ARIZONA TELEPHONE DIRECTORIES

WHITE AND YELLOW PAGES

CITY: Flagstaff.

YEAR: November 1949
CHESHIRE MOTORS

PHONE 66

COMPLETE AUTOMOTIVE SERVICE
DAY & NIGHT WRECKER SERVICE

302 W. Santa Fe Av.

THE MOUNTAIN STATES TELEPHONE & TELEGRAPH COMPANY
Service Suggestions

After you place a call, be sure to allow the called person to reach his telephone, before concluding there is no one there to answer.

Answering your telephone promptly connected to the telephone line and avoid abandoned calls or other attempts to reach you. Time is saved by identifying yourself, your Company, or your Department immediately.

Speak, not clearly and distinctly into the telephone with your lips about one-inch from the mouthpiece. Otherwise you will not be heard distinctly.

Be sure the receiver is properly restored at the close of a conversation. Otherwise your line may be "out-of-order" when someone is trying to call you.

Service Difficulties

Every effort is devoted toward providing you with the best possible telephone service. We shall appreciate your cooperation in reporting promptly any service troubles or defective equipment, such as broken mouthpieces, frayed cords, or loose wiring. Repairs and replacements due to ordinary usage or unavoidable accidents are made without charge.

"Beep" Tone Tells When Telephone Conversation Is Being Recorded

A short high "beep" tone heard on the telephone line about every 15 seconds means that the person with whom you are talking is recording your conversation by means of his electrical recording machine connected to the telephone line.

This signal is provided by the Telephone Company for your protection. If you do not want a record made of what you are saying, ask the person with whom you are talking to disconnect the recording machine. When he disconnects his recorder this signal will no longer be heard.

The "beep" is produced automatically by the device used to connect the recorder to the telephone line. It stops when the recorder is disconnected. Use of the recorder without this signal is unlawful.

Attachments to Telephones

The equipment, apparatus and lines furnished you have been designed to produce the best telephone results. No instrument, appliance or device of any kind not furnished by the Telephone Company shall be attached to or in any way used in connection with such telephone equipment, apparatus and lines except as specifically provided in the Tariffs of the Telephone Company. You are requested, therefore, not to use or permit the use of such instruments, appliances or devices. The Telephone Company reserves the right to remove such devices, when found, in order to protect the telephone service.

Changing and Errors in Directories

Every subscriber is taken to avoid errors and omissions in the alphabetical telephone directory. In the event you consider a sufficient length of time is required to place a call, be sure to allow the called person to reach his telephone, before concluding there is no one there to answer.

Answering your telephone promptly connected to the telephone line and avoid abandoned calls or other attempts to reach you. Time is saved by identifying yourself, your Company, or your Department immediately.

Speak, not clearly and distinctly into the telephone with your lips about one-inch from the mouthpiece. Otherwise you will not be heard distinctly.

Be sure the receiver is properly restored at the close of a conversation. Otherwise your line may be "out-of-order" when someone is trying to call you.

Identification of Employees

All employees who are authorized to represent this Company are provided with a photographic identification card. This card, which is properly counter-signed, shows the employee's name, signature and photograph. Subscribers are earnestly requested to refuse admittance to their premises to anyone who cannot furnish this means of identification.

Advertising Telephone Numbers

Many subscribers find it convenient and profitable to use their telephone numbers on stationery and business cards, as well as in their advertising. We encourage this practice, but it should be understood that the assignment of the telephone number does not vest in the subscriber a property right thereto.

We exert every effort to avoid changing telephone numbers, but the needs of the service occasionally compel us to do so. Obviously, when you display your telephone number, the value to you, and to the service as well, depends upon the number being carried correctly at all times. Therefore, in the event your number is changed, it is suggested that corrections be made as promptly as possible.

Improper Language

Profane or obscene language over the telephone is prohibited. Subscribers are earnestly requested to refuse admittance to their premises to anyone who cannot furnish this means of identification.

Advertisements in Directories

The "Classified" pages of this directory contain the names of business telephone subscribers listed under headings descriptive of the product, service or profession of these subscribers. These pages enable you quickly to determine the name, address, or telephone number of business telephone subscribers who can supply the product or service desired.
EMERGENCY CALLS

IMPORTANT! Make certain now how you can use your telephone to report fire, marauders, or accident. Plan to stay on the line until sure that someone understands the address at which help is needed.

To Report a Fire
For Police Assistance
For Sheriff

FLAGSTAFF 161
15
39

If unable to complete Fire, Police, or Other Emergency calls by calling the number, call the operator — ask for "FIRE" or "POLICE" and give her the address where the assistance is desired, your name and telephone number.

For Arizona Highway Patrol
For the Telephone Number or Address of the nearest FEDERAL BUREAU OF INVESTIGATION OFFICE, call Information

TELEPHONE SERVICE CALLS

Ask For
Long Distance
Information — For numbers not listed in this directory
Repair Service — To report a Telephone out of order
Assistance Operator — To obtain assistance or to report service irregularities
For all other purposes

Chal Owner

THE MOUNTAIN STATES TELEPHONE AND TELEGRAPH COMPANY

Copyright 1949, by The Mountain States Telephone and Telegraph Company
Out-Of-Town Telephone Calls

ASK FOR LONG DISTANCE
Tell the Long Distance Operator:
1. The City or Town you want.
2. The out-of-town telephone number, if available, or the name under which it is listed.

FOR EXAMPLE: — "Calling Omaha, Nebraska, 3156." (If you don't know the telephone number) "Calling Omaha, Nebraska — anyone at Mr. J. Lowell's residence, 34 Blank Street.

3. Your telephone number (and name if required) when requested by the operator.

STATION-TO-STATION CALLS
The above is a station-to-station call because you have not asked the operator to connect you with a particular person or a particular telephone or department reached through a private switchboard. The charge for a station-to-station call is slightly less than for a person-to-person call and begins when you reach the person, extension or department you want.

DAY RATES apply from 6:00 A. M. to 6:00 P. M. on all days except Sundays.

NIGHT RATES apply from 6:00 P. M. to 4:30 A. M. and all days Sundays.

COLLECT CALLS
You may "Revert" charges that is, have them billed to the called telephone. Simply tell the operator you want to place the call "Collect." If the called party agrees to pay the cost, charges will be billed to his telephone. There is a small additional charge on station-to-station calls when the initial rate is 20 cents or less.

TO OBTAIN A RATE FOR AN OUT-OF-TOWN CALL
Ask for Long Distance, and then ask for the Rate Operator.

TO PLACE A TELEPHONE CONFERENCE CALL
Ask for Long Distance, and then ask for the Conference Operator who will give you rates and other details.

Telephone Business Office
Flagstaff — 21 W. Aspen Avenue — Telephone 303
<table>
<thead>
<tr>
<th>HOT-INS</th>
<th>CLASSIFIED TELEPHONE DIRECTORY</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOTEL SIERRA VISTA</td>
<td>NEW - MODERN</td>
</tr>
<tr>
<td>— Every Room With Bath &amp; Steam Heat — COTTAGES - ROOMS</td>
<td></td>
</tr>
<tr>
<td>Enclosed Steam Heated Garages</td>
<td>1 Block South 50th St Depot</td>
</tr>
<tr>
<td>NAKAMIC AT HOTEL</td>
<td>1 N 5th Street</td>
</tr>
<tr>
<td>Phone 421</td>
<td>Hotel 145 Santa Fe Ave</td>
</tr>
<tr>
<td>HOKANSEN'S HOTEL</td>
<td>21 E Leroux</td>
</tr>
<tr>
<td>New Administration Phone</td>
<td>Top Inn Hotel</td>
</tr>
<tr>
<td>WEATHERFORD HOTEL</td>
<td>21 E Leroux</td>
</tr>
<tr>
<td>WESTERN HIST</td>
<td>1 N 5th Street</td>
</tr>
<tr>
<td>Ice</td>
<td>GABRIELI BROS TRADING CO</td>
</tr>
<tr>
<td>Ice Cream</td>
<td>SUTHERS FOUNTAIN CAFE</td>
</tr>
<tr>
<td>SWITZER'S ICE CREAM</td>
<td>PLANNED WITH THE POINT OF VIEW</td>
</tr>
<tr>
<td>&quot;WHERE TO BUY IT&quot;</td>
<td>CRAWLEY BROS 152 E 4th Ave</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>HOT-INS</th>
<th>CLASSIFIED TELEPHONE DIRECTORY</th>
</tr>
</thead>
<tbody>
<tr>
<td>KITCHEN EQUIPMENT - HOUSEHOLD KITCHEN FIXTURES</td>
<td>125 E 4th Ave</td>
</tr>
<tr>
<td>SWITZER'S ICE CREAM</td>
<td>PLANNED WITH THE POINT OF VIEW</td>
</tr>
<tr>
<td>&quot;WHERE TO BUY IT&quot;</td>
<td>CRAWLEY BROS 152 E 4th Ave</td>
</tr>
</tbody>
</table>
### Refrigerators (Cont'd)

**CROSLEY SHELLODAH REFRIGERATORS**

**GROSELY**

*Only Closely Begins to the Shelter*  
Made by Closely  
Sales — Service

**FOR INFORMATION CALL**

June Furniture Co 104 E De Vore — 403

**FRIGIDAIRE REFRIGERATORS**

San famous Refrigerators and Automatic Washers  
More people prefer Frigidaire because they buy 
Frigidaire because they buy

**WHERE TO CALL**

**FARMERS ELECTRIC SUPPLY CO**

**REF-REF—REF**

**CLASSIFIED TELEPHONE DIRECTORY**

---

### Refrigerators — Servicing (Cont'd)

**NORGE SELLER REFIRIGERATORS**

**NEVILLE REFRIGERATORS**

*Its selling cost of many famous products in its market*

**LEONARD SALES & SERVICE**

*Its selling cost of many famous products in its market*

**WHEN TO CALL**

**HARPEN FURNITURE CO**

**HOPPRODUCTS**

**INTERNATIONAL REFRIGERATOR & FREEZERS**

*Its selling cost of many famous products in its market*

**DRAKE**

*Its selling cost of many famous products in its market*

**WHERE TO BUY THEM**

**HARREN FOOD CO**

*Its selling cost of many famous products in its market*

**WHERE TO BUY IT**

**HART & SONS**

**SERVICING GAS REFRIGERATORS**

**COLESTOR REFRIGERATOR—FREEZER**

**HART & SONS**

*Its selling cost of many famous products in its market*

**WHERE TO BUY IT**

**LEONARD SALES & SERVICE**

*Its selling cost of many famous products in its market*

**DRAKE**

*Its selling cost of many famous products in its market*

---

### Covered Page!
WAT·WOO

CLASSIFIED TELEPHONE DIRECTORY

Water Heaters—(Cont'd)

GENERAL ELECTRIC WATER HEATERS—
HART & SONS, 318 W Birch av—73

JENES GAS & APPLIANCE CO, S Beale—985-A

Water Softening Equipment

PENTWORTH WATER CONDITIONING—
HUTCHINS, 632 N 3d Phoenix
   (Long Distance—Phoenix-3-9508)

Weaving & Mending

MAGIC RE-WEAVING SERVICE
   • Complete Re-Weaving & Mending Service
     • Mail Orders Given Special Attention
     5 W Adams
     (Long Distance—Phoenix-2-9222)

Welding

CONRAD JOHN MACHINE SHOP—234 E Aspen av-229
GORDON’S WELDING & SUPPLIES
   — STEEL —
   • Fabricating • Construction
   • WELDING (Portable Equipment)
   • General Machine Work
   143 N Eden—745

WOODS’ WELDING SHOP
   • Acetylene & Electric
   • WELDING
   • Portable Equipment
     “It’s Go Anywhere — Anytime”
   202 W Cottage av—897

Western Goods

WIGWAM THE
   • Complete Western Outfitters
     • Moccasins • Boots • Rodeo Shirts • Hats • Jackets
     • Indian Goods
   18 E Santa Fe av—649-A

Wire Rope

BRODERICK & BASCOM WIRE ROPE—
   • Complete Re-Weaving & Mending Service
   (Long Distance—Phoenix-2-9222)

Wood—Fireplace

— IF IT’S SERVICE YOU NEED —
   You will find where to get it in the Classified Section of this directory.

K

IS FOR

KNOCK

And it’s probably a customer

... IF YOU ADVERTISE IN

THE CLASSIFIED SECTION

PLEASE TELEPHONE THE
DIRECTORY DEPARTMENT

for a sales representative, who
will call at your office and
explain the advantages of such
an advertisement, how it can
be arranged, and how much it
will cost.
Local and Out-of-Town Numbers Frequently Called
Flagstaff Safety Service Garage
Born Authorized Axle & Frame Service
- Automobile Glass Cut & Installed
- Complete Body Repairing
- Automobile Painting
- General Auto Repairs

24 Hour Towing Service

PHONE 11 11 N. Beaver

Your Money's Worth—
When you buy Telephone Directory Advertising

Because It Gives You
—Large Circulation —Continuous Consultation
—Long Life —Low Cost

For Further Particulars Call Our Business Office

When seconds count a handy telephone on your desk or a readily accessible extension in your home means immediate service.
FLAGSTAFF UNDERTAKING PARLOR
W. L. COMPTON

RESIDENCE
716 W. SANTA FE AV.

PHONE
445

OFFICE
120 E. ASPEN AV.

AMBULANCE SERVICE

E. D. BABBITT MOTOR CO.

REPAIRS ON ALL MAKES CARS & TRUCKS
24-HOUR WRECKER SERVICE

Night Service Only 890-R or 381-W

PHONE 26

221 N. San Francisco

TRUCKS

TRACTORS

MORROW MOTORS

AAA OLDSMOBILE - GMC TRUCKS AAA

SALES AND SERVICE

TWENTY FOUR HOUR TOW SERVICE
WHEEL ALIGNMENT • BRAKE SERVICE
PAINTING • BODY and FENDER WORK

322 W. SANTA FE AV.

FOR NIGHT TOWING
SERVICE CALL 634-W

Phone 95