dallas. . . . **Gene Castle** is a chief in the foreign military sales division-Army International Logistic Command, in Harrisburg, Pennsylvania. . . . **Warren Brainard-Smith** is region manager, Puerto Rico, for scientific products division of American Hospital Supply Corporation. . . . **Robert Hill** has been named manager of Chase Manhattan Bank's corporate banking department in New York City. . . . Senior lending officer with the Bank of America's Los Angeles international banking office is **Tom Cleveland's** new title. . . . Advertising manager for Dr. Pepper Company in Dallas, Texas is **Dave Milton's** new position. . . . **Doug Balatti** is the Chevrolet-Buick dealer in Dos Palos, California. . . . Formerly with ARMCO in South Africa, **William W. Brown** is now with ARMCO in Sao Paulo, Brazil. . . . **Jack D. Taylor** has been promoted to deputy group managing director for Diversey Limited in England and will also be responsible for Diversey's operations in South and East Africa. . . . **Jon Cates** reports that he is manager-Far East marketing for Varian Associates. Living near him in Singapore

are **John Santana** and wife Mary, **Bill Nash** and wife Barbara, and **Judd Kinne**. . . . As part of the international education group from Memphis State University, **Thomas Dent** visited the People's Republic of China, Hong Kong and Japan. . . . It has been reported that in September **Bill Walsh** moved to Rome as the sales representative for Caterpillar, covering Yugoslavia and Italy. . . . **Aloysio Vasconcellos** is a legal consultant for the Brazilian navy and in international finance for Embratel, the Brazilian telecommunications company. . . . **Alyton Vasconcellos** is the executive vice president for Brazilian operations of International Systems and Controls, an American company with headquarters in Houston, Texas. . . . Writes **Fred Krage**, executive officer of Peace Corps in Colombia, "I really enjoy the job as administrator." He plans on being back in Washington, D.C., January, 1977. . . . **Jon Dwinell** and Mary are back in Washington where he bought a franchise for General Business Services which offers accounting and tax service to small businesses. . . . **Thomas Hayes** has been appointed to the newly created post of international sales manager for Latin America for the retail food division of The R. T. French Company. . . . After resigning from AFIA, **Steven Tiberg** is in Los Angeles working for Western Professional Liability Agencies, Inc.



Michael J. Marchese

72 Traveling **Susy Sagy** visited with **Dennis Orio '71** and **Chuck Oppenheim** in Rio de Janeiro. She reports **Christina Topolous** and **Rudy Zepeda** as Caracas visitors; **Susan Corcoran** and **Jim Shoultz** and Diane as residents. Susy has gone back to advertising and is with Publicidad Siboney which has offices in Central America, the Caribbean and Brazil. . . . From **Michael Clennan**: "After spending fourteen months in Central America and the Caribbean, I was assigned to Europe last year, to continue performing operational and financial audits of Texaco subsidiaries. Each takes about four months, and so far I have seen England, Sweden and Belgium." . . . **William Barkell's** Sofia, Bulgaria U.S. Foreign Service assignment ended August 1976, and he was awaiting word of his next assignment. . . . **J. N. Piznak** recently visited with the **Len Holzworths '70** and the **Mac Messengers** in Bonn. J. N. is working with American Express Travel as manager of administration and control in Frankfurt, Germany. . . . **Edward Auble** was recently named Caribbean regional manager for personal accident insurance for A.I.G. companies and would be happy to hear from anyone living or visiting in the area. . . . From **Catherine Ingram**: "I am the account executive assigned to the Hills Brothers Coffee account with Doyle Dane Bernbach Advertising Company here in Los Angeles . . . and loving it." . . . **Bill Davis** has recently been promoted to district manager for Fotomat for upstate New York. He has also taught "Sales Management" at a local Buffalo college. . . . **David Koepke** is consumer sales representative for McNeil Laboratories, Incorporated-midwest districts and has completed the company's basic consumer education program at the Fort Washington, Pennsylvania home office facility. . . . **Charles E. G. Lloyd, Jr.** is with the marketing department of Clairol Incorporated. . . . Says **Paul Hammerstad**, with Pacific Architects and Engineers International in Japan, "Hardly a week goes by without running into a T-Bird." . . . **Martin Nodilo** is the assistant to the president of Hy-Gain Electronics Corporation in Lincoln, Nebraska. . . . **Richard Kohn** has been promoted to executive vice president of EFM Lease Funding, Inc., and senior vice president of the par-

ent, Equipment Finance and Management Company, in San Francisco, California. . . . **Charles W. Roberts** is now the market planning manager for the international group of American Hospital Supply Corporation. . . . From **J. Mamadee Dorbor**: "I became group manager for American International Group for Liberia and Sierra Leone, responsible for all group operations in these two countries." . . . **Russ Jaffe** has been promoted to international credit-finance manager for Groves Manufacturing, Shady Grove, Pennsylvania. . . . **David Anderson** is president of Amdex Corporation in Provo, Utah. . . . As an international officer with Union Trust Company, **Michael Marchese** is area loan officer for the Asia-Pacific region, and international liaison officer for the Danbury region of Connecticut. . . . **Dan Bohart** and Linda are currently living in the Kingdom of Tonga, in the tropical South Pacific, where Dan is serving as assistant manager-operations at the Bank of Tonga and overseas representative for Bank of Hawaii. . . . **Shirazali Peera** operates an African and Oriental import business in Scottsdale, Arizona called Africana International Imports, Inc. . . . **Dennis Oshiro** has been promoted to international officer of First Hawaiian Bank in Honolulu, Hawaii. . . . **Tim Morrissey** is Guayaquil branch manager for AFIA. . . . In Blantyre, Malawi, **John Cullison** is with the Commercial Bank of Malawi. . . . As a promotional writer with American Plywood Association, **Paul Hirsh** is in the Information Services Division.

73 "Enjoy my position in the market research department of the Douglas Aircraft Company," writes **Claxton Lovin, Jr.** from California. "Recently have had the opportunity to make business trips to various airlines in Europe. In our department are two other T-Birds — **Charles Carter '62** and **David McCaughey '62.**" . . . **Gunter Koehkg** is director of Middle East sales for Air Operations International, in Bahrain, Arabian Gulf. Major projects: aviation-communication support of airlines, private and corporate institutions as well as governments. . . . **John Willyard** writes, "I was recently transferred from New York City to Milwaukee and promoted to financial analyst with Foreign Credit Insurance Association. We really enjoy Milwaukee and would like to hear from any T-Birds living in the area or ones just passing through." . . . **Hoyet Wilson**, Dallas, Texas, passed the CPA exam in May, 1975. . . . Project development manager for Vetco Overseas Limited is **Jim Loadman's** new job in England. His main area of responsibility is the development of new companies and projects throughout Africa. . . . CPA **Thomas Harvey** is still with Rossman & Company, Sacramento. . . . **Mike Smith** is in South Africa with AirResearch. . . . Mary Ann **Hooker** reports that husband **Russ** has been traveling quite a bit with Esso-Standard Oil, and has been "keeping the camera and charge cards busy!" She also reports that **Ramon Urbano** and Karen '69 were recently transferred to San Salvador by Cargill and are their neighbors. . . . **Rod J. Miller** has been appointed as assistant professor at the California Maritime Academy, Vallejo, California. . . . "I am working as an international banking representative at First City National Bank in Houston," reports **B. Kent Woodard**. He says other T-Birds working with him are **Rudy Zepeda '72**, **Fred L. Bollerer '67**, **Rich B. Ollett '74**, and **Tony Biocchi '50.** . . . **Rod Boren** is with Northwestern National Bank in Minneapolis, Minnesota. . . . **Sam Murugasu** was transferred to Singapore as special representative for the Canadian Imperial Bank of Commerce and reported meeting **Keith Bovetti '75** there. They plan a Singapore alumni get-together. . . . Last Spring, **Jim Henderson** was a guest speaker for the activities of the Institute for International Studies and Training (IIST). He spoke on American attitudes within Japanese firms located in the U.S. Previously with Toyota Motor Sales, he is now international manager for ARA Manufacturing Company in Grand Prairie, Texas. His job involves travel to Europe, the Middle East and the Orient. . . . **Jim Quigley** is also with ARA in Grand Prairie. . . . **Gerald Van Horn** is marketing manager with American Cyanamid in Mexico. . . . After leaving Marine Midland Bank, **John B. Hess, Jr.** joined American Express International Banking Corporation and is heading the Latin American division that comprises Brazil, Argentina, Uruguay, Paraguay, and Chile. . . . **George De Bakey** is manager of administration and planning for the Europe/Africa division of Collins/Rockwell International in London, England. He has recently been visited by fellow T-Birds **Juergen Strasser**, **Koos Groot**, **Dorothy Reed**, and **Wacef Ghali '74.**

74 **Pascal Cornille** reports seeing in Paris: **Jim Clement '73**, **Fleban Toulemonde '73** and **Elienne Igersheim.** . . . **Bernie Wegert** is with Sterling Drug - international division in New York City. . . . "I'm really enjoying my job," writes **Bruce Marks** with Teledyne Monarch in Ohio. He made a twelve-week trip to Australia, the South Pacific and South



James Dodson



John Sandor



Andrea Gregory

America. . . **Andrea Gregory** has been promoted from credit analyst to credit officer in Wells Fargo Bank's San Francisco-based international division. . . . With Bechtel on the Alaska Pipeline project are **Dave Wold**, administrative assistant in the camps' supervisors office, R & R replacement for the traffic administrators in the camps, and creator of the transportation department's newsletter; **Jack Kitchen '73**, in the P.O.L. department; **Hal Gunn '71**, transportation administrator; and **Hal Walker '73** and **Rick Cooley '73** in the equipment department. . . . After having been program manager for Super Market Institute in Chicago, **Bernie Murphy** was named director of stores in Pennsylvania, West Virginia, Ohio, and Maryland for Chico Dairy Company. . . . **John Rosselli** is western regional sales manager with PACE Electronics. He enjoys living in Southern California. . . . **Hugh Warren** is an assistant to the regional underwriting managers for AFIA Worldwide Insurance in Belgium. . . . **Marikay Lee** reports that she is working as an international auditor with the Sherwin-Williams Company in Cleveland. . . . Writes **Ki-Tae Myung**, who has established an exporting and importing company in Seoul, Korea, "I'd better do business with Thunderbirds if possible." . . . **Larry Goetzinger** has accepted employment with the International Multifoods Corporation of Minneapolis - audit services department. He will be traveling to Venezuela, Ecuador, Mexico, and Canada in the near future. . . . Director of marketing for Oratec dental division of American Hospital Supply Corporation is **Dennis Sokol's** title. . . . **Mark Harrison** is international business analyst for Collins Radio - Rockwell International, in Richardson, Texas. . . . The new traffic manager of Ingram Barge Company, a marine transportation and pipeline construction company in Louisiana, is **James Farley**. . . . **Susan Lentz** is teaching fine arts management and dance for the stage at Kendall College in Evanston, Illinois. . . . **Stephen Bartley** has joined Facings of America, Inc., a distributor of ceramic tile and other building facings products. . . . **James Dodson** has been named manager of international sales for C-E Bauer, a division of the process equipment group - Combustion Engineering, Inc., in Springfield, Ohio. . . . **Bob Parmenson** and Linda are in the clothing and jewelry business and manage The Sand Castle, a store in Port Aransas, Texas. . . . **Jeff Anderson** is branch manager of the Texgas Corporation in St. Cloud, Minnesota, and **Patricia Vacek Anderson** is assistant to the vice president of the Webway Company, also in St. Cloud. . . . Writes **Greg Thorpe**, who is working for E. F. Hutton & Company in Newport Beach, California, "would like to hear from or offer accommodation to other T-Birds passing through or staying here." . . . **Susan Harris** works for SOAP, a manufacturer of cattle feed oil and coconut oil in Richman, California. . . . The corporate comptroller for Crown Pacific in Yokohama is **Daniel J. Randall**. . . . **Stanley Goldsmith** is an offshore drilling contractor with Global Marine, Inc., in Los Angeles. He reported running into **Jim Harlson** and **John Grundstad** in Chicago. . . . **John Sandor** has been appointed manager, administrative sales staff, for Philip Morris in New York. . . . Former assistant to Berger Erickson at AGSIM, **Mary McMunn** is working for Northwest Airlines in their international transportation regulations department. She is the liaison between Northwest Airlines and the U.S. immigration and customs departments. . . . **Mike Crotty** is planning a group trip to Colombia and invites other Thunderbirds to join him for a reunion in Santa Marta. If interested, contact him at 212-929-4100 or 212-724-8500. Recently, Mike

left international sales with S. Twitchell/Foote and Jenks (flavors and fragrances) of Camden, New Jersey. . . . Besides teaching introductory marketing courses for Northwest Council of Colleges' Mexico Center in Guadalajara, Mexico, **Joseph Salter, Jr.** also acts as their transportation manager. . . . In West Germany, **Rebecca Frohmayer** is assistant accountant for Peat, Marwick, Mitchell & Company, and **Heinz Frohmayer** is financial director with International Scientific Instruments. . . . Foreign Service Officer **Davis Hamill** and Itzel are going to Belgrade, Yugoslavia with the U.S. Department of State. . . . **Michael Summers** is teaching in the marketing department at the American College in Lucerne, Switzerland. . . . **David Deming** is with Paper Converting Machine Company in Green Bay, Wisconsin. . . . **Ray Burrus** is in Hong Kong with Caterpillar Far East, Ltd. . . . Attorney **Andrew Hull** is working in Phoenix, Arizona. . . . As part of his job with the Mexican Institute of Foreign Trade in Mexico City, **Douglas Funk** flies to various cities around Mexico to give lectures and consultations in aspects of foreign trade. . . . The Young Woman of America Award has been presented to **Julie Houk**, with William Wrigley Company in Chicago; **Barbara Hoose**, with Bank of America in San Francisco; and **Paulette Braune Lang**, with Bank of America in Culver City. . . . **Alfred Pick** is a sales representative for Digital Equipment Corporation in Dallas, Texas. . . . **Merle Else** is a GTE A.E. representative in the Philippines.

75 **Rod Taylor** is manager of the Mississippi Marketing Council's international trade division in New Orleans. . . . **Elizabeth Terry Byrnes** is an assistant account executive with Benton and Bowles in New York City. . . . **Brian Snowden** is budget and account analyst-special assistant for Spanish-speaking credit unions, with National Credit Union Administration, Washington, D.C. . . . **Kohei Ogawa** is in the overseas project department of Kikkoman, Chiba-Ken, Japan. He will move to the Tokyo branch office after training. . . . **Robert August** is director of marketing with Tollin-Graboyes Company, Philadelphia builder-developers. He and Penny report being in active contact with **Lucien Geismar** in Paris, **James Savage** in Philadelphia and **Michael Wilson** and Sally in Mt. Vernon, Illinois. . . . "Am working with Harlow and Jones, Ltd. of London as the head of the non-ferrous metal trading division and am doing much traveling," writes **Andrew Lubin** from Stamford, Connecticut. . . . "I am currently employed by the L. B. Foster Company in Houston, Texas. My position is in international sales with additional responsibilities for new market development and agent network establishment," from **Alan Adamek**. . . . **Arif Hafiz** is training with RIDGID International for a mid-East assignment. He reports that **Jim Leiby** is training for the Far East and **Tariq Bajwa** has a Middle East assignment. . . . "After completing my training in Minneapolis, I've been assigned to Portland, Oregon as a junior merchant in Cargill's commodity marketing division. My assignment is challenging and exciting . . ." writes **Jim Paloma**. He has seen **George Van Wageningen** and **Dave Hansen '59** in Portland. . . . Grain merchandiser **Bruce Lamarche** reports that "Continental Grain is absolutely Great!" He has been transferred from Paris to Orinda, California. He has seen **Hans Jany** and **Thierry Rouvier** in Paris, **Jorge Verduzco** in New York City, **Cynthia Leidner** in Philadelphia, **Terry Byrnes '72** in Palo Alto, **Judith Merray '76** in Carmel, **Drew Taylor** in Miami, and **Hidefumi Ishida** in Spain. He works in close contact with **Enrique Humbert**, **Suzan Hecker**, **Dave Higgins** and **Jorge Verduzco** at Continental. . . . "The job search took a long time, but it paid off . . . very happy to be with such a dynamic and progressive organization (Xerox)," writes **Tony Salcedo**. "Training is second to none, and rewards are high. Lots of room for advancement; should be considered by all T-Birds. Would like to hear from former graduates." . . . **Sean Murphy** as financial analyst-accountant with Saloman/North America, Inc. works with the company's distributors in Canada and the U.S. . . . **Paolo Colombi** is a management trainee with the Schweitzer division of Kimberly-Clark; **Charles Irion** is national marketing director for I. A. Sales of California; **Robert Burnquist** is a trainee in the international banking program with United California Bank; **Vickie Kludjian** is marketing director and creative consultant, Normart Advertising, Fresno; **Christopher Hensien** is associate auditor with Owens-Illinois; **Scott Johnson** is sales representative for the building service trades with 3M, Los Angeles; **Michael Allen** is a management trainee with Swift-Train Company (subsidiary of American Steel), Corpus Christi; **Kiyoto Yonamine** is the export manager for Takachiho International in Los Angeles; **Marilyn Oetjen Philipp** is now working for Sony in Japan. . . . The Hamberger Hamlet restaurant in Hollywood plans international expansion within the next few years, writes their assistant manager **George Fronske**. . . . **James Styer**, program specialist with Church World Service, Latin America department, offers his assistance to any T-Bird who would be interested in working for an organization

such as CWS. . . . The National Bank of North America is "a fast-growing international organization with great people," according to employee **Jim Davis**. . . . **Karen Drobeck** is with Continental Can in New York, as is **John Hughes '69**. . . . As an assistant account executive in the management development program of the SSC & B, Inc. advertising agency, **Patricia Tidwell** is working on the Lipton Tea account. . . . **Jess Dods** is returning to the U.S. from Egypt; **Molliann Stocks** is in Ford Motor Company's management training program in Memphis, Tennessee; **Thomas Shields** has been transferred to Iowa by H & L Tooth Co.; **John Anter** is an international management trainee with the Bank of Nova Scotia in Toronto; **John Kondos** is working in the Boston office of the London Commodity House, a subsidiary of Sterling Primary Commodities, S.A., Geneva; **Douglas Short** reports entering Chemical Bank's training program as a trainee for their new Edge Act in the international department; **Mike Margolis** is comptroller for Synthetic Materials Corporation, a manufacturer of plastics in Houston; **Eldon Howard** is working as accountant for First International Bancshares in Dallas; **Ken Pickens** is with the American Trade and Finance Company, an international consulting firm based in Arlington, Virginia. . . . With Strathcona Mineral Services, Ltd., **David Terrar** has been promoted to administrative manager of a small mine in the Arctic. . . . **Russell H. Davis** says, "The Caterpillar Tractor Company management trainee program in parts, sales and service, general office, is full of T-Birds!" . . . **Ghassan Majdalani** is employed with J. D. Marshall International, Chicago, as the assistant to the vice president of the Middle East Territory. He ran into **Rod Taylor** while traveling to Kuwait. . . . After finishing up a training program in England with Lloyds of London, **Taylor Collings** will be going to Paris and then probably on to Australia. . . . **Stephanie Jackson** is currently in the training program with the Canadian Imperial Bank in Vancouver; **Carol Thoele** is area credit manager for American Hospital Supply in Evanston, Illinois; **Ju-Sup Hahn** reports being nominated as the chairman of the foreign trade department of the Graduate School at Chung-Ang University, Seoul; **Michael J. Wilson** is working for the Social Security Administration in Lisle, Illinois as a claims authorizer; the newly appointed director of the New Mexico International Trade Commission-livestock market section is **William O. "Bill" Culbertson**; **George Barros** is an analyst in the marketing division of ITT Grinnell; **Gabriella Barros** has been appointed by the Rhode Island Department of Education as the administrator of the Title X Economic Development Act, "a \$6.3 million 'economic recovery' program;" **Timo Lahdekorpi** is a marketing representative of Caterpillar Tractor Co., in Peoria, Illinois; **Dave Nimms** is a systems analyst with Allstate Insurance; **David Pacek** is employed at the King Faisal Specialist Hospital in Riyadh, Saudi Arabia. . . . **Maja Figueroa** is working for the Mickey Mouse factory. She says, "It certainly is different to be working in the land of dreams and pixi dust." . . . **Victoria (Tori) Wagner** has joined Abbott Laboratories in Northern Chicago as manager of marketing statistics. She reports getting together with **Bruce Proctor**, **Dave Nimms**, **Jane Dodson** and **Robert Sigmund '76** in Chicago. . . . **Beth Perry** spends Thanksgiving '76 as the house guest of **Tori Wagner**. . . . **Patrick Martin** is with the Dana World Trade Group in Hermitage, Tennessee. . . . "Working with Jack Ford in the President's campaign," writes **Rob Kronman**. . . . As a marketing representative for John Deere in Caracas, **Horst Hotzy** will be selling industrial machinery in Venezuela, Trinidad, Surinam and Curacao. . . . Manager trainee in the international division of Dun & Bradstreet, **Alex Cohen**, says he "enjoys it tremendously." . . . **Mimi Nettour**, **Jim Roos** and **Bill Angus** are account executives for Merrill Lynch in Denver, Colorado. . . . **Richard Banks** expects to be transferred to Indonesia in December as a senior accountant for Morrison-Knudson International Co. . . . **Mary Ann Tasker** is employed by Pacific Outlets, Inc. in Hawaii; **Brian Black** is working for Caterpillar Tractor Co.-marketing division as an off-highway product specialist (trucks) in Peoria, Illinois; **Joan Stigliano** is a management trainee with Bank of America in New York; in Tustin, California, **Timothy Ord** is a marketing representative for Mobile Oil Corporation; **John Boyd** is district manager with Koehring Company-Road Division in Denver, Colorado. . . . As the official Tolstoy representative, **Alex Benzemann** is working with AGAPI in San Diego to help move refugees in and out faster and control costs involved. . . . **Kneal Hollander** is with Ranhalh Data Systems, a builder and distributor of mini-computers for business applications, in Torrance, California. . . . In New Orleans, **Leonard Brockman** is an account executive with Conticommodities Inc., and **Demetra** is with Thompson, McKinnon, Auchinclass & Kohlmeyer as an account executive. . . . **Tim Ord** is a marketing representative with Mobile Oil Corp. in Los Angeles, California. . . . **Bruce Harris** is in personnel department with Harris Corporation, Melbourne, Florida. . . . **Paul Tveit** is with the Department of State, Bureau of Economic and

Business Affairs, in Washington, D.C., and Chris is working at Saks Fifth Avenue. They live in McLean, Virginia. . . . **William Miller** is area sales supervisor-international division, American Motors Corporation, Southfield, Michigan.

76 **Walt Atkinson** is manager for Conquest marketing with Cessna Aircraft Company in Wichita, Kansas. . . . In the international department of Berger & Plate Company, San Francisco, employee **John Quinn** writes their Portuguese and Spanish technical correspondence. . . . **Paula Messer** is an export marketing coordinator in the international department for chemical products of Quaker Oats. . . . In Florida, **Franco Molina** is employed by Massey-Ferguson as a cane specialist trainee. His job will entail some traveling to the Caribbean and Latin America. . . . **Robert Sigmund** is in the training program at Leo Burnett in Chicago. . . . **W. Robert Horton** is a management development program trainee for the Stouffer Food Corporation in Cleveland. . . . The winner of the Spring 1976 Alfred Knight Award, **Diane Clauss**, is a marketing assistant for the R. J. Reynolds Tobacco Corporation in North Carolina. . . . A trainee in international marketing with Delaval Turbine, Inc., **Gerald Galler** is living in Princeton, New Jersey. . . . **David Cralle** is a sales representative and **Larry Lotspeich** is a contract administrator for Hughes Airwest in Los Angeles. . . . **Sam Pieh** is a grain merchant for agricultural products with Cook Industries in Portland; **Joe Fullop** is a financial analyst for Export Credit Corporation in New York; **Kurt Kaul** is a sales administrator for J. I. Case international division in Racine; **Stephen Nolan** is a Foreign Service Officer with the Department of State in Washington, D.C. . . . **Joseph Gause** is the new Navajids maintenance manager for Lockheed Aircraft Service Company in Saudi Arabia. He will live in Jeddah. . . . **Hans-Jorgen Urbye** is a loan officer trainee in the European department of the J. Henry Schroder Bank in New York; **Satjiv Chahil** is working in financial planning for IBM in Toronto; **James Perkins** is a salesman of carbon black and rubber synthetics for Ashland Chemical Company in Columbus, Ohio; **Robert Kent** is regional manager with Delcher Intercontinental, a transportation company in Dallas; **William M. Hayes** is with Bank of America in West Germany; **Frances Bellis** is self-employed as Eastern AFRR/RSR at Dobbins Air Force Base, Georgia; **Butch Cochran** is in training with the Corpo de Paz in Brazil. . . . **David Votruba** is an international auditor for Chrysler. So far, he has been in Colombia and Peru and plans to be in London and Paris soon. . . . **Jerry Greco** is with Carrier Overseas Corporation as a manager-residential equipment. He and Cida live in Rio de Janeiro. . . . "Will complete training shortly and am in the process of being placed as a buyer's assistant or manager," writes **Jocelyn Watts**, an executive trainee for Macy's in San Francisco. . . . **Bob English**, working for the First National Bank of Chicago, reports that he will be moving to Mexico City as assistant representative (operations manager). . . . **Joel Godbey** is assistant to the vice president, international, with Baxter Travenol Laboratories, Inc., in Deerfield, Illinois. . . . **Ronald Schuh** is senior international marketing representative for the F-16 project with General Dynamics in Ft. Worth.



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