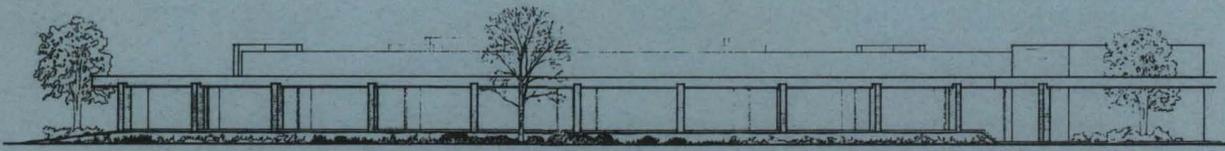




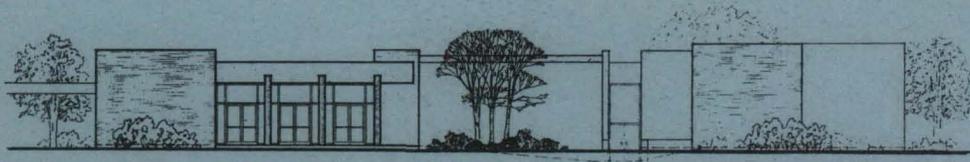
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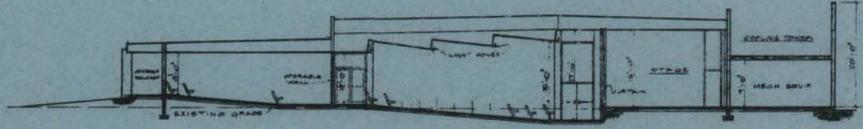
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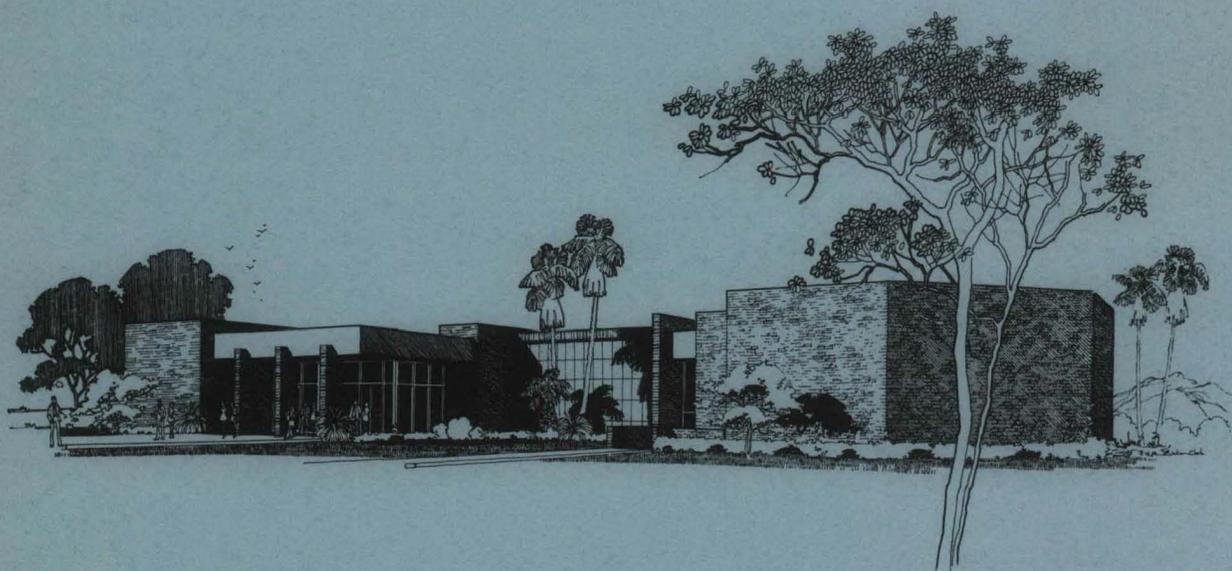
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NORTHWEST ELEVATION
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CROSS SECTION
1/8" = 1'-0"



IN THE FALL '75 BULLETIN

World Business Department

Homecoming '76 Reservation Forms

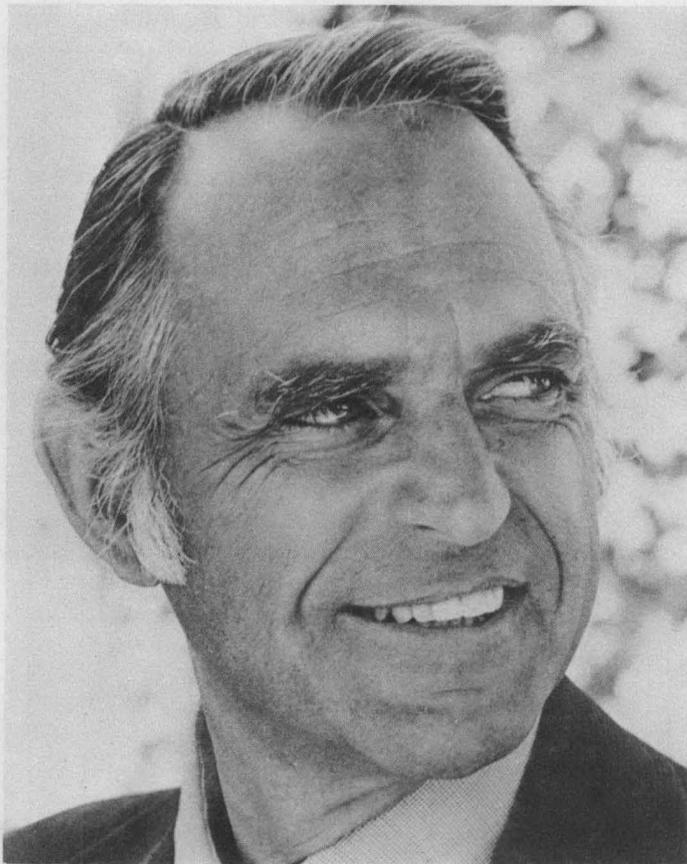
AGSIM's New Directions

30 Year Commemorative History

EDITOR: DIANE CONNELLY '56

COVER: "THUNDERBIRD COLLAGE"
 ARTIST: MARGARET ANN HOEHLING '74
 See centerfold questionnaire for availability of
 high-quality 11" x 17" print, suitable for framing.

PRESIDENT'S MESSAGE



I'm sure many current students and prospective students of AGSIM are asking themselves, "What does this unique school offer me?" "Will it supply what is needed for an international career?" "Is it worth the price?"

It may disappoint many when I say there are no simple answers. Each person must look at this from his/her own perspective and carefully weigh the values which will result, based upon his/her own exclusive value system, goals and objectives.

First of all, let me make clear that the only reason anyone should come here is to prepare themselves for an international career. There are many traditional graduate schools of business which can provide much more breadth and depth in business management education. The fact is that we are just not a school of business administration. Our stress on language skills and on imparting knowledge of cultures, beliefs and values precludes single-minded devotion to business management education. For a domestic business management career with emphasis on a functional field like marketing or finance, a good MBA degree is the answer. We strongly feel that conversational ability in a second language, knowledge of other cultures, and a sound exposure to international management principles and practices is the ideal educational preparation for the aspiring international manager.

We think that learning a language using our method provides not only a vocabulary but a way of thinking regarding another culture. Our courses in international studies further insights into the way other people view things; their political attitudes, their religious beliefs. Topping this off with a good knowledge of international finance, marketing, accounting, advertising, economics and management provides the graduate with the beginnings of an international perspective which will make him or her a valuable asset in the international operations of multinational corporations, foreign service organizations, departments and ministries of commerce, and entrepreneurial activities in export-import.

If, after objective evaluation, the student feels comfortable with this tripartite approach to international management education and with the prospect of an international career, then he or she has come to the right place and the money spent is a sound investment in the future.

MODERN LANGUAGE DEPARTMENT

General Barton Kyle Yount, at the end of World War II, envisioned Americans trained in local languages versed in foreign customs, fortified with practical as well as theoretical management expertise functioning as the United States' finest export to the rest of the world.

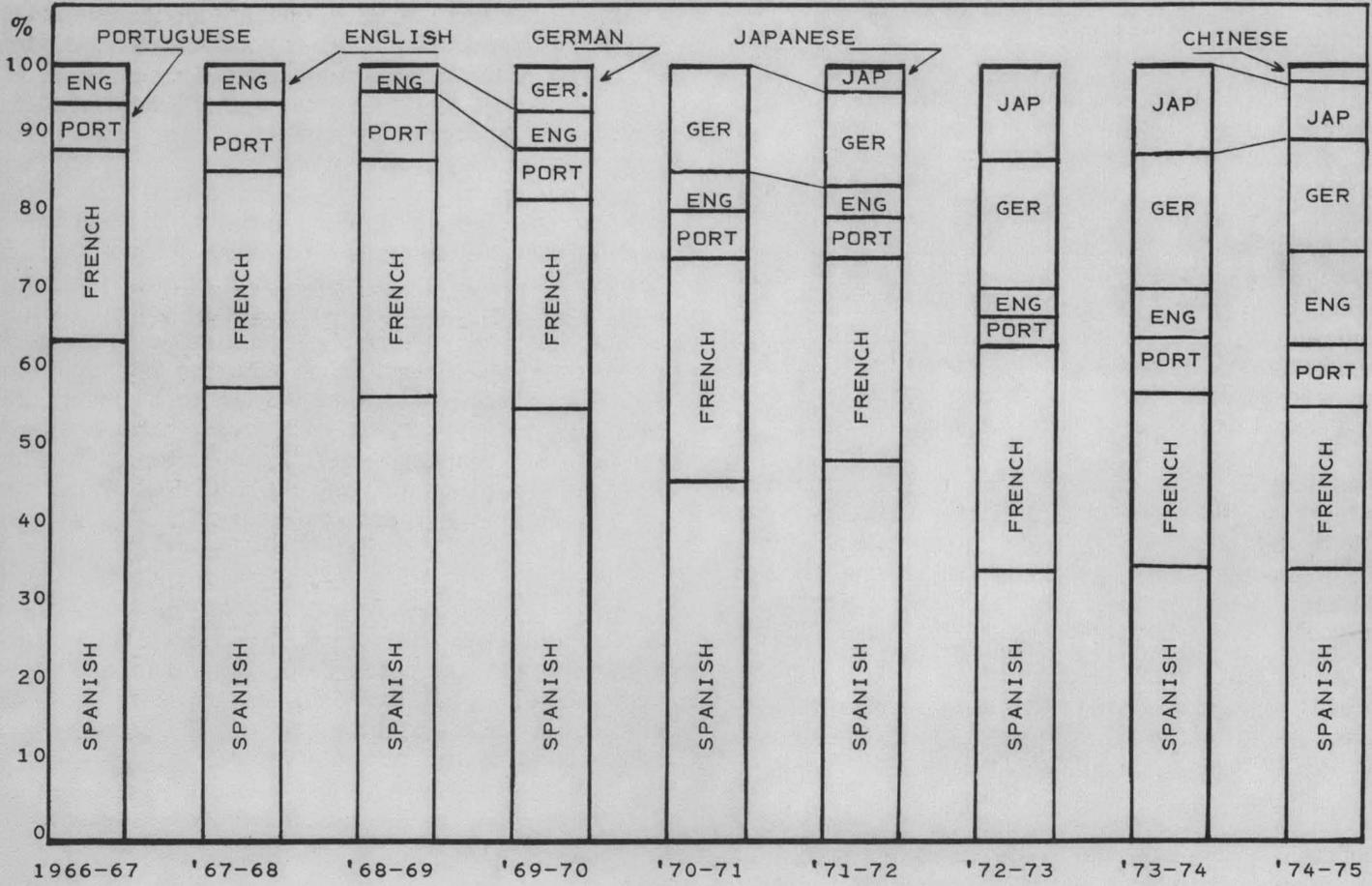
Accreditation committees, graduates living and working overseas, American and foreign corporations — all agree that the very heart and brightest strength of Thunderbird's three-part curriculum is its Department of Modern Languages.

AGSIM is the tangible result of that vision. It is unique among institutions conferring advanced degrees. The Master of International Management requisites are equal training in language, area studies and world business.

AGSIM language offerings have expanded from two in 1947 (Spanish and Portuguese) to seven (Spanish, Portuguese, French, German, English as a second language, Japanese, and Chinese). Arabic (or possibly Russian) is slated to be the eighth language offered, in 1975 or 1976.

The "300A" courses teach the sounds and feeling of the language. The "300B" level courses add extensive reading, writing and analyzing skills. Throughout, native instructors stress the foreign

Participation in AGSIM language courses



culture and encourage their students to develop language-thought empathy. After learning to express themselves in everyday and professional situations, in "400" courses the students become skilled enough to philosophize and socialize in the language.

Resident off-campus programs, designed to give students the opportunity to see first-hand what living in a foreign country is really like, are increasing. Currently, Thunderbird offers a summer program in Guadalajara, exchange semester in Japan, Winterim in Bogota, and is planning a program in France similar to that in Guadalajara.

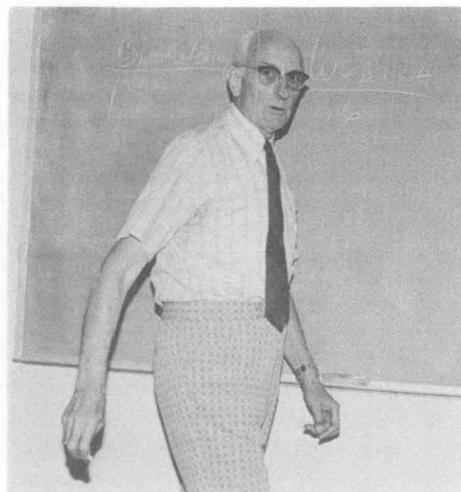
DR. FRANK JACKLE was Chairman of the Modern Language Department for fifteen years. Hand-picked by Dr. William Shurz, he began teaching at Thunderbird in 1949, and he succeeded Dr. Howard Tessen as Chairman in 1961. However, in 1974, he "retired" to return to teaching, which he admits is an integral part of his life. Dr. Jackle's degrees express his wide interests: a BA in Spanish and English; MAs in Administration and Spanish; a PhD in Portuguese and Luso-Brazilian Studies.

Commenting on how students have changed over the years, he explains: "We got great satisfaction from watching the individual progress of the outstanding students we had in the early days. They had stars in their eyes, but they combined work and play while they were here and the faculty-student interaction was fantastic. The increased number of students now precludes that closeness. However, entering they are better-prepared in foreign languages. Almost half waive their language requirement. They have had better and longer preparation in language since Sputnik and greater exposure to other cultures through school, church and Peace Corps travel."

"Teaching is coaching. Most of us function 'adequately' at 60% of our ability. The teacher's role is to 'push to perfection,' to encourage 100% performance." This seems to be how he himself functions. (Did you take "Business Communications" under Dr. Jackle while you were at Thunderbird?)

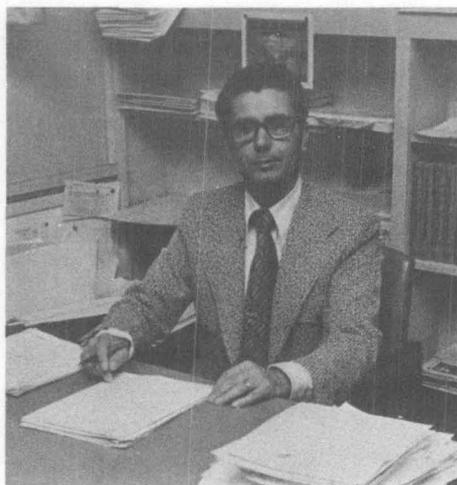
Current Chairman of the Modern Language Department, JORGE VALDIVIESO, is a gifted and experienced teacher, a warm and dedicated man.

The middle of seven children of a prominent Ecuadorian family, Dr. Valdivieso already held a law degree from Central University in Quito



"We have maintained the integrity of our teaching methods and seen our graduates become top-flight U.S. representatives, both personally and professionally, abroad." – Frank Jackle.

Some basic AGSIM linguistic innovations remain, time-proven through almost thirty years: native-language teachers; oral-aural instruction exclusively through the first key months; class size limited to a minimum of four and a maximum of eight students; grammar as an adjunct to conversation; fluency in a second language a requirement for graduation; instruction culminating in certification for spouses.



"Nothing is impossible in this world provided a person wants to do it. 99.9% of our students successfully learn another language." – Jorge Valdivieso.

when he came to Minnesota to learn English and to teach college Spanish.

A recommendation from Lea de Noronha to Frank Jackle resulted in Thunderbird offering him an instructor's position in 1963. Dr. Valdivieso then started his formal education over, this time in English: a BA in Education; MAs in Education and Romance Languages; a PhD in Spanish, with minors in French and Latin. He proudly points out that his math-teaching Ecuadorian wife, Teresa, has followed the same U.S. educational path along with him and has now completed her doctorate and is teaching Spanish at Arizona State University. "I am fascinated with the flow of life, how students struggle and succeed. And I am pleased to be a catalyst in that process."

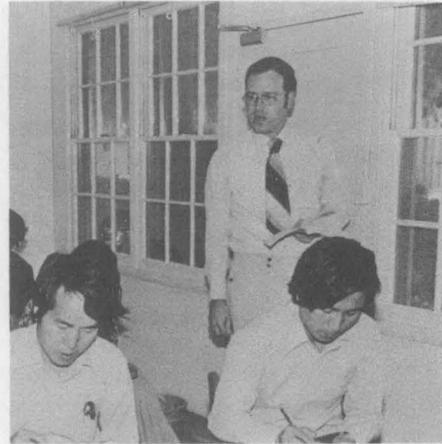
"What I do is a JOY, not a job," declared BILL KING, head of AGSIM's English as a Second Language program. "I really feel I was born to teach, and I love the challenge of tailoring each class to the needs and deficiencies of its members. Often, a class of eight will have students of four or five nationalities and cultures."

"Foreign students now constitute 20% of our student population, and President Voris has forecast that they will make up almost half within the next few years. Only here can they use English as a second language to fulfill their language requirement for a MIM."

Mr. King holds a Master of Linguistics degree. He feels the strength of this innovative program to be its staff and resources: Dr. Jackle, Alice Johnson and Zed Lanham.

From its inception in 1951, through 1974, the Key Man Program has trained 650 people from over 150 companies in Spanish, Portuguese, French, German and English as a second language.

This program is an exhausting one. Students attend four sixty-minute classes every day, Monday through Friday - three in conversation and one in fundamentals of the language they are studying. Daily preparation requires roughly twice as long. They receive area orientation in a two-hour session once a week. Evenings and weekends, they prepare their dialogues, review their classes and try to unwind. "Participants in these courses present the same problem found in the regular language classes - language backgrounds range from lots to none," says Key Man Director, LARRY FINNEY. "An added discouragement is the natural slowdown



"Almost half of our foreign students enter from foreign universities, and based on our testing most need to take English as a second language." - Bill King.

"The Key Man Program is unique and it is effective. Some of our most outstanding T-Birds are products of this program." - Larry Finney.



in the speed at which we learn - particularly between the early thirties and the early fifties. The hardest job we have as Key Man instructors is keeping participants' spirits up. We try to show them that we really are understanding and feel compassion for the intensified problems they face, from the very nature of the program."

There is increasing interest in two diverse areas: Portuguese, from the opening up of the interior of Brazil; and English as a second language, from the increased volume of business the Orient, particularly Japan, is doing with the U.S.

The classes are run for a minimum of four, a maximum of eight, students. The charge for the six-week program is \$2400 for the man, \$1800 for his wife. The eight-week Japanese and English as a second language course cost \$3200 and \$2400, respectively. This includes all instruction, materials and books, board and room and incidentals.

ALUMNI-IN-RESIDENCE

THE INDIVIDUALIST

This summer, AGSIM will lose three of its favorite faculty members, who rank second and fourth, respectively in terms of years of teaching service: the Castro y Silvas and Gerald Richter. AGSIM will still be "AIFT," however, as long as Paul Wilson (to be featured in the Fall Bulletin), Frank Jackle and Larry Finney continue on.

Larry, a '52 Thunderbird graduate himself, has taught Spanish Grammar continuously here since 1952 (except for one year off during 1969-70). He says, "The 4777th verse is coming up. With the grace of God and continuing good health, I should have sixteen years left of going 'Hablo, Hablas, Hable.'"

He states that his greatest gratification is greeting former students - particularly those who had difficulty in Spanish grammar - when they visit AGSIM on home leave and hearing of their successes.

Larry can still be recognized by the long towel sticking out of his back pocket (beach towel size for summer). He reports that he "still likes his señoritas and señoras." From Ross and Leroy's he has progressed to the Chimneys, where "special sessions are held during the cocktail hours from three 'til seven or however long Finney lasts."

Outside of the cocktail hour, in addition to teaching the Spanish Grammar courses, Finney does all classroom and final scheduling each semester, directs the Language Department for at least half of Summer Semester and is Director of the Key Man Program.



THE INTERNATIONALIST

Yes, Thunderbird is changing. The campus is crowded, with summer enrollment over 800; the entering GPA is up, the average age is down; one in five students is now female, one in four is of foreign nationality. The Associated Students Legislative Council President, RIAD MAREI, is Palestinian; the Vice-President, ULF NOFELT, is Swedish; the Secretary-Treasurer, BETH PERRY, is an American. The editor of DAS TOR is an Argentine, FRANCO MOLINA.

Riad Marei, as the majority of foreign nationality students, is older than the average American student, entered with an undergraduate major in Business Administration, is convinced that AGSIM's MIM is his passport into the international business career he is determined to pursue, plans on returning to the area of the world he came from, and is committed to strengthening AGSIM as a force for good-will ambassadors.

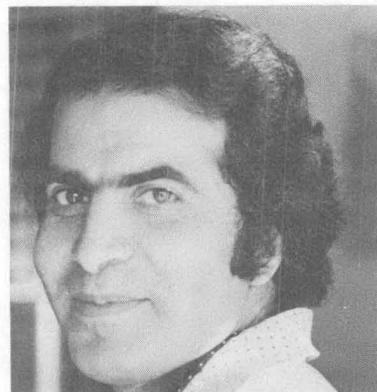
Riad was born in Palestine and grew up on the West Bank in "a very close Arab family." His parents and fourteen brothers and sisters still live there, but Riad has not been able to visit them for the last ten years. His education has been self-financed: he worked for the Qatar government to finance his education at internationally minded Northeast Missouri State University at Kirksville, Missouri; then, he worked one year in Chicago to pay for his MIM training here. He has given free classes in Arabic for two semesters at Thunderbird as well as functioning as the principal elected student officer. He values the many friends of different religions and beliefs he has made and says "people learn from each other, as well as from courses."

Upon graduation in August, he will go to Kuwait. There he will work with TOM KENAN '66, who came back to AGSIM and recruited Riad and two other T-Birds to work for one of the largest investment and import-export companies in the Middle East (Alghanim Company).

He earnestly believes in the fellowship of man. "I look forward to the day when men of good faith, regardless if they be Christian, Moslem, or Jewish, can work and live together in peace and harmony."

Riad lives his life by these precepts: "Nothing is impossible in the world. Never give up. Work for what you believe. Be optimistic. Look to the future. Praise God for this day."

RIAD MAREI



A NEW SERVICE ABROAD

THE AGSIM CONSULTANT

During the latter part of April Dr. William Voris returned from a trip to the Mid East after a day spent in Dhahran, Saudi Arabia to visit a friend and President of the University of Petroleum and Minerals in Dhahran, Dr. Bakr Abdullah Bakr. Dr. Bakr was not happy with the results obtained at the English Language Institute, a part of the Freshman Orientation Program of the University, and asked Dr. Voris to send two English Language consultants from Thunderbird to evaluate his program.

Dr. Voris asked me as former Chairman of the Modern Language Department, and William King, Professor and Director of the English as a Second Language Program at Thunderbird, to make the trip. Bill and I flew to Dhahran, on the Persian Gulf, via London, Frankfurt, Istanbul, Beirut. In Beirut we were just in time to observe the fighting going on between the Lebanese, Palestinians, and Israelis. We spent five days in Dhahran observing the operation of the English Language Institute and the overall program in petroleum, minerals and business administration at the University.

This beautifully planned university opened its doors on September 22, 1964. From a first class of 67 students, the University has grown to reach an enrollment of over 1500 students. The vast petroleum and mineral resources of Saudi Arabia pose a complex and exciting challenge for scientific and technical education. The University is financed by Saudi Arabian Government grants, by donations from oil companies, and by other foundation grants and donations. The faculty is multinational: American, British, Middle Eastern Arab, Saudi Arabian, and other citizens. All instruction is in English, and it is anticipated that the technical library will be predominantly, though not exclusively, in English.

Thus it is imperative that the program of the English Language Institute be of the highest quality. Bill and I have made several suggestions for improvement of the ELI program and hope Dr. Bakr will begin to implement these recommendations.

On the trip home, we avoided the difficulties in Lebanon by flying to Kuwait and then directly to Paris and New York. The whole trip was interesting, exciting, and fruitful--a real experience for internationally minded professors.



Bill King



Frank Jackle

Two nights were spent in Beirut. Beirut is a beautiful city. As the plane came in for a landing in the late evening, the many residences and buildings gracing the gentle slopes of the hills in the background reminded one of the Berkeley Hills and the Bay Area of San Francisco. The waves coming in from the Mediterranean Sea were gentle and warm and conducive to relaxing on the veranda of the Carlton Hotel in Beirut.

Dhahran, Saudi Arabia, is true desert of the type found near Indio and Palm Springs, California. The barrenness of the landscape is broken by the hundreds of oil wells in production, capped, or being burned-off to avoid the excessive gas. As the plane came in late at night, one saw hundreds of flares inland from the coast of the Persian Gulf. The temperatures during the day reached 115°, but the air began to cool by 5:00 p.m., and the evenings were very pleasant.

Among the highlights of the trip were the two days spent in Paris. Paris is beautiful, clean, exciting, bustling--and expensive. But one can find reasonable, comfortable quarters, and inexpensive entertainment. The new Charles De Gaulle Airport is an architectural marvel. It is circular, four stories of ultra-modernistic design with moving ramps from one level to another. The whole layout is an accolade to French imagination and efficiency. But, it's good to be back--heat and activity--at AGSIM.

Dr. Frank R. Jackle

CAMPUS NEWS

T-BIRDS ARE TOPS

Adding one more area of success for AGSIM, an international team of "alumni in residence" Thunderbirds won the Arizona State Soccer Association Championship this Spring, for the first time ever.

The team reflects the school - members come from fourteen countries. Representative are MARTIN AMOKE from Kenya, who played on the NAIA small college 1972 team at Westmont College; Canadian BRIAN BLACK, a former All-American at Texas Christian University; German HORST HOTZY, Arizona League All-Star goalie; co-coaches, former All-American from the University of Akron, Nigerian EUGENE ALFRED, and TOM FADRHONC from the Netherlands; and "The Middle" passing pair, team captain OTAVIO CARDOSO and ROBERTO BUMAGNY, both from Brazil.

They defeated Hollandia in the quarter-finals, the Latinos in the semis, and the Williams Air Force Base Jets in the final game.



From left to right standing: Alfonso Llanes, Hector Cespedes, Rob Burnquist, Rom Fadrhonc, Otavio Cardoso, Brian Black, Martin Amoke, Eugene Alfred, Leo Polit, Horst Hotzy, Carlos Navia. Kneeling from left to right: Roberto Bumagny, George del Canto, Tor Holtan, Phil Birch. Not pictured: Giovanni Gangone, Steinar Mikkelsen, Juan Goyburo, Guy Harris.

"CAMP T-BIRD"



CAMP-T-BIRDS' SERGE PINTO, THIERRY ROUVIER, AND LARRY BRADLEY

A banner, "Welcome to Camp T-Bird," greeted new and returning students as they came in the front entrance Spring Semester. This JOHN BARR '76, banner was the inspiration for the semester's most innovative student entrepreneurial effort. Hustlers SERGE PINTO and THIERRY ROUVIER of France marketed American LARRY BRADLEY's design - "Camp T-Bird" printed over a Bugs Bunny, cactus, and soccerball background - by forming a corporation and selling 30 fellow students \$5 shares. With the capital thus raised, they had 186 T-shirts printed up and sold all of them on campus at \$3.25 each.

They then "liquidated" the corporation. Shareholders found their return on investment to be: an obsolete stock certificate; a \$2 capital return; a yellow, blue, peach or gold "Camp T-Bird" shirt; and, a \$.10 "dividend."

"Pigeon" is presently introducing a new line of camping equipment by providing T-Bird campers with an array of tents as of this summer. (Add one more company to the list of campus recruiters.)



INTERNATIONAL CORP. BOARD MEETS AT AGSIM

FRIENDS OF T-BIRD HONOR DORIS PAINE

AGSIM's local booster group, Friends of Thunderbird, has honored Doris Paine with their first Honorary Life Membership and entitled their Scholarship and Loan Fund with her name.

During her two years of dedicated service as founding president, Friends has initiated semesterly welcome parties for new students, rescue transportation when they arrived stranded many miles from campus, hospitality for foreign students and visitors in members' homes, a monthly newsletter informing members of the speakers and special events on campus, a Scholarship and Loan Fund, and they have also donated a permanent collection of Barry Goldwater's photographs of American Indians for the Keyman Lounge. Doris is not only a Friend of Thunderbird, she is a relative: She is the wife of JORDAN PAINE '47 and mother-in-law of HANS NORDSTROM '74. Happily, Doris will remain active in the organization. One project she is working on is The Great International Hot Air Balloon Race which may ascend from campus next November. So, you alums or friends who are balloonists or wish to sponsor a floating billboard, get in touch with Doris!

At the May meeting, following a buffet featuring hot and mild curries and a panel discussion by students from India, Doris handed over the gavel to the new President, Mary Beth (Mrs. Eugene) Tompane. Virginia (Mrs. Tom) McSpadden will be First Vice President and Gail (Mrs. Thomas J.) Dale will be Second Vice President. Among continuing committee heads is Else (Mrs. Lee) Baker, Foreign Student Hospitality.

The Thunderbird takes this opportunity to extend best wishes to the new officers and gratitude to all Friends of Thunderbird for their special interest in the School, and their appreciation and concern for our Alumni in Residence, the students.

THUNDERBIRD AMA HONORS KAUFHERR

The Thunderbird AMA Chapter recently awarded a plaque to Daniel C. Kaufherr, professor of international marketing at the school, in recognition and appreciation of his efforts to foster enthusiasm, scholarship, and excellence in the field of international advertising.

In Kaufherr's advertising account management course groups of interested students form into typical ad agencies with hypothetical client assignments involving the investigation of overseas markets. These culminate in the ad presentations, which are judged by leading international ad agencies' representatives.

We can only print when we hear from you. Please use centerfold questionnaire

No longer will mail addressed to A.I.F.T., P.O. Box 191, Phoenix, Arizona, reach us. Write us at A.G.S.I.M., Thunderbird Campus, Glendale, AZ 85306 (or even Thunderbird Graduate School, Glendale, AZ 85306 or A.I.F.T., Glendale, AZ).

TAIWAN AMBASSADOR

TAIWAN AMBASSADOR VISITS T-BIRD

The Republic of China's Ambassador James C.H. Shen addressed the members and visitors of Professor Martin Sours' Multinational Corporations class, then met with students, faculty and staff at an informal reception on May 13th.

On a visit to Phoenix for the purpose of promoting trade between the U.S. and Nationalist China, Ambassador Shen was pleased to learn about the newly established Chinese language program and to meet the 7 Chinese "alumni-in-residence."



JAMES C. H. SHEN,
TAIWAN AMBASSADOR

WHERE ARE YOU?

Thanks to you, the Alumni Office is able to maintain contact with over 90% of all AGSIM graduates. (This is an incredible rate - most universities average about 50%! However, we do have some "ADDRESSES UNKNOWN." Please write us if you know the current address and/or other information for the alumni below. We shall publish additional lists of those with whom we have lost contact in each bulletin.

Robert Koehler '58
Don Clippinger '58
John Roush '58
Norm Blanchard '59
Lester Knapp '59
Douglas Bancroft '60
Dale Barnes '60
Harry S. Davis '60
C. Wayne Harris '61
James E. Schoen '62
Allan Libby '63
Harry Gurganus '64
Steve Spencer '64
Alan S. McDonald '66
Gary E. Whipple '67
William C. Dennis '68

Neil T. Dolan '68
Wallace Gnaedinger '68
Robert L. Lipscomb '69
Atlas Cheek '70
Lynn McClelland '70
J. Stephen Sheridan '70
Doug Reymore '70
Miriam Kaplan '71
Dan Kimberly '71
Fred Schnurr '72
Tyler Tabor '72
George Kincaid '72
Mike Burke '72
Malcolm Byrnes '72
Bob Auguston '73
Jim Bauer '73

HOSTS JAPANESE

From July 19 to August 2 AGSIM will play host to the third annual visit of touring Japanese international management students from the Institute for International Studies and Training (Boeki Kenshu Center), Fujinomiya, Japan. This year 37 Japanese participants, representing the major Japanese multinational firms, will undertake a special training program at the Thunderbird Campus consisting of lectures by AGSIM professors and guest speakers from the Phoenix community, tours of Phoenix area business concerns, and interaction with the student body.

Dr. Marshall Geer, Dean of the Faculty, is in charge of the academic program, with local arrangements under the direction of Mr. Gates Davison, Director of Public Affairs, with the assistance of an advisory committee of Professors Andrew Chang and Martin Sours. Third semester student Mike Kelley is student coordinator.

The Japanese trainees have been coming to Thunderbird for three years as part of their year-long program at IIST. The relationship between the two institutions has matured to the point where the program will become known as the AGSIM--IIST joint seminar. In addition, Thunderbird students studying Japanese now have an opportunity to study at the Japanese campus during the spring semester of each year.

WHEN YOU COME BACK FOR A CAMPUS VISIT

When you know in advance approximately when you will be visiting AGSIM, please let me know. Many students have expressed interest in learning from your experiences and in seeking your advice because you already have the practical expertise they hope to add to their MIM degrees later.

You probably are interested in some specific world, financial, business and/or language areas. I shall try to schedule class attendance for you if I know when you are coming beforehand. You might even enjoy guest lecturing in one of the courses.

Bernhard Edgar '49, of St. Niklausen/Lucerne, Switzerland, for example, while here on a planned visit, audited a Chinese class, guest lectured an International Studies class, and met with several "alumni in residence" in an interchange of ideas on the European economy. His summary-- "Great personal satisfaction."

LIMITED YEARBOOK SUPPLY

Yearbooks are still available for the years of 1954, 1955, 1956, 1957, 1959, 1960, 1961, 1962, 1963, 1965, 1966, 1969, 1970 and 1971. (Due to your great response, the years of 1958, 1964, 1967 and 1968 are sold out.) Send your check for \$2.50 to the Alumni Office and we will promptly send you a copy of any of our remaining yearbooks.

MAY GRADUATION

One hundred eighty-three Thunderbirds graduated on May 22, 1975.

AL MIOSSI, '48, delivered the 60th commencement address, entitled "The New Direction for International Banking." Following the address, President Voris presented Al, who is Executive Vice President - Continental Bank in Chicago, with the Jonas Mayer Award for 1974-75.

JORGE VERDUZCO, a naturalized U. S. citizen, received the Barton Kyle Yount Award. Accepting the award, Jorge stressed the significant change which has come about since General Yount founded the School in 1946. The emphasis of AGSIM is no longer on preparing U. S. citizens to work abroad -- it is now training an international group of professionals to interact in the global community. This graduating class dramatically illustrated this trend: of the 183 new alumni, 43 are from 23 countries other than the United States.

Other awards of the evening included the Wall Street Journal Award for excellence in Accounting, which went to CATHERINE COOPER, and the Alfred Knight Award for scholastic excellence, to HUGH WARREN. (Dec. '74.)

The Inter-Ad team of JAMES S. ROGERS, MARCO PLONSKI, TAYLOR COLLINGS, MARY P. BESSER, MICHAEL D. MARGOLIS, MICHAEL J. BLUTH and GEORGE POE, Advisor, won first prize for their creative, dramatic, planned introduction of "MORE" cigarettes into the Brazilian market. Five extremely well-devised and highly developed presentations also captivated the over-flow audience in the auditorium on Inter-Ad Day.

JOINT AGSIM-UA

Selected liberal arts seniors and graduates in the College of Liberal Arts at the University of Arizona will be permitted to transfer to the American Graduate School of International Management in their senior year. Courses taken here can be used toward the requirement for their Bachelor's degree at the University; and, if students elect to continue on for their MIM degree, they may apply a potential maximum of twelve hours of work undertaken at AGSIM to the normal forty-eight hours required for this degree.

The arrangement will be exclusive for three years.

THE THUNDERBIRD is published in the Spring, Summer and Fall. After each mailing, close to two thousand magazines are returned to us as "address unknown" and "undeliverable."

This office receives many calls and letters from T-Birds who want to know why they did not receive the latest issue(s). Filling out an address change at the post office will save you time and money and keep you on our mailing list, as well as helping us locate you correctly and keeping our records up-to-date.

If you DO NOT WANT to receive THE THUNDERBIRD, please advise us. If you DO WANT to receive THE THUNDERBIRD, please fill out an address change card for the Alumni Office when you move. WE CARE ABOUT YOU!

ALUMNI CONTRIBUTIONS

CENTURY CLUB

(Contributions of \$100 to \$499)

Ernest Olsen '47	Steve Ward '67
Cliff Bevans '50	Tim Walker '68
Bob Feagles '51	Mark Werts '70
Peter Feddersen '67	Peter Luft '71
Ralph Harmon '67	Michael Bruce '72

HONOR ROLE OF CONTRIBUTORS

Lee Haviland '47	Ham Dethero '58
Bob Bean '48	J. Dean Huelat '58
John Henson '48	John McGill '58
John Lien '48	Sid Kessler '59
William Neumann '48	Bob Linsenmayer '59
Harold Wright '48	Robert Perkovich '60
Carl Perkins '49	John Ross '60
James Carrillo '50	David Wallace '60
Don Johnson '51	Fred Arnold '61
Harvey McIntyre '51	Norma Baum '61
Don Robinson '51	Duane Bellmore '61
Harry Turner '51	Howard Keefe '61 Keyman
Gene Shultz '53	Carlos Cortes '62
Charles Keller '54	Peter Pay '62
Gerritt Vander Ende '54	Bruce Heine '63
W. Bruce Wallace '54	Dan Van Gelder '63
McNeill Watkins '54	Rafael Velez-Candelario '63
Paul Anderson '55	Leonard Babineau '64
Irving Perlman '56	John Butler '64
Carl Arvidson '57	Dennis Donahue '64
Philippe Cavanagh '58	Ward Clarke '65

Alpo Crane '65	John Simons '70
Tom McSpadden '65	Jeff Davis '71
Art Downend '66	Robert DeWolfe '71
Steve Jeffrey '66	Jan Dwinell '71
Derek Miller '66	Harry Folk '71
W. David Watkins '66	Robert Harris '71
Ron McCowen '67	Robert Hitchcock '71
Richard Roney '67	Bill Hubbard '71
Steve Strawn '67	Louis Jacobs '71
James Teaff '67	Ed Auble '72
Henry Batchelder '68	Bill Broadfoot '72
David Boston '68	Gary Pacific '72
Bill C. Brown '68	Robb Peglar '72
James P. Lemon '68	Jon Steele '72
Masaaki Nakamoto '68	Bela Mariassy
Michael Pierce '69	Chris Petropoulos '73
Charles Hazen '69	Barry Tatgenhorst '73
Bill Jasper '69	Brooks Walton '73
Richard Koehler '69	Hoyet Wilson '73
Marshall Malden '69	Innocent Abiaka '74
Dan Montville '69	Neil Baker '74
Malinda Elliott '70	William Devir '74
John Eugino '70	Carl Duisberg '74
Marc Golubock '70	Cliff Greene '74
Oliver Jakob '70	Dolph Hoehling '74
Dana Juett '70	Ralph Johnson '74
Steve Montagu-Pollock '70	Drew Merkel
John A. Moore '70	Patrick Rankin
Craig Morehouse '70	Tony Roman '74
David Morehouse '70	Janet Wright '74
Bill H. Murphy '70	

JOSEPH M. KLEIN & CYPRUS MINING SUPPORT AGSIM



JOSEPH M. KLEIN

A most encouraging trend is the growing number of enlightened companies which match employee contributions to AGSIM. An elite group of companies express further commitment to our goals by DOUBLE-MATCHING AGSIM alumni gifts. Companies currently double-matching for our alumni include: Cyprus Mines, American Express, The Ford Foundation and Fluor, Inc.

Your Editor publicly salutes JOSEPH M. KLEIN, who regularly and generously contributes to the Alumni Fund, and his company, Cyprus Mines, which backs him up through its strong, double-matching program. Joe, the recipient of the Jonas Mayer Award in 1974 for Distinguished Achievement, is Executive Vice President - Industrial Operations for Los Angeles-based Cyprus Mines.

Cyprus Mines is a diversified natural resource company which mines, processes and markets non-ferrous and ferrous metals and talc and other industrial minerals, manufactures wire, cable and related electrical products, and engages in bulk cargo ocean shipping.

The active participation in higher education of Cyprus Board Chairman and Chief Executive Officer Henry T. Mudd and his father, the late Harvey S. Mudd, were the inspiration for the Cyprus Matching Gift Program for Higher Education established in 1964, which allows any director or full-time salaried employee to have his gift to any U.S. private, degree-granting, accredited institution matched below the \$1000 level, double-matched at the \$1000 level. We encourage you to determine if your company matches or double-matches your Alumni Fund contribution, magnifying it 100-200%.

MARTHA L. SNYDER SCHOLARSHIP FUND CENTURY CLUB

(Contributions of \$100 to \$499)

Bob Bean '48

Duane Bellmore '61

Dennis Orio '71

Walker Curtner '72

Bernie Anderson '73

COMPANIES CONTRIBUTING UNDER MATCHING GIFT PROGRAM

Exxon Corporation
NCR Corporation
R. J. Reynolds
Travelers Insurance
Carrier Corporation

Jos. Seagram & Son
Wells Fargo Bank
Cummins Engine
Southeast Banking Corp.
Harris Bank

FMC Corporation
Blue Bell, Inc.
Chase Manhattan Bank
FNB of Miami
Equitable Insurance

First National City Bank
General Electric
Fluor Corp.
Provident Mutual
Manufacturers Hanover

NOTICE

New Master Plan for Campus Development

Following its decision to reject the offer of Carefree Developers to relocate the AGSIM Campus in Carefree, Arizona, the Board of Directors agreed to take necessary steps to proceed without delay with the improvement and rebuilding of the Glendale Campus. As a first step toward this new campus development, Mr. Clay Bedford, a member of the AGSIM Board of Directors, arranged for Educational Facilities Laboratory (EFL) to develop a preliminary master plan for the construction of a new campus on our present site. ELF contracted with Urban Design Associates of Pittsburgh which has designed several university campuses, to undertake the development of the preliminary master plan.

Two representatives from Urban Design Associates visited AGSIM April 9-11. During their stay they interviewed representatives of the faculty, students and administrative staff concerning the optimum location, design and functions of new facilities. Subsequent to their visit they developed what they termed a theme for a Master Plan incorporating the following concepts:

1. Construction of new facilities within the limits of the present built-up area of the campus.
2. Phased construction so that the school can continue to operate in both old and new buildings as construction proceeds.
3. Identification of first phase construction priorities which include:
 - a) A multi-purpose auditorium-classroom building which would contain a permanent capacity of 540 seats in the auditorium and ten large classrooms in the rear (for 40-50 students). When necessary the front walls of these classrooms could be removed to provide ten theatre boxes and increase the seating to approximately 900.
 - b) Construction of an office building for the Alumni Office and Career Services Center to relieve the overcrowding now taking place in the library and allow full utilization of that building as a library.

- c) Construction of four new dormitories to begin to remedy the problems caused by outdated facilities currently occupied by students.
4. Maintaining the scale of existing structures in any new construction. It was proposed that the intimate scale of campus with its one story buildings, covered walkways, trees, lawns and shrubs should be maintained.
5. Development of a functional traffic flow. It was proposed that, as much as possible, new construction should enhance the flow of pedestrian traffic in a logical sequence and that classrooms, offices, social foci and dormitories should be situated to accomplish this.
6. Clustering of functions. It was proposed that all faculty offices should be located in a single building, near the classrooms in order to facilitate interaction among departments and to facilitate access to faculty members by students.
7. Social foci. It was proposed that social foci be established at key locations around the campus to enhance the already close interaction among students and faculty. Such foci would include student offices, Dining Hall, student lounge, Coffee Shop, Health Services Center, Nursery, Post Office, Bookstore, barber shop, a crafts area, Pub and several other facilities.
8. Dormitories. It was proposed that all dormitories with the exception of the East and West Apartments be phased out and replaced. In addition it was proposed that housing be provided on campus for 80 percent of the student body including an international village containing apartments with cooking facilities for married students with children.

Further meetings among student, faculty, and administration representatives and a local architect resulted in modifications of the locations of various buildings, however work on the plans for the auditorium complex are continuing. Below (or above) is a reproduction of the preliminary Master Plan. We would appreciate your comments and suggestions.

-- M. David Merchant
Director of Development

INTERNATIONAL DAY



April 26, 1975



Diane Connelly '56 with Scotty Dannison '75 International Fair Chairman.

CLASS NEWS

THUNDERBIRD VISITORS

PHILLIP N. STRONGIN '71 of Kansas City, Missouri . . . GARDNER H. MILLER '60 of Albuquerque, New Mexico . . . MR. and MRS. BERNARD EDGAR '49 of Switzerland . . . MR. and MRS. JORGE MARTINEZ '71 of Santiago, Chile . . . FLORENCE MERVIS '47 of New York City . . . MRS. ROLAND WILLITS '70 of San Francisco, California . . . BOB TONNE '52 of Livermore, California . . . GEORGE CUMPSTON '52 of Phoenix, Arizona . . . INNOCENT ABIAKA '71 of Phoenix, Arizona . . . MR. and MRS. ERNEST H. MAINLAND '61 of Boyne Falls, Michigan . . . LESTER C. HESS JR. '67 of Barcelona, Spain . . . R. BRUCE SHURTLEFF '72 of Albuquerque, New Mexico . . . JOHN S. HAZELTON '72 of Phoenix, Arizona . . . JIM STITH '74 of Salt Lake City, Utah . . . BRUCE ROMAN '71 of Houston, Texas . . . LOREN SMITH '58 of Clarkson, Ontario . . . STEVE TOMS '72 of Chicago, Illinois . . . CATHY INGRAM '72 of Seattle, Washington . . . TERRY PAULOS '65 of Elyria, Ohio . . . ALI RAHMATIAN '70 of Tehran, Iran . . . SANG Y. NAM '74 of Glendale, Arizona . . . STEVEN P. BROWN '74 of Tucson, Arizona . . . ROBERT W. WEDWICK '72 of Ballbrook, Ohio . . . MIKE MAC AFEE '71 of Phoenix, Arizona . . . JOHN CROOKS '72 of Phoenix, Arizona . . . WILLIAM PARKER '65 of Scottsdale, Arizona . . . EUGENE J. MEYER '55 of Tempe, Arizona . . . DAN E. LOWERY '68 of Amman, Jordan . . . ROGER ELY '68 of Phoenix, Arizona . . . STEPHEN NADLER '68 of Denver, Colorado . . . DAN ROMANOFF '55 of Scottsdale, Arizona . . . CHUCK WINTER '70 of Denver, Colorado . . . P. P. CAVANAGH '58 of London, England . . . GARY C. WALTER '70 of Englewood, Colorado . . . JIM MALONEY '69 of New York, New York . . . DON WATERS '68 of San Diego, California . . . MIKE RUDD '47 of Kansas City, Missouri . . . GORDON KALLIO '74 of Houston, Texas . . . EMANUEL FORSTER '49 of Los Angeles, California . . . W. DAVID WATKINS '66 of Oakland, California . . . MARTIN LAKOCINSKI '71 of Houston, Texas . . . GEORGE NICHOLS '49 of Orange Park, Florida . . . MR. and MRS. DON STRANIK '70 of Enid, Oklahoma . . . DAVID and SUZANNE (LANE) MOORE '69 and '71 of Los Angeles, California . . . THOMAS F. JOHNSON '70 of Ft. Lauderdale, Florida . . . MR. and MRS. JOHN S. McDONALD '66 of Calgary, Alberta . . . ROBERT L. BEAN '48 of Chicago, Illinois . . . JEROME GAARDER '59 of Corona del Mar, California . . . MAC MESSENGER '72 of Copenhagen, Denmark . . . DAVID M. FAGAN '73 of Alexandria, Virginia . . . RONALD NICOSIA '73 of Phoenix, Arizona . . . JAMES SCARLATA '66 of Minneapolis, Minnesota . . . ESTELLE K. WAGNER, mother of DOUG '69 and PAUL '73, from Sao Paulo, Brazil.

BIRTHS

Girls BELA and DARRA MARIASSY '73, London, England . . . RICHARD and CATHY FARRELL '69, Culver City, California . . . ROLAND and JENNIFER CORRIVEAU '69, Tempe, Arizona . . . DAVID and JAYNE BOSTON '68, Boston, Mass . . . BOB and MELANIE SHERR '72, Nashville, Tennessee . . . ROBB and MARY ANN PEGLAR '72, NYC



Boys FRED and CONCHITA SMOOT '66, Pacific Palisades, California . . . DAN and NANCY SCHELL '59, San Francisco . . . PETE and HILARY FEDDERSEN '67, Bangkok, Thailand . . . JIM and RANDI HANSEN '73, Montreal, Canada . . . JIM and JULIANA NEDELKOW '74, Vienna, Austria . . . DOUGLAS and BARBARA WAGNER '69, Santa Ana, California . . . MIKE and JAN RIBOLLA '73, Elkhart, Indiana . . . THE RAIMOND MEERBACH '64, Somerset, Mass. . . BILL and LINDA HUBARD '71, Montclair, New Jersey . . .



Twins ALAIN and BONNIE VANNETZEL '68, Neuilly, France: Twin Boys . . . ALICE and GEORGE HADLEY '72, Agana, Guam: Boy and Girl.



MARRIAGES

GARY and HIDEKO (HARADA) ROBERTS '71, Tokoyo, Japan . . . SANFORD and ILEANA (ZAYAS) STONE '69, New York City . . . JOHN and SUSAN (ARMSTRONG) NORRIS, '68, Phoenix, Arizona. . . JOHN C. and KRISTIN (GRIM) HUGHES, '72, Manila, Philippines . . .



DEATHS

PAUL R. BRENKE '52, in Pacifica, California . . . CLARENCE (TY) COBB '48 in Tequisquiapan, Mexico . . . JACK T. HALL '49, in Mexico City . . .



PLEASE

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ASSOCIATION NEWS

DALLAS HONOR VORIS

The Dallas AGSIM Alumni Association met on May 19th at the home of Richard Maxwell. About thirty T-Birds attended with their spouses. Dr. Voris talked for about twenty minutes about current activities at the school.

During the SMU International Trade Conference, President George DeBakey presented an award to Dr. Voris from the Dallas alumni association for his efforts in promoting the joint degree program with SMU. On Wednesday morning Dr. Edwards, Director of the SMU M.B.A. program, sponsored a breakfast for Dr. Voris and some of the T-Bird students attending SMU.

"Our local organization hopes to have a picnic in August or September. Anyone in the Dallas area should contact me, at (214) 368-8599, for details," writes George.

CHICAGO T-BIRDS FRIENDLY

BOB BEAN '48 master-minded the Chicago reception for DR. WILLIAM VORIS when he was in Chicago to attend the World Trade Conference, reports RANDY MILLER '73. Randy, FRANK KRESCANKO '57 and JESSE WILSON '73 organized an informal get-together on the Loop to renew old acquaintances and initiate new ones on July 10th. DIANE CONNELLY '56, in town for the Council on the Advancement and Support of Education annual meeting, was guest of honor.

GATHERING OF THE EAGLES

MIKE CROTTY '74 and ARTHUR WILLIAMS '74 came up with a successful formula for an alumni get-together in New York - an inexpensive "all the beer and munchies you can handle" Saturday afternoon (June 28th) at The Red Blazer in the heart of Manhattan.

JUDITH CURTISS (MRS. MICHAEL, '75), who is in charge of the Campus Health Center, represented AGSIM and brought those present up-to-date on Thunderbird happenings. Contact Mike at 929-4100 ext. 418 (office) or 724-8500, rm 710 (home) or Art at 989-0130 (office) or 753-2786 (home) for information on the next meeting date.

MEXICO AND CENTRAL AMERICAN T-BIRDS TAKE NOTE

BERGER ERICKSON is tentatively planning a trip to Mexico and El Salvador in late July. LARRY SCHAEFER '47 (tel: 5-89-51-15) has offered to organize a get-together, probably at the University Club on Reforma, in Mexico City.

This should be a great opportunity for Mexican T-Birds to learn what is going on at AGSIM and enjoy themselves. Contact Larry if you want to be-part of this.

BERGER ERICKSON WILL TRAVEL TO MEXICO AND CENTRAL AMERICA LATE FALL 1975.

ARIZONA ALUMNI ASSOC

A big thanks to the Boye DeMentes' and Jack Williamson '72, for hosting a lovely evening at the Caravan Inn on May 23, 1975. Sixty came to enjoy dinner, drinks, belly-dancers and their snakes, and grand door prizes. Guests attending the affair were: Stra, de Noronha, Lois Alberts, President and Mrs. Voris, and Riad Marei '75, President of the Associated Students Legislative Council at AGSIM. Alumni attending were: Sam Sebabi, Steve DeLateur (from Seattle) '74; Larry and Lella Martin; Doug and Nancy Wilson, Rick and Judy Kohn '72; Bill and Mary Parker '65; Earl Nissen, Bud Woodward '53; Melanie and Jim Murray, Dick and Marion Land '56; Curgie Pratt '59; Tom and Virginia McSpadden '65; Alma and John Nelson '52; Lee and Else Baker '72; Ken and Nina Nelson '54; George and Eileen Cumpston '52; Tom and Ann Bell '47; Dave and Ieene Wist '53; Rubert Watson '67; Jim and Hae-Sun Robyn '74, from Florence, Arizona; Ed and Carley Burns '48; Georgie Stillman '69; Professor Robert Laugier '67; Bill Coughlin '71; Joan Becker '68; and Dan Romanoff '55. Jack Williamson was elected President for 1975-76; Ken Nelson, Vice President; and Jan Denning, Secretary-Treasurer.

The next Arizona Alumni get-together is tentatively planned for October, and we would like to see all of our 540 Arizona Alumni attend. For information please feel free to call Jack at 275-7551; Ken at 265-2033; or Jan in the Alumni Office at 938-7410.



HAL & BETTY WRIGHT PHOENIX CHAPTER AT
'48, JOHN ARTHUR '57, ALUMNI DAY, MARCH,
DIANE CONNELLY '56, 1975

TUCSON PARTY

Tucson "Friends of Thunderbird", Mr. and Mrs. Thomas J. Via and Mr. and Mrs. Robert Murray hosted a cocktail party in honor of Dr. and Mrs. Voris on May 31.

Alumni in the Tucson area who attended the party were: the RONALD BAKERS '60; The MICHAEL BENNIS' '66; the DAN BOLLERS '56; The BRUCE DAVENPORTS '59; the GEORGE GRADYS '57; The ROBERT HAMMONDS '50; the TERRY L. KLIPPS '72; The MIKE MONTGOMERYS '67; the GERALD MURRAYS '59; The DANA NELSONS '52; the CHARLES PEYTONS '53; The JAMES STONES '72; the ROBERT WARRENS '63; The JAMES WARRENS '56; the BOB BATES '55; The JAMES ROBYNS '74 from Florence, Arizona and CHUCK MURPHY '71 from Nogales, Arizona.

COSTA RICAN ALUMNI

JIM DAHLSTROM reports that the Costa Rican Alumni are alive and well. A good time was had by all who attended the picnic at Cariari Country Club in San Jose on April 20th. MIKE SANTELLANES outdid himself at the barbeque serving succulent chorizo and lomito. If you are planning on visiting or moving to Costa Rica, contact Jim Dahlstrom, c/o Super Servicio, Apartado 992, San Jose or telefono 22-55-44.



BOB AUSTIN '71, BOB and ANA MARIA JONES '70, GREG HARGRETT '68, DON and GLADYS SHURTLEFF '48, BILL and SYDNEY MESITT '67, MIKE and EMILY SANTELLANES '60, DEAN HUELAT '58, RICK and MARY ELLIN MACHETTE '67, SARY and MARICE WEST '63, JIM and BETTY DAHLSTROM '58

BAY-AREA T-BIRDS ELECT NEW OFFICERS

At a June 14th meeting held at Sabella's on Fisherman's Wharf, the following were elected for the coming year: SHERMAN OLSON '50, President; ROLAND WILLITS '70, Vice-President; and GARY MICHAEL '72, Secretary-Treasurer. About thirty five attended, including BERGER and MABEL ERICKSON, PROFESSOR DUARTE, Chairman of AGSIM's International Studies department, and Board of Directors member MRS. THELMA KIECKHEFER. Berger presented out-going President HELEN WILLITS a token of appreciation for her successful efforts in re-vitalizing the Bay Area group. Gary suggested that the group come up with ideas for some constructive project for the next year.

The group plans to meet in late November or early December to install the new officers. Contact Sherman at 982-1540 or Helen at 924-8390 for details.

SAN DIEGO ALUMNI MEET AT UNIVERSITY CLUB

On June 3rd, CRAIG STARKEY '60 hosted a cocktail party for twenty-five alumni and four honored guests: BERGER & MABEL ERICKSON, KEN ABEL, and GORDON BULLOCK. Berger talked about Thunderbird--past, present, and future. Craig and wife, Dorie, also entertained the Ericksons with a tour of the harbor and lunch at the Yacht Club.

Alumni attending were: GILBERT KYTE '56, ARNOLD ANDERSON '58, AL BRANAN '61, JOE VINER '49, RENEE MC REYNOLDS '74, BEN HANSEN '47, JOHN M. HEARD '74, HAL BALL '55, PAUL DAVIS '55, JOHN FARNAM '59, BERRY NEWCOMB '68, DON ROBERTSON '57, DON WATERS '68, MANUEL SILVA '56, TED TROY '56, EUGENE OSMENT '59, MARK ROBINSON '73, JAMES BEAN '55. Contact Craig at (714) 756-2692 for details about the next get-together.



BERGER ERICKSON and CRAIG STARKEY AT SAN DIEGO ALUMNI GET-TOGETHER



SHARMON DAVIS (MRS. PAUL), GORDON W. BULLOCK, PAST PRES. NCBNY, JIM BEAN, MABEL ERICKSON IN SAN DIEGO

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COVER: "THUNDERBIRD COLLAGE"

ARTIST: MARGARET ANN HOEHLING '74

See centerfold questionnaire for availability of high-quality 11" x 17" print, suitable for framing.

JONAH AND THE WHALE(S)

Over twenty Seattle area alumni met with BERGER & MABEL ERICKSON June 14th at Jonah and the Whale restaurant and then adjourned for coffee and conversation in the recreation room of the BART HARTZELLS. Bart wrote: "Our alumni reunion was quite successful. Berger gave a very good summary of the expansion plans at Thunderbird and an account of enrollment, courses being taught, finances, and what long-time faculty members are doing." Berger added, "It was a warm, friendly, very enthusiastic meeting. It was the consensus that such meetings should be held regularly, annually or perhaps semi-annually."

During the discussions, BOB BRQWN suggested that AGSIM inform alumni more specifically about current admission requirements and placement trends. GERRY MURPHY suggested that Alumni Counselors invite their interested interviewees to future alumni gatherings.

Attending were: BART & LUZ HARTZELL '59, JACK & NANCY (BASSET) BARRINGTON '51, JIM BOYTLER '55, JOE SALTER '74, JOSEPH I. KIMM '68, ALAN G. NORDELL '73, D. BARKER & MARGORIE BATES '51, JAMES F. REHRMANN '72, EDWARD & PEG FOUNTAIN '65, JERRY MURPHY '66, R. J. BROWN '56, MRS. WM. RAWLINGS (RUTH ELZEY) '49, JAMES M. FITZHUGH '73 and HAVEN & ANNE STEWART '71. Contact Bart at (206) 641-2796 for information about the next meeting.

LOS ANGELES WORLD TRADE CENTER MEETING

Southern California alumni officers LARRY (and LYNN) LIPSHER '65 and JEFF RUBY '72 offer their tips for getting a large turn-out to alumni meetings: get notices out early (at least four to six weeks in advance), follow-up by telephone, pick an exciting meeting place, encourage alumni to bring their friends and business acquaintances, and get firm attendance commitments by requiring advance paid reservations. These tips paid off on June 7th. Attendance for the dinner, meeting, and tour of the facilities at the Los Angeles Trade Center was 129! BERGER ERICKSON and his "roommate" MABEL attended from AGSIM, and he spoke on "The Expanding Campus."

The next meeting is tentatively planned for end-November or early-December. Contact any officer for details.



LEE WESTENDORF '59, DICK CROFT '60, RECEIVING SOUTHERN CALIFORNIA'S ALUMNI OF THE YEAR AWARD. ONRIGHT: LARRY LIPSHER '65, 1974-75 PRESIDENT

EL SALVADOR REPORT

JOHN ARNOLD '61, reported from El Salvador that the party on April 19th was attended by all T-Birds, except JOHN DONNELLY '70, who was out of the country on business.

Seated from left to right: JEANNETTE BERNARD, SHARON DYER, MERCEDES RODEZNO, KITTY OTTO, and DIANA ARNOLD. Standing from left to right: JON DYER '66, STEVE OTTO '66, JIM KOESSLER '66, BERTA and CARLOS ORTIZ '64, DOUG BERNARD '68 and JOHN ARNOLD '61, BOB and DIANE BOVERIE '71 and BOB RODEZNO '66.

John Arnold and his committee are preparing to welcome Berger-Erickson as their honored guest at El Salvador's July meeting. Contact John at his office for details or write to him at Arnold Enterprises, Box 1111, San Salvador.



FLORIDA ALUMNI RE-ACTIVATE

MARLON WILLSON, '51 hosted a AGSIM banquet honoring Dr. John Dyer of the University of Miami at the Bodega Restaurant on April 15th. This resulted in wide local publicity and enthusiasm from T-Birds present; the BILL BRAMBLES and MARLON WILLSONS '51, the MC NEILL WATKINS '54, the EARL OMANS, BILL NORIEGA, and JIM HAAS'S '67. Marlon will be the group's president, Mrs. Oman the secretary. Contact him at 271-7626 or her at 775-7727. Let's get going, Florida T-Birds!



FLORIDA'S MARLON WILLIAM (on right) with DR. JOHN DYER

EUROPEAN ANNUAL MEETING

The European chapter held its annual meeting in Cologne, Germany during the weekend of February 7-9, 1975. After a beer and bratwurst luncheon, new officers were installed. BILL SYMS '74 was elected President and VIC MARTINEZ '74 Secretary/Treasurer. The major event of the weekend was Fasching Karnaval, which all Thunderbirds attended in full costume dress.

Those attending were: BILL and GERRY SYMS '74, Netherlands: MR. and MRS. GREG MILLIMAN, West Germany: HERB and GISELA SOLBRIG '74, West Germany: KEN and URSULA BENNETT '61, West Germany: JIM and ANNE WALTON '74, Netherlands: DAVE and LANA HERTEL '70, Belgium: BILL and LOUISE DUURSMA '74, Netherlands: PAUL and PAT REIMANN '69, West Germany: DANA and ELSIE DORR '73, Belgium: SALWA MORCOS '74, England: and VIC and DENISE MARTINEZ '74, Netherlands.

Any alumnus interested in the activities of the chapter, contact: Bill Syms, AKZO Consumenten Produkten bv, Postbus 1299, Den Haag, Holland.



EUROPEAN AGSIM ALUMNI CHAPTER

STANDING LEFT TO RIGHT:

URSULA & KEN BENNETT, VIC & DENISE MARTINEZ, LOUISE & BILL DUURAMA, LANA HERTEL, ANNE WALTON, GISELA & HERB SOLBRIG, MRS. GREG MILLIMAN.

KNEELING LEFT TO RIGHT:

BILL & GERRY SYMS, SALIVA MORCOS, ELSIE & DANA DORR, GREG MILLIMAN.

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MARTHA SNYDER MAKES IT TO HAWAII

Martha writes, "It was such fun to see my alumni friends, many of whom I had not seen since they left Thunderbird - for instance, TED and MARIE BACKUS '57, RON LARSEN '67, LOU TASCOTT '59, the GEORGE KELLERMANS '68, the HARRY FANNINGS '59, DICK MAR '66, RUTH FELLERS '57, the JOHN CAMPBELLS '67, DAVE and MARY LIDDLE '67, and JOHN and NANCY BUTLER '64. Most of the afternoon was spent in true T-Bird fashion, with much reminiscing and many questions about the progress and future of AGSIM. It was a marvelous party, thanks to John and Nancy and the Harry Fannings who combined talents to make the party a huge success.

I thank all my friends who came to greet me, who entertained me during my two week stay in the Islands. All in all, it was a marvelous vacation and as some of you may remember the round trip air fare was sponsored by my Thunderbird co-workers and friends."



MARTHA SNYDER AT THE HAWAIIAN YACHT CLUB

KOREA ALUMNI

The Korea T-Birds held their first alumni meeting in Seoul on April 4th at the home of RICHARD C. WITT '64. Fifteen T-Birds and their wives attended. Meetings will be held every Spring and Fall.

Officers were elected: WOO-HYON PAEK '69, President; RICHARD HALE '61, Vice President; and JAE SUK LEE '73, Secretary and Treasurer. An appreciation plate was presented to RICHARD WITT '64.

If any T-Birds plan to visit the area, please get in touch with Jae Suk Lee, The Korea Development Bank, C.P.O. Box 28, Seoul. Phone (24-2752)

PROF. W. S. KIM, J. S. LEE GIVES AN APPRECIATION PLATE TO R. C. WITT ('64)



CLASS NEWS

47 For the first time since he graduated, MIKE RUDD came back to Thunderbird for a visit. He reported seeing BRUCE COREY '49, Vice-President of Hormel, in Austin, Texas, and HUMBERTO ESPINDOLA '51, International Sales Manager for Butler Manufacturing in Kansas City, during his trip out from Missouri. . . GEORGE DIETZ will direct Export-import Bank's Advisory Service on large projects. This Advisory Service will assist large firms and banks in working with supplemental sources of financing (like OPEC institutions, official credit agencies of other countries and institutional investors in the U.S.).

48 JOHN HENSON received the Public Service Medal from the Prime Minister of Vietnam in June 1974. He and his family then went on home leave via Katmandu, Delhi, Agra, Spain . . . "After working for a number of companies, I finally opened my own travel bureau. If anyone is in the area from AGSIM, I would be pleased to have them contact me (201-963-3400 or 201-762-6481)," writes WILLIAM NEUMANN from South Orange, New Jersey . . . HAROLD and BETTY WRIGHT have recently traveled to India, Japan, Pakistan, Kashmir, Australia, and Peru. They are planning further trips to Latin America and Japan. Harold is the Manager of Rate Proceedings with Western Airlines and Betty is a secretary at Hughes Aircraft in the Southern California area. They are foster parents of a ten-year old girl, Mirian, in Tumaco, Colombia, and of an eleven-year old boy, Guillermo, in Chimbote, Peru. Thanks to the efforts of FRED LEISERING '47, of Sears in Colombia, they were able to acquire a sewing machine to help Mirian support her family; and, thanks to the help of ROBERT MC INTYRE '47, of Sears in Peru, Guillermo received a typewriter to help him support his family. The Wrights' comment: "These Thunderbirds and the Sears organization are certainly deserving of our heartfelt thanks for their endeavors and especially their kindnesses. We also believe that these gentlemen are typical of Thunderbirds everywhere who have an awareness of the economic and social benefits to be derived from this kind of help for the underprivileged" . . . "After some twenty years with General Electric, including some fourteen living in South America, I really enjoy my work as an industry specialist with the Department of Commerce here in Washington. This job has taken me to Europe some seven times as well as to Africa," writes JOHN LIEN.

49 WILLIAM D. CONNOLLY will lead the Martin County, Florida, Bicentennial '74 Committee. Bill is Vice President and Director of Marketing for First Federal Savings and Loan Association of Martin County . . . LLOYD CLARK sent us his notebooks from Dr. Schurz' Area Studies class, Fall '48. "A sample of the professor's wit is noted on the 11 October entry: 'If sanitary regulations are lax, you won't need Ex-Lax,' Dr. Schurz' wealth of incidental information also is evident in these notes," reminisces Bill.

50 CLIFFORD and LOUISE BEVENS have now been in Istanbul for nine years, overseas for twenty-three years. He writes, "Only one other Thunderbird in Istanbul at present, EROL MORAN '63. Our alumni meetings are small."

We can only print when we hear from you. Please use centerfold questionnaire

51 HARVEY MC INTYRE is Vice-President and General Manager, Abbott West Indies, Ltd., in Kingston, Jamaica.

53 Don't be surprised to see JOHN SELBY again if you live in Mexico or Central America. John is now retired and plans on driving down to Panama, and he hopes to contact former T-Birds enroute . . . Prolific T-Bird BOYE DE MENTE has just published his ninth book, JAPANESE MANNERS AND ETHICS IN BUSINESS. In addition to writing, he is a business consultant on U.S./Japan relations, teaches one course at AGSIM, and has served as Phoenix Alumni Association President this past year.



Boye De Mente '53

54 BRUCE WALLACE is President of newly-formed Astra Corporation. Astra will act as agent for locating prospective licensees world-wide for Sea Mesh Corporation, which has developed a system for cleaning a ship's hull by removing all marine growths from the water line down to the bilge keel while the ship remains in the water. This process requires only one to two minutes and costs only a fraction as much as sand-blasting, the most current commonly used process. He invites T-Bird graduates in finance and industry near the harbors of the world to contact him if interested, at Astra Corporation, Holly House, Box 155, Hydes, Maryland 21082.

55 GENE MEYER is International Sales Manager for Scottsdale National and is specializing in Ranch Liquidations in Arizona . . . TED PARKER is Managing Director - Western Hemisphere for Heublein International. He, HELEN, and their five daughters are living in Farmington, Connecticut, but Ted writes, "I have been traveling the hemisphere most of the time for over four years now. Recently much time in Mexico and may possibly move there later in the year."

58 J. H. (HAM) DETHRO, vice president, international division at Crocker National Bank, has been elected president of the California Council for International Trade for 1975-76.

59 JACK VAN BERGEN has been assigned by the Bank of America as President of COFINASA, of which it owns fifty per cent. COFINASA is involved through direct investments and loans in all the productive sectors of the Dominican economy, with specific emphasis in medium and long-term finance to industry, agriculture,

transportation, tourism, etc. . . . "A few months ago I was hired by Trailmobile Division of Pullman, Inc., to set up an export program and to expand overseas manufacturing," writes BOB LINSENMAYER . . . DAVID SCHMELTZ writes that business is good, but his travel schedule is heavy as Managing Director, Singapore Subsidiary, Asian Area Manager for Sales and Marketing. He and JANET hope to get by AGSIM soon . . . HARRY FANNING will lead two travel groups "across Siberia by train" this summer. The tour will start in Honolulu, fly to Tokyo, cruise along the Japan Sea, and take the Siberian Express, with stops en-route, to Moscow and Leningrad. They will then continue through Europe and round-the-world back to Honolulu.

60 ROBERT BRANNON has been named Vice President - Director of International Operations in the Public Affairs Department - at First National City Bank of New York . . . John Ross of West Nyack, New York is currently a Sales Representative with Arco Polymers, Inc., a manufacturer of thermoplastics.



Robert L. Brannon, Jr. '60

61 SERGE DUBOIS is Zaire Manager for Bureau Technique, BIA. Their product is scrapping and level machines . . . DUANE BELLMORE is the Commercial Director for Almerimar, a 750 hectares residential touristic development located in the Province of Almeria, Spain, which will include golf courses, a private yacht marina and a Yacht Harbor, as well as residential and hotel units . . . ABRAHAM SCHEER received his PhD from the University of Iowa, with a specialization in Modern British-European History and a minor in Political Science (Comparative Governments). As a partner in a blacksmithing company in North Lake, Wisconsin, he handles the administrative-business end and invites all Thunderbirds in the area to drop in at Village Forge, Ltd.

62 In addition to teaching and being department chairman at the University of California at Riverside, CARLOS CORTES has been involved with a number of school districts in developing multicultural education programs . . . Congratulations to JOHN FLORIDA, General Manager of J. Walter Thompson Peruana. John has been elected President of the American Chamber of Commerce of Peru. He reports that the following alumni are also active in the Chamber's activities: ROBERT MC INTYRE '47, President of Sears Roebuck del Peru, member of the Past Presidents' Council on the Board of Directors;

GARRY MOORE '64, of Leche Gloria, on the Luncheon Program Committee; WILLIAM MC ARTHUR '54, of Procter and Gamble, and WILLIAM MARKS '54, of Goodyear, Members-at-Large . . . G. MACKIE CORNWALL has been promoted to Vice President of Bozell and Jacobs, Inc., International Advertising and Public Relations Agency. He is assigned to the agency's J. I. Case Company International Division account . . . "Company (Bregstein) changing its name and we have expanded into other fields of women's wear. Right now I am involved in one of our plants establishing management programs for the various departments," writes JEROME GERSTEN, from New York City . . . LEX CREAMER has two strong, if not parallel, interests in Honduras. As a member of Consultantes Comerciales para Centro America, Lex assists foreign companies in doing business in the United States and distributes U.S. and local products he purchases. Further, he is developing one of the largest hog fattening and butchering operations in the country, and later in the year will begin to process pork and open up a small chain of sandwich shops . . . STEVE HEINER is with Total Indonesie, a subsidiary of Compagnie Francaise des Petroles. Working out of Jakarta, Indonesia, Steve is in charge of the subsidiary's large local budget and will train and oversee Indonesian and French personnel, in addition to other duties.



John A. Florida '62



G.M. Cornwall '62

64 RAIMOND MEERBACH is heading the U.S. Department of Commerce field office in Providence, R.I., with the primary responsibility of export promotion on the federal level for the State of Rhode Island . . . "Enjoying rediscovering America after five years in London," writes DENNIS DONAHUE, with Chicago Bridge and Iron Company, in Houston, Texas . . . ROBERT CHAMBERLIN has been elected group Vice President - Manager of the International Banking Division of the Corporate Banking Department - The First National Bank of Atlanta.

65 RAMON BUENO is head of R.D. Bueno Associates, International Marketing Consultants. He reports "Besides myself, I know of one other employee (of Walt Disney World Co.) who also attended Thunderbird, JIM GEIGER '73, who works within the Main Files, Administration." . . . ALPO CRANE quit NCB last Spring and joined PCA October 1, 1974, as Director of International Operations. He writes, "I find this company SUPER. Am responsible for international operations which

Robert Chamberlin '64



include subsidiaries in Denmark, Holland, Belgium, Germany and Japan and an affiliate in Australia. My travels will be taking me to both Asia and Europe." . . . "Is the world ready for Father Guido Sarducci?" asked a lead article in the PITTSBURGH, PENNSYLVANIA PRESS of March 16, 1975. Father Guido, a continuing character on "The Smothers Brothers Show" is the creation of writer-humorist DON NOVELLO, who also portrays the gossip column-writing Vatican priest . . . THOMAS ZOELLNER has returned to the Valley of the Sun as Manager of the Trust Investment Department of the Arizona Bank . . . CHRIS LARSEN, JR. has left the advertising/marketing world to form his own executive search firm. Cal & Co. is located at 212 E. 48th Street, New York 10017 and currently specializes in placing consumer package goods marketing and advertising executives. Current clients include Gillette, J & J, R.J. Reynolds, FNCB and Avon. Graduates in the marketing/advertising field can reach Chris at 212-752-6243.

66 WARD CLARKE is now Vice President of Western Compound Co. Inc., (Import/Export Chemicals) in Seattle, Washington . . . JOE BURKE is Sales Manager for General Tire's affiliate plant in Arusha, Tanzania. He writes, "This is a stop-off point for major game parks, so any T-Birds coming through please contact me."

67 STEVE DE ORLON has joined the C.P.A. firm of Derderian, Kann, Seyfurth and Salucci in Troy, Michigan, as a Management Consultant and Accountant. The firm handles both international and domestic accounts . . . LINDA WARD writes, "STEVE is Managing Director of Tradax International, Pte. Ltd. for South-East Asian operations, Cargill-Tradax. We have been in Singapore since November '74, and love it." . . . ED CHEKLIJIAN has been named Vice-President and General Manager of Boston's Parker House hotel . . . BILL CRAIG has been appointed Sales Director of Firestone's factory operation in Valencia, Venezuela. Bill hopes to hear from any T-Birds living in or passing through Venezuela . . .

68 BILL WAGNER is employed by ALLTRAK as sales manager - Singapore. ALLTRAK represents such U.S. manufacturers as Fiat-Allis, Koehring, Gardner-Denver and Kenworth. Bill's chief duty is to co-ordinate sales between Singapore and the parent company in Indonesia, as most of the equipment is held in Singapore until it is shipped to various customers. "The business poten-

tials for this part of the world for U.S. manufacturers are very good since there is such a world demand for natural resources and Asia is one of the best suppliers of these commodities." . . . General Manager in charge of Real Estate Lending at Citibank, Paris, is HENRY BATCHELDER's new position . . . "In February, I attended a Frank B. Hall Company seminar in New York and enjoyed a stay with ROGER and CAROLYN YOUNG '68, in North Tarrytown," writes PATRICK LEMON, from Seattle, Washington . . . REBECCA VORIES has been appointed Research Administrator of the Colorado Energy Research Institute located on the Colorado School of Mines campus in Golden . . . JOHN NORRIS is General Manager and one of three partners in The Phoenix Athletic Club, a \$1.13 million installation under construction since May 15, 1975.

69 HAROLD (BUD) JOHNSON, has been named General Manager of the New Hampshire Insurance Company in Rotterdam, The Netherlands. Bud was previously Assistant Manager of AIU Madrid . . . MARSHALL MALDEN and family are still enjoying Sweden after nearly five years. They had an enjoyable visit from the JOHN SULLIVANS '69, who are living in Madrid . . . LARRY LAMB is a consultant on international trade to both private industry and government agencies. He and DEBORAH left Portland in April for an extensive trip to Manila, Hong Kong, Malaysia and Australia, combining business and pleasure . . . SANFORD STONE and his bride, ILEANA, are now living in New York City, where he is working as a Revenue Officer with the Internal Revenue Service. Sandy extends an invitation to all '69 T-Birds who live in or are passing through New York to call him at (212) 426-7594 - office - or drop him a line at 150 Bennet Avenue, #7A.

70 FRED ERNE has started his own business, importing and retailing health food specialties throughout Europe and the U.S. (Antrosana AG/SA) . . . The MARK WERTS family lives in Amsterdam, where Mark owns and runs a group of fashion retail stores (The Salty Dog) in Holland and a small wholesale company. BOB MARABITO is one of the Managers . . . CHUCK WINTER is self employed in Denver, Colorado as a real estate broker and business investor . . . MARC GOLUBOCK recently taught a four-week course in the Philippines in cooperation with the U.S. State Department and the Philippine government . . . "Nigeria is still growing fast. It is going through the normal growing pains of trying to find its confidence. The result has been increasing 'Indiginisation' but there are signs that this may have leveled off at least for now. The alumni group here has shrunk from seven to three. I frequently see KEN and GLENDA PALMER '64, Ken, a Vice President with Chase Manhattan, is Managing Director of Chase out here, and he has been very helpful to me while I've been setting up the new AFIA office," writes STEPHEN MONTAGU-POLLOCK . . . DOMINIQUE MATRON is now Operations Manager - Coca Cola de Venezuela. He is very pleased with this job, enjoys living in Caracas, and wants to help T-Birds passing through. Phone: 36.42.64 or 36.42.82 . . .

JILL and JOHN ORTMAN have been providing business expertise to small firms in Ecuador since September 1973. Jill manages a craft shop in Quito; John helps small

Ecuadorean entrepreneurs with long-range financing, production goals and marketing, and he is trying to set up uniform national regulations and guidelines for all industries. "There is a total lack of standardization here, especially in sizing. And many of the industries have unsafe working conditions."



Jill & John Ortman '70

71 The "Sun Living" section of the ARIZONA REPUBLIC of March 2, 1975, featured the Litchfield Heights North home which KEN PARKER designed and built for his parents. Ken is U.S. and Canada Coal-Marketing Director for Dutch - American JOC Oil, Inc. . . . CHARLES and JILL VEST have moved from Phoenix to Washington, D.C. where Charles is Economic Analyst, a newly-created position, with Universal Oil Products, Co. He writes, "I assist corporate and seventeen divisions in all matters domestic and international having impact on the company operations through government relations and business (marketing) input. Jill is pursuing a degree in Architecture." . . . "I took the position of Finance Manager-Northern Latin America, and as of January 1975, I have been in Mexico City and Queretaro, Mexico on a special project that should take a couple of months. I am still with Clark Equipment Company, Buchanan, Michigan," writes BRIAN DERBY . . . DENNIS ORIO resigned from American International Underwriters, July 1974, and is now with the Brazilian affiliate of Chubb and Son, Companhia de Seguros Argos Fluminense, the oldest continuously operating insurance company in Latin America. "During a familiarization trip to the Chubb companies in the U.S.A., I encountered lots of T-Birds. In Detroit, for example, I had lunch with BOB REECE '69, of Johnson and Higgins. As sales manager of Argos in Sao Paulo, I have met, socially and/or professionally, at least thirty graduates. I suspect that there are about one hundred in Brazil." (over 125 at last count, Dennis.) He often sees JOHN POPE '70, since they both work downtown Sao Paulo . . . JOSEPH and NANCY (MORIN) SCHREIBER '72 have been transferred from Saigon to Prague, where Joe is Second Secretary in the U.S. Embassy . . . BILL HUBARD of Upper Montclair, New Jersey is with Paine, Webber, Jackson & Curtis . . . HARRY FOLK has been promoted to Assistant Vice President at Manufacturers Hanover handling accounts in the Midwest. Wife, ELLEN, finishes MBS at University of Connecticut in December. They miss the Phoenix winters . . .

72 WILLIAM RYE has joined Lindsey, Bradley and Johnston Advertising of Chattanooga, Tennessee as a marketing and account services executive . . . ED AUBLE writes, "Bonnie and I transferred from Greece to Aruba, Netherland Antilles in April. Climate is great, people are very friendly, beaches beautiful and the tennis good. If you are planning a vacation, visit us." . . . JON STEELE writes, "Despite disastrous fall of condominium market, Perini Land & Development Company, one of the nation's largest construction firms, continues to build and plan for expected boom of late seventies in Florida. An exciting company and job." . . . DAVE DENTON is head of Teton Trading Company in Jackson, Wyoming. The company specializes in importing and distributing gemstones, sterling silver beads and gold plate jewelry findings . . . JOHN HAZELTON is responsible for sales for Air France in Arizona. He works directly with Arizona travel agents and commercial firms, as well as with the French Diplomatic Corps . . . ROBERT SHURTLEFF is back from New Zealand and reports that he saw SUSY SAGY in Caracas, Venezuela. And Susy writes that she saw Bob and GARY PRICE . . . MICHAEL MOE was recently elected assistant cashier in the International Banking Division of Central National Bank in Chicago. He was formerly Assistant Branch Manager of the Foreign Credit Insurance Association. . . May 1, 1975, PETER LUFT was transferred from Deminex, Egypt, to Deminex, Trinidad/Tobago, Port of Spain . . . "I'm the Assistant to the Manager of the South and East Africa Trade with Farrell Lines, Inc., a shipping company that transports cargo to and from Australia, New Zealand and Africa," writes DOUGLAS HAYES . . . ROBERT SHERR is Vice President of Marketing/Sales for GAC Manufacturing Company in Nashville, Tennessee . . . CHRIS CURTNER has been appointed by Misco International as Southeast District Manager of its Sanitary Supply Division and will live in Macon, Georgia . . . BOB FARRELL is with Blackland Properties, Inc., Dallas, which serves as a vehicle for foreign capital investments in domestic real estate. He would be happy to work with anyone interested in domestic or international real estate investments . . . DOMINIQUE ABLONDI has been promoted to General Manager for Panama and Supervisor for Central America for Warner Bros. International . . . American Motors Corporation in Detroit has appointed JON HOLCOMB to the position of Supervisor, Parts and Accessories Merchandising, Western Hemisphere . . . DICK and JANE AMBROSE are living in San Salvador. Dick is with The Hanover Insurance Company. . .



William Rye '72



Mike Roe '72

73 STAN HARRIS is going to Beirut with Grummond, International. He writes, "I am very enthused and interested in the assignment. I owe, significantly, my good fortunes to Thunderbird training!" . . . MYLA KAY GOLDMAN was featured in a March 10, 1975 REPUBLIC AND GAZETTE article. Her paper on "A National Mexican Information Center," which she co-authored as a student, won her the job as Director of the new Centro de Informacion Metalurgica in Mexico City, in May 1974 . . . T-Birds will be greeted by a familiar face when they check into the WIEN HILTON in Vienna. GERD STIPPIER is slated to be General Manager when the new hotel opens in November 1975 . . . Via a tandem letter, CINDY OGBURN advised that she is now Director of Special Projects for the International Division of King Wilkinson, Inc; DON HUFF contributed that he is working for I.M.C.O. in the International Financial Department; and, RUTH DALY told us she is a Retail Marketer for Gulf Oil Corporation. All are in Houston, Texas. HOYT WILSON has been accepted in the Ph.D program at North Texas State University and passed three of the four parts of the C.P.A. exam in November 1974 . . . RICHARD GREENWOOD has been promoted to International Banking Officer with the North Carolina National Bank and was transferred to their New York international headquarters, April 15, 1975 . . . BROOKS WALTON purchases all of the raw materials (lumber) used by Nord Company, the nation's largest manufacturer of entry doors and specialty wood products . . . JAMES LOADMAN is Station Manager for Circle Airfreight Corporation, an international air freight forwarder, in Houston. He is interested in contacting other T-Birds in the area . . . Living in Phoenix and working for Airesearch Manufacturing Company is MIKE O. SMITH, heading for Saudi Arabia this summer . . . GEORGE (JD) DAVIS is employed as a Credit Analyst in the Commercial Loan Department of the First National Bank of Colorado Springs, Colorado and living in Palmer Lake. "Any T-Birds passing through (possibly vacation) please stop in and say 'hello'."

We can only print when we hear from you. Please use centerfold questionnaire

74 "With a little luck I will be overseas in a year or so," writes MIKE CROTTY. He is in New York with Fritzsche Dodge and Olcott, which manufactures flavors and fragrance materials for the major food companies and soap and detergents and cosmetic houses . . . WADA KATSUYOSHI is Consultant Associate with A. T. Kearney, Inc. in Tokyo, Japan. He writes that he, wife KAZUKO, and their son hope to come back again to Arizona sometime. "I am very happy to live with many T-Birds in Tokyo, where we had a T-Bird party this February." . . . BRUCE and LYNN PETERSON expect their Field Office Assignment soon from Aetna in Hartford, Connecticut. Bruce advises that they keep in touch with MIKE and MARK PARKER of American Hospital Supply in San Francisco, and they are kept up on campus happenings by MACK TATARSKY '75 . . . CRAIG CRUZ has received a permanent transfer to Rio de Janeiro as Sales Manager for Southwestern Petroleum Corporation . . . TERRY MC MANUS is a Marketing Representative Trainee with the Aetna Life and Casualty Company in Phoenix. After a nine month training program, he will be relocated in a field representative position . . . MIKE and MARY PARKER find the Bay Area "dynamite" and will probably be there about eighteen months. "American has a growing

operation in Arizona and we'd love to return to the beer and tennis capital of the U.S.! Who knows?" . . . JOHN ROLLO is Assistant Marketing Manager - International, with Libby, McNeill & Libby in Chicago . . . ISUMI KEMICHI is Chief of the Koyo Seiko Co. Ltd. of Japan. Isumi writes that this ball and roller bearings company has a worldwide sales network and is extensively being multinationalized. He adds, "I would like to express my sincere gratitude for your giving me a lot of valuable and practical training for studying International Management during my stay in school." . . . MIKE BIXLER has been promoted to Regional Advertising and Sales Promotion Manager for Oscar Mayer & Company's East Central region, with offices in Madison, Wisconsin . . . NORMAN MC INTOSH is acting as Information Specialist for the Conference Board of Canada. He advises that management research in international development is a wide-open area in Canada and suggests that Canadian T-Birds direct themselves to the Federal Government or the Province of Alberta for Canadian jobs. "Unfortunately, American graduates are not, at this time, in great demand." . . . RAY BURRUS writes that four T-Birds are trainees in the parts department at the general offices of Caterpillar: he, STEVE KOHN, DEL CARVER, and BOB PHANEUF. They all feel well-prepared by the program for an overseas assignment." JOHN PFEFFER, '67, is Assistant Manager for Latin America - Parts, and YOUNGHO CHIN '72, is the new Parts Representative for Costa Rica." . . . "While in Moscow during January 1975, I met TED BIHUNIAK '57. We had lunch together and it was fun to meet a Thunderbird so far away from home. Ted is New Business Development Manager for Union Carbide and is residing in Vienna. I am now Marketing Manager for the U.S.S.R. for Rohm and Haas GMBH (chemicals)," writes JAMES NEDELKOW from Vienna . . . WARREN FELLER married in Phoenix in early March. He is working in Sales Development of Clark International Marketing and expects to go overseas in two years or less . . . PETER GREENHALGH has left Manufacturers' Hanover and is now with the West Company, a small international company dealing in plasters, rubber and metals . . . JOHN SANDOR is assistant brand manager for Marlboro Cigarettes in New York City . . . MIKE ARTAM expects a Munich assignment as a management trainee for Warner Brothers International . . . "We are happy to say Cleveland, Ohio is our new home. BRAD is working as a Budget Analyst in the Financial Research Department of Premier Industrial Corporation. BECKY is in the Training Program for M.B.A.'s at Cleveland



Stan Harris '73

Trust," write the STOOPS . . . "Joined FMC last August in the Treasury Department, with responsibilities approximately equally split between international and domestic. Travel later. Enjoyed the World Trade Conference cocktail party for Dr. Voris," writes SID JOHNSTON from Chicago . . . CHARLES PETERSON is Sales Representative with Ralston Purina Company in Minneapolis . . . EVAN HASSIOTIS, working for Commerce Union Bank in Nashville, will be their Europe, Middle East and Africa "expert" after an intensive training program in high finance and banking business in general . . . MIKE HOVANES is in the International Department of International Mineral & Chemical Corporation in Libertyville, Illinois . . .

75 KEITH BOVETTI reports that he visited with PHIL CALKINS '65, PHIL BLAISDELL '70, and KENDALL WHITNEY '74, while he was in Tokyo. He found great T-Bird hospitality from all.

ATTENTION ALUMNI

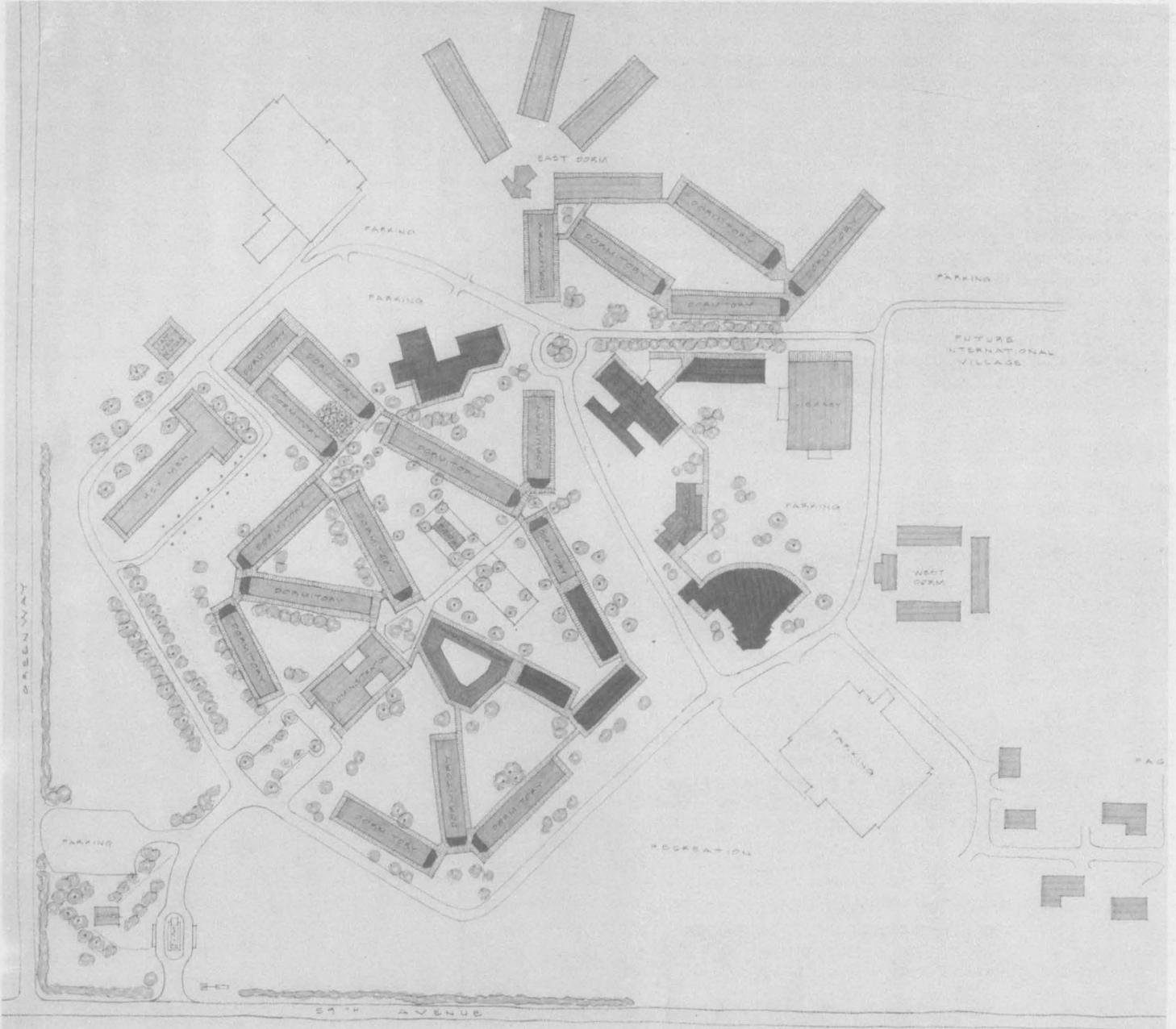
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READINGS for the INTERNAT. MINDED

ARTICLES:

Abiaka, Innocent. "The Energy Crisis and LDC's," Columbia Journal of World Business, Fall 1974, p. 54-58.

"Why not invest in Africa?" Columbia Journal of World Business, November 1972, p. 31-37.

Almaney, Adnan, "Intercultural Communication and the MNC Executive," The Columbia Journal of World Business, Winter 1974, p. 23-28. AGSIM is founded on the principle that cultural sensitivity is an essential skill of the international manager. This article is valuable as a review of our most valued skill. Read to keep your muscles of cultural sensitivity from atrophy.

Berlew, David E., "Leadership and Organizational Excitement," California Management Review, Winter 1974, p. 21. New grads are increasingly unwilling to accept secure positions in apparently well managed organizations. They prefer working alone or joining up with a few friends. The author explores the reasons for the shift and suggests changes which could make management more "charismatic."

Erb, Guy F., "Controlling Export Control," Foreign Policy, Number 17, Winter 1974-75. There are insufficient means to regulate the use of export controls on a global basis.

Newstrom, John W. and Ruch, William A., "The Ethics of Management and the Management of Ethics," Business Topics, Winter 1975, p. 29-37. How extensive are unethical behaviors at lower and middle levels of management? Executives can raise their standards; the pay-off can be significant.

Peterson, Dr. William H., "The Organization of the Individual," The Freeman, February 1975, p. 105-114.

Rose, Sanford, "Why they call it 'Fat City,'" Fortune, March 1975, p. 106.

Wells, Louis T. Jr., "Social Cost/Benefits Analysis for MNC's," Harvard Business Review, March-April 1975, p. 40-50. Discusses the basic techniques of social return evaluation used by governments of most developing countries. The author insists that the MNC manager must understand the system if he expects the host country to accept his investment proposals. The difference in approach is all important.

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Nye, Joseph S. "Multinational Corporations in World Politics" Foreign Affairs October, 1974. p. 153

Sorenson, Ralph Z. and Ulrich Wiechmann. "How Multinationals View Marketing Standardization." Harvard Business Review May-June, 1975, p. 38-55.

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Nehemkis, Peter. "Expropriation Has a Silver Lining." California Management Review Fall, 1974. p. 15-22

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Levy, Robert. "The Mideast Executive Hunt." Dun's Review, March, 1975. p. 58-60.

Perham, James C. "What's Wrong with Executive Resumes" Dun's Review May, 1975. p. 50

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