

THUNDERBIRD INTERNATIONAL STAGE ENTERTAINMENT

Saturday, November 4, 1995, 9:30 - 11:30 a.m.

Ariel King & The Hyper Mezcla
Vocalist (with band accomp.)

Ying Yang Bivouac
Rock n'Roll Band

Ximena Escobar
Bolivian "Capporales" dance

Mike Weber
Vocalist (with band accomp.)

Veronica Brakus
Vocal Soloist (with piano accomp.)

59th Ave. All-Stars
Soul Band

Sunday, November 5, 1995, 9:30 - 11:30 a.m.

Diane Lee
Classical Singer (with piano accomp.)

Alex Borchers & Jonathan Lutz
Folk Banjo & Guitar

Axel Farese
Boogie-Woogie Piano

Indian Fashion Show
Traditional Indian Clothing and Explanations

Nicolai Nielsen & Kim Nelson
Classical Flute & Piano

Marian Voli & Kent DeGroot
Sevillanas Dancing

Stephan Herman
Classical Guitar

Axel Farese & Rob Wachtler
Vocals & Guitars (with piano accomp.)

Birgit Roessler Salsa & Ricardo Carvajal
Merengue Dancing

FACTS ABOUT THUNDERBIRD

HISTORY

• The American Graduate School of International Management is popularly known as "Thunderbird," a name dating back to its founding in 1946 on the grounds of the former Thunderbird Field.

• The School is the oldest and largest graduate school of international business in the world, celebrating 50 years of global leadership this year.

STUDENT BODY

• Approximately 1,450 students are enrolled full time.

• Nearly 30% of the students are from countries outside of the United States.

• 38% of the students are women.

ACCREDITATION

• Thunderbird is accredited by the American Assembly of Collegiate Schools of Business and by the North Central Association of Colleges and Schools.

CURRICULUM

• The curriculum is an integrated, three-part program of languages, world business, and international studies.

• The Master of International Management is the School's primary degree. Other degree programs include the Executive MIM, the Master of International Health Management, and the Master of International Management of Technology.

• Thunderbird offers instruction in ten languages: Arabic, Chinese, French, German, Italian, Japanese, Portuguese, Russian, Spanish, and English as a Second Language.

• Thunderbird has campuses in Asia and Europe.

• A three-week "Winterim" program in January features guest lecturers from multinational corporations and the global political arena who share their knowledge and expertise in courses such as international banking, countertrade, and privatization.



THUNDERBIRD

21st Annual Balloon Classic November 4-5, 1995

THE AMERICAN GRADUATE SCHOOL
OF INTERNATIONAL MANAGEMENT

THUNDERBIRD AND ITS STUDENTS

The 1995 Cox Communications Thunderbird Balloon Classic and Norwest Thunderbird Desert Glow benefit the Friends of Thunderbird Mavis Voris Endowment Fund, providing scholarships to Thunderbird students.

Nicknamed "Thunderbird" because the campus is located on the former Thunderbird Field, a deactivated army air training base, The American Graduate School of International Management has been part of the annual Thunderbird Balloon Classic for 21 years. Recognized as one of the top five hot-air balloon events in the country, more than 125 balloons participate in the early morning lift-offs. The Classic benefits the School's Friends of Thunderbird Mavis Voris Endowment Fund, which provides scholarships to Thunderbird students.

Each year, the event coincides with Thunderbird's Homecoming weekend and this year, it also coincides with the School's 50th Anniversary. For the first 14 years, the Balloon Classic event was held on the Thunderbird campus. In 1989, the race was moved to the Glendale Airport to accommodate more balloons, spectators and an air show. This year will be the first year that the City of Scottsdale hosts the events, which will be staged at the Polo Field at WestWorld of Scottsdale, along with the Norwest Thunderbird Desert Glow that was held in downtown Phoenix last year.

On Saturday evening, the setting of the sun will usher in the Desert Glow. The "Glow" is the collective firing up of dozens of hot-air balloons while they are on the ground.

RECIPIENTS AND THEIR STORIES

More than 400 Thunderbird students have received and benefited from Friends of Thunderbird scholarships through an endowment that is funded by the proceeds of the past 20 balloon races. The scholarship endowment currently stands at \$676,000, making the race the School's major fundraising event. Scholarships are awarded to continuing students based on their academic achievements, financial need, participation in campus activities, and faculty recommendations.

"Because of the Friends of Thunderbird Scholarship, I have had more financial freedom, which has allowed me to spend more time on my classes and less time having to work at another job," says Catherine Lindner, currently a student at Thunderbird, The American Graduate School of International Management.

"Although the money itself is a direct benefit, the real benefit for me is the confidence gained from the recognition of the school in granting me the scholarship," Lindner says. "I think that I work harder in school because of this recognition and I've seen greater accomplishments as a result of that hard work."

Richard Dean, also a student and recipient of a Friends of Thunderbird Scholarship, says that "the scholarship provides financial incentives for students to not only strive for high academic marks, but also to involve themselves in Thunderbird activities and in the surrounding community." Dean plans to maintain close ties to the Thunderbird community after graduating, and also hopes one day to make a significant contribution to the Friends of Thunderbird Mavis Voris Endowment Fund, "thus helping future T'birds get the most out of their Thunderbird experience."

Ginny Connor-Biddle '82 received a Friends of Thunderbird Scholarship which helped finance her last semester, alleviating her financial burden and allowing her to graduate on time. As a student, she served on the Balloon Race Committee, and has volunteered as a member of the Committee for the past 14 years. Since 1987, Connor-Biddle has been in charge of the Thunderbird Boutique, which sells the official souvenir items for the Balloon Race. "The race is an effective way to bring attention to the School. It is a unique way to raise funds for a worthy cause," she says. "The fact that the scholarship is in the form of an endowment ensures that the money will always be there."

In addition to being a large community event, the Balloon Classic has been a focus for alumni during the School's homecoming weekend, November 3-5. The Thunderbird Hospitality Tent serves as a meeting place for Thunderbird alumni, staff, faculty, students and friends of the School. Information about the School is also available to members of the community who want to know more about Thunderbird.

STUDENT PARTICIPATION

In keeping with the global focus of the School and its student body, the Balloon Race features an International Parade of Flags and international entertainment, all organized by Thunderbird students. Individual students and some clubs will be selling a variety of international items in the arts and crafts area. In addition, several Thunderbird students will be taking part in the International Stage entertainment, performing a variety of acts.

SCHEDULE OF EVENTS

Saturday, November 4, 1995

6:00 a.m.	Gates open
6:00 a.m. - 12:00 noon	Food Court, Arts/Crafts Booths
7:15 a.m.	Balloon Launches Begin
9:00 a.m.	International Parade of Flags
9:30 - 11:30 a.m.	International Stage Entertainment
3:00 p.m.	Gates Open
6:00-8:00 p.m.	Norwest Thunderbird Desert Glow
8:15-8:30 p.m.	Fireworks Display

Sunday, November 5, 1995

6:00 a.m.	Gates Open
6:00 a.m. - 12:00 noon	Food Court, Arts/Crafts Booths
7:15 a.m.	Balloon Launches Begin
9:30-11:30 a.m.	International Stage Entertainment